



**TAKE NOTICE THAT A REGULAR MEETING
OF THE PHARR INTERNATIONAL TOLL BRIDGE BOARD
OF THE CITY OF PHARR, TEXAS
WILL BE HELD AT CITY HALL, COMMISSIONERS' ROOM,
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS
COMMENCING AT 12:00 PM ON
WEDNESDAY, DECEMBER 17, 2025**

At any time during the course of this meeting the Toll Bridge Board may retire to Executive Session under Texas Government Code § 551 to confer on any subject matter in accordance with the Texas Open Meetings Act.

Should any final action, decision, or vote be required in the opinion of the Board with regard to any item discussed during the closed meeting, then such final action, decision, or vote shall be made during the open meeting covered by this notice upon the reconvening of the public meeting pursuant to Section 551.101 government Code V.T.C.S.

1. CALL TO ORDER:

- A) Roll call and possible action on the excusing of any absent member.
- B) Pledge of Allegiance/Invocation.

2. DIRECTOR'S ADMINISTRATIVE REPORT: *(Director's Administrative Reports and discussion, if any, with Bridge Board. The Director may also assign a designated spokesperson for any particular listed topic)*

- A) Crossings and Revenues Report for November 2025.
- B) Finance Report for November 2025.
- C) Engineer's Report.
- D) Director's Report.

3. ADMINISTRATIVE:

- A) Approval of Minutes for November 19, 2025 - Regular Called Meeting.
- B) Discussion and action, if any, on 2026 National Customs Brokers & Forwarders Association of America (NCBFAA) Membership in the amount of \$907.
- C) Discussion and action, if any, on renewal of COMCE Noreste Membership in the amount of \$2,500.
- D) Discussion and action, if any, on Viva Fresh Summit Platinum Level Sponsorship and Booth in the amount of \$20,000.

E) Discussion and action, if any, on proposal from World City for the 2026 Pharr Trade Number book in the amount of \$44,900.

4. CLOSED SESSION: *In accordance with Chapter 551 of the Texas Gov't. Code, the International Toll Bridge Board hereby gives notice that it may meet in Executive session to discuss and deliberate any items listed on the public portion of the meeting agenda including items in accordance with the following:*

Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

5. RECONVENE: *into regular session and consider action, if any, on item(s) discussed in executive session.*

6. ADJOURNMENT:


NOTICE OF ASSISTANCE AT THE PUBLIC MEETING

City Hall is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Clerk's Office at 956-402-4200 Ext 1201 or FAX 956-475-3442 or Email cityclerksoffice@pharr-tx.gov for further information. Braille is not available.

I, the undersigned authority, do hereby certify that the above notice of said Regular Meeting of the International Toll Bridge Board was posted on the bulletin board at City Hall and on the City's web page at www.pharr-tx.gov. This Notice was posted on the 9th day of December 2025 at 3:30 p.m. and will remain posted continuously for at least three (3) business days preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 9th day of December 2025





ALESSANDRA GARCIA, CPM
ASSISTANT CITY CLERK

I certify that the attached notice and agenda of items to be considered by the Pharr International Toll Bridge Board was removed from the bulletin board of City Hall on the _____ day of _____, 20____ by,

Name: _____

Title: _____



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #: 2.A.

DATE SUBMITTED: December 12, 2025

MEETING DATE: December 17, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Crossings and Revenues Report for November 2025.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 12/12/2025

**CROSSINGS AND REVENUES
FOR THE MONTH OF NOVEMBER
FISCAL YEAR 2025 – 2026**

a) BRIDGE CROSSINGS

Crossings for the Pharr International Bridge totaled **105,196** vehicles for the month of November F.Y. 2025-2026, which showed a decrease of **(-5,581)** vehicles or **-5.04%** over the same month in F.Y. 2024-2025.

b) CAR CROSSINGS

Car crossings for the Pharr International Bridge totaled **48,387** cars for the month of November F.Y. 2025 – 2026, showing a decrease of **(-5,796)** cars or **-10.70%** over the same month in F.Y. 2024 – 2025.

c) NORTHBOUND CAR CROSSINGS

Northbound Car crossings at the Pharr International Bridge totaled **49,644** cars for the month of November F.Y. 2025 – 2026, showing an increase of **6,217** cars or **14.32%** over the same month in F.Y. 2024 – 2025.

d) SOUTHBOUND TRUCK CROSSINGS

Truck crossings totaled **56,809** trucks for the month of November F.Y. 2025-2026, showing an increase of **215** trucks or **0.38%** over the same month in F.Y. 2024 - 2025.

SOUTHBOUND TRUCK CROSSINGS SHOWED A DECREASE OF (-480) TRUCKS OR -0.84% FOR THE MONTH OF NOVEMBER, COMPARED TO NORTHBOUND TRUCK CROSSINGS.

e) NORTHBOUND TRUCKS

Northbound trucks at the Pharr International Bridge totaled **57,289** trucks for the month of November F.Y. 2025-2026, showing a decrease of **(-3,855)** trucks or **-6.30%** over the same month in F.Y. 2024-2025.

TOTAL NORTHBOUND AND SOUTHBOUND TRUCK CROSSINGS FOR THE MONTH OF NOVEMBER TOTAL 114,098, REPRESENTING A DECREASE OF (-3,640) OR -3.09% OVER THE SAME TIME PERIOD IN F.Y. 2024-2025.

f) TOTAL REVENUES

Revenues for the Pharr International Bridge totaled **\$1,740,268** dollars for the month of November F.Y. 2025 – 2026.

\$ 241,935 Autos & other
\$ 1,494,598 Trucks
\$ 3,735 Profit on pesos
\$ 1,740,268 TOTAL

Revenues showed a decrease of **-\$75,168** or **-4.14%** over the same month in F.Y. 2024 – 2025.

**PHARR INTERNATIONAL BRIDGE
TOTAL SOUTHBOUND CROSSINGS COMPARISON BY FISCAL YEAR
(CARS & TRUCKS)**

	F.Y. 2024-2025	F.Y. 2025-2026	GAIN / LOSS	INC% / DEC%
OCTOBER	107,028	117,682	10,654	9.95%
NOVEMBER	110,777	105,196	(-5,581)	-5.04%
YTD TOTALS	217,805	222,878	5,073	2.33%
DECEMBER	113,440			
JANUARY	105,428			
FEBRUARY	89,853			
MARCH	104,452			
APRIL	103,155			
MAY	105,646			
JUNE	99,670			
JULY	101,749			
AUGUST	107,641			
SEPTEMBER	108,893			
TOTAL CROSSING	1,257,732			

**PHARR INTERNATIONAL BRIDGE
SOUTHBOUND CAR CROSSINGS COMPARISON BY FISCAL YEAR**

F.Y. 2024-2025 F.Y. 2025-2026 GAIN / LOSS INC% / DEC%

OCTOBER	49,109	50,486	1,377	2.80%
NOVEMBER	54,183	48,387	(-5,796)	-10.70%
YTD TOTAL	103,292	98,873	(-4,419)	-4.28%
DECEMBER	60,477			
JANUARY	46,555			
FEBRUARY	40,229			
MARCH	44,341			
APRIL	45,345			
MAY	48,173			
JUNE	42,759			
JULY	43,102			
AUGUST	47,686			
SEPTEMBER	46,897			
TOTAL CROSSING	568,856			

SOUTHBOUND CAR CROSSINGS COMPARISON FOR THE MONTH OF NOVEMBER F.Y. 2025 - 2026

			GAIN	% INC.	DAILY
	NOV. F.Y. 25-24	NOV. F.Y. 24-25	LOSS	% (DEC.)	AVERAGE
GATEWAY	105,098	99,836	5,262	5%	3,503
VETERANS (LOS TOMATES)	140,732	130,177	10,555	8%	4,691
FREE TRADE (LOS INDIOS)	36,523	39,489	-2,966	-8%	1,217
TOTAL BROWNSVILLE	282,353	269,502	12,851	5%	9,412
DEL RIO	147,037	149,215	-2,178	-1%	4,901
DONNA	61,892	69,284	-7,392	-10.67%	2,063
EAGLE PASS	222,982	249,079	-26,097	-10%	7,433
YSLETA-ZARAGOZA	286,714	276,948	9,766	4%	9,557
STANTON-LERDO	149,768	145,141	4,627	3%	4,992
TOTAL EL PASO	436,482	422,089	14,393	3%	14,549
LAREDO	442,963	422,454	20,509	5%	14,765
McALLEN- HIDALGO	228,490	251,002	-22,512	-9%	7,616
ANZALDUAS	123,989	139,933	-15,944	-11%	4,133
TOTAL	352,479	390,935	-38,456	-10%	11,749
PHARR	48,387	54,183	-5,796	-10.70%	1,613
PROGRESO	38,978	43,860	-4,882	-11.13%	1,299
ROMA	63,532	61,152	2,380	3.89%	2,118

