



**TAKE NOTICE THAT A REGULAR MEETING
OF THE PHARR INTERNATIONAL TOLL BRIDGE BOARD
OF THE CITY OF PHARR, TEXAS
WILL BE HELD AT CITY HALL, COMMISSIONERS' ROOM,
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS
COMMENCING AT 12:00 PM ON
WEDNESDAY, NOVEMBER 20, 2024**

At any time during the course of this meeting the Toll Bridge Board may retire to Executive Session under Texas Government Code § 551 to confer on any subject matter in accordance with the Texas Open Meetings Act.

Should any final action, decision, or vote be required in the opinion of the Board with regard to any item discussed during the closed meeting, then such final action, decision, or vote shall be made during the open meeting covered by this notice upon the reconvening of the public meeting pursuant to Section 551.101 government Code V.T.C.S.

1. CALL TO ORDER:

- A) Roll call and possible action on the excusing of any absent member.
- B) Pledge of Allegiance/Invocation.

2. DIRECTOR'S ADMINISTRATIVE REPORT: *(Director's Administrative Reports and discussion, if any, with Bridge Board. The Director may also assign a designated spokesperson for any particular listed topic)*

- A) Crossings and Revenues Report for October 2024
- B) Finance Report for October 2024
- C) Engineer's Report
- D) Director's Report

3. ADMINISTRATIVE:

- A) Approval of Minutes for October 25, 2024 - Regular Called Meeting.
- B) Discussion and action, if any, on 2025 National Customs Brokers & Forwarders Association of America (NCBFAA) Membership in the amount of \$889.
- C) Discussion and action, if any, on the Greater Pharr Chamber of Commerce Membership renewal in the amount of \$1,200.

D) Discussion and action, if any, on International Bridge, Tunnel & Turnpike Association (IBTTA) Membership in the amount of \$18,436.

E) Discussion and action, if any, on proposal from World City for the 2024 Pharr Trade Number book in the amount of \$49,600.

4. CLOSED SESSION: *In accordance with Chapter 551 of the Texas Gov't. Code, the International Toll Bridge Board hereby gives notice that it may meet in Executive session to discuss and deliberate any items listed on the public portion of the meeting agenda including items in accordance with the following:*

Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

5. RECONVENE: *into regular session and consider action, if any, on item(s) discussed in executive session.*

6. ADJOURNMENT:

NOTICE OF ASSISTANCE AT THE PUBLIC MEETING

City Hall is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Clerk's Office at 956-402-4100 Ext 1007 or FAX 956-475-3442 or Email cityclerksoffice@pharr-tx.gov for further information. Braille is not available.

I, the undersigned authority, do hereby certify that the above notice of said Regular Meeting of the International Toll Bridge Board was posted on the bulletin board at City Hall and on the City's web page at www.pharr-tx.gov. This Notice was posted on the 15th day of November 2024 at 11:30 a.m. and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 15th day of November 2024




IMELDA PEREZ, TRMC
CITY CLERK

I certify that the attached notice and agenda of items to be considered by the Pharr International Toll Bridge Board was removed from the bulletin board of City Hall on the ____ day of _____, 20__ by,

Name: _____

Title: _____



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 2.A.

DATE SUBMITTED: November 13, 2024

MEETING DATE: November 20, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Crossings and Revenues Report for October 2024.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/13/2024

**CROSSINGS AND REVENUES
FOR THE MONTH OF OCTOBER
FISCAL YEAR 2024 – 2025**

a) BRIDGE CROSSINGS

Crossings for the Pharr International Bridge totaled **107,028** vehicles for the month of October F.Y. 2024-2025, which showed an increase of **5,200** vehicles or **5.11%** over the same month in F.Y. 2023-2024.

b) CAR CROSSINGS

Car crossings for the Pharr International Bridge totaled **49,109** cars for the month of October F.Y. 2024 – 2025, showing an increase of **4,340** cars or **9.69%** over the same month in F.Y. 2023 – 2024.

c) SOUTHBOUND TRUCK CROSSINGS

Truck crossings totaled **57,919** trucks for the month of October F.Y. 2024-2025, showing an increase of **860** trucks or **1.51%** over the same month in F.Y. 2023 - 2024.

SOUTHBOUND TRUCK CROSSINGS SHOWED A DECREASE OF (-5,590) TRUCKS OR -8.80% FOR THE MONTH OF OCTOBER, COMPARED TO NORTHBOUND TRUCK CROSSINGS.

d) NORTHBOUND TRUCKS

Northbound trucks at the Pharr International Bridge totaled **63,509** trucks for the month of October F.Y. 2024-2025, showing an increase of **5,082** trucks or **8.70%** over the same month in F.Y. 2023-2024.

TOTAL NORTHBOUND AND SOUTHBOUND TRUCK CROSSINGS FOR THE MONTH OF OCTOBER TOTAL 121,428 REPRESENTING AN INCREASE OF 5,942 OR 5.15% OVER THE SAME TIME PERIOD IN F.Y. 2023-2024.

e) TOTAL REVENUES

Revenues for the Pharr International Bridge totaled **\$1,709,722** dollars for the month of October F.Y. 2024 – 2025.

\$	245,545 Autos & other
\$	1,459,792 Trucks
\$	<u>4,385 Profit on pesos</u>
\$	1,709,722 TOTAL

Revenues showed an increase of **\$313,586** or **22.46%** over the same month in F.Y. 2023 – 2024.

**PHARR INTERNATIONAL BRIDGE
TOTAL CROSSINGS COMPARISON BY FISCAL YEAR (CARS & TRUCKS)**

F.Y. 2023-2024 F.Y. 2024-2025 GAIN / LOSS INC% / DEC%

OCTOBER	101,828	107,028	5,200	5.11%
NOVEMBER	103,703			
DECEMBER	104,961			
JANUARY	98,056			
FEBRUARY	92,085			
MARCH	103,381			
APRIL	111,523			
MAY	107,554			
JUNE	97,012			
JULY	104,469			
AUGUST	111,425			
SEPTEMBER	101,107			
TOTAL CROSSING	1,237,104			

**PHARR INTERNATIONAL BRIDGE
CAR CROSSING COMPARISON BY FISCAL YEAR**

F.Y. 2023-2024 F.Y. 2024-2025 GAIN / LOSS INC% / DEC%

OCTOBER	44,769	49,109	4,340	9.69%
NOVEMBER	49,801			
DECEMBER	53,253			
JANUARY	35,975			
FEBRUARY	34,782			
MARCH	47,136			
APRIL	48,934			
MAY	47,229			
JUNE	44,106			
JULY	48,430			
AUGUST	53,826			
SEPTEMBER	47,861			
TOTAL CROSSING	556,102			

SOUTHBOUND CAR CROSSINGS COMPARISON FOR THE MONTH OF OCTOBER F.Y. 2024 – 2025

			GAIN LOSS	% INC. % (DEC.)	DAILY AVERAGE
	OCT. F.Y. 24-25	OCT F.Y. 23-24			
GATEWAY	98,279	111,796	-13,517	-12%	3,276
VETERANS (LOS TOMATES)	152,573	144,850	7,723	5%	5,086
FREE TRADE (LOS INDIOS)	37,346	35,205	2,141	6%	1,245
TOTAL BROWNSVILLE	288,198	291,851	-3,653	-1%	9,607
DEL RIO	152,137	144,239	7,898	5%	5,071
DONNA	68,658	62,823	5,835	9.29%	2,289
EAGLE PASS	255,140	216,872	38,268	18%	8,505
YSLETA-ZARAGOZA	282,437	225,096	57,341	25%	9,415
STANTON-LERDO	150,570	144,418	6,152	4%	5,019
TOTAL EL PASO	433,007	369,514	63,493	17%	14,434
LAREDO	439,530	417,988	21,542	5%	14,651
McALLEN- HIDALGO	265,014	261,070	3,944	2%	8,834
ANZALDUAS	135,557	122,872	12,685	10%	4,519
TOTAL	400,571	383,942	16,629	4%	13,352
PHARR	49,109	44,769	4,340	9.69%	1,637
PROGRESO	42,721	43,707	-986	-2.26%	1,424
ROMA	60,581	57,782	2,799	4.84%	2,019

**PHARR INTERNATIONAL BRIDGE
TRUCK CROSSING COMPARISON BY FISCAL YEAR**

F.Y. 2023-2024 F.Y. 2024-2025 GAIN / LOSS INC% / DEC%

OCTOBER	57,059	57,919	860	1.51%
NOVEMBER	53,902			
DECEMBER	51,708			
JANUARY	62,081			
FEBRUARY	57,303			
MARCH	56,245			
APRIL	62,589			
MAY	60,325			
JUNE	52,906			
JULY	56,039			
AUGUST	57, 599			
SEPTEMBER	53,246			
TOTAL CROSSING	681,002			

SOUTHBOUND TRUCK CROSSINGS COMPARISON FOR THE MONTH OF OCTOBER F.Y. 2024 – 2025

			GAIN LOSS	% INC. % (DEC.)	DAILY AVERAGE
	OCT. F.Y. 24-25	OCT. F.Y. 23-24			
ANZALDUAS (Empty only)	4,650	4,458	192	4%	155
VETERANS (LOS TOMATES)	21,557	22,524	-967	-4%	719
FREE TRADE (LOS INDIOS)	4,375	1,216	3,159	260%	146
TOTAL BROWNSVILLE	25,932	23,740	2,192	9%	864
DEL RIO	5,982	6,253	-271	-4%	199
EAGLE PASS	25,270	18,501	6,769	37%	842
YSLETA-ZARAGOZA-EL PASO	61,230	48,920	12,310	25%	2,041
LAREDO	266,211	258,909	7,302	3%	8,874
PHARR	57,919	57,059	860	2%	1,931
PROGRESO	5,266	6,301	-1,035	-16%	176
ROMA	845	732	113	15%	28

**PHARR INTERNATIONAL BRIDGE
NORTHBOUND TRUCK CROSSINGS (FULL, EMPTY & AG.)**

	F.Y. 2023- 2024	F.Y. 2024- 2025	GAIN / LOSS	INC% / DEC%	FULL TRUCKS	EMPTY	AG TRUCKS	NARP NO INSP.
OCTOBER	58,427	63,509	5,082	8.70%	41,202	22,307	16,756	8,875
NOVEMBER	57,049							
DECEMBER	53,437							
JANUARY	59,331							
FEBRUARY	57,446							
MARCH	58,119							
APRIL	63,383							
MAY	62,212							
JUNE	55,684							
JULY	59,822							
AUGUST	61,969							
SEPTEMBER	58,907							
TOTAL CROSSING	705,786							

Agriculture trucks at the Pharr International Bridge totaled **16,756** crossings for the month of September representing a **26%** of the imports from Mexico.

Agriculture trucks at the Pharr International Bridge Import Lot showed a decrease of **306** trucks or **1.86%** over the same month in F.Y. 2023-2024.

**PHARR INTERNATIONAL BRIDGE
NORTHBOUND & SOUTHBOUND
TRUCK CROSSING COMPARISON BY FISCAL YEAR**

	F.Y. 2023-2024	F.Y. 2024-2025	GAIN / LOSS	INC% / DEC%
OCTOBER	115,486	121,428	5,942	5.15%
NOVEMBER	110,951			
DECEMBER	105,145			
JANUARY	121,412			
FEBRUARY	114,749			
MARCH	114,364			
APRIL	125,972			
MAY	122,537			
JUNE	108,590			
JULY	115,861			
AUGUST	119,568			
SEPTEMBER	112,153			
TOTAL CROSSING	1,386,788			

**PHARR INTERNATIONAL BRIDGE
F.Y. 2024-2025 CROSSINGS COMPARISON BY AXLE**

	CARS	2X TRUCKS	3X TRUCKS	4X TRUCKS	5X TRUCKS	6X TRUCKS	MOBILE HOMES	WIDE LOAD	SPEC. CROSS	MONTH TOTAL
OCTOBER	49,109	2,989	5,873	964	42,619	250	1	157	5,066	107,028
NOVEMBER										
DECEMBER										
JANUARY										
FEBRUARY										
MARCH										
APRIL										
MAY										
JUNE										
JULY										
AUGUST										
SEPTEMBER										
TOTAL CROSSING										

**TOTAL PERCENTAGE FOR CARS AND TRUCKS FOR THE MONTH OF OCTOBER
F.Y. 2024-2025.**

- 1X CARS 45%
- 2X TRUCKS 2.7%
- 3X TRUCKS 5.5%
- 4X TRUCKS 0.9%
- 5X TRUCKS 40%
- 6X TRUCKS 0.2%

**PHARR INTERNATIONAL BRIDGE
REVENUE COMPARISON BY FISCAL YEAR**

	F.Y. 2023-2024	F.Y. 2024-2025	GAIN / LOSS	INC% / DEC%
OCTOBER	\$ 1,396,136	\$ 1,709,722	\$ 313,586	22.46%
NOVEMBER	\$ 1,431,520			
DECEMBER	\$ 1,545,696			
JANUARY	\$ 1,795,097			
FEBRUARY	\$ 1,662,818			
MARCH	\$ 1,720,767			
APRIL	\$ 1,935,889			
MAY	\$ 2,016,526			
JUNE	\$ 1,625,040			
JULY	\$ 1,778,230			
AUGUST	\$ 1,839,885			
SEPTEMBER	\$1,682,709			
TOTAL CROSSING	\$ 20,430,319			



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 2.B.

DATE SUBMITTED: November 15, 2024

MEETING DATE: November 20, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Finance Report for October 2024.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/15/2024



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 2.C.

DATE SUBMITTED: November 15, 2024

MEETING DATE: November 20, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Engineer's Report.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/15/2024



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 2.D.

DATE SUBMITTED: November 13, 2024

MEETING DATE: November 20, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Director's Report.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/13/2024



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.A.

DATE SUBMITTED: November 15, 2024

MEETING DATE: November 20, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Approval of Minutes for October 25, 2024 - Regular Called Meeting.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/15/2024

**MINUTES
TOLL BRIDGE BOARD
REGULAR MEETING
FRIDAY, OCTOBER 25, 2024
118 S. CAGE BLVD. 2ND FLOOR**

The Toll Bridge Board met in a regular meeting on Friday, October 25, 2024, and following is the record of attendance.

MEMBERS PRESENT: Edgar Delgadillo, Chairman
Adalberto Campero, Secretary
Lazaro Beas, Member
Roberto Garza, Member

MEMBERS ABSENT: Tony Martinez, Vice-Chairman

**EX-OFFICIO MEMBERS
PRESENT:** None

**EX-OFFICIO MEMBERS
ABSENT:** Mayor Ambrosio Hernandez
Mayor Pro-Tem Daniel Chavez

STAFF PRESENT: Luis Bazan, Bridge Director
Vanessa Guzman, Marketing Coordinator
Cleo Salinas, Office Manager
Freddy Flores, Trade Liaison
Oscar Duenas, Intl' Business Development Manager

OTHERS PRESENT: Hilda Pedraza, Asst. City Manager
Ricardo Rodriguez, Jr., City Attorney
Ezequiel Ordonez, Bridge México Liaison
Eddie Gutierrez, Financial Consultant
Andy Vega, CBP
Crispin Flores, Mid-Valley Customs Brokers Association

ITEM 1. CALL TO ORDER

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER

Chairman Delgadillo called the meeting to order at 12:00 p.m. Roll call established a quorum.

Member Beas **moved** to excuse absent members. Secretary Campero seconded the motion and when put to a vote, it carried unanimously.

B) PLEDGE OF ALLEGIANCE/INVOCATION

Luis Bazan, Bridge Director, led in the pledge of allegiance and said the invocation.

ITEM 2. DIRECTOR'S ADMINISTRATIVE REPORT

A) CROSSING AND REVENUES REPORT FOR SEPTEMBER 2024

Chairman Edgar Delgadillo introduced the item.

Luis Bazan, Bridge Director, went over the total crossings and revenues report for the month of September 2024. He reported total crossings for the month of September were 101,107, which was an increase of 4,773 vehicles or 4.95% compared to last year. Mr. Bazan further reported total car crossings for the month of September were 47,861, which was an increase of 4,496 cars or 10.37% and went over car crossing comparisons from other bridges for the month of September 2024.

Luis Bazan, Bridge Director, reported on the total truck crossings for the month of September 2024. He stated crossings were 53,246, which was an increase of 277 trucks or 0.52% increase and went over truck crossings comparisons from other bridges for the month of September 2024.

Luis Bazan, Bridge Director, also reported northbound crossings for the month of September 2024 were 58,907, which was an increase of 4,647 trucks or 8.56% increase and stated the agriculture for the month of September 2024 had 15,123 trucks, which represents 26% of all imports from Mexico to the U.S. He further reported a combination of northbound and southbound truck crossings for the month of September 2024 were 112,153, which was an increase of 4,924 or 4.59%.

Luis Bazan, Bridge Director, went over the crossing comparisons by axle for the month of September 2024. He stated cars were 47,861, 2X trucks were 2,614, 3X trucks were 6,584, 4X trucks were 840, 5X trucks were 37,700, 6X trucks were 239, mobile homes were 1, and wide loads were 97. He stated special crossings were 5,171 and the total combination for the month of September was 101,107.

Lastly, Luis Bazan, Bridge Director, reported on total revenues collected for the month of September 2024. He reported total revenues collected for the month were \$1,682,709, which showed an increase of \$388,791 or 30.05% in revenues.

B) FINANCE REPORT FOR SEPTEMBER 2024

Chairman Edgar Delgadillo introduced the item.

Luis Bazan, Bridge Director, called upon Eddie Gutierrez, Bridge Financial Consultant, for May 2024 finance report.

Eddie Gutierrez, Bridge Financial Consultant with Blue Stone Capital Solutions, briefly reported on the expenditures and revenues year to date for the bridge.

C) ENGINEER'S REPORT

Chairman Edgar Delgadillo introduced the item.

Luis Bazan, Bridge Director, stated Maria Rangel, City Engineer, was present and questions on projects could be entertained at this time.

Maria Rangel, City Engineer, reported on DAP FY16 project. She stated they had the pre-construction meeting on October 23, 2024 at the Pharr International Bridge Conference room and would start construction on November 4, 2024, and reported it would last 425 standard workweek days to equal approximately 22 months and project would end in July of 2026.

Maria Rangel, City Engineer, also reported on the 2nd Span Project. She stated construction started on August 5, 2024, and reported it would last 81 calendar days which was approximately 16.9% and/or 6.2% of the contract in dollar amount.

Lastly, Maria Rangel, City Engineer, reported on the Commercial Vehicle Parking area. She stated they were having discussions with TxDOT about the project and expected start date would be either December 2024 or January 2025.

Discussion ensued on the engineer's report.

D) DIRECTOR'S REPORT

Chairman Edgar Delgadillo introduced the item.

Luis Bazan, Bridge Director, reported on 1st Annual Drive for Trade Golf Tournament. He stated they finalized details during Fresh on the Border Week. He added they had about forty (40) teams and everyone enjoyed themselves and was glad they were able to get this achievement done.

Luis Bazan, Bridge Director, showed the video recap of the 11th Annual Start of the Produce Season. He added the special guest for the event was Evan Elhers founder of Sharing Excess. He stated when Evan was in college he had many left over meal swipes that were going to go to waste so he started cashing out the swipes and giving the food to the homeless in his hometown and that inspired him to create Sharing Excess. He added that all the excess food that Evan collects goes back to the community and Sharing Excess is growing and may be expanding to the South Texas

area, hopefully to the Pharr region so it was important to have him there and share his story.

Luis Bazan, Bridge Director, reported on Trade Talks. He stated this was the second annual Trade Talks and was also a part of Fresh on the Border week where they invited the associations they are members of to highlight the benefits offered to the trade community. He then showed pictures of the event.

Luis Bazan, Bridge Director, reported on BridgeConnect Trade Session. He stated they joined efforts with Mid Valley Customs Brokers Association for this session on ACE Portal Training for U.S. Customs Brokers Only. He added it would take place on Thursday, November 14, 2024 from 10:00 am to 12:00 pm at the Pharr International Bridge conference room. He then called upon Crispin Flores, President for the Mid Valley Customs Brokers Association to give a brief explanation on why they are doing this specifically with custom brokers. Mr. Flores also gave a brief explanation to the board on the BridgeConnect: ACE Portal Training.

Lastly, Luis Bazan, Bridge Director, reported on Trucksgiving Luncheon. He stated this would be the 3rd Annual Trucksgiving Luncheon but it would be done a little different because it would be held outside. He added this would take place on Thursday, November 14, 2024 from 12:00 pm to 2:00 pm right outside the Pharr Bridge and they invite the trade community to join and come have Thanksgiving with them.

ITEM 3. ADMINISTRATIVE

A) APPROVAL OF MINUTES FOR SEPTEMBER 25, 2024 – REGULAR MEETING

Luis Bazan, Bridge Director introduced the item.

Member Beas moved to approve. Chairman Delgadillo seconded the motion and when put to a vote, it carried unanimously.

B) DISCUSSION AND ACTION, IF ANY, ON RENEWAL OF TRANSPORTATION INTERMEDIARIES ASSOCIATION (TIA) MEMBERSHIP DUES IN THE AMOUNT OF \$715.

Luis Bazan, Bridge Director introduced the item.

Member Beas moved to approve. Secretary Campero seconded the motion and when put to a vote, it carried unanimously.

C) DISCUSSION AND ACTION, IF ANY, ON RENEWAL OS SAN ANTONIO MOBILITY COALITION, INC. (SAMCo) MEMBERSHIP IN THE AMOUNT OF \$1,575.

Luis Bazan, Bridge Director introduced the item.

Secretary Campero **moved** to approve. Member Beas seconded the motion and when put to a vote, it carried unanimously.

D) DISCUSSION AND ACTION, IF ANY, ON RENEWING RIO GRANDE VALLEY PARTNERSHIP-CHAMBER OF COMMERCE MEMBERSHIP IN THE AMOUNT OF \$2,500.

Luis Bazan, Bridge Director introduced the item.

Secretary Campero **moved** to approve. Member Beas seconded the motion and when put to a vote, it carried unanimously.

E) DISCUSSION AND ACTION, IF ANY, ON 2025 INTERNATIONAL FRESH PRODUCE ASSOCIATION CORPORATE MEMBERSHIP IN THE AMOUNT OF \$2,595.

Luis Bazan, Bridge Director introduced the item.

Member Beas **moved** to approve. Secretary Campero seconded the motion and when put to a vote, it carried unanimously.

F) DISCUSSION AND ACTION, IF ANY, ON RENEWAL OF NASCO ANNUAL MEMBERSHIP DUES IN THE AMOUNT OF \$5,000.

Luis Bazan, Bridge Director introduced the item.

Secretary Campero **moved** to approve. Member Beas seconded the motion and when put to a vote, it carried unanimously.

ITEM 6. ADJOURNMENT

There being no other business to come before the board, Member Beas **moved** to adjourn. Chairman Delgadillo seconded the motion and when put to a vote, it carried unanimously. Meeting adjourned at 12:47 p.m.

APPROVED AS SUBMITTED:

EDGAR DELGADILLO, CHAIRMAN

ATTEST:

ADALBERTO CAMPERO, SECRETARY

STