

**TAKE NOTICE THAT A REGULAR MEETING
OF THE PHARR INTERNATIONAL TOLL BRIDGE BOARD
OF THE CITY OF PHARR, TEXAS
WILL BE HELD AT CITY HALL, COMMISSIONERS' ROOM,
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS
COMMENCING AT 12:00 PM ON
WEDNESDAY, JANUARY 21, 2026**

At any time during the course of this meeting the Toll Bridge Board may retire to Executive Session under Texas Government Code § 551 to confer on any subject matter in accordance with the Texas Open Meetings Act.

Should any final action, decision, or vote be required in the opinion of the Board with regard to any item discussed during the closed meeting, then such final action, decision, or vote shall be made during the open meeting covered by this notice upon the reconvening of the public meeting pursuant to Section 551.101 government Code V.T.C.S.

1. CALL TO ORDER:

- A) Roll call and possible action on the excusing of any absent member.
- B) Pledge of Allegiance/Invocation.

2. DIRECTOR'S ADMINISTRATIVE REPORT: *(Director's Administrative Reports and discussion, if any, with Bridge Board. The Director may also assign a designated spokesperson for any particular listed topic)*

- A) Crossings and Revenues Report for December 2025.
- B) Finance Report for December 2025.
- C) Engineer's Report.
- D) Director's Report.

3. ADMINISTRATIVE:

- A) Approval of Minutes for November 19, 2025 - Regular Called Meeting.
- B) Discussion and action, if any, on 2026 National Customs Brokers & Forwarders Association of America (NCBFAA) Membership in the amount of \$907.
- C) Discussion and action, if any, on renewal of Border Trade Alliance (BTA) 2026 Patron Membership in the amount of \$2,500.
- D) Discussion and action, if any, on renewal of COMCE Noreste Membership in the amount of \$2,500.

E) Discussion and action, if any, on Viva Fresh Summit Platinum Level Sponsorship and Booth in the amount of \$20,000.

4.

CLOSED SESSION: *In accordance with Chapter 551 of the Texas Gov't. Code, the International Toll Bridge Board hereby gives notice that it may meet in Executive session to discuss and deliberate any items listed on the public portion of the meeting agenda including items in accordance with the following:*

Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

5. RECONVENE: *into regular session and consider action, if any, on item(s) discussed in executive session.*

6. ADJOURNMENT:

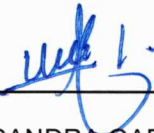
NOTICE OF ASSISTANCE AT THE PUBLIC MEETING

City Hall is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Clerk's Office at 956-402-4200 Ext 1201 or FAX 956-475-3442 or Email cityclerksoffice@pharr-tx.gov for further information. Braille is not available.

I, the undersigned authority, do hereby certify that the above notice of said Regular Meeting of the International Toll Bridge Board was posted on the bulletin board at City Hall and on the City's web page at www.pharr-tx.gov. This Notice was posted on the 13th of January 2026 at 4:00 p.m. and will remain posted continuously for at least three (3) business days preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 13th day of January 2026




ALESSANDRA GARCIA, CPM
ASSISTANT CITY CLERK

I certify that the attached notice and agenda of items to be considered by the Pharr International Toll Bridge Board was removed from the bulletin board of City Hall on the ____ day of _____, 20__ by,

Name: _____

Title: _____



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #: 2.A.

DATE SUBMITTED: January 13, 2026

MEETING DATE: January 21, 2026

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Crossings and Revenues Report for December 2025.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 01/13/2026

**CROSSINGS AND REVENUES
FOR THE MONTH OF DECEMBER
FISCAL YEAR 2025 – 2026**

a) BRIDGE CROSSINGS

Crossings for the Pharr International Bridge totaled **116,233** vehicles for the month of December F.Y. 2025-2026, which showed an increase of **2,793** vehicles or **2.46%** over the same month in F.Y. 2024-2025.

b) CAR CROSSINGS

Car crossings for the Pharr International Bridge totaled **57,314** cars for the month of December F.Y. 2025 – 2026, showing a decrease of **(-3,163)** cars or **-5.23%** over the same month in F.Y. 2024 – 2025.

c) NORTHBOUND CAR CROSSINGS

Northbound Car crossings at the Pharr International Bridge totaled **51,090** cars for the month of December F.Y. 2025 – 2026, showing an increase of **862** cars or **1.72%** over the same month in F.Y. 2024 – 2025.

d) SOUTHBOUND TRUCK CROSSINGS

Truck crossings totaled **58,919** trucks for the month of December F.Y. 2025-2026, showing an increase of **5,956** trucks or **11.25%** over the same month in F.Y. 2024 - 2025.

SOUTHBOUND TRUCK CROSSINGS SHOWED AN INCREASE OF 379 TRUCKS OR 0.65% FOR THE MONTH OF DECEMBER, COMPARED TO NORTHBOUND TRUCK CROSSINGS.

e) NORTHBOUND TRUCKS

Northbound trucks at the Pharr International Bridge totaled **58,540** trucks for the month of December F.Y. 2025-2026, showing an increase of **2,115** trucks or **3.75%** over the same month in F.Y. 2024-2025.

TOTAL NORTHBOUND AND SOUTHBOUND TRUCK CROSSINGS FOR THE MONTH OF DECEMBER TOTAL 117,459, REPRESENTING AN INCREASE OF 8,071 OR 7.38% OVER THE SAME TIME PERIOD IN F.Y. 2024-2025.

f) TOTAL REVENUES

Revenues for the Pharr International Bridge totaled **\$2,373,704** dollars for the month of December F.Y. 2025 – 2026.

\$ 286,570 Autos & other
\$ 2,082,559 Trucks
\$ 4,575 Profit on pesos
\$ 2,373,704 TOTAL

Revenues showed an increase of **\$615,409** or **35%** over the same month in F.Y. 2024 – 2025.

**PHARR INTERNATIONAL BRIDGE
TOTAL SOUTHBOUND CROSSINGS COMPARISON BY FISCAL YEAR
(CARS & TRUCKS)**

	F.Y. 2024-2025	F.Y. 2025-2026	GAIN / LOSS	INC% / DEC%
OCTOBER	107,028	117,682	10,654	9.95%
NOVEMBER	110,777	105,196	(-5,581)	-5.04%
DECEMBER	113,440	116,233	2,793	2.46%
YTD TOTAL	331,245	339,111	7,866	2.37%
JANUARY	105,428			
FEBRUARY	89,853			
MARCH	104,452			
APRIL	103,155			
MAY	105,646			
JUNE	99,670			
JULY	101,749			
AUGUST	107,641			
SEPTEMBER	108,893			
TOTAL CROSSING	1,257,732			

**PHARR INTERNATIONAL BRIDGE
SOUTHBOUND CAR CROSSINGS COMPARISON BY FISCAL YEAR**

F.Y. 2024-2025 F.Y. 2025-2026 GAIN / LOSS INC% / DEC%

OCTOBER	49,109	50,486	1,377	2.80%
NOVEMBER	54,183	48,387	(-5,796)	-10.70%
DECEMBER	60,477	57,314	(-3,163)	-5.23%
YTD TOTAL	163,769	156,187	(-7,582)	-4.63%
JANUARY	46,555			
FEBRUARY	40,229			
MARCH	44,341			
APRIL	45,345			
MAY	48,173			
JUNE	42,759			
JULY	43,102			
AUGUST	47,686			
SEPTEMBER	46,897			
TOTAL CROSSING	568,856			

SOUTHBOUND CAR CROSSINGS COMPARISON FOR THE MONTH OF DECEMBER F.Y. 2025 – 2026

			GAIN LOSS	% INC. % (DEC.)	DAILY AVERAGE
	DEC. F.Y. 25-26	DEC. F.Y. 24-25			
GATEWAY	113,190	95,916	17,274	18%	3,773
VETERANS (LOS TOMATES)	152,495	146,629	5,866	4%	5,083
FREE TRADE (LOS INDIOS)	39,539	40,271	-732	-2%	1,318
TOTAL BROWNSVILLE	305,224	282,816	22,408	8%	10,174
DEL RIO	158,049	150,992	7,057	5%	5,268
DONNA	67,825	72,844	-5,019	-6.89%	2,261
EAGLE PASS	270,601	262,627	7,974	3%	9,020
YSLETA-ZARAGOZA	291,291	289,085	2,206	1%	9,710
STANTON-LERDO	153,874	144,058	9,816	7%	5,129
TOTAL EL PASO	445,165	433,143	12,022	3%	14,839
LAREDO	490,782	470,398	20,384	4%	16,359
McALLEN- HIDALGO	253,546	261,293	-7,747	-3%	8,452
ANZALDUAS	139,519	154,576	-15,057	-10%	4,651
TOTAL	393,065	415,869	-22,804	-5%	13,102
PHARR	57,314	60,477	-3,163	-5.23%	1,910
PROGRESO	41,755	44,617	-2,862	-6.41%	1,392
ROMA	69,253	64,741	4,512	6.97%	2,308

**PHARR INTERNATIONAL BRIDGE
NORTHBOUND CAR CROSSINGS COMPARISON BY FISCAL YEAR**

	F.Y. 2024-2025	F.Y. 2025-2026	GAIN / LOSS	INC% / DEC%
OCTOBER	41,181	46,414	5,233	12.71%
NOVEMBER	43,427	49,644	6,217	14.32%
DECEMBER	50,228	51,090	862	1.72%
JANUARY	41,526			
FEBRUARY	37,923			
MARCH	48,015			
APRIL	49,293			
MAY	49,911			
JUNE	44,025			
JULY	47,938			
AUGUST	50,231			
SEPTEMBER	44,197			
TOTAL CROSSING	547,895			

**PHARR INTERNATIONAL BRIDGE
SOUTHBOUND TRUCK CROSSINGS COMPARISON BY FISCAL YEAR**

F.Y. 2024-2025 F.Y. 2025-2026 GAIN / LOSS INC% / DEC%

OCTOBER	57,919	67,196	9,277	16.02%
NOVEMBER	56,594	56,809	215	0.38%
DECEMBER	52,963	58,919	5,956	11.25%
YTD TOTAL	167,476	182,924	15,448	9.22%
JANUARY	58,873			
FEBRUARY	49,624			
MARCH	60,111			
APRIL	57,810			
MAY	57,473			
JUNE	56,911			
JULY	58,647			
AUGUST	59,955			
SEPTEMBER	61,996			
TOTAL CROSSING	688,876			

SOUTHBOUND TRUCK CROSSINGS COMPARISON FOR THE MONTH OF DECEMBER F.Y. 2025 – 2026

			GAIN	% INC.	DAILY AVERAGE
	DEC. F.Y. 25-26	DEC. F.Y. 24-25	LOSS	%(DEC.)	
ANZALDUAS (Empty only)	4,246	3,329	917	28%	142
VETERANS (LOS TOMATES)	18,782	16,829	1,953	12%	626
FREE TRADE (LOS INDIOS)	7,726	4,350	3,376	78%	258
TOTAL BROWNSVILLE	26,508	21,179	5,329	25%	884
DEL RIO	4,866	4,837	29	1%	162
DONNA	26	71	-45	-63%	1
EAGLE PASS	33,406	24,939	8,467	34%	1,114
YSLETA-ZARAGOZA-EL PASO	53,522	52,399	1,123	2%	1,784
LAREDO	227,068	225,014	2,054	1%	7,569
PHARR	58,919	52,963	5,956	11%	1,964
PROGRESO	7,219	4,354	2,865	66%	241
ROMA	914	767	147	19%	30

**PHARR INTERNATIONAL BRIDGE
NORTHBOUND TRUCK CROSSINGS (FULL, EMPTY & AG.)**

	F.Y. 2024- 2025	F.Y. 2025- 2026	GAIN / LOSS	INC% / DEC%	FULL TRUCKS	EMPT	AG TRUCKS	NARP NO INSP.
OCTOBER	63,509	67,546	4,037	6.36%	42,350	25,196	18,897	9,267
NOVEMBER	61,144	57,289	(-3,855)	-6.30%	38,164	19,125	18,718	9,046
DECEMBER	56,425	58,540	2,115	3.75%	37,230	21,310	20,168	9,417
JANUARY	62,953							
FEBRUARY	49,863							
MARCH	62,036							
APRIL	58,802							
MAY	59,630							
JUNE	58,132							
JULY	59,036							
AUGUST	59,433							
SEPTEMBER	60,903							
TOTAL CROSSING	711,866							

Agriculture trucks at the Pharr International Bridge totaled 20,168 crossings for the month of December representing a 34% of the imports from Mexico.

Agriculture trucks at the Pharr International Bridge Import Lot showed an increase of 893 trucks or 4.63% over the same month in F.Y. 2024-2025.

**PHARR INTERNATIONAL BRIDGE
NORTHBOUND & SOUTHBOUND
TRUCK CROSSING COMPARISON BY FISCAL YEAR**

	F.Y. 2024-2025	F.Y. 2025-2026	GAIN / LOSS	INC% / DEC%
OCTOBER	121,428	134,742	13,314	10.96%
NOVEMBER	117,738	114,098	(-3,640)	-3.09%
DECEMBER	109,388	117,459	8,071	7.38%
JANUARY	121,826			
FEBRUARY	99,487			
MARCH	122,147			
APRIL	116,612			
MAY	117,103			
JUNE	115,043			
JULY	117,683			
AUGUST	119,338			
SEPTEMBER	122,899			
TOTAL CROSSING	1,400,742			

**PHARR INTERNATIONAL BRIDGE
F.Y. 2025-2026 CROSSINGS COMPARISON BY AXLE**

	CARS	2X TRUCKS	3X TRUCKS	4X TRUCKS	5X TRUCKS	6X TRUCKS	MOBILE HOMES	WIDE LOAD	SPEC. CROSS	MONTH TOTAL
OCTOBER	50,486	4,389	8,141	864	43,836	183	4	152	9,627	117,682
NOVEMBER	48,387	3,445	6,158	714	38,477	163	15	112	7,725	105,196
DECEMBER	57,314	3,405	6,214	644	38,987	160	4	134	9,371	116,233
JANUARY										
FEBRUARY										
MARCH										
APRIL										
MAY										
JUNE										
JULY										
AUGUST										
SEPTEMBER										
TOTAL CROSSING										

TOTAL PERCENTAGE FOR CARS AND TRUCKS FOR THE MONTH OF DECEMBER F.Y. 2025-2026.

