

**MINUTES  
BOARD OF COMMISSIONERS  
REGULAR CALLED MEETING  
WEDNESDAY, MARCH 25, 2026  
118 SOUTH CAGE 2<sup>nd</sup> FLOOR**

The Board of Commissioners of the City of Pharr, Texas, met in a Regular-Special Called Meeting on Monday, March 25, 2026, and following is the record of attendance.

**BOARD OF COMMISSIONERS PRESENT:** Mayor Ambrosio Hernandez  
Comm. Michael Pacheco  
Comm. Roberto Carrillo  
Comm. Ramiro Caballero  
Comm. Daniel Chavez  
Comm. Ricardo Medina  
Comm. Itza Flores

**STAFF PRESENT:** Jonathan Flores, City Manager  
Cynthia Garza Reyes, Deputy City Manager  
Imelda Perez, City Clerk  
Patrizia Longoria, City Engineer  
Jamison Merrick, Finance Director  
Laura Parra, HR Director  
Juan Gonzalez, Chief of Police  
Pilar Rodriguez, Fire Chief  
Roy Rodriguez, Code Comp. Director  
Roland Gomez, Development Services Director  
Luis Marin, Public Works Director  
Keyla Jalife, OSE Director  
Oscar De Leon, Asst. Public Utilities Director  
Samantha Guzman, Asst. Parks & Rec. Dir.  
Mike Singleterry, Library Branch Manager  
Jose Pena, I.T. Director  
Javier Martinez, Asst. Bridge Director  
Danny Ramirez, EMS Chief  
Kenia Gomez, Chief Communications Officer  
Elizabeth Diaz, Public Health Director  
Will Borowski, Golf Director  
Abel Molina, Interim Special Events Director  
Napoleon Coca, Interim Grants Mgmt. Director  
Isaac Escobedo, Interim Maintenance Dir.  
Victoria Brewster, Dir. of External Relations  
Kenneth Walsch, Food Services Director  
Victor Perez, PEDC II Director  
Yuri Gonzalez, Dir. Of Int'l Commercial Dev.

**CITY ATTORNEY:** Ricardo Rodriguez, City Attorney

**ITEM 1. CALL TO ORDER**

**A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER OF THE GOVERNING BOARD.**

Mayor Hernandez called the meeting to order at 4:00 p.m. Roll call established a quorum.

**B) PLEDGE OF ALLEGIANCE/INVOCATION**

Javier Martinez, Assistant Bridge Director, led the pledge of allegiance and said the invocation.

**ITEM 2. PROCLAMATIONS**

**A) PROCLAMATION PROCLAIMING APRIL 5, 2026, AS OKUR-CHUNG NEURODEVELOPMENTAL SYNDROME AWARENESS DAY**

Jonathan Flores, City Manager, introduced the item.

Erica Trevino, Mother of Jordan Trevino, introduced her son and accompanying family members. She shared Okur-Chung Neurodevelopment Syndrome (OCNDS) was a rare genetic gene and stated her son was the only one in the State of Texas. Mrs. Trevino further explained OCNDS results in both physical and developmental delays and expressed her commitment to raising awareness of this rare condition within the community.

Comm. Carrillo read proclamation proclaiming April 5, 2026, as OCNDS Awareness Day. Erica Trevino and family members received the proclamation.

**ITEM 3. PUBLIC TESTIMONY**

Jonathan Flores, City Manager, introduced the item.

Ninfa Gallegos Rodriguez spoke on agenda item 7.E. She stated she was in support of the Pharr Animal Shelter Advisory Committee and stated the community was in urgent help to combat the overpopulation of animals.

Ned Muñoz spoke on agenda item 7.A. He stated he was with Charter Communications - Spectrum and stated his concerns regarding Fiber Optic Ordinance.

Mario Barragan spoke on agenda item 7.A. He stated he was with AT&T and stated his concerns regarding Fiber Optic Ordinance.

Mayor Hernandez stated the City of Pharr was in full compliance with all laws and would continue to do what's in the best interest of the City of Pharr and its residents.

**ITEM 4. PUBLIC HEARINGS**

**A) PUBLIC HEARING ON DEVELOPMENT SERVICES CASES**

There were no comments from the public.

