



**TAKE NOTICE THAT A REGULAR MEETING
OF THE PHARR INTERNATIONAL TOLL BRIDGE BOARD
OF THE CITY OF PHARR, TEXAS
WILL BE HELD AT CITY HALL, COMMISSIONERS' ROOM,
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS
COMMENCING AT 12:00 PM ON
WEDNESDAY, AUGUST 20, 2025**

At any time during the course of this meeting the Toll Bridge Board may retire to Executive Session under Texas Government Code § 551 to confer on any subject matter in accordance with the Texas Open Meetings Act.

Should any final action, decision, or vote be required in the opinion of the Board with regard to any item discussed during the closed meeting, then such final action, decision, or vote shall be made during the open meeting covered by this notice upon the reconvening of the public meeting pursuant to Section 551.101 government Code V.T.C.S.

1. CALL TO ORDER:

- A) Roll call and possible action on the excusing of any absent member.
- B) Pledge of Allegiance/Invocation.

2. DIRECTOR'S ADMINISTRATIVE REPORT: *(Director's Administrative Reports and discussion, if any, with Bridge Board. The Director may also assign a designated spokesperson for any particular listed topic)*

- A) Crossings and Revenues Report for July 2025.
- B) Finance Report for July 2025.
- C) Engineer's Report.
- D) Director's Report.

3. ADMINISTRATIVE:

- A) Approval of Minutes for July 23, 2025 - Regular Called Meeting.
- B) Discussion and action, if any, on Southeast Produce Council (SEPC) Membership renewal in the amount of \$750.
- C) Discussion and action, if any, on renewal of Texas International Produce Association (TIPA) Annual Membership dues in the amount of \$2,000.
- D) Discussion and action, if any, on Advertising with Inbound Logistics in the amount of \$3,708.33 per month for 12 months.

4. CLOSED SESSION: *In accordance with Chapter 551 of the Texas Gov't. Code, the International Toll Bridge Board hereby gives notice that it may meet in Executive session to discuss and deliberate any items listed on the public portion of the meeting agenda including items in accordance with the following:*

Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

5. RECONVENE: *into regular session and consider action, if any, on item(s) discussed in executive session.*

6. ADJOURNMENT:


NOTICE OF ASSISTANCE AT THE PUBLIC MEETING

City Hall is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Clerk's Office at 956-402-4200 Ext 1201 or FAX 956-475-3442 or Email cityclerksoffice@pharr-tx.gov for further information. Braille is not available.

I, the undersigned authority, do hereby certify that the above notice of said Regular Meeting of the International Toll Bridge Board was posted on the bulletin board at City Hall and on the City's web page at www.pharr-tx.gov. This Notice was posted on the 14th day of August 2025 at 4:30 p.m. and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 14th day of August 2025




ALESSANDRA GARCIA, CPM
ASSISTANT CITY CLERK

I certify that the attached notice and agenda of items to be considered by the Pharr International Toll Bridge Board was removed from the bulletin board of City Hall on the ____ day of _____, 20__ by,

Name: _____

Title: _____



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #: 2.A.

DATE SUBMITTED: August 12, 2025

MEETING DATE: August 20, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Crossings and Revenues Report for July 2025.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 08/12/2025

**CROSSINGS AND REVENUES
FOR THE MONTH OF JULY
FISCAL YEAR 2024 – 2025**

a) BRIDGE CROSSINGS

Crossings for the Pharr International Bridge totaled **101,749** vehicles for the month of July F.Y. 2024-2025, which showed a decrease of **-2,720** vehicles or **-2.60%** over the same month in F.Y. 2023-2024.

b) CAR CROSSINGS

Car crossings for the Pharr International Bridge totaled **43,102** cars for the month of July F.Y. 2024 – 2025, showing a decrease of **(-5,328)** cars or **-11.00%** over the same month in F.Y. 2023 – 2024.

c) NORTHBOUND CAR CROSSINGS

Northbound Car crossings at the Pharr International Bridge totaled **47,938** cars for the month of July F.Y. 2024 – 2025, showing an increase of **7,451** cars or **18.40%** over the same month in F.Y. 2023 – 2024.

d) SOUTHBOUND TRUCK CROSSINGS

Truck crossings totaled **58,647** trucks for the month of July F.Y. 2024-2025, showing an increase of **2,608** trucks or **4.65%** over the same month in F.Y. 2023 - 2024.

SOUTHBOUND TRUCK CROSSINGS SHOWED A DECREASE OF (-386) TRUCKS OR -0.66% FOR THE MONTH OF JULY, COMPARED TO NORTHBOUND TRUCK CROSSINGS.

e) NORTHBOUND TRUCKS

Northbound trucks at the Pharr International Bridge totaled **59,036** trucks for the month of July F.Y. 2024-2025, showing a decrease of **(-786)** trucks or **-1.31%** over the same month in F.Y. 2023-2024.

TOTAL NORTHBOUND AND SOUTHBOUND TRUCK CROSSINGS FOR THE MONTH OF JULY TOTAL 117,683, REPRESENTING AN INCREASE OF 1,822 OR 1.57% OVER THE SAME TIME PERIOD IN F.Y. 2023-2024.

f) TOTAL REVENUES

Revenues for the Pharr International Bridge totaled **\$1,786,595** dollars for the month of July F.Y. 2024 – 2025.

\$ 215,510 Autos & other
\$ 1,568,345 Trucks
\$ 2,740 Profit on pesos
\$ 1,786,595 TOTAL

Revenues showed an increase of **\$8,365** or **0.47%** over the same month in F.Y. 2023 – 2024.

**PHARR INTERNATIONAL BRIDGE
TOTAL SOUTHBOUND CROSSINGS COMPARISON BY FISCAL YEAR
(CARS & TRUCKS)**

	F.Y. 2023-2024	F.Y. 2024-2025	GAIN / LOSS	INC% / DEC%
OCTOBER	101,828	107,028	5,200	5.11%
NOVEMBER	103,703	110,777	7,074	6.82%
DECEMBER	104,961	113,440	8,479	8.08%
JANUARY	98,056	105,428	7,372	7.52%
FEBRUARY	92,085	89,853	(-2,232)	-2.42%
MARCH	103,381	104,452	1,071	1.04%
APRIL	111,523	103,155	(-8,368)	-7.50%
MAY	107,554	105,646	(-1,908)	-1.77%
JUNE	97,012	99,670	2,658	2.74%
JULY	104,469	101,749	(-2,720)	-2.60%
YTD TOTAL	1,024,572	1,041,198	16,626	1.62%
AUGUST	111,425			
SEPTEMBER	101,107			
TOTAL CROSSING	1,237,104			

**PHARR INTERNATIONAL BRIDGE
SOUTHBOUND CAR CROSSINGS COMPARISON BY FISCAL YEAR**

F.Y. 2023-2024 F.Y. 2024-2025 GAIN / LOSS INC% / DEC%

OCTOBER	44,769	49,109	4,340	9.69%
NOVEMBER	49,801	54,183	4,382	8.80%
DECEMBER	53,253	60,477	7,224	13.57%
JANUARY	35,975	46,555	10,580	29.41%
FEBRUARY	34,782	40,229	5,447	15.66%
MARCH	47,136	44,341	(-2,795)	-5.93%
APRIL	48,934	45,345	(-3,589)	-7.33%
MAY	47,229	48,173	944	2.00%
JUNE	44,106	42,759	(-1,347)	-3.05%
JULY	48,430	43,102	(-5,328)	-11.00%
YTD TOTAL	454,415	474,273	19,858	4.37%
AUGUST	53,826			
SEPTEMBER	47,861			
TOTAL CROSSING	556,102			

SOUTHBOUND CAR CROSSINGS COMPARISON FOR THE MONTH OF JULY F.Y. 2024 - 2025

			GAIN LOSS	% INC. % (DEC.)	DAILY AVERAGE
	JULY F.Y. 24-25	JULY F.Y. 23-24			
GATEWAY	98,243	87,638	10,605	12%	3,275
VETERANS (LOS TOMATES)	134,003	151,600	-17,597	-12%	4,467
FREE TRADE (LOS INDIOS)	34,701	40,154	-5,453	-14%	1,157
TOTAL BROWNSVILLE	266,947	279,392	-12,445	-4%	8,898
DEL RIO	144,586	146,735	-2,149	-1%	4,820
DONNA	56,727	66,338	-9,611	-14.49%	1,891
EAGLE PASS	240,173	251,342	-11,169	-4%	8,006
YSLETA-ZARAGOZA	276,314	252,869	23,445	9%	9,210
STANTON-LERDO	126,401	126,940	-539	0%	4,213
TOTAL EL PASO	402,715	379,809	22,906	6%	13,424
LAREDO	425,601	414,045	11,556	3%	14,187
McALLEN- HIDALGO	206,361	247,643	-41,282	-17%	6,879
ANZALDUAS	111,040	136,574	-25,534	-19%	3,701
TOTAL	317,401	384,217	-66,816	-17%	10,580
PHARR	43,102	48,430	-5,328	-11.00%	1,437
PROGRESO	38,305	41,122	-2,817	-6.85%	1,277
ROMA	55,324	51,705	3,619	7.00%	1,844

**PHARR INTERNATIONAL BRIDGE
NORTHBOUND CAR CROSSINGS COMPARISON BY FISCAL YEAR**

F.Y. 2023-2024 F.Y. 2024-2025 GAIN / LOSS INC% / DEC%

OCTOBER	35,311	41,181	5,870	16.62%
NOVEMBER	37,578	43,427	5,849	15.56%
DECEMBER	45,033	50,228	5,195	11.54%
JANUARY	35,971	41,526	5,555	15.44%
FEBRUARY	37,625	37,923	298	0.79%
MARCH	41,810	48,015	6,205	14.84%
APRIL	39,903	49,293	9,390	23.53%
MAY	40,567	49,911	9,344	23.03%
JUNE	38,415	44,025	5,610	14.60%
JULY	40,487	47,938	7,451	18.40%
AUGUST	40,773			
SEPTEMBER	38,490			
TOTAL CROSSING	471,963			

**PHARR INTERNATIONAL BRIDGE
SOUTHBOUND TRUCK CROSSINGS COMPARISON BY FISCAL YEAR**

F.Y. 2023-2024 F.Y. 2024-2025 GAIN / LOSS INC% / DEC%

OCTOBER	57,059	57,919	860	1.51%
NOVEMBER	53,902	56,594	2,692	4.99%
DECEMBER	51,708	52,963	1,255	2.43%
JANUARY	62,081	58,873	(-3,208)	-5.17%
FEBRUARY	57,303	49,624	(-7,679)	-13.40%
MARCH	56,245	60,111	3,866	6.87%
APRIL	62,589	57,810	(-4,779)	-7.64%
MAY	60,325	57,473	(-2,852)	-4.73%
JUNE	52,906	56,911	4,005	7.57%
JULY	56,039	58,647	2,608	4.65%
YTD TOTAL	570,157	566,925	(-3,232)	-0.57%
AUGUST	57,599			
SEPTEMBER	53,246			
TOTAL CROSSING	681,002			

