

**MINUTES
BOARD OF COMMISSIONERS
REGULAR CALLED MEETING
MONDAY, OCTOBER 6, 2025
118 SOUTH CAGE 2nd FLOOR**

The Board of Commissioners of the City of Pharr, Texas, met in a Regular Called Meeting on Monday, October 6, 2025, and following is the record of attendance.

BOARD OF COMMISSIONERS PRESENT: Comm. Michael Pacheco
Comm. Roberto Carrillo
Comm. Ramiro Caballero
Comm. Daniel Chavez
Comm. Ricardo Medina
Comm. Itza Flores

BOARD OF COMMISSIONERS ABSENT: Mayor Ambrosio Hernandez

STAFF PRESENT: Jonathan Flores, City Manager
Cynthia Garza, Deputy City Manager
David Friedlein, Assistant City Manager
Hilda Pedraza, Assistant City Manager
Imelda Perez, City Clerk
Pilar Rodriguez, Interim City Engineer
Jamison Merrick, Finance Director
Veronica Ramirez, HR Director
Juan Villescas, Municipal Court Judge
Juan Gonzalez, Chief of Police
Pilar Rodriguez, Fire Chief
Roy Rodriguez, Asst. Code Compliance Dir.
Kimberly Mendoza, Dev. Svcs. Director
Luis Marin, Public Works Director
Melanie Cano, O.S.E. Director
Oscar De Leon, Asst. Public Utilities Director
Adolfo Garcia, Library Director
Jose Pena, I.T. Director
Javier Martinez, Assistant Bridge Director
Maritza Magallan, Interim Purchasing Dir.
Danny Ramirez, EMS Chief
CJ Sanchez, Pharr Chamber President
Yuri Gonzalez, Chief Communications Officer
Sara Salinas, Asst. P.S. Communications Dir.
Niko Tapangan, Public Health Director
Victor Perez, PEDC Director
Abel Molina, Interim Special Events Director
Elizabeth Diaz, Grants Management Director
Kenneth Walsch, Food Services Director
Will Borowski, Golf Director

CITY ATTORNEY

Ricardo Rodriguez, City Attorney

MINUTES: REGULAR CALLED MEETING
October 6, 2025

ITEM 1. CALL TO ORDER

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER OF THE GOVERNING BOARD.

Comm. Carrillo called the meeting to order at 4:00 p.m. Roll call established a quorum.

Comm. Chavez moved to excuse absent members. Comm. Medina seconded the motion and when put to a vote, it carried unanimously.

Comm. Pacheco was not present at the time of roll call but arrived at 4:15 p.m.

B) PLEDGE OF ALLEGIANCE/INVOCATION

David Friedlein, Assistant City Manager, led the pledge of allegiance and said the invocation.

ITEM 2. PROCLAMATIONS

A) PROCLAMATION PROCLAIMING OCTOBER 5 – 11, 2025 FIRE PREVENTION WEEK.

Jonathan Flores, City Manager, introduced the item.

Pilar Rodriguez, Fire Chief, stated they had some fire prevention activities lined up for the month of October and thanked the Commission for the proclamation.

Commissioner Chavez read the proclamation proclaiming October 5 – 11, 2025 as Fire Prevention Week. Chief Rodriguez and fire personnel received the proclamation.

At this time, Pilar Rodriguez, Fire Chief, announced the retirement of Deputy Fire Chief/Fire Marshal Manuel Renta. He stated Mr. Renta served the City of Pharr for twenty-six (26) years and has led the charge for life safety through public education and outreach. He further wished him well and congratulated him on his retirement.

B) PROCLAMATION PROCLAIMING OCTOBER 2025 AS NATIONAL BREAST CANCER AWARENESS MONTH.

Jonathan Flores, City Manager, introduced the item.

Mario Lizcano thanked the Commission for allowing DHR Hospital to bring awareness to the public on the importance of breast cancer awareness and thanked the commission for the recognition.

