

MINUTES
PHARR ECONOMIC DEVELOPMENT CORPORATION II
REGULAR CALLED MEETING
MONDAY, MAY 4, 2026
118 S. CAGE BLVD., 2ND FLOOR

The Pharr Economic Development Corporation II met in a regular called meeting on Monday, May 4, 2026, at 3:00 p.m. and the following is the record of attendance.

MEMBERS PRESENT: Board Member Comm. Ricardo Medina
Board Member Comm. Itza Flores
Board Member Mario Lizcano
Board Member Reynaldo Perez
Board Member Romeo Cantu

MEMBERS ABSENT: Board Member Dr. Ambrosio Hernandez
Board Member Comm. Dr. Ramiro Caballero

STAFF PRESENT: Victor Perez, PEDC President/CEO
Jonathan Flores, City Manager
Cynthia Garza, Deputy City Manager
Francisco Mendez, PEDC Accountant
Leticia Adame, Economic & Workforce Develop. Director
Maribel Garcia, Executive Administrative Assistant

PEDC ATTORNEY: Jaime Muñoz/Austin Oxford

ITEM 1. CALL TO ORDER

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT BOARD MEMBER

Vice Chair, Mario Lizcano called the meeting to order at 3:00 p.m. Roll call established a quorum.

Board member Reynaldo Perez moved to excuse absent members. Board member Commissioner Ricardo Medina seconded the motion and when put to a vote, it was carried unanimously.

B) PLEDGE OF ALLEGIANCE/INVOCATION

Victor Perez, President/CEO led the pledge of allegiance Mario Lizcano, Board member said the invocation.

ITEM 2. PUBLIC TESTIMONY

There were no comments from the public.

ITEM 3. EXECUTIVE DIRECTOR'S ADMINISTRATIVE REPORTS

PEDC II EVENTS OF INTEREST.

Leticia Adame, Economic & Workforce Development Director, presented the Pharr EDC events, she stated there would be a roundtable event Thursday May 7, 2026 at the Pharr Global Business Hub where City of Pharr officials talked about zoning, permits, regulations, and incentives designed to support business growth.

Leticia Adame, Economic & Workforce Development Director, informed the Board and invited the community to the Kauffman FastTrac Program now accepting applications for their training courses for entrepreneurs and business owners who would like to start or strengthen their businesses, through several weeks of hands - on workshops at the Pharr Global Business Hub.

Leticia Adame, Economic & Workforce Development Director, further informed the Board about the Pharr EDC Foundation Scholarship Awards Ceremony recognizing fifty students for their outstanding academic achievements, the recipients would be receiving a scholarship to support their continued education and future success.

Board member, Romeo Cantu congratulate the Pharr EDC for a very good job with the scholarship award.

ITEM 4. REGULAR AGENDA – OPEN SESSION: *ADDITIONAL ITEMS ON THE AGENDA:*

A) CONSIDERATION AND ACTION, IF ANY ON APPROVAL OF MINUTES FEBRUARY 23, 2026 REGULAR CALLED MEETING.

Vice Chair, Mario Lizcano, introduced the item and stated staff recommended approval as discussed in open session.

Board Member Romeo Cantu moved to approve. Board Member Reynaldo Perez seconded the motion and when put to a vote it carried unanimously.

At this time, Vice Chair, Mario Lizcano stated they would deviate from the agenda and go into a closed session. There was no objection.

ITEM 5. CLOSED SESSION: IN ACCORDANCE WITH CGAPTER 551 TEXAS, GOVERNMENT CODE, VERNON'S TEXAS CODE ANNOTATED (OPEN MEETING ACT), THE PHARR ECONOMIC DEVELOPMENT CORPORATION II BOARD WILL MEET IN EXECUTIVE (CLOSED) SESSION.

The time being 3:03 p.m. Mario Lizcano, Vice Chair, stated the PEDC II Board of Directors would be entering into closed session in accordance with Section 551.071 thru 551.087 of the Texas Government Code.

ITEM 6. RECONVENED:

The time being 3:27 p.m., Vice Chair, Mario Lizcano stated the board will be resuming the open meeting.

B) CONSIDERATION AND ACTION, IF ANY ON PROJECT APPLE.

Vice Chair, Mario Lizcano introduced the item and stated staff recommended approval as discussed in closed session.

Board Member Reynaldo Perez moved to approve. Board Member Commissioner Ricardo Medina seconded the motion and when put to a vote it carried unanimously.

C) CONSIDERATION AND ACTION, IF ANY, ON THE REYNA NETWORK SERVICES.

Vice Chair, Mario Lizcano, introduced the item and stated staff recommended approval as discussed in closed session.

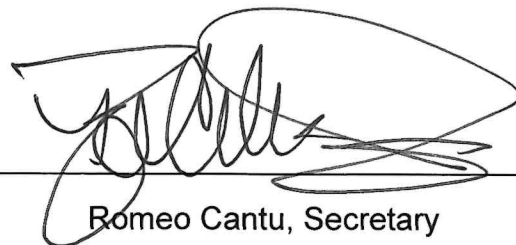
Board Member Commissioner Ricardo Medina moved to approve. Board Member Reynaldo Perez seconded the motion and when put to a vote it carried unanimously.

ITEM 7. ADJOURNMENT

There being no further business to come before the board, Board Member Commissioner Ricardo Medina moved to adjourn. Motion was seconded by Board Member Commissioner Itza Flores when put to a vote, the motion carried unanimously. The meeting was adjourned at 3:28 p.m.

PEDC II:

ATTEST:



Romeo Cantu, Secretary

Mario Lizcano, Vice Chair

STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF PHARR

ON THIS 4th DAY OF MAY 2026, the Board of Directors of the Economic Development Corporation of Pharr, Texas, convened in a **REGULAR CALLED MEETING** at the Commissioner's Room located at 118 S. Cage, 2nd Floor, Pharr, Texas. The meeting being open to the public and notice of said meeting, giving the date, place, subject, hereof, having been posted in accordance with Chapter 551, Texas Government Code (Open Meeting Act) and there being present a quorum, I, **MARIBEL GARCIA**, Executive Administrative Assistant of the Economic Development Corporation, of the city of Pharr, Texas, certify that this is true and correct copy of the minutes.

ATTEST:



MARIBEL GARCIA, Executive Administrative Assistant

APPROVED:

July 13, 2026