- 1X CARS 49%
- 2X TRUCKS 3%
- 3X TRUCKS 5%
- 4X TRUCKS 1%
- 5X TRUCKS 34%
- 6X TRUCKS 0.1%

**PHARR INTERNATIONAL BRIDGE
REVENUE COMPARISON BY FISCAL YEAR**

	F.Y. 2024-2025	F.Y. 2025-2026	GAIN / LOSS	INC% / DEC%
OCTOBER	\$ 1,709,722	\$ 2,160,583	\$ 450,861	26.37%
NOVEMBER	\$ 1,815,436	\$1,740,268	(-\$75,168)	-4.14%
DECEMBER	\$ 1,758,294	\$ 2,373,704	\$ 615,409	35%
YTD TOTAL	\$ 5,283,454	\$ 6,274,557	\$ 991,102	18.76%
JANUARY	\$ 1,762,476			
FEBRUARY	\$ 1,528,157			
MARCH	\$ 1,824,299			
APRIL	\$ 1,771,074			
MAY	\$ 1,825,700			
JUNE	\$ 1,747,133			
JULY	\$ 1,786,595			
AUGUST	\$ 1,876,042			
SEPTEMBER	\$ 1,972,328			
TOTAL CROSSING	\$ 21,377,262			



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #: 2.B.

DATE SUBMITTED: January 16, 2026

MEETING DATE: January 21, 2026

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Finance Report for December 2025.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

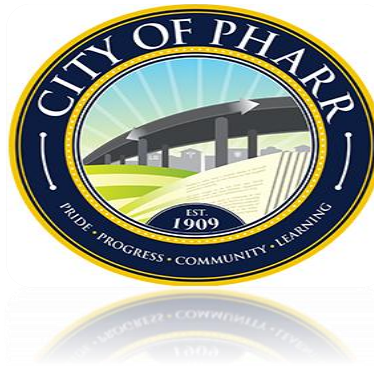
Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 01/16/2026



PHARR INTERNATIONAL BRIDGE

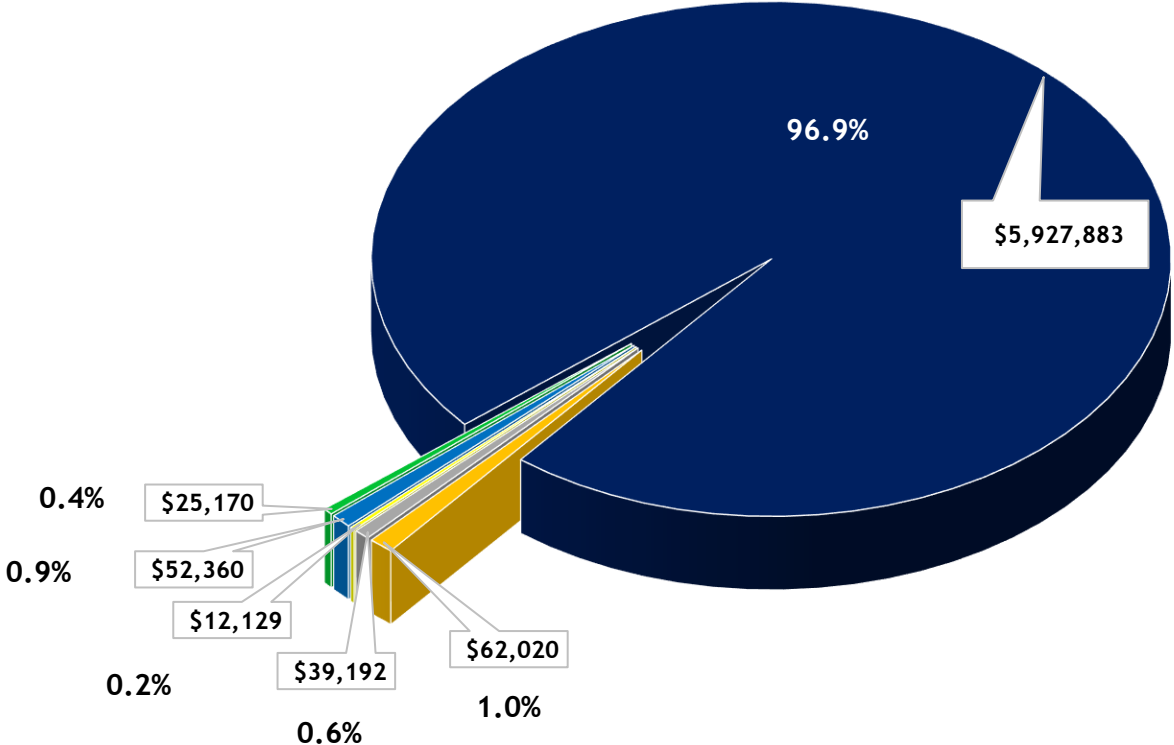
Financial Report

Dec - FY 25/26



Bridge Revenues

- Toll Fees
- Credit Card - Surcharge
- Interest from Bond Proceeds
- Peso Exchange Rate Income
- Rental Income
- Other

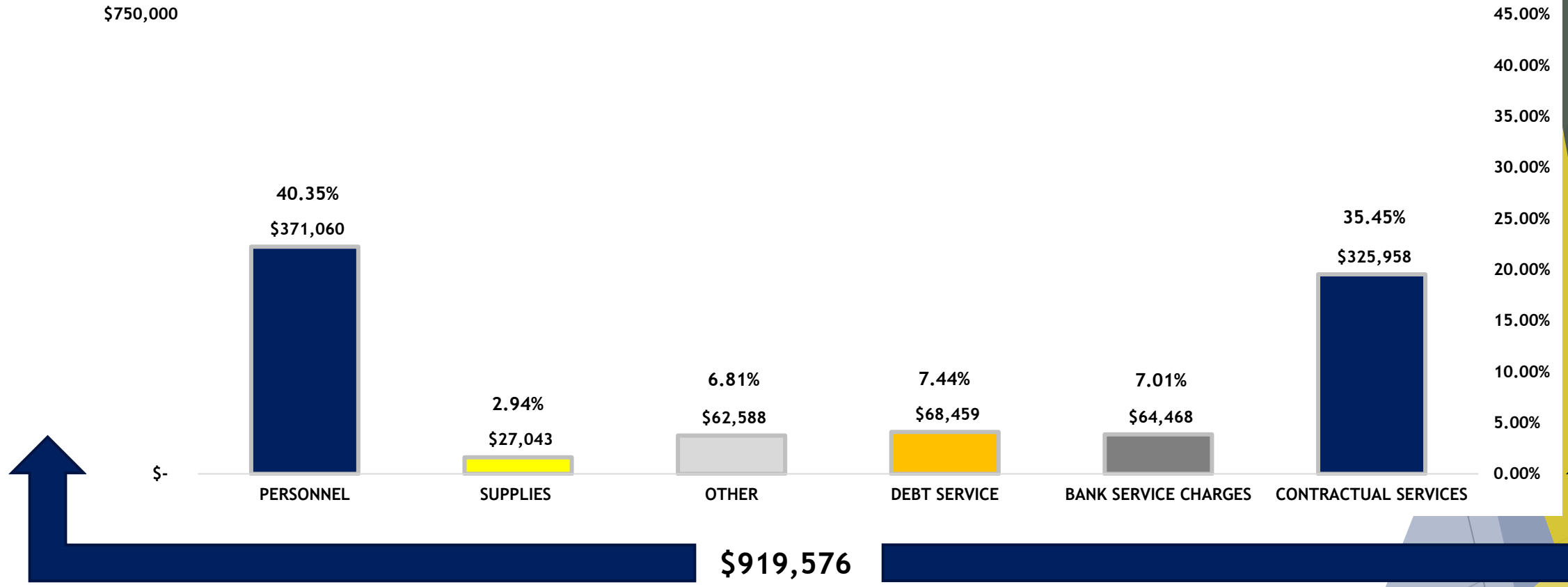


\$6,118,754

Total Revenues



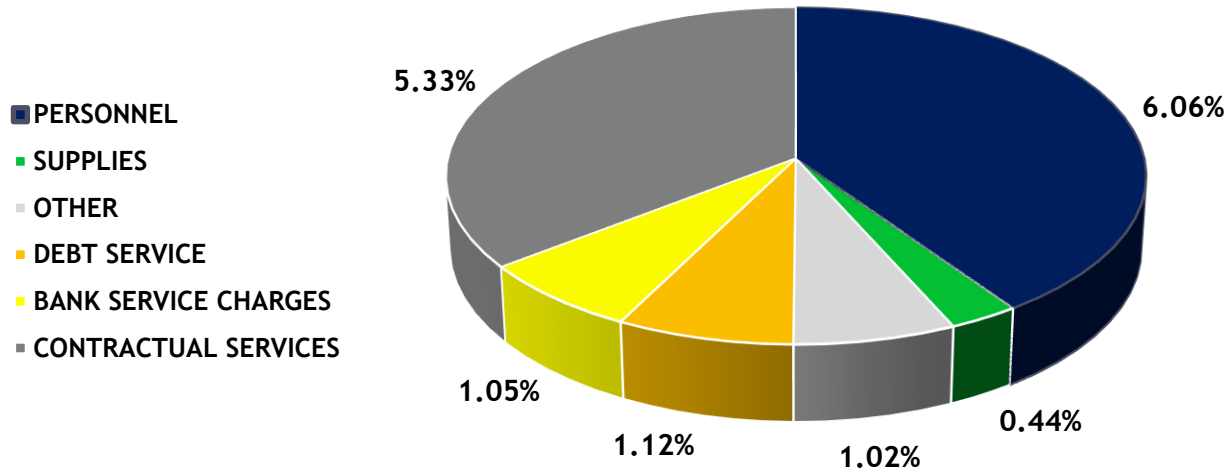
Total Operating Expenses



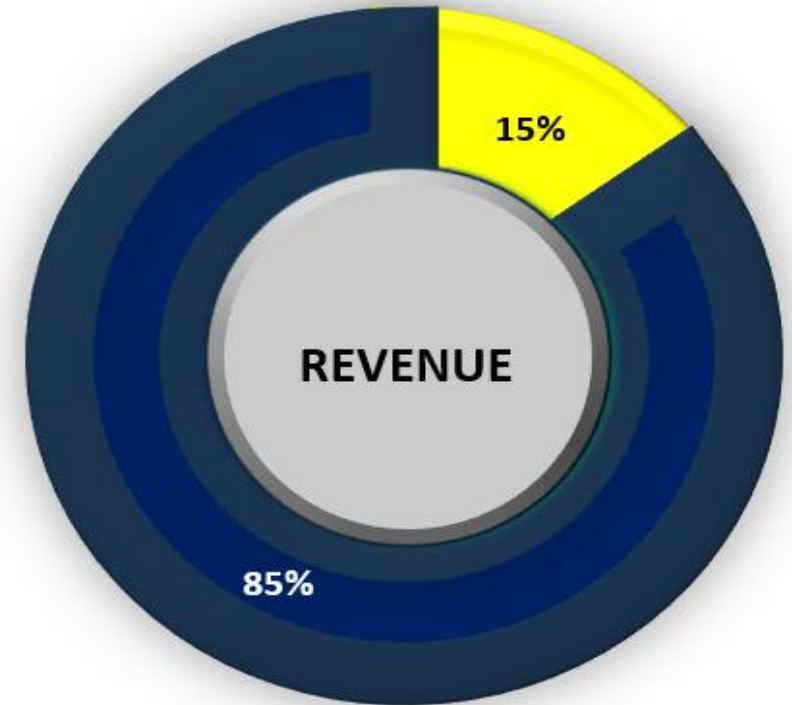
Operating Expenses



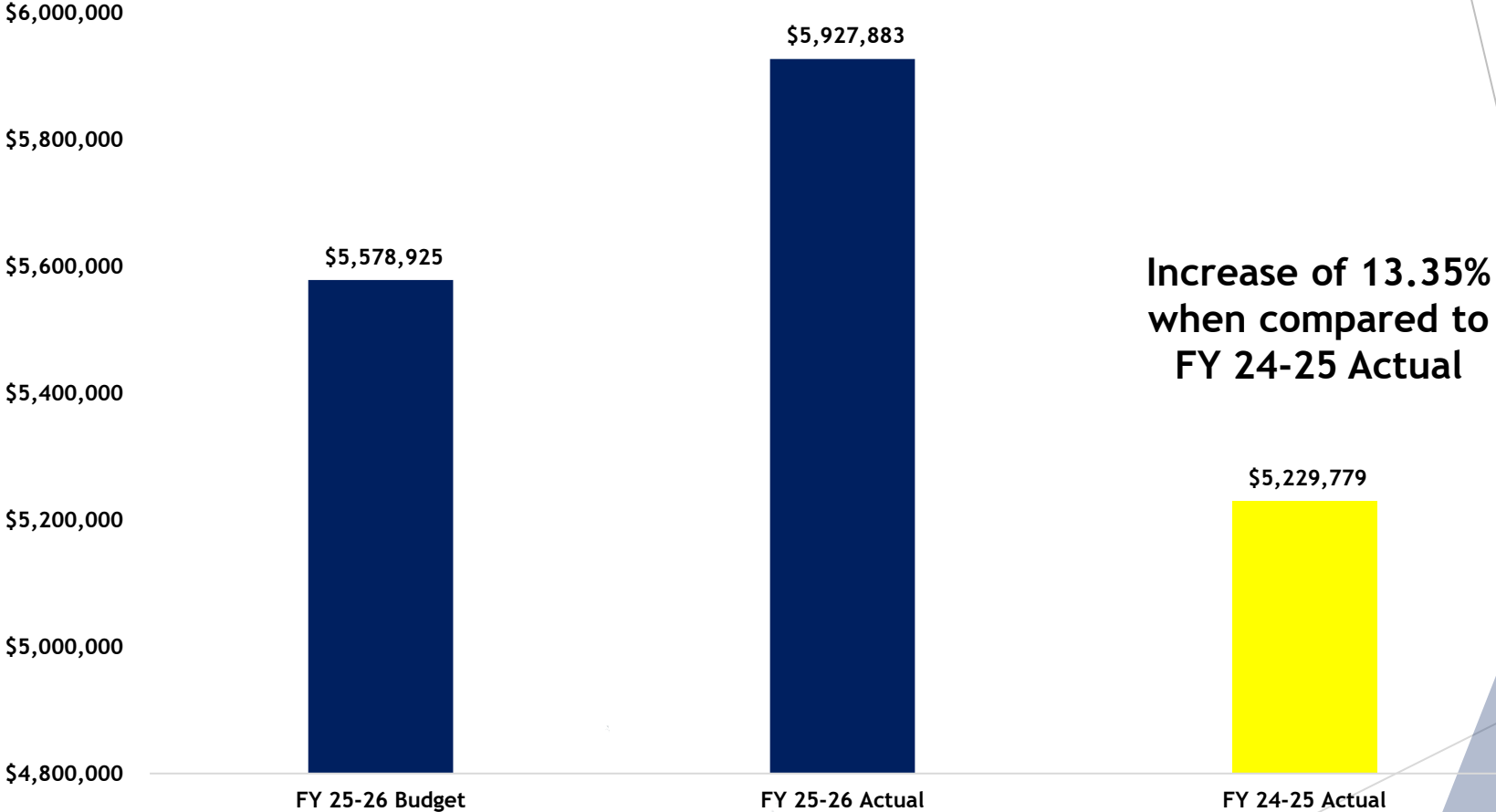
Operating Expenses As A Percentage of Revenues



