



**TAKE NOTICE THAT A REGULAR MEETING  
OF THE PARKS & RECREATION COMMITTEE  
OF THE CITY OF PHARR, TEXAS  
WILL BE HELD AT CITY HALL, COMMISSIONERS' ROOM,  
118 S. CAGE BLVD., 2<sup>ND</sup> FLOOR, PHARR, TEXAS  
COMMENCING AT 5:30 PM ON  
WEDNESDAY, AUGUST 20, 2025**

*The City of Pharr has called this meeting as allowed pursuant to Texas law, city charter, and city ordinances. The governing body may recess from day to day when it does not complete consideration of a particularly long subject as authorized by law.*

**1. CALL TO ORDER:**

- A) Roll call and possible action on the excusing of any absent member.

**2. ADMINISTRATIVE:**

- A) Approval of minutes for April 16, 2025 - Regular Called Meeting
- B) Introduction of new parks board member - Rolando Galvan
- C) Status Report - Summer Recreation, Athletics, Aquatics, and Afterschool Program
- D) Discussion and action, if any, on any potential fundraisers
- E) Board Comments

**3. ADJOURNMENT:**

**NOTICE OF ASSISTANCE AT THE PUBLIC MEETING**

City Hall is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Clerk's Office at 956-402-4200 Ext 1201 or FAX 956-475-3442 or Email [cityclerksoffice@pharr-tx.gov](mailto:cityclerksoffice@pharr-tx.gov) for further information. Braille is not available.

I, the undersigned authority, do hereby certify that the above notice of said Regular Meeting of the Parks & Recreation Committee of the City of Pharr was posted on the bulletin board at City Hall and on the City's web page at [www.pharr-tx.gov](http://www.pharr-tx.gov). This Notice was posted on the 11<sup>th</sup> day of August 2025 at 4:00 p.m. and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

AGENDA REGULAR MEETING  
August 20, 2025



WITNESS MY HAND AND SEAL, this 11<sup>th</sup> day of August 2025

  
\_\_\_\_\_  
ALESSANDRA GARCIA, CPM  
ASSISTANT CITY CLERK

I certify that the attached notice and agenda of items to be considered by the Parks & Recreation Committee was removed from the bulletin board of City Hall on the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_ by,

Name: \_\_\_\_\_

Title: \_\_\_\_\_



## AGENDA MEMORANDUM



**BOARD:** PARKS & RECREATION  
COMMITTEE

**AGENDA ITEM #:** 2.A.

**DATE SUBMITTED:** June 5, 2025  
**MEETING DATE:** August 20, 2025

**FROM:** Elva Guajardo, Administrative  
Assistant

**DEPARTMENT:** Parks

**DIRECTOR:**

**Agenda Item:** Approval of minutes for April 16, 2025-Regular Called Meeting

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:** Staff will be providing the board with the April 16, 2025-Regular Called Minutes.

**Fiscal Consideration:**

**Staff Recommendation:** The board approve the minutes as presented.

**Alternatives:** N/A

**Exclude Material from Public Packet?** No

**Reason:** N/A

---

**ROUTING:**

Elva Guajardo  
Sergio Alanis

Created/Initiated - 06/05/2025  
Final Approval - 06/06/2025

**MINUTES  
PARKS AND RECREATION COMMITTEE  
REGULAR CALLED MEETING  
WEDNESDAY, APRIL 16, 2025  
118 S. CAGE BLVD., 2<sup>ND</sup> FLOOR**

The Parks and Recreation Board of the City of Pharr, Texas met in a Regular Called meeting on Wednesday, April 16, 2025, at 5:30 p.m. and the following is the record of attendance.

**MEMBERS PRESENT:** Mario Guajardo  
Bobby Carrillo Jr.  
Rudy Beltran  
Jose Quintanilla  
Carlos Alanis

**MEMBERS ABSENT:** Hector Treviño  
Erika Sciaraffa  
Ben Cantu  
Mario Lizcano

**STAFF PRESENT:** Sergio Alanis, Parks and Recreation Director  
Isaac Escobedo, Parks and Recreation Assistant Director  
Elva Guajardo, Administrative Assistant  
Anthony Rivera, Athletic Supervisor  
Sara Guerra, Recreation Supervisor  
Brittney Huerta, Afterschool Program Supervisor  
Juanita Gomez, Afterschool Program Coordinator  
David Guajardo  
Edgar Padilla

**ITEM 1. CALL TO ORDER**

**A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER**

Vice-Chairman Mario Guajardo called the meeting to order at 5:30 p.m. Roll call established a quorum.

Board Member Bobby Carrillo Jr. moved to excuse absent members. Board Member Rudy Beltran seconded the motion and when put to a vote, it carried unanimously.

## **ITEM 2. ADMINISTRATIVE**

### **A) APPROVAL OF MINUTES FOR JANUARY 15, 2025 - REGULAR CALLED MEETING**

Vice-Chairman Mario Guajardo introduced the item.

Board Member Rudy Beltran moved to approve. Board Member Bobby Carrillo Jr. seconded the motion and when put to a vote, it carried unanimously.

### **B) STATUS REPORT- 19<sup>TH</sup> ANNUAL ST. PATRICK'S DAY 5K RUN/WALK**

Vice-Chairman Mario Guajardo introduced the item.

Sergio Alanis, Parks and Recreation Director, reported the 19<sup>th</sup> Annual 5K Run/Walk that was held on Saturday, March 1, 2025, at the Pharr Aquatic Center and briefly went over the details of the successful event.

### **C) STATUS REPORT – SPRING RECREATION, ATHLETICS, AQUATICS AND AFTERSCHOOL PROGRAM**

Vice-Chairman Mario Guajardo introduced the item.

Parks and Recreation Supervisors provided a recap of the spring programs which included participation numbers and teams. Athletic Supervisors gave a brief summary of each respective programs for the season and answered questions.

### **D) BOARD COMMENTS**

Vice-Chairman Mario Guajardo introduced the item. He then deviated from the agenda and went to ITEM E. There were no objections.

### **E) DISCUSSION AND ACTION, IF ANY, ON ANY POTENTIAL FUNDRAISERS**

Vice-Chairman Mario Guajardo introduced the item.

Board member Carlos Alanis suggested the possibility of selling soft drinks at City events. A brief discussion was then held in regard to different fundraisers and their fund allocation. At this time no action was taken.

Furthermore, Mr. Guajardo thanked park staff that assisted P-SJ-A with their

easter event.

Board member Rudy Beltran stated he was keen on the idea of rewarding the volunteer coaches.

### **ITEM 3. ADJOURNMENT**

There being no further business, Board Member Bobby Carrillo Jr. **moved** to adjourn. Board Member Carlos Alanis seconded the motion and when put to a vote, it carried unanimously. Meeting adjourned at 6:01 p.m.

**PARKS & RECREATION COMMITTEE**

\_\_\_\_\_  
Hector Trevino, Chairman

**ATTEST:**

\_\_\_\_\_  
Mario Guajardo, Vice-Chairman

**STATE OF TEXAS  
COUNTY OF HIDALGO  
CITY OF PHARR**

**ON THIS THE 16th DAY OF APRIL 2025**, the Parks and Recreation Committee of the City of Pharr, Texas, convened in a Regular Called Meeting at City Hall, 118 S. Cage Blvd. The meeting being open to the public notice of the said meeting, giving the date, place, and subject hereof, having been posted in accordance with chapter 551, Texas Government code (Open Meeting Act) and there being a present quorum, **I Elva Guajardo, Parks and Recreation Administrative Assistant, of the City of Pharr, Texas**, certify that this is true and correct copy of the minutes.

**ATTEST:**

\_\_\_\_\_  
Elva Guajardo, Administrative Assistant

**APPROVED DATE:** \_\_\_\_\_



## AGENDA MEMORANDUM



**BOARD:** PARKS & RECREATION  
COMMITTEE

**AGENDA ITEM #:** 2.B.

**DATE SUBMITTED:** June 5, 2025

**MEETING DATE:** August 20, 2025

**FROM:** Elva Guajardo, Administrative  
Assistant

**DEPARTMENT:** Parks

**DIRECTOR:** Sergio Alanis

**Agenda Item:** Introduction of new parks board member-Rolando Galvan

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:** Newly appointed parks board member Mr. Rolando Galvan will be introducing himself to the board and staff.