**PHARR INTERNATIONAL BRIDGE
NORTHBOUND CAR CROSSINGS COMPARISON BY FISCAL YEAR**

F.Y. 2024-2025 F.Y. 2025-2026 GAIN / LOSS INC% / DEC%

OCTOBER	41,181	46,414	5,233	12.71%
NOVEMBER	43,427	49,644	6,217	14.32%
DECEMBER	50,228			
JANUARY	41,526			
FEBRUARY	37,923			
MARCH	48,015			
APRIL	49,293			
MAY	49,911			
JUNE	44,025			
JULY	47,938			
AUGUST	50,231			
SEPTEMBER	44,197			
TOTAL CROSSING	547,895			

**PHARR INTERNATIONAL BRIDGE
SOUTHBOUND TRUCK CROSSINGS COMPARISON BY FISCAL YEAR**

F.Y. 2024-2025 F.Y. 2025-2026 GAIN / LOSS INC% / DEC%

OCTOBER	57,919	67,196	9,277	16.02%
NOVEMBER	56,594	56,809	215	0.38%
YTD TOTAL	114,513	124,005	9,492	8.29%
DECEMBER	52,963			
JANUARY	58,873			
FEBRUARY	49,624			
MARCH	60,111			
APRIL	57,810			
MAY	57,473			
JUNE	56,911			
JULY	58,647			
AUGUST	59,955			
SEPTEMBER	61,996			
TOTAL CROSSING	688,876			

SOUTHBOUND TRUCK CROSSINGS COMPARISON FOR THE MONTH OF NOVEMBER F.Y. 2025 – 2026

	NOV. F.Y. 25-26	NOV. F.Y. 24-25	GAIN LOSS	% INC. % (DEC.)	DAILY AVERAGE
	ANZALDUAS (Empty only)	4,309	3,873	436	11%
VETERANS (LOS TOMATES)	18,895	20,375	-1,480	-7%	630
FREE TRADE (LOS INDIOS)	2,899	4,052	-1,153	-28%	97
TOTAL BROWNSVILLE	21,794	24,427	-2,633	-11%	726
DEL RIO	5,021	5,764	-743	-13%	167
DONNA	55	117	-62	-53%	2
EAGLE PASS	27,458	24,741	2,717	11%	915
YSLETA-ZARAGOZA-EL PASO	46,905	54,977	-8,072	-15%	1,564
LAREDO	231,356	246,507	-15,151	-6%	7,712
PHARR	56,809	56,594	215	0%	1,894
PROGRESO	5,841	4,531	1,310	29%	195
ROMA	885	786	99	13%	30

**PHARR INTERNATIONAL BRIDGE
NORTHBOUND TRUCK CROSSINGS (FULL, EMPTY & AG.)**

	F.Y. 2024- 2025	F.Y. 2025- 2026	GAIN / LOSS	INC% / DEC%	FULL TRUCKS	EMPT	AG TRUCKS	NARP NO INSP.
OCTOBER	63,509	67,546	4,037	6.36%	42,350	25,196	18,897	9,267
NOVEMBER	61,144	57,289	(-3,855)	-6.30%	38,164	19,125	18,718	9,046
DECEMBER	56,425							
JANUARY	62,953							
FEBRUARY	49,863							
MARCH	62,036							
APRIL	58,802							
MAY	59,630							
JUNE	58,132							
JULY	59,036							
AUGUST	59,433							
SEPTEMBER	60,903							
TOTAL CROSSING	711,866							

Agriculture trucks at the Pharr International Bridge totaled 18,718 crossings for the month of November representing a 33% of the imports from Mexico.

Agriculture trucks at the Pharr International Bridge Import Lot showed an increase of 246 trucks or 1.33% over the same month in F.Y. 2024-2025.

**PHARR INTERNATIONAL BRIDGE
NORTHBOUND & SOUTHBOUND
TRUCK CROSSING COMPARISON BY FISCAL YEAR**

	F.Y. 2024-2025	F.Y. 2025-2026	GAIN / LOSS	INC% / DEC%
OCTOBER	121,428	134,742	13,314	10.96%
NOVEMBER	117,738	114,098	(-3,640)	-3.09%
DECEMBER	109,388			
JANUARY	121,826			
FEBRUARY	99,487			
MARCH	122,147			
APRIL	116,612			
MAY	117,103			
JUNE	115,043			
JULY	117,683			
AUGUST	119,338			
SEPTEMBER	122,899			
TOTAL CROSSING	1,400,742			

**PHARR INTERNATIONAL BRIDGE
F.Y. 2025-2026 CROSSINGS COMPARISON BY AXLE**

	CARS	2X TRUCKS	3X TRUCKS	4X TRUCKS	5X TRUCKS	6X TRUCKS	MOBILE HOMES	WIDE LOAD	SPEC. CROSS	MONTH TOTAL
OCTOBER	50,486	4,389	8,141	864	43,836	183	4	152	9,627	117,682
NOVEMBER	48,387	3,445	6,158	714	38,477	163	15	112	7,725	105,196
DECEMBER										
JANUARY										
FEBRUARY										
MARCH										
APRIL										
MAY										
JUNE										
JULY										
AUGUST										
SEPTEMBER										
TOTAL CROSSING										

TOTAL PERCENTAGE FOR CARS AND TRUCKS FOR THE MONTH OF NOVEMBER F.Y. 2025-2026.

- 1X CARS 46%
- 2X TRUCKS 3%
- 3X TRUCKS 6%
- 4X TRUCKS 1%
- 5X TRUCKS 37%
- 6X TRUCKS 0.2%

**PHARR INTERNATIONAL BRIDGE
REVENUE COMPARISON BY FISCAL YEAR**

	F.Y. 2024-2025	F.Y. 2025-2026	GAIN / LOSS	INC% / DEC%
OCTOBER	\$ 1,709,722	\$ 2,160,583	\$ 450,861	26.37%
NOVEMBER	\$ 1,815,436	\$1,740,268	(-\$75,168)	-4.14%
YTD TOTAL	\$ 3,525,159	\$ 3,900,852	\$ 375,693	10.66%
DECEMBER	\$ 1,758,294			
JANUARY	\$ 1,762,476			
FEBRUARY	\$ 1,528,157			
MARCH	\$ 1,824,299			
APRIL	\$ 1,771,074			
MAY	\$ 1,825,700			
JUNE	\$ 1,747,133			
JULY	\$ 1,786,595			
AUGUST	\$ 1,876,042			
SEPTEMBER	\$ 1,972,328			
TOTAL CROSSING	\$ 21,377,262			



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #: 2.B.

DATE SUBMITTED: December 12, 2025

MEETING DATE: December 17, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Finance Report for November 2025.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 12/12/2025



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #: 2.C.

DATE SUBMITTED: December 12, 2025

MEETING DATE: December 17, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Engineer's Report.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 12/12/2025



Report on Capital Improvement Project Activity
Pharr-Reynosa International Bridge
December 2025

City Engineer – Patrizia Longoria, P.E.
Wednesday, December 17, 2025



Pharr
Engineering



BRIDGE BOARD MEETING

Engineer: Halff Associates, Inc.

Contractor: TBD

CM: Brownstone Consultants, LLC

Status:

- Bid Opening for re-bid on Thur., June 20, 2024.
- Bid Analysis and recommendation sent to TxDOT for concurrence on Fri. July 05, 2024
- Received concurrence from TxDOT on Aug. 22, 2024.
- Awarded project at City Commission on Tue. Sept. 03, 2024.
- Pre-Construction Meeting was held on October 23, 2024.

Next Steps:

- Construction ongoing

Start Contract Time: November 04, 2024

Contract Time: 425 standard workweek days (22 mo.) + 30 (8/18/2025) + 15 (12/01/2025) = 470

Time to Date (12/31/25): 267 (56.8%)

End Contract Time: Oct. 20, 2026 (latest schedule July 16, 2026)

Contract Amount: \$45,253,972.12

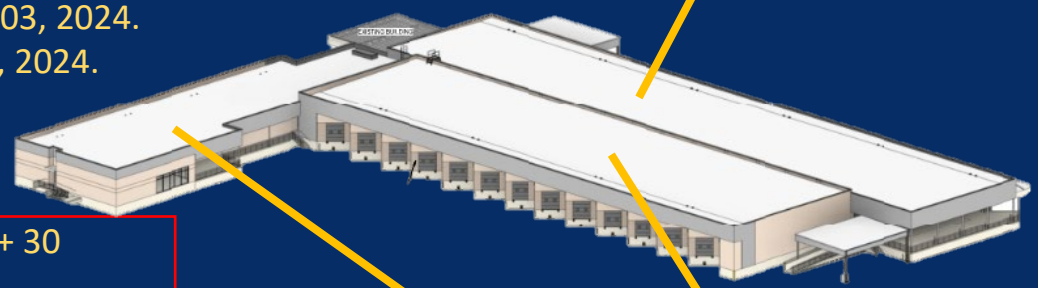
Change Orders: \$22,835.40 (8/18/2025)
\$49,781.94 (12/01/2025)