REVENUES OVER EXPENSES



Toll Collections



Increase of 13.35%
when compared to
FY 24-25 Actual

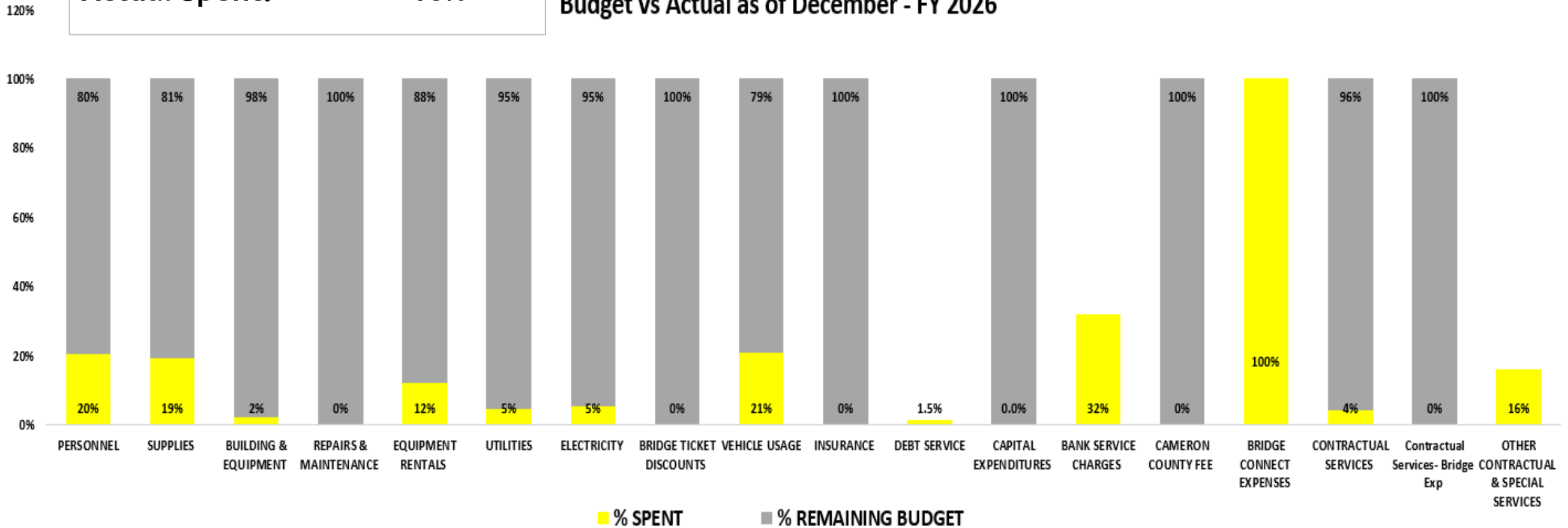


December - FY 2026

Budget Benchmark: $\leq 25\%$

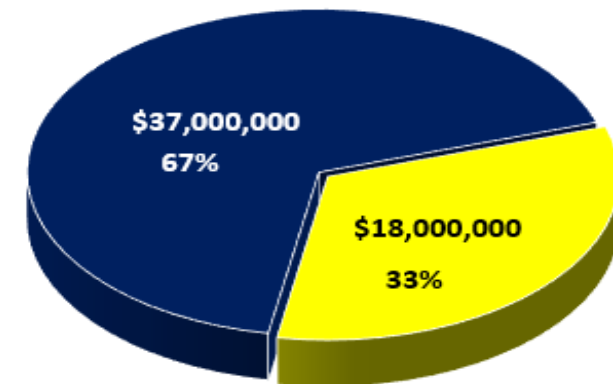
Actual Spent: $< 15\%$

Bridge Expenditures Budget vs Actual as of December - FY 2026



Fiscal Year	Principal	Interest	Total Debt Service
2021	\$ -	\$ -	\$ -
2022	\$ 545,000	\$ 2,368,673	\$ 2,913,673
2023	\$ 505,000	\$ 2,311,550	\$ 2,816,550
2024	\$ 1,925,000	\$ 2,286,300	\$ 4,211,300
2025	\$ 2,005,000	\$ 2,204,000	\$ 4,209,000
2026	\$ 2,095,000	\$ 2,118,250	\$ 4,213,250
2027	\$ 2,180,000	\$ 2,028,600	\$ 4,208,600
2028	\$ 2,295,000	\$ 1,919,600	\$ 4,214,600
2029	\$ 2,405,000	\$ 1,804,850	\$ 4,209,850
2030	\$ 2,530,000	\$ 1,684,600	\$ 4,214,600
2031	\$ 2,655,000	\$ 1,558,100	\$ 4,213,100
2032	\$ 2,785,000	\$ 1,425,350	\$ 4,210,350
2033	\$ 2,925,000	\$ 1,286,100	\$ 4,211,100
2034	\$ 3,070,000	\$ 1,139,850	\$ 4,209,850
2035	\$ 3,205,000	\$ 1,008,450	\$ 4,213,450
2036	\$ 3,340,000	\$ 871,200	\$ 4,211,200
2037	\$ 3,485,000	\$ 728,100	\$ 4,213,100
2038	\$ 3,635,000	\$ 578,700	\$ 4,213,700
2039	\$ 3,790,000	\$ 422,800	\$ 4,212,800
2040	\$ 3,925,000	\$ 287,100	\$ 4,212,100
2041	\$ 4,065,000	\$ 146,250	\$ 4,211,250
Total	\$ 53,365,000	\$ 28,178,423	\$ 81,543,423