**ITEM 5. CITY MANAGER'S REPORTS**

**A) SUBMISSION OF SALES TAX COLLECTION REPORT FOR FEBRUARY 2026**

Jonathan Flores, City Manager, introduced the item. He briefly reported the City of Pharr showed an increase of 5.08% year to date true growth compared to February 2025. He further stated Jamison Merrick, Finance Director, was in the audience and questions could be entertained at this time.

At this time, Jonathan Flores, City Manager, reported on organizational changes. He recognized Yuri Gonzalez in her new role as Director of International Commercial Development and stated he looked forward to all the great things she would be doing for the City of Pharr.

Yuri Gonzalez, Director of International Commercial Development, expressed gratitude for the opportunity to serve in this capacity. She stated she would be working closely with the Pharr International Bridge Staff and Pharr Economic Development Corporation II (PEDC II) staff, and this new role would allow her to travel into Mexico to strengthen international partnerships, collaborations, tourism and enhancing economic growth.

Jonathan Flores, City Manager, further recognized Kenia Gomez as the new Office of City Communications Director. He expressed appreciation for her service and stated he looks forward to her future accomplishments in this role.

**B) TRAILBLAZER OF THE MONTH RECOGNITION**

Jonathan Flores, City Manager, introduced the item.

Keyla Jalife, Office of Strategic Excellence Director, presented the March Trailblazer Award to Jaythan Barrera, Programmer Analyst in the Information Technology Department. Ms. Jalife stated Mr. Barrera was being recognized for his impact on both internal and external customers and his Pharr values demonstration and commitment.

Jose Pena, Information Technology Director, stated this was an excellent opportunity to showcase the great work the City of Pharr does and Jaythan Barrera was an outstanding example, serving as Programmer for the City and collaborating with all departments to enhance digital processes.

Jaythan Barrera, IT Programmer Analyst, stated he has been employed with the City for a little over a year and finds his work highly fulfilling and rewarding. He further expressed gratitude for the opportunity to work for the City of Pharr.

### **C) CITY EVENTS OF INTEREST**

Jonathan Flores, City Manager, introduced the item.

Kenia Gomez, Director of City Communications, presented a series of video recaps. She highlighted the St. Patrick's 5K Run/Walk, the Digital Literacy Program Graduation at the first RV Park, the Grand Opening and Ribbon Cutting to the Milk Bank Donation & Wellness Room, HOLI Pharr Festival of Colors, Woman of the Year, and City Manager's National Public Service Award received from the American Society for Public Administration (ASPA).

Kenia Gomez, Director of City Communications, further reported on the City of Pharr Easter Eggstravaganza. She stated the event would take place on Saturday, March 28, 2026 at 9:00 a.m. at Allen & William Arnold City/School Park. She stated there were over 18,000 Easter eggs for the children, organized by age group and extended an invitation to everyone to attend.

Kenia Gomez, Director of City Communications, also reported on the City of Pharr Easter Scavenger Hunt. She stated the event would take place at Allen & William Arnold City/School Park at 12:30 p.m. and the City would partner with seven (7) local businesses. She further reported there would be monetary cash prizes for those winners and expressed safety measures be taken while participating in this event.

Lastly, Kenia Gomez, Director of City Communications, reported on the City of Pharr Paint the Park. She stated the event would take place from April 4<sup>th</sup> through April 24<sup>th</sup>, 2026 and the theme this year was "Birds of Pharr." She further extended an invitation to all artists and anyone who would like to participate to scan QR code for additional information.

At this time, Mayor Hernandez stated they would go into closed session. There was no objection.

### **ITEM 9. CLOSED SESSION**

The time being 4:59 p.m., Mayor Hernandez stated the commission would be entering into closed session in accordance with Chapter 551 of the Texas Govt. Code to discuss agenda items listed in the public portion of the agenda and Pursuant to Sections 551.071, 551.072, 551.074, 551.076, 551.084 and 551.087.

**ITEM 10. RECONVENE**

The time being 5:50 p.m. Mayor Hernandez stated the commission would be resuming the open meeting.

Comm. Medina left the meeting at this point of the agenda. The time being 5:30 p.m.