Revised Contract: \$45,326,589.46

PCOs: N/A

Total Paid to Date (1-12): \$15,463,445.79 (34.15%) (10/25/2025)

Latest Reimbursement Requests: #9 for \$873191.16 (submitted 12/10/2025; total to date \$10,487,582.23)



Dock Expansion Ph I
Dry Dock

Agricultural Lab

Dock Expansion Ph II
Cold Storage

Dock Expansion Phase I, II & Ag Lab (DAP FY 16)



Pharr
Engineering



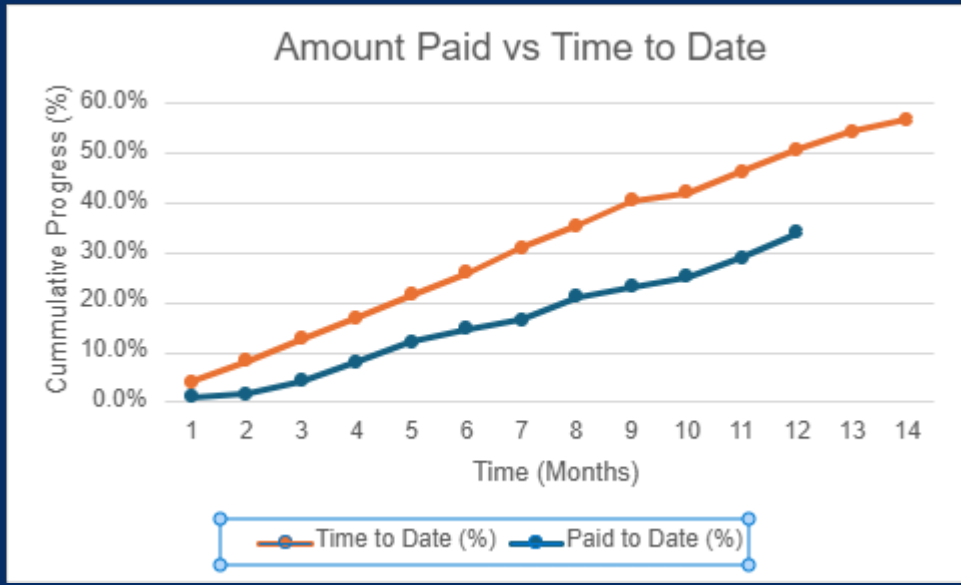
CSJ: 0921-02-424

CSJ: 0921-02-424

CSJ: 0921-02-433

CONSTRUCTION

Month	Total Amount Paid to Date (%)	Total Time to Date (%)
November '24	1.0 0.6	4.0 4.2
December '24	1.7 2.5	8.2 4.5
January '25	4.2 3.8	12.7 4.2
February '25	8.0 4.2	16.9 4.7
March '25	12.2 2.6	21.6 4.5
April '25	14.8 1.8	26.1 4.9
May '25	16.6 4.6	31.1 4.5
June '25	21.2 1.9	35.5 4.9
July '25	23.2 2.0	40.5 1.7
August '25	25.2* 3.8	42.2* 4.2
September '25	29.0 5.1	46.4 4.4
October '25	34.2 TBD	50.8 3.7
November '25	TBD TBD	54.5 2.3
December '25	TBD*	56.8*



Dock Expansion Phase I, II & Ag Lab (DAP FY 16)



Pharr
Engineering



CSJ: 0921-02-424

CSJ: 0921-02-424

CSJ: 0921-02-433

CONSTRUCTION



East

Commercial
Secondary

East

Dec 8, 2025 at 1:42:15 PM CST



Cold Storage



Cold Storage Footings

Doc



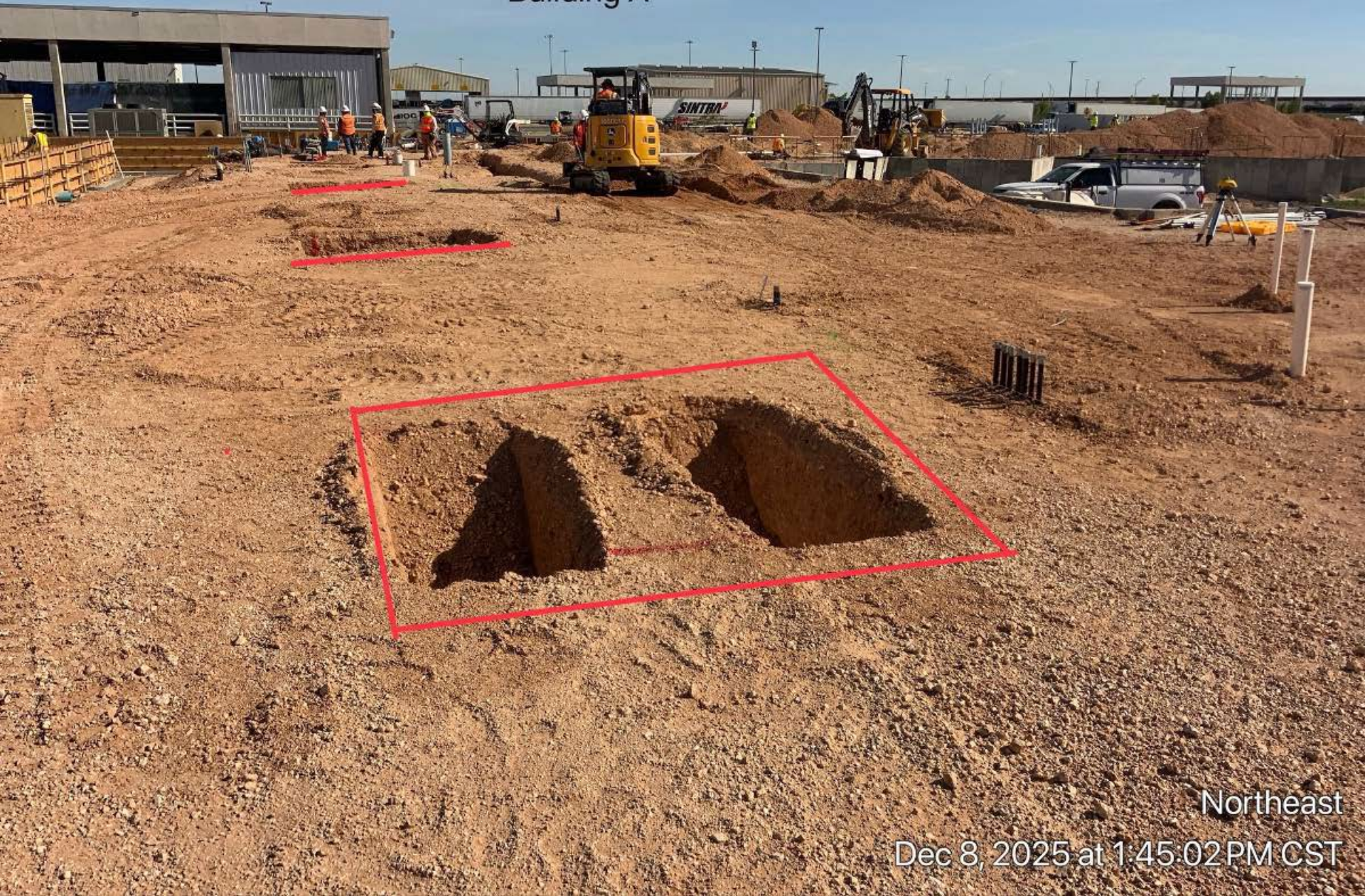
Pharr
Engineering



East

Dec 8, 2025 at 1:43:28 PM CST

Building A



Northeast

Dec 8, 2025 at 1:45:02 PM CST

Engineer: Structural Engineering Associates, Inc. (SEA)

CM: Brownstone Consultants, LLC

Contractor: IOC Company, LLC

Status:

- Project is under construction.
- OSB easements have been finalized. Light easements are being worked on.
- HCID No. 2 Agreement and Temporary Construction Permit were executed

Next Steps:

- Construction ongoing

Start Contract Time: August 05, 2024

Contract Time: 480 calendar days + 30 (int'l span, 2/25/25) + 15 (weather, SEJ, 5/19/2025) + 02 (9/2/25) = 527

Time to Date (12/31/25): 513 calendar days (97.3%)

End Contract Time: January 14, 2026 (latest schedule 01/13/26)

*does not include delays for irrigation work, 11/18/2025

Contract Amount: \$47,601,706.75

Change Orders: -\$824,457.60 (OSB, 2/25/25)

\$36,317.42 (SEJ, 05/19/2025)

\$15,206.86 (9/2/2025)

Revised Contract: \$46,828,773.43

Total Paid to Date (1-15): \$34,496,830.79 (73.67%)

(10/25/2025)

Latest Reimbursement Request: #11 & Final (9/09/2025)

Remaining requests are for \$0 (#13)



