



**TAKE NOTICE THAT A REGULAR MEETING  
OF THE PARKS & RECREATION COMMITTEE  
OF THE CITY OF PHARR, TEXAS  
WILL BE HELD AT CITY HALL, COMMISSIONERS' ROOM,  
118 S. CAGE BLVD., 2<sup>ND</sup> FLOOR, PHARR, TEXAS  
COMMENCING AT 5:30 PM ON  
WEDNESDAY, OCTOBER 15, 2025**

*The City of Pharr has called this meeting as allowed pursuant to Texas law, city charter, and city ordinances. The governing body may recess from day to day when it does not complete consideration of a particularly long subject as authorized by law.*

**1. CALL TO ORDER:**

- A) Roll call and possible action on the excusing of any absent member.

**2. ADMINISTRATIVE:**

- A) Approval of minutes for August 20, 2025 - Regular Called Meeting
- B) Status Report - Fall Recreation, Athletics, Aquatics, and Afterschool Program
- C) Discussion on fundraiser
- D) Board Comments

**3. ADJOURNMENT:**

**NOTICE OF ASSISTANCE AT THE PUBLIC MEETING**

City Hall is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Clerk's Office at 956-402-4200 Ext 1201 or FAX 956-475-3442 or Email [cityclerksoffice@pharr-tx.gov](mailto:cityclerksoffice@pharr-tx.gov) for further information. Braille is not available.

I, the undersigned authority, do hereby certify that the above notice of said Regular Meeting of the Parks & Recreation Committee of the City of Pharr was posted on the bulletin board at City Hall and on the City's web page at [www.pharr-tx.gov](http://www.pharr-tx.gov). This Notice was posted on the 7<sup>th</sup> day of October 2025 at 3:30 p.m. and will remain posted continuously for at least three (3) business days preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

AGENDA REGULAR MEETING  
October 15, 2025



WITNESS MY HAND AND SEAL, this 7<sup>th</sup> day of October 2025

\_\_\_\_\_  
ALESSANDRA GARCIA, CPM  
ASSISTANT CITY CLERK

I certify that the attached notice and agenda of items to be considered by the Parks & Recreation Committee was removed from the bulletin board of City Hall on the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_ by,

Name: \_\_\_\_\_

Title: \_\_\_\_\_



## AGENDA MEMORANDUM



**BOARD:** PARKS & RECREATION  
COMMITTEE

**AGENDA ITEM #:** 2.A.

**DATE SUBMITTED:** September 5, 2025

**MEETING DATE:** October 15, 2025

**FROM:** Elva Guajardo, Administrative  
Assistant

**DEPARTMENT:** Parks

**DIRECTOR:** Sergio Alanis

**Agenda Item:** Approval of minutes for August 20, 2025 - Regular Called Meeting

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:** Staff will be presenting the minutes for board approval.

**Fiscal Consideration:** [AGENDA\_ITEM\_CUSTOM\_TEXT\_7]

**Staff Recommendation:** The board approve the minutes as presented.

**Alternatives:** N/A

**Exclude Material from Public Packet?** No

**Reason:** N/A

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**ROUTING:**

Elva Guajardo  
Sergio Alanis

Created/Initiated - 09/05/2025  
Final Approval - 09/08/2025

**MINUTES  
PARKS AND RECREATION COMMITTEE  
REGULAR CALLED MEETING  
WEDNESDAY, AUGUST 20, 2025  
118 S. CAGE BLVD., 2<sup>ND</sup> FLOOR**

The Parks and Recreation Board of the City of Pharr, Texas met in a Regular Called meeting on Wednesday, August 20, 2025, at 5:30 p.m. and the following is the record of attendance.

**MEMBERS PRESENT:** Mario Guajardo  
Bobby Carrillo Jr.  
Rudy Beltran  
Jose Quintanilla  
Carlos Alanis  
Hector Treviño  
Ben Cantu  
Rolando Galvan

**MEMBERS TARDY:** Mario Lizcano

**STAFF PRESENT:** Sergio Alanis, Parks and Recreation Director  
Isaac Escobedo, Parks and Recreation Assistant Director  
Elva Guajardo, Administrative Assistant  
Anthony Rivera, Athletic Supervisor  
Samantha Guzman, Athletic Supervisor  
Adam Diaz, Division Head  
Brittney Huerta, Afterschool Program Supervisor  
Juanita Gomez, Afterschool Program Coordinator  
Gracie Casas  
David Guajardo

**ITEM 1. CALL TO ORDER**

**A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER**

Chairman Hector Trevino called the meeting to order at 5:30 p.m. Roll call established a quorum.

Board Member Mario Guajardo moved to excuse absent member. Board Member Rudy Beltran seconded the motion and when put to a vote, it carried unanimously.

Board Member Mario Lizcano was not present at the time of roll call but arrived at 5:43 p.m.

Chairman Hector Trevino then deviated from the agenda and went to ITEM B. There were no objections.

## **ITEM 2. ADMINISTRATIVE**

### **B) INTRODUCTION OF NEW PARKS BOARD MEMBER-ROLANDO GALVAN**

Chairman Hector Trevino introduced the item. Rolando Galvan began by introducing himself to the board; he gave the board a brief history of himself and expressed his willingness to further assist the department. The board welcomed him.

