

**MINUTES
BOARD OF COMMISSIONERS
REGULAR CALLED MEETING
MONDAY, NOVEMBER 17, 2025
118 SOUTH CAGE 2nd FLOOR**

The Board of Commissioners of the City of Pharr, Texas, met in a Regular Called Meeting on Monday, November 17, 2025, and following is the record of attendance.

BOARD OF COMMISSIONERS PRESENT: Mayor Ambrosio Hernandez
Comm. Michael Pacheco
Comm. Roberto Carrillo
Comm. Ramiro Caballero
Comm. Ricardo Medina

BOARD OF COMMISSIONERS ABSENT: Comm. Daniel Chavez
Comm. Itza Flores

STAFF PRESENT: Jonathan Flores, City Manager
Cynthia Garza, Deputy City Manager
Hilda Pedraza, Assistant City Manager
Melanie Cano, Assistant City Manager
Imelda Perez, City Clerk
Patrizia Longoria, City Engineer
Jamison Merrick, Finance Director
Veronica Ramirez, HR Director
Juan Villescas, Municipal Court Judge
Juan Gonzalez, Chief of Police
Pilar Rodriguez, Fire Chief
Roland Gomez, Code Compliance Dir.
Juan Vasquez, Interim Dev. Svcs. Director
Luis Marin, Public Works Director
Keyla Jalife, Interim O.S.E. Director
Ruben Rosales, Public Utilities Director
Sergio Alanis, Parks & Rec. Director
Adolfo Garcia, Library Director
Jose Pena, I.T. Director
Luis Bazan, Bridge Director
Maritza Magallan, Interim Purchasing Dir.
Daniel Ramirez, EMS Chief
CJ Sanchez, Pharr Chamber President
Yuri Gonzalez, Chief Communications Officer
Kenneth Ennis, P.S. Communications Dir.
Elizabeth Diaz, Public Health Director
Abel Molina, Interim Special Events Director
Napoleon Coca, Interim Grants Mgmt. Director
Kenneth Walsch, Food Services Director
Isaac Escobedo, Interim Maintenance Dir.
Will Borowski, Golf Director
Victoria Brewster, Dir. of External Relations

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ITEM 1. CALL TO ORDER

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER OF THE GOVERNING BOARD.

Mayor Hernandez called the meeting to order at 4:00 p.m. Roll call established a quorum.

Comm. Carrillo moved to excuse absent members. Comm. Medina seconded the motion and when put to a vote, it carried unanimously.

B) PLEDGE OF ALLEGIANCE/INVOCATION

Luis Bazan, Bridge Director, led the pledge of allegiance and said the invocation.

ITEM 2. PROCLAMATIONS

A) PROCLAMATION PROCLAIMING NOVEMBER 2025 AS CHILDREN'S GRIEF AWARENESS MONTH.

Jonathan Flores, City Manager, Introduced the item.

Noelynn Llasos, Children's Bereavement Center Rio Grande Valley, thanked the Mayor and Council for recognizing the month of November as Children's Bereavement Awareness Month. She shared the organization's mission was to provide free counseling, peer support, and resources for grieving children and families in the Valley. She further extended an invitation to their Candlelight Vigil on Thursday, November 20th at 6 p.m. at the Harlingen and McAllen locations.

ITEM 3. PUBLIC TESTIMONY

There were no comments from the public.

ITEM 4. CITY MANAGER'S REPORTS

A) TRAILBLAZER RECOGNITION

Jonathan Flores, City Manager, introduced the item.

Yuri Gonzalez, Chief Communications Officer, recognized Joselyn Ontiveros as the Trailblazer for the month of September 2025. She stated Ms. Ontiveros began her career with the City in 2015 as a part-time Parks and Recreation employee, later transitioning to the Office of Communications as a Graphic Designer in 2021 and now serving as Office Manager. She stated her growth, creativity, and dedication were highlighted as exemplary and congratulated her for earning the Trailblazer Award.

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Joselyn Ontiveros expressed gratitude to the Commission and the Communications team for believing in her and providing support.

Danny Ramirez, EMS Chief, recognized Alexis Mata as the Trailblazer for the month of October 2025 and for her outstanding service as the Administrative Assistant for EMS. He stated Ms. Mata previously worked in Development Services and now contributes across multiple areas, including volunteering as a firefighter, a liaison to the IMT in Kerrville, and has participated in several city committees. Her dedication, versatility, and involvement throughout the organization were highlighted and commended.

Alexis Mata expressed gratitude for the opportunity to work with the team and thanked everyone for their support.

B) RECOGNITION OF THE PHARR OFFICE OF CITY COMMUNICATIONS ON AWARDS RECEIVED FROM THE TEXAS ASSOCIATION OF TELECOMMUNICATIONS OFFICERS AND ADVISORS (TATOA)

Jonathan Flores, City Manager, introduced the item and called upon Yuri Gonzalez, Chief Communication Officer.

Yuri Gonzalez, Chief Communication Officer, presented a video recap of the team's experience at the Texas Association of Telecommunications Officers and Advisors annual conference held in the Woodlands, Texas. She stated the department earned eight state awards and two honorable mentions across multiple categories showcasing outstanding creativity, production and storytelling. She further introduced members of her team.

Mayor Hernandez commended the Communications team for their strong leadership, positive energy, and effective collaboration. He expressed appreciation for the team's informative and well-received work, noting frequent public compliments and continued pride in their efforts.

C) RECOGNITION OF THE 2025 SALUTE TO VETERANS PARADE WINNERS

Jonathan Flores, City Manager, introduced the item and called upon Abel Molina, Special Events Director.

Abel Molina, Special Events Director, thanked all participants of the annual Salute to Veterans Parade and announced competition winners. He stated third place was awarded to PSJA Southwest High School Band, second place to Liberty Middle School Cheerleaders, and first place to Korean War Veteran, Mr. Leonel Morales.

At this time, Jonathan Flores, City Manager, stated they would deviate from the agenda and go to Item 5. Consent Agenda. There was no objection.

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ITEM 5. CONSENT AGENDA

- A) APPROVAL OF MINUTES FOR NOVEMBER 03, 2025 - REGULAR CALLED MEETING. THIS ITEM SUPPORTS SG - SOUND GOVERNANCE AND FISCAL SUSTAINABILITY.
- B) CONSIDERATION AND ACTION, IF ANY, ON ORDINANCE DIRECTING THE CITY MANAGER TO VACATE, ABANDON, AND CLOSE A 15 FT. BY 303 FT. UTILITY EASEMENT, CONSISTING OF 0.104 OF AN ACRE (4,545 SQUARE FEET) LOCATED ON LOT 1, DONIAZ SUBDIVISION, PHARR, HIDALGO COUNTY, TEXAS. *(3RD AND FINAL READING)* THIS ITEM SUPPORTS EV - ECONOMIC VITALITY.
- C) CONSIDERATION AND ACTION, IF ANY, ON ORDINANCE DIRECTING THE CITY MANAGER TO VACATE, ABANDON, AND CLOSE A 20 FT. BY 375.03 FT. UTILITY EASEMENT, CONSISTING OF 0.17 OF AN ACRE (7,500.60 SQUARE FEET) LOCATED ON LOT 1, BORDER SUBDIVISION, PHARR, HIDALGO COUNTY, TEXAS. *(3RD AND FINAL READING)* THIS ITEM SUPPORTS EV - ECONOMIC VITALITY.
- D) CONSIDERATION AND ACTION, IF ANY, ON ORDINANCE AMENDING ORDINANCE O-2017-21 ESTABLISHING REQUIREMENTS, ADMINISTRATIVE APPROVAL ROUTE FOR ALL RUN/WALK EVENTS AND OTHER APPLICABLE ACTIVITIES. *(3RD & FINAL READING)* THIS ITEM SUPPORTS QL - QUALITY OF LIFE.
- E) CONSIDERATION AND ACTION, IF ANY, ON ORDINANCE AMENDING ORDINANCE O-2013-20 ESTABLISHING REQUIREMENTS AND ADMINISTRATIVE APPROVAL FOR OPEN AIR EVENTS OR ACTIVITIES. *(3RD & FINAL READING)* THIS ITEM SUPPORTS QL - QUALITY OF LIFE.
- F) PLATS:
 - 1. R. E. GARCIA & ASSOCIATES, REPRESENTING ROSANA RIOJAS, PRESIDENT FOR RICH HERITAGE CONSTRUCTION, INC., REQUESTED FINAL PLAT APPROVAL OF THE PROPOSED WOODRICH LANDING SUBDIVISION. THE PROPERTY IS LEGALLY DESCRIBED AS BEING A 15.93 ACRE TRACT OF LAND BEING A PORTION OF LOT 120, KELLY-PHARR SUBDIVISION, PHARR, HIDALGO COUNTY, TEXAS. THE PROPERTY IS WITHIN THE 3700 BLOCK OF NORTH SUGAR ROAD. SUB#240924 THIS ITEM SUPPORTS EV - ECONOMIC VITALITY.