**ITEM 6. CONSENT AGENDA**

- A) APPROVAL OF MINUTES FOR FEBRUARY 23, 2026 - SPECIAL CALLED MEETING. THIS ITEM SUPPORTS SG - SOUND GOVERNANCE AND FISCAL SUSTAINABILITY. (ADMINISTRATION)**
- B) CONSIDERATION AND ACTION, IF ANY, ON ORDINANCE AMENDING ORDINANCE NO. O-2024-18 REGARDING WATER CONSERVATION AND DROUGHT CONTINGENCY PLAN STAGE 2. (2ND READING) THIS ITEM SUPPORTS QL - QUALITY OF LIFE. (PUBLIC UTILITIES)**
- C) CONSIDERATION AND ACTION, IF ANY, ON DEVELOPMENT SERVICES CASES:**
  - 1. VILLA DEL MAR RESTAURANT, REQUESTED RENEWAL OF THE CONDITIONAL USE PERMIT TO ALLOW THE SALE OF ALCOHOLIC BEVERAGES FOR ON-PREMISE CONSUMPTION IN A GENERAL BUSINESS DISTRICT (C). THE PROPERTY IS LEGALLY DESCRIBED AS BEING 0.108 ACRES, MORE OR LESS, OUT OF LOT 3, RIVERAINE SUBDIVISION, PHARR, HIDALGO COUNTY, TEXAS. THE PROPERTY'S PHYSICAL ADDRESS IS 6502 SOUTH CAGE BOULEVARD, SUITE 1. CUP#231029 - THIS ITEM SUPPORTS EV - ECONOMIC VITALITY.**
  - 2. JUAN CANTU, REPRESENTING APOSTOLIC ASSEMBLY OF THE FAITH IN CHRIST JESUS, OWNER, REQUESTED A CHANGE OF ZONE FROM SINGLE-FAMILY RESIDENTIAL DISTRICT (R-1) TO TOWNHOUSE RESIDENTIAL DISTRICT (R-TH). THE PROPERTY IS LEGALLY DESCRIBED AS BEING A 3.00- ACRE TRACT OF LAND, MORE OR LESS, OUT OF LOT 8, BLOCK 146, L.R. BELL DEVELOPMENT "E" SUBDIVISION, PHARR, HIDALGO COUNTY, TEXAS. THE PROPERTY IS PHYSICALLY LOCATED WITHIN THE 2300 BLOCK OF NORTH FRIDAY AVENUE. COZ#260102 - THIS ITEM SUPPORTS EV - ECONOMIC VITALITY.**
- D) PLATS:**
  - 1. NAIN ENGINEERING, REPRESENTING RAUL BOCANEGRA, REQUESTED PRELIMINARY AND FINAL PLAT APPROVAL OF THE PROPOSED BOCANEGRA SUBDIVISION NO. 2. THE PROPERTY IS LEGALLY DESCRIBED AS BEING A 0.846 ACRE TRACT OF LAND BEING ALL OF LOT 1, BOCANEGRA SUBDIVISION AND 0.305 OUT OF LOT 178, KELLY-PHARR SUBDIVISION. THE PROPERTY IS LOCATED WITHIN THE 700 BLOCK OF WEST BUSINESS 83. SUB#251139 — THIS ITEM SUPPORTS EV - ECONOMIC VITALITY.**

2. **PABLO SOTO JR., P.E., REPRESENTING JOSE ANGEL TREVINO, OWNER, REQUESTED FINAL PLAT APPROVAL OF THE PROPOSED T-JAM SUBDIVISION. THE PROPERTY IS LEGALLY DESCRIBED AS BEING A 2.498 ACRE TRACT OF LAND, OUT OF LOT 167, KELLY-PHARR SUBDIVISION PHARR ORIGINAL TOWNSITE, HIDALGO COUNTY, TEXAS. THE PROPERTY IS LOCATED WITHIN THE 700 BLK. OF W. INTERSTATE 2. SUB#220721 - THIS ITEM SUPPORTS EV - ECONOMIC VITALITY.**

Jonathan Flores, City Manager, introduced consent agenda and recommended approval of items.

Comm. Chavez **moved** to approve consent agenda as recommended. Comm. Flores seconded the motion and when put to a vote, it carried by majority vote of five (5) ayes and one (1) abstention. Comm. Pacheco abstained from voting on item 6.D2.

Ordinance No. O-2026-06 is filed with the City Clerk's Office.