International Bridge Expansion

CSJ: 0921-02-479

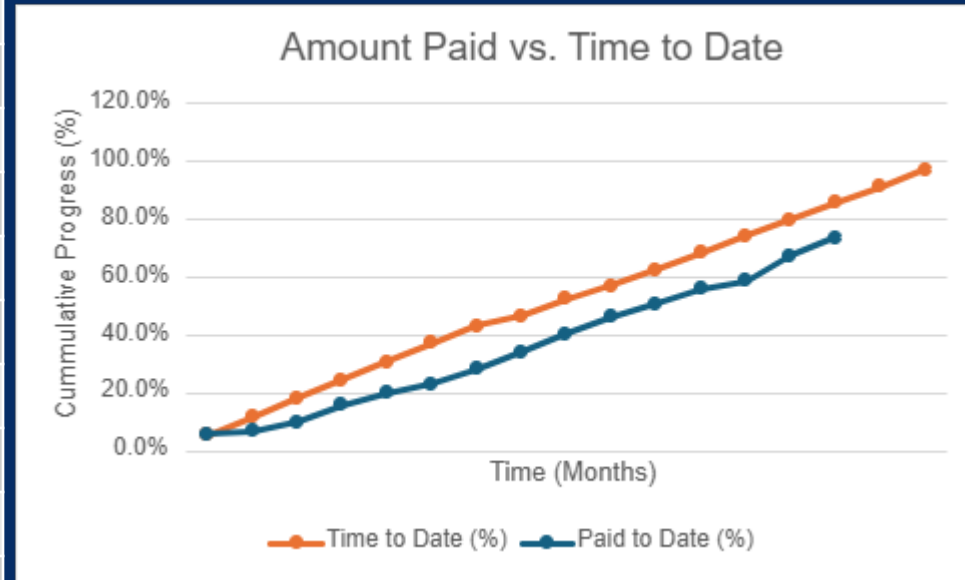


Pharr
Engineering



CONSTRUCTION

Month	Total Amount Paid to Date (%)	Total Time to Date (%)
August '24	5.6 1.3	5.4 6.3
September '24	6.9 3.1	11.7 6.5
October '24	10.0 5.8	18.1 6.3
November '24	15.8 4.2	24.4 6.5
December '24	20.0 3.1	30.8 6.5
January '25	23.1 5.3	37.3 5.8
February '25	28.4 5.9	43.1 3.5
March '25	34.3* 6.0	46.7* 5.9
April '25	40.3 6.2	52.5 4.4
May '25	46.4* 4.3	57.0* 5.7
June '25	50.7 5.2	62.7 5.9
July '25	56.0 2.8	68.6 5.9
August '25	58.8 8.7	74.5 5.4
September '25	67.5* 6.2	79.9* 5.9
October '25	73.7 TBD	85.8 5.7
November '25	TBD TBD	91.5 5.9
December '25	TBD	97.3



International Bridge Expansion

CSJ: 0921-02-479



Pharr
Engineering



CONSTRUCTION

Ongoing Work (12/09/2025)

Reinforced Concrete Slab **80%**

Ongoing Work

Deck Panels Installed **82%**

Ongoing Work

Girders Installed **89%**

Ongoing Work

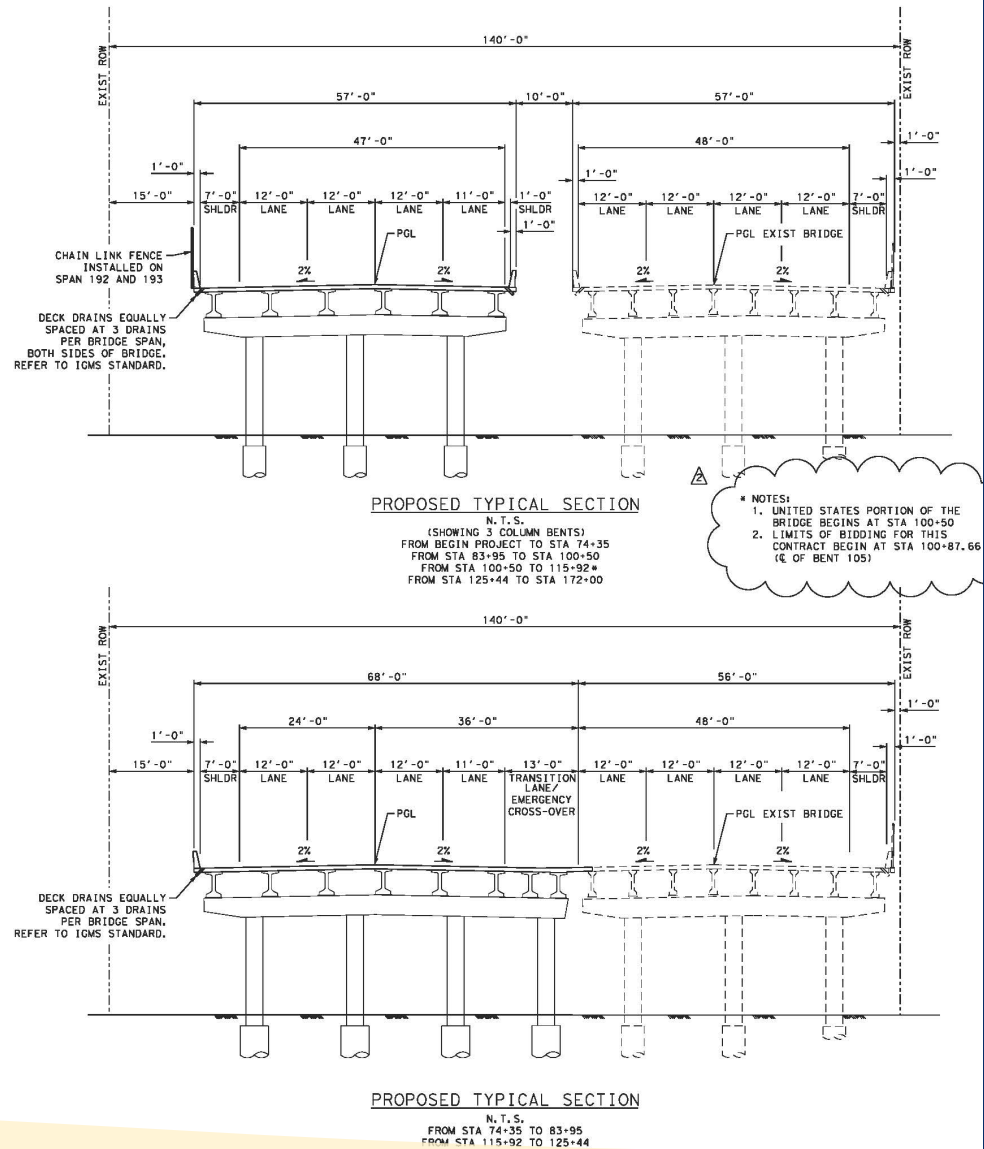
Precast Bent Caps Installed **95%** (pending bent caps at Bent 105, 190, and 193)

Ongoing Work

Columns Completed **98%** (pending columns at Bent 193)

Ongoing Work

Drilled Shafts Completed **100%**



International Bridge Expansion

CSJ: 0921-02-479



Pharr

Engineering



CONSTRUCTION



12-08-2025 - looking north, at north end of project



12-08-2025 – at crossover, looking north



12-08-2025 – at the Rio Grande River

Engineer: Javier Hinojosa Engineering

Contractor: NM Contracting LLC

CM: City of Pharr

Location: 10200 S. Juniper St.

Status:

- Bid opening was on Thur., May 30, 2024, and a total of six (6) bids were received.
- City Commission awarded the project to NM Contracting on Monday, May 5, 2025
- Pre-Construction Meeting was held on Thursday, July 03, 2025.
- Contract time started Wednesday, July 16, 2025.

Next Steps:

- Contractor is lime treating the subgrade and cement treating base.