Jonathan Flores, City Manager, recommended consent agenda and recommended approval of items.

Comm. Carrillo moved to approve consent agenda as recommended. Comm. Pacheco seconded the motion and when put to a vote, it carried unanimously.

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Ordinance No.'s O-2025-43, O-2025-44, O-2025-45 and O-2025-46 are filed with the City Clerk's Office.

REGULAR AGENDA - OPEN SESSION

ITEM 6. ORDINANCES AND RESOLUTIONS

- A) CONSIDERATION AND ACTION, IF ANY, ON RESOLUTION APPOINTING/REAPPOINTING CITY CLERK AND ASSISTANT CITY CLERK. THIS ITEM SUPPORTS SG - SOUND GOVERNANCE AND FISCAL SUSTAINABILITY.**

Jonathan Flores, City Manager, introduced the item and recommended reappointment of Imelda Perez as City Clerk and Alessandra Garcia as Assistant City Clerk.

Comm. Carrillo moved to approve reappointment of Imelda Perez as City Clerk and Alessandra Garcia as Assistant City Clerk. Comm. Pacheco seconded the motion and when put to a vote, it carried unanimously.

Resolution No. R-2025-57 is filed with the City Clerk's Office.

- B) CONSIDERATION AND ACTION, IF ANY, ON RESOLUTION FOR THE CAST OF VOTES FOR CANDIDATE(S) TO THE HIDALGO COUNTY APPRAISAL DISTRICT BOARD OF DIRECTORS FOR 2026-2029. THIS ITEM SUPPORTS SG - SOUND GOVERNANCE AND FISCAL SUSTAINABILITY.**

Jonathan Flores, City Manager, introduced the item and recommended approval.

Comm. Carrillo moved to approve all votes go to nominee David Moreno. Comm. Pacheco seconded the motion and when put to a vote, it carried unanimously.

Resolution No. R-2025-58 is filed with the City Clerk's Office.

- C) CONSIDERATION AND ACTION, IF ANY, ON RESOLUTION RENEWING LONE STAR NATIONAL BANK AS THE OFFICIAL DEPOSITORY FOR THE CITY OF PHARR AND AUTHORIZING THE CITY MANAGER TO EXECUTE ALL NECESSARY AGREEMENTS AND DOCUMENTS RELATED THERETO. THIS ITEM SUPPORTS SG - SOUND GOVERNANCE AND FISCAL SUSTAINABILITY.**

Joniathan Flores, City Manager, introduced the item and recommended approval.

Comm. Carrillo moved to approve as recommended. Comm. Pacheco seconded the motion and when put to a vote, it carried by majority vote of four (4) ayes and one (1) abstention. Mayor Hernandez abstained from voting.

Resolution No. R-2025-59 is filed with the City Clerk's Office.

ITEM 7. ADMINISTRATIVE

- A) CONSIDERATION AND ACTION, IF ANY, AUTHORIZING CITY MANAGER TO APPROVE AND ESTABLISH A POOL OF QUALIFIED FIRMS FOR PROFESSIONAL CONSTRUCTION MANAGEMENT SERVICES. THIS ITEM SUPPORTS SE - SERVICE EXCELLENCE.**

Jonathan Flores, City Manager, introduced the item and recommended approval.

Comm. Carrillo moved to approve as recommended. Comm. Pacheco seconded the motion and when put to a vote, it carried unanimously.

- B) CONSIDERATION AND ACTION, IF ANY, AUTHORIZING CITY MANAGER TO APPROVE AND ESTABLISH A POOL OF QUALIFIED FIRMS FOR PROFESSIONAL ARCHITECTURAL SERVICES. THIS ITEM SUPPORTS SE - SERVICE EXCELLENCE.**

Jonathan Flores, City Manager, introduced the item and recommended approval.

Comm. Carrillo moved to approve as recommended. Comm. Pacheco seconded the motion and when put to a vote, it carried unanimously.

- C) CONSIDERATION AND ACTION, IF ANY, AUTHORIZING CITY MANAGER TO APPROVE AND ESTABLISH A POOL OF QUALIFIED FIRMS FOR PROFESSIONAL ENGINEERING SERVICES. THIS ITEM SUPPORTS SE - SERVICE EXCELLENCE.**

Jonathan Flores, City Manager, introduced the item and recommended approval.

Comm. Carrillo moved to approve as recommended. Comm. Pacheco seconded the motion and when put to a vote, it carried unanimously.

