

**MINUTES
BOARD OF COMMISSIONERS
REGULAR CALLED MEETING
MONDAY, AUGUST 3, 2026
118 SOUTH CAGE 2nd FLOOR**

The Board of Commissioners of the City of Pharr, Texas, met in a Regular Called Meeting on Monday, August 03, 2026, and the following is the record of attendance.

BOARD OF COMMISSIONERS PRESENT: Comm. Michael Pacheco
Comm. Ricardo Medina
Comm. Itza Flores

BOARD OF COMMISSIONERS ABSENT: Mayor Ambrosio Hernandez
Comm. Roberto Carrillo
Comm. Ramiro Caballero
Comm. Daniel Chavez

STAFF PRESENT: Jonathan Flores, City Manager
Melanie Cano, Assistant City Manager
Hilda Pedraza, Assistant City Manager
Imelda Perez, City Clerk
Patrizia Longoria, City Engineer
Jamison Merrick, Finance Director
Laura Parra, HR Director
Juan Villescascas, Municipal Court Judge
Juan Gonzalez, Chief of Police
Pilar Rodriguez, Fire Chief
Roy Rodriguez, Code Compliance Director
Roland Gomez, Development Services Dir.
Luis Marin, Public Works Director
Keyla Jalife, OSE Director
Ruben Rosales, Public Utilities Director
Sergio Alanis, Parks & Rec Director
Adolfo Garcia, Library Director
Jose Pena, I.T. Director
Luis Bazan, Bridge Director
Maricela Moreno, Purchasing Manager
Daniel Ramirez, EMS Chief
Kenia Gomez, Chief Comm. Officer
Elizabeth Diaz, Public Health Director
Abel Molina, Special Events Director
Napoleon Coca, Grants Mgmt. Director
Isaac Escobedo, Maintenance Director
Kenneth Walsch, Food Service Director

CITY ATTORNEY: Andres Guerra, Attorney

August 03, 2026

ITEM 1. CALL TO ORDER

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER OF THE GOVERNING BOARD.

The meeting was called to order by Mayor Pro-Tem Michael Pacheco at 4:03 p.m. It was noted that a quorum of the City Commission was not present.

Due to lack of quorum, no official action would be taken. The City Commission proceeded only with the scheduled ceremonial presentations and recognitions, and city reports.

B) PLEDGE OF ALLEGIANCE/INVOCATION

Luis Bazan, Bridge Director, led the pledge of allegiance and said the invocation.

ITEM 2. PUBLIC TESTIMONY

ITEM 3. PUBLIC HEARINGS

A) PUBLIC HEARING ON DEVELOPMENT SERVICES CASES

ITEM 4. CITY MANAGER'S REPORTS

A) CITY ENGINEER'S REPORT

Jonathan Flores, City Manager, introduced the item and no questions were asked.

B) PRESENTATION OF PLAQUE FROM SUZANNAH SMILES FOR SPINA BIFIDA 250

Daniel Ramirez, EMS Chief, went over the SB250 charity bike ride and recognized Victoria Chapa for serving as an event medic.

Casey and Jackie Swanson of Susanna Smiles thanked the City Commission and EMS for their continued support and presented a plaque to the City from Suzannah Smiles for Spina Bifida 250.

C) RECOGNITION OF THE CITY OF PHARR INITIATIVE INTERNSHIP PROGRAM

The City of Pharr recognized the twenty interns participating in the City's Internship Program and the three interns participating in the PSJA Pathways Internship Program. The interns were recognized for their participation and contributions to the City during their internship.

MINUTES: REGULAR CALLED MEETING

August 03, 2026

D) RECOGNITION OF PSJA PATHWAYS INTERNS

E) CITY EVENTS OF INTEREST

Kenia Gomez, Director of City Communications, presented a series of video recaps highlighting the Parks & Recreation Theater Program, the TAAF Regional Meet, and the Blue Zones Presentation.

Kenia Gomez, Director of City Communications, reported the Pharr City Limits would be held Friday, August 7, 2026 from 6:00 p.m. to 11:00 p.m. at the City Hall Amphitheater. She also reported the Trash-Off Event would take place on Saturday, August 8, 2026, at 8:00 a.m. at the Pharr Baseball Complex.

Kenia Gomez, Director of City Communications, further reported the Parks and Recreation Department would be hosting the Sneakerphest on August 15, 2026, from 11:00 a.m. to 4:00 p.m. at the Jose Pepe Salinas Recreation Center. Lastly, she reported the Lucha Libros would be held on Sunday August 16, 2026, from 5:00 p.m. to 8:00 p.m. at the Pharr Development and Research Center.

Due to the absence of a quorum, Items 5 through 9 below were not considered by the Board and will be placed on a future agenda.