## **REGULAR AGENDA - OPEN SESSION**

### **ITEM 7. ORDINANCES AND RESOLUTIONS**

- A) **CONSIDERATION AND ACTION, IF ANY, ON ORDINANCE AMENDING ORDINANCE NO. O-2023-46 OF THE CITY OF PHARR, TEXAS, CHAPTER 118, SUBDIVISION, MODIFYING SECTION X - FIBER OPTIC. (1ST READING) THIS ITEM SUPPORTS IF - INFRASTRUCTURE. (IT)**

Jonathan Flores, City Manager, introduced the item and recommended approval.

Comm. Chavez **moved** to approve as recommended. Comm. Flores seconded the motion and when put to a vote, it carried unanimously.

- B) **CONSIDERATION AND ACTION, IF ANY, ON ORDINANCE AMENDING ORDINANCE NO. O-2023-42 SETTING THE REQUIREMENTS FOR THE APPOINTMENT OF MEMBERS AND/OR OFFICERS FOR CITY OF PHARR BOARDS AND/OR COMMITTEES. (ADOPTION ON FIRST READING) THIS ITEM SUPPORTS SG - SOUND GOVERNANCE AND FISCAL SUSTAINABILITY. (ADMINISTRATION)**

Jonathan Flores, City Manager, introduced the item and recommended the item be tabled.

Comm. Chavez **moved** to table as recommended. Comm. Pacheco seconded the motion and when put to a vote, it carried unanimously.

**C) CONSIDERATION AND ACTION, IF ANY, ON ORDINANCE FOR TRANSFER OF PROPERTY FROM THE CITY OF PHARR TO THE PHARR ECONOMIC DEVELOPMENT CORPORATION II. (ADOPTION ON FIRST READING) THIS ITEM SUPPORTS EV - ECONOMIC VITALITY. (ADMINISTRATION)**

Jonathan Flores, City Manager, introduced the item and recommended approval.

Comm. Carrillo moved to approve as recommended. Comm. Chavez seconded the motion and when put to a vote, it carried unanimously.

Ordinance No. O-2026-07 is filed with the City Clerk's Office.

**D) CONSIDERATION AND ACTION, IF ANY, ON RESOLUTION ADOPTING THE TEN TEXAS TRAITS OF GOOD GOVERNMENT AND AUTHORIZING APPLICATION FOR THE BALANOFF GOOD GOVERNMENT AWARD. THIS ITEM SUPPORTS SG - SOUND GOVERNANCE AND FISCAL SUSTAINABILITY. (ADMINISTRATION)**

Jonathan Flores, City Manager, introduced the item and recommended approval.

Comm. Pacheco moved to approve as recommended. Comm. Caballero seconded the motion and when put to a vote, it carried unanimously.

Resolution No. R-2026-18 is filed with the City Clerk's Office.

**E) CONSIDERATION AND ACTION, IF ANY, ON RESOLUTION APPOINTING/ RE-APPOINTING FOUR (4) MEMBERS TO THE PHARR ANIMAL SHELTER ADVISORY COMMITTEE. THIS ITEM SUPPORTS SG - SOUND GOVERNANCE AND FISCAL SUSTAINABILITY. (PUBLIC HEALTH)**

Jonathan Flores, City Manager, introduced the item. He recommended appointment of Dr. Yarytza Rivera, David Fernandez, Daniel Castro, and Elizabeth Diaz to the Pharr Animal Shelter Advisory Committee.

Comm. Carrillo moved to appoint Dr. Yarytza Rivera, David Fernandez, Daniel Castro and Elizabeth Diaz to the Pharr Animal Shelter Advisory Committee. Comm. Flores seconded the motion and when put to a vote, it carried unanimously.

Resolution No. R-2026-19 is filed with the City Clerk's Office.

- F) CONSIDERATION AND ACTION, IF ANY, ON RESOLUTION APPOINTING ONE (1) MEMBER TO THE PHARR ECONOMIC DEVELOPMENT CORPORATION II BOARD OF DIRECTORS. THIS ITEM SUPPORTS SG - SOUND GOVERNANCE AND FISCAL SUSTAINABILITY. (ADMINISTRATION)**

Jonathan Flores, City Manager, introduced the item and recommended no action.

**ITEM 8. CONTRACTS/AGREEMENTS**

- A) CONSIDERATION AND ACTION, IF ANY, AWARDED SERVICE CONTRACT TO SAENZ BROTHERS CONSTRUCTION FOR EXPRESSWAY FRONTAGE SEWER LINE REPAIR (TIPS CONTRACT NO. 241001). THIS ITEM SUPPORTS IF - INFRASTRUCTURE. (PUBLIC UTILITIES)**

Jonathan Flores, City Manager, introduced the item and recommended approval.