Start Contract Time: July 16, 2025

Contract Time: 275 standard workweek days

Time to Date (12/31/25): 106 (38.5%)

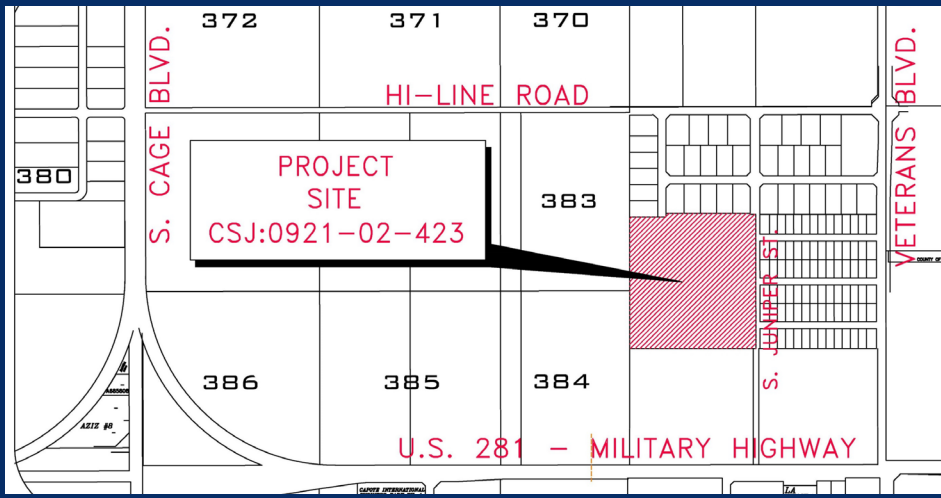
End Contract Time: August 19, 2026

Contract Amount: \$11,888,058.76

Change Orders: \$0

Total Paid to Date (1-3): \$883,319.77 (9/25/2025, %)

Latest Reimbursement Requests: \$72,448.43 (#1)



Commercial Vehicle Parking Area

CSJ: 0921-02-423

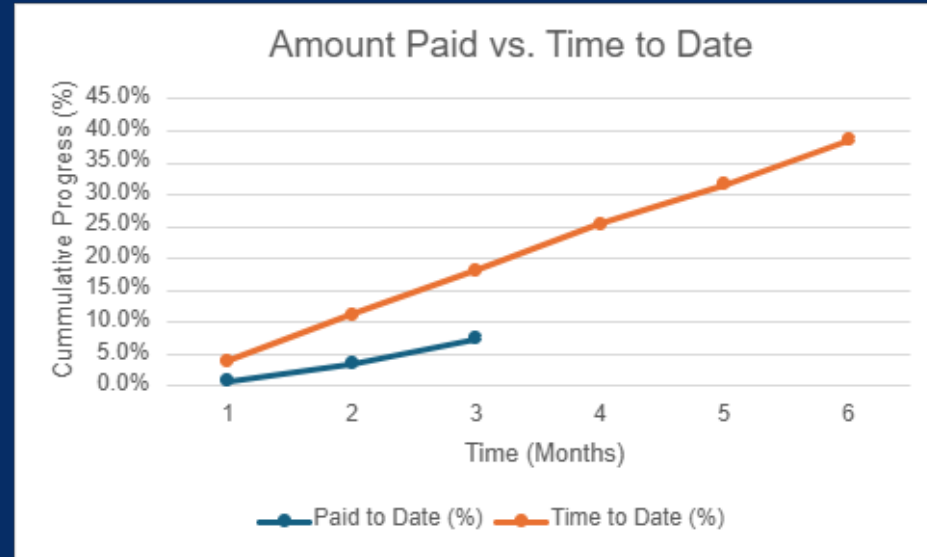


Pharr
Engineering



CONSTRUCTION

Month	Total Amount Paid to Date (%)	Total Time to Date (%)
July '25	0.8	4.0
August '25	3.5	11.3
September '25	7.4	18.2
October '25	TBD	25.5
November '25	TBD	31.6
December '25	TBD	38.5



Commercial Vehicle Parking Area

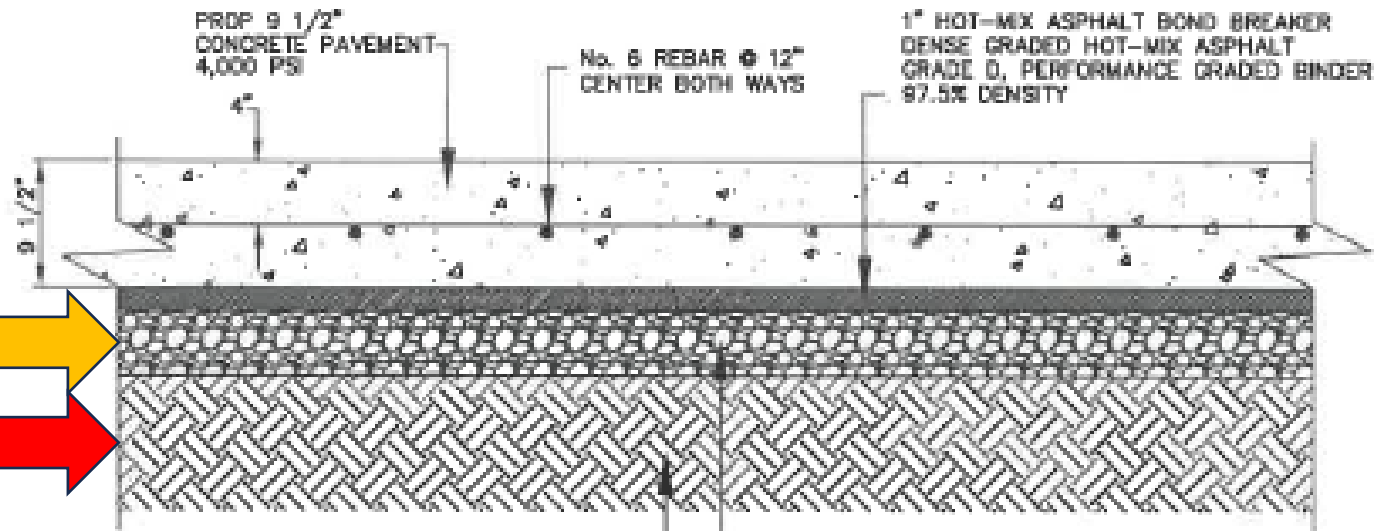
CSJ: 0921-02-423



Pharr
Engineering



CONSTRUCTION



12" LIME TREATMENT OF THE SUBGRADE SHOULD BE IN ACCORDANCE WITH THE TxDOT 2014 STANDARD SPECIFICATIONS FOR CONSTRUCTION AND MAINTENANCE OF HIGHWAYS, STREETS AND BRIDGES, ITEM 260. LIME TREATED SUBGRADE SOILS SHOULD BE PLACED IN LOOSE LIFTS NOT EXCEEDING 8 INCH IN THICKNESS AND COMPACTED TO AT LEAST 95% OF MAXIMUM DENSITY AS DETERMINED BY TxDOT TEX-211-E. COMPACTION TEXT. THE MOISTURE CONTENT OF THE SUBGRADE SOILS SHOULD BE WITHIN RANGE OF OPTIMUM MOISTURE CONTENT (NO MORE THAN 3 PERCENTAGE POINTS ABOVE THE OPTIMUM MOISTURE CONTENT).

6" FLEXIBLE-BASE MATERIAL, TYPE II, GRADE 4, WITH 3% CEMENT BY WEIGHT IN ACCORDANCE WITH THE TxDOT 2014 STANDARD SPECIFICATIONS FOR CONSTRUCTION AND MAINTENANCE OF HIGHWAYS, STREETS AND BRIDGES ITEMS 247 AND 276.