**Fiscal Consideration:**

**Staff Recommendation:** N/A

**Alternatives:** N/A

**Exclude Material from Public Packet?** No

**Reason:** N/A

---

**ROUTING:**

Elva Guajardo  
Sergio Alanis

Created/Initiated - 06/05/2025  
Final Approval - 06/06/2025



## AGENDA MEMORANDUM



**BOARD:** PARKS & RECREATION  
COMMITTEE

**AGENDA ITEM #:** 2.C.

**DATE SUBMITTED:** June 5, 2025

**MEETING DATE:** August 20, 2025

**FROM:** Elva Guajardo, Administrative  
Assistant

**DEPARTMENT:** Parks

**DIRECTOR:** Sergio Alanis

**Agenda Item:** Status Report-Summer Recreation, Athletics, Aquatics, and  
Afterschool Program

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:** Staff will be updating the board on all the summer recreation, athletics, and aquatic programs.

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:** N/A

**Exclude Material from Public Packet?** No

**Reason:** N/A

---

**ROUTING:**

Elva Guajardo  
Sergio Alanis

Created/Initiated - 06/05/2025  
Final Approval - 06/06/2025



**Pharr**  
Parks & Recreation



**SUMMER**  
THEATRE PRESENTS:

Disney  
**FROZEN** JR.

**SHOW DATES**

**JULY**

**17<sup>TH</sup>, 18<sup>TH</sup> & 19<sup>TH</sup>**

**TIME: 7:00PM**

(DOORS OPEN: 6:30PM)

**LOCATION: PSJA NORTH  
HIGH SCHOOL AUDITORIUM**

500 E. NOLANA LOOP. PHARR, TEXAS 78577

**ADMISSION: \$7**



FOR MORE INFORMATION CALL THE PARKS & RECREATION DEPARTMENT AT (956) 402-4550



@cityofpharr



@pharrtx

PHARR-TX.GOV



Download our "Pharr 311" app!

PHARR PARKS AND RECREATION PRESENTS

# SNEAKER PHEST

BUY - SELL - TRADE



## AUGUST 16<sup>TH</sup>

JOSE "PEPE" SALINAS RECREATION CENTER

1011 W. KELLY AVE, PHARR, TX

## 11AM - 6PM

FOR MORE INFORMATION, CALL (956)402-4550 OR (956)310-8828



@cityofpharr



@pharrtx

PHARR-TX.GOV



Download our "Pharr 311" app!



## AGENDA MEMORANDUM



**BOARD:** PARKS & RECREATION  
COMMITTEE

**AGENDA ITEM #:** 2.D.

**DATE SUBMITTED:** June 5, 2025

**MEETING DATE:** August 20, 2025

**FROM:** Elva Guajardo, Administrative  
Assistant

**DEPARTMENT:** Parks

**DIRECTOR:** Sergio Alanis

**Agenda Item:** Discussion and action, if any, on any potential fundraisers

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:** Staff will be asking for board input on any potential fundraisers the board is willing to host.

**Fiscal Consideration:**

**Staff Recommendation:** The board recommend a potential fundrasier.

**Alternatives:** N/A

**Exclude Material from Public Packet?** No

**Reason:** N/A

---

**ROUTING:**

Elva Guajardo  
Sergio Alanis

Created/Initiated - 06/05/2025  
Final Approval - 06/06/2025



## AGENDA MEMORANDUM



**BOARD:** PARKS & RECREATION  
COMMITTEE

**AGENDA ITEM #:** 2.E.

**DATE SUBMITTED:** June 5, 2025  
**MEETING DATE:** August 20, 2025

**FROM:** Elva Guajardo, Administrative  
Assistant

**DEPARTMENT:** Parks

**DIRECTOR:** Sergio Alanis

**Agenda Item:** Board Comments

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:** Board Comments

**Fiscal Consideration:**

**Staff Recommendation:** N/A

**Alternatives:** N/A

**Exclude Material from Public Packet?** No

**Reason:** N/A

---

**ROUTING:**

Elva Guajardo  
Sergio Alanis

Created/Initiated - 06/05/2025  
Final Approval - 06/06/2025