Bridge Bond Debt

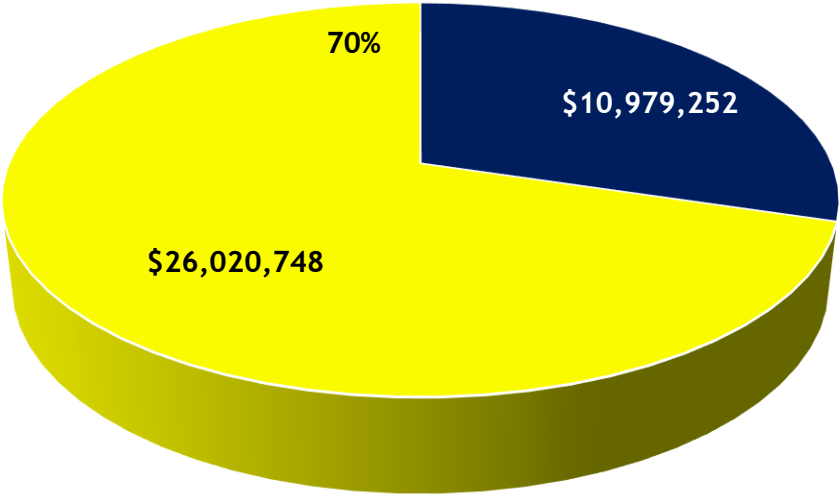


■ Bridge Expansion ■ DAP 16



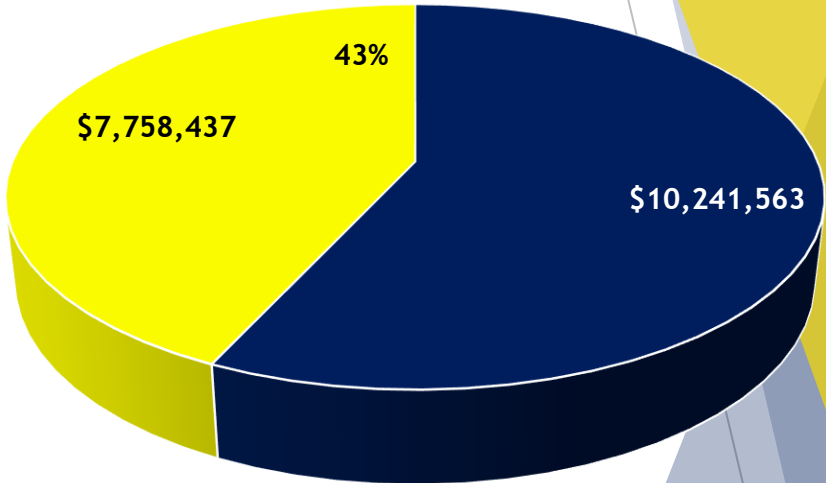
Bridge Bond Debt: YTD Funded Amount

Bridge Expansion



■ Bond ■ Funded

DAP 16 - Stevedore



■ Bond ■ Funded



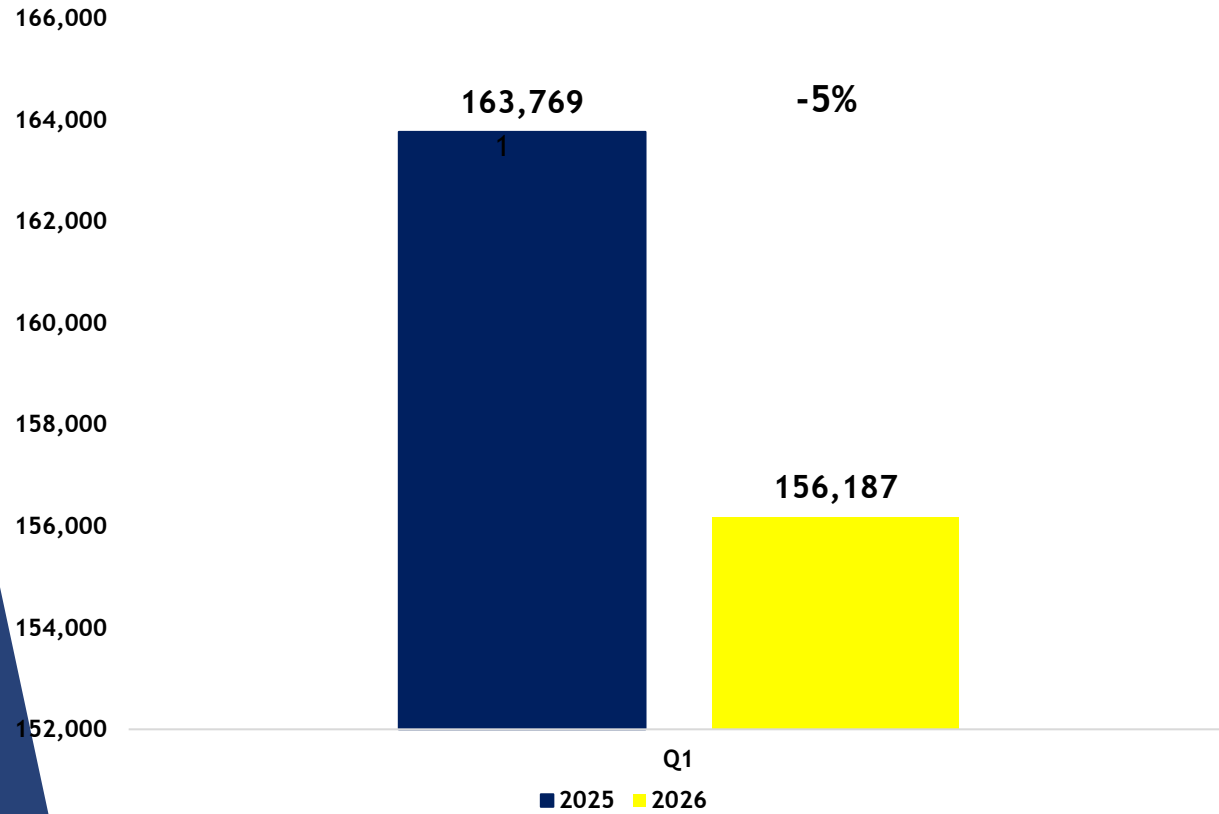
PHARR INTERNATIONAL BRIDGE

FY 2025 & 2026 - 1st Quarter Crossings & Revenue Comparison

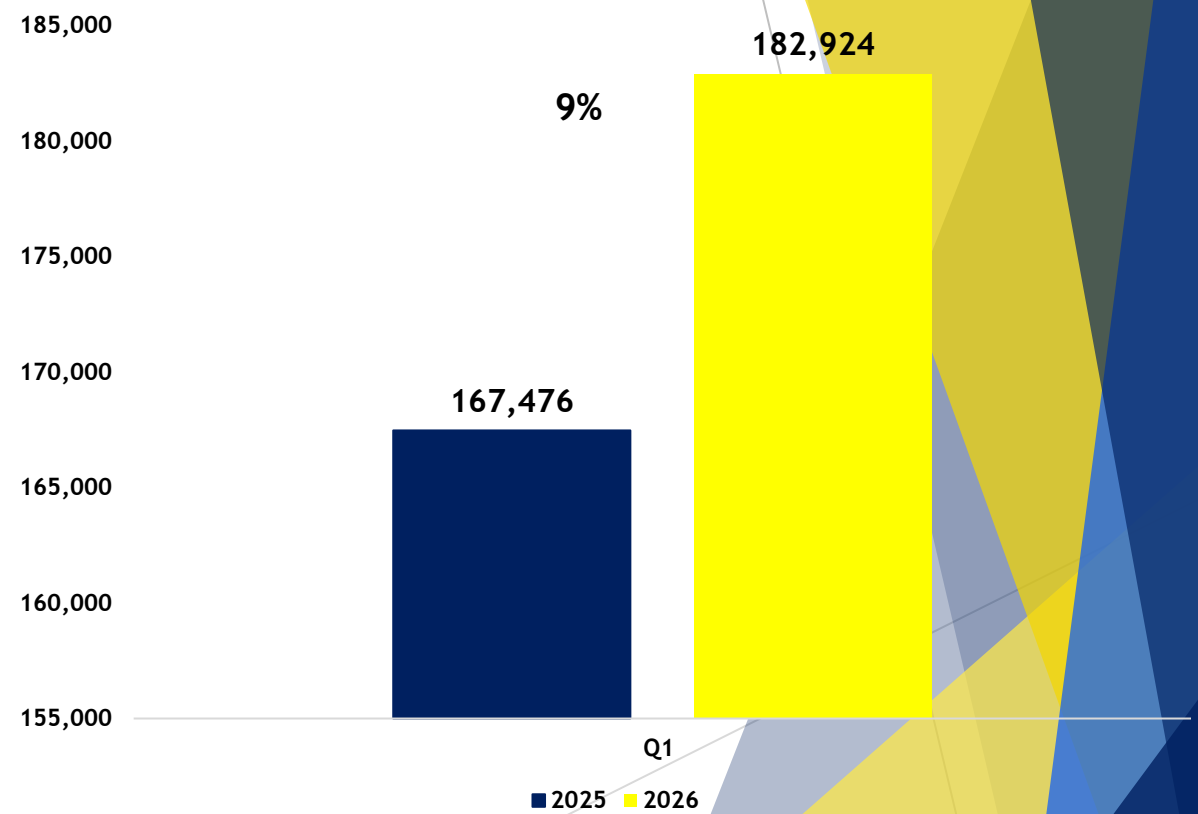


SB Crossings Comparison

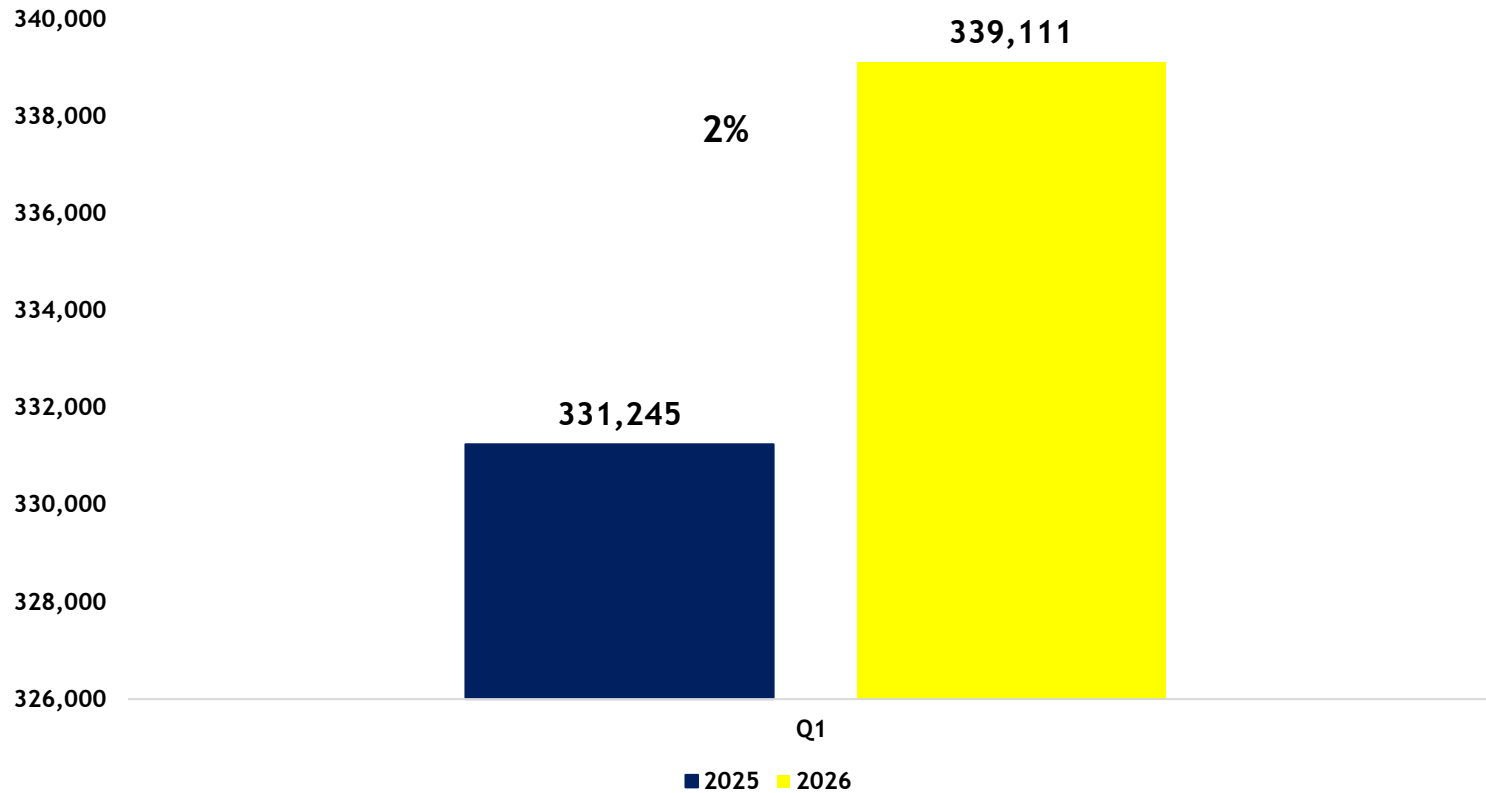
Southbound Car Crossings



Southbound Truck Crossings

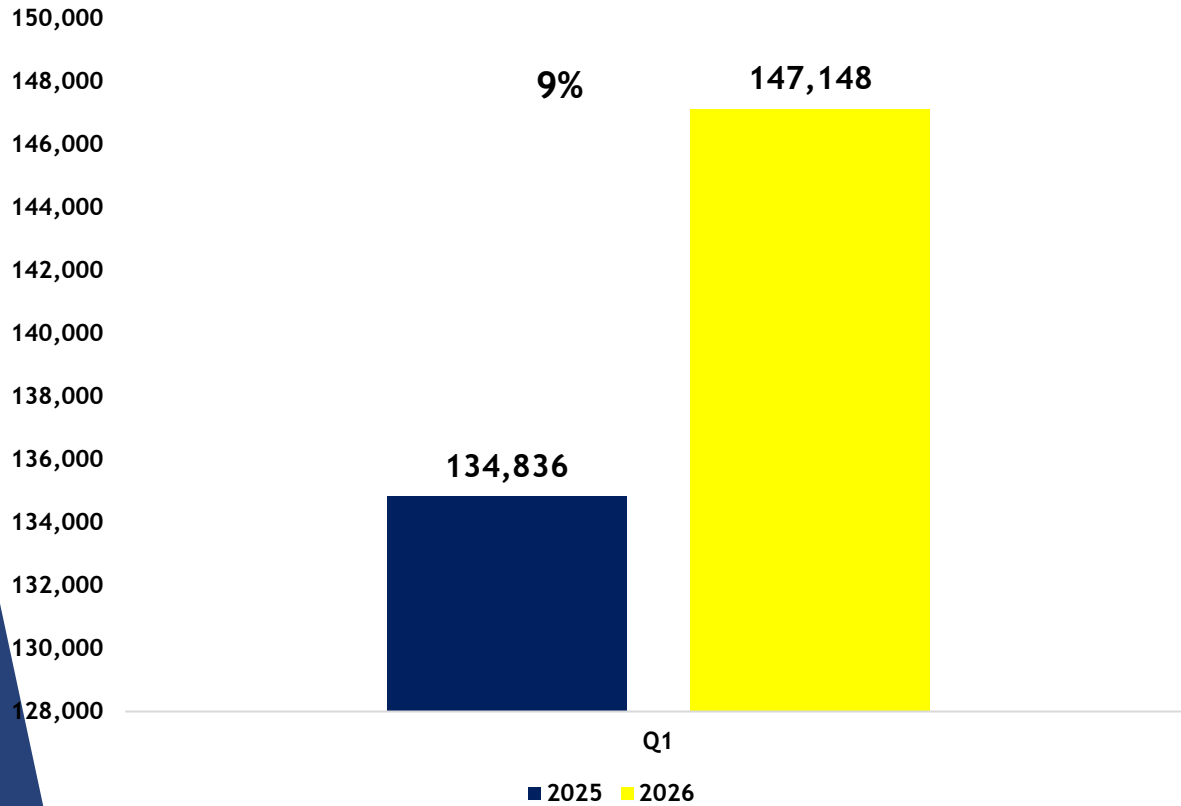


Total SB Crossings Comparison

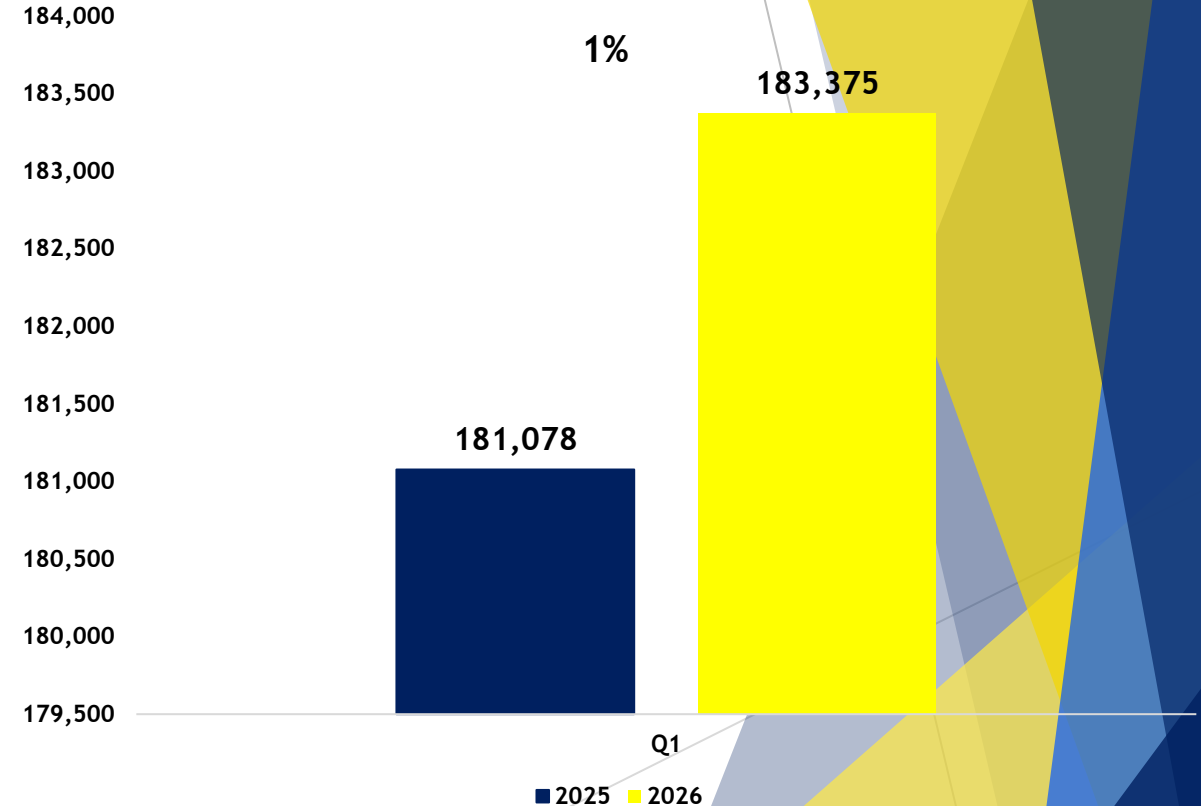


NB Crossings Comparison

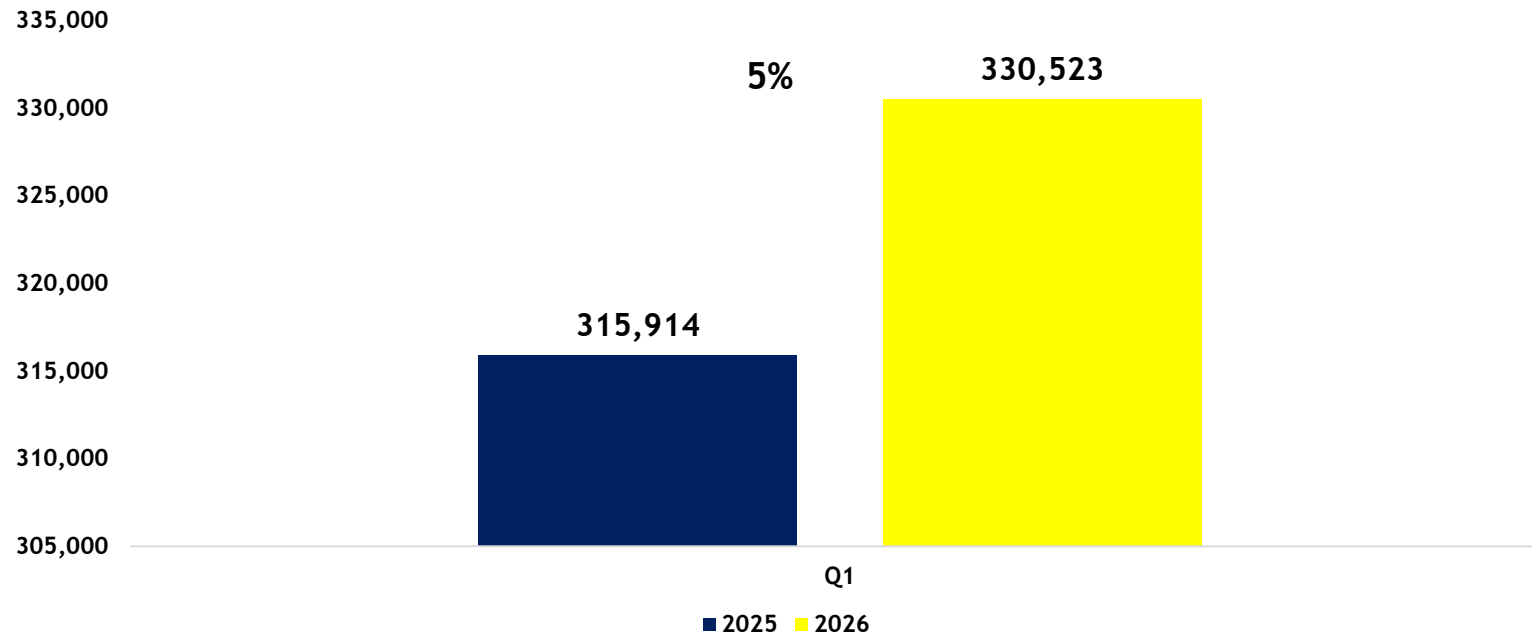