CONCRETE CROSS-SECTION HEAVY DUTY

GEO TECH PROVIDED
BY RABA KISTNER
PROJECT No. AMA21-001-00
(REVISED-2)
JULY 10, 2023

Commercial Vehicle Parking Area

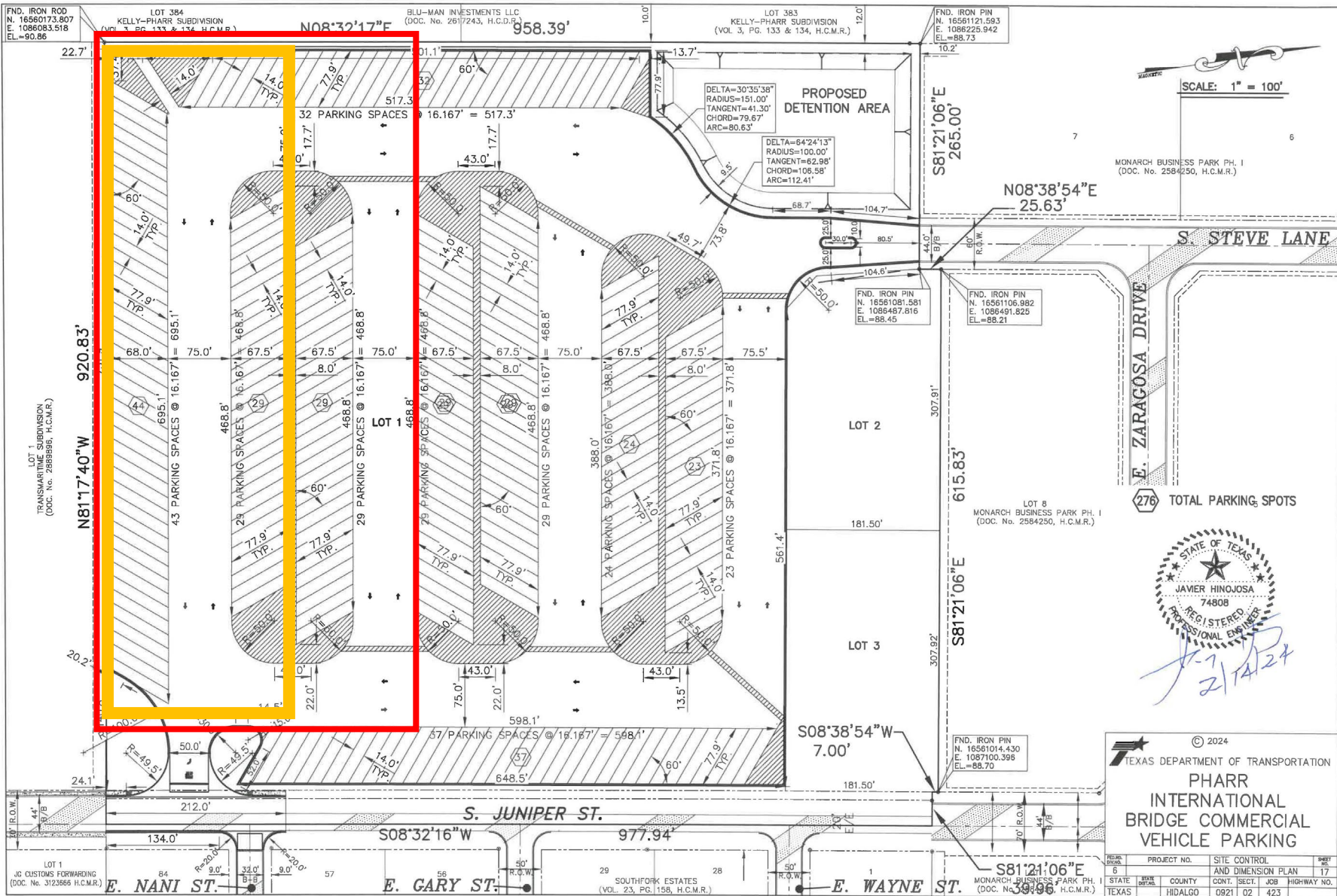
CSJ: 0921-02-423



Pharr
Engineering



CONSTRUCTION



CSJ: 0921-02-423

CONSTRUCTION



12-04-2025



12-04-2025

WE ARE



DEPARTMENT MISSION STATEMENT

“To enhance health, safety and welfare in the City of Pharr by providing economical, responsive and effective professional engineering and GIS services for the planning, construction, and preservation of public infrastructure and improvement of quality of life.”



Pharr
Engineering



END



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #: 2.D.

DATE SUBMITTED: December 9, 2025

MEETING DATE: December 17, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Director's Report.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

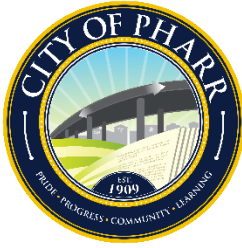
Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 12/09/2025



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #: 3.A.

DATE SUBMITTED: December 12, 2025

MEETING DATE: December 17, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Approval of Minutes for November 19, 2025 - Regular Called Meeting.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 12/12/2025

**MINUTES
TOLL BRIDGE BOARD
REGULAR MEETING
WEDNESDAY, NOVEMBER 19, 2025
118 S. CAGE BLVD. 2ND FLOOR**

The Toll Bridge Board met in a regular meeting on Wednesday, November 19, 2025, and following is the record of attendance.

MEMBERS PRESENT: Edgar Delgadillo, Chairman
Tony Martinez, Vice-Chairman
Adalberto Campero, Secretary
Lazaro Beas, Member

MEMBERS ABSENT: Roberto Garza, Member

**EX-OFFICIO MEMBERS
PRESENT:** None

**EX-OFFICIO MEMBERS
ABSENT:** Mayor Ambrosio Hernandez
Mayor Pro-Tem Michael Pacheco

STAFF PRESENT: Luis Bazan, Bridge Director
Javier Martinez, Asst. Bridge Director
Vanessa Guzman, Marketing Coordinator
Cleo Salinas, Office Manager
Freddy Flores, Bus. Expansion & Special Projects Manager
Oscar Duenas, Intl' Business Development Manager
Mario Garza, Business Development Manager

OTHERS PRESENT: Cynthia Garza, Deputy City Manager
Hilda Pedraza, Assistant City Manager
Jamison Merrick, Finance Director
Pilar Rodriguez, Interim City Engineer
Patrizia Longoria, Engineer Director
Maria Rangel, Asst. City Engineer
Ezequiel Ordonez, Bridge México Liaison
Eddie Gutierrez, Financial Consultant
Hollis Rutledge, Governmental Affair
Daniel Garcia, CBP
Ruben Rios, CBP
Ricardo Medina, City Commissioner

ITEM 1. CALL TO ORDER

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER

Chairman Edgar Delgadillo called the meeting to order at 12:02 p.m. Roll call established a quorum.

Vice-Chairman Tony Martinez moved to excuse absent members. Member Beas seconded the motion and when put to a vote, it carried unanimously.

B) PLEDGE OF ALLEGIANCE/INVOCATION

Luis Bazan, Bridge Director, led in the pledge of allegiance and said the invocation.

ITEM 2. DIRECTOR'S ADMINISTRATIVE REPORT

A) CROSSING AND REVENUES REPORT FOR OCTOBER 2025

Luis Bazan, Bridge Director introduced the item.

Luis Bazan, Bridge Director, went over the total crossings and revenues report for the month of October 2025. He reported total crossings for the month of October were 117,682, which was an increase of 10,654 vehicles or 9.95% compared to last year. Mr. Bazan further reported total car crossings for the month of October were 50,486, which was an increase of 1,377 cars or 2.80%. He also reported that northbound car crossings for the month of October 2025 were 46,414, which was an increase of 5,233 cars or 12.71% and went over car crossing comparisons from other bridges for the month of October 2025.

Luis Bazan, Bridge Director, reported on the total truck crossings for the month of October 2025. He stated crossings were 67,196, which was an increase of 9,277 trucks or 16.02% increase and went over truck crossings comparisons from other bridges for the month of October 2025.

Luis Bazan, Bridge Director, also reported northbound crossings for the month of October 2025 were 67,546, which was an increase of 4,037 trucks or 6.36% increase and stated the agriculture for the month of October 2025 had 18,897 trucks, which represents 28% of all imports from Mexico to the U.S. He further reported the combination of northbound and southbound truck crossings for the month of October 2025 were 134,742, which was an increase of 13,314 or 10.96%.

Luis Bazan, Bridge Director, went over the crossing comparisons by axle for the month of October 2025. He stated cars were 50,486, 2X trucks were 4,389, 3X trucks were 8,141, 4X trucks were 864, 5X trucks were 43,836, 6X trucks were 183, mobile

homes were 4, and wide loads were 152. He stated special crossings were 9,627 and the total combination for the month of October was 117,682.

Lastly, Luis Bazan, Bridge Director, reported on total revenues collected for the month of October 2025. He reported the total revenues collected for the month were \$2,160,583, which showed an increase of \$450,861 or 26.37% in revenues.

B) FINANCE REPORT FOR OCTOBER 2025

Luis Bazan, Bridge Director introduced the item.

Luis Bazan, Bridge Director, called upon Eddie Gutierrez, Bridge Financial Consultant, for the October 2025 finance report.

Eddie Gutierrez, Bridge Financial Consultant with Blue Stone Capital Solutions, briefly reported on the expenditures and revenues year-to-date for the bridge.

C) ENGINEER'S REPORT

Luis Bazan, Bridge Director introduced the item.

Luis Bazan, Bridge Director, stated Pilar Rodriguez, Interim City Engineer, was present and questions on projects could be entertained at this time.

Pilar Rodriguez, Interim City Engineer, reported that the November Report was his final report as Interim City Engineer. He introduced Patrizia Longoria as the new Director of the City of Pharr Engineering Department. He also added that Ms. Longoria will now be providing the Capital Improvement Projects reports starting next month, as they are currently working through the transition.

Pilar Rodriguez, Interim City Engineer, reported on the DAP FY16 project. He stated that for the month of October, the project was 34% completed as of October 31, 2025. He then presented a photo of the construction site and explained the project's current status.

Pilar Rodriguez, Interim City Engineer, reported on the 2nd Span Project. He stated that by the end of October 2025, the contractor had completed 74% of production, and approximately 6% of productivity. He then presented a photo of the construction site and explained the project's.

Lastly, Pilar Rodriguez, Interim City Engineer, reported on the Commercial Vehicle Parking Area. He stated that the contractor had finished the utility and underground work and they are now focused on concrete completion. He then presented a photo of the construction site and explained the project's.

Discussion ensued on the engineer's report.

D) DIRECTOR'S REPORT

Luis Bazan, Bridge Director introduced the item.

Luis Bazan, Bridge Director, reported on BridgeConnect. He stated they would be having a BridgeConnect Session on Thursday, November 20th, on Electronic Value Declaration. He stated this session is intended for those in the customs brokerage business, as the program has been in place for a year. He also explained that the Electronic Value Declaration was similar to the ACE program, during which many customers were not in compliance when dealing with imports to Mexico and other countries. He added that this program is a crucial resource for the Trade Community, as it brings together experts in the field and provides the necessary information to help ensure full compliance. Lastly, He encouraged everyone to sign up and take advantage of this informative session.

ITEM 3. ADMINISTRATIVE

A) APPROVAL OF MINUTES FOR OCTOBER 22, 2025 – REGULAR CALLED MEETING

Edgar Delgadillo, Bridge Board Chairman introduced the item.

Vice-Chairman Tony Martinez **moved** to approve. Member Beas seconded the motion and when put to a vote, it carried unanimously.

B) DISCUSSION AND ACTION, IF ANY, ON RESOLUTION OF THE PHARR INTERNATIONAL BRIDGE BOARD OF TRUSTEES REQUESTING THE CITY OF PHARR, TEXAS TO APPROVE THE ISSUANCE AND SALE OF INTERNATIONAL TOLL SYSTEM REVENUE BONDS AND APPROVING OTHER MATTERS RELATED.

Edgar Delgadillo, Bridge Board Chairman introduced the item.

Vice-Chairman Tony Martinez **moved** to approve. Member Beas seconded the motion and when put to a vote, it carried unanimously.

ITEM 4. CLOSED SESSION: IN ACCORDANCE WITH CHAPTER 551 OF THE TEXAS GOV'T. CODE, THE BOARD HEREBY GIVES NOTICE THAT IT MAY MEET IN A CLOSED (NON-PUBLIC) EXECUTIVE SESSION TO DISCUSS THE ITEMS LISTED ON THE PUBLIC PORTION OF THE MEETING AGENDA IN ACCORDANCE WITH THE FOLLOWING BELOW

None

ITEM 5. RECONVENE

None

ITEM 6. ADJOURNMENT

There being no other business to come before the board, Member Beas **moved** to adjourn. Vice-Chairman Tony Martinez seconded the motion and when put to a vote, it carried unanimously. Meeting adjourned at 12:27 p.m.

BRIDGE BOARD:

EDGAR DELGADILLO, CHAIRMAN

ATTEST:

ADALBERTO CAMPERO, SECRETARY

**STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF PHARR**

ON THE 19th DAY OF NOVEMBER 2025, the Toll Bridge Board convened in a **REGULAR CALLED MEETING** at the Commissioner's Room located at 118 S. Cage, 2nd Floor, Pharr, Texas. The meeting being open to the public and notice of said meeting, giving the date, place, subject, hereof, having been posted in accordance with Chapter 551, Texas Government Code, (Open Meetings Act) and their being present a quorum, I, **CLEO SALINAS, OFFICE MANAGER**, of the City of Pharr, Texas, certify that this is a true and correct copy of the minutes.

ATTEST:

CLEO SALINAS
OFFICE MANAGER

APPROVED: _____



AGENDA MEMORANDUM

BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #: 3.B.

DATE SUBMITTED: December 12, 2025

MEETING DATE: December 17, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on 2026 National Customs Brokers & Forwarders Association of America (NCBFAA) Membership in the amount of \$907.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 12/12/2025

NCBFAA

8601 Georgia Avenue, Suite 612, Silver Spring, MD 20910
 Ph: (202) 466-0222 Fax:
 www.ncbfaa.org

Invoice

BILL TO: City of Pharr International Bridge Department
 9900 S. Cage Blvd.
 Pharr TX 78577

Invoice#: INV-0143677

REMIT TO:

NCBFAA
 8601 Georgia Avenue, Suite 612
 Silver Spring MD 20910
 Phone: (202) 466-0222

PO #:

Processed: 11/10/2025

Reference:

Status: Unpaid

Terms: NET 30

SHIP TO: City of Pharr International Bridge Department
 9900 S. Cage Blvd.
 Pharr TX 78577

Order Taken By: Nancy Painter

BALANCE DUE: \$907.00

Item	Date	Qty	Price	Line Price	Net Line	Credits	Tax
Affiliate Membership	1/1/2026-12/31/2026	1	\$907.00	\$907.00	\$907.00		\$0.00

Approved

Original Total:	\$907.00
Discount:	\$0.00
SubTotal:	\$907.00
Tax:	\$0.00
Invoice Total:	\$907.00
Received To Date:	\$0.00
Balance Due:	\$907.00

For credit card and ACH payments, pay online at: www.ncbfaa.org

To see your Company membership dues renewal online, please use your company login credentials.

For check payments, please list our invoice number on your check.

NCBFAA estimates the non-deductible lobbying portion of 2025 membership dues is 7%.



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #: 3.C.

DATE SUBMITTED: December 12, 2025

MEETING DATE: December 17, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on renewal of COMCE Noreste Membership in the amount of \$2,500.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 12/12/2025



November 18th, 2025

Mr. Luis Bazan

Bridge Director Pharr - International Bridge

Dear Mr. Bazan:

Thank you for the opportunity to present this quote for affiliation to COMCE Noreste, for the period November 2025 – November 2026:

Membership Type	Annual Fee
Small Service Organization	\$2,500 USD
NOTE: Tax Included	

Membership offer includes Pharr - International Bridge the following:

- Linking services with our membership and the business community in our region.
- Promote Pharr - International Bridge as an efficient and convenient port of entry to the US for Mexican products.
- Recommend Pharr - International Bridge in our Program “You Can Export” (Tu Puedes Exportar), a service to promote and help specially small and medium companies to get involved in international business.



SERVICE PORTFOLIO

COMCE Noreste is a private non-profit association, with more than 62 years promoting foreign trade (exports and imports), logistics and security in the supply chain of companies within the northeast states of Mexico: Nuevo Leon, Tamaulipas, Coahuila, Durango, Chihuahua and Laredo TX. Below you may find some of the services and benefits of our membership:

REPRESENTATION

Advocate, support and representation of our members at a national and international level before authorities, agencies and institutions in all activities related to foreign trade.

DIAGNOSIS OF FOREIGN TRADE

Physical, detailed and confidential analysis of an organization's foreign trade operations.

CONSULTANCY AND ADVICE ON FOREIGN TRADE

Advice on laws, regulations, logistics and transportation, customs and fiscal procedures, as well as in programs to support exports such as IMMEX, PROSEC and Regla 8ª, among others.

MANAGEMENT AND SUPPORT IN FOREIGN TRADE SERVICES

Management of procedures and paperwork related to foreign trade before government agencies, customs, consulates, embassies and international organizations.

CERTIFICATION WITH REGARD TO IVA & IEPS (VAT / Special tax for products and services).

This Certification allows companies to exempt the payment of IVA and IEPS (100% tax credit) in their temporary import operations under the IMMEX program.



MARKET INTELLIGENCE

Competitive market information to facilitate decision making with real and prompt data.

MEXICAN SECURITY SUPPLY CHAIN PROGRAM (CASCEM)

This Program offers experience in the compliance and maintenance of the official OEA and CTPAT programs in Mexico and the United States.

TRAINING AND CERTIFICATION

Extensive program of courses, seminars, workshops and certifications in foreign trade.

BUSINESS MEETINGS (B2B)

Strategic alliances with Authorities and Business Organizations. Linking services among members to promote and strengthen international business.

BENEFITS OF COMCE NORESTE'S MEMBERSHIP

- Unlimited advice on Foreign Trade issues, with our specialized consultants by personal contact, e-mail or telephone.
- Diagnosis: Foreign Trade preventive audit.
- Preliminary analysis for OEA and CTPAT Certifications.
- Participate in one or more Working Committees:
 - ✓ Logistics and Customs
 - ✓ International Sales
 - ✓ CASCEM and Security



We appreciate your kind attention to this membership proposal; it will be a pleasure to have Pharr International Bridge as one of our members and work together in the economic development of our region.

Sincerely,

Andrés Franco

Executive Director



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #: 3.D.

DATE SUBMITTED: December 12, 2025

MEETING DATE: December 17, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on Viva Fresh Summit Platinum Level Sponsorship and Booth in the amount of \$20,000.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 12/12/2025

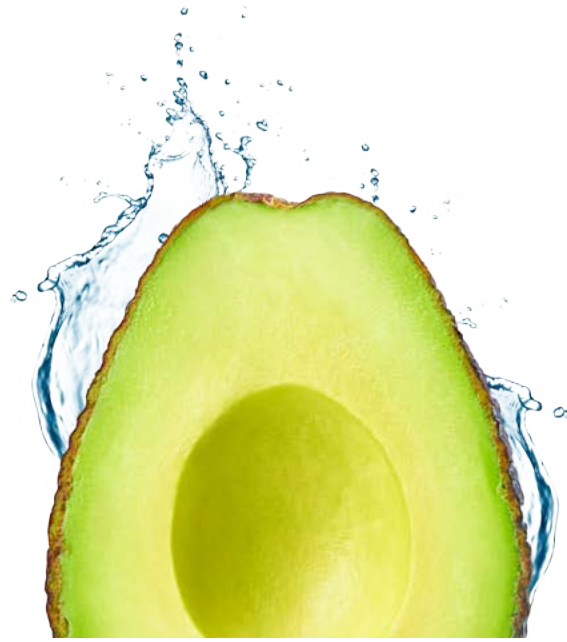


2026 SPONSORSHIP OPPORTUNITIES

SAN ANTONIO ★ TEXAS

**JW MARRIOTT SAN ANTONIO
HILL COUNTRY RESORT & SPA**

APRIL 16-18, 2026



VIVAFRESHEXPO.COM

CONTACT INFORMATION

Sponsorship Benefits

Hosted by the Texas International Produce Association (TIPA), the 11th annual Viva Fresh Produce Expo is coming to San Antonio on April 16-18, 2026 to the JW Marriott San Antonio Hill Country Resort + Spa.