SOUTHBOUND TRUCK CROSSINGS COMPARISON FOR THE MONTH OF JUNE F.Y. 2024 – 2025

	JULY F.Y. 24-25	JULY F.Y. 23-24	GAIN LOSS	% INC. % (DEC.)	DAILY AVERAGE
ANZALDUAS (Empty only)	4,340	4,418	-78	-2%	145
VETERANS (LOS TOMATES)	21,306	23,076	-1,770	-8%	710
FREE TRADE (LOS INDIOS)	4,050	3,746	304	8%	135
TOTAL BROWNSVILLE	25,356	26,822	-1,466	-5%	845
DEL RIO	6,042	5,939	103	2%	201
DONNA	527	282	245	87%	18
EAGLE PASS	34,486	19,419	15,067	78%	1,150
YSLETA-ZARAGOZA-EL PASO	60,929	55,096	5,833	11%	2,031
LAREDO	255,684	258,924	-3,240	-1%	8,523
PHARR	58,647	56,039	2,608	5%	1,955
PROGRESO	7,363	6,092	1,271	21%	245
ROMA	889	749	140	19%	30

**PHARR INTERNATIONAL BRIDGE
NORTHBOUND TRUCK CROSSINGS (FULL, EMPTY & AG.)**

	F.Y. 2023- 2024	F.Y. 2024- 2025	GAIN / LOSS	INC% / DEC%	FULL TRUCKS	EMPT	AG TRUCKS	NARP NO INSP.
OCTOBER	58,427	63,509	5,082	8.70%	41,202	22,307	16,756	8,875
NOVEMBER	57,049	61,144	4,095	7.18%	40,995	20,189	18,472	9,848
DECEMBER	53,437	56,425	2,988	5.59%	38,124	18,301	19,275	11,253
JANUARY	59,331	62,953	3,622	6.10%	44,435	18,518	22,636	13,431
FEBRUARY	57,446	49,863	(-7,583)	-13.20%	36,830	13,033	18,449	10,787
MARCH	58,119	62,036	3,917	6.74%	44,963	17,073	21,261	11,938
APRIL	63,383	58,802	(-4,581)	-7.23%	41,465	17,337	21,247	10,648
MAY	62,212	59,630	(-2,582)	-4.15%	42,128	17,502	20,516	11,569
JUNE	55,684	58,132	2,448	4.40%	38,655	19,477	17,162	9,014
JULY	59,822	59,036	(-786)	-1.31%	39,839	19,197	17,586	9,332
AUGUST	61,969							
SEPTEMBER	58,907							
TOTAL CROSSING	705,786							

Agriculture trucks at the Pharr International Bridge totaled 17,586 crossings for the month of July representing a 30% of the imports from Mexico.

Agriculture trucks at the Pharr International Bridge Import Lot showed an increase of 1,957 trucks or 12.52% over the same month in F.Y. 2023-2024.

**PHARR INTERNATIONAL BRIDGE
NORTHBOUND & SOUTHBOUND
TRUCK CROSSING COMPARISON BY FISCAL YEAR**

	F.Y. 2023-2024	F.Y. 2024-2025	GAIN / LOSS	INC% / DEC%
OCTOBER	115,486	121,428	5,942	5.15%
NOVEMBER	110,951	117,738	6,787	6.12%
DECEMBER	105,145	109,388	4,243	4.04%
JANUARY	121,412	121,826	414	0.34%
FEBRUARY	114,749	99,487	(-15,262)	-13.30%
MARCH	114,364	122,147	7,783	6.81%
APRIL	125,972	116,612	(-9,360)	-7.43%
MAY	122,537	117,103	(-5,434)	-4.43%
JUNE	108,590	115,043	6,453	5.94%
JULY	115,861	117,683	1,822	1.57%
AUGUST	119,568			
SEPTEMBER	112,153			
TOTAL CROSSING	1,386,788			

**PHARR INTERNATIONAL BRIDGE
F.Y. 2024-2025 CROSSINGS COMPARISON BY AXLE**

	CARS	2X TRUCKS	3X TRUCKS	4X TRUCKS	5X TRUCKS	6X TRUCKS	MOBILE HOMES	WIDE LOAD	SPEC. CROSS	MONTH TOTAL
OCTOBER	49,109	2,989	5,873	964	42,619	250	1	157	5,066	107,028
NOVEMBER	54,183	2,620	6,047	954	41,653	174	12	136	4,998	110,777
DECEMBER	60,477	2,443	5,492	782	38,814	159	7	132	5,134	113,440
JANUARY	46,555	2,637	5,108	833	45,260	184	1	115	4,735	105,428
FEBRUARY	40,229	2,166	3,985	683	38,250	186	1	104	4,249	89,853
MARCH	44,341	2,676	5,333	1,031	45,343	249	0	128	5,351	104,452
APRIL	45,345	2,752	4,831	967	42,615	192	0	124	6,329	103,155
MAY	48,173	2,848	4,757	905	41,843	168	7	137	6,808	105,646
JUNE	42,759	4,250	4,867	793	39,903	151	3	128	6,816	99,670
JULY	43,102	4,223	5,372	851	41,170	170	1	116	6,744	101,749
AUGUST										
SEPTEMBER										
TOTAL CROSSING										

TOTAL PERCENTAGE FOR CARS AND TRUCKS FOR THE MONTH OF JULY F.Y. 2024-2025.

- 1X CARS 42%
- 2X TRUCKS 4%
- 3X TRUCKS 5%
- 4X TRUCKS 1%
- 5X TRUCKS 40%
- 6X TRUCKS 0.2%

**PHARR INTERNATIONAL BRIDGE
REVENUE COMPARISON BY FISCAL YEAR**

	F.Y. 2023-2024	F.Y. 2024-2025	GAIN / LOSS	INC% / DEC%
OCTOBER	\$ 1,396,136	\$ 1,709,722	\$ 313,586	22.46%
NOVEMBER	\$ 1,431,520	\$ 1,815,436	\$ 383,916	26.82%
DECEMBER	\$ 1,545,696	\$ 1,758,294	\$ 212,598	13.75%
JANUARY	\$ 1,795,097	\$ 1,762,476	(\$32,620)	-1.82%
FEBRUARY	\$ 1,662,818	\$ 1,528,157	(\$ 134,661)	-8.10%
MARCH	\$ 1,720,767	\$ 1,824,299	\$ 103,531	6.02%
APRIL	\$ 1,935,889	\$ 1,771,074	(\$ 164,814)	-8.51%
MAY	\$ 2,016,526	\$ 1,825,700	(\$ 190,826)	-9.46%
JUNE	\$ 1,625,040	\$ 1,747,133	\$ 122,092	7.51%
JULY	\$ 1,778,230	\$ 1,786,595	\$ 8,365	0.47%
YTD TOTAL	\$ 16,907,724	\$ 17,528,891	\$ 621,167	3.67%
AUGUST	\$ 1,839,885			
SEPTEMBER	\$1,682,709			
TOTAL CROSSING	\$ 20,430,319			



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #: 2.B.

DATE SUBMITTED: August 15, 2025

MEETING DATE: August 20, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Finance Report for July 2025.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

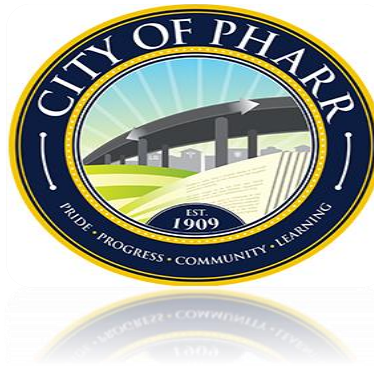
Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 08/15/2025



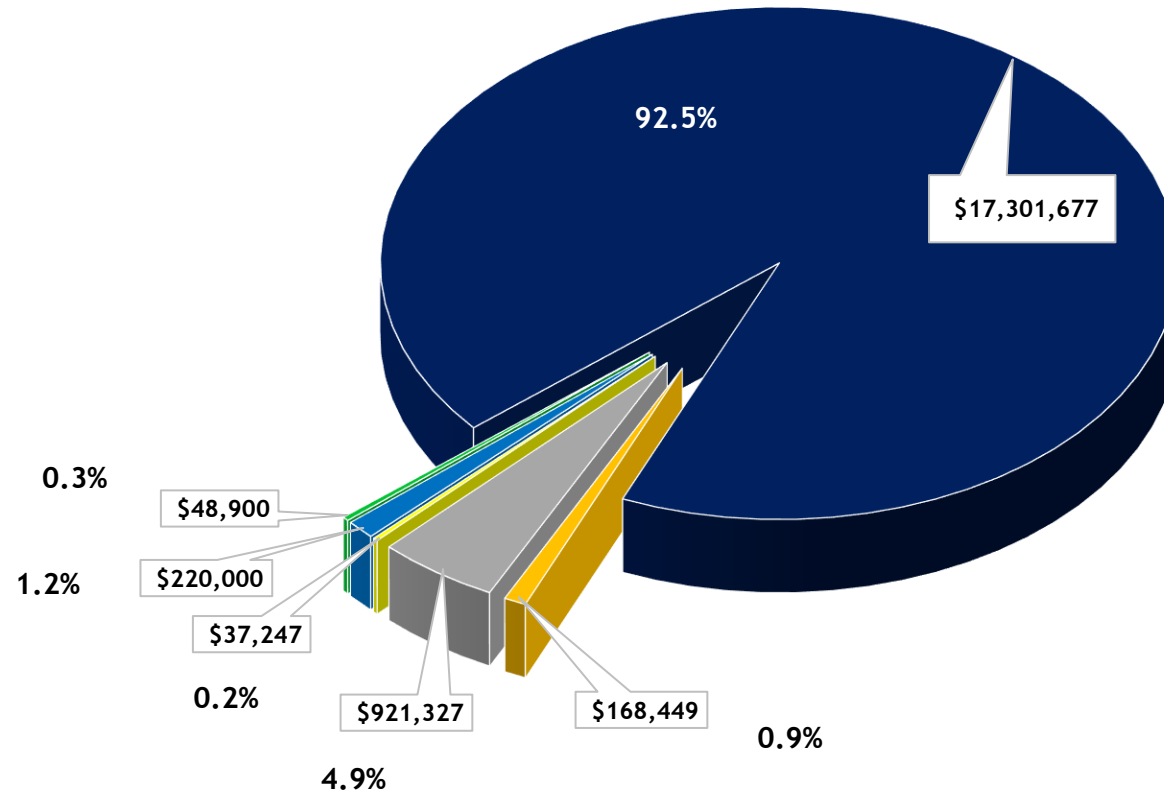
PHARR INTERNATIONAL BRIDGE

Financial Report
July - FY 24/25



Bridge Revenues

- Toll Fees
- Credit Card - Surcharge
- Interest from Bond Proceeds
- Peso Exchange Rate Income
- Rental Income
- Other