Comm. Flores read the proclamation proclaiming October 2025, as National Breast Awareness Month. Mario Lizcano received the proclamation.

MINUTES: REGULAR CALLED MEETING
October 6, 2025

C) PROCLAMATION PROCLAIMING OCTOBER 2025 AS THE 100TH ANNIVERSARY OF TRINITY EPISCOPAL CHURCH MONTH.

Jonathan Flores, City Manager, introduced the item.

Sharon Alexander, Reveron and Director of Trinity Church, stated they were very grateful to the City of Pharr for the land donation one hundred years ago. She stated the church would be having a big festival to celebrate its one-hundred-year anniversary and an invitation would follow for everyone to attend.

Comm. Caballero read the proclamation proclaiming October 2025 as the 100th Anniversary of Trinity Episcopal Church Month. Reveron Alexander and church members received the proclamation.

Commissioner Pacheco entered the meeting at this point of the agenda. The time being 4:15 p.m.

D) PROCLAMATION PROCLAIMING OCTOBER 2025 AS MANUFACTURING MONTH.

Jonathan Flores, City Manager, introduced the item.

Leticia Adame, PEDC Marketing Director, thanked the Commission for their support and introduced individuals present.

Mike Willis, Executive Director for South Texas National Manufacturing Association, expressed the importance of the manufacturing industry and the education provided to the public and students.

Belinda Vargas, PSJA ISD Career & Technical Education Coordinator, thanked the Commission for their partnership with the school district.

Comm. Carrillo read proclamation proclaiming October 2025 as Manufacturing Month. Pharr Economic Development Corporation staff and partners received the proclamation.

ITEM 3. PUBLIC TESTIMONY

There were no comments from the public.

ITEM 4. PUBLIC HEARINGS

A) PUBLIC HEARING ON DEVELOPMENT SERVICES CASES

There were no comments from the public.

ITEM 5. CITY MANAGER'S REPORTS

A) CITY ENGINEER'S REPORT

MINUTES: REGULAR CALLED MEETING
October 6, 2025

Jonathan Flores, City Manager, introduced the item. He briefly stated Pilar Rodriguez, Interim City Engineer, was in the audience and questions could be entertained at this time. There were no questions.

B) CITY EVENTS OF INTEREST

Jonathan Flores, City Manager, called upon Yuri Gonzalez, Chief Communications Officer, for a report on upcoming city events.

Yuri Gonzalez, Chief Communications Officer, invited Police Chief Juan Gonzalez and Pharr Police Department Mental Health Unit members for a special recognition received.

Juan Gonzalez, Police Chief, honored members of the Mental Health Unit Team, Jackie Rodriguez, Albert Tijerina, and Lenny Longoria, for their exceptional service. He stated the Pharr Police Department's Mental Health Unit received the prestigious Martha Arbuckle Award, presented by the Texas Governor's Committee on People with Disabilities as part of the annual Lex Frieden Employment Awards.

Jackie Rodriguez, Pharr Police Department Mental Health Unit Officer, mentioned the Mental Health Unit's commitment to partnerships, mental health services, and inclusive advocacy and outreach, which continues to raise the bar for community policing and support across Pharr and the region. A video recap highlighting this recognition was also presented.

Yuri Gonzalez, Chief Communications Officer, presented additional video recaps highlighting the Leadership Conference Day, IKEA Grand Opening, Pharr International Bridge Truck Expo event and presented a promotional video for the upcoming Avocado Festival.

Yuri Gonzalez, Chief Communications Officer, announced the Pharr Fire Department would be hosting FIREFEST 2025 event on Thursday, October 16, 2025 from 6:00 p.m. to 9:00 p.m. at Downtown Park. She stated there would be food vendors, games, fire safety awareness and extended an invitation to the public to join this free event.

Yuri Gonzalez, Chief Communications Officer, also announced the 24th Annual PSJA Tri-City Red Ribbon Parade would be hosted in the city of Pharr and would be taking place on Saturday, October 18, 2025 to start at 9:00 a.m. She stated the purpose of the parade was to promote drug awareness and encourage a drug free lifestyle. She extended an invitation to the public and encouraged everyone to wear red in support of this event.

