

**MINUTES
BOARD OF COMMISSIONERS
REGULAR CALLED MEETING
MONDAY, MARCH 3, 2025
118 SOUTH CAGE 2nd FLOOR**

The Board of Commissioners of the City of Pharr, Texas, met in a Regular Called Meeting on Monday, March 3, 2025 and following is the record of attendance.

BOARD OF COMMISSIONERS PRESENT: Mayor Ambrosio Hernandez
Comm. Michael Pacheco
Comm. Roberto Carrillo
Comm. Ramiro Caballero
Comm. Daniel Chavez
Comm. Ricardo Medina
Comm. Itza Flores

BOARD OF COMMISSIONERS ABSENT: None

STAFF PRESENT: Jonathan Flores, City Manager
David Friedlein, Assistant City Manager
Cynthia Garza, Assistant City Manager
Hilda Pedraza, Assistant City Manager
Imelda Perez, City Clerk
Maria Rangel, City Engineer
Jamison Merrick, Finance Director
Veronica Ramirez, HR Director
Juan Villescas, Municipal Court Judge
Michael Rodriguez, Assistant Chief of Police
Pilar Rodriguez, Fire Chief
Roland Gomez, Code Compliance Director
Kimberly Mendoza, Dev. Svcs. Director
Luis Marin, Public Works Director
Melanie Cano, O.S.E. Director
Oscar De Leon, Asst. Public Utilities Director
Sergio Alanis, Parks & Rec. Director
Adolfo Garcia, Library Director
Jose Pena, I.T. Director
Luis Bazan, Bridge Director
Mayra Gomez, Purchasing Dept. Director
Ben Martinez, Assistant EMS Chief
Yuri Gonzalez, Chief Comm. Officer
Kenneth Ennis, P.S. Communications Dir.
Niko Tapangan, Public Health Director
Abel Molina, Interim Special Events Director
Elizabeth Diaz, Grants Management Director

CITY ATTORNEY Ricardo Rodriguez, City Attorney

ITEM 1. CALL TO ORDER

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER OF THE GOVERNING BOARD.

Mayor Hernández called the meeting to order at 4:00 p.m. Roll call established a quorum.

B) PLEDGE OF ALLEGIANCE/INVOCATION

Luis Bazan, Bridge Director, led the pledge of allegiance and said the invocation.

ITEM 2. PROCLAMATIONS

A) PROCLAMATION PROCLAIMING MARCH 22, 2025 AS CHILDREN'S ADVOCACY CENTER OF HIDALGO COUNTY DAY.

Jonathan Flores, City Manager, introduced the item.

Pat Blum, Development Director, Jennifer Szutz, President of Children's Advocacy Center Board of Directors and Nadia Ochoa, Executive Director were present to receive proclamation. Ms. Blum thanked the City Commission for their continued support and went over their services. She stated Children's Advocacy Center was currently serving two hundred six (206) children from the Pharr area and extended an invitation to the Vinos Event on Saturday, March 22, 2025 at the McAllen Convention Center.

Comm. Flores read the proclamation proclaiming March 22, 2025 as Children's Advocacy Center of Hidalgo County Day. Ms. Blum and Children's Advocacy Center representatives received the proclamation.

B) PROCLAMATION PROCLAIMING MARCH 13, 2025, AS NATIONAL PROCUREMENT PROFESSIONALS' DAY

Jonathan Flores, City Manager, introduced the item.

Mayra Gomez, Purchasing Director and Daniela Villarreal, Buyer II, were present to receive proclamation. Ms. Gomez thanked the City Commission for proclamation and recognition to all procurement professionals who serve the City of Pharr. She stated procurement played a significant role in ensuring transparency and fiscal responsibility in government operations and stated they were committed to upholding the highest standards in public procurement.

Comm. Pacheco read proclamation proclaiming March 13, 2025 as National Procurement Professionals Day. Mayra Gomez and Daniela Villarreal received the proclamation.

ITEM 3. PUBLIC TESTIMONY

There were no comments from the public.

ITEM 4. PUBLIC HEARINGS

A) PUBLIC HEARING ON DEVELOPMENT SERVICES CASES

There were no comments from the public.