Northbound Cars Crossings



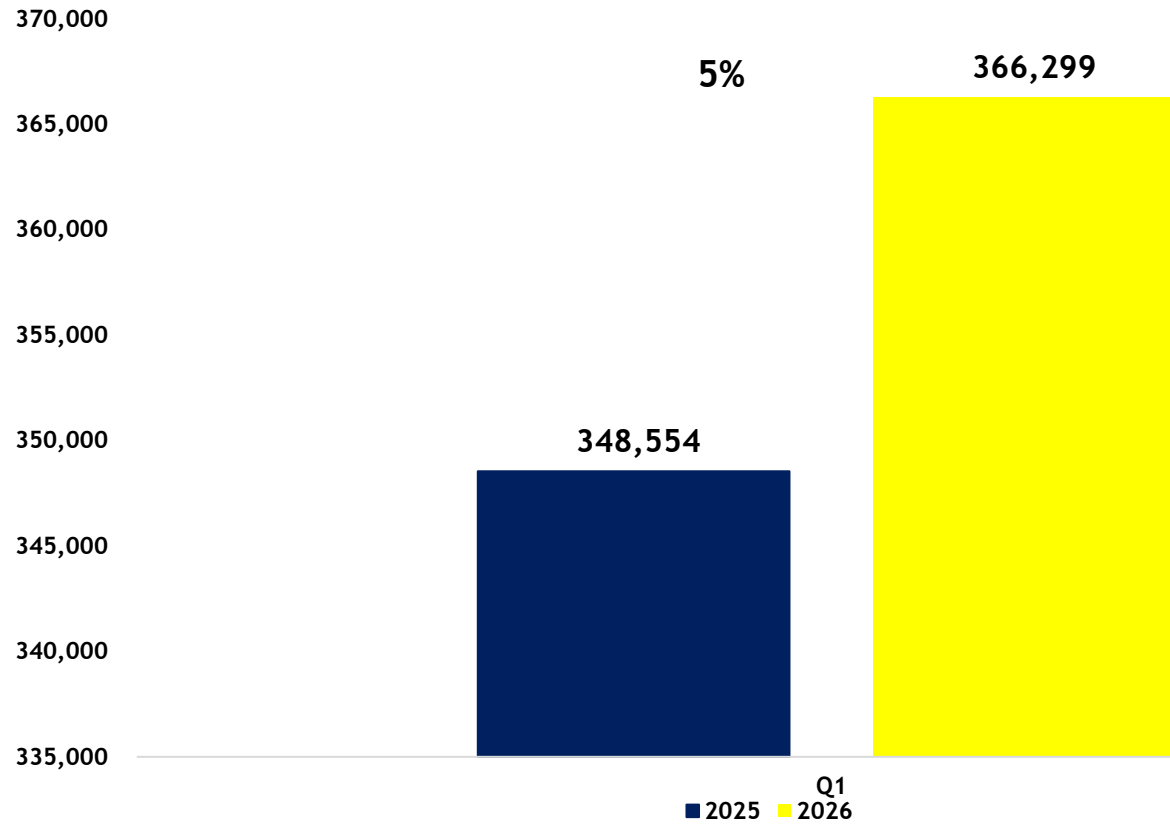
Northbound Truck Crossings



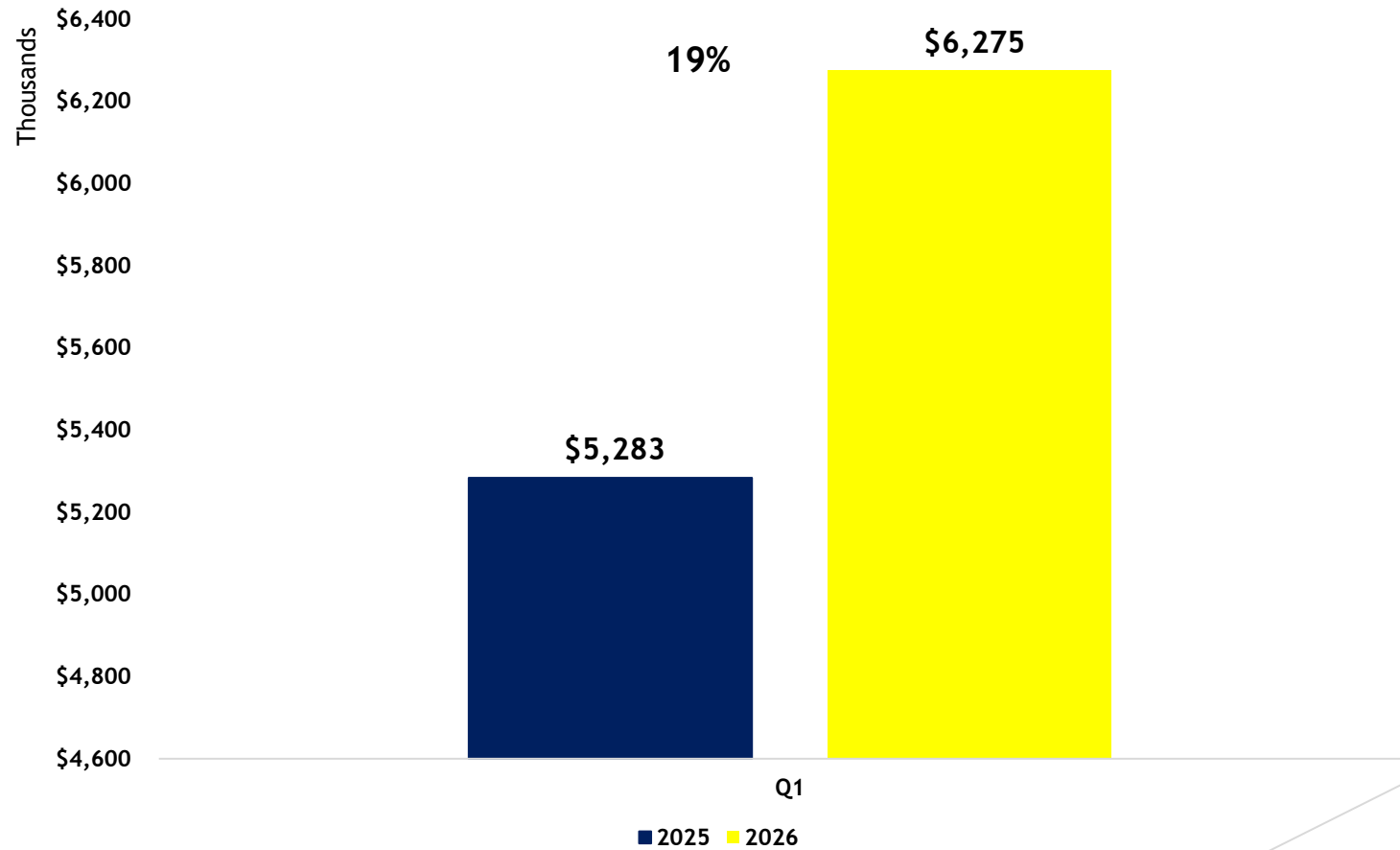
Total NB Crossings Comparison



Combined SB & NB Truck Crossings Comparison



Total Revenue Comparison



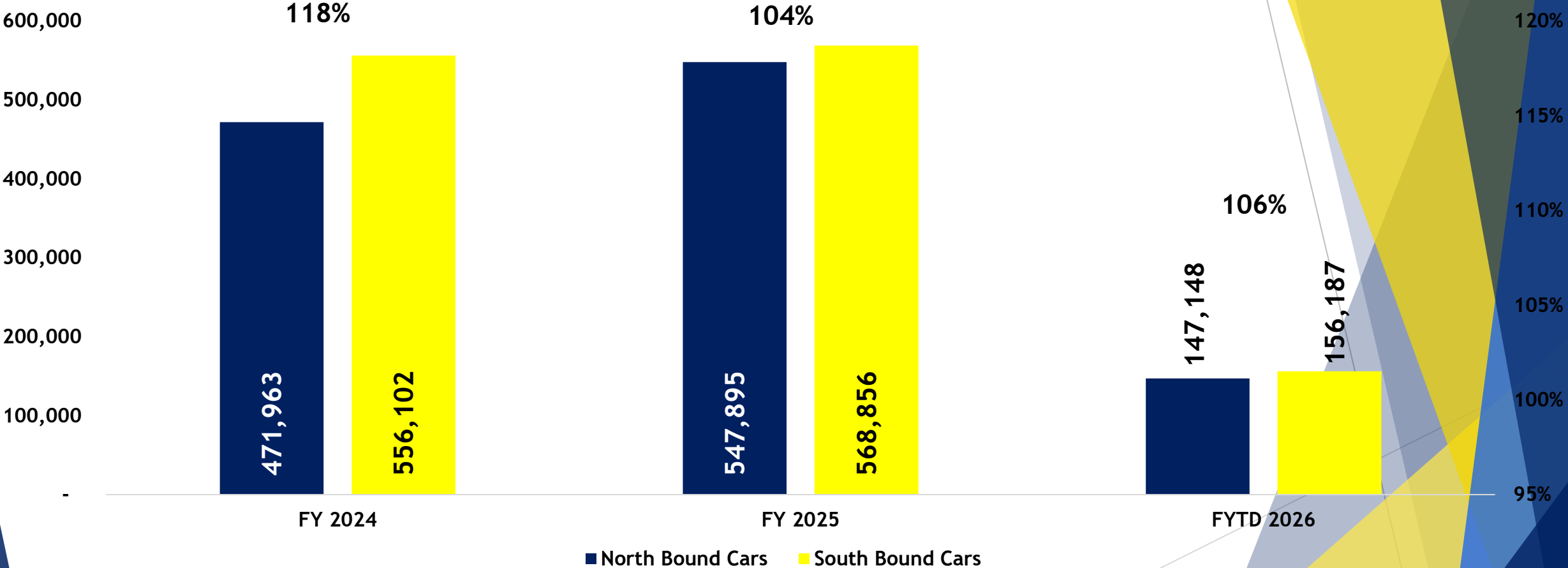
PHARR INTERNATIONAL BRIDGE

Southbound Recapture Rate

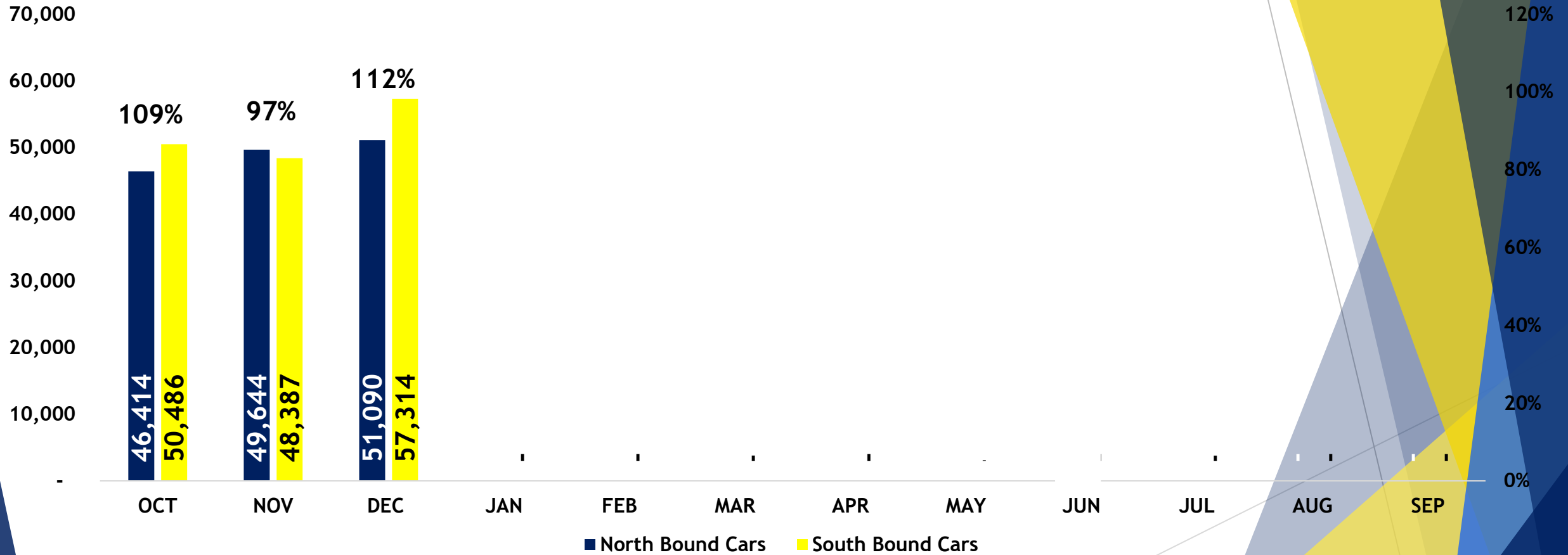
Dec - FY 2026



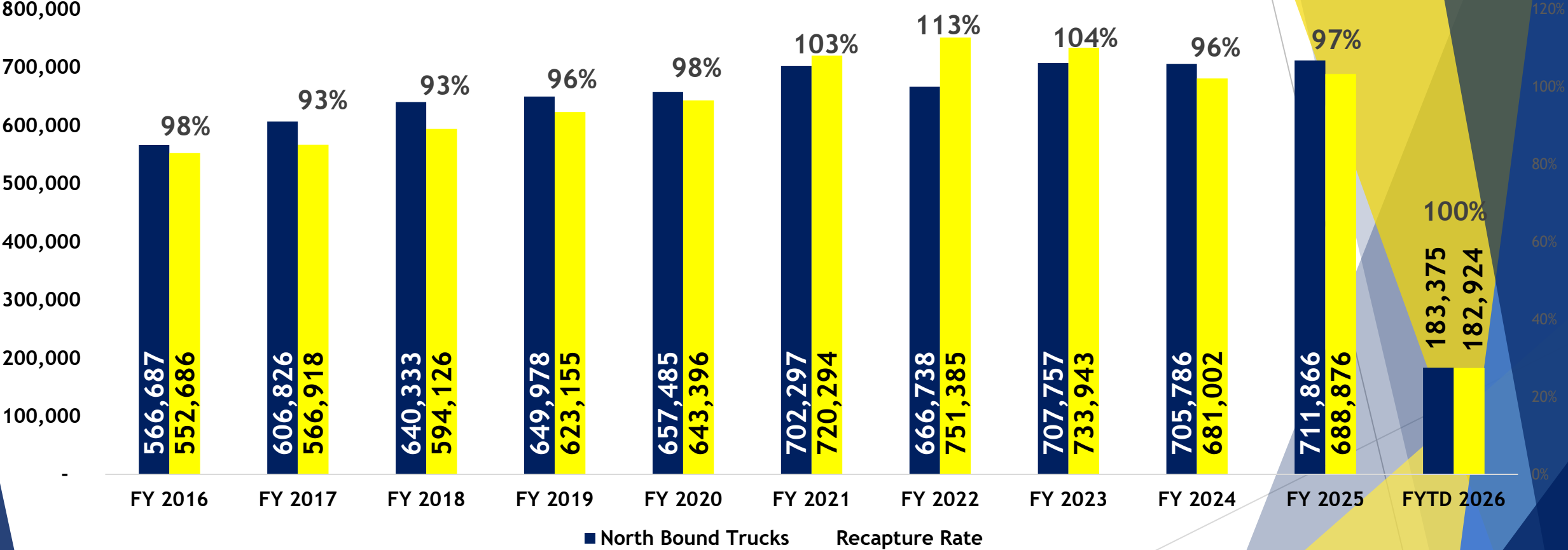
YTD Southbound Car Recapture Rate



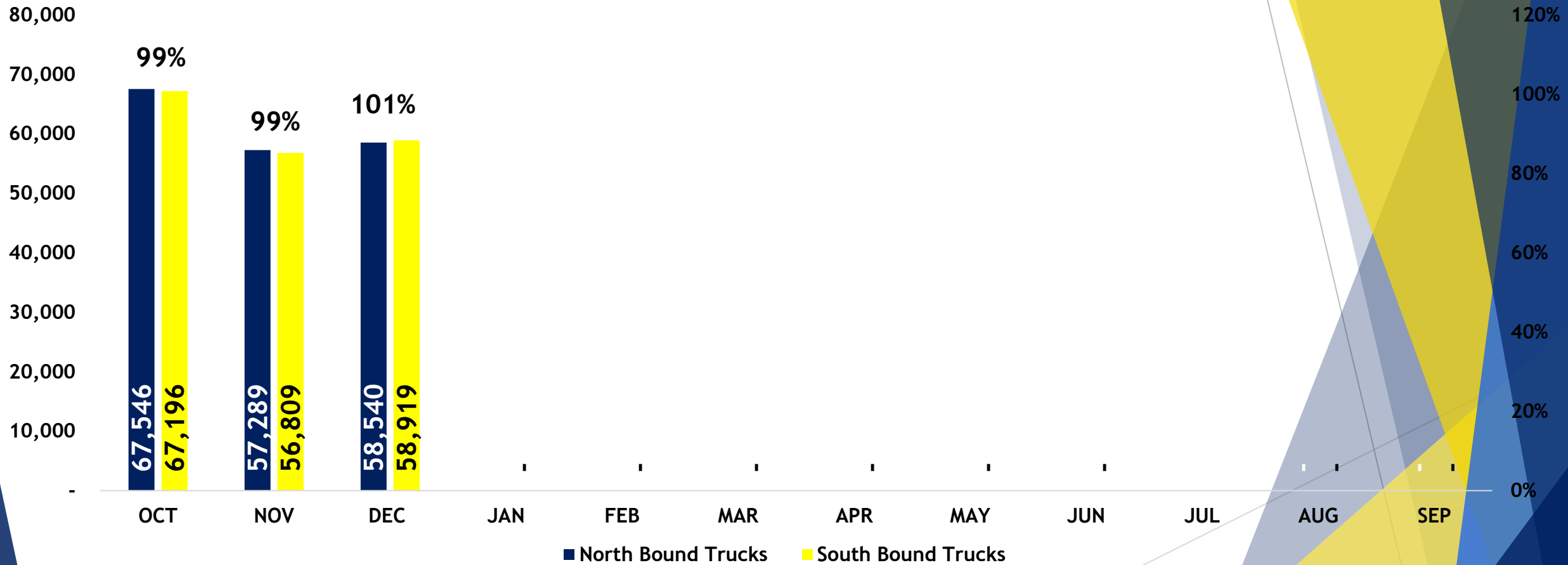
Historical Southbound Car Recapture Rate



Historical Southbound Truck Recapture Rate



YTD Southbound Truck Recapture Rate



QUESTIONS



THANK YOU





AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #: 2.C.