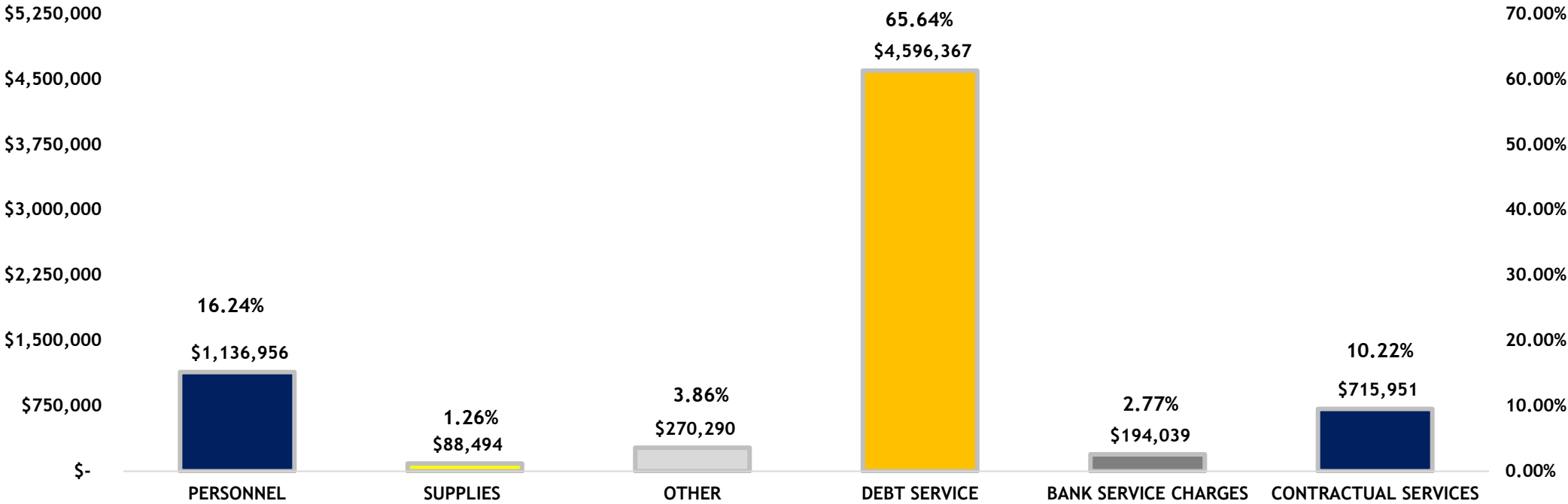


\$18,697,599

Total Revenues



Total Operating Expenses

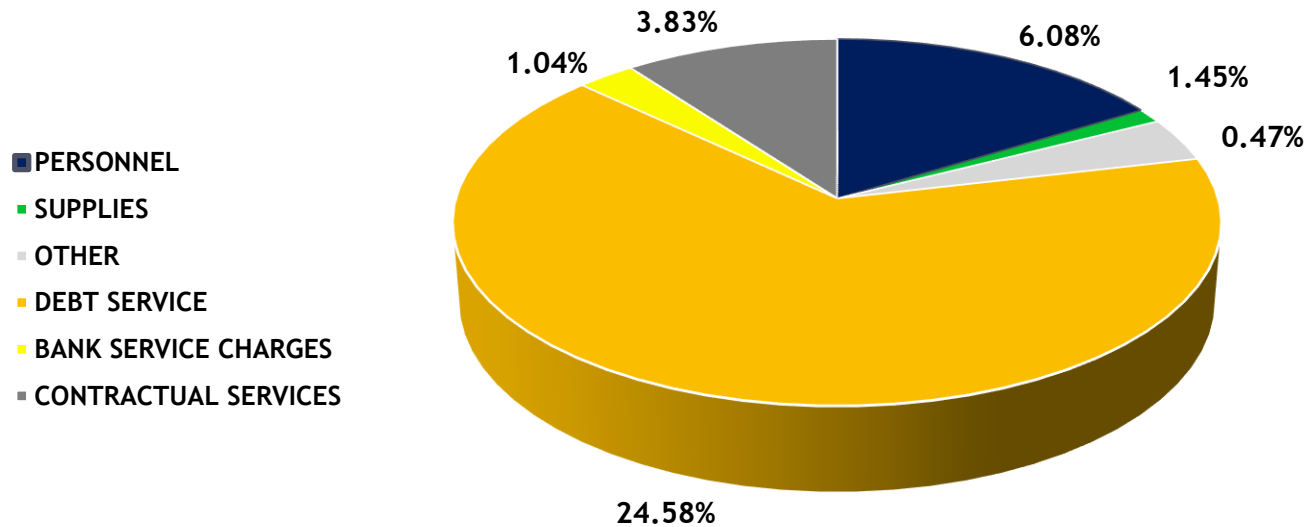


\$7,002,097

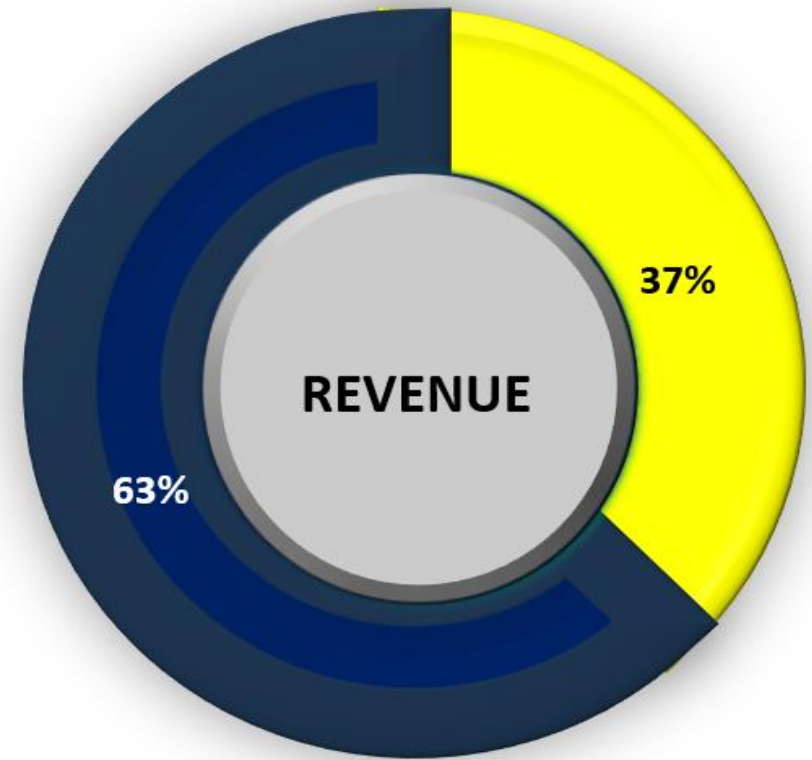
Operating Expenses



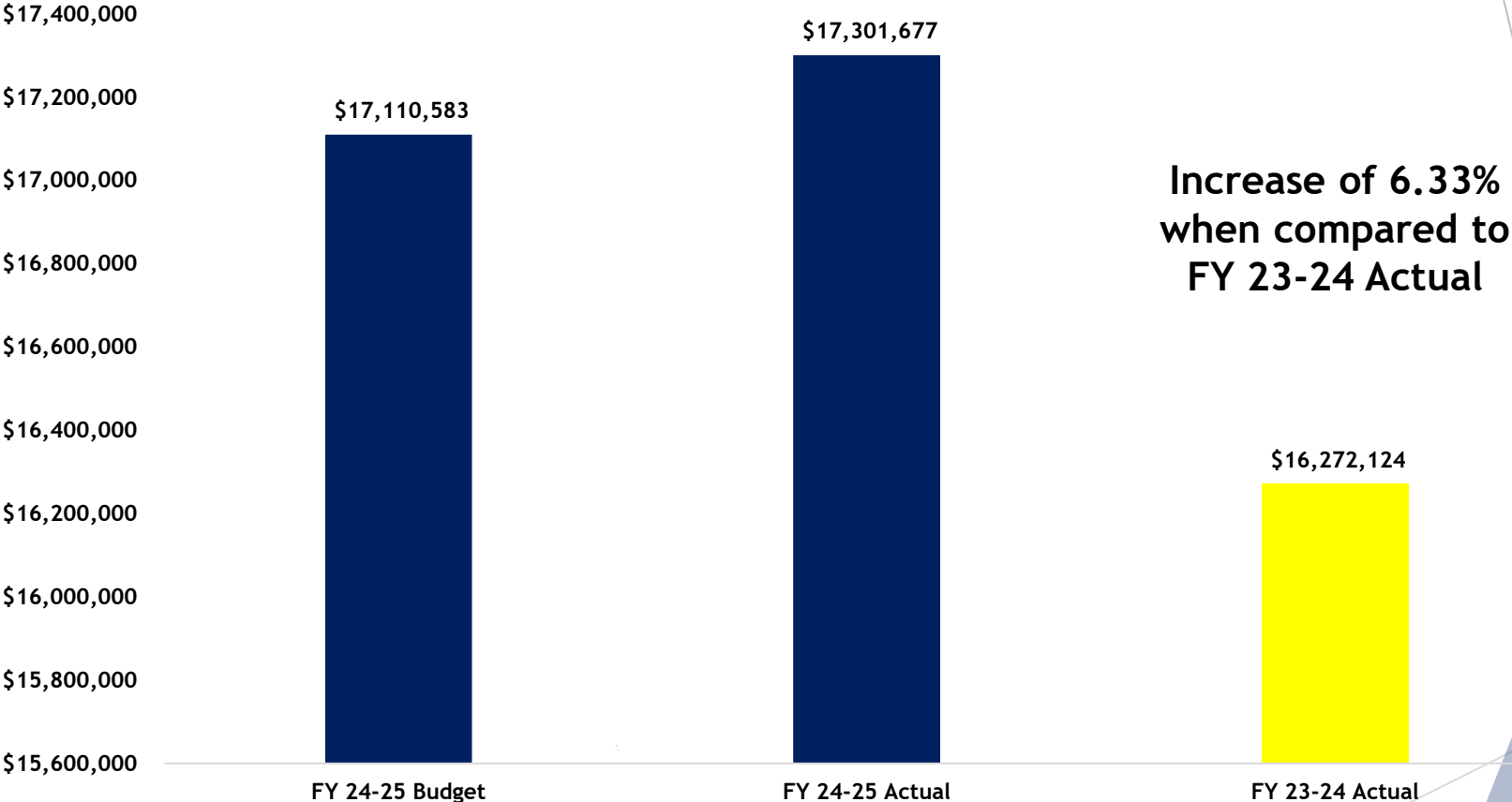
Operating Expenses As A Percentage of Revenues