ITEM 5. CITY MANAGER'S REPORTS

A) RECOGNITION OF PHARR FIREFIGHTERS THAT ASSISTED WITH PALISADES WILDFIRE IN CALIFORNIA.

Jonathan Flores, City Manager, introduced the item and called upon Fire Chief Pilar Rodriguez.

Pilar Rodriguez, Fire Chief, expressed his gratitude for the firefighters who were deployed to Palisades California to assist in the devastating wildfires. At this time, he recognized Battalion Chief Sergio Vasquez, Engineer Jesus Gonzalez, and Engineer Carlos Cavazos and stated they were part of the Alamo Stryke Team of Texas who responded to the fires, in California for a period of eighteen (18) days.

Lastly, he stated the City of Pharr Fire Department had two (2) dozen members who hold national credentials to serve across state lines and respond to national incidents which shows the caliber of staff working for the Pharr Fire Department.

Mayor Hernandez and the City Commission thanked them for their service and willingness to assist the community of Los Angeles County.

B) CITY EVENTS OF INTEREST

Jonathan Flores, City Manager, called upon Yuri Gonzalez, Chief Communications Officer, for a report on upcoming city events.

Yuri Gonzalez, Chief Communications Officer, presented video recap of St. Patrick's Day 5K Run/Walk and promotional video of upcoming Pharr Holi Festival of Colors event.

Yuri Gonzalez, Chief Communications Officer, reported the Healthier Texas Health Fair and Salsa Lesson event would take place on Tuesday, March 4, 2025, at the Pharr EMS Headquarters from 5:30 p.m. to 7:30 p.m. She stated this was part of the Healthier Texas Challenge and extended an invitation to everyone to attend.

Lastly, Yuri Gonzalez, Chief Communications Officer, reported the Healthier Texas Pilates event would take place on Friday, March 7, 2025, at Jose "Pepe" Memorial Recreation Center at 6:00 p.m. and extended an invitation to everyone to attend.

C) CITY ENGINEER'S REPORT

Jonathan Flores, City Manager, introduced the item. He stated Maria Rangel, City Engineer, was in the audience and questions could be entertained at this time.

ITEM 6. CONSENT AGENDA

A) APPROVAL OF MINUTES FOR FEBRUARY 25, 2025 - REGULAR CALLED MEETING. THIS ITEM SUPPORTS SG - SOUND GOVERNANCE AND FISCAL SUSTAINABILITY. (ADMINISTRATION)

B) CONSIDERATION AND ACTION, IF ANY, AUTHORIZING CITY MANAGER TO ADVERTISE TO REQUEST FOR PROPOSALS FOR WEEDY LOT ABATEMENT AND MAINTENANCE SERVICES. THIS ITEM SUPPORTS QL - QUALITY OF LIFE. (PURCHASING)

C) CONSIDERATION AND ACTION, IF ANY, ON DEVELOPMENT SERVICES CASES:

1. 7-ELEVEN INC. DBA 7-ELEVEN CONVENIENCE STORE'S AND STRIPES STORES, REQUESTED RENEWAL OF THE CONDITIONAL USE PERMIT TO ALLOW THE SALE OF ALCOHOLIC BEVERAGES FOR ON PREMISE CONSUMPTION. THE PROPERTY IS LEGALLY DESCRIBED AS LOT 1, CIRCLE K #9142 SUBDIVISION, PHARR, HIDALGO COUNTY, TEXAS. THE PROPERTY'S PHYSICAL ADDRESS IS 7401 SOUTH JACKSON ROAD. CUP#231107 THIS ITEM SUPPORTS EV - ECONOMIC VITALITY.
2. R.G.V. & ASSOCIATES/LAURA L. GARZA, D/B/A GEORGE'S DANCE HALL, REQUESTED RENEWAL OF THE CONDITIONAL USE PERMIT AND LATE HOURS PERMIT TO ALLOW THE SALE OF ALCOHOLIC BEVERAGES FOR ON-PREMISE CONSUMPTION. THE PROPERTY IS LEGALLY DESCRIBED AS BEING LOTS 197, 198, AND 199, VALLE DE LA PRIMAVERA SUBDIVISION, PHARR, HIDALGO COUNTY, TEXAS. THE PROPERTY'S PHYSICAL ADDRESS IS 6801 SOUTH JACKSON ROAD. CUP#120529 THIS ITEM SUPPORTS EV - ECONOMIC VITALITY.
3. I CAVAZOS MANAGEMENT, LLC., D/B/A TROPICAL ISLAND #2, REQUESTED RENEWAL OF THE CONDITIONAL USE PERMIT TO ALLOW THE SALE OF ALCOHOLIC BEVERAGES FOR ON PREMISE CONSUMPTION. THE PROPERTY IS LEGALLY DESCRIBED AS BEING LOT 2B, OF THE RE-SUBDIVISION OF LOTS 2 & 3, JACKSON RIDGE COURT SUBDIVISION, PHARR, HIDALGO COUNTY, TEXAS. THE PROPERTY'S PHYSICAL ADDRESS IS 1801 WEST RIDGE ROAD. CUP#220951 THIS ITEM SUPPORTS EV - ECONOMIC VITALITY.

4. TROPICAL SNACKS LLC., D/B/A TROPICAL ISLAND, REQUESTED RENEWAL OF THE CONDITIONAL USE PERMIT TO ALLOW THE SALE OF ALCOHOLIC BEVERAGES FOR ON PREMISE CONSUMPTION. THE PROPERTY IS LEGALLY DESCRIBED AS BEING LOT B1, OF THE MAP OF LOTS B1, B2, B3 AND B4 NORTHPOINT SUBDIVISION, PHARR, HIDALGO COUNTY, TEXAS. THE PROPERTY'S PHYSICAL ADDRESS IS 1911 NORTH VETERANS BOULEVARD. CUP#220949 THIS ITEM SUPPORTS EV - ECONOMIC VITALITY.

D) PLATS:

1. GARZA-GARZA CONSULTING ENGINEERS, REPRESENTING ARMANDO GUERRERO CHAPA, PRESIDENT OF BLACK DIAMOND SERVICES, LLC., REQUESTED FINAL PLAT APPROVAL OF THE PROPOSED BLACK DIAMOND SUBDIVISION. THE PROPERTY IS LEGALLY DESCRIBED AS BEING A 3.91 ACRE TRACT OF LAND OUT OF LOT 237, KELLY-PHARR SUBDIVISION, PHARR, HIDALGO COUNTY, TEXAS. THE PROPERTY IS LOCATED WITHIN THE 2800 BLOCK OF SOUTH CAGE BOULEVARD. SUB#231131 THIS ITEM SUPPORTS EV - ECONOMIC VITALITY.

Jonathan Flores, City Manager, introduced the consent agenda and recommended approval.

Comm. Carrillo moved to approve as recommended. Comm. Chavez seconded the motion and when put to a vote, it carried unanimously.

At this time, Mayor Hernandez stated they would deviate from the agenda and go into closed session. There was no objection.

ITEM 11. CLOSED SESSION

The time being 4:30 p.m., Mayor Hernandez stated the commission would be entering into closed session in accordance with Chapter 551 of the Texas Govt. Code to discuss agenda items listed in the public portion of the agenda and Pursuant to Sections 551.071, 551.072, 551.074, 551.076, 551.084 and 551.087.

ITEM 12. RECONVENE

The time being 5:22 p.m., Mayor Hernandez stated the commission would be resuming the open meeting.

REGULAR AGENDA - OPEN SESSION

ITEM 7. ORDINANCES AND RESOLUTIONS

- A) CONSIDERATION AND ACTION, IF ANY, ON ORDINANCE AMENDING ORDINANCE NO. O-2023-09 RELATING TO RENTAL OF CITY FACILITIES. (1ST READING) THIS ITEM SUPPORTS SG - SOUND GOVERNANCE AND FISCAL SUSTAINABILITY. (PARKS)

Jonathan Flores, City Manager, introduced the item.

Comm. Carrillo moved to approve. Comm. Chavez seconded the motion and when put to a vote, it carried unanimously.

ITEM 8. ADMINISTRATIVE

- A) PRESENTATION ON THE CITY OF PHARR'S FIRST QUARTER FINANCIAL PERFORMANCE. (FINANCE)

Jonathan Flores, City Manager, introduced the item and stated no action was necessary.

ITEM 9. PURCHASING

- A) **CONSIDERATION AND ACTION, IF ANY, ON THE PURCHASE OF A NEW PUMP STATION FOR TIERRA DEL SOL GOLF COURSE FROM PUMP MECHANICAL TECHNICAL SERVICES IN NEW BRAUNFELS, TEXAS (BUYBOARD COOPERATIVE PURCHASING PROGRAM #672-22). THIS ITEM SUPPORTS QL - QUALITY OF LIFE. (PARKS)**

Jonathan Flores, City Manager, introduced the item.

Comm. Carrillo moved to approve. Comm. Medina seconded the motion and when put to a vote, it carried unanimously.

ITEM 10. CONTRACTS/AGREEMENTS

- A) **CONSIDERATION AND ACTION, IF ANY, RATIFYING SOFTWARE LICENSE AND SERVICE AGREEMENT FOR THE PURCHASE OF A NEW SYSTEM FOR MARK 43 RECORD MANAGEMENT SYSTEM AND COMPUTER AIDED DISPATCH FROM FREEIT DATA SOLUTIONS (TEXAS DEPARTMENT OF INFORMATION (DIR) COOPERATIVE PURCHASING CONTRACT NO. DIR-TSO-5330). THIS ITEM SUPPORTS QL - QUALITY OF LIFE. (PURCHASING)**

Jonathan Flores, City Manager, introduced the item.

Comm. Chavez moved to approve. Comm. Medina seconded the motion and when put to a vote, it carried unanimously.

- B) **CONSIDERATION AND ACTION, IF ANY, RATIFYING LEASE AGREEMENT WITH WAUKESHA-PEARCE INDUSTRIES, INC. OF HOUSTON, TEXAS FOR THE RENTAL OF KOMATSU GRADALL XL 3300-V (PURCHASING COOPERATIVE BUY BOARD CONTRACT NO. 685-22). THIS ITEM SUPPORTS QL - QUALITY OF LIFE. (PURCHASING)**

Jonathan Flores, City Manager, introduced the item.

Comm. Medina moved to approve. Comm. Chavez seconded the motion and when put to a vote, it carried unanimously.

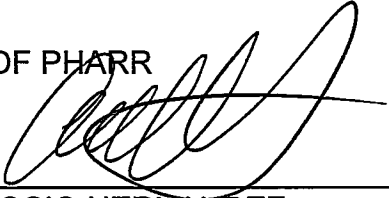
ITEM 13. ADJOURNMENT

At this time, Mayor Hernandez called upon LJ Francis from the Texas Board of Education.

Mr. Francis thanked the City Commission for invitation and stated he was in the Rio Grande Valley to bring educational opportunities to the youth at the University of Rio Grande Valley for internship programs.

There being no other business to come before the board, Comm. Carrillo moved to adjourn. Comm. Chavez seconded the motion and when put to a vote, the motion carried unanimously. Meeting adjourned at 5:26 p.m.

CITY OF PHARR



AMBROSIO HERNANDEZ
MAYOR

MINUTES: REGULAR CALLED MEETING
March 3, 2025

**STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF PHARR**

ON THIS THE 3rd DAY OF MARCH 2025 the Board of Commissioners of the City of Pharr, Texas convened in a **REGULAR CALLED MEETING** at the Commissioner's Room located at 118 S. Cage, 2nd Floor, Pharr, Texas. The meeting being open to the public and notice of said meeting, giving the date, place, subject, hereof, having been posted in accordance with Chapter 551, Texas Government Code (Open Meetings Act) and there being present a quorum, I, **IMELDA PEREZ, CITY CLERK**, of the City of Pharr, Texas, certify that this is a true and correct copy of the minutes.

ATTEST:


IMELDA PEREZ, CITY CLERK

APPROVED: April 7, 2025