ITEM 5. CONSENT AGENDA

- A) APPROVAL OF MINUTES FOR JULY 06, 2026 — REGULAR CALLED MEETING; AND JULY 20, 2026 - REGULAR CALLED MEETING. THIS ITEM SUPPORTS SG - SOUND GOVERNANCE AND FISCAL SUSTAINABILITY. (CITY CLERK'S OFFICE)**
- B) CONSIDERATION AND ACTION, IF ANY, ON ORDINANCE AMENDING ORDINANCE O-2007-40 DECREASING LIBRARY BOARD MEMBERS FROM NINE (9) TO FIVE (5) MEMBERS AND ADDING AN EX OFFICIO MEMBER. (3RD AND FINAL READING) THIS ITEM SUPPORTS SG - SOUND GOVERNANCE AND FISCAL SUSTAINABILITY. (LIBRARY)**
- C) CONSIDERATION AND ACTION, IF ANY, ON ORDINANCE RELATING TO MONUMENT, HEADSTONE, AND MARKER RESTORATION, REPAIR, MAINTENANCE, AND REPLACEMENT IN CITY-OWNED OR CITY-MAINTAINED CEMETERIES. (3RD AND FINAL READING). THIS ITEM SUPPORTS QL - QUALITY OF LIFE. (LIBRARY)**
- D) CONSIDERATION AND ACTION, IF ANY, ON DEVELOPMENT SERVICES CASES:**

MINUTES: REGULAR CALLED MEETING

August 03, 2026

1. CNMK TEXAS PROPERTIES, LLC, D/B/A CINEMARK EL CENTRO MALL 16, IS REQUESTING RENEWAL OF THE CONDITIONAL USE PERMIT AND LATE HOURS PERMIT TO ALLOW THE SALE OF ALCOHOLIC BEVERAGES FOR ON-PREMISE CONSUMPTION IN A GENERAL BUSINESS DISTRICT (C). THE PROPERTY IS LEGALLY DESCRIBED AS BEING LOT 3A, RE-PLAT OF VACATED CAR-MEL SUBDIVISION, VACATED EL CENTRO MALL NO. 3 AND 4 SUBDIVISION, PHARR, HIDALGO COUNTY, TEXAS. THE PROPERTY'S PHYSICAL ADDRESS IS 600 NORTH JACKSON ROAD. CUP# 131046 THIS ITEM SUPPORTS EV - ECONOMIC VITALITY.

E) PLATS:

1. R. GUTIERREZ ENGINEERING CORPORATION, REPRESENTING VICTOR HUGO RESENDEZ AND WIFE, ROSALINDA RESENDEZ, OWNER, IS REQUESTING PRELIMINARY AND FINAL PLAT APPROVAL OF THE PROPOSED ROSALINDA RESENDEZ SUBDIVISION. THE PROPERTY IS LEGALLY DESCRIBED AS BEING A 0.20 ACRE TRACT OF LAND OUT OF LOT "Q", ORIGINAL TOWNSITE OF PHARR, HIDALGO COUNTY, TEXAS. THE PROPERTY IS LOCATED WITHIN THE 700 BLOCK OF S. DOGWOOD ST. SUB#260515 THIS ITEM SUPPORTS EV - ECONOMIC VITALITY.

REGULAR AGENDA - OPEN SESSION

ITEM 6. ORDINANCES AND RESOLUTIONS

- A) CONSIDERATION AND ACTION, IF ANY, ON RESOLUTION ADOPTING THE CITY OF PHARR TITLE VI PROGRAM AND AUTHORIZING ITS IMPLEMENTATION. THIS ITEM SUPPORTS SG - SOUND GOVERNANCE AND FISCAL SUSTAINABILITY. (HR)
- B) CONSIDERATION AND ACTION, IF ANY, ON RESOLUTION APPOINTING/RE-APPOINTING TWO (2) MEMBERS TO THE BRIDGE BOARD. THIS ITEM SUPPORTS EV - ECONOMIC VITALITY. (BRIDGE)
- C) CONSIDERATION AND ACTION, IF ANY, ON RESOLUTION ADOPTING THE CITY OF PHARR'S ONE-YEAR ACTION PLAN FOR PROGRAM YEAR 2026 TO THE U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT (HUD). THIS ITEM SUPPORTS QL - QUALITY OF LIFE. (GMCD)

ITEM 7. CLOSED SESSION

ITEM 8. RECONVENE

ITEM 9. ADJOURNMENT

There being no other ceremonial presentations, the meeting was concluded at 4:40 p.m. No motions, votes, or other official action were taken due to the absence of a quorum.

MINUTES: REGULAR CALLED MEETING
August 03, 2026

CITY OF PHARR

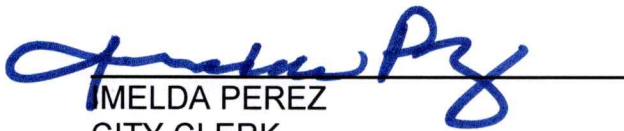


AMBROSIO HERNANDEZ
MAYOR

STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF PHARR

ON THIS THE 3rd DAY OF AUGUST 2026 the Board of Commissioners of the City of Pharr, Texas convened in a **REGULAR CALLED MEETING** at the Commissioner's Room located at 118 S. Cage, 2nd Floor, Pharr, Texas. The meeting being open to the public and notice of said meeting, giving the date, place, subject, hereof, having been posted in accordance with Chapter 551, Texas Government Code (Open Meetings Act) and there not being present a quorum, I, **IMELDA PEREZ, CITY CLERK**, of the City of Pharr, Texas, certify that this is a true and correct copy of the minutes.

ATTEST:



IMELDA PEREZ
CITY CLERK

APPROVED: August 17, 2026