Comm. Chavez **moved** to approve as recommended. Comm. Pacheco seconded the motion and when put to a vote, it carried unanimously.

- B) CONSIDERATION AND ACTION, IF ANY, ON GUARANTEED MAXIMUM PRICE AMENDMENT NO. 1 (GMP #1) TO THE EXISTING CONSTRUCTION MANAGER AT RISK (CMAR) CONTRACT WITH D. WILSON CONSTRUCTION COMPANY (DWCC) FOR THE CITY OF PHARR MULTI-USE FACILITY. THIS ITEM SUPPORTS IF - INFRASTRUCTURE. (ENGINEERING)**

Jonathan Flores, City Manager, introduced the item and recommended approval.

Comm. Carrillo **moved** to approve as recommended. Comm. Chavez seconded the motion and when put to a vote, it carried unanimously.

- C) CONSIDERATION AND ACTION, IN ANY, AUTHORIZING CITY MANAGER TO ENTER INTO A SERVICE CONTRACT WITH HALFF ASSOCIATES FOR PROFESSIONAL ENGINEERING SERVICES FOR A UTILITY ADJUSTMENT PROJECT ALONG ELDORA ROAD. THIS ITEM SUPPORTS IF - INFRASTRUCTURE (ENGINEERING)**

Jonathan Flores, City Manager, introduced the item and recommended approval.

Comm. Carrillo **moved** to approve as recommended. Comm. Chavez seconded the motion and when put to a vote, it carried unanimously.

- D) CONSIDERATION AND ACTION, IF ANY, AWARDING CONSTRUCTION MATERIAL TESTING SERVICES CONTRACT TO TERRACON CONSULTANTS, INC. FOR THE CITY OF PHARR MULTI-USE FACILITY. (TABLED) THIS ITEM SUPPORTS IF - INFRASTRUCTURE. (ENGINEERING)**

Jonathan Flores, City Manager, introduced the item and recommended untable the item.

Comm. Carrillo **moved** to untable item as recommended. Comm. Chavez seconded the motion and when put to a vote, it carried unanimously.

Jonathan Flores, City Manager, reintroduced the item and recommended approval.

Comm. Carrillo **moved** to approve as recommended. Mayor Hernandez seconded the motion and when put to a vote, it carried unanimously.

- E) CONSIDERATION AND ACTION, IF ANY, AUTHORIZING CITY MANAGER TO ENTER INTO AN AGREEMENT WITH RAMCON GROUP LLC. OF BROWNSVILLE, TX, FOR THE REMODELING OF THE TIERRA DEL SOL GOLF COURSE (TIPS COOPERATIVE CONTRACT NO. 26010402). THIS ITEM SUPPORTS IF - INFRASTRUCTURE. (PURCHASING)**

Jonathan Flores, City Manager, introduced the item and recommended approval.

Comm. Chavez **moved** to approve as recommended. Comm. Flores seconded the motion and when put to a vote, it carried unanimously.

#### **ITEM 11. ADJOURNMENT**

There being no other business to come before the board, Comm. Carrillo **moved** to adjourn. Comm. Chavez seconded the motion and when put to a vote, the motion carried unanimously. Meeting adjourned at 5:54 p.m.

CITY OF PHARR



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AMBROSIO HERNANDEZ  
MAYOR

STATE OF TEXAS  
COUNTY OF HIDALGO  
CITY OF PHARR

MINUTES: SPECIAL CALLED MEETING  
MARCH 25, 2026

**ON THIS THE 25<sup>th</sup> DAY OF MARCH 2026** the Board of Commissioners of the City of Pharr, Texas convened in a **REGULAR CALLED MEETING** at the Commissioner's Room located at 118 S. Cage, 2<sup>nd</sup> Floor, Pharr, Texas. The meeting being open to the public and notice of said meeting, giving the date, place, subject, hereof, having been posted in accordance with Chapter 551, Texas Government Code (Open Meetings Act) and there being present a quorum, I, **IMELDA PEREZ, CITY CLERK**, of the City of Pharr, Texas, certify that this is a true and correct copy of the minutes.

ATTEST:

  
IMELDA PEREZ  
CITY CLERK

APPROVED: April 6, 2026