DATE SUBMITTED: January 16, 2026

MEETING DATE: January 21, 2026

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Engineer's Report.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 01/16/2026



Report on Capital Improvement Project Activity
Pharr-Reynosa International Bridge
January 2026

City Engineer – Patrizia Longoria, P.E.
Wednesday, January 21, 2026



Pharr
Engineering



BRIDGE BOARD MEETING

Engineer: Halff Associates, Inc.

Contractor: TBD

CM: Brownstone Consultants, LLC

Status:

- Bid Opening for re-bid on Thur., June 20, 2024.
- Bid Analysis and recommendation sent to TxDOT for concurrence on Fri. July 05, 2024
- Received concurrence from TxDOT on Aug. 22, 2024.
- Awarded project at City Commission on Tue. Sept. 03, 2024.
- Pre-Construction Meeting was held on October 23, 2024.

Next Steps:

- Construction ongoing

Start Contract Time: November 04, 2024

Contract Time: 425 standard workweek days (22 mo.) + 30 (8/18/2025) + 15 (12/01/2025) = 470

Time to Date (01/31/26): 287 (61.1%)

End Contract Time: Oct. 20, 2026 (latest schedule Nov. 04, 2026)

Contract Amount: \$45,253,972.12

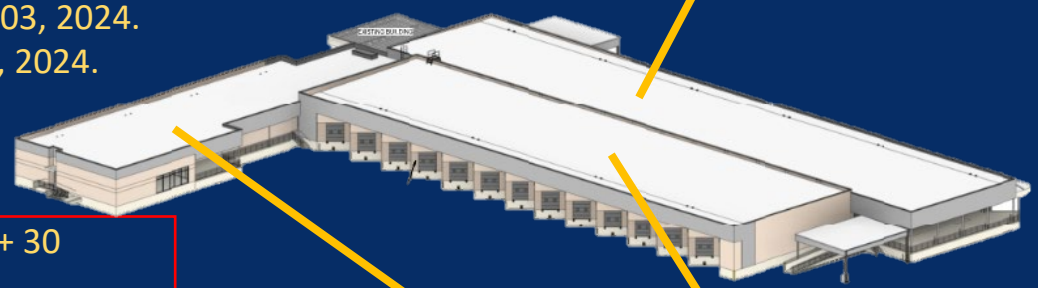
Change Orders: \$22,835.40 (8/18/2025)
\$49,781.94 (12/01/2025)

Revised Contract: \$45,326,589.46

PCOs: N/A

Total Paid to Date (1-13): \$16,907,846.38 (37.3%) (11/25/2025)

Latest Reimbursement Requests: #10 for \$911,961.87 (submitted 01/05/2026; total to date \$11,399,544.10)



Dock Expansion Ph I
Dry Dock

Agricultural Lab

Dock Expansion Ph II
Cold Storage

Dock Expansion Phase I, II & Ag Lab (DAP FY 16)



Pharr
Engineering



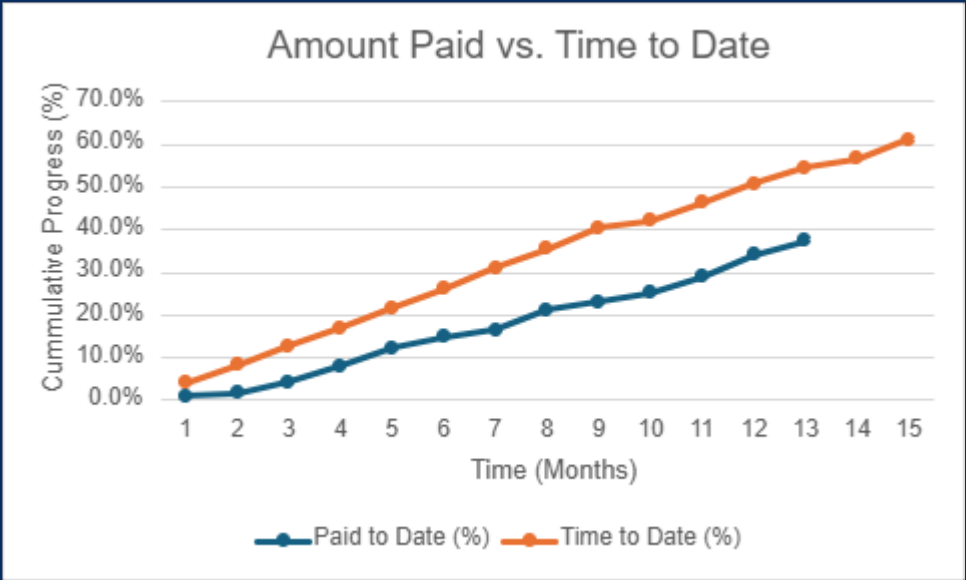
CSJ: 0921-02-424

CSJ: 0921-02-424

CSJ: 0921-02-433

CONSTRUCTION

Month	Total Amount Paid to Date (%)	Total Time to Date (%)
November '24	1.0 0.6	4.0 4.2
December '24	1.7 2.5	8.2 4.5
January '25	4.2 3.8	12.7 4.2
February '25	8.0 4.2	16.9 4.7
March '25	12.2 2.6	21.6 4.5
April '25	14.8 1.8	26.1 4.9
May '25	16.6 4.6	31.1 4.5
June '25	21.2 1.9	35.5 4.9
July '25	23.2 2.0	40.5 1.7
August '25	25.2* 3.8	42.2* 4.2
September '25	29.0 5.1	46.4 4.4
October '25	34.2 3.1	50.8 3.7
November '25	37.3 TBD	54.5 2.3
December '25	TBD* TBD	56.8* 4.3
January '26	TBD	61.1



Dock Expansion Phase I, II & Ag Lab (DAP FY 16)



Pharr
Engineering



CSJ: 0921-02-424
CSJ: 0921-02-424
CSJ: 0921-02-433

CONSTRUCTION



01-09-2026 – cold docks, looking south



01-09-2026 – ag lab, looking east

Engineer: Structural Engineering Associates, Inc. (SEA)

CM: Brownstone Consultants, LLC

Contractor: IOC Company, LLC

Status:

- Project is under construction.
- OSB easements have been finalized. Light easements are being worked on.
- HCID No. 2 Agreement and Temporary Construction Permit were executed

Next Steps:

- Construction ongoing

Start Contract Time: August 05, 2024

Contract Time: 480 calendar days + 30 (int'l span, 2/25/25) + 15 (weather, SEJ, 5/19/2025) + 02 (9/2/25) = 527

Time to Date (01/31/26): 544 calendar days (103.2%)

End Contract Time: January 14, 2026 (latest schedule 03/24/26)

*does not include delays for irrigation work, looking at May '26

Contract Amount: \$47,601,706.75

Change Orders: -\$824,457.60 (OSB, 2/25/25)

\$36,317.42 (SEJ, 05/19/2025)

\$15,206.86 (9/2/2025)

Revised Contract: \$46,828,773.43

Total Paid to Date (1-16): \$38,082,884.42 (81.3%) (11/25/2025)

Latest Reimbursement Request: #11 & Final (9/09/2025).

Remaining requests are for \$0 (#14)



International Bridge Expansion

CSJ: 0921-02-479

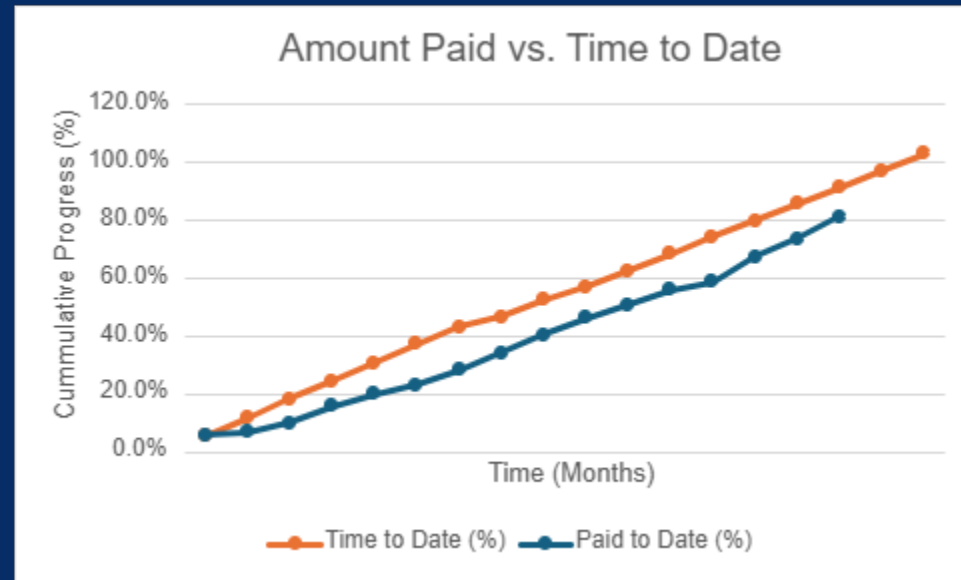


Pharr
Engineering



CONSTRUCTION

Month	Total Amount Paid to Date (%)	Total Time to Date (%)
August '24	5.6 1.3	5.4 6.3
September '24	6.9 3.1	11.7 6.5
October '24	10.0 5.8	18.1 6.3
November '24	15.8 4.2	24.4 6.5
December '24	20.0 3.1	30.8 6.5
January '25	23.1 5.3	37.3 5.8
February '25	28.4 5.9	43.1 3.5
March '25	34.3* 6.0	46.7* 5.9
April '25	40.3 6.2	52.5 4.4
May '25	46.4* 4.3	57.0* 5.7
June '25	50.7 5.2	62.7 5.9
July '25	56.0 2.8	68.6 5.9
August '25	58.8 8.7	74.5 5.4
September '25	67.5* 6.2	79.9* 5.9
October '25	73.7 7.7	85.8 5.7
November '25	81.3 TBD	91.5 5.9
December '25	TBD TBD	97.3 5.9
January '26	TBD	103.2



International Bridge Expansion
CSJ: 0921-02-479



Pharr
 Engineering



CONSTRUCTION



01-09-2026 – installation of girder at span 190, looking east



Pharr
Engineering



01-09-2026 – at crossover

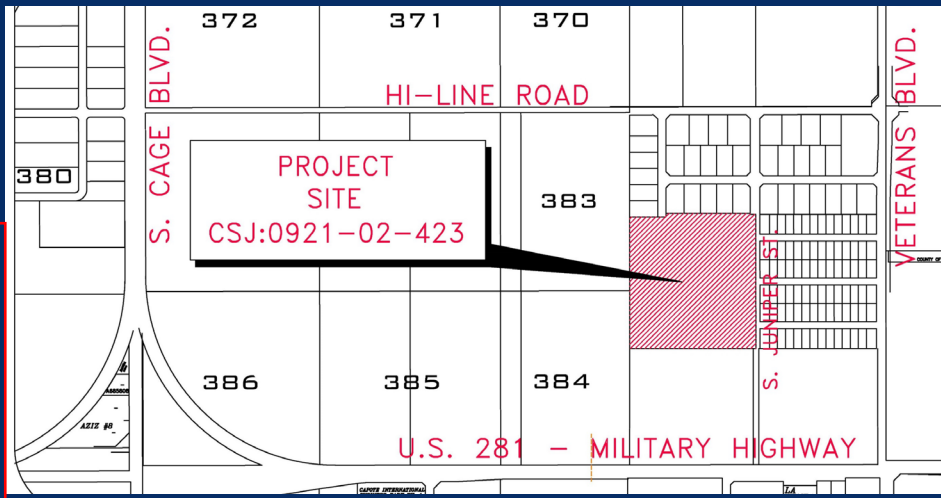
Engineer: Javier Hinojosa Engineering
Contractor: NM Contracting LLC
CM: City of Pharr
Location: 10200 S. Juniper St.

- Status:**
- Bid opening was on Thur., May 30, 2024, and a total of six (6) bids were received.
 - City Commission awarded the project to NM Contracting on Monday, May 5, 2025
 - Pre-Construction Meeting was held on Thursday, July 03, 2025.
 - Contract time started Wednesday, July 16, 2025.

Next Steps:

- Contractor is lime treating the subgrade and cement treating base, as well as laying asphalt and pouring concrete.

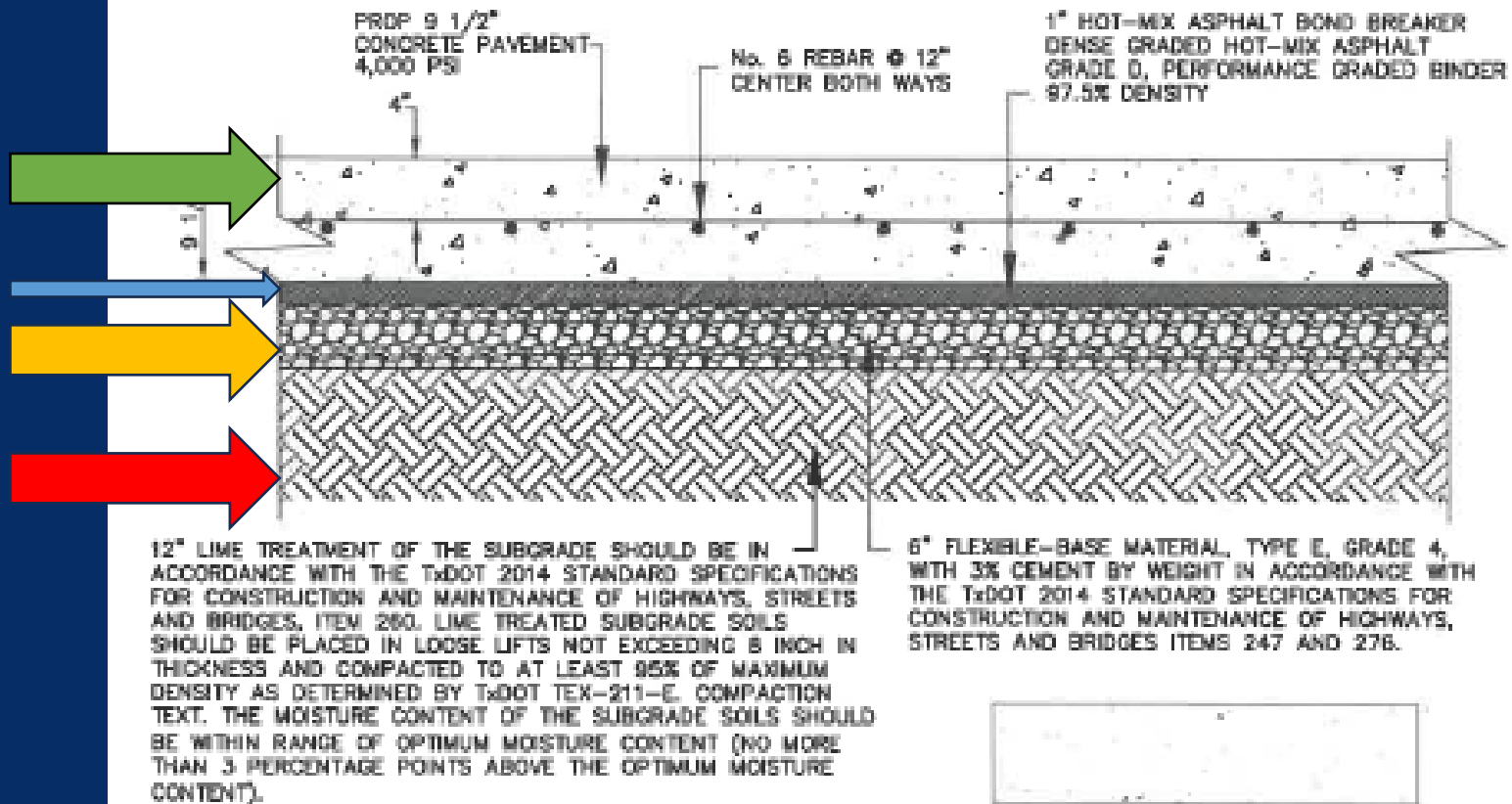
Start Contract Time: July 16, 2025
Contract Time: 275 standard workweek days
Time to Date (01/31/26): 137 (49.8%)
End Contract Time: August 19, 2026
Contract Amount: \$11,888,058.76
Change Orders: \$0
Total Paid to Date (1-4): \$1,357,547.64 (10/25/2025, 11.4%)
Latest Reimbursement Requests: \$259,928.98 (#2 submitted 01/13/2026)



Commercial Vehicle Parking Area
CSJ: 0921-02-423



CONSTRUCTION



CONCRETE CROSS-SECTION HEAVY DUTY

GEO TECH PROVIDED
BY RABA KISTNER
PROJECT No. AMA21-001-00
(REVISED-2)
JULY 10, 2023

Commercial Vehicle Parking Area

CSJ: 0921-02-423



Pharr
Engineering



CONSTRUCTION



01-13-2026



01-13-2026

WE ARE



DEPARTMENT MISSION STATEMENT

“To enhance health, safety and welfare in the City of Pharr by providing economical, responsive and effective professional engineering and GIS services for the planning, construction, and preservation of public infrastructure and improvement of quality of life.”



Pharr
Engineering



END



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #: 2.D.

DATE SUBMITTED: January 13, 2026

MEETING DATE: January 21, 2026

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Director's Report.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 01/13/2026



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #: 3.A.

DATE SUBMITTED: January 16, 2026

MEETING DATE: January 21, 2026

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Approval of Minutes for November 19, 2025 - Regular Called Meeting.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 01/16/2026

**MINUTES
TOLL BRIDGE BOARD
REGULAR MEETING
WEDNESDAY, NOVEMBER 19, 2025
118 S. CAGE BLVD. 2ND FLOOR**

The Toll Bridge Board met in a regular meeting on Wednesday, November 19, 2025, and following is the record of attendance.

MEMBERS PRESENT: Edgar Delgadillo, Chairman
Tony Martinez, Vice-Chairman
Adalberto Campero, Secretary
Lazaro Beas, Member

MEMBERS ABSENT: Roberto Garza, Member

**EX-OFFICIO MEMBERS
PRESENT:** None

**EX-OFFICIO MEMBERS
ABSENT:** Mayor Ambrosio Hernandez
Mayor Pro-Tem Michael Pacheco

STAFF PRESENT: Luis Bazan, Bridge Director
Javier Martinez, Asst. Bridge Director
Vanessa Guzman, Marketing Coordinator
Cleo Salinas, Office Manager
Freddy Flores, Bus. Expansion & Special Projects Manager
Oscar Duenas, Intl' Business Development Manager
Mario Garza, Business Development Manager

OTHERS PRESENT: Cynthia Garza, Deputy City Manager
Hilda Pedraza, Assistant City Manager
Jamison Merrick, Finance Director
Pilar Rodriguez, Interim City Engineer
Patrizia Longoria, Engineer Director
Maria Rangel, Asst. City Engineer
Ezequiel Ordonez, Bridge México Liaison
Eddie Gutierrez, Financial Consultant
Hollis Rutledge, Governmental Affair
Daniel Garcia, CBP
Ruben Rios, CBP
Ricardo Medina, City Commissioner

ITEM 1. CALL TO ORDER

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER

Chairman Edgar Delgadillo called the meeting to order at 12:02 p.m. Roll call established a quorum.

Vice-Chairman Tony Martinez moved to excuse absent members. Member Beas seconded the motion and when put to a vote, it carried unanimously.

B) PLEDGE OF ALLEGIANCE/INVOCATION

Luis Bazan, Bridge Director, led in the pledge of allegiance and said the invocation.

ITEM 2. DIRECTOR'S ADMINISTRATIVE REPORT

A) CROSSING AND REVENUES REPORT FOR OCTOBER 2025

Luis Bazan, Bridge Director introduced the item.

Luis Bazan, Bridge Director, went over the total crossings and revenues report for the month of October 2025. He reported total crossings for the month of October were 117,682, which was an increase of 10,654 vehicles or 9.95% compared to last year. Mr. Bazan further reported total car crossings for the month of October were 50,486, which was an increase of 1,377 cars or 2.80%. He also reported that northbound car crossings for the month of October 2025 were 46,414, which was an increase of 5,233 cars or 12.71% and went over car crossing comparisons from other bridges for the month of October 2025.

Luis Bazan, Bridge Director, reported on the total truck crossings for the month of October 2025. He stated crossings were 67,196, which was an increase of 9,277 trucks or 16.02% increase and went over truck crossings comparisons from other bridges for the month of October 2025.

Luis Bazan, Bridge Director, also reported northbound crossings for the month of October 2025 were 67,546, which was an increase of 4,037 trucks or 6.36% increase and stated the agriculture for the month of October 2025 had 18,897 trucks, which represents 28% of all imports from Mexico to the U.S. He further reported the combination of northbound and southbound truck crossings for the month of October 2025 were 134,742, which was an increase of 13,314 or 10.96%.

Luis Bazan, Bridge Director, went over the crossing comparisons by axle for the month of October 2025. He stated cars were 50,486, 2X trucks were 4,389, 3X trucks were 8,141, 4X trucks were 864, 5X trucks were 43,836, 6X trucks were 183, mobile

homes were 4, and wide loads were 152. He stated special crossings were 9,627 and the total combination for the month of October was 117,682.

Lastly, Luis Bazan, Bridge Director, reported on total revenues collected for the month of October 2025. He reported the total revenues collected for the month were \$2,160,583, which showed an increase of \$450,861 or 26.37% in revenues.

B) FINANCE REPORT FOR OCTOBER 2025

Luis Bazan, Bridge Director introduced the item.

Luis Bazan, Bridge Director, called upon Eddie Gutierrez, Bridge Financial Consultant, for the October 2025 finance report.

Eddie Gutierrez, Bridge Financial Consultant with Blue Stone Capital Solutions, briefly reported on the expenditures and revenues year-to-date for the bridge.

C) ENGINEER'S REPORT

Luis Bazan, Bridge Director introduced the item.

Luis Bazan, Bridge Director, stated Pilar Rodriguez, Interim City Engineer, was present and questions on projects could be entertained at this time.

Pilar Rodriguez, Interim City Engineer, reported that the November Report was his final report as Interim City Engineer. He introduced Patrizia Longoria as the new Director of the City of Pharr Engineering Department. He also added that Ms. Longoria will now be providing the Capital Improvement Projects reports starting next month, as they are currently working through the transition.

Pilar Rodriguez, Interim City Engineer, reported on the DAP FY16 project. He stated that for the month of October, the project was 34% completed as of October 31, 2025. He then presented a photo of the construction site and explained the project's current status.

Pilar Rodriguez, Interim City Engineer, reported on the 2nd Span Project. He stated that by the end of October 2025, the contractor had completed 74% of production, and approximately 6% of productivity. He then presented a photo of the construction site and explained the project's.

Lastly, Pilar Rodriguez, Interim City Engineer, reported on the Commercial Vehicle Parking Area. He stated that the contractor had finished the utility and underground work and they are now focused on concrete completion. He then presented a photo of the construction site and explained the project's.

Discussion ensued on the engineer's report.

D) DIRECTOR'S REPORT

Luis Bazan, Bridge Director introduced the item.

Luis Bazan, Bridge Director, reported on BridgeConnect. He stated they would be having a BridgeConnect Session on Thursday, November 20th, on Electronic Value Declaration. He stated this session is intended for those in the customs brokerage business, as the program has been in place for a year. He also explained that the Electronic Value Declaration was similar to the ACE program, during which many customers were not in compliance when dealing with imports to Mexico and other countries. He added that this program is a crucial resource for the Trade Community, as it brings together experts in the field and provides the necessary information to help ensure full compliance. Lastly, He encouraged everyone to sign up and take advantage of this informative session.

ITEM 3. ADMINISTRATIVE

A) APPROVAL OF MINUTES FOR OCTOBER 22, 2025 – REGULAR CALLED MEETING

Edgar Delgadillo, Bridge Board Chairman introduced the item.

Vice-Chairman Tony Martinez **moved** to approve. Member Beas seconded the motion and when put to a vote, it carried unanimously.

B) DISCUSSION AND ACTION, IF ANY, ON RESOLUTION OF THE PHARR INTERNATIONAL BRIDGE BOARD OF TRUSTEES REQUESTING THE CITY OF PHARR, TEXAS TO APPROVE THE ISSUANCE AND SALE OF INTERNATIONAL TOLL SYSTEM REVENUE BONDS AND APPROVING OTHER MATTERS RELATED.

Edgar Delgadillo, Bridge Board Chairman introduced the item.

Vice-Chairman Tony Martinez **moved** to approve. Member Beas seconded the motion and when put to a vote, it carried unanimously.

ITEM 4. CLOSED SESSION: IN ACCORDANCE WITH CHAPTER 551 OF THE TEXAS GOV'T. CODE, THE BOARD HEREBY GIVES NOTICE THAT IT MAY MEET IN A CLOSED (NON-PUBLIC) EXECUTIVE SESSION TO DISCUSS THE ITEMS LISTED ON THE PUBLIC PORTION OF THE MEETING AGENDA IN ACCORDANCE WITH THE FOLLOWING BELOW

None

ITEM 5. RECONVENE

None

ITEM 6. ADJOURNMENT

There being no other business to come before the board, Member Beas **moved** to adjourn. Vice-Chairman Tony Martinez seconded the motion and when put to a vote, it carried unanimously. Meeting adjourned at 12:27 p.m.

BRIDGE BOARD:

EDGAR DELGADILLO, CHAIRMAN

ATTEST:

ADALBERTO CAMPERO, SECRETARY

**STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF PHARR**

ON THE 19th DAY OF NOVEMBER 2025, the Toll Bridge Board convened in a **REGULAR CALLED MEETING** at the Commissioner's Room located at 118 S. Cage, 2nd Floor, Pharr, Texas. The meeting being open to the public and notice of said meeting, giving the date, place, subject, hereof, having been posted in accordance with Chapter 551, Texas Government Code, (Open Meetings Act) and their being present a quorum, I, **CLEO SALINAS, OFFICE MANAGER**, of the City of Pharr, Texas, certify that this is a true and correct copy of the minutes.

ATTEST:

CLEO SALINAS
OFFICE MANAGER

APPROVED: _____



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #: 3.B.

DATE SUBMITTED: January 16, 2026

MEETING DATE: January 21, 2026

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on 2026 National Customs Brokers & Forwarders Association of America (NCBFAA) Membership in the amount of \$907.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 01/16/2026

NCBFAA

8601 Georgia Avenue, Suite 612, Silver Spring, MD 20910
 Ph: (202) 466-0222 Fax:
 www.ncbfaa.org

Invoice

BILL TO: City of Pharr International Bridge Department
 9900 S. Cage Blvd.
 Pharr TX 78577

Invoice#: INV-0143677

REMIT TO:

NCBFAA
 8601 Georgia Avenue, Suite 612
 Silver Spring MD 20910
 Phone: (202) 466-0222

PO #:

Processed: 11/10/2025

Reference:

Status: Unpaid

Terms: NET 30

SHIP TO: City of Pharr International Bridge Department
 9900 S. Cage Blvd.
 Pharr TX 78577

Order Taken By: Nancy Painter

BALANCE DUE: \$907.00

Item	Date	Qty	Price	Line Price	Net Line	Credits	Tax
Affiliate Membership	1/1/2026-12/31/2026	1	\$907.00	\$907.00	\$907.00		\$0.00

Approved

Original Total:	\$907.00
Discount:	\$0.00
SubTotal:	\$907.00
Tax:	\$0.00
Invoice Total:	\$907.00
Received To Date:	\$0.00
Balance Due:	\$907.00

For credit card and ACH payments, pay online at: www.ncbfaa.org

To see your Company membership dues renewal online, please use your company login credentials.

For check payments, please list our invoice number on your check.

NCBFAA estimates the non-deductible lobbying portion of 2025 membership dues is 7%.



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #: 3.C.