REVENUES OVER EXPENSES



Toll Collections

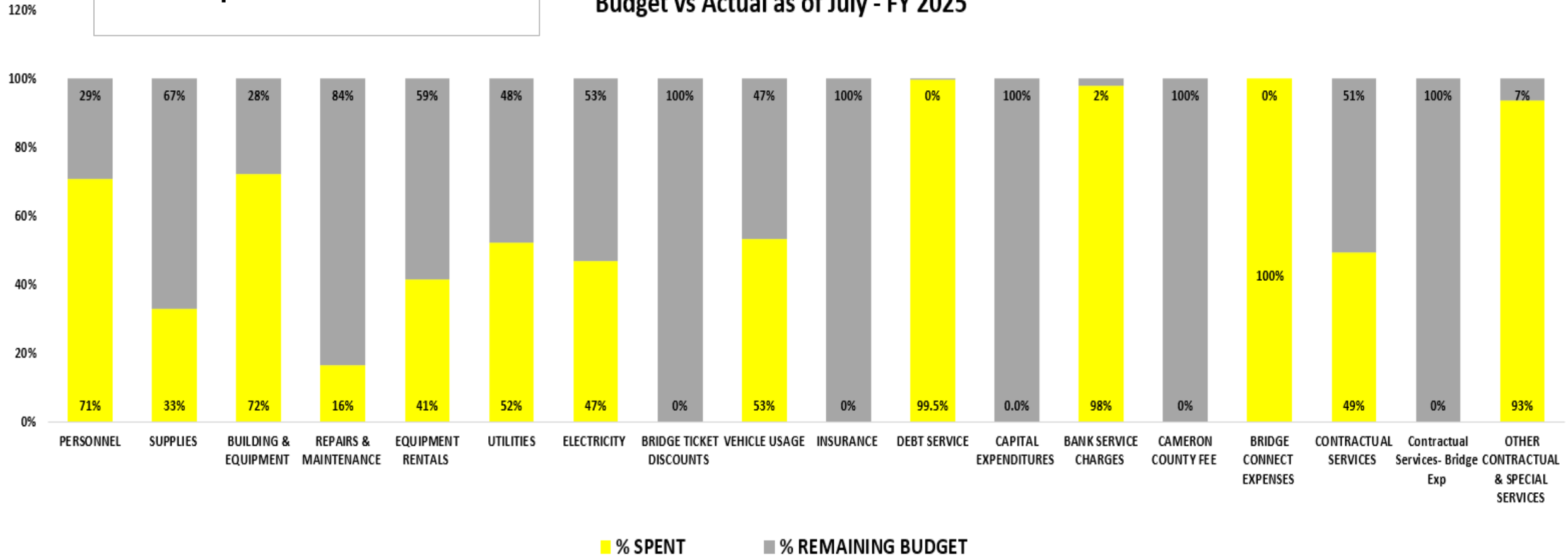


July - FY 2025

Budget Benchmark: $\leq 83\%$

Actual Spent: $< 37\%$

Bridge Expenditures Budget vs Actual as of July - FY 2025



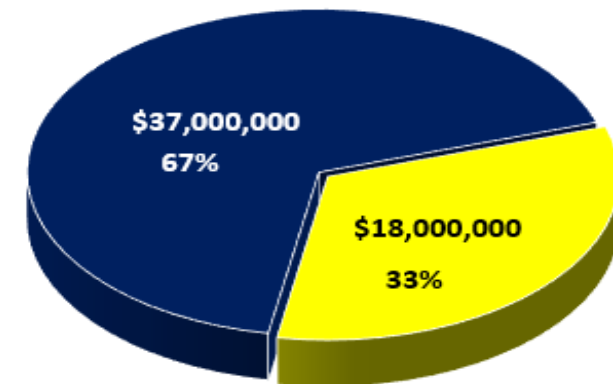
■ % SPENT

■ % REMAINING BUDGET



Fiscal Year	Principal	Interest	Total Debt Service
2021	\$ -	\$ -	\$ -
2022	\$ 545,000	\$ 2,368,673	\$ 2,913,673
2023	\$ 505,000	\$ 2,311,550	\$ 2,816,550
2024	\$ 1,925,000	\$ 2,286,300	\$ 4,211,300
2025	\$ 2,005,000	\$ 2,204,000	\$ 4,209,000
2026	\$ 2,095,000	\$ 2,118,250	\$ 4,213,250
2027	\$ 2,180,000	\$ 2,028,600	\$ 4,208,600
2028	\$ 2,295,000	\$ 1,919,600	\$ 4,214,600
2029	\$ 2,405,000	\$ 1,804,850	\$ 4,209,850
2030	\$ 2,530,000	\$ 1,684,600	\$ 4,214,600
2031	\$ 2,655,000	\$ 1,558,100	\$ 4,213,100
2032	\$ 2,785,000	\$ 1,425,350	\$ 4,210,350
2033	\$ 2,925,000	\$ 1,286,100	\$ 4,211,100
2034	\$ 3,070,000	\$ 1,139,850	\$ 4,209,850
2035	\$ 3,205,000	\$ 1,008,450	\$ 4,213,450
2036	\$ 3,340,000	\$ 871,200	\$ 4,211,200
2037	\$ 3,485,000	\$ 728,100	\$ 4,213,100
2038	\$ 3,635,000	\$ 578,700	\$ 4,213,700
2039	\$ 3,790,000	\$ 422,800	\$ 4,212,800
2040	\$ 3,925,000	\$ 287,100	\$ 4,212,100
2041	\$ 4,065,000	\$ 146,250	\$ 4,211,250
Total	\$ 53,365,000	\$ 28,178,423	\$ 81,543,423