Lastly, Yuri Gonzalez, Chief Communications Officer, reported the 31st Rio Reforestation would take place on Saturday, October 18, 2025, from 8:00 a.m. to 12:00

MINUTES: REGULAR CALLED MEETING
October 6, 2025

p.m. at Milagro Tract, 904 W. Doffin Rd. She encouraged volunteers to participate and noted this event was a multi-agency collaboration involving restoration efforts across 100,000 acres.

ITEM 6. CONSENT AGENDA

- A) APPROVAL OF MINUTES FOR SEPTEMBER 15, 2025 — REGULAR CALLED MEETING. THIS ITEM SUPPORTS SG - SOUND GOVERNANCE AND FISCAL SUSTAINABILITY. (ADMINISTRATION)**
- B) CONSIDERATION AND ACTION, IF ANY, ON ORDINANCE RENAMING PUBLIC ROADWAY FROM WEST DOFFING TO DOFFING CANAL. (CONTROL SECTION AA4018 AND OFFICIAL ROUTE NUMBER 109AA4018) (2ND READING) THIS ITEM SUPPORTS SG - SOUND GOVERNANCE AND FISCAL SUSTAINABILITY. (ADMINISTRATION)**
- C) CONSIDERATION AND ACTION, IF ANY, ON ORDINANCE CREATING THE MAINTENANCE DEPARTMENT. (2ND READING) THIS ITEM SUPPORTS SG - SOUND GOVERNANCE AND FISCAL SUSTAINABILITY. (ADMINISTRATION)**
- D) CONSIDERATION AND ACTION, IF ANY, AUTHORIZING CITY MANAGER TO AMEND THE PROFESSIONAL SERVICE CONTRACT WITH THE WARREN GROUP OF MCALLEN, TEXAS FOR THE PHARR EVENTS CENTER PROJECT TO INCLUDE CIVIL ENGINEERING SERVICES. THIS ITEM SUPPORTS IF - INFRASTRUCTURE. (PURCHASING)**
- E) CONSIDERATION AND ACTION, IF ANY, ON DEVELOPMENT SERVICES CASES:**
 - 1. SHOUKATALI DHANANI, DBA PIZZA HUT, REQUESTED A CONDITIONAL USE PERMIT TO ALLOW THE SALE OF ALCOHOLIC BEVERAGES FOR ON-PREMISE CONSUMPTION. THE PROPERTY IS LEGALLY DESCRIBED AS BEING THE EAST 125 FEET OF BLOCK 1, PALM HEIGHTS SUBDIVISION, AN ADDITION TO THE CITY OF PHARR, HIDALGO COUNTY, TEXAS. THE PROPERTY IS PHYSICALLY LOCATED AT 1001 WEST BUSINESS HIGHWAY 83. CUP#250810 THIS ITEM SUPPORTS EV - ECONOMIC VITALITY.**
 - 2. RAUL GARCIA, REPRESENTING RICH HERITAGE CONSTRUCTION, INC. OWNER, REQUESTED A CHANGE OF ZONE FROM RESIDENTIAL MULTI-FAMILY HIGH DENSITY DISTRICT (R-MFHD) TO GENERAL BUSINESS DISTRICT (C). THE PROPERTY IS LEGALLY DESCRIBED AS BEING 1.11 ACRES, MORE OR LESS, OUT OF LOT 120, KELLY-PHARR SUBDIVISION, PHARR, HIDALGO COUNTY, TEXAS. THE PROPERTY IS PHYSICALLY LOCATED AT 3801 NORTH SUGAR ROAD. COZ#250816 THIS ITEM SUPPORTS EV - ECONOMIC VITALITY.**
 - 3. LEM GROUP LLC, D/B/A THE BRIDGE BAR, REQUESTED RENEWAL OF THE CONDITIONAL USE PERMIT AND LATE HOURS PERMIT TO ALLOW THE SALE OF ALCOHOLIC BEVERAGES FOR ON PREMISE CONSUMPTION. THE PROPERTY IS LEGALLY DESCRIBED AS BEING 0.099-ACRE TRACT OF LAND, MORE OR LESS, OUT OF LOTS 1 & 2, LUVIL LLC ESTATES SUBDIVISION, PHARR, HIDALGO COUNTY,**

MINUTES: REGULAR CALLED MEETING
October 6, 2025

TEXAS. THE PROPERTY IS PHYSICALLY LOCATED AT 508 WEST IH-2, SUITES 12 & 13. CUP#210741 THIS ITEM SUPPORTS EV - ECONOMIC VITALITY.

Jonathan Flores, City Manager, recommended to remove agenda item 6.D from consent agenda and recommended the item be tabled. Comm. Carrillo moved to remove agenda item 6.D from consent agenda. Comm. Caballero seconded the motion and when put to a vote, it carried unanimously.

Comm. Chavez moved to table agenda item 6.D. Comm. Medina seconded the motion and when put to a vote, it carried unanimously.

Jonathan Flores, City Manager, introduced consent agenda and recommended approval of remaining items.

Comm. Carrillo moved to approve consent agenda as recommended. Comm. Chavez seconded the motion and when put to a vote, it carried unanimously.

Ordinance No. O-2025-36 is filed with the City Clerk's Office.

REGULAR AGENDA - OPEN SESSION

ITEM 7. ORDINANCES AND RESOLUTIONS

- A) CONSIDERATION AND ACTION, IF ANY, ON ORDINANCE DIRECTING THE CITY MANAGER TO VACATE, ABANDON, AND CLOSE A 15 FT. BY 303 FT. UTILITY EASEMENT, CONSISTING OF 0.104 OF AN ACRE (4,545 SQUARE FEET) LOCATED ON LOT 1, DONIAZ SUBDIVISION, PHARR, HIDALGO COUNTY, TEXAS (1ST READING). THIS ITEM SUPPORTS EV - ECONOMIC VITALITY. (DEVELOPMENT SERVICES)

Jonathan Flores, City Manager, introduced the item and recommended approval.

Comm. Carrillo moved to approve as recommended. Comm. Chavez seconded the motion and when put to a vote, it carried unanimously.

- B) CONSIDERATION AND ACTION, IF ANY, ON ORDINANCE DIRECTING THE CITY MANAGER TO VACATE, ABANDON, AND CLOSE A 20 FT. BY 375.03 FT. UTILITY EASEMENT, CONSISTING OF 0.17 OF AN ACRE (7,500.60 SQUARE FEET) LOCATED ON LOT 1, BORDER SUBDIVISION, PHARR, HIDALGO COUNTY, TEXAS (1ST READING). THIS ITEM SUPPORTS EV - ECONOMIC VITALITY. (DEVELOPMENT SERVICES)

Jonathan Flores, City Manager, introduced the item and recommended approval.

MINUTES: REGULAR CALLED MEETING
October 6, 2025

Comm. Carrillo moved to approve as recommended. Comm. Medina seconded the motion and when put to a vote, it carried unanimously.

- C) **CONSIDERATION AND ACTION, IF ANY, ON ORDINANCE AMENDING ORDINANCE O-2017-21 ESTABLISHING REQUIREMENTS, ADMINISTRATIVE APPROVAL ROUTE FOR ALL RUN/WALK EVENTS AND OTHER APPLICABLE ACTIVITIES. (1ST READING) THIS ITEM SUPPORTS QL - QUALITY OF LIFE. (SPECIAL EVENTS)**

Jonathan Flores, City Manager, introduced the item and recommended approval.

Comm. Carrillo moved to approve as recommended. Comm. Flores seconded the motion and when put to a vote, it carried unanimously.

- D) **CONSIDERATION AND ACTION, IF ANY, ON ORDINANCE AMENDING ORDINANCE O-2013-20 ESTABLISHING REQUIREMENTS AND ADMINISTRATIVE APPROVAL FOR OPEN AIR EVENTS OR ACTIVITIES. (1ST READING) THIS ITEM SUPPORTS QL - QUALITY OF LIFE. (SPECIAL EVENTS)**

Jonathan Flores, City Manager, introduced the item and recommended approval.

Comm. Carrillo moved to approve as recommended. Comm. Flores seconded the motion and when put to a vote, it carried unanimously.

- E) **CONSIDERATION AND ACTION, IF ANY, ON RESOLUTION DECLARING SURPLUS ITEMS AND EQUIPMENT AND AUTHORIZING THE SALE OF SUCH ITEMS. THIS ITEM SUPPORTS QL - QUALITY OF LIFE. (PURCHASING)**

Jonathan Flores, City Manager, introduced the item and recommended approval.

Comm. Carrillo moved to approve as recommended. Comm. Flores seconded the motion and when put to a vote, it carried unanimously.

Resolution No. R-2025-50 is filed with the City Clerk's Office.

- F) **CONSIDERATION, AND ACTION, IF ANY, ON RESOLUTION ALLOWING PARTICIPATION WITH CHOICE PARTNERS FOR COOPERATIVE PURCHASES AND/OR SERVICES. THIS ITEM SUPPORTS SE - SERVICE EXCELLENCE. (PURCHASING)**

Jonathan Flores, City Manager, introduced the item and recommended approval.

Comm. Chavez moved to approve as recommended. Comm. Caballero seconded the motion and when put to a vote, it carried unanimously.

MINUTES: REGULAR CALLED MEETING
October 6, 2025

Resolution No. R-2025-51 is filed with the City Clerk's Office.

G) CONSIDERATION AND ACTION, IF ANY, ON RESOLUTION DESIGNATING A POET LAUREATE FOR THE CITY OF PHARR. THIS ITEM SUPPORTS QL - QUALITY OF LIFE (LIBRARY)

Jonathan Flores, City Manager, introduced the item and recommended designation to Amanda Puryear El.

Comm. Carrillo moved to approve as recommended. Comm. Medina seconded the motion and when put to a vote, it carried unanimously.

Resolution No. R-2025-52 is filed with the City Clerk's Office.

ITEM 8. CONTRACTS/AGREEMENTS

A) CONSIDERATION AND ACTION, IF ANY, ON INTERLOCAL AGREEMENT BETWEEN THE CITY OF PHARR AND THE CITY OF WESLACO FOR ANIMAL SHELTER SERVICES. THIS ITEM SUPPORTS QL - QUALITY OF LIFE. (PURCHASING)

Jonathan Flores, City Manager, introduced the item and recommended approval.

Comm. Medina moved to approve as recommended. Comm. Chavez seconded the motion and when put to a vote, it carried unanimously.

ITEM 9. CLOSED SESSION

None

ITEM 10. RECONVENE

None

ITEM 11. ADJOURNMENT

There being no other business to come before the board, Comm. Carrillo moved to adjourn. Comm. Chavez seconded the motion and when put to a vote, the motion carried unanimously. Meeting adjourned at 4:55 p.m.

CITY OF PHARR



AMBROSIO HERNANDEZ
MAYOR

MINUTES: REGULAR CALLED MEETING
October 6, 2025

STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF PHARR

ON THIS THE 6th DAY OF OCTOBER 2025 the Board of Commissioners of the City of Pharr, Texas convened in a **REGULAR CALLED MEETING** at the Commissioner's Room located at 118 S. Cage, 2nd Floor, Pharr, Texas. The meeting being open to the public and notice of said meeting, giving the date, place, subject, hereof, having been posted in accordance with Chapter 551, Texas Government Code (Open Meetings Act) and there being present a quorum, I, **IMELDA PEREZ, CITY CLERK**, of the City of Pharr, Texas, certify that this is a true and correct copy of the minutes.

ATTEST:


IMELDA PEREZ, CITY CLERK

APPROVED: November 3, 2025