DATE SUBMITTED: January 16, 2026

MEETING DATE: January 21, 2026

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on renewal of Border Trade Alliance (BTA) 2026 Patron Membership in the amount of \$2,500.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 01/16/2026

Renewal



Bill To:

Pharr International Bridge
9900 S. Cage
Pharr, TX 78577

www.thebta.org

Phone # 202-302-6225

Invoice #: 2026-134

Invoice Date: 1/12/2026

Due Date: 2/11/2026

Description	Amount
Patron Membership	2,500.00
<p>Please remit payment to: Border Trade Alliance ID# 2145 PO BOX 659506 San Antonio, TX 78265-9506</p>	
Total	\$2,500.00



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #: 3.D.

DATE SUBMITTED: January 16, 2026

MEETING DATE: January 21, 2026

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on renewal of COMCE Noreste Membership in the amount of \$2,500.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 01/16/2026



November 18th, 2025

Mr. Luis Bazan

Bridge Director Pharr - International Bridge

Dear Mr. Bazan:

Thank you for the opportunity to present this quote for affiliation to COMCE Noreste, for the period November 2025 – November 2026:

Membership Type	Annual Fee
Small Service Organization	\$2,500 USD
NOTE: Tax Included	

Membership offer includes Pharr - International Bridge the following:

- Linking services with our membership and the business community in our region.
- Promote Pharr - International Bridge as an efficient and convenient port of entry to the US for Mexican products.
- Recommend Pharr - International Bridge in our Program “You Can Export” (Tu Puedes Exportar), a service to promote and help specially small and medium companies to get involved in international business.



SERVICE PORTFOLIO

COMCE Noreste is a private non-profit association, with more than 62 years promoting foreign trade (exports and imports), logistics and security in the supply chain of companies within the northeast states of Mexico: Nuevo Leon, Tamaulipas, Coahuila, Durango, Chihuahua and Laredo TX. Below you may find some of the services and benefits of our membership:

REPRESENTATION

Advocate, support and representation of our members at a national and international level before authorities, agencies and institutions in all activities related to foreign trade.

DIAGNOSIS OF FOREIGN TRADE

Physical, detailed and confidential analysis of an organization's foreign trade operations.

CONSULTANCY AND ADVICE ON FOREIGN TRADE

Advice on laws, regulations, logistics and transportation, customs and fiscal procedures, as well as in programs to support exports such as IMMEX, PROSEC and Regla 8ª, among others.

MANAGEMENT AND SUPPORT IN FOREIGN TRADE SERVICES

Management of procedures and paperwork related to foreign trade before government agencies, customs, consulates, embassies and international organizations.

CERTIFICATION WITH REGARD TO IVA & IEPS (VAT / Special tax for products and services).

This Certification allows companies to exempt the payment of IVA and IEPS (100% tax credit) in their temporary import operations under the IMMEX program.



MARKET INTELLIGENCE

Competitive market information to facilitate decision making with real and prompt data.

MEXICAN SECURITY SUPPLY CHAIN PROGRAM (CASCEM)

This Program offers experience in the compliance and maintenance of the official OEA and CTPAT programs in Mexico and the United States.

TRAINING AND CERTIFICATION

Extensive program of courses, seminars, workshops and certifications in foreign trade.

BUSINESS MEETINGS (B2B)

Strategic alliances with Authorities and Business Organizations. Linking services among members to promote and strengthen international business.

BENEFITS OF COMCE NORESTE'S MEMBERSHIP

- Unlimited advice on Foreign Trade issues, with our specialized consultants by personal contact, e-mail or telephone.
- Diagnosis: Foreign Trade preventive audit.
- Preliminary analysis for OEA and CTPAT Certifications.
- Participate in one or more Working Committees:
 - ✓ Logistics and Customs
 - ✓ International Sales
 - ✓ CASCEM and Security



We appreciate your kind attention to this membership proposal; it will be a pleasure to have Pharr International Bridge as one of our members and work together in the economic development of our region.

Sincerely,

Andrés Franco
Executive Director



AGENDA MEMORANDUM

BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #: 3.E.

DATE SUBMITTED: January 16, 2026

MEETING DATE: January 21, 2026

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on Viva Fresh Summit Platinum Level Sponsorship and Booth in the amount of \$20,000.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 01/16/2026

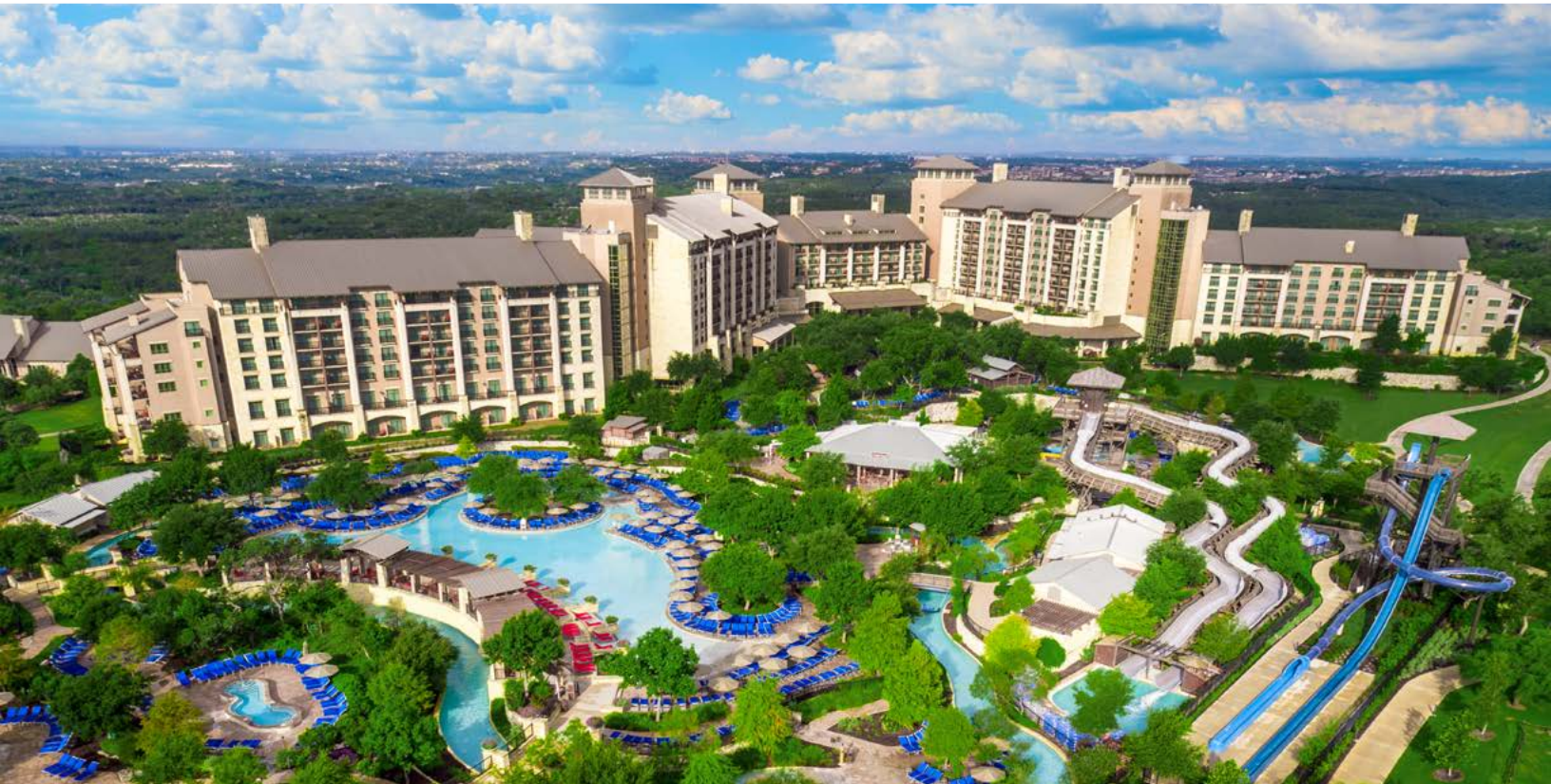
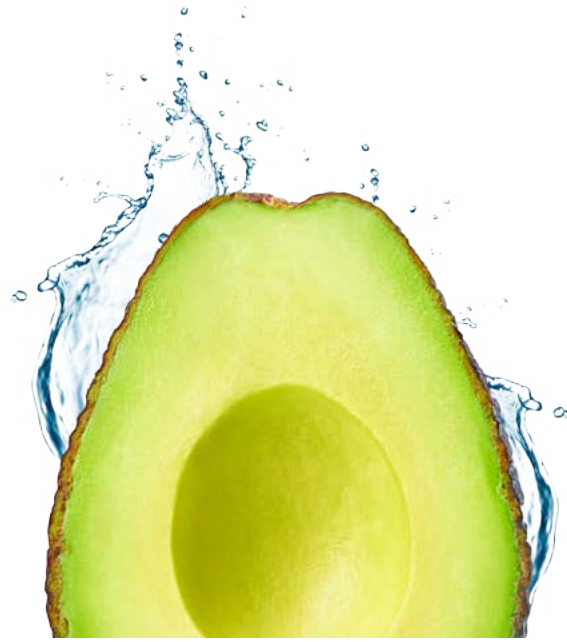


2026 SPONSORSHIP OPPORTUNITIES

SAN ANTONIO ★ TEXAS

**JW MARRIOTT SAN ANTONIO
HILL COUNTRY RESORT & SPA**

APRIL 16-18, 2026



VIVAFRESHEXPO.COM

CONTACT INFORMATION

Sponsorship Benefits

Hosted by the Texas International Produce Association (TIPA), the 11th annual Viva Fresh Produce Expo is coming to San Antonio on April 16-18, 2026 to the JW Marriott San Antonio Hill Country Resort + Spa.

Since the first Viva Fresh Expo launched in 2015, attendance has tripled, including retail + foodservice participation. Sponsoring an event at the Viva Fresh Expo provides great marketing opportunities to build brand awareness with all sectors of the fresh produce industry, each sending attendees who are ready to do business. Your sponsorship will put your brand directly in front of a captive audience composed of current and potential industry customers. There are multiple levels and benefits to sponsorship that fit any budget.

Whether you are interested in a sponsorship opportunity and are looking for more information or have decided on the opportunity you would like to sponsor, please contact TIPA using the information below.

BENEFITS OF SPONSORSHIP INCLUDE:

- Reaching a captive audience of retail and foodservice buyers
- Positioning your company as an industry leader
- Increasing your company's exposure and awareness with highly visible recognition
- Attracting more visitors to your booth
- Creating opportunities to increase sales

ALL SPONSOR COMPANIES WILL RECEIVE:

- Company logo/name featured on the Viva Fresh website
- Listing in the sponsor section of the Viva Fresh mobile app
- Invitation to attend special VIP reception with retail and foodservice attendees



Tommy Wilkins

Sponsorship Committee Chair

(806) 790-6114
TWilkins@hortonfruit.com



Hector Garza

TIPA

(956) 581-8632
Hector.Garza@texipa.org



Lilly Garcia

TIPA

(956) 581-8632
Lilly.Garcia@texipa.org

SPONSORSHIP LEVELS

Once you choose a sponsorship level, you can determine from the sponsorship opportunities list which event(s) you'd like to sponsor.

SPONSORSHIP INCLUDE:	DIAMOND LEVEL \$25,000 +	PLATINUM LEVEL \$20,000 - \$24,999	GOLD LEVEL \$15,000 - \$19,999	SILVER LEVEL \$7,500 - \$14,999	BRONZE LEVEL \$3,500 - \$7,499
Company logo featured as a Sponsor on the Viva Fresh website and mobile app	★	★	★	★	★
Complimentary push notification on app to event attendees during expo (must be scheduled in advance with event coordinators)	★	★			
Company logo included on entrance signage at main exhibit hall doors	★				
Use of TIPA/VIVA Fresh logo throughout the year (with approval by TIPA Executive Board)	★	★	★	★	
Exhibit space (applicable for those companies eligible to reserve a booth)	Preferred priority to reserve premium exhibit space in central aisle	Preferred priority for premium exhibit space in central aisle	Premium exhibit space on either sponsors' row (space permitting or premium endcap)	Prime exhibit space, if available	
Expo guest badges, including VIP reception with retail & foodservice attendees (does not include golf)	10	6	4	2	1
Complimentary rounds of golf at the Viva Fresh Open (must submit player names by January 15, otherwise will forfeit spot)	4	2			
Reserved table seating upon written request at Keynote Luncheon	★	★			
Company logo/name on select Viva Fresh signage	★	★	★	★	
Guarantee a block of hotel rooms in the conference hotel up to 90 days before the Expo	10	5			
Booth Fee Waived	★	★	★		



901 Business Park Drive,
Ste#500
Mission, Texas 78572

Invoice

DATE	INVOICE NO.
11/11/25	2025-7007

BILL TO
Pharr International Bridge Luis Bazan 9900 South Cage Blvd. Pharr, Texas 78577

Due Upon Receipt

ITEM	DESCRIPTION	QTY	AMOUNT
Platinum Level	Benefits include: <ul style="list-style-type: none"> • Company logo featured as a Sponsor on the Viva Fresh website and mobile app. • Complimentary push notification on app to event attendees during expo (must be scheduled in advance with event coordinators) • Use of TIPA/Viva Fresh logo throughout the year (with approval by TIPA Executive Board) • Exhibit space - preferred priority to reserve premium exhibit space in central aisle (applicable for those companies eligible to reserve a booth) • Six (6) Expo guest badges, including VIP reception with retail & foodservice attendees (does not include golf) • Two (2) Complimentary rounds of golf at the Viva Fresh Open (must submit player names by January 15, otherwise will forfeit spot) • Reserved table seating upon written request at Keynote Luncheon • Company logo/name on select Viva Fresh signage • Guarantee a block of hotel rooms (5) in the conference hotel up to 90 days before the Expo • Booth Fee Waived 	1	20,000.00

Effective: August 1, 2020. A service charge of 3.5% will be applied when using credit cards for payment.

METHOD OF PAYMENT: MasterCard, Visa, Discover American Express.

Name on Card: _____

Card Number: _____ CSV _____ Expiration: ____/____ ZipCode: _____

Signature: _____

Thank you for participating in our annual Viva Fresh Expo. You can pay and register online. We are currently accepting the MasterCard, Visa and American Express Card.

Balance Due:

\$20,000.00



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #:

DATE SUBMITTED: January 13, 2026

MEETING DATE: January 21, 2026

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 01/13/2026



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #:

DATE SUBMITTED: January 13, 2026

MEETING DATE: January 21, 2026

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 01/13/2026



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #:

DATE SUBMITTED: January 13, 2026

MEETING DATE: January 21, 2026

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 01/13/2026



AGENDA MEMORANDUM

BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #:

DATE SUBMITTED: January 13, 2026

MEETING DATE: January 21, 2026

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 01/13/2026



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #:

DATE SUBMITTED: January 13, 2026

MEETING DATE: January 21, 2026

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 01/13/2026



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #:

DATE SUBMITTED: January 13, 2026

MEETING DATE: January 21, 2026

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 01/13/2026