Bridge Bond Debt

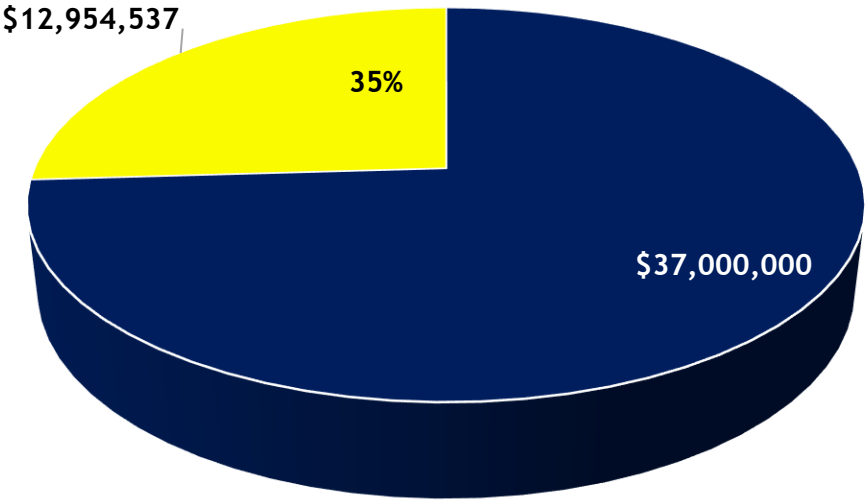


■ Bridge Expansion ■ DAP 16



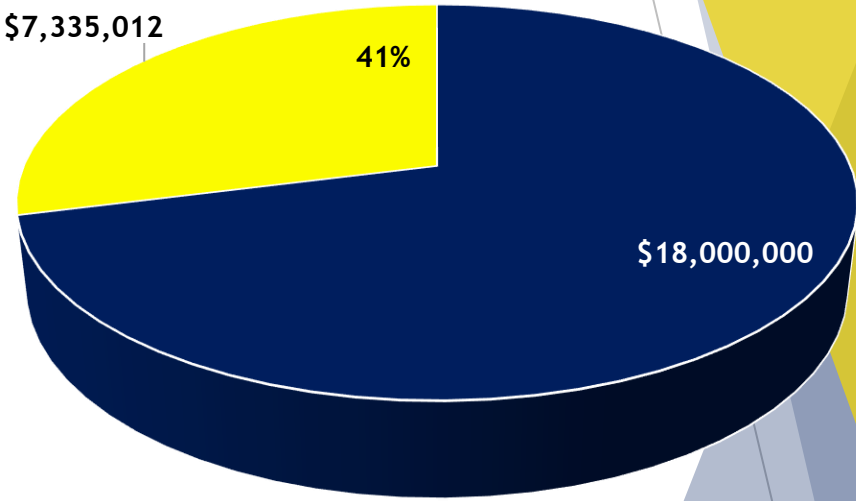
Bridge Bond Debt: YTD Funded Amount

Bridge Expansion



■ Bond ■ Funded

DAP 16 - Stevedore



■ Bond ■ Funded



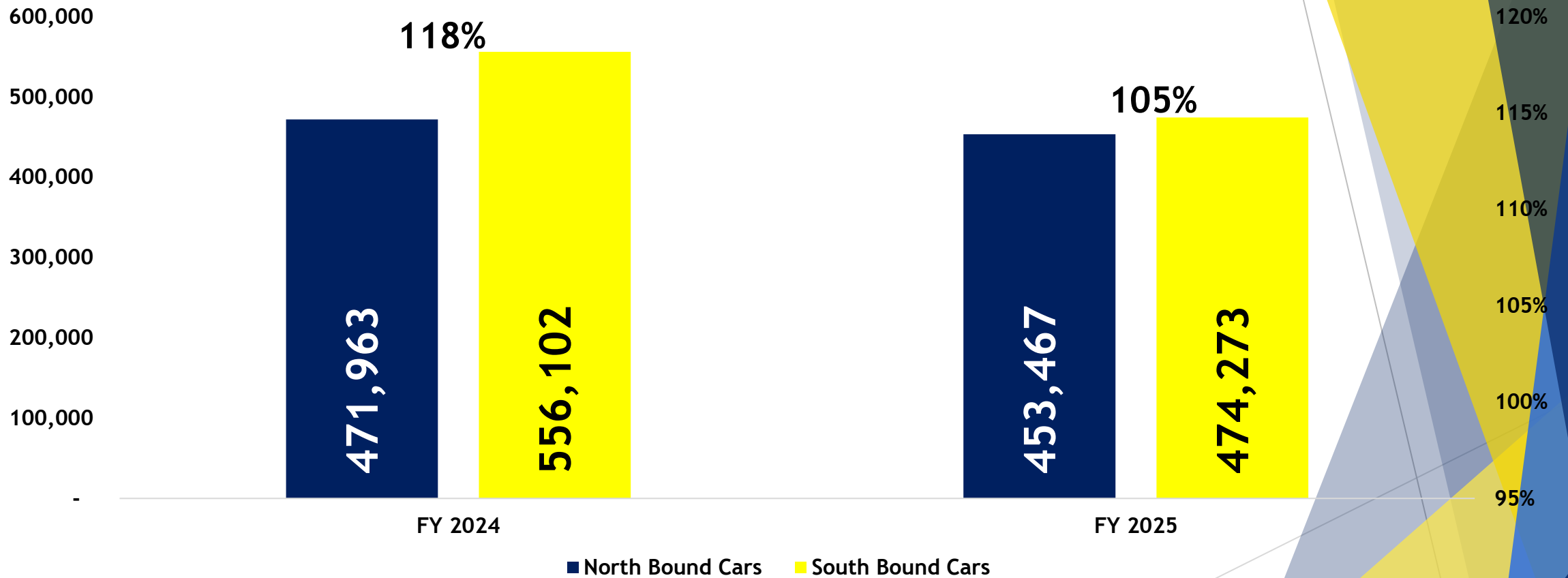
PHARR INTERNATIONAL BRIDGE

Southbound Recapture Rate

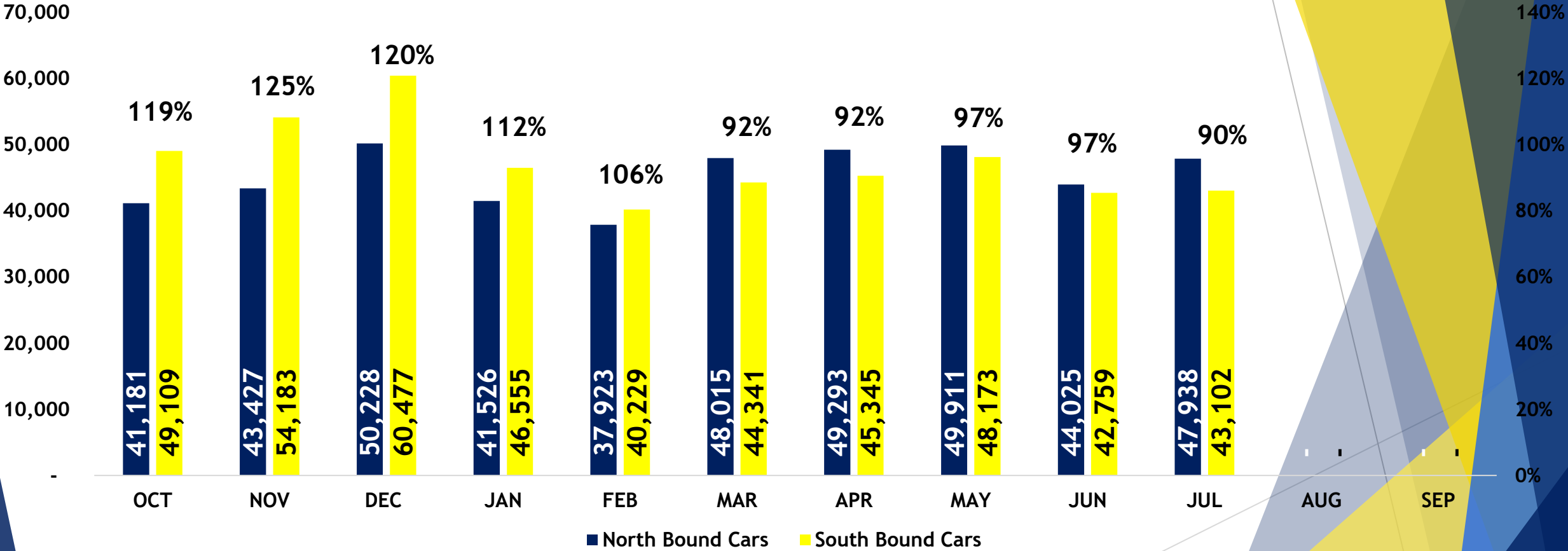
July - FY 2025



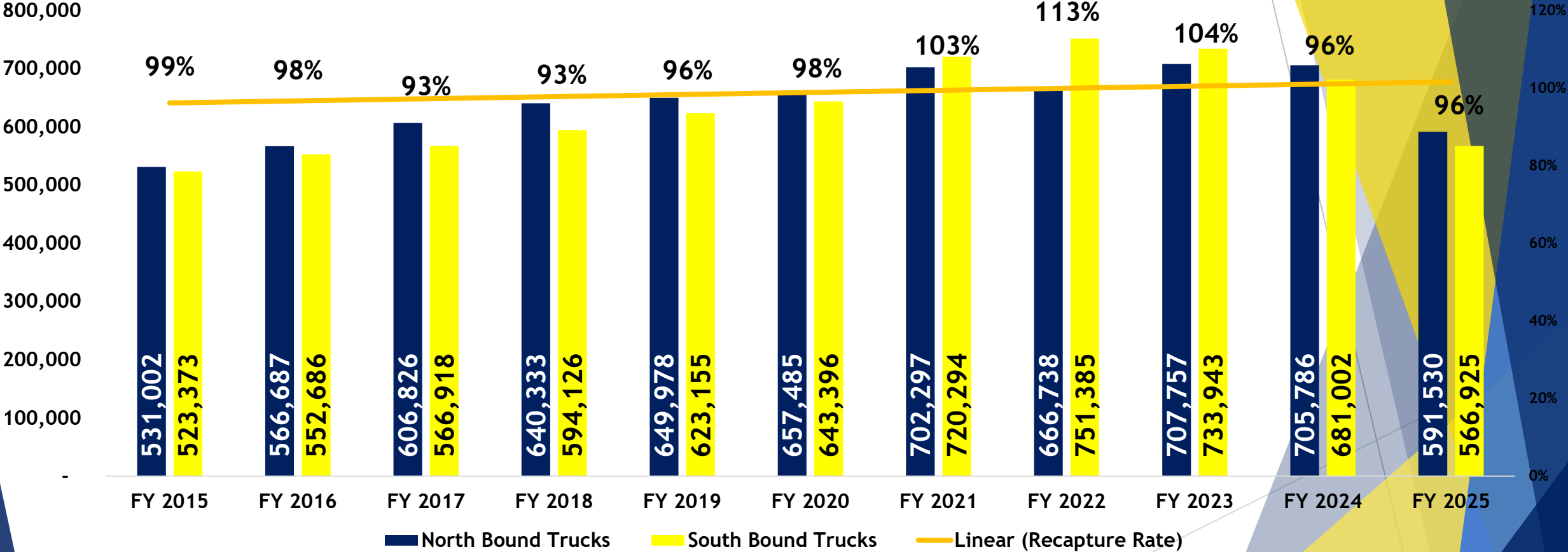
Historical Southbound Car Recapture Rate



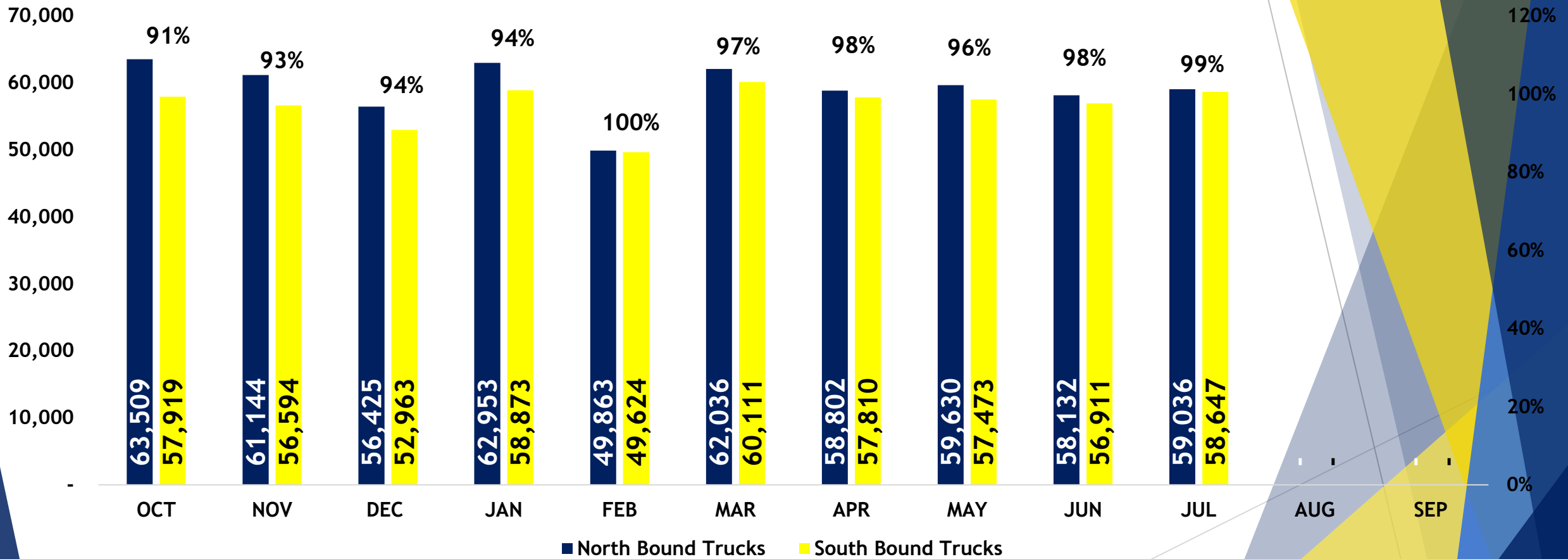
YTD Southbound Car Recapture Rate



Historical Southbound Truck Recapture Rate



YTD Southbound Truck Recapture Rate



QUESTIONS



THANK YOU





AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #: 2.C.

DATE SUBMITTED: August 15, 2025

MEETING DATE: August 20, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Engineer's Report.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 08/15/2025



Report on Capital Improvement Project Activity
Pharr-Reynosa International Bridge
August 2025

Interim City Engineer – Pilar Rodriguez, P.E.
Wednesday, August 20, 2025



Pharr
Engineering



BRIDGE BOARD MEETING

Engineer: Halff Associates, Inc.

Contractor: TBD

CM: Brownstone Consultants, LLC

Status:

- Bid Opening for re-bid on Thur., June 20, 2024.
- Bid Analysis and recommendation sent to TxDOT for concurrence on Fri. July 05, 2024
- Received concurrence from TxDOT on Aug. 22, 2024.
- Awarded project at City Commission on Tue. Sept. 03, 2024.
- Pre-Construction Meeting was held on October 23, 2024.

Next Steps:

- Construction ongoing

Start Contract Time: November 04, 2024

Contract Time: 425 standard workweek days (22 mo.) + 30 (8/18/2025) = 455

Time to Date (08/25/25): ~210 (49.4%)

End Contract Time: July 17, 2026 (latest schedule August 26, 2026)

Contract Amount: \$45,253,972.12

Change Orders: \$22,835.40 (8/18/2025)

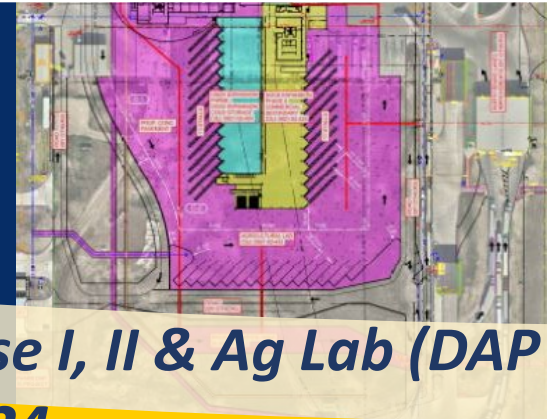
Revised Contract: \$45,276,807.52

PCOs: 1, -\$100,280, 0 days

Total Paid to Date (1-8): \$9,614,391.07 (21.25%) (6/25/2025)

Latest Reimbursement Requests: #5 for \$1,888,418.99 (submitted 06/30/2025)

Month	Total Amount Paid to Date (%)	Total Time to Date (%)
November '24	1.0	3.5
December '24	1.7	8.7
January '25	5.1	14.1
February '25	9.2	19.1
March '25	12.2	23.8
April '25	14.8	29.2
May '25	16.6	34.1
June '25	21.3	39.5
July '25	TBD	44.5
August '25	TBD	49.4



Dock Expansion Phase I, II & Ag Lab (DAP FY 16)



Pharr
Engineering

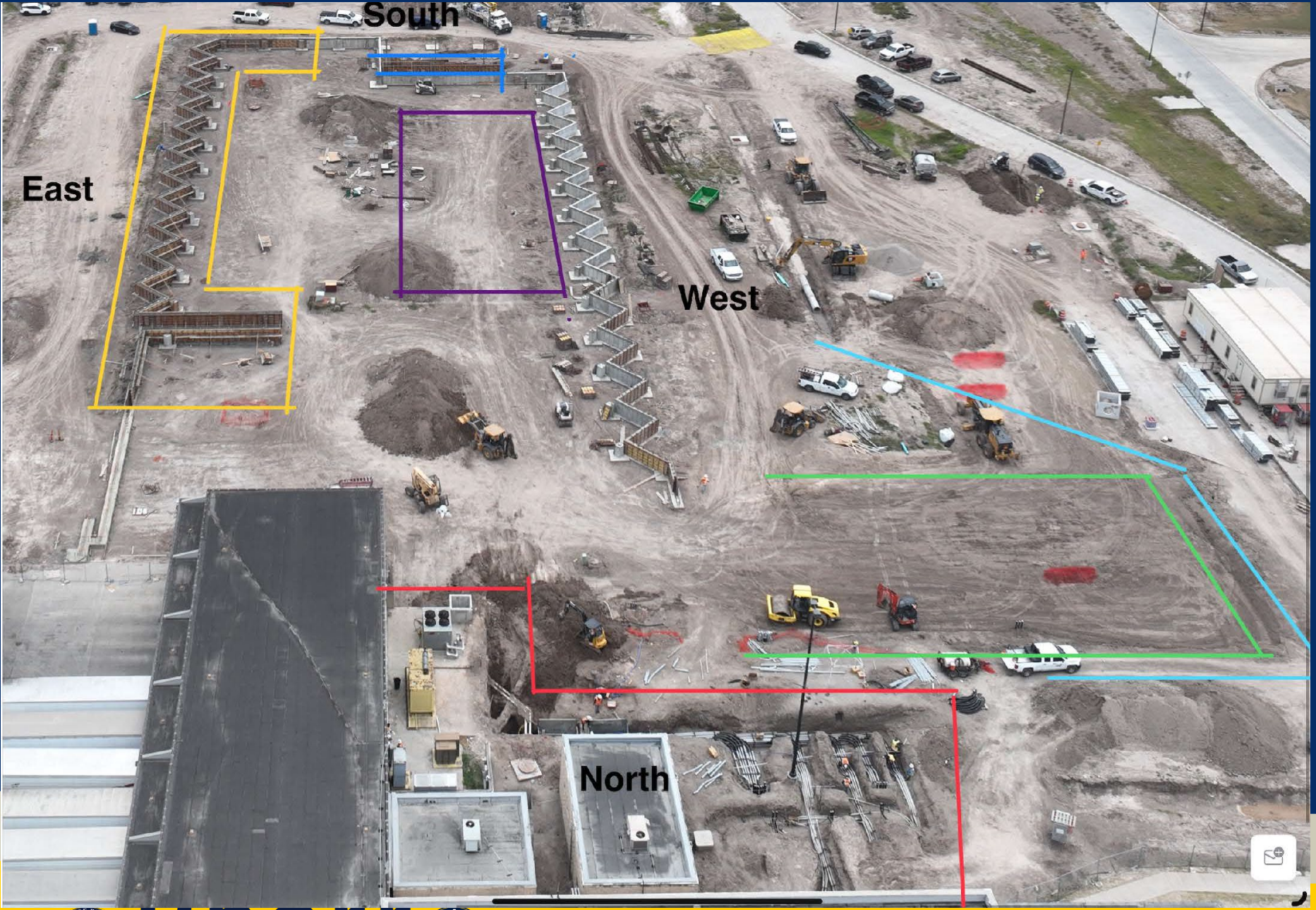


CSJ: 0921-02-424

CSJ: 0921-02-424

CSJ: 0921-02-433

CONSTRUCTION



South

East

West

North



Pharr
Engineering



CSJ: 0921-02-424

CSJ: 0921-02-433

CONSTRUCTION





08-12-2025 – Contractor continued installing wood formwork for the footings of the Agriculture Lab building.

08-12-2025 – Contractor continued grading and compacting the subgrade for the dock expansion.

Dock Expansion Phase I, II & Ag Lab (DAP FY 16)



Pharr
Engineering



CSJ: 0921-02-424

CSJ: 0921-02-424

CSJ: 0921-02-433

CONSTRUCTION

Engineer: Structural Engineering Associates, Inc. (SEA)
CM: Brownstone Consultants, LLC
Contractor: IOC Company, LLC

- Status:**
- Project is under construction.
 - OSB easements have been finalized. Light easements are being worked on.
 - HCID No. 2 Agreement and Temporary Construction Permit were executed

- Next Steps:**
- Construction ongoing

Start Contract Time: August 05, 2024

Contract Time: 480 calendar days + 30 (int'l span, 2/25/25) + 15 (weather, SEJ, 5/19/2025) + 02 (9/2/25) = 525

Time to Date (8/25/25): 385 calendar days (73.3%)

End Contract Time: January 12, 2026

Contract Amount: \$47,601,706.75

Change Orders: -\$824,457.60 (OSB, 2/25/25)
 \$36,317.42 (SEJ, 05/19/2025)

\$15,206.86 (9/2/2025)

Revised Contract: \$46,813,566.57

Total Paid to Date (1-11): \$23,753,628.99 (50.74%) (6/25/2025)

Latest Reimbursement Request: #10 (7/15/2025). Remaining balance of \$277,435.62 to be reimbursed at Final.

Month	Total Amount Paid to Date (%)	Total Time to Date (%)
August '24	5.63	4.17
September '24	6.92	10.63
October '24	9.98	16.88
November '24	15.83	23.33
December '24	20.02	29.58
January '25	23.14	36.04
February '25	28.40	42.5
March '25	34.26	45.49
April '25	40.25	51.6
May '25	46.42	57.45
June '25	50.74	61.71
July '25	TBD	67.43
August '25	TBD	73.33

International Bridge Expansion

CSJ: 0921-02-479



Pharr
Engineering



CONSTRUCTION

Ongoing Work

Reinforced Concrete Slab **20%**

Ongoing Work

Deck Panels Installed **35%**

Ongoing Work

Girders Installed **40%**

Ongoing Work

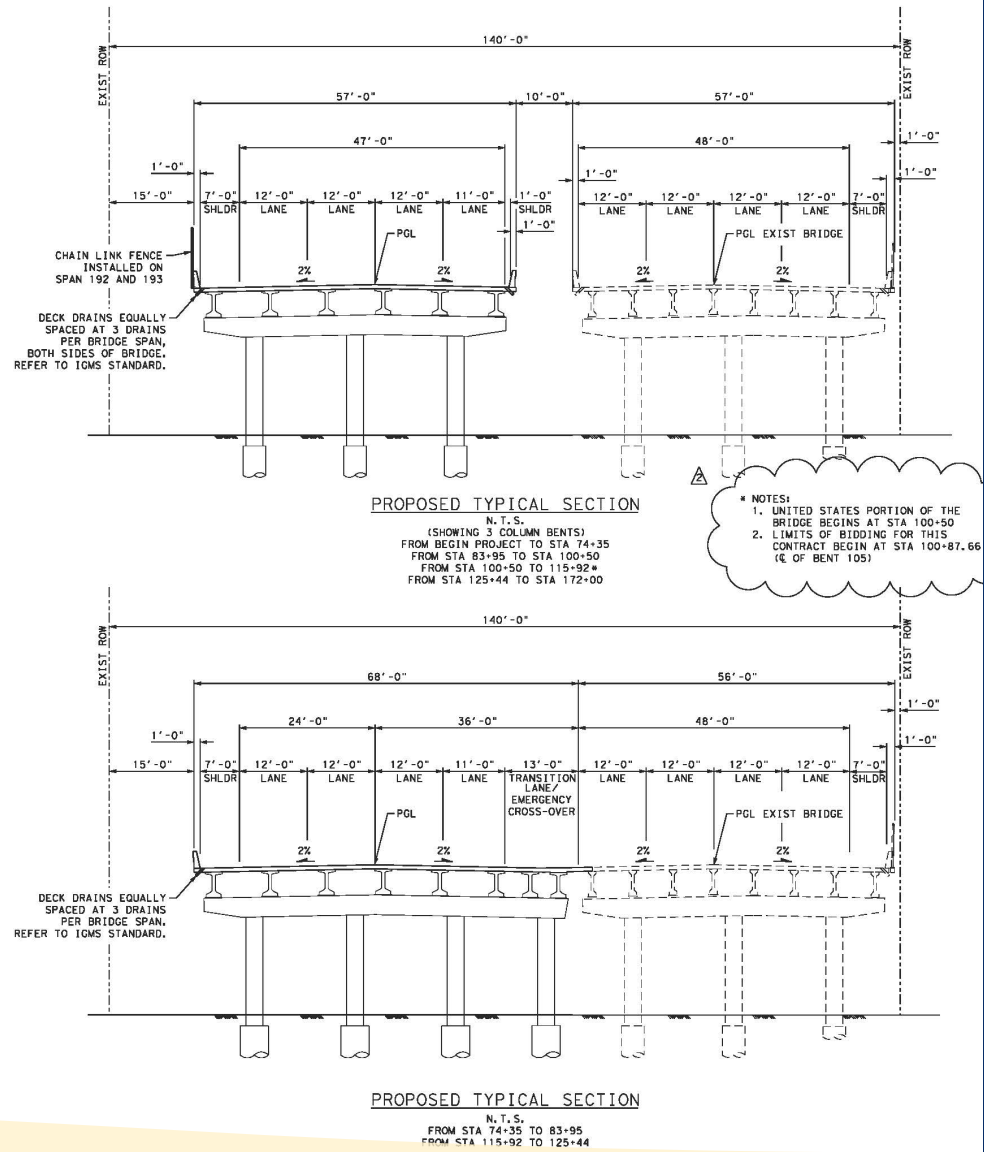
Precast Bent Caps Installed **95%** (pending bent caps at Bent 105, 190, and 193)

Ongoing Work

Columns Completed **90%** (pending columns at Bent 105, 190 (2) , and 193)

Ongoing Work

Drilled Shafts Completed **100%** (pending two drill shafts at Bent 105)



International Bridge Expansion



Pharr
Engineering



CONSTRUCTION



08-11-2025 – Crews continue installing precast deck panels for Unit 35.

International Bridge Expansion

CSJ: 0921-02-479



Pharr
Engineering



CONSTRUCTION



08-11-2025

International Bridge Expansion

CSJ: 0921-02-479



Pharr
Engineering



CONSTRUCTION

Engineer: Javier Hinojosa Engineering

Contractor: NM Contracting LLC

CM: City of Pharr

Location: 10200 S. Juniper St.

Status:

- Bid opening was on Thur., May 30, 2024, and a total of six (6) bids were received.
- City Commission awarded the project to NM Contracting on Monday, May 5, 2025
- Pre-Construction Meeting was held on Thursday, July 03, 2025.
- Contract time started Wednesday, July 16, 2025.

Month	Total Amount Paid to Date (%)	Total Time to Date (%)
July '25	0.9	2.5
August '25	0.0	10.2

Next Steps:

- Contractor is clearing and grubbing the project site and getting ready to install drainage pipe.

Start Contract Time: July 16, 2025

Contract Time: 275 standard workweek days

Time to Date (8/25/25): 28 (10.2%)

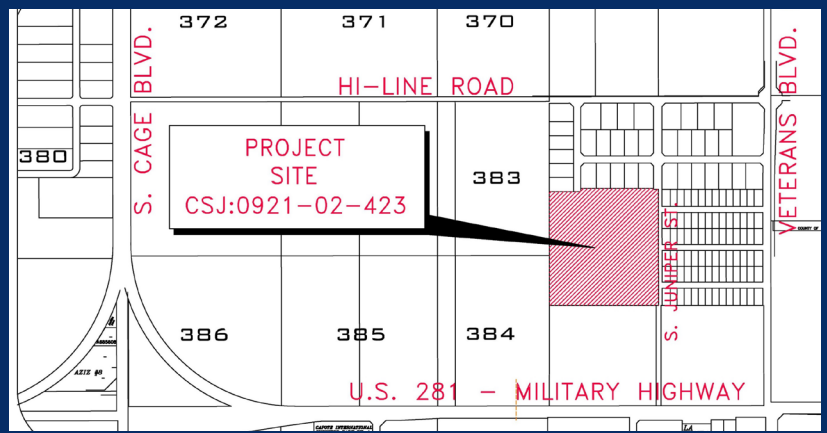
End Contract Time: August 19, 2026

Contract Amount: \$11,888,058.76

Change Orders: \$0

Total Paid to Date: \$0.00 \$108,515.53 (7/25/2025)

Latest Reimbursement Requests: \$0.00



Commercial Vehicle Parking Area

CSJ: 0921-02-423



Pharr

Engineering



CONSTRUCTION



08-14-2025

Commercial Vehicle Parking Area

CSJ: 0921-02-423



Pharr
Engineering



CONSTRUCTION

WE ARE



DEPARTMENT MISSION STATEMENT

“To enhance health, safety and welfare in the City of Pharr by providing economical, responsive and effective professional engineering and GIS services for the planning, construction, and preservation of public infrastructure and improvement of quality of life.”



Pharr
Engineering



END



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #: 2.D.

DATE SUBMITTED: August 14, 2025

MEETING DATE: August 20, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Director's Report.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 08/14/2025



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #: 3.A.

DATE SUBMITTED: August 12, 2025

MEETING DATE: August 20, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Approval of Minutes for July 23, 2025 - Regular Called Meeting.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 08/12/2025

**MINUTES
TOLL BRIDGE BOARD
REGULAR MEETING
WEDNESDAY, JULY 23, 2025
118 S. CAGE BLVD. 2ND FLOOR**

The Toll Bridge Board met in a regular meeting on Wednesday, July 23, 2025, and following is the record of attendance.

MEMBERS PRESENT: Edgar Delgadillo, Chairman
Tony Martinez, Vice-Chairman
Adalberto Campero, Secretary
Lazaro Beas, Member
Roberto Garza, Member

MEMBERS ABSENT: None

**EX-OFFICIO MEMBERS
PRESENT:** None

**EX-OFFICIO MEMBERS
ABSENT:** Mayor Ambrosio Hernandez
Mayor Pro-Tem Michael Pacheco

STAFF PRESENT: Luis Bazan, Bridge Director
Javier Martinez, Asst. Bridge Director
Vanessa Guzman, Marketing Coordinator
Cleo Salinas, Office Manager
Freddy Flores, Bus. Expansion & Special Projects Manager
Oscar Duenas, Intl' Business Development Manager
Jacob Delgadillo, City of Pharr Intern

OTHERS PRESENT: Pilar Rodriguez, Interim City Engineer
Maria Rangel, Asst. City Engineer
Ricardo Rodriguez III, City Attorney
Ezequiel Ordonez, Bridge México Liaison
Eddie Gutierrez, Financial Consultant
Andy Vega, CBP
Javier Montero, CAXCAN
Evelyn Cedillo, INDEX

ITEM 1. CALL TO ORDER

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER

Chairman Edgar Delgadillo called the meeting to order at 12:04 p.m. Roll call established a quorum.

B) PLEDGE OF ALLEGIANCE/INVOCATION

Luis Bazan, Bridge Director, led in the pledge of allegiance and said the invocation.

ITEM 2. DIRECTOR'S ADMINISTRATIVE REPORT

A) CROSSING AND REVENUES REPORT FOR JUNE 2025

Luis Bazan, Bridge Director introduced the item.

Luis Bazan, Bridge Director, went over the total crossings and revenues report for the month of June 2025. He reported total crossings for the month of June were 99,670, which was an increase of 2,658 vehicles or 2.74% compared to last year. Mr. Bazan further reported total car crossings for the month of June were 42,759, which was a decrease of -1,347 cars or -3.05%. He also reported that northbound car crossings for the month of June 2025 were 44,025, which was an increase of 5,610 cars or 14.60% and went over car crossing comparisons from other bridges for the month of June 2025.

Luis Bazan, Bridge Director, reported on the total truck crossings for the month of June 2025. He stated crossings were 56,911, which was an increase of 4,005 trucks or 7.57% increase and went over truck crossings comparisons from other bridges for the month of June 2025.

Luis Bazan, Bridge Director, also reported northbound crossings for the month of June 2025 were 58,132, which was an increase of 2,448 trucks or 4.40% increase and stated the agriculture for the month of June 2025 had 17,162 trucks, which represents 30% of all imports from Mexico to the U.S. He further reported the combination of northbound and southbound truck crossings for the month of June 2025 were 115,043, which was an increase of 6,453 or 5.94%.

Luis Bazan, Bridge Director, went over the crossing comparisons by axle for the month of June 2025. He stated cars were 42,759, 2X trucks were 4,250, 3X trucks were 4,867, 4X trucks were 793, 5X trucks were 39,903, 6X trucks were 151, mobile homes were 3, and wide loads were 128. He stated special crossings were 6,816 and the total combination for the month of June was 99,670.

Lastly, Luis Bazan, Bridge Director, reported on total revenues collected for the month of June 2025. He reported the total revenues collected for the month were \$1,747,133, which showed an increase of \$122,092 or 7.51% in revenues.

B) FINANCE REPORT FOR JUNE 2025

Luis Bazan, Bridge Director introduced the item.

Luis Bazan, Bridge Director, called upon Eddie Gutierrez, Bridge Financial Consultant, for the June 2025 finance report.

Eddie Gutierrez, Bridge Financial Consultant with Blue Stone Capital Solutions, briefly reported on the expenditures and revenues year-to-date for the bridge. He also reported on F.Y. 2024-2025 1st, 2nd, and 3rd Quarter Crossings & Revenues Comparison.

C) ENGINEER'S REPORT

Luis Bazan, Bridge Director introduced the item.

Luis Bazan, Bridge Director, stated Pilar Rodriguez, Interim City Engineer, was present and questions on projects could be entertained at this time.

Pilar Rodriguez, Interim City Engineer, reported on the DAP FY16 project. He stated they were currently about 40% through the contract time and approximately 21% of the project had been paid out. He then presented a photo of the construction site and explained the status of the project.

Pilar Rodriguez, Interim City Engineer, reported on the 2nd Span Project. He stated they were 61% through the contract time frame and paid out approximately 50.74%. He added that contractor IOC Company was averaging a production rate between 5% to 6% per month based on the contract amount. He further reported that work continued for the columns, bent caps, girders, and bridge deck. He then presented photos of the construction site and explained the status of the project.

Lastly, Pilar Rodriguez, Interim City Engineer, reported on the Commercial Vehicle Parking Area. He stated that the City Commission awarded the contract for \$11,888,058.76. He added that the contractor has mobilized equipment on site but has not yet achieved any productivity. He further added that the notice to proceed started on July 16, 2025, and they have utilized 2% of their time with no pay application submitted.

Discussion ensued on the engineer's report.

D) DIRECTOR'S REPORT

Luis Bazan, Bridge Director introduced the item.

Luis Bazan, Bridge Director, reported on a meeting with PEDC Director about their travel plans till the end of the fiscal year. He highlighted that PEDC and Bridge continue to work together even though they have different job objectives. He added that the travel plans during summer get hectic, and he thanked the board members for their

continued participation, support, and flexibility in attending these trips. He further stated that travel plans are necessary to seek new opportunities as they see the trends geopolitically or geoeconomically.

Lastly, Luis Bazan, Bridge Director, congratulated Lazaro Beas for his re-appointment as a Bridge Board Member for another 3-year term.

At this time, Chairman Delgadillo stated they would deviate from the agenda and go into closed session. There was no objection.

ITEM 4. CLOSED SESSION: IN ACCORDANCE WITH CHAPTER 551 OF THE TEXAS GOV'T. CODE, THE BOARD HEREBY GIVES NOTICE THAT IT MAY MEET IN A CLOSED (NON-PUBLIC) EXECUTIVE SESSION TO DISCUSS THE ITEMS LISTED ON THE PUBLIC PORTION OF THE MEETING AGENDA IN ACCORDANCE WITH THE FOLLOWING BELOW

The time being 12:30 p.m., Chairman Delgadillo stated the Bridge Board would be entering into closed session in accordance with Chapter 551 of the Texas Govt. Code to discuss agenda items listed in the public portion of the agenda and Pursuant to Sections 551.071, 551.072, 551.074, 551.076, 551.084 and 551.087.

ITEM 5. RECONVENE

The time being 1:09 p.m., Chairman Delgadillo stated the Bridge Board would be resuming the open meeting.

ITEM 3. ADMINISTRATIVE

A) APPROVAL OF MINUTES FOR JUNE 18, 2025 – REGULAR CALLED MEETING

Chairman Delgadillo introduced the item.

Vice-Chairman Tony Martinez moved to approve. Member Lazaro Beas seconded the motion and when put to a vote, it carried unanimously.

B) DISCUSSION AND ACTION, IF ANY, ON RATIFICATION OF ASOCIACION DE AGENTES ADUANALES DE REYNOSA SPONSORSHIP IN THE AMOUNT OF \$ 5,000.

Chairman Edgar Delgadillo introduced the item.

Vice-Chairman Tony Martinez moved to approve. Member Lazaro Beas seconded the motion and when put to a vote, it carried unanimously.

C) DISCUSSION AND ACTION, IF ANY, ON INDEX REYNOSA/FUNDACION RAMMAC CHARITY GOLF FUND RAISER SPONSORSHIP IN THE AMOUNT OF \$ 10,000.

Chairman Edgar Delgadillo introduced the item.

Secretary Adalberto Campero moved to approve. Member Lazaro Beas seconded the motion and when put to a vote, it carried unanimously.

D) DISCUSSION AND ACTION, IF ANY, ON INDEX 50TH NATIONAL CONVENTION SPONSORSHIP IN THE AMOUNT OF \$ 19,000.

Chairman Edgar Delgadillo introduced the item.

Member Lazaro Beas moved to approve. Vice-Chairman Tony Martinez seconded the motion and when put to a vote, it carried unanimously.

E). DISCUSSION AND ACTION, IF ANY, ON RATIFICATION OF PROPOSAL FROM TALLER DE INFOGRAFIA Y FOTOGRAFIA DIGITAL (TIF) FOR 2025-2026 CONFERENCE MARKETING MATERIALS IN THE AMOUNT OF \$ 46,000.

Chairman Edgar Delgadillo introduced the item.

Secretary Adalberto Campero moved to approve. Member Lazaro Beas seconded the motion and when put to a vote, it carried unanimously.

ITEM 6. ADJOURNMENT

There being no other business to come before the board, Vice-Chairman Tony Martinez moved to adjourn. Secretary Adalberto Campero seconded the motion and when put to a vote, it carried unanimously. Meeting adjourned at 1:11 p.m.

BRIDGE BOARD:

EDGAR DELGADILLO, CHAIRMAN

ATTEST:

ADALBERTO CAMPERO, SECRETARY

**STATE OF TEXAS
COUNTY OF HIDALGO**

CITY OF PHARR

ON THE 23RD DAY OF JULY 2025, the Toll Bridge Board convened in a REGULAR MEETING at the Commissioner’s Room located at 118 S. Cage, 2nd Floor, Pharr, Texas. The meeting being open to the public and notice of said meeting, giving the date, place, subject, hereof, having been posted in accordance with Chapter 551, Texas Government Code, (Open Meetings Act) and their being present a quorum, **I, VANESSA GUZMAN, BRIDGE MARKETING COORDINATOR**, of the City of Pharr, Texas, certify that this is a true and correct copy of the minutes.

ATTEST:

VANESSA GUZMAN, BRIDGE
MARKETING COORDINATOR

DATE APPROVED: _____

DRAFT



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #: 3.B.

DATE SUBMITTED: August 12, 2025

MEETING DATE: August 20, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on Southeast Produce Council (SEPC) Membership renewal in the amount of \$750.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 08/12/2025



Southeast Produce Council Inc
 242 N Masonic St.
 Millen, GA 30442
 4789824411
 accounting@seproducecouncil.com
 www.seproducecouncil.com

BILL TO

Cleo Salinas
 Pharr International Bridge
 9900 S Cage Blvd
 Pharr, TX 78577

INVOICE SPC44483

DATE 07/28/2025 TERMS Net 30

DUE DATE 08/27/2025

DESCRIPTION

FY25 Membership

DESCRIPTION	QTY	RATE	AMOUNT
Corporate Membership (2-4 member tier)	1	750.00	750.00

PAYMENT OPTIONS:

1. ACH: Routing/Transit #021052053 Account # 97994259
2. Credit Card (non-refundable 3.5% fee) Log into registration and pay
3. Check mailed to address on this invoice (Aug. 29th: SI25 check deadline)

Thank you for supporting the SEPC! Carefully read the following information.

PAYMENT OPTIONS:

NOTE: SEPC is not responsible for fees charged by your company's bank

1. ACH: Routing/Transit #021052053 Account # 97994259
2. Credit Card (non-refundable 3.5% fee) Log into registration and pay
3. Check mailed to address on this invoice (Aug. 29th: SI25 check deadline)

Early Bird Pricing ends 9/5/25

IMPORTANT SI25 REFUND DEADLINES:

- 7/11/25 Exhibitor booth & Wall of Innovation showcase
 - 8/1/25 Hotel room cancellation w/out penalty (after 8/1st results in one night room charge)
 - 8/15/25 Attendee Registration & Session tickets
- Contact us if you have any questions at
 accounting@seproducecouncil.com or at our office (478) 982-4411.

David Sherrod
 President & CEO

TOTAL DUE

\$750.00



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #: 3.C.

DATE SUBMITTED: August 12, 2025

MEETING DATE: August 20, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on renewal of Texas International Produce Association (TIPA) Annual Membership dues in the amount of \$2,000.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 08/12/2025

Texas International Produce Association
 901 Business Park Drive, Ste. 500
 Mission, TX 78572-6007
 Tel (956) 581-8632
 E-Mail info@texipa.org



INVOICE 1838 PO NUMBER 8/1/2025

BILL TO MESSAGE

Pharr International Bridge
 Luis Bazan
 9900 S. Cage Blvd.
 Pharr, TX 78577

QUANTITY	DESCRIPTION	UNIT PRICE	TOTAL
----------	-------------	------------	-------

1	Municipal/EDC Member - Membership Dues Annual	2,000.00	2,000.00
---	---	----------	----------

Prefer to skip the credit card fee? Simply mail us a check or use direct deposit to pay your dues.

SUBTOTAL	2,000.00
TOTAL	2,000.00

PAYMENT/CREDIT/WRITE OFF/DISCOUNTS APPLIED	(0.00)
TOTAL DUE BY 8/1/2025	2,000.00

CURRENT	31-60 DAYS PAST DUE	61-90 DAYS PAST DUE	OVER 90 DAYS PAST DUE	TOTAL OPEN INVOICE
2,000.00	0.00	0.00	0.00	2,000.00

[Submit payment online here](#)



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #: 3.D.

DATE SUBMITTED: August 12, 2025

MEETING DATE: August 20, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on Advertising with Inbound Logistics in the amount of \$3,708.33 per month for 12 months.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 08/12/2025

**Vanessa Guzman – Marketing
Pharr Texas, International Bridge**

Aug / 11 / 2025

Inbound Logistics Advertising's Options:

Program / Oct 2025 – September 2026

10 Web ADS + 3 Dialog Newsletter ADS.

6 Inbound Logistics Full Page ADS.

(25 October- November 26)(2026 Planner January – March – July – September)

2025

October and November 2025 - Online Top Banner (600x60) ROS 50% SOV

December 2025 - Online Top Banner (600x60) - Home Page 50% SOV

2026

January 2026 - Dialog newsletter - Top Banner (600x60)

February and March 2026 - Online Box 2 (300x250) Home Page & ROS 50% SOV

April 2026 -Dialog newsletter top banner (600x60)

May 2026 -Online Top Banner (600x60) - Home Page 50% SOV

-Dialog newsletter top banner (600x60)



June 2026 -Online Box 2 (300x250) Home Page & ROS 50% SOV
July 2026 -Online Leaderboard (728x90) ROS 50% SOV
August and September 2026 -Dialog newsletter first middle banner (600x60)

Social Media (2 Facebook postings + 2 Twitter Postings + Podcast)

TOTAL \$44,500,00. US DLLS

Guillermo Almazo
Inbound Logistics
Publisher@il-latam.com



AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #:

DATE SUBMITTED: August 12, 2025

MEETING DATE: August 20, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 08/12/2025



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BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #:

DATE SUBMITTED: August 12, 2025

MEETING DATE: August 20, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

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BOARD: PHARR INTERNATIONAL TOLL
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AGENDA ITEM #:

DATE SUBMITTED: August 12, 2025

MEETING DATE: August 20, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

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BOARD: PHARR INTERNATIONAL TOLL
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AGENDA ITEM #:

DATE SUBMITTED: August 12, 2025

MEETING DATE: August 20, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

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BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #:

DATE SUBMITTED: August 12, 2025

MEETING DATE: August 20, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

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AGENDA MEMORANDUM



BOARD: PHARR INTERNATIONAL TOLL
BRIDGE BOARD

AGENDA ITEM #:

DATE SUBMITTED: August 12, 2025

MEETING DATE: August 20, 2025

FROM: Cleo Salinas, Administrative
Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cleo Salinas

Created/Initiated - 08/12/2025