- D) CONSIDERATION AND ACTION, IF ANY, AUTHORIZING CITY MANAGER TO APPROVE AND ESTABLISH A POOL OF QUALIFIED FIRMS FOR PROFESSIONAL SURVEYING SERVICES. THIS ITEM SUPPORTS SE - SERVICE EXCELLENCE.**

Jonathan Flores, City Manager, introduced the item and recommended approval.

Comm. Carrillo moved to approve as recommended. Comm. Caballero seconded the motion and when put to a vote, it carried unanimously.

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- E) CONSIDERATION AND ACTION, IF ANY, AUTHORIZING CITY MANAGER TO APPROVE AND ESTABLISH A POOL OF QUALIFIED FIRMS FOR PROFESSIONAL ENGINEERING SERVICES FOR WATER AND WASTEWATER PROJECTS. THIS ITEM SUPPORTS SE - SERVICE EXCELLENCE.**

Jonathan Flores, City Manager, introduced the item and recommended approval.

Comm. Carrillo moved to approve as recommended. Comm. Pacheco seconded the motion and when put to a vote, it carried unanimously.

- F) CONSIDERATION AND ACTION, IF ANY, ON PROPOSED TOLL FEE INCREASE FOR COMMERCIAL HAZMAT AND TANKER TRUCKS BY AN ADDITIONAL FIFTY DOLLARS (\$50.00) OVER THE STANDARD TOLL FEE. THIS ITEM SUPPORTS EV - ECONOMIC VITALITY.**

Jonathan Flores, City Manager, introduced the item and stated the toll fee increase was for an additional seventy-five dollars (\$75.00). He further recommended approval.

Comm. Carrillo moved to approve as recommended. Comm. Caballero seconded the motion and when put to a vote, it carried unanimously.

ITEM 8. PURCHASING

- A) CONSIDERATION AND ACTION, IF ANY, ON THE PURCHASE OF VERMEER HEAVY EQUIPMENT FOR PHARR CONNECT FROM VERMEER TEXAS-LOUISIANA FROM ALAMO TEXAS IN THE AMOUNT OF \$207,711.46 (BUYBOARD CONTRACT #187.22). THIS ITEM SUPPORTS IF - INFRASTRUCTURE.**

Jonathan Flores, City Manager, introduced the item and recommended approval.

Comm. Carrillo moved to approve as recommended. Comm. Pacheco seconded the motion and when put to a vote, it carried unanimously.

At this time Jonathan Flores, City Manager, stated they would deviate back to Item 4. D. Comm. Caballero left the meeting at 4:29 p.m.

ITEM 4. CITY MANAGER'S REPORTS

- D) CITY EVENTS OF INTEREST**

Jonathan Flores, City Manager, called upon Yuri Gonzalez, Chief Communications Officer, for a report on upcoming city events.

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Yuri Gonzalez, Chief Communication Officer, presented video recaps highlighting Artists for Standpipe Project, Veteran's Day Parade, Pharr Police Department Mental Health Unit - Walking into Wellness Event and RGV College - 100 Cohort Milestone Event.

At this time, Jonathan Flores, City Manager, introduced, Melanie Cano as the new Assistant City Manager.

Melanie Cano thanked the City Commission and City Management for the opportunity and continued support. Mayor and Council congratulated Mrs. Cano and wished her well in her new role.

ITEM 9. CLOSED SESSION

None

ITEM 10. RECONVENE

None

ITEM 11. ADJOURNMENT

There being no other business to come before the board, Comm. Carrillo **moved** to adjourn. Comm Pacheco seconded the motion and when put to a vote, the motion carried unanimously. Meeting adjourned at 4:41 p.m.

CITY OF PHARR



AMBROSIO HERNANDEZ
MAYOR

STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF PHARR

ON THIS THE 17th DAY OF NOVEMBER 2025 the Board of Commissioners of the City of Pharr, Texas convened in a **REGULAR CALLED MEETING** at the Commissioner's Room located at 118 S. Cage, 2nd Floor, Pharr, Texas. The meeting being open to the public and notice of said meeting, giving the date, place, subject, hereof, having been posted in accordance with Chapter 551, Texas Government Code (Open Meetings Act) and there being present a quorum, I, **IMELDA PEREZ, CITY CLERK**, of the City of Pharr, Texas, certify that this is a true and correct copy of the minutes.

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ATTEST:


IMELDA PEREZ, CITY CLERK

APPROVED: December 1, 2025

