

MINUTES
KEEP PHARR BEAUTIFUL ADVISORY BOARD
REGULAR CALLED MEETING
TUESDAY, MAY 19, 2026
118 S. CAGE BLVD., 2ND FLOOR

The Keep Pharr Beautiful Advisory Board of the City of Pharr, Texas met on Tuesday, May 19, 2026, at 5:30 p.m. and the following is the record of attendance.

MEMBERS PRESENT: Mari Caballero
Jessica Trevino
Laura De La Garza
Mercedes Guillen
Marisa Oliva
Jaime Lopez

MEMBERS ABSENT: Romeo Cantu

STAFF PRESENT: Sara Guerra, Maintenance Assistant Director
Cynthia Bernal, Administrative Assistant
Gracie Casas, Special Projects Manager
Remy Vargas, Urban Ecologist
Irma Diaz, Environmental Supervisor
Napoleon Coca, Director of Grants
Dylan Rocha, Code Compliance Officer
Edgar Gutierrez, Recreation Supervisor
Damaris Pizano, Schoolyard Forestry Project Coordinator
Pamela Alvarez, Public Health Manager
Maria Morales, Schoolyard Forestry Project Coordinator

OTHER'S PRESENT: Carlos Garcia (Art Teacher)
Sonia Martinez (Principal)
Lydia Hernandez (Ace Coordinator)
Vanguard Academy Picasso Students

ITEM 1. CALL TO ORDER

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER

Board Member Mari Caballero called the meeting to order at 5:38 p.m. Roll call established a quorum.

Board Member Jessica Trevino moved to excuse absent board members. Board member Marisa Oliva seconded the motion, and when put to a vote, the motion

carried unanimously. **B) INVOCATION**

Board member Mari Caballero led the invocation.

ITEM 2. ADMINISTRATIVE

A) APPROVAL OF MINUTES FOR APRIL 21, 2026 - REGULAR CALLED MEETING

Board member Marisa Oliva moved to approve. Board member Laura De La Garza seconded the motion, and when put to a vote, it carried unanimously.

B) KEEP TEXAS BEAUTIFUL CONFERENCE 2026

Board member Mari Caballero introduced the item.

Napoleon Coca, Director of Grants, provided an update on the Governor's Community Achievement Award that was held on Thursday May 14, 2026.

Gracie Casas, Special Project Manager, reported that she had been selected to serve as a judge for the Governor's Community Achievement Award in Category (3) three.

C) UPDATE FROM MAINTENANCE DEPARTMENT ON KEEP PHARR BEAUTIFUL PROJECTS 2026

1. ADOPT-A-HIGHWAY CLEAN UP SATURDAY APRIL 25, 2026

Gracie Casas, Special Project Manager, stated the Adopt-A-Highway cleanup was held on Saturday April 25, 2026, and expressed appreciation to all who participated. She also presented a video recap highlighting the Trash-Off and Trash Bash event.

Gracie Casas also reported on the standpipes that had been completed, and the Standpipe Project remains ongoing. She recognized staff members and students from Vanguard Academy Picasso Elementary School for their contribution as the first group to paint a standpipe.

D) UPDATE FROM BUILDING AND CODE COMPLIANCE, GRANTS, PARKS AND RECREATION, PUBLIC HEALTH DEPARTMENT AND PUBLIC WORKS DEPARTMENT

Board Member Mari Caballero introduced the item.

Dylan Rocha, Code Compliance Officer, advised Cody's Birthday Bash was scheduled for June 5, 2026, in, Downtown Pharr from 5:30 p.m. to 8:30 p.m. He noted that applications were being accepted for the Property Maintenance and Plaque Assistance Program. He provided a Public Service Announcement (PSA) video on Code Compliance Violations, Recycling and Trash Bins Do's and Don'ts.

Remy Vargas, Urban Ecologist, reported participation in multiple community events and informed the board about all the up-coming events and their perspective dates and times.

Edgar Gutierrez, Recreation Supervisor, reported on the Community Garage Sale event that was held on Saturday April 18, 2026, at the Jose Pepe Salinas Civic Center.

Damaris N. Pizano, Schoolyard Forestry Project Coordinator, and Maria Morales, Schoolyard Forestry Project Coordinator, reported participation in multiple community events.

Pamela Alvarez, Public Health Manager, presents a video highlighting the internship program and reported that details for the next group of interns was being finalized.

Irma Diaz, Environmental Supervisor provided a brief performance update for April 2026 and advised the next Trash Bash event would be held on Saturday, May 30, 2026, at Jones Box Park from 8:00 a.m. to 12:00 p.m.

E) BOARD COMMENTS

Board Member Mari Caballero introduced the item. There were no b

ITEM 3. ADJOURNMENT

There being no other business to come before the committee, Board Member Marisa Oliva moved to adjourn. Board Member Jaime Lopez seconded and when put to a vote, the motion carried unanimously. Meeting adjourned at 6:48 p.m.

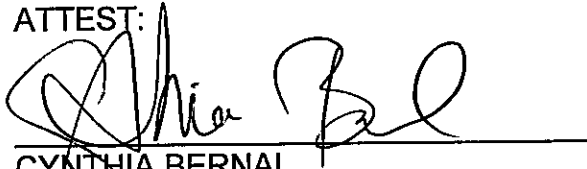
KEEP PHARR BEAUTIFUL COMMITTEE


MARI CABALLERO, CHAIRPERSON

**STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF PHARR**

ON THIS THE 19TH DAY OF MAY 2026, the Keep Pharr Beautiful Advisory Board of the City of Pharr, Texas, convened in a **REGULAR CALLED MEETING** at Commissioner's Room located at 118 S. Cage, 2nd Floor, Pharr, Texas. The meeting being open to the public notice of the said meeting, giving the date, place, subject, hereof, having been posted in accordance with Chapter 551, Texas Government Code (Open Meeting Act) and there being a present quorum, I, **CYNTHIA BERNAL, MAINTENANCE ADMINISTRATIVE ASSISTANT**, of the City of Pharr, Texas, certify that this is true and correct copy of the minutes.

ATTEST:



CYNTHIA BERNAL
ADMINISTRATIVE ASSISTANT

APPROVED: