

**TAKE NOTICE THAT A REGULAR MEETING  
OF THE PHARR INTERNATIONAL TOLL BRIDGE BOARD  
OF THE CITY OF PHARR, TEXAS  
WILL BE HELD AT CITY HALL, COMMISSIONERS' ROOM,  
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS  
COMMENCING AT 12:00 PM ON  
WEDNESDAY, JULY 23, 2025**

*At any time during the course of this meeting the Toll Bridge Board may retire to Executive Session under Texas Government Code § 551 to confer on any subject matter in accordance with the Texas Open Meetings Act.*

*Should any final action, decision, or vote be required in the opinion of the Board with regard to any item discussed during the closed meeting, then such final action, decision, or vote shall be made during the open meeting covered by this notice upon the reconvening of the public meeting pursuant to Section 551.101 government Code V.T.C.S.*

**1. CALL TO ORDER:**

- A) Roll call and possible action on the excusing of any absent member.
- B) Pledge of Allegiance/Invocation.

**2. DIRECTOR'S ADMINISTRATIVE REPORT:** *(Director's Administrative Reports and discussion, if any, with Bridge Board. The Director may also assign a designated spokesperson for any particular listed topic)*

- A) Crossings and Revenues Report for June 2025.
- B) Finance Report for June 2025.
- C) Engineer's Report.
- D) Director's Report.

**3. ADMINISTRATIVE:**

- A) Approval of Minutes for June 18, 2025 - Regular Called Meeting.
- B) Discussion and action, if any, on ratification of Asociacion de Agentes Aduanales de Reynosa Sponsorship in the amount of \$5,000.
- C) Discussion and Action, if any, on INDEX Reynosa/Fundacion RAMMAC Charity Golf Fund Raiser Sponsorship in the amount of \$10,000.
- D) Discussion and action, if any, on INDEX 50th National Convention Sponsorship in the amount of \$19,000.

E) Discussion and action, if any, on ratification of proposal from Taller de Infografía y Fotografía Digital (TIF) for 2025-2026 Conference Marketing Materials in the amount of \$46,000.

**4. CLOSED SESSION:** *In accordance with Chapter 551 of the Texas Gov't. Code, the International Toll Bridge Board hereby gives notice that it may meet in Executive session to discuss and deliberate any items listed on the public portion of the meeting agenda including items in accordance with the following:*

Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

**5. RECONVENE:** *into regular session and consider action, if any, on item(s) discussed in executive session.*

**6. ADJOURNMENT:**

**NOTICE OF ASSISTANCE AT THE PUBLIC MEETING**

City Hall is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Clerk's Office at 956-402-4200 or FAX 956-475-3442 or Email [cityclerksoffice@pharr-tx.gov](mailto:cityclerksoffice@pharr-tx.gov) for further information. Braille is not available.

I, the undersigned authority, do hereby certify that the above notice of said Regular Meeting of the International Toll Bridge Board was posted on the bulletin board at City Hall and on the City's web page at [www.pharr-tx.gov](http://www.pharr-tx.gov). This Notice was posted on the 17<sup>th</sup> day of July 2025 at 5:00 p.m. and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

**WITNESS MY HAND AND SEAL, this 17<sup>th</sup> day of July 2025**



  
ALESSANDRA GARCIA, CPM  
ASSISTANT CITY CLERK

I certify that the attached notice and agenda of items to be considered by the Pharr International Toll Bridge Board was removed from the bulletin board of City Hall on the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_ by,

Name: \_\_\_\_\_

Title: \_\_\_\_\_



## AGENDA MEMORANDUM



**BOARD:** PHARR INTERNATIONAL TOLL  
BRIDGE BOARD

**AGENDA ITEM #:** 2.A.

**DATE SUBMITTED:** July 17, 2025

**MEETING DATE:** July 23, 2025

**FROM:** Cleo Salinas, Administrative  
Assistant

**DEPARTMENT:** Bridge

**DIRECTOR:**

**Agenda Item:** Crossings and Revenues Report for June 2025.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

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**ROUTING:**

Cleo Salinas

Created/Initiated - 7/17/2025

**CROSSINGS AND REVENUES  
FOR THE MONTH OF JUNE  
FISCAL YEAR 2024 – 2025**

**a) BRIDGE CROSSINGS**

Crossings for the Pharr International Bridge totaled **99,670** vehicles for the month of June F.Y. 2024-2025, which showed an increase of **2,658** vehicles or **2.74%** over the same month in F.Y. 2023-2024.

**b) CAR CROSSINGS**

Car crossings for the Pharr International Bridge totaled **42,759** cars for the month of June F.Y. 2024 – 2025, showing a decrease of **(-1,347)** cars or **-3.05%** over the same month in F.Y. 2023 – 2024.

**c) NORTHBOUND CAR CROSSINGS**

Northbound Car crossings at the Pharr International Bridge totaled **44,025** cars for the month of June F.Y. 2024 – 2025, showing an increase of **5,610** cars or **14.60%** over the same month in F.Y. 2023 – 2024.

**d) SOUTHBOUND TRUCK CROSSINGS**

Truck crossings totaled **56,911** trucks for the month of June F.Y. 2024-2025, showing an increase of **4,005** trucks or **7.57%** over the same month in F.Y. 2023 - 2024.

**SOUTHBOUND TRUCK CROSSINGS SHOWED A DECREASE OF (-1,221) TRUCKS OR -2.10% FOR THE MONTH OF JUNE, COMPARED TO NORTHBOUND TRUCK CROSSINGS.**

**e) NORTHBOUND TRUCKS**

Northbound trucks at the Pharr International Bridge totaled **58,132** trucks for the month of June F.Y. 2024-2025, showing an increase of **2,448** trucks or **4.40%** over the same month in F.Y. 2023-2024.

**TOTAL NORTHBOUND AND SOUTHBOUND TRUCK CROSSINGS FOR THE MONTH OF JUNE TOTAL 115,043, REPRESENTING AN INCREASE OF 6,453 OR 5.94% OVER THE SAME TIME PERIOD IN F.Y. 2023-2024.**

**f) TOTAL REVENUES**

Revenues for the Pharr International Bridge totaled **\$1,747,133** dollars for the month of June F.Y. 2024 – 2025.

\$ 213,795 Autos & other  
\$ 1,530,792 Trucks  
\$ 2,546 Profit on pesos  
\$ 1,747,133 TOTAL

Revenues showed an increase of **\$122,092** or **7.51%** over the same month in F.Y. 2023 – 2024.

**PHARR INTERNATIONAL BRIDGE  
TOTAL SOUTHBOUND CROSSINGS COMPARISON BY FISCAL YEAR  
(CARS & TRUCKS)**

	F.Y. 2023-2024	F.Y. 2024-2025	GAIN / LOSS	INC% / DEC%
<b>OCTOBER</b>	101,828	107,028	5,200	5.11%
<b>NOVEMBER</b>	103,703	110,777	7,074	6.82%
<b>DECEMBER</b>	104,961	113,440	8,479	8.08%
<b>JANUARY</b>	98,056	105,428	7,372	7.52%
<b>FEBRUARY</b>	92,085	89,853	(-2,232)	-2.42%
<b>MARCH</b>	103,381	104,452	1,071	1.04%
<b>APRIL</b>	111,523	103,155	(-8,368)	-7.50%
<b>MAY</b>	107,554	105,646	(-1,908)	-1.77%
<b>JUNE</b>	97,012	99,670	2,658	2.74%
<b>YTD TOTAL</b>	920,103	939,449	19,346	2.10%
<b>JULY</b>	104,469			
<b>AUGUST</b>	111,425			
<b>SEPTEMBER</b>	101,107			
<b>TOTAL CROSSING</b>	1,237,104			

**PHARR INTERNATIONAL BRIDGE  
SOUTHBOUND CAR CROSSINGS COMPARISON BY FISCAL YEAR**

**F.Y. 2023-2024    F.Y. 2024-2025    GAIN / LOSS    INC% / DEC%**

<b>OCTOBER</b>	<b>44,769</b>	<b>49,109</b>	<b>4,340</b>	<b>9.69%</b>
<b>NOVEMBER</b>	<b>49,801</b>	<b>54,183</b>	<b>4,382</b>	<b>8.80%</b>
<b>DECEMBER</b>	<b>53,253</b>	<b>60,477</b>	<b>7,224</b>	<b>13.57%</b>
<b>JANUARY</b>	<b>35,975</b>	<b>46,555</b>	<b>10,580</b>	<b>29.41%</b>
<b>FEBRUARY</b>	<b>34,782</b>	<b>40,229</b>	<b>5,447</b>	<b>15.66%</b>
<b>MARCH</b>	<b>47,136</b>	<b>44,341</b>	<b>(-2,795)</b>	<b>-5.93%</b>
<b>APRIL</b>	<b>48,934</b>	<b>45,345</b>	<b>(-3,589)</b>	<b>-7.33%</b>
<b>MAY</b>	<b>47,229</b>	<b>48,173</b>	<b>944</b>	<b>2.00%</b>
<b>JUNE</b>	<b>44,106</b>	<b>42,759</b>	<b>(-1,347)</b>	<b>-3.05%</b>
<b>YTD TOTAL</b>	<b>405,985</b>	<b>431,171</b>	<b>25,186</b>	<b>6.20%</b>
<b>JULY</b>	<b>48,430</b>			
<b>AUGUST</b>	<b>53,826</b>			
<b>SEPTEMBER</b>	<b>47,861</b>			
<b>TOTAL CROSSING</b>	<b>556,102</b>			

# SOUTHBOUND CAR CROSSINGS COMPARISON FOR THE MONTH OF JUNE F.Y. 2024 – 2025

			GAIN LOSS	% INC. % ( DEC. )	DAILY AVERAGE
	JUNE F.Y. 24-25	JUNE F.Y. 23-24			
GATEWAY	93,747	88,540	5,207	6%	3,125
VETERANS ( LOS TOMATES)	136,973	146,755	-9,782	-7%	4,566
FREE TRADE (LOS INDIOS)	33,342	37,157	-3,815	-10%	1,111
TOTAL BROWNSVILLE	264,062	272,452	-8,390	-3%	8,802
DEL RIO	138,330	142,760	-4,430	-3%	4,611
DONNA	55,041	61,733	-6,692	-10.84%	1,835
EAGLE PASS	236,195	251,638	-15,443	-6%	7,873
YSLETA-ZARAGOZA	263,402	267,221	-3,819	-1%	8,780
STANTON-LERDO	132,631	145,245	-12,614	-9%	4,421
TOTAL EL PASO	396,033	412,466	-16,433	-4%	13,201
LAREDO	413,385	403,514	9,871	2%	13,780
McALLEN- HIDALGO	191,801	248,876	-57,075	-23%	6,393
ANZALDUAS	101,895	117,771	-15,876	-13%	3,397
TOTAL	293,696	366,647	-72,951	-20%	9,790
PHARR	42,759	44,106	-1,347	-3.05%	1,425
PROGRESO	37,286	42,917	-5,631	-13.12%	1,243
ROMA	53,531	50,615	2,916	5.76%	1,784

**PHARR INTERNATIONAL BRIDGE  
NORTHBOUND CAR CROSSINGS COMPARISON BY FISCAL YEAR**

**F.Y. 2023-2024    F.Y. 2024-2025    GAIN / LOSS    INC% / DEC%**

<b>OCTOBER</b>	<b>35,311</b>	<b>41,181</b>	<b>5,870</b>	<b>16.62%</b>
<b>NOVEMBER</b>	<b>37,578</b>	<b>43,427</b>	<b>5,849</b>	<b>15.56%</b>
<b>DECEMBER</b>	<b>45,033</b>	<b>50,228</b>	<b>5,195</b>	<b>11.54%</b>
<b>JANUARY</b>	<b>35,971</b>	<b>41,526</b>	<b>5,555</b>	<b>15.44%</b>
<b>FEBRUARY</b>	<b>37,625</b>	<b>37,923</b>	<b>298</b>	<b>0.79%</b>
<b>MARCH</b>	<b>41,810</b>	<b>48,015</b>	<b>6,205</b>	<b>14.84%</b>
<b>APRIL</b>	<b>39,903</b>	<b>49,293</b>	<b>9,390</b>	<b>23.53%</b>
<b>MAY</b>	<b>40,567</b>	<b>49,911</b>	<b>9,344</b>	<b>23.03%</b>
<b>JUNE</b>	<b>38,415</b>	<b>44,025</b>	<b>5,610</b>	<b>14.60%</b>
<b>JULY</b>	<b>40,487</b>			
<b>AUGUST</b>	<b>40,773</b>			
<b>SEPTEMBER</b>	<b>38,490</b>			
<b>TOTAL CROSSING</b>	<b>471,963</b>			

**PHARR INTERNATIONAL BRIDGE  
SOUTHBOUND TRUCK CROSSINGS COMPARISON BY FISCAL YEAR**

**F.Y. 2023-2024    F.Y. 2024-2025    GAIN / LOSS    INC% / DEC%**

<b>OCTOBER</b>	<b>57,059</b>	<b>57,919</b>	<b>860</b>	<b>1.51%</b>
<b>NOVEMBER</b>	<b>53,902</b>	<b>56,594</b>	<b>2,692</b>	<b>4.99%</b>
<b>DECEMBER</b>	<b>51,708</b>	<b>52,963</b>	<b>1,255</b>	<b>2.43%</b>
<b>JANUARY</b>	<b>62,081</b>	<b>58,873</b>	<b>(-3,208)</b>	<b>-5.17%</b>
<b>FEBRUARY</b>	<b>57,303</b>	<b>49,624</b>	<b>(-7,679)</b>	<b>-13.40%</b>
<b>MARCH</b>	<b>56,245</b>	<b>60,111</b>	<b>3,866</b>	<b>6.87%</b>
<b>APRIL</b>	<b>62,589</b>	<b>57,810</b>	<b>(-4,779)</b>	<b>-7.64%</b>
<b>MAY</b>	<b>60,325</b>	<b>57,473</b>	<b>(-2,852)</b>	<b>-4.73%</b>
<b>JUNE</b>	<b>52,906</b>	<b>56,911</b>	<b>4,005</b>	<b>7.57%</b>
<b>YTD TOTAL</b>	<b>514,118</b>	<b>508,278</b>	<b>(-5,840)</b>	<b>-1.14%</b>
<b>JULY</b>	<b>56,039</b>			
<b>AUGUST</b>	<b>57,599</b>			
<b>SEPTEMBER</b>	<b>53,246</b>			
<b>TOTAL CROSSING</b>	<b>681,002</b>			

## SOUTHBOUND TRUCK CROSSINGS COMPARISON FOR THE MONTH OF JUNE F.Y. 2024 – 2025

	JUNE F.Y. 24-25	JUNE F.Y. 23-24	GAIN LOSS	% INC. % ( DEC. )	DAILY AVERAGE
<b>ANZALDUAS (Empty only)</b>	<b>3,793</b>	<b>3,519</b>	<b>274</b>	<b>8%</b>	126
<b>VETERANS ( LOS TOMATES)</b>	19,869	21,360	<b>-1,491</b>	<b>-7%</b>	662
<b>FREE TRADE (LOS INDIOS)</b>	4,480	2,585	<b>1,895</b>	<b>73%</b>	149
<b>TOTAL BROWNSVILLE</b>	<b>24,349</b>	<b>23,945</b>	<b>404</b>	<b>2%</b>	812
<b>DEL RIO</b>	<b>5,753</b>	<b>5,640</b>	<b>113</b>	<b>2%</b>	192
<b>DONNA</b>	<b>91</b>	<b>201</b>	<b>-110</b>	<b>-55%</b>	3
<b>EAGLE PASS</b>	<b>33,772</b>	<b>20,307</b>	<b>13,465</b>	<b>66%</b>	1,126
<b>YSLETA-ZARAGOZA-EL PASO</b>	<b>57,899</b>	<b>51,902</b>	<b>5,997</b>	<b>12%</b>	1,930
<b>LAREDO</b>	<b>249,079</b>	<b>249,915</b>	<b>-836</b>	<b>0%</b>	8,303
<b>PHARR</b>	<b>56,911</b>	<b>52,906</b>	<b>4,005</b>	<b>8%</b>	1,897
<b>PROGRESO</b>	<b>6,725</b>	<b>4,200</b>	<b>2,525</b>	<b>60%</b>	224
<b>ROMA</b>	<b>718</b>	<b>604</b>	<b>114</b>	<b>19%</b>	24

**PHARR INTERNATIONAL BRIDGE  
NORTHBOUND TRUCK CROSSINGS (FULL, EMPTY & AG.)**

	F.Y. 2023- 2024	F.Y. 2024- 2025	GAIN / LOSS	INC% / DEC%	FULL TRUCKS	EMPT	AG TRUCKS	NARP NO INSP.
OCTOBER	58,427	63,509	5,082	8.70%	41,202	22,307	16,756	8,875
NOVEMBER	57,049	61,144	4,095	7.18%	40,995	20,189	18,472	9,848
DECEMBER	53,437	56,425	2,988	5.59%	38,124	18,301	19,275	11,253
JANUARY	59,331	62,953	3,622	6.10%	44,435	18,518	22,636	13,431
FEBRUARY	57,446	49,863	(-7,583)	-13.20%	36,830	13,033	18,449	10,787
MARCH	58,119	62,036	3,917	6.74%	44,963	17,073	21,261	11,938
APRIL	63,383	58,802	(-4,581)	-7.23%	41,465	17,337	21,247	10,648
MAY	62,212	59,630	(-2,582)	-4.15%	42,128	17,502	20,516	11,569
<b>JUNE</b>	<b>55,684</b>	<b>58,132</b>	<b>2,448</b>	<b>4.40%</b>	<b>38,655</b>	<b>19,477</b>	<b>17,162</b>	<b>9,014</b>
JULY	59,822							
AUGUST	61,969							
SEPTEMBER	58,907							
<b>TOTAL CROSSING</b>	<b>705,786</b>							

**Agriculture trucks at the Pharr International Bridge totaled 17,162 crossings for the month of June representing a 30% of the imports from Mexico.**

**Agriculture trucks at the Pharr International Bridge Import Lot showed an increase of 1,619 trucks or 10.42% over the same month in F.Y. 2023-2024.**

**PHARR INTERNATIONAL BRIDGE  
NORTHBOUND & SOUTHBOUND  
TRUCK CROSSING COMPARISON BY FISCAL YEAR**

	<b>F.Y. 2023-2024</b>	<b>F.Y. 2024-2025</b>	<b>GAIN / LOSS</b>	<b>INC% / DEC%</b>
<b>OCTOBER</b>	115,486	121,428	5,942	5.15%
<b>NOVEMBER</b>	110,951	117,738	6,787	6.12%
<b>DECEMBER</b>	105,145	109,388	4,243	4.04%
<b>JANUARY</b>	121,412	121,826	414	0.34%
<b>FEBRUARY</b>	114,749	99,487	(-15,262)	-13.30%
<b>MARCH</b>	114,364	122,147	7,783	6.81%
<b>APRIL</b>	125,972	116,612	(-9,360)	-7.43%
<b>MAY</b>	122,537	117,103	(-5,434)	-4.43%
<b>JUNE</b>	108,590	115,043	6,453	5.94%
<b>JULY</b>	115,861			
<b>AUGUST</b>	119,568			
<b>SEPTEMBER</b>	112,153			
<b>TOTAL CROSSING</b>	<b>1,386,788</b>			

**PHARR INTERNATIONAL BRIDGE  
F.Y. 2024-2025 CROSSINGS COMPARISON BY AXLE**

	CARS	2X TRUCKS	3X TRUCKS	4X TRUCKS	5X TRUCKS	6X TRUCKS	MOBILE HOMES	WIDE LOAD	SPEC. CROSS	MONTH TOTAL
OCTOBER	49,109	2,989	5,873	964	42,619	250	1	157	5,066	107,028
NOVEMBER	54,183	2,620	6,047	954	41,653	174	12	136	4,998	110,777
DECEMBER	60,477	2,443	5,492	782	38,814	159	7	132	5,134	113,440
JANUARY	46,555	2,637	5,108	833	45,260	184	1	115	4,735	105,428
FEBRUARY	40,229	2,166	3,985	683	38,250	186	1	104	4,249	89,853
MARCH	44,341	2,676	5,333	1,031	45,343	249	0	128	5,351	104,452
APRIL	45,345	2,752	4,831	967	42,615	192	0	124	6,329	103,155
MAY	48,173	2,848	4,757	905	41,843	168	7	137	6,808	105,646
JUNE	42,759	4,250	4,867	793	39,903	151	3	128	6,816	99,670
JULY										
AUGUST										
SEPTEMBER										
<b>TOTAL CROSSING</b>										

**TOTAL PERCENTAGE FOR CARS AND TRUCKS FOR THE MONTH OF JUNE F.Y. 2024-2025.**

- 1X CARS                    43%
- 2X TRUCKS                4%
- 3X TRUCKS                5%
- 4X TRUCKS                1%
- 5X TRUCKS                40%
- 6X TRUCKS                0.2%

**PHARR INTERNATIONAL BRIDGE  
REVENUE COMPARISON BY FISCAL YEAR**

	<b>F.Y. 2023-2024</b>	<b>F.Y. 2024-2025</b>	<b>GAIN / LOSS</b>	<b>INC% / DEC%</b>
<b>OCTOBER</b>	\$ 1,396,136	\$ 1,709,722	\$ 313,586	22.46%
<b>NOVEMBER</b>	\$ 1,431,520	\$ 1,815,436	\$ 383,916	26.82%
<b>DECEMBER</b>	\$ 1,545,696	\$ 1,758,294	\$ 212,598	13.75%
<b>JANUARY</b>	\$ 1,795,097	\$ 1,762,476	(\$32,620)	-1.82%
<b>FEBRUARY</b>	\$ 1,662,818	\$ 1,528,157	(\$ 134,661)	-8.10%
<b>MARCH</b>	\$ 1,720,767	\$ 1,824,299	\$ 103,531	6.02%
<b>APRIL</b>	\$ 1,935,889	\$ 1,771,074	(\$ 164,814)	-8.51%
<b>MAY</b>	\$ 2,016,526	\$ 1,825,700	(\$ 190,826)	-9.46%
<b>JUNE</b>	\$ 1,625,040	\$ 1,747,133	\$ 122,092	7.51%
<b>YTD TOTAL</b>	\$ 15,129,494	\$ 15,742,295	\$ 612,801	4.05%
<b>JULY</b>	\$ 1,778,230			
<b>AUGUST</b>	\$ 1,839,885			
<b>SEPTEMBER</b>	\$1,682,709			
<b>TOTAL CROSSING</b>	<b>\$ 20,430,319</b>			



## AGENDA MEMORANDUM



**BOARD:** PHARR INTERNATIONAL TOLL  
BRIDGE BOARD

**AGENDA ITEM #:** 2.B.

**DATE SUBMITTED:** July 18, 2025

**MEETING DATE:** July 23, 2025

**FROM:** Cleo Salinas, Administrative  
Assistant

**DEPARTMENT:** Bridge

**DIRECTOR:**

**Agenda Item:** Finance Report for June 2025.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

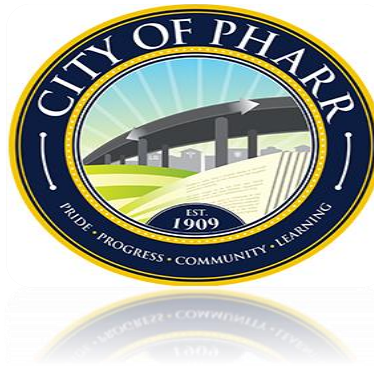
**Reason:**

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**ROUTING:**

Cleo Salinas

Created/Initiated - 7/18/2025



# PHARR INTERNATIONAL BRIDGE

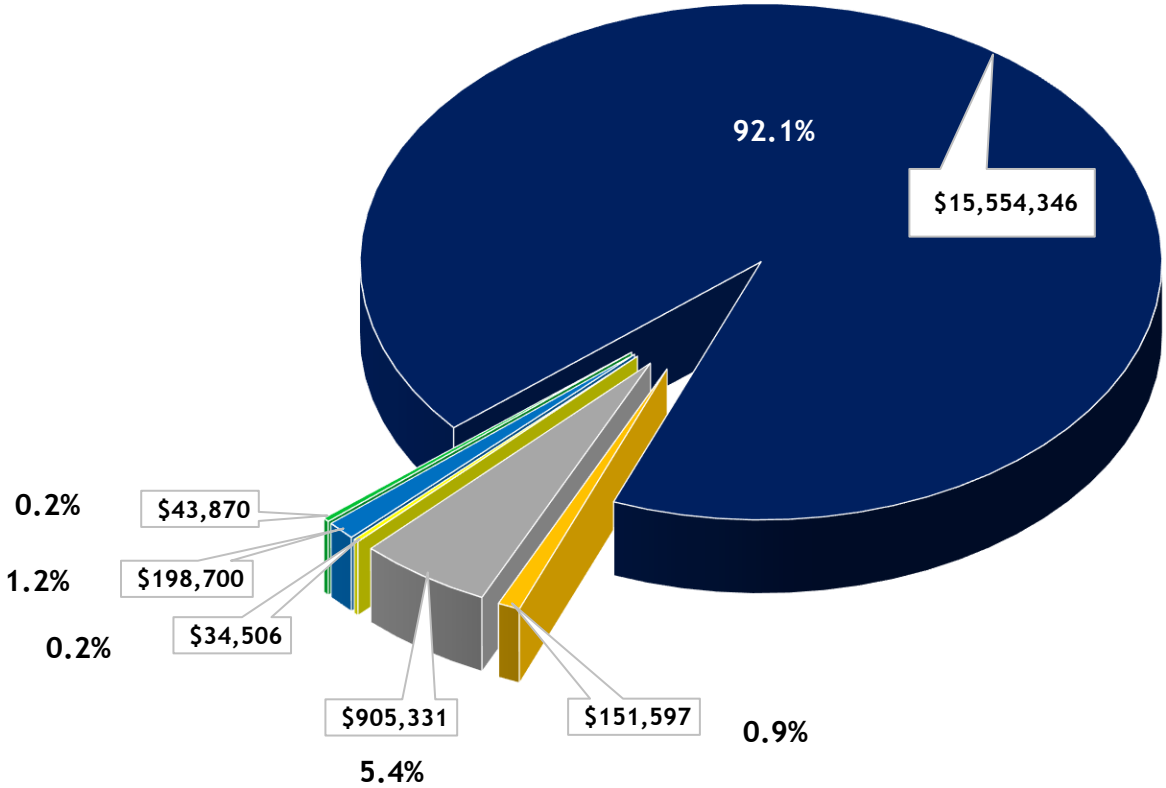
Financial Report

June - FY 24/25



# Bridge Revenues

- Toll Fees
- Credit Card - Surcharge
- Interest from Bond Proceeds
- Peso Exchange Rate Income
- Rental Income
- Other

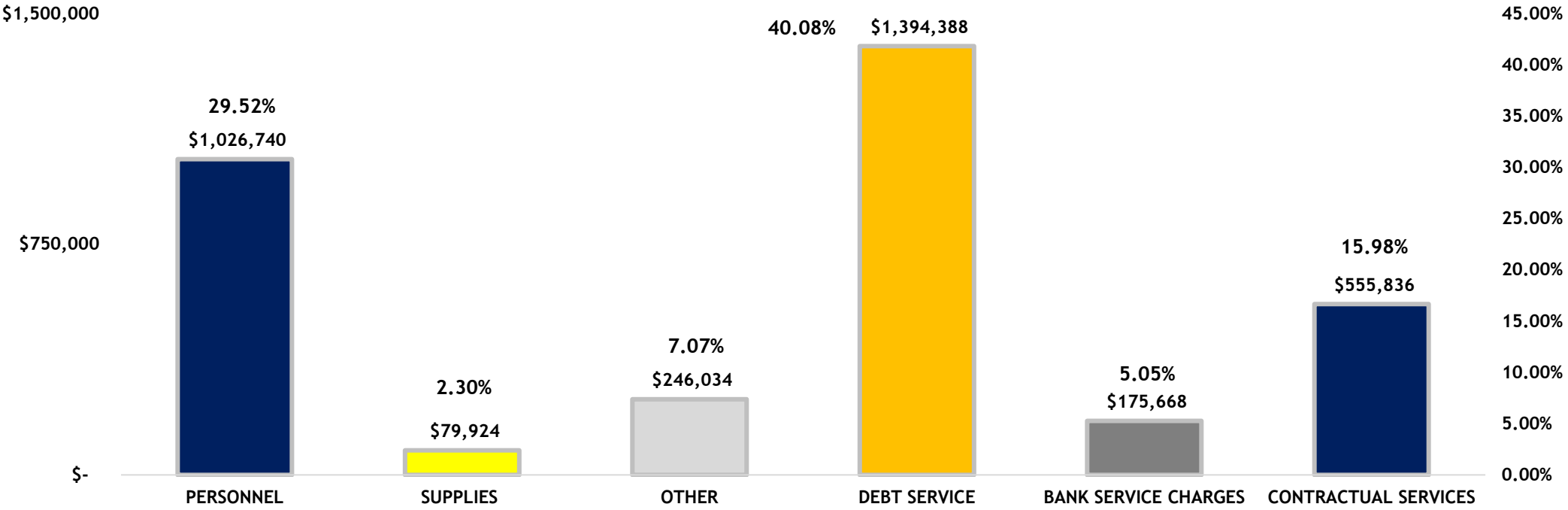


\$16,888,349

Total Revenues



### Total Operating Expenses

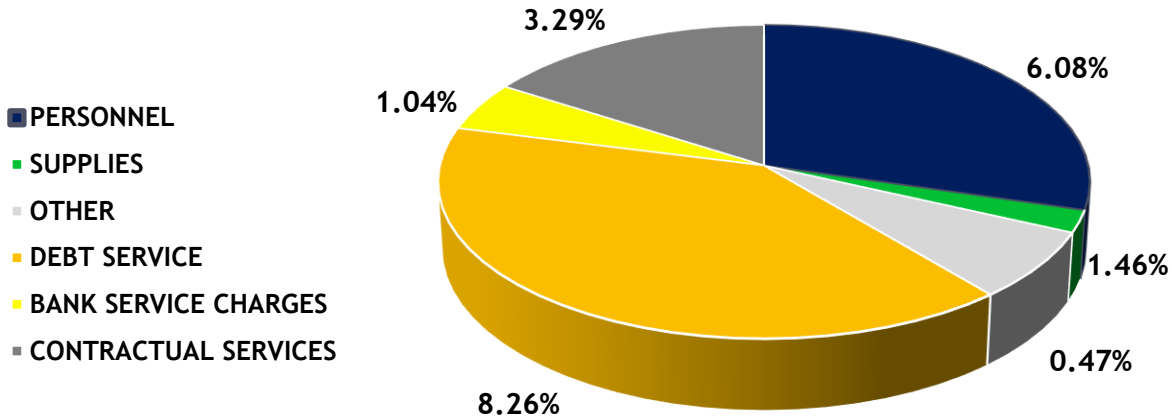


**\$3,478,590**

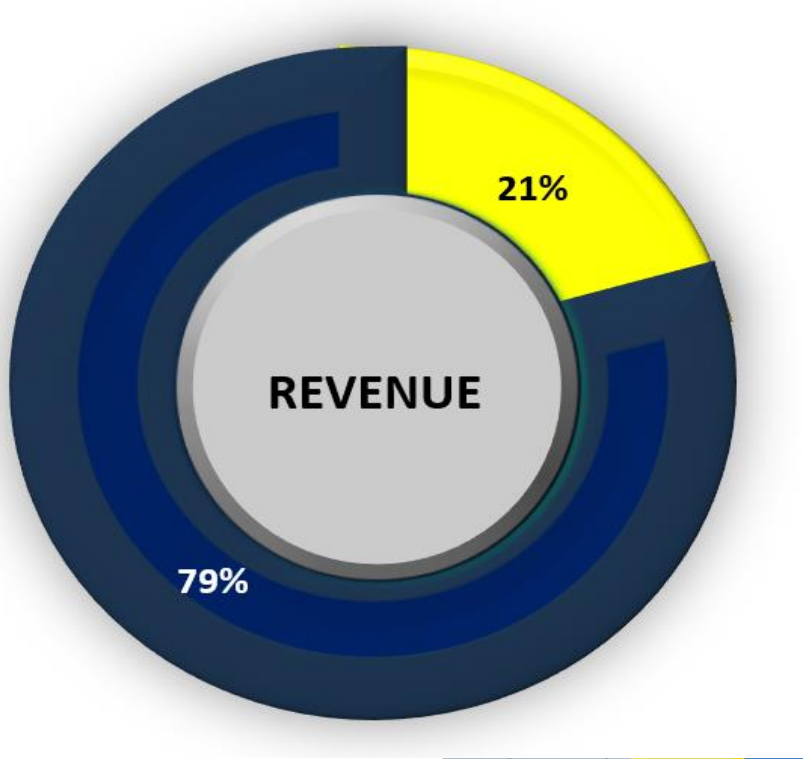
### Operating Expenses



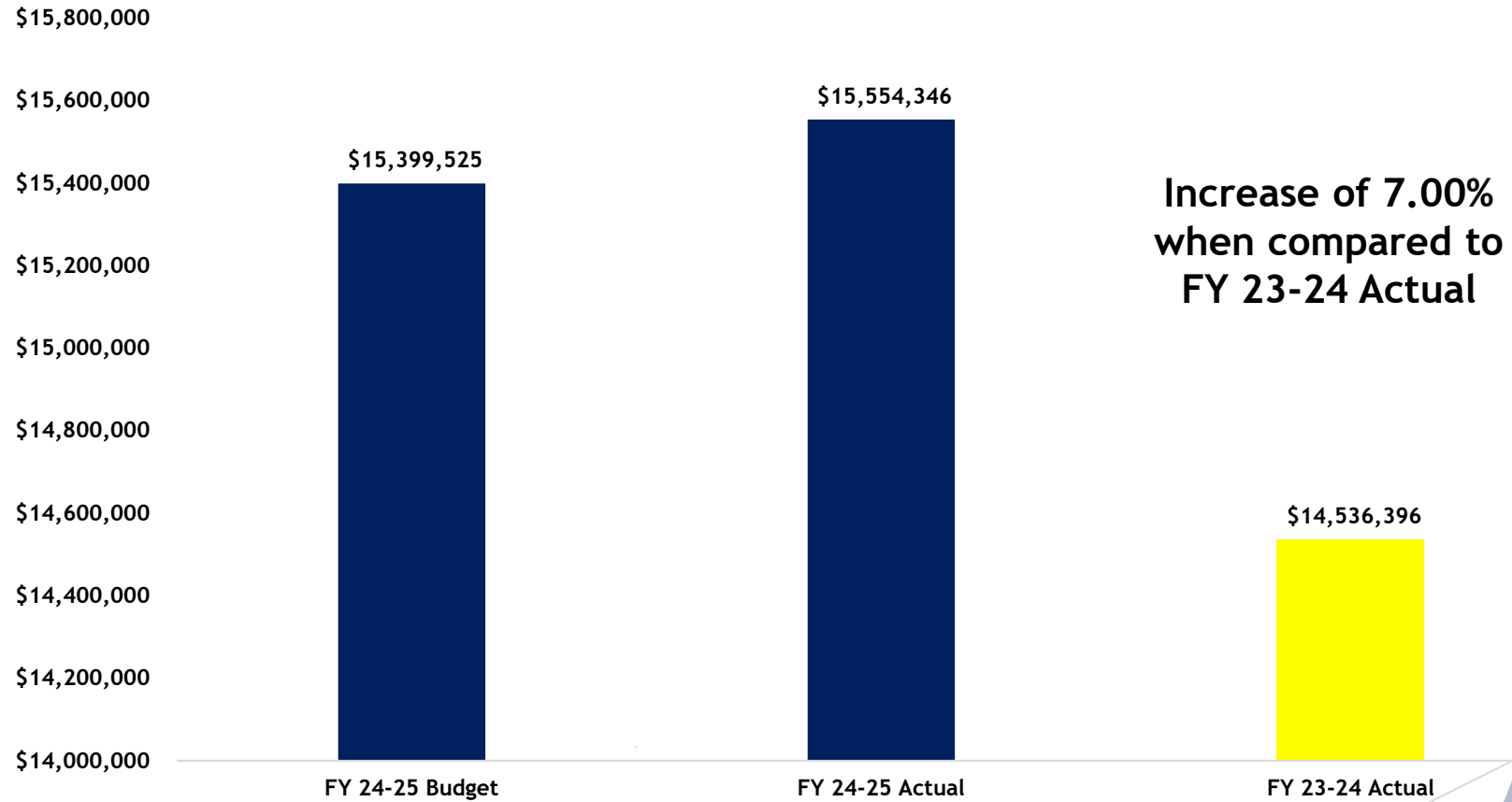
# Operating Expenses As A Percentage of Revenues



# REVENUES OVER EXPENSES



## Toll Collections

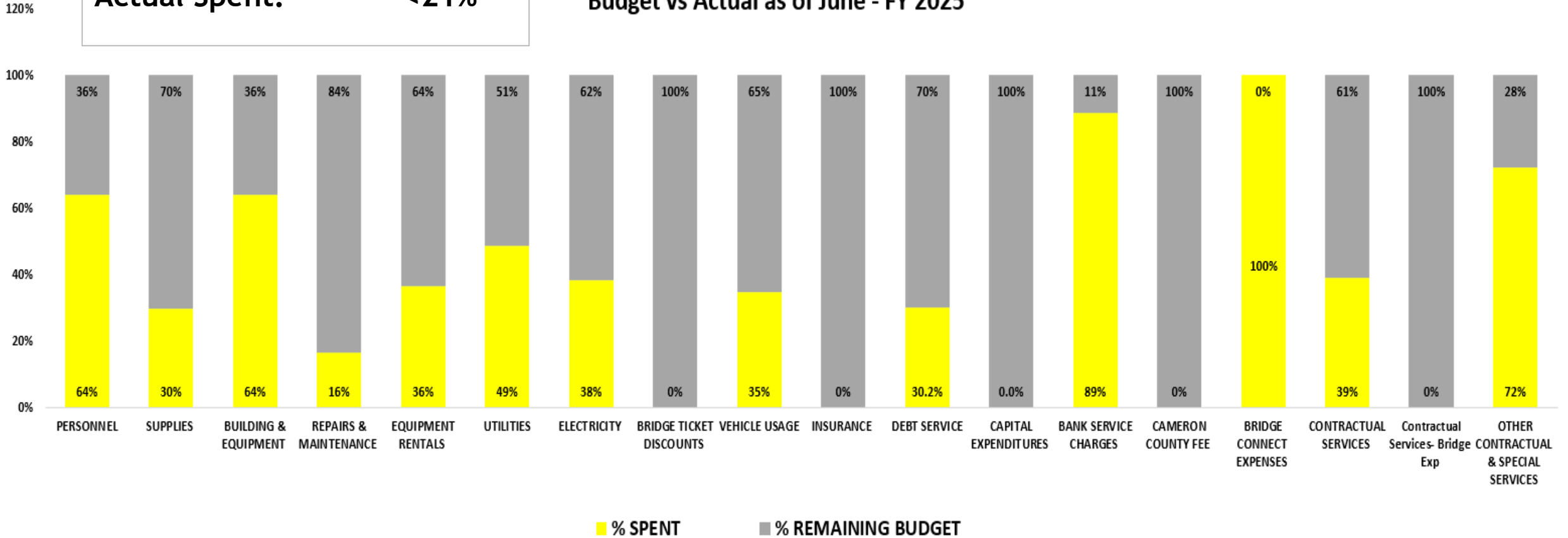


# June - FY 2025

Budget Benchmark:  $\leq 75\%$

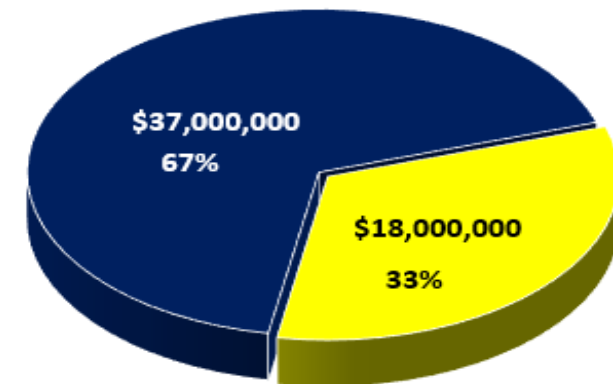
Actual Spent:  $< 21\%$

## Bridge Expenditures Budget vs Actual as of June - FY 2025



Fiscal Year	Principal	Interest	Total Debt Service
2021	\$ -	\$ -	\$ -
2022	\$ 545,000	\$ 2,368,673	\$ 2,913,673
2023	\$ 505,000	\$ 2,311,550	\$ 2,816,550
2024	\$ 1,925,000	\$ 2,286,300	\$ 4,211,300
2025	\$ 2,005,000	\$ 2,204,000	\$ 4,209,000
2026	\$ 2,095,000	\$ 2,118,250	\$ 4,213,250
2027	\$ 2,180,000	\$ 2,028,600	\$ 4,208,600
2028	\$ 2,295,000	\$ 1,919,600	\$ 4,214,600
2029	\$ 2,405,000	\$ 1,804,850	\$ 4,209,850
2030	\$ 2,530,000	\$ 1,684,600	\$ 4,214,600
2031	\$ 2,655,000	\$ 1,558,100	\$ 4,213,100
2032	\$ 2,785,000	\$ 1,425,350	\$ 4,210,350
2033	\$ 2,925,000	\$ 1,286,100	\$ 4,211,100
2034	\$ 3,070,000	\$ 1,139,850	\$ 4,209,850
2035	\$ 3,205,000	\$ 1,008,450	\$ 4,213,450
2036	\$ 3,340,000	\$ 871,200	\$ 4,211,200
2037	\$ 3,485,000	\$ 728,100	\$ 4,213,100
2038	\$ 3,635,000	\$ 578,700	\$ 4,213,700
2039	\$ 3,790,000	\$ 422,800	\$ 4,212,800
2040	\$ 3,925,000	\$ 287,100	\$ 4,212,100
2041	\$ 4,065,000	\$ 146,250	\$ 4,211,250
<b>Total</b>	<b>\$ 53,365,000</b>	<b>\$ 28,178,423</b>	<b>\$ 81,543,423</b>

Bridge Bond Debt

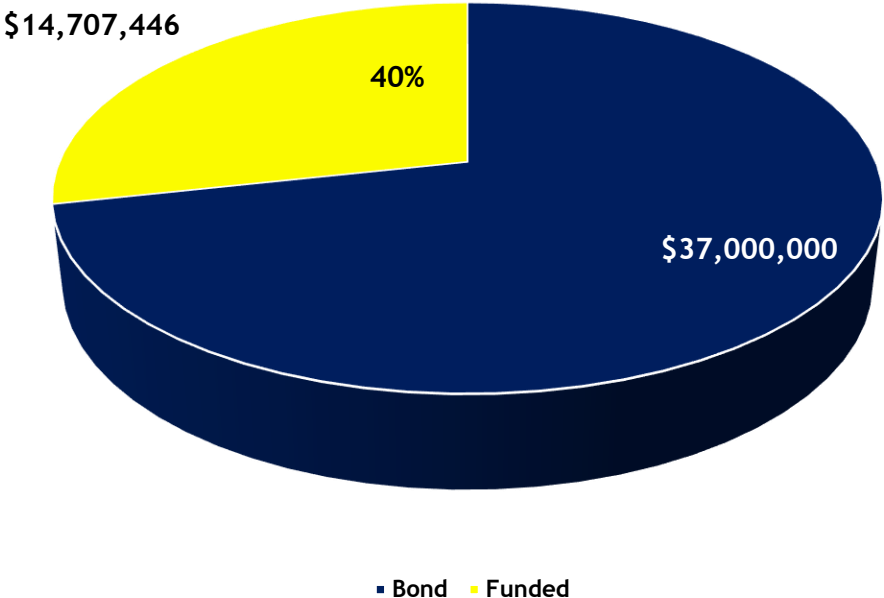


■ Bridge Expansion ■ DAP 16

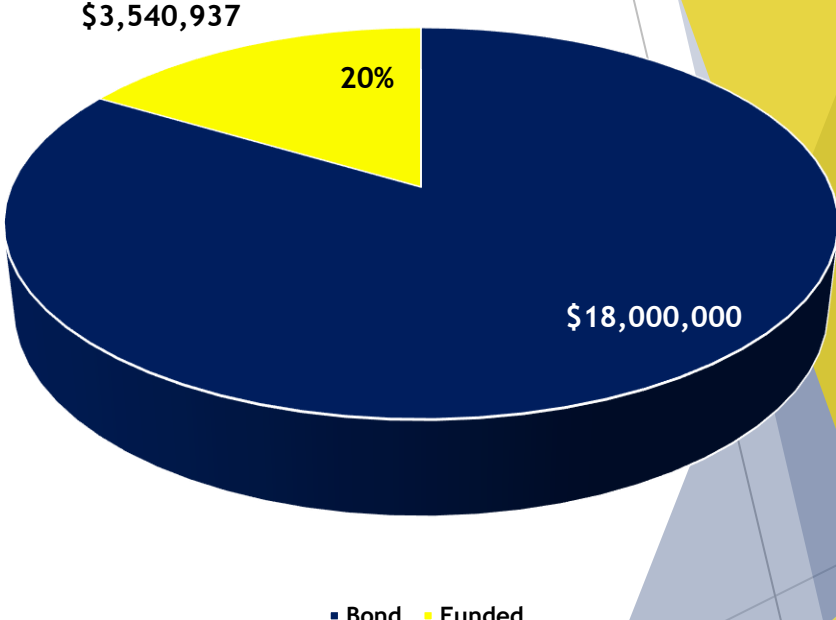


# Bridge Bond Debt: YTD Funded Amount

Bridge Expansion



DAP 16 - Stevedore

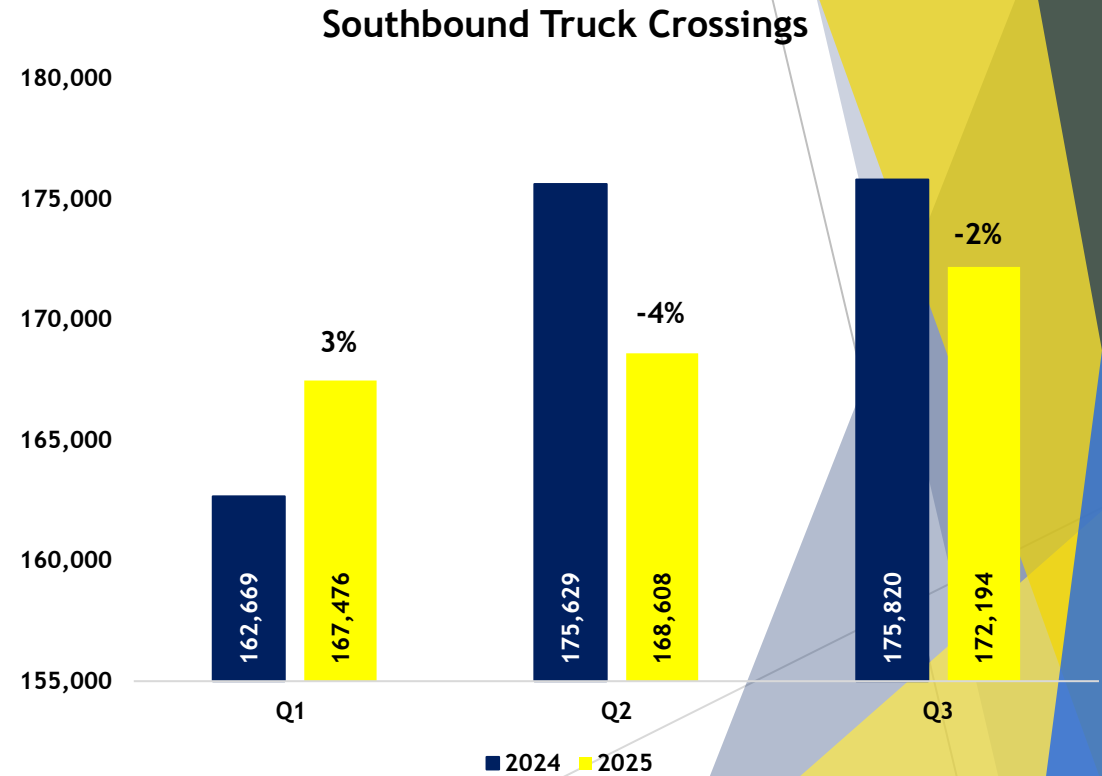
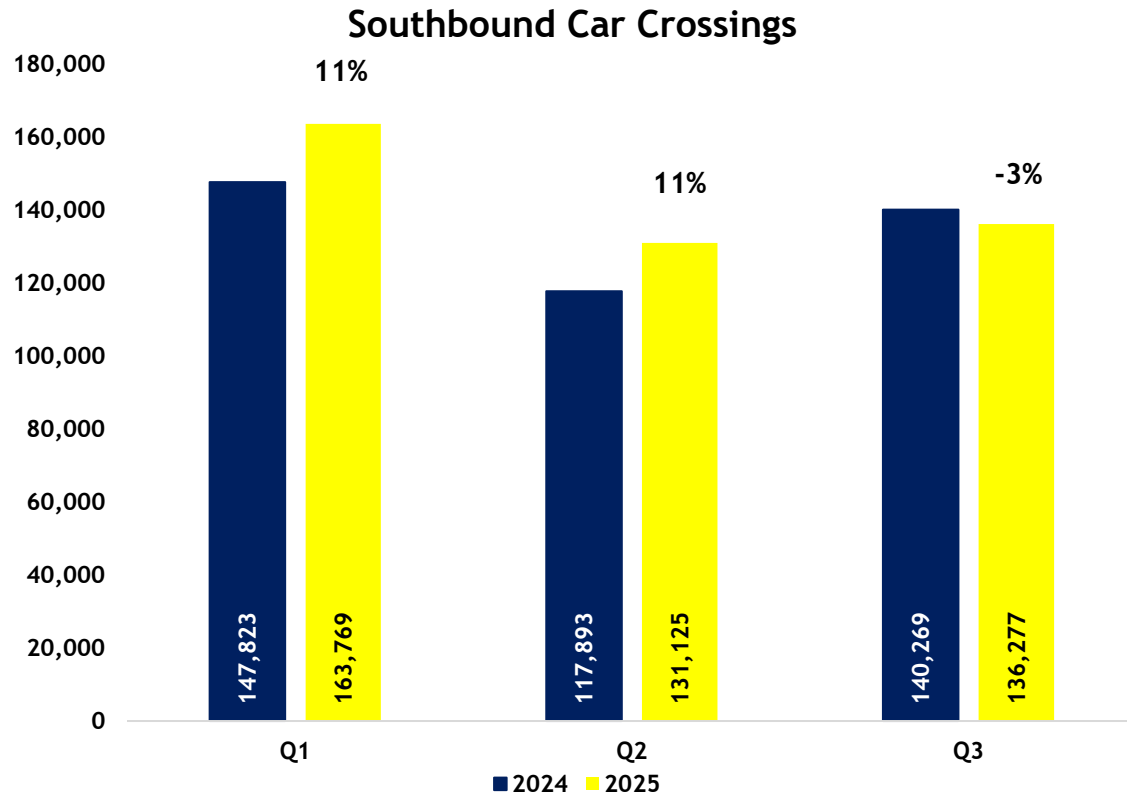


# PHARR INTERNATIONAL BRIDGE

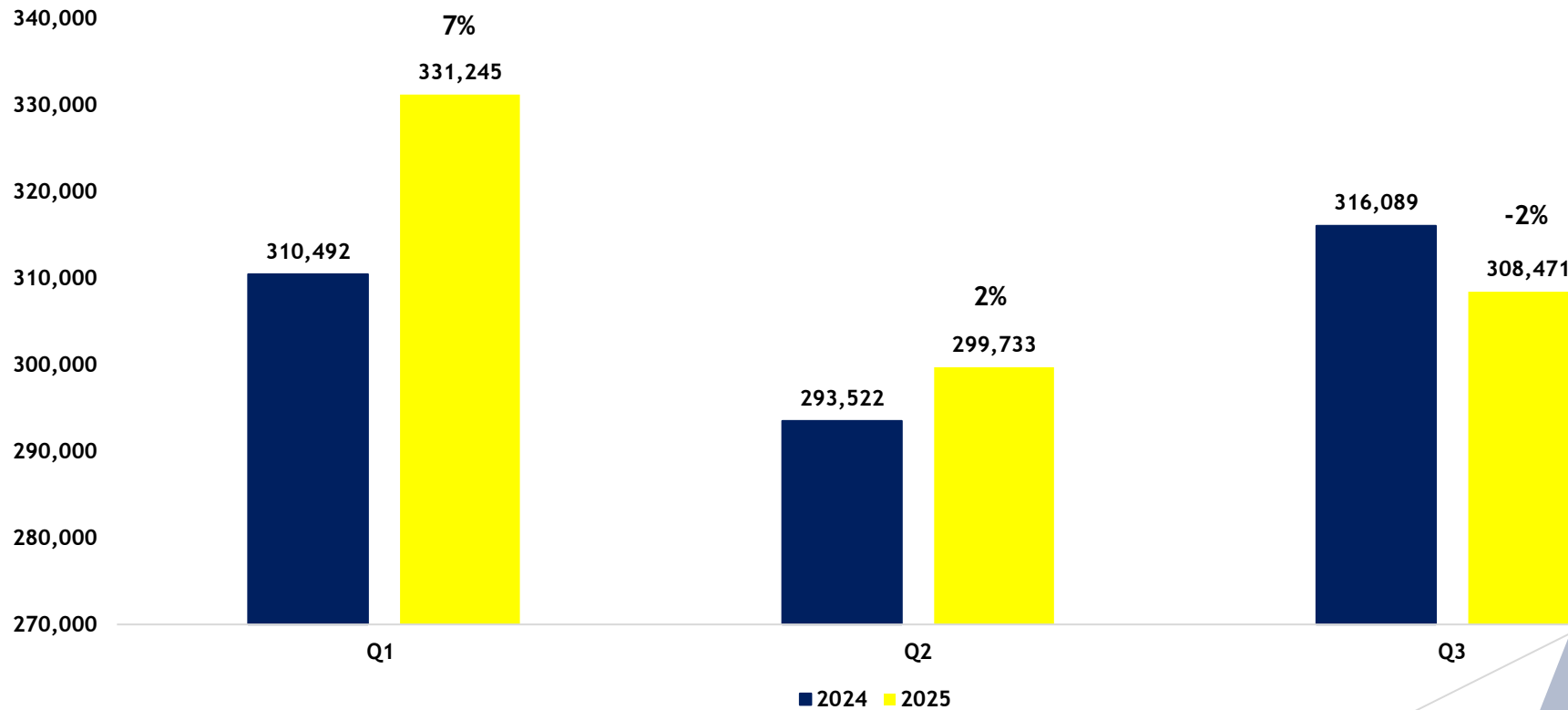
**FY 2024 & 2025 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> Quarter  
Crossings & Revenue Comparison**



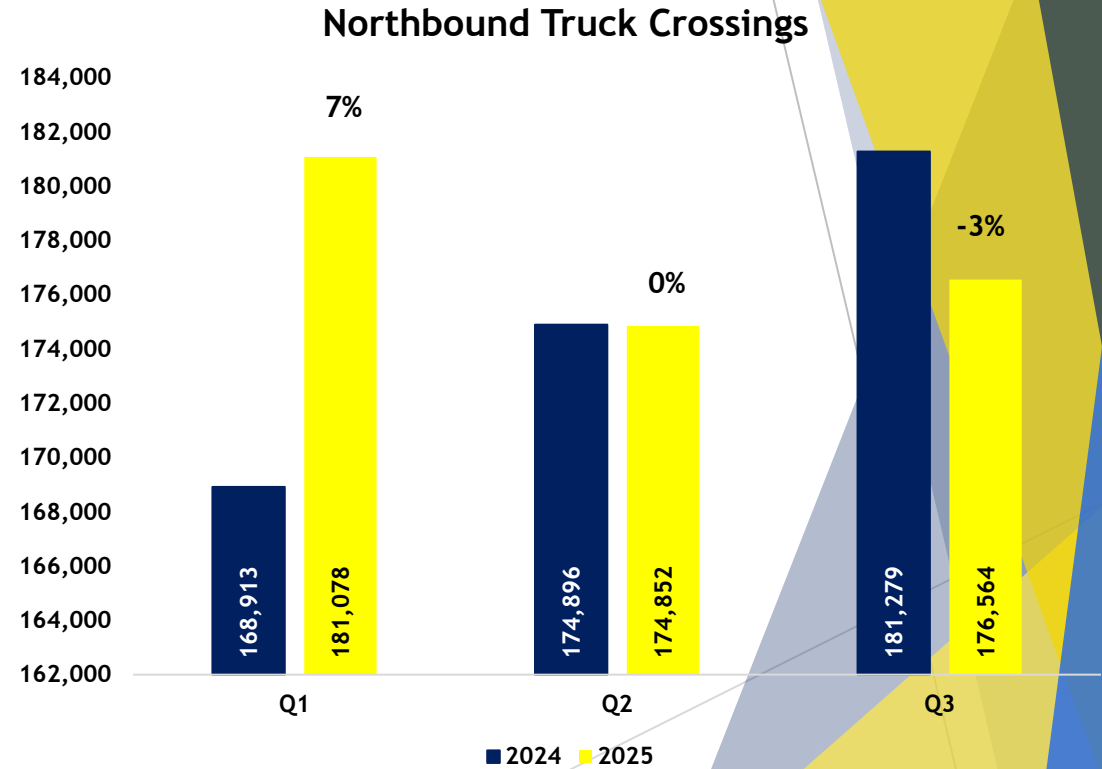
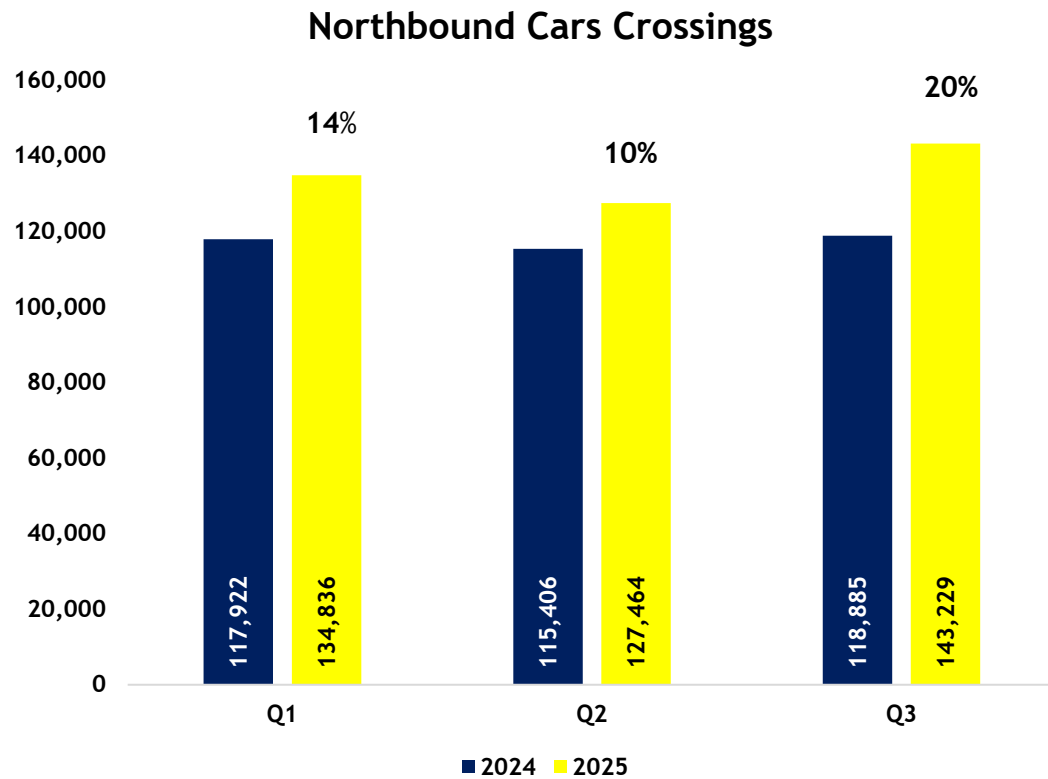
# FY 2024 & 2025 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> Quarter SB Crossings Comparison



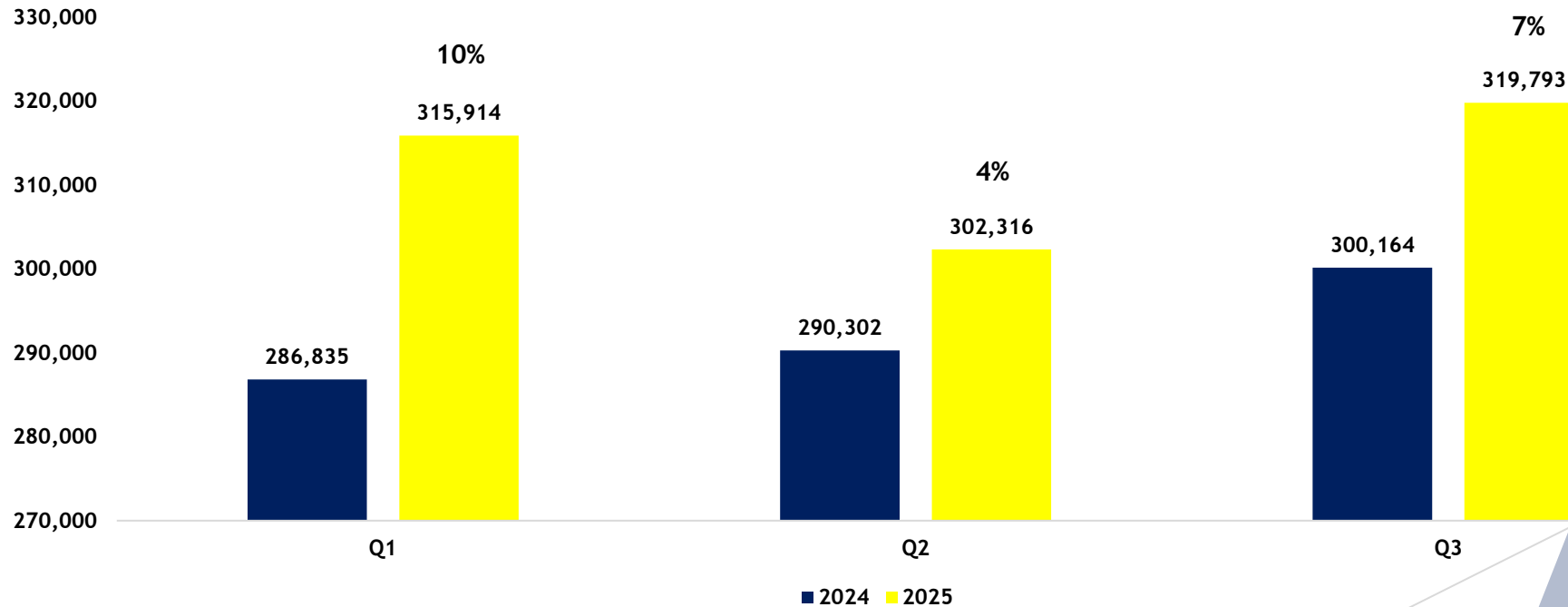
# FY 2024 & 2025 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> Quarter Total SB Crossings Comparison



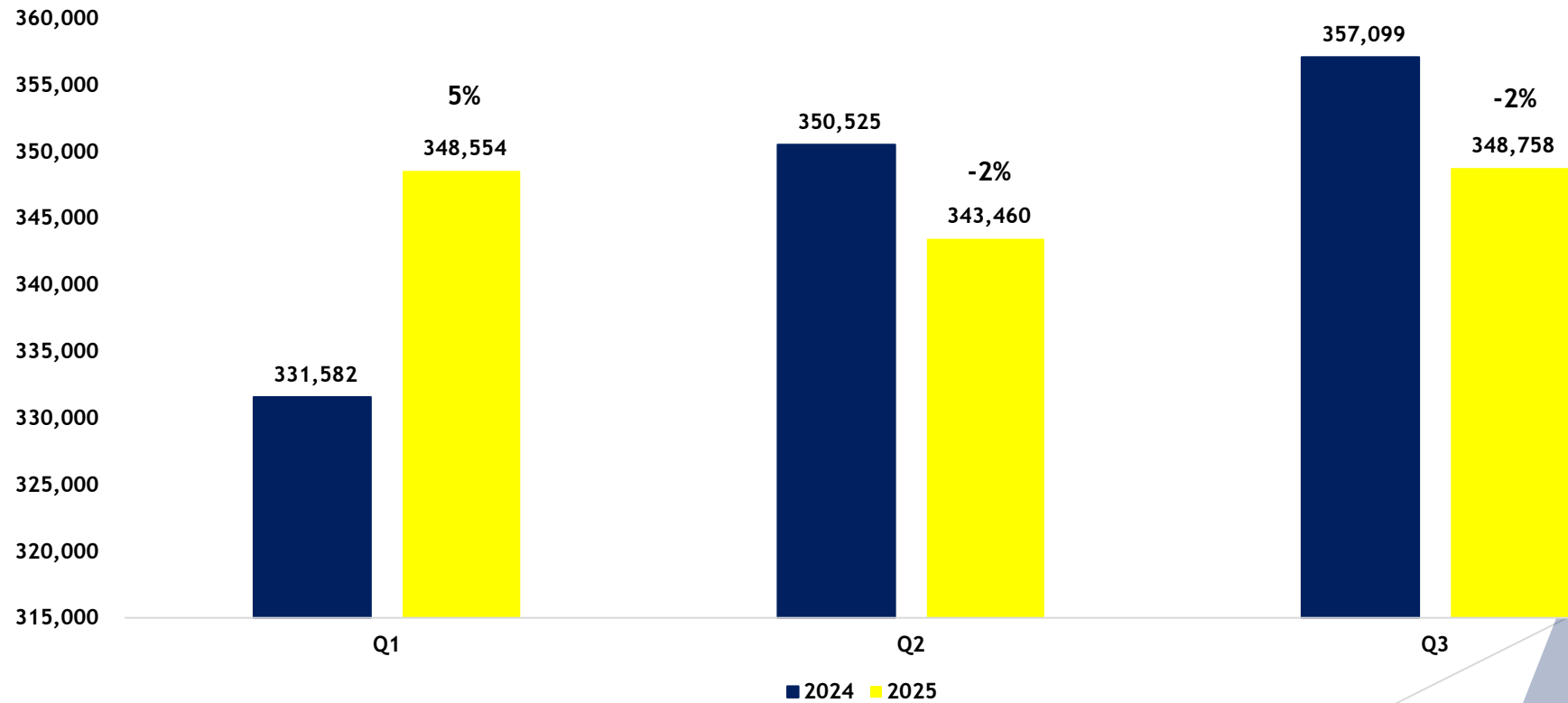
# FY 2024 & 2025 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> Quarter NB Crossings Comparison



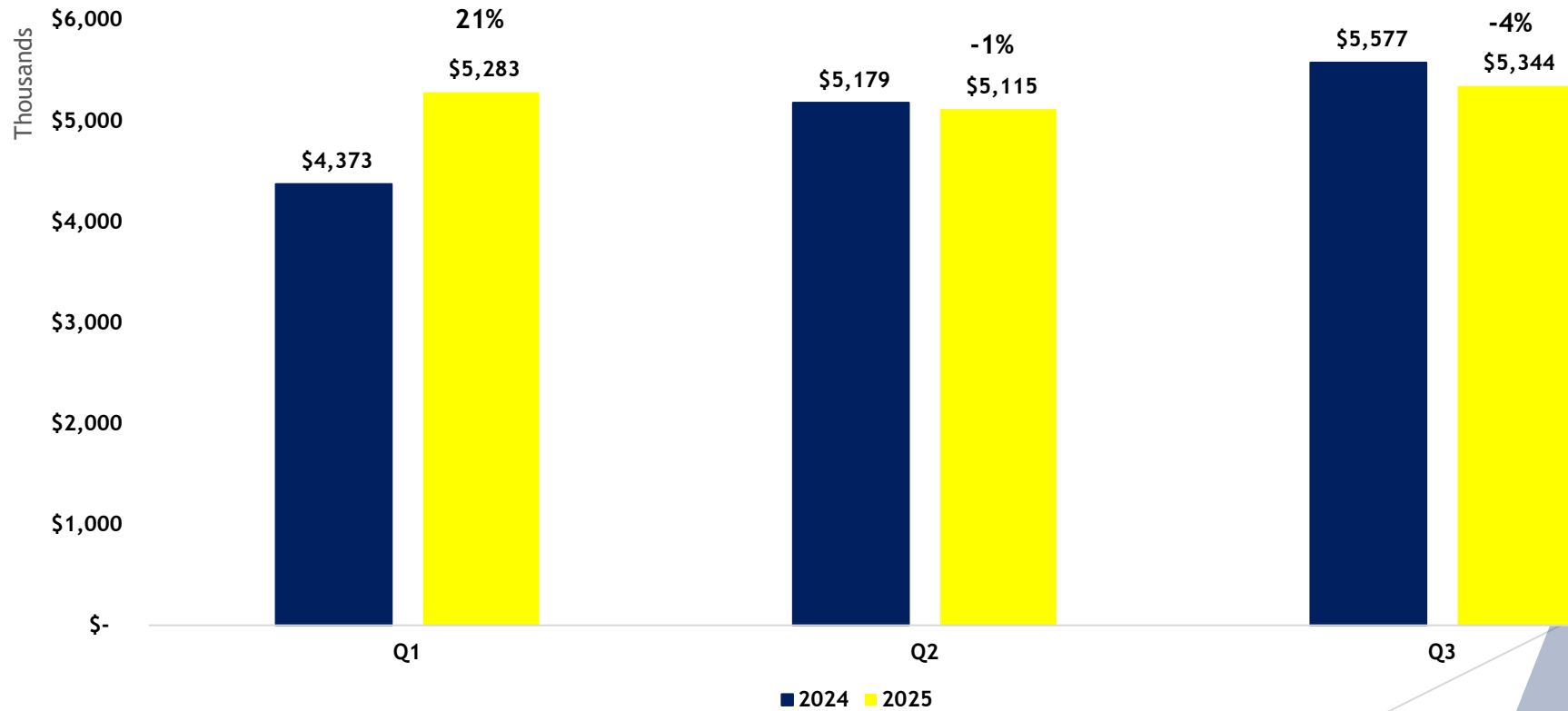
# FY 2024 & 2025 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> Quarter Total NB Crossings Comparison



# FY 2024 & 2025 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> Quarter Combined SB & NB Truck Crossings Comparison



# FY 2024 & 2025 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> Quarter Total Revenue Comparison



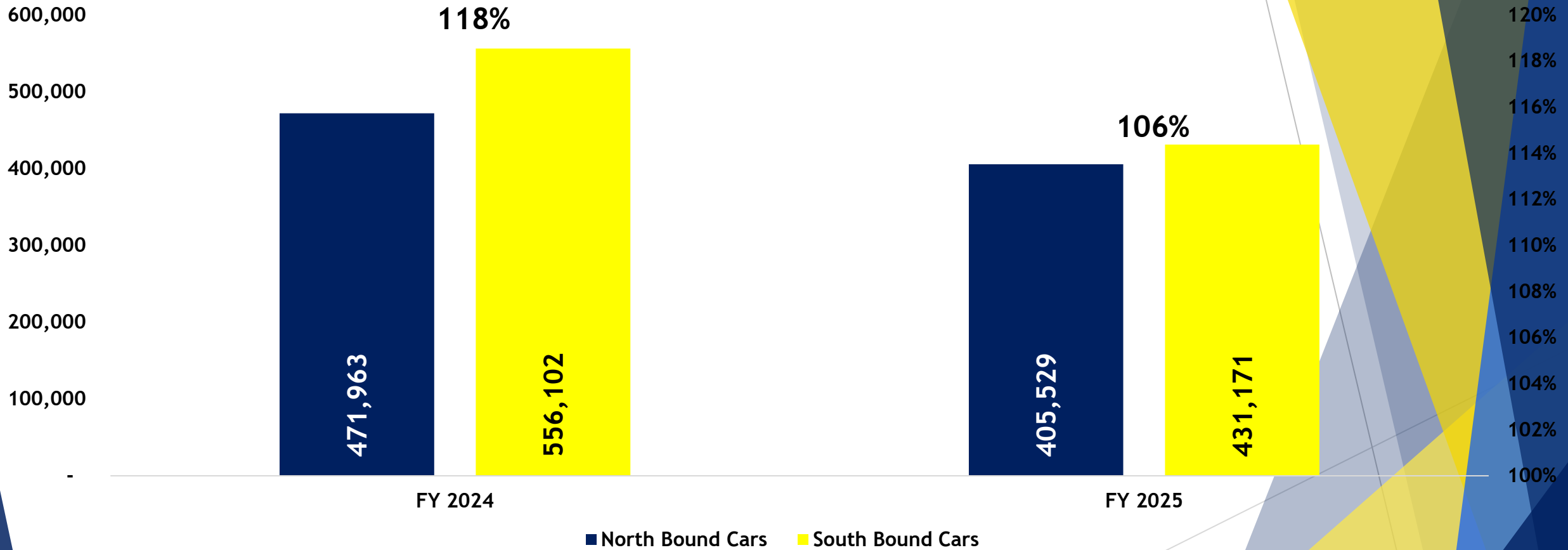
# PHARR INTERNATIONAL BRIDGE

Southbound Recapture Rate

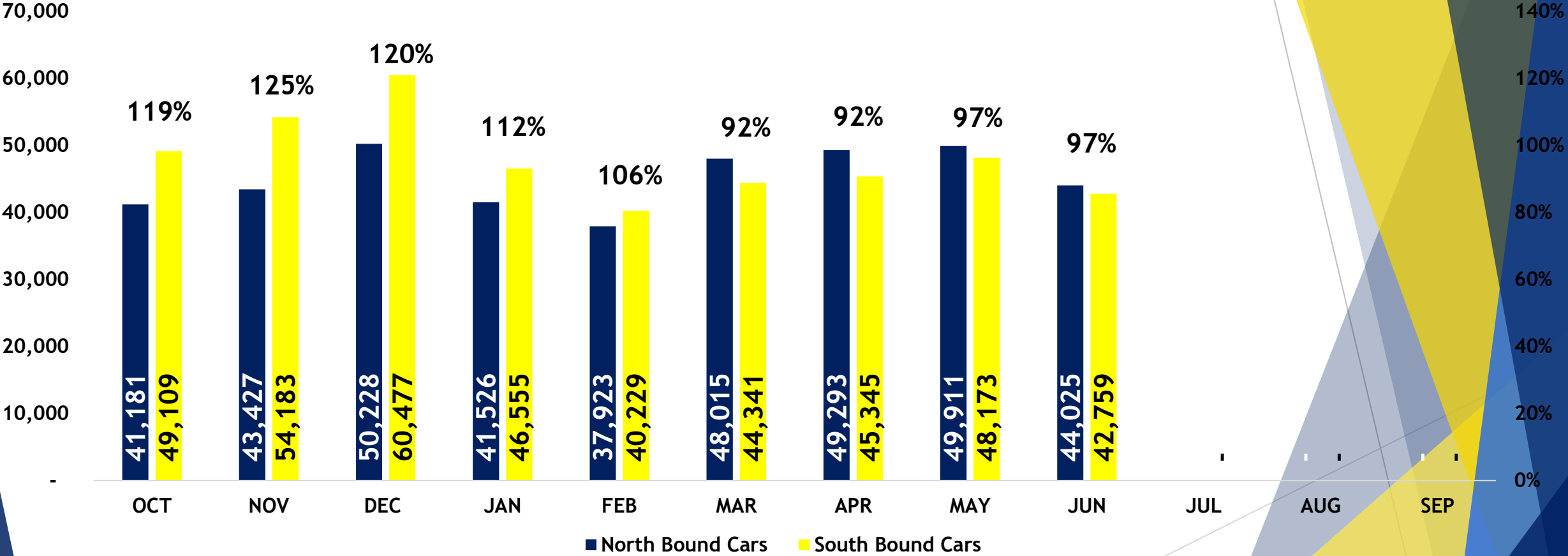
June - FY 2025



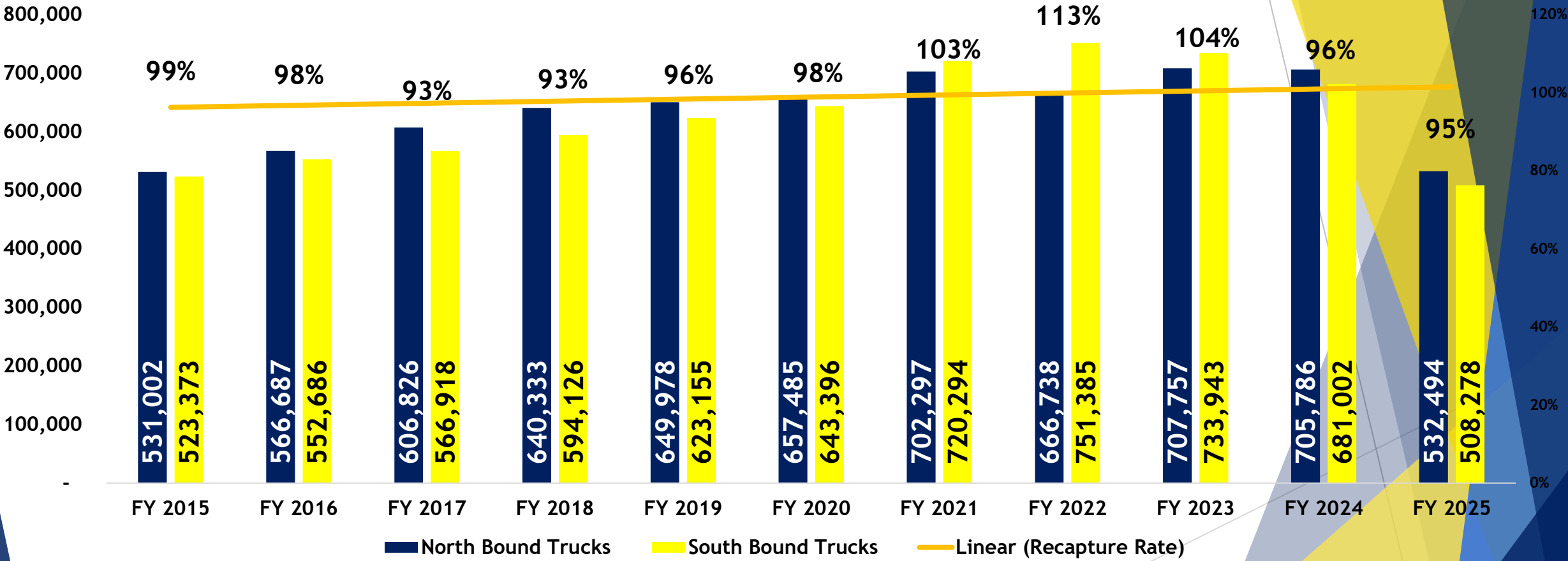
# Historical Southbound Car Recapture Rate



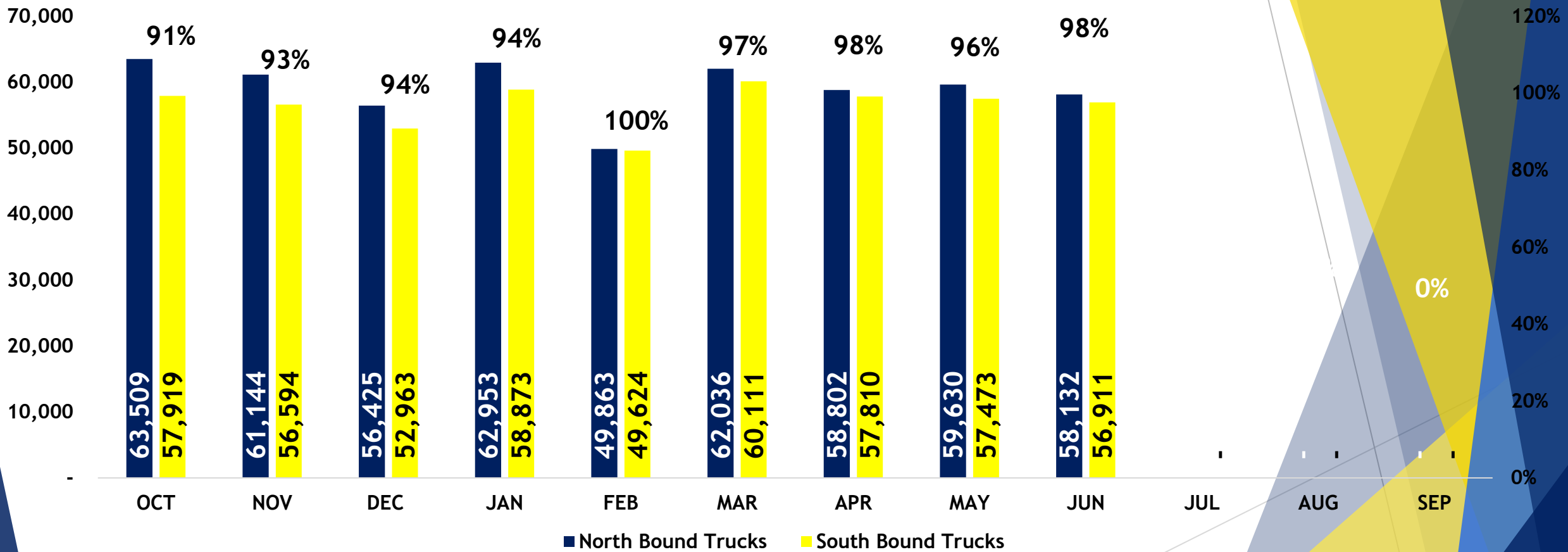
# YTD Southbound Car Recapture Rate



# Historical Southbound Truck Recapture Rate



# YTD Southbound Truck Recapture Rate



# QUESTIONS



# THANK YOU





## AGENDA MEMORANDUM



**BOARD:** PHARR INTERNATIONAL TOLL  
BRIDGE BOARD

**AGENDA ITEM #:** 2.C.

**DATE SUBMITTED:** July 17, 2025

**MEETING DATE:** July 23, 2025

**FROM:** Cleo Salinas, Administrative  
Assistant

**DEPARTMENT:** Bridge

**DIRECTOR:**

**Agenda Item:** Engineer's Report.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

---

**ROUTING:**

Cleo Salinas

Created/Initiated - 7/17/2025



***Report on Capital Improvement Project Activity***  
***Pharr-Reynosa International Bridge***  
***July 2025***

City Engineer – Pilar Rodriguez, P.E.  
Wednesday, July 23, 2025



**Pharr**  
Engineering



**BRIDGE BOARD MEETING**

Engineer: Halff Associates, Inc.

Contractor: TBD

CM: Brownstone Consultants, LLC

**Status:**

- Bid Opening for re-bid on Thur., June 20, 2024.
- Bid Analysis and recommendation sent to TxDOT for concurrence on Fri. July 05, 2024
- Received concurrence from TxDOT on Aug. 22, 2024.
- Awarded project at City Commission on Tue. Sept. 03, 2024.
- Pre-Construction Meeting was held on October 23, 2024.

**Next Steps:**

- Construction ongoing

**Start Contract Time:** November 04, 2024

**Contract Time:** 425 standard workweek days (22 mo.)

**Time to Date (07/25/25):** ~189 (44.5%)

**End Contract Time:** July 17, 2026 (latest schedule August 26, 2026)

**Contract Amount:** \$45,253,972.12

**Change Orders:** \$0

**PCOs:** 10, -\$65,808.44, +33 days

**Total Paid to Date (1-8):** \$9,614,391.07 (21.25%) (6/25/2025)

**Latest Reimbursement Requests:** #5 for \$1,888,418.99 (submitted 06/30/2025)

Month	Total Amount Paid to Date (%)	Total Time to Date (%)
November '24	1.0	3.5
December '24	1.7	8.7
January '25	5.1	14.1
February '25	9.2	19.1
March '25	12.2	23.8
April '25	14.8	29.2
May '25	16.6	34.1
June '25	21.3	39.5
July '25	TBD	44.5



## Dock Expansion Phase I, II & Ag Lab (DAP FY 16)

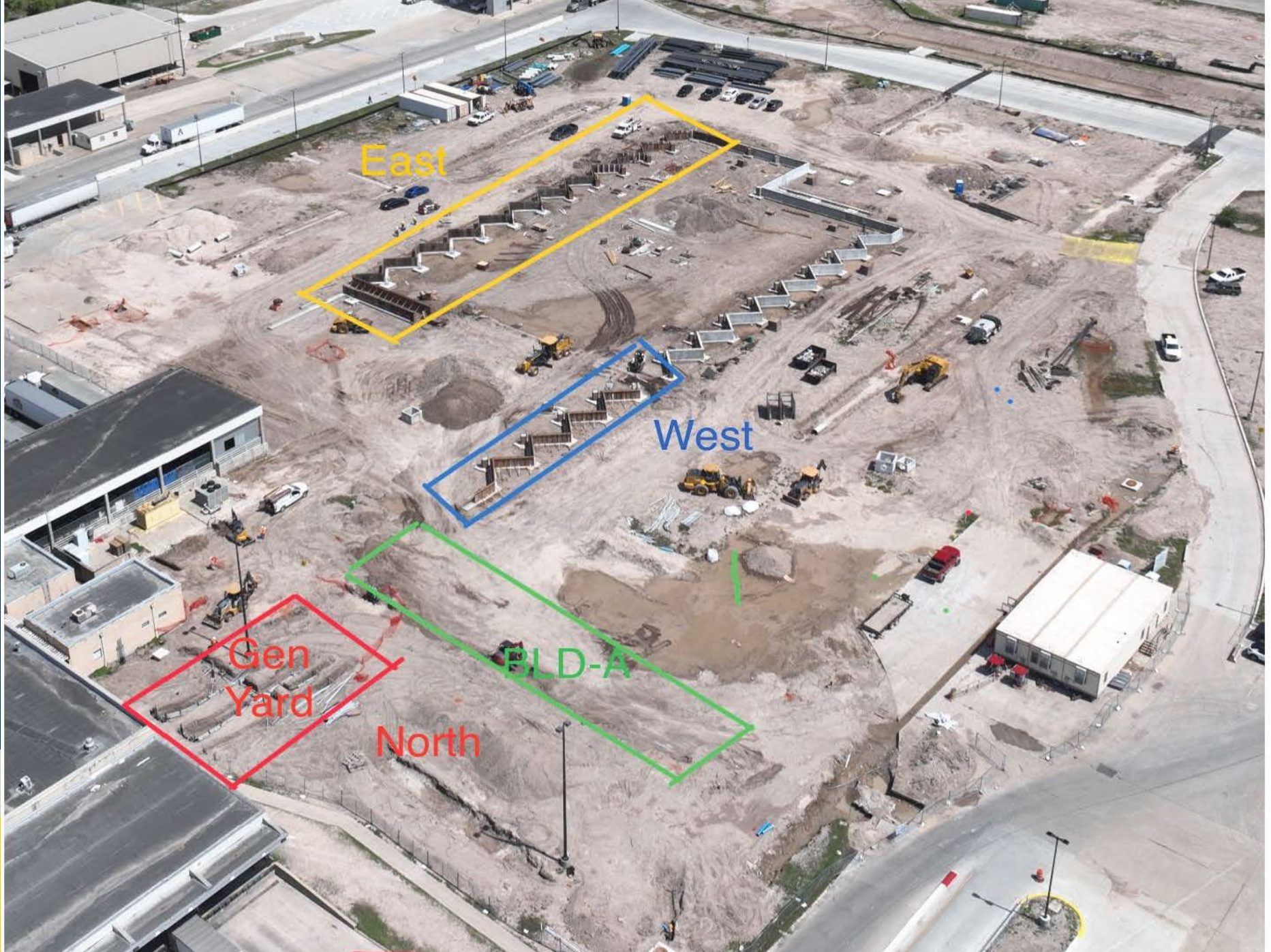


# Pharr

Engineering



# DESIGN



East

West

Gen  
Yard

BLD-A

North

Engineer: Structural Engineering Associates, Inc. (SEA)

CM: Brownstone Consultants, LLC

Contractor: IOC Company, LLC

Status:

- Project is under construction.
- OSB easements have been finalized. Light easements are being worked on.
- HCID No. 2 Agreement and Temporary Construction Permit were executed

Next Steps:

- Construction ongoing

Start Contract Time: August 05, 2024

Contract Time: 480 calendar days + 30 (int'l span, 2/25/25) + 15 (weather, SEJ, 5/19/2025) = 525

Time to Date (7/25/25): 354 calendar days (67%)

End Contract Time: January 12, 2026

Contract Amount: \$47,601,706.75

Change Orders: -\$824,457.60 (OSB, 2/25/25)  
\$36,317.42 (SEJ, 05/19/2025)

Revised Contract: \$46,813,566.57

Total Paid to Date (1-10): \$21,733,102.02 (46.42%) (5/25/2025)

Latest Reimbursement Request: #10 (7/15/2025)

Month	Total Amount Paid to Date (%)	Total Time to Date (%)
August '24	5.63	4.17
September '24	6.92	10.63
October '24	9.98	16.88
November '24	15.83	23.33
December '24	20.02	29.58
January '25	23.14	36.04
February '25	28.40	42.5
March '25	34.26	45.49
April '25	40.25	51.6
May '25	46.42	57.45
June '25	TBD	61.71
July '25	TBD	67.43

# International Bridge Expansion



# Pharr

Engineering



# DESIGN



07-15-2025 – Crews continue installing the overhang forms and railing.

## *International Bridge Expansion*



**Pharr**  
Engineering



**DESIGN**



07-15-2025 – Crew install prestressed concrete girders.

*International Bridge Expansion*



**Pharr**  
Engineering



**DESIGN**

Engineer: Javier Hinojosa Engineering

Contractor: NM Contracting LLC

CM: City of Pharr

Location: 10200 S. Juniper St.

Status:

- Bid opening was on Thur., May 30, 2024, and a total of six (6) bids were received.
- City Commission awarded the project to NM Contracting on Monday, May 5, 2025
- Pre-Construction Meeting was held on Thursday, July 03, 2025.
- Contract time started Wednesday, July 16, 2025.

Month	Total Amount Paid to Date (%)	Total Time to Date (%)
July '25	0.0	2.5

Next Steps:

- Contractor has installed SW3P BMPs and will mobilize equipment the week of Monday, July 21, 2025.

Start Contract Time: July 16, 2025

Contract Time: 275 standard workweek days

Time to Date (7/25/25): 7 (2.55%)

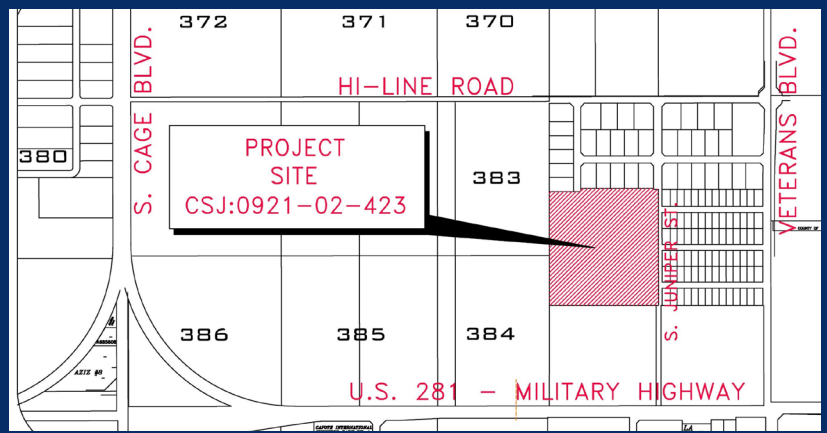
End Contract Time:

Contract Amount: \$11,888,058.76

Change Orders: \$0

Total Paid to Date: \$0.00

Latest Reimbursement Requests: \$0.00



# Commercial Vehicle Parking Area



# Pharr

Engineering



# DESIGN

**WE ARE**

TEAM  
**PHARR**



**Pharr**  
Engineering



**END**



## AGENDA MEMORANDUM



**BOARD:** PHARR INTERNATIONAL TOLL  
BRIDGE BOARD

**AGENDA ITEM #:** 2.D.

**DATE SUBMITTED:** July 17, 2025

**MEETING DATE:** July 23, 2025

**FROM:** Cleo Salinas, Administrative  
Assistant

**DEPARTMENT:** Bridge

**DIRECTOR:**

**Agenda Item:** Director's Report.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

---

**ROUTING:**

Cleo Salinas

Created/Initiated - 7/17/2025



## AGENDA MEMORANDUM



**BOARD:** PHARR INTERNATIONAL TOLL  
BRIDGE BOARD

**AGENDA ITEM #:** 3.A.

**DATE SUBMITTED:** July 17, 2025

**MEETING DATE:** July 23, 2025

**FROM:** Cleo Salinas, Administrative  
Assistant

**DEPARTMENT:** Bridge

**DIRECTOR:**

**Agenda Item:** Approval of Minutes for June 18, 2025 - Regular Called Meeting.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

---

**ROUTING:**

Cleo Salinas

Created/Initiated - 7/17/2025

**MINUTES  
TOLL BRIDGE BOARD  
REGULAR MEETING  
WEDNESDAY, JUNE 18, 2025  
118 S. CAGE BLVD. 2<sup>ND</sup> FLOOR**

The Toll Bridge Board met in a regular meeting on Wednesday, June 18, 2025, and following is the record of attendance.

**MEMBERS PRESENT:** Edgar Delgadillo, Chairman  
Tony Martinez, Vice-Chairman  
Adalberto Campero, Secretary

**MEMBERS ABSENT:** Lazaro Beas, Member  
Roberto Garza, Member

**EX-OFFICIO MEMBERS  
PRESENT:** None

**EX-OFFICIO MEMBERS  
ABSENT:** Mayor Ambrosio Hernandez  
Mayor Pro-Tem Daniel Chavez

**STAFF PRESENT:** Luis Bazan, Bridge Director  
Javier Martinez, Asst. Bridge Director  
Cleo Salinas, Office Manager  
Freddy Flores, Bus. Expansion & Special Projects Manager  
Oscar Duenas, Intl' Business Development Manager

**OTHERS PRESENT:** Hilda Pedraza, Asst. City Manager  
Maria Rangel, City Engineer  
Ezequiel Ordonez, Bridge México Liaison  
Eddie Gutierrez, Financial Consultant  
Daniel Garcia, CBP  
Felipe Hernandez, CBP  
Oscar Ramirez, CBP  
Hollis Rutledge, Governmental Affairs  
Javier Montero, CAXCAN

**ITEM 1. CALL TO ORDER**

**A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER**

Chairman Edgar Delgadillo called the meeting to order at 12:00 p.m. Roll call established a quorum.

Vice-Chairman Tony Martinez moved to excuse absent members. Secretary Adalberto Campero seconded the motion and when put to a vote, it carried unanimously.

## **B) PLEDGE OF ALLEGIANCE/INVOCATION**

Luis Bazan, Bridge Director, led in the pledge of allegiance and said the invocation.

## **ITEM 2. DIRECTOR'S ADMINISTRATIVE REPORT**

### **A) CROSSING AND REVENUES REPORT FOR MAY 2025**

Luis Bazan, Bridge Director introduced the item.

Luis Bazan, Bridge Director, went over the total crossings and revenues report for the month of May 2025. He reported total crossings for the month of May were 105,646, which was a decrease of -1,908 vehicles or -1.77% compared to last year. Mr. Bazan further reported total car crossings for the month of May were 48,173, which was an increase of 944 cars or 2.00%. He also reported northbound car crossings for the month of May 2025 were 49,911, which was an increase of 9,344 cars or 23.03% and went over car crossing comparisons from other bridges for the month of May 2025.

Luis Bazan, Bridge Director, reported on the total truck crossings for the month of May 2025. He stated crossings were 57,473, which was a decrease of -2,852 trucks or -4.73% decrease and went over truck crossings comparisons from other bridges for the month of May 2025.

Luis Bazan, Bridge Director, also reported northbound crossings for the month of May 2025 were 59,630, which was a decrease of -2,582 trucks or -4.15% decrease and stated the agriculture for the month of May 2025 had 20,516 trucks, which represents 34% of all imports from Mexico to the U.S. He further reported on combination of northbound and southbound truck crossings for the month of May 2025 were 117,103, which was a decrease of -5,434 or -4.43%.

Luis Bazan, Bridge Director, went over the crossing comparisons by axle for the month of May 2025. He stated cars were 48,173, 2X trucks were 2,848, 3X trucks were 4,757, 4X trucks were 905, 5X trucks were 41,843, 6X trucks were 168, mobile homes were 7, and wide loads were 137. He stated special crossings were 6,808 and the total combination for the month of May was 105,646.

Lastly, Luis Bazan, Bridge Director, reported on total revenues collected for the month of May 2025. He reported the total revenues collected for the month were \$1,825,700, which showed a decrease of -\$190,826 or -9.46% in revenues.

## **B) FINANCE REPORT FOR MAY 2025**

Luis Bazan, Bridge Director introduced the item.

Luis Bazan, Bridge Director, called upon Eddie Gutierrez, Bridge Financial Consultant, for the May 2025 finance report.

Eddie Gutierrez, Bridge Financial Consultant with Blue Stone Capital Solutions, briefly reported on the expenditures and revenues year- to- date for the bridge.

## **C) ENGINEER'S REPORT**

Luis Bazan, Bridge Director introduced the item.

Luis Bazan, Bridge Director, stated Maria Rangel, City Engineer, was present and questions on projects could be entertained at this time.

Maria Rangel, City Engineer, reported on the DAP FY16 project. She stated they were currently 40% through the contract time and paid out 15% of the project. She then presented a photo of the construction site and explained current status for project.

Maria Rangel, City Engineer, reported on the 2<sup>nd</sup> Span Project. She stated they were 62% through the contract time and paid out approximately 46%. She added they were 99% complete with the drilled shafts, 85% complete on the columns and moving fast with the bent caps installation. She further reported the crew were using two cranes and two manlifts to install the prestressed concrete girders. She added that completion date is scheduled for January 12, 2026, but the schedule that the contractor was going by would end December 28, 2025, so they were pushing to finish this year.

Lastly, Maria Rangel, City Engineer, reported on the Commercial Vehicle Parking Area. She stated on Monday, May 5, 2025, the City Commission approved to award the contract to NM Contracting, and once the contract documents were executed by the contractor, they would have a pre-construction meeting and then start construction. She further added the city was planning a groundbreaking ceremony for early July.

Discussion ensued on the engineer's report.

## **D) DIRECTOR'S REPORT**

Luis Bazan, Bridge Director introduced the item.

Luis Bazan, Bridge Director, reported on the Binational Bridge and Border Crossings Group Meeting (BBBXG). He stated they were in Mexico City last week attending the BBBXG, where the entire border region of Texas & Mexico presented projects. He added they were able to present and showcase what they were working on and got a good sense of what is going on at the binational level.

Discussions ensued on the Binational Bridge and Border Crossings Group Meeting (BBBXG).

Luis Bazan, Bridge Director, reported on the SENTRI Lane. He stated Customs and Border Protection (CBP) approached him about opening the SENTRI Lane because they had received some funding by way of a grant and wanted to open up the SENTRI Lane after several years. He added that it would probably be temporary according to CBP since it was through a grant and it ran through the end of September 2025. He further discussed future possibilities regarding the SENTRI Lane.

Luis Bazan, Bridge Director, reported they installed time lapse cameras to obtain an overview and document the construction of the Pharr International Bridge Expansion project.

### **ITEM 3. ADMINISTRATIVE**

#### **A) APPROVAL OF MINUTES FOR APRIL 16, 2025 – REGULAR CALLED MEETING**

Chairman Delgadillo introduced the item.

Vice-Chairman Tony Martinez moved to approve. Secretary Adalberto Campero seconded the motion and when put to a vote, it carried unanimously.

#### **B) DISCUSSION AND ACTION, IF ANY, ON CONFEDERACIÓN DE ASOCIACIONES DE AGENTES ADUANALES DE LA REPÚBLICA MEXICANA (CAAAREM) SPONSORSHIP IN THE AMOUNT OF \$ 11,000.**

Chairman Edgar Delgadillo introduced the item.

Secretary Adalberto Campero moved to approve. Vice-Chairman Tony Martinez seconded the motion and when put to a vote, it carried unanimously.

#### **C) DISCUSSION AND ACTION, IF ANY, ON 2025 GLOBAL PRODUCE & FLORAL SHOW (FORMERLY PMA) TEXAS TOWN PAVILION FOR AN AMOUNT NOT TO EXCEED \$ 27,000.**

Chairman Edgar Delgadillo introduced the item.

Vice-Chairman Tony Martinez moved to approve. Secretary Adalberto Campero seconded the motion and when put to a vote, it carried unanimously.

### **ITEM 6. ADJOURNMENT**

There being no other business to come before the board, Vice-Chairman Tony Martinez **moved** to adjourn. Secretary Adalberto Campero seconded the motion and when put to a vote, it carried unanimously. Meeting adjourned at 12:35 p.m.

BRIDGE BOARD:

\_\_\_\_\_  
EDGAR DELGADILLO, CHAIRMAN

ATTEST:

\_\_\_\_\_  
ADALBERTO CAMPERO, SECRETARY

**STATE OF TEXAS  
COUNTY OF HIDALGO  
CITY OF PHARR**

**ON THE 18<sup>TH</sup> DAY OF JUNE 2025**, the Toll Bridge Board convened in a REGULAR MEETING at the Commissioner's Room located at 118 S. Cage, 2<sup>nd</sup> Floor, Pharr, Texas. The meeting being open to the public and notice of said meeting, giving the date, place, subject, hereof, having been posted in accordance with Chapter 551, Texas Government Code, (Open Meetings Act) and their being present a quorum, **I, VANESSA GUZMAN, BRIDGE MARKETING COORDINATOR**, of the City of Pharr, Texas, certify that this is a true and correct copy of the minutes.

ATTEST:

\_\_\_\_\_  
VANESSA GUZMAN, BRIDGE  
MARKETING COORDINATOR

DATE APPROVED: \_\_\_\_\_



## AGENDA MEMORANDUM



**BOARD:** PHARR INTERNATIONAL TOLL  
BRIDGE BOARD

**AGENDA ITEM #:** 3.B.

**DATE SUBMITTED:** July 17, 2025

**MEETING DATE:** July 23, 2025

**FROM:** Cleo Salinas, Administrative  
Assistant

**DEPARTMENT:** Bridge

**DIRECTOR:**

**Agenda Item:** Discussion and action, if any, on ratification of Asociacion de Agentes Aduanales de Reynosa Sponsorship in the amount of \$5,000.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

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**ROUTING:**

Cleo Salinas

Created/Initiated - 7/17/2025



**Asociación de Agentes  
Aduanales de Reynosa, A.C.**

Bill To:

Address: **PHARR INTERNATIONAL  
BRIDGE**

ALVARO OBREGON 1550  
MEDARDO GONZALEZ  
REYNOSA, TAMPS C.P.  
88700

Phone: **956-4024660**

Email: **vanessa.guzman@pharr-tx.gov**

Phone: 01899-9324010

[talina.gomez@aaareynosa.org.mx](mailto:talina.gomez@aaareynosa.org.mx)

[aaareynosa.org.mx](http://aaareynosa.org.mx)

INVOICE **6/23/2025**

Invoice Date **6/23/2025**

Contact: **Vanessa Guzman**

Date	Item #	Description	Qty	Unit Price	Discount	Total
6/23/2025	112305	SPORT COAT	1	\$5,000.00	\$0.00	\$5,000.00

NATIONAL CONGRESS OF CUSTOMS AGENTS

OF JULY 16-18, 2025

MEXICO, CITY

<b>Invoice Subtotal</b>	\$5,000.00
<b>Tax Rate</b>	0%
<b>Sales Tax</b>	\$0.00
<b>Shipping</b>	\$0.00
<b>Deposit Received</b>	\$0.00
<b>Total</b>	\$5,000.00



## AGENDA MEMORANDUM

**BOARD:** PHARR INTERNATIONAL TOLL  
BRIDGE BOARD

**AGENDA ITEM #:** 3.C.

**DATE SUBMITTED:** July 17, 2025

**MEETING DATE:** July 23, 2025

**FROM:** Cleo Salinas, Administrative  
Assistant

**DEPARTMENT:** Bridge

**DIRECTOR:**

**Agenda Item:** Discussion and Action, if any, on INDEX Reynosa/Fundacion  
RAMMAC Charity Golf Fund Raiser Sponsorship in the amount of \$10,000.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

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**ROUTING:**

Cleo Salinas

Created/Initiated - 7/17/2025



Good afternoon sponsors,

**Fundación de Reynosa Asociación de Maquiladoras y Manufactureras, A.C.** will host our Charity Golf Fund Raiser at the **Tierra Del Sol Golf Club (700 E Hall Acres Rd. Pharr TX)** on **Saturday, October 4th, 2025** and we would like to invite your company to participate & showcase your products and/or services to over 180 Maquiladora managers, their staff, suppliers, industry friends & local government officials.

The festivities will begin on **Friday evening October 3rd, 2025** (from 5-9 pm) with the golfer check-in and a get-acquainted mixer at the **“Reception Hall”** at the **Tierra Del Sol Golf Club**. Then the **Charity Golf Fund Raiser** will tee-off early Saturday morning **at the Tierra Del Sol Golf Club**.

Last year our charity golf fund raiser contributed over \$100,000 to several local casa hogares, charities and ministries & our own **Fundación RAMMAC**. Our 2025 plan is to continue to support multiple children’s charities & casa de hogares in the Reynosa & RGV areas whose needs are greater than ever.

If you would like to join in the fun **again**, please fill out the attached **“Sponsorship Commitment” form ASAP!** Then send us your completed form **by July 1<sup>st</sup>, 2025**. There are many sponsorship opportunities available; so get us your info in today to reserve your spot!

If you have any questions, please feel free to contact me, Mike Myers at (727) 431-5318/(956) 236-1950 or Luis Mendez at the **RAMMAC Foundation** office (899) 922-2958. We thank you in advance for your support and look forward to seeing you again.

Sincerely,

Mike Myers

**Fundación indexReynosa**





# Fundación Index Reynosa Charity Golf Fund Raiser

Saturday, October 4th, 2025

Tierra Del Sol Golf Club, 700 E Hall Acres Rd, Pharr TX

## Sponsorship Opportunities

- SOLD Corporate Diamond Sponsorships** **\$9,000 donation**  
➤ As a Diamond Sponsor your firm is assured of corporate recognition at the fundraiser - Plus One Team of Golfers OR a Premium Golf Hole Stand.
- \_\_\_\_\_ **Corporate Platinum Sponsorships** **\$8,000 donation**  
➤ As a Platinum Sponsor your firm is assured of corporate recognition at the fundraiser - Plus One Team of Golfers OR a Premium Golf Hole Stand.
- \_\_\_\_\_ **Corporate Gold Sponsorships** **\$7,000 donation**  
➤ As a Gold Sponsor your firm is assured of corporate recognition at the fundraiser - Plus One Team of Golfers OR a Premium Golf Hole Stand
- \_\_\_\_\_ **Corporate Silver Sponsorships** **\$6,000 donation**  
➤ Company recognition (company logo) on all event signage - Plus One Team of Golfers OR a Premium Golf Hole Stand
- SOLD Golf Shirt Sponsorships** **\$6,000 donation**  
➤ Company recognition (company logo) on the event golf shirts to be given to all players- Plus One Team of Golfers OR a Premium Golf Hole Stand
- \_\_\_\_\_ **Golf Cap Sponsorships** **\$6,000 donation**  
➤ Company recognition (company logo) on the event golf caps to be given to all players. - Plus One Team of Golfers OR a Premium Golf Hole Stand
- \_\_\_\_\_ **Travel Golf Shoe Bag Sponsorship** **\$6,000 donation**  
➤ Company recognition (company logo) on the event golf shoe bag to be given to all players. - Plus One Team of Golfers OR a Premium Golf Hole Stand
- \_\_\_\_\_ **Beverage Carts Sponsorship** **\$5,000 donation**  
➤ Company recognition (company logo) on stocked beverage cart(s) on golf course
- \_\_\_\_\_ **Logo Golf Balls Sponsorships** **\$4,000 donation**  
➤ Company recognition (company logo) on golf balls to be given to all players.
- \_\_\_\_\_ **Golf Carts Sponsorships** **\$3,000 donation**  
➤ Company recognition (company logo) on all player golf carts.
- \_\_\_\_\_ **Breakfast Sponsorship** **\$2,000 donation**  
➤ Company recognition (company logo) on signage in the Palm View snack bar/clubhouse.
- \_\_\_\_\_ **Friday Evening Mixer Sponsorship** **\$2,000 donation**  
➤ Company recognition (company logo) on signage in the Palm View snack bar/clubhouse and the opportunity to host the Friday night mixer to showcase your products and/or services to the fundraiser participants.
- \_\_\_\_\_ **Golf-hole Sponsorships** **\$1,500 donation**  
➤ As a Golf-hole Sponsor your firm is allocated an assigned area on the golf course to showcase your products and/or services to the participants of the fundraiser.

Company Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Email Address \_\_\_\_\_ Tax ID # \_\_\_\_\_

Please e-mail completed form to: [mmyers@indexreynosa.org.mx](mailto:mmyers@indexreynosa.org.mx)  
[gerencia@indexreynosa.org.mx](mailto:gerencia@indexreynosa.org.mx)

Make check(s) payable to;  
**Fundación RAMMAC OR Children's Haven International OR Rio Bravo Ministries**  
P.O. Box 8730 Hidalgo, Texas 78557





## AGENDA MEMORANDUM



**BOARD:** PHARR INTERNATIONAL TOLL  
BRIDGE BOARD

**AGENDA ITEM #:** 3.D.

**DATE SUBMITTED:** July 17, 2025

**MEETING DATE:** July 23, 2025

**FROM:** Cleo Salinas, Administrative  
Assistant

**DEPARTMENT:** Bridge

**DIRECTOR:**

**Agenda Item:** Discussion and action, if any, on INDEX 50th National Convention Sponsorship in the amount of \$19,000.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

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**ROUTING:**

Cleo Salinas

Created/Initiated - 7/17/2025

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Mexico City, May 16th, 2025

**Pharr International Bridge**  
**Luis Bazán**  
**Bridge Director**

Dear Luis

As President of the The National Council INDEX, which represents — through 18 Associations located throughout the country, with more than 1,300 global companies under the IMMEX program, which collectively generate over 3 million direct jobs and 7.5 million indirect jobs, and account for nearly 60% of Mexico's total exports and 20% of all workers registered with the IMSS, I am pleased to invite you to be part of the most important event for the Global Manufacturing Industry in Mexico: our 50th National Convention, which will take place from October 15 to 18, 2025, in Mexico City.

During the activities of the 50th National Convention, you will experience a business and networking environment where we not only strengthen the unity of the IMMEX sector and its economic stakeholders—those who are intrinsically part of our industry—but also provide a great opportunity for your brand to continue positioning itself among more than 500 directors of manufacturing companies in Mexico.

This year, INDEX is preparing a comprehensive agenda of high-level conferences and panels that will highlight the latest trends in the industry, provide in-depth analysis, and feature leading specialists in key compliance areas. In addition, officials from the Mexican Government will be in attendance to present updates and regulatory changes aimed at improving the industry environment in the country.

This edition aims to bring together prominent experts in the field to inform and train the sector and our national membership on current challenges and opportunities. The goal is to ensure business continuity, establish strategic cooperation mechanisms, attract manufacturing investment to Mexico, and promote the development of a reliable, experienced supplier ecosystem to support corporate decision-making.

Due to the relevance and interaction that Pharr International Bridge has with the IMMEX industry, we would like to invite you to participate as an official sponsor of our flagship event, which will be held at the Presidente InterContinental Hotel in Mexico City.

We offer the following benefits:

- Words in plenary (15 min)
- 2 Double Passes (Conferences + Social Events). Without lodging
- Customized Both 2.5x2m
- Presence Brand Website of the National index and the National Convention (6 months)
- Brand presence in promotional material and on screens (Loop of sponsors) of the National Convention
- Insertion of souvenir or information in the Welcome Kit
- Possibility of Giving away Prizes for the Raffle
- Presence Brand Press Conference and Badges
- Price of Member in the purchase of Additional Passes

**Investment \$19,000 USD (taxes included)**

Waiting for your kind consideration, we reiterate ourselves at your service and attentive to any questions or comments.

SINCERELY

**Humberto Martínez Cantú**  
**President**

**National Council of the Maquiladora and Export Manufacturing Industry**

**LA INDUSTRIA GLOBAL DE MÉXICO**

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Agua Prieta • Campeche • Cd. Acuña • Cd. Juárez • Chihuahua • Guanajuato • Hermosillo • Matamoros  
Metropolitana • Mexicali • Nogales • Nuevo Laredo • Nuevo León • Occidente • Piedras Negras  
Querétaro • Reynosa • San Luis Potosí • Sur de Sonora • Yucatán • Zona Costa BC



## AGENDA MEMORANDUM



**BOARD:** PHARR INTERNATIONAL TOLL  
BRIDGE BOARD

**AGENDA ITEM #:** 3.E.

**DATE SUBMITTED:** July 17, 2025

**MEETING DATE:** July 23, 2025

**FROM:** Cleo Salinas, Administrative  
Assistant

**DEPARTMENT:** Bridge

**DIRECTOR:**

**Agenda Item:** Discussion and action, if any, on ratification of proposal from Taller de Infografía y Fotografía Digital (TIF) for 2025-2026 Conference Marketing Materials in the amount of \$46,000.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

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**ROUTING:**

Cleo Salinas

Created/Initiated - 7/17/2025



# ESTIMATE

Estimate# PHARR 2025 MATERIALS-2025075

## TALLER DE INFOGRAFIA Y FOTOGRAFIA DIGITAL

AV. DE LOS CONQUISTADORES 105 OFICINA 6  
COL. MIRASIERRA  
66240 SAN PEDRO GARZA GARCIA Nuevo León  
Mexico  
IVA TIF110131J50  
Régimen fiscal: 601 - General de Ley Personas Morales

### Bill To

#### Pharr International Bridge

118 S. CAGE BLVD.  
66240 PHARR TEXAS  
México  
RFC del receptor XEXX010101000  
Régimen fiscal: 616 - Sin obligaciones fiscales

Project Name : PHARR 2025 MATERIALS

#	Description	Qty	Rate	Amount
1	2025 MATERIALS Stories video series texts to spanish 2025 PPT presentation (new design, new data, new structure) 2025 VIDEO presentation 10 virtual renders update package & AI clips	1.00 E48	46,000.00	46,000.00
			<b>Total USD</b>	<b>\$46,000.00</b>

### Notes

Services listed above need 12 weeks for production work.

### Terms & Conditions

#### DELIVERABLES:

- \*1 final PowerPoint file, up to 30 Slides content
- \*1 final video presentation file, up to 3 mins (English / Spanish)
- \*1 set of 6 videos from "Stories" series translated to texts in Spanish
- \*10 new high resolution enderings & AI animated clips.

#### GENERAL NOTES:

- \*All information (data/technical) to be included must be provided by client.
- \*TIF will produce a new visual style for all graphic materials.
- \*All services described above require up 12 weeks for production work including review sessions with the client for feedback. Detailed scope schedule will be created by TIF once all information is received.
- \*Once client approves final delivery any change requested by later date could impact on deliverable times and produce extra costs.
- \*Payments : 60% before start - 40% before final delivery.
- \*Any service/product not mentioned above must be quoted as extra.

\*Costs presented in this quote don't include: insurance/finance fees if needed by client, taxes, money transfer costs, legal consultancy for contract approval, photo and videos sessions on site, neither any service not mentioned in section 1 of this document.  
\*Up to 2 on site working / review sessions are considered to be later scheduled.



## AGENDA MEMORANDUM

**BOARD:** PHARR INTERNATIONAL TOLL  
BRIDGE BOARD

**AGENDA ITEM #:**

**DATE SUBMITTED:** July 17, 2025

**MEETING DATE:** July 23, 2025

**FROM:** Cleo Salinas, Administrative  
Assistant

**DEPARTMENT:** Administration

**DIRECTOR:**

**Agenda Item:** Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

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**ROUTING:**

Cleo Salinas

Created/Initiated - 7/17/2025



## AGENDA MEMORANDUM

**BOARD:** PHARR INTERNATIONAL TOLL  
BRIDGE BOARD

**AGENDA ITEM #:**

**DATE SUBMITTED:** July 17, 2025

**MEETING DATE:** July 23, 2025

**FROM:** Cleo Salinas, Administrative  
Assistant

**DEPARTMENT:** Administration

**DIRECTOR:**

**Agenda Item:** Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

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**ROUTING:**

Cleo Salinas

Created/Initiated - 7/17/2025



## AGENDA MEMORANDUM



**BOARD:** PHARR INTERNATIONAL TOLL  
BRIDGE BOARD

**AGENDA ITEM #:**

**DATE SUBMITTED:** July 17, 2025

**MEETING DATE:** July 23, 2025

**FROM:** Cleo Salinas, Administrative  
Assistant

**DEPARTMENT:** Administration

**DIRECTOR:**

**Agenda Item:** Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

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**ROUTING:**

Cleo Salinas

Created/Initiated - 7/17/2025



## AGENDA MEMORANDUM



**BOARD:** PHARR INTERNATIONAL TOLL  
BRIDGE BOARD

**AGENDA ITEM #:**

**DATE SUBMITTED:** July 17, 2025

**MEETING DATE:** July 23, 2025

**FROM:** Cleo Salinas, Administrative  
Assistant

**DEPARTMENT:** Administration

**DIRECTOR:**

**Agenda Item:** Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

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**ROUTING:**

Cleo Salinas

Created/Initiated - 7/17/2025



## AGENDA MEMORANDUM



**BOARD:** PHARR INTERNATIONAL TOLL  
BRIDGE BOARD

**AGENDA ITEM #:**

**DATE SUBMITTED:** July 17, 2025

**MEETING DATE:** July 23, 2025

**FROM:** Cleo Salinas, Administrative  
Assistant

**DEPARTMENT:** Administration

**DIRECTOR:**

**Agenda Item:** Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

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**ROUTING:**

Cleo Salinas

Created/Initiated - 7/17/2025



## AGENDA MEMORANDUM



**BOARD:** PHARR INTERNATIONAL TOLL  
BRIDGE BOARD

**AGENDA ITEM #:**

**DATE SUBMITTED:** July 17, 2025

**MEETING DATE:** July 23, 2025

**FROM:** Cleo Salinas, Administrative  
Assistant

**DEPARTMENT:** Administration

**DIRECTOR:**

**Agenda Item:** Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

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**ROUTING:**

Cleo Salinas

Created/Initiated - 7/17/2025