Since the first Viva Fresh Expo launched in 2015, attendance has tripled, including retail + foodservice participation. Sponsoring an event at the Viva Fresh Expo provides great marketing opportunities to build brand awareness with all sectors of the fresh produce industry, each sending attendees who are ready to do business. Your sponsorship will put your brand directly in front of a captive audience composed of current and potential industry customers. There are multiple levels and benefits to sponsorship that fit any budget.

Whether you are interested in a sponsorship opportunity and are looking for more information or have decided on the opportunity you would like to sponsor, please contact TIPA using the information below.

BENEFITS OF SPONSORSHIP INCLUDE:

- Reaching a captive audience of retail and foodservice buyers
- Positioning your company as an industry leader
- Increasing your company's exposure and awareness with highly visible recognition
- Attracting more visitors to your booth
- Creating opportunities to increase sales

ALL SPONSOR COMPANIES WILL RECEIVE:

- Company logo/name featured on the Viva Fresh website
- Listing in the sponsor section of the Viva Fresh mobile app
- Invitation to attend special VIP reception with retail and foodservice attendees



Tommy Wilkins

Sponsorship Committee Chair

(806) 790-6114
TWilkins@hortonfruit.com



Hector Garza

TIPA

(956) 581-8632
Hector.Garza@texipa.org



Lilly Garcia

TIPA

(956) 581-8632
Lilly.Garcia@texipa.org

SPONSORSHIP LEVELS

Once you choose a sponsorship level, you can determine from the sponsorship opportunities list which event(s) you'd like to sponsor.

SPONSORSHIP INCLUDE:	DIAMOND LEVEL \$25,000 +	PLATINUM LEVEL \$20,000 - \$24,999	GOLD LEVEL \$15,000 - \$19,999	SILVER LEVEL \$7,500 - \$14,999	BRONZE LEVEL \$3,500 - \$7,499
Company logo featured as a Sponsor on the Viva Fresh website and mobile app	★	★	★	★	★
Complimentary push notification on app to event attendees during expo (must be scheduled in advance with event coordinators)	★	★			
Company logo included on entrance signage at main exhibit hall doors	★				
Use of TIPA/VIVA Fresh logo throughout the year (with approval by TIPA Executive Board)	★	★	★	★	
Exhibit space (applicable for those companies eligible to reserve a booth)	Preferred priority to reserve premium exhibit space in central aisle	Preferred priority for premium exhibit space in central aisle	Premium exhibit space on either sponsors' row (space permitting or premium endcap)	Prime exhibit space, if available	
Expo guest badges, including VIP reception with retail & foodservice attendees (does not include golf)	10	6	4	2	1
Complimentary rounds of golf at the Viva Fresh Open (must submit player names by January 15, otherwise will forfeit spot)	4	2			
Reserved table seating upon written request at Keynote Luncheon	★	★			
Company logo/name on select Viva Fresh signage	★	★	★	★	
Guarantee a block of hotel rooms in the conference hotel up to 90 days before the Expo	10	5			
Booth Fee Waived	★	★	★		



901 Business Park Drive,
Ste#500
Mission, Texas 78572

Invoice

DATE	INVOICE NO.
11/11/25	2025-7007

BILL TO
Pharr International Bridge Luis Bazan 9900 South Cage Blvd. Pharr, Texas 78577

Due Upon Receipt

ITEM	DESCRIPTION	QTY	AMOUNT
Platinum Level	Benefits include: <ul style="list-style-type: none"> • Company logo featured as a Sponsor on the Viva Fresh website and mobile app. • Complimentary push notification on app to event attendees during expo (must be scheduled in advance with event coordinators) • Use of TIPA/Viva Fresh logo throughout the year (with approval by TIPA Executive Board) • Exhibit space - preferred priority to reserve premium exhibit space in central aisle (applicable for those companies eligible to reserve a booth) • Six (6) Expo guest badges, including VIP reception with retail & foodservice attendees (does not include golf) • Two (2) Complimentary rounds of golf at the Viva Fresh Open (must submit player names by January 15, otherwise will forfeit spot) • Reserved table seating upon written request at Keynote Luncheon • Company logo/name on select Viva Fresh signage • Guarantee a block of hotel rooms (5) in the conference hotel up to 90 days before the Expo • Booth Fee Waived 	1	20,000.00

Effective: August 1, 2020. A service charge of 3.5% will be applied when using credit cards for payment.

METHOD OF PAYMENT: MasterCard, Visa, Discover American Express.

Name on Card: _____

Card Number: _____ CSV _____ Expiration: ____/____ ZipCode: _____

Signature: _____

Thank you for participating in our annual Viva Fresh Expo. You can pay and register online. We are currently accepting the MasterCard, Visa and American Express Card.

Balance Due:

\$20,000.00



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #: 3.E.

DATE SUBMITTED: December 12, 2025

MEETING DATE: December 17, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on proposal from World City for the 2026 Pharr Trade Numbers book in the amount of \$44,900.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 12/12/2025



Dec. 5, 2026

Mr. Luis Bazan
Bridge Director
Pharr International Bridge
118 S. Cage. Blvd.
Pharr, Texas 78577

Luis,

I believe you will like this. It is a revision of the Sept. 23 proposal, as we agreed I would provide based on our conversation yesterday. The savings is \$5,000, or slightly more than 10 percent from the original proposal.

The change is that I am suggesting is going to two Pharr TradeNumbers pamphlets, one in English and one in Spanish rather than the bilingual Executive Summary. I increased the overall discount since we will be printing 1,000 copies of each.

Revised proposal for Pharr international Bridge	
Tradenumbers Pamphlet (English), 1000 copies	\$ 5,500
Tradenumbers Pamphlet (Spanish), 1000 copies	\$ 5,500
Customized, Personalized Videos (100/Month)	\$ 12,500
Premium Content Syndication	\$ 24,500
Subtotal	\$ 48,000
(Discount)	\$ (3,100)
TOTAL	\$ 44,900

As I mentioned in the previous proposal and as is customary, we require payment up front except for the publications. For the pamphlets, we will invoice the city once they are printed in the spring of 2026.

A description of each item follows:

Pharr TradeNumbers Pocket-Sized Pamphlet: This annual publication is our most compact and succinct TradeNumbers version. It packs a create deal of information into a small package, including top exports and imports, with change in trade over time, and a look at the pace of change for the top 10 exports and imports. It includes a full-page advertisement on the Back Panel as well as the Pharr logo on the Front Panel on this fold-out product. We will provide 1,000 copies. We can, upon request, provide a PDF that could be downloaded from your website.

Customized, Personalized Videos. Each month, we offer Pharr a succinct, animated video that is customized (focusing on Pharr’s export-import trade) and personalized (with

the name of the recipient in the video). Top exports, top imports, fastest-growing exports, fastest-growing imports. Exports and imports where Pharr is a national leader. The package includes access to 1,200 videos for the year, or 100 per month on average.

Premium Content Syndication. Our Premium-level Subscription for Content Syndication opens all Pharr International Bridge pages to visitors to your site and to ustradenumbers.com, where your logo is displayed atop the page, linked back to your site. This allows access to an incredible depth of information – individual pages for hundreds and hundreds of Pharr exports and imports –anytime, anywhere on any device by anyone. As mentioned previously, you will be seeing significant improvements and enhancements to your pages within weeks.

Let me know if this is sufficient, if you need additional details or if you have any questions. Thanks again, Luis. We enjoy working with you and the Pharr International Bridge.

Sincerely,

Ken Roberts
President



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #:

DATE SUBMITTED: December 9, 2025

MEETING DATE: December 17, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 12/09/2025



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #:

DATE SUBMITTED: December 9, 2025

MEETING DATE: December 17, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 12/09/2025



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #:

DATE SUBMITTED: December 9, 2025

MEETING DATE: December 17, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 12/09/2025



AGENDA MEMORANDUM

BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #:

DATE SUBMITTED: December 9, 2025

MEETING DATE: December 17, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 12/09/2025



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #:

DATE SUBMITTED: December 9, 2025

MEETING DATE: December 17, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 12/09/2025



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #:

DATE SUBMITTED: December 9, 2025

MEETING DATE: December 17, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 12/09/2025