

**MINUTES
BOARD OF COMMISSIONERS
REGULAR CALLED MEETING
MONDAY, AUGUST 4, 2025
118 SOUTH CAGE 2nd FLOOR**

The Board of Commissioners of the City of Pharr, Texas, met in a Regular Called Meeting on Monday, August 4, 2025 and following is the record of attendance.

BOARD OF COMMISSIONERS PRESENT: Mayor Ambrosio Hernandez
Comm. Michael Pacheco
Comm. Roberto Carrillo
Comm. Ramiro Caballero
Comm. Ricardo Medina
Comm. Itza Flores

BOARD OF COMMISSIONERS ABSENT: Comm. Daniel Chavez

STAFF PRESENT: Jonathan Flores, City Manager
Cynthia Garza, Deputy City Manager
David Friedlein, Assistant City Manager
Hilda Pedraza, Assistant City Manager
Imelda Perez, City Clerk
Pilar Rodriguez, Interim City Engineer
Jamison Merrick, Finance Director
Veronica Ramirez, HR Director
Juan Villescas, Municipal Court Judge
Juan Gonzalez, Chief of Police
Pilar Rodriguez, Fire Chief
Roland Gomez, Code Compliance Director
Kimberly Mendoza, Dev. Svcs. Director
Luis Marin, Public Works Director
Melanie Cano, O.S.E. Director
Ruben Rosales, Public Utilities Director
Sergio Alanis, Parks & Rec. Director
Adolfo Garcia, Library Director
Jose Pena, I.T. Director
Luis Baza, Bridge Director
Daniel Ramirez, EMS Chief
CJ Sanchez, Pharr Chamber President
Yuri Gonzalez, Chief Comm. Officer
Kenneth Ennis, P.S. Communications Dir.
Niko Tapangan, Public Health Director
Abel Molina, Interim Special Events Director
Elizabeth Diaz, Grants Management Director

CITY ATTORNEY

Ricardo Rodriguez, City Attorney

ITEM 1. CALL TO ORDER

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER OF THE GOVERNING BOARD.

Mayor Hernandez called the meeting to order at 4:00 p.m. Roll call established a quorum.

Comm. Carrillo moved to excuse absent members. Comm. Caballero seconded the motion and when put to a vote, it carried unanimously.

Comm. Pacheco was not present at the time of roll call but arrived at 4:08 p.m.

B) PLEDGE OF ALLEGIANCE/INVOCATION

Luis Bazan, Bridge Director, led the pledge of allegiance and said the invocation.

ITEM 2. PROCLAMATIONS

A) PROCLAMATION PROCLAIMING AUGUST 2025 AS UTRGV'S 10TH YEAR ANNIVERSARY MONTH.

Jonathan Flores, City Manager, introduced the item.

Veronica Gonzalez, Senior Vice-President of Governmental & Community Relations, thanked the City Commission for presenting the proclamation. She stated that over the past ten years, UTRGV has graduated more than 60,000 students and enrolled an additional 34,000, while also adding 45 new degree programs in various fields. Lastly, she thanked the City of Pharr and stated UTRGV was very grateful for its strong partnership and continued support.

At this time, Comm. Carrillo read the proclamation proclaiming August 2025 as UTRGV's 10th Year Anniversary Month and presented proclamation to Veronica Gonzalez.

ITEM 3. PUBLIC TESTIMONY

There were no comments from the public.

ITEM 4. PUBLIC HEARINGS

A) PUBLIC HEARING ON DEVELOPMENT SERVICES CASES

There were no comments from the public.

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ITEM 5. CITY MANAGER'S REPORTS

At this time, Jonathan Flores, City Manager, recognized twenty-four graduates from the Internship Program and presented a video recap highlighting the program.

An introduction of all Interns was held, and elected officials expressed gratitude for their successful completion of internship program and wished them well in their future career paths.

A) CITY ENGINEER'S REPORT

Jonathan Flores, City Manager, introduced the item. He stated Pilar Rodriguez, Interim City Engineer, was present in the audience to address any questions.

B) CITY EVENTS OF INTEREST

Jonathan Flores, City Manager, recognized Cynthia Garza on her recent promotion to Deputy City Manager and expressed his appreciation for her outstanding work and years of service.

Cynthia Garza, Deputy City Manager, thanked the City Commission for the opportunity and for their ongoing support.

Jonathan Flores, City Manager, called upon Yuri Gonzalez, Chief Communications Officer, for a report on upcoming city events.

Yuri Gonzalez, Chief Communications Officer, presented video recaps highlighting Dr. Caballero's Keynote Speaker Moment, Human Resources Parents Designation and Games of Texas 2025.

Yuri Gonzalez, Chief Communications Officer, also reported the annual Pharr Night Out event would take place on Tuesday, August 5, 2025, at Pharr Town Center – Main Event parking lot from 6:00 p.m. to 10:00 p.m. and stated there would be music, food, family fun, market vendors. She extended an invitation to everyone to attend.

Yuri Gonzalez, Chief Communications Officer, reported the Night Under the Stars – Kids Edition event would take place on Friday, August 8, 2025, at City Hall Amphitheater at 8:00 p.m. She stated there would be live music, snacks, and face painting and invited the public to attend.

Yuri Gonzalez, Chief Communications Officer, reported the Pharr Parks & Recreation Flick & Float event would take place on Saturday, August 9, 2025, at Pharr Aquatic Center at 7:00 p.m. She invited the public to attend and stated they would be featuring Garfield the Movie.

Lastly, Yuri Gonzalez, Chief Communications Officer, reported the Sneaker Phest event is scheduled for Saturday, August 16, 2025, from 11:00 a.m. to 6:00 p.m., stating

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that twenty-five vendors have already registered. She invited the public to attend and highlighted that the event will feature collectors and vintage items.

ITEM 6. CONSENT AGENDA

- A) APPROVAL OF MINUTES FOR JULY 21, 2025 - REGULAR CALLED MEETING. THIS ITEM SUPPORTS SG - SOUND GOVERNANCE AND FISCAL SUSTAINABILITY. (ADMINISTRATION)**
- B) CONSIDERATION AND ACTION, IF ANY, ON ORDINANCE AMENDING ORDINANCE NO. O-2024-06 UPDATING PROCUREMENT POLICY MANUAL. (2ND READING) THIS ITEM SUPPORTS SE - SERVICE EXCELLENCE. (PURCHASING)**
- C) CONSIDERATION AND ACTION, IF ANY, ON ORDINANCE AMENDING ORDINANCE NO. O-2024-07 UPDATING PROCUREMENT CARD POLICY MANUAL (2ND READING) THIS ITEM SUPPORTS SE - SERVICE EXCELLENCE. (PURCHASING)**
- D) CONSIDERATION AND ACTION, IF ANY, ON A RESOLUTION AUTHORIZING THE CITY OF PHARR TO ENTER INTO AN AGREEMENT WITH THE TEXAS DEPARTMENT OF TRANSPORTATION TO CLOSE STATE ROADWAYS FOR PUBLIC EVENTS. THIS ITEM SUPPORTS QL - QUALITY OF LIFE. (SPECIAL EVENTS)**
- E) CONSIDERATION AND ACTION, IF ANY, ON DEVELOPMENT SERVICES CASES:**
 - 1. UMIYA SUSHI PHARR, INC., D/B/A UMIYA SUSHI, FILED A REQUEST FOR A CONDITIONAL USE PERMIT TO ALLOW THE SALE OF ALCOHOLIC BEVERAGES FOR ON-PREMISE CONSUMPTION. THE PROPERTY IS LEGALLY DESCRIBED AS BEING LOTS 4-A AND 5-A, OF LOTS 4-A, 5-A, 6-A & 7-A, PARADISE COMMERCIAL PARK, AN ADDITION TO THE CITY OF PHARR, HIDALGO COUNTY, TEXAS. THE PROPERTY IS PHYSICALLY LOCATED AT 601 SOUTH JACKSON ROAD. CUP#250706 THIS ITEM SUPPORTS EV - ECONOMIC VITALITY.**
 - 2. ANTONIO RODRIGUEZ AND SYLVIA RODRIGUEZ, D/B/A VERONA EVENT CENTER II, LLC., REQUESTED RENEWAL OF THE CONDITIONAL USE PERMIT TO ALLOW THE SALE OF ALCOHOLIC BEVERAGES FOR ON-PREMISE CONSUMPTION. THE PROPERTY IS LEGALLY DESCRIBED AS BEING LOTS 2 AND 3, MACO BUSINESS CENTER SUBDIVISION, PHARR, HIDALGO COUNTY, TEXAS. THE PROPERTY'S PHYSICAL ADDRESS IS 109 EAST FERGUSON AVENUE. CUP#100623 THIS ITEM SUPPORTS EV - ECONOMIC VITALITY.**
 - 3. DOUBLE D'S NIGHTLIFE HOLDINGS LLC., DBA EL TOXICO DRIVE THRU, REQUESTED RENEWAL OF THE CONDITIONAL USE PERMIT TO ALLOW THE SALE OF ALCOHOLIC BEVERAGES FOR ON-PREMISE CONSUMPTION. THE PROPERTY IS LEGALLY DESCRIBED AS BEING ALL OF LOT 184, VALLE DE LA PRIMAVERA SUBDIVISION AN ADDITION TO THE CITY OF PHARR, HIDALGO COUNTY, TEXAS. THE PROPERTY IS**

PHYSICALLY LOCATED AT 6911 SOUTH JACKSON ROAD. CUP#240612 THIS ITEM SUPPORTS EV - ECONOMIC VITALITY.

F) PLATS:

1. SPOOR ENGINEERING CONSULTANTS, INC., REPRESENTING ADOLFO LOZANO, AGENT FOR ASL LEASING, LLC., A TEXAS LIMITED LIABILITY COMPANY, REQUESTED FINAL PLAT APPROVAL OF THE PROPOSED BEAMSLEY SUBDIVISION, LOTS 51A AND 51B. THE PROPERTY IS LEGALLY DESCRIBED AS BEING A REPLAT OF LOT 51, PHARR, HIDALGO COUNTY, TEXAS. THE PROPERTY IS LOCATED WITHIN THE 1100 BLOCK OF WEST EISENHOWER STREET. SUB#221034 THIS ITEM SUPPORTS EV - ECONOMIC VITALITY.
2. SPOOR ENGINEERING, REPRESENTING OUIDA J. HAMLIN, TRUSTEE, PONCHO'S HOLDING, LLC, A TEXAS LIMITED LIABILITY COMPANY, REQUESTED FINAL PLAT APPROVAL OF THE PROPOSED SRS SUBDIVISION. THE PROPERTY IS LEGALLY DESCRIBED AS BEING A 3.06 ACRE TRACT OF LAND OUT OF THAT PORTION OF THE SOUTH 330.0 FEET OF LOT 117, KELLY-PHARR SUBDIVISION, PHARR, HIDALGO COUNTY, TEXAS. THE PROPERTY IS LOCATED WITHIN THE 3700 BLOCK OF NORTH IH 69C. SUB#250513 THIS ITEM SUPPORTS EV - ECONOMIC VITALITY.

Jonathan Flores, City Manager, introduced consent agenda and recommended approval.

Comm. Pacheco moved to approve as recommended. Comm. Carrillo seconded the motion and when put to a vote, it carried unanimously.

Resolution No. R-2025-37 is filed with the City Clerk's Office.

REGULAR AGENDA - OPEN SESSION

ITEM 7. ORDINANCES AND RESOLUTIONS

- A) CONSIDERATION AND ACTION, IF ANY, ON ORDINANCE CREATING OFFICE OF CITY CLERK DEPARTMENT. (1ST READING) THIS ITEM SUPPORTS SG - SOUND GOVERNANCE AND FISCAL SUSTAINABILITY. (ADMINISTRATION)**

Jonathan Flores, City Manager, introduced the item and recommended approval.

Comm. Carrillo moved to approve. Comm. Flores seconded the motion and when put to a vote, it carried unanimously.

- B) CONSIDERATION AND ACTION, IF ANY, ON ORDINANCE CREATING THE FOOD SERVICES DEPARTMENT. (1ST READING) THIS ITEM SUPPORTS SG - SOUND GOVERNANCE AND FISCAL SUSTAINABILITY. (ADMINISTRATION)**

Jonathan Flores, City Manager, introduced the item and recommended approval.

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Comm. Carrillo moved to approve. Comm. Caballero seconded the motion and when put to a vote, it carried unanimously.

- C) **CONSIDERATION AND ACTION, IF ANY, ON ORDINANCE DIRECTING THE CITY MANAGER TO VACATE, ABANDON, AND CLOSE A 10 FT. BY 270.29 FT. ALLEY EASEMENT, CONSISTING OF 0.06 OF AN ACRE (2,702.90 SQUARE FEET) LOCATED ON LOT 14, BLOCK 160, L.R. BELL DEVELOPMENT "E", PHARR, HIDALGO COUNTY, TEXAS (1ST READING). THIS ITEM SUPPORTS EV - ECONOMIC VITALITY. (DEVELOPMENT SERVICES)**

Jonathan Flores, City Manager, introduced the item and recommended approval.

Comm. Carrillo moved to approve. Comm. Flores seconded the motion and when put to a vote, it carried unanimously.

- D) **CONSIDERATION AND ACTION, IF ANY, ON RESOLUTION ADOPTING THE CITY OF PHARR'S ONE-YEAR ACTION PLAN FOR PROGRAM YEAR 2025 TO THE U.S. DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT (HUD). THIS ITEM SUPPORTS QL-QUALITY OF LIFE. (GMCD)**

Jonathan Flores, City Manager, introduced the item and recommended approval.

Comm. Carrillo moved to approve. Comm. Caballero seconded the motion and when put to a vote, it carried unanimously.

Resolution No. R-2025-38 is filed with the City Clerk's Office.

ITEM 9. PURCHASING

- A) **CONSIDERATION AND ACTION, IF ANY, ON THE PURCHASE OF SHAFTLESS SCREW CONVEYOR FOR PUBLIC UTILITIES FROM A-SQUARED WATER TREATMENT, LLC FROM EDINBURG, TEXAS IN THE AMOUNT OF \$150,000.00 (THE INTERLOCAL PURCHASING SYSTEM #250104). THIS ITEM SUPPORTS IF - INFRASTRUCTURE. (PUBLIC UTILITIES)**

Jonathan Flores, City Manager, introduced the item and recommended approval.

Comm. Carrillo moved to approve. Comm. Pacheco seconded the motion and when put to a vote, it carried unanimously.

ITEM 10. CONTRACTS/AGREEMENTS

- A) CONSIDERATION AND ACTION, IF ANY, ON A LEASE AGREEMENT BETWEEN THE CITY OF PHARR AND SEVENTH-DAY ADVENTIST CHURCH FOR THE USE OF PARKING LOT. THIS ITEM SUPPORTS QL - QUALITY OF LIFE. (IT)**

Jonathan Flores, City Manager, introduced the item and recommended approval.

Comm. Carrillo moved to approve. Comm. Medina seconded the motion and when put to a vote, it carried unanimously.

ITEM 11. CLOSED SESSION

The time being 4:54 p.m., Mayor Hernandez stated the commission would be entering into closed session in accordance with Chapter 551 of the Texas Govt. Code to discuss agenda items listed in the public portion of the agenda and Pursuant to Sections 551.071, 551.072, 551.074, 551.076, 551.084 and 551.087.

ITEM 12. RECONVENE

The time being 5:49 p.m., Mayor Hernandez stated the commission would be resuming the open meeting.

ITEM 8. ADMINISTRATIVE

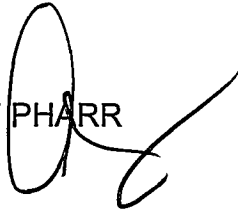
- A) PRESENTATION ON THE CITY OF PHARR'S BALDRIGE JOURNEY TO EXCELLENCE. THIS ITEM SUPPORTS SE - SERVICE EXCELLENCE. (OSE)**

Jonathan Flores, City Manager, introduced the item and stated no action was needed.

ITEM 13. ADJOURNMENT

There being no other business to come before the board, Comm. Carrillo moved to adjourn. Comm. Caballero seconded the motion and when put to a vote, the motion carried unanimously. Meeting adjourned at 5:51 p.m.

CITY OF PHARR



AMBROSIO HERNANDEZ
MAYOR

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**STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF PHARR**

ON THIS THE 4th DAY OF AUGUST 2025 the Board of Commissioners of the City of Pharr, Texas convened in a **REGULAR CALLED MEETING** at the Commissioner's Room located at 118 S. Cage, 2nd Floor, Pharr, Texas. The meeting being open to the public and notice of said meeting, giving the date, place, subject, hereof, having been posted in accordance with Chapter 551, Texas Government Code (Open Meetings Act) and there being present a quorum, I, **IMELDA PEREZ, CITY CLERK**, of the City of Pharr, Texas, certify that this is a true and correct copy of the minutes.

ATTEST:


IMELDA PEREZ, CITY CLERK

APPROVED: August 11, 2025