### **A) APPROVAL OF MINUTES FOR APRIL 16, 2025 - REGULAR CALLED MEETING**

Chairman Hector Trevino introduced the item.

Board Member Ben Cantu moved to approve. Board Member Rudy Beltran seconded the motion and when put to a vote, it carried unanimously.

### **C) STATUS REPORT – SUMMER RECREATION, ATHLETICS, AQUATICS AND AFTERSCHOOL PROGRAM**

Chairman Hector Trevino introduced the item.

Brittney Huerta, Afterschool Supervisor provided a recap of the summer programs which included participation numbers and events held. Athletic Supervisors gave a brief summary of each respective programs for the season and answered questions.

Isaac Escobedo, Assistant Director, reiterated what staff had mentioned to the board. He further reported that with the assistance of the Media department he had four (4) recap videos, which included all the summer programs and the departments special events.

### **D) DISCUSSION AND ACTION, IF ANY, ON ANY POTENTIAL FUNDRAISERS**

Chairman Hector Trevino introduced the item.

Board member Carlos Alanis suggested the possibility of selling soft drinks at City events. After a brief discussion in regard to different fundraisers, the board came to a consensus on having another Loteria fundraiser in November.

**E) BOARD COMMENTS**

Chairman Hector Trevino introduced the item. There were no board comments.

**ITEM 3. ADJOURNMENT**

There being no further business, Board Member Ben Cantu **moved** to adjourn. Board Member Mario Guajardo seconded the motion and when put to a vote, it carried unanimously. Meeting adjourned at 6:11 p.m.

**PARKS & RECREATION COMMITTEE**

\_\_\_\_\_  
Hector Trevino, Chairman

**ATTEST:**

\_\_\_\_\_  
Mario Guajardo, Vice-Chairman

**STATE OF TEXAS  
COUNTY OF HIDALGO  
CITY OF PHARR**

**ON THIS THE 20<sup>TH</sup> DAY OF AUGUST 2025**, the Parks and Recreation Committee of the City of Pharr, Texas, convened in a Regular Called Meeting at City Hall, 118 S. Cage Blvd. The meeting being open to the public notice of the said meeting, giving the date, place, and subject hereof, having been posted in accordance with chapter 551, Texas Government code (Open Meeting Act) and there being a present quorum, **I Elva Guajardo, Parks and Recreation Administrative Assistant, of the City of Pharr, Texas**, certify that this is true and correct copy of the minutes.

**ATTEST:**

\_\_\_\_\_  
Elva Guajardo, Administrative Assistant

**APPROVED DATE:** \_\_\_\_\_





## AGENDA MEMORANDUM



**BOARD:** PARKS & RECREATION  
COMMITTEE

**AGENDA ITEM #:** 2.B.

**DATE SUBMITTED:** September 5, 2025

**MEETING DATE:** October 15, 2025

**FROM:** Elva Guajardo, Administrative  
Assistant

**DEPARTMENT:** Parks

**DIRECTOR:** Sergio Alanis

**Agenda Item:** Status Report-Fall Recreation, Athletics, Aquatics, and Afterschool Program

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:** Staff will be presenting to the board all the fall programs.

**Fiscal Consideration:** [AGENDA\_ITEM\_CUSTOM\_TEXT\_7]

**Staff Recommendation:** N/A

**Alternatives:** N/A

**Exclude Material from Public Packet?** No

**Reason:** N/A

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**ROUTING:**

Elva Guajardo  
Sergio Alanis

Created/Initiated - 09/05/2025  
Final Approval - 09/08/2025



## AGENDA MEMORANDUM



**BOARD:** PARKS & RECREATION  
COMMITTEE

**AGENDA ITEM #:** 2.C.

**DATE SUBMITTED:** September 8, 2025

**MEETING DATE:** October 15, 2025

**FROM:** Elva Guajardo, Administrative  
Assistant

**DEPARTMENT:** Parks

**DIRECTOR:** Sergio Alanis

**Agenda Item:** Discussion on fundraiser

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:** Staff will be presenting to the board the available days for the next fundraiser event.

**Fiscal Consideration:** [AGENDA\_ITEM\_CUSTOM\_TEXT\_7]

**Staff Recommendation:** n/a

**Alternatives:** n/a

**Exclude Material from Public Packet?** No

**Reason:** n/a

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**ROUTING:**

Elva Guajardo  
Sergio Alanis

Created/Initiated - 09/08/2025  
Final Approval - 09/08/2025



## AGENDA MEMORANDUM



**BOARD:** PARKS & RECREATION  
COMMITTEE

**AGENDA ITEM #:** 2.D.

**DATE SUBMITTED:** September 5, 2025

**MEETING DATE:** October 15, 2025

**FROM:** Elva Guajardo, Administrative  
Assistant

**DEPARTMENT:** Parks

**DIRECTOR:** Sergio Alanis

**Agenda Item:** Board Comments

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:** Board Comments

**Fiscal Consideration:** [AGENDA\_ITEM\_CUSTOM\_TEXT\_7]

**Staff Recommendation:** N/A

**Alternatives:** N/A

**Exclude Material from Public Packet?** No

**Reason:** N/A

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**ROUTING:**

Elva Guajardo  
Sergio Alanis

Created/Initiated - 09/05/2025  
Final Approval - 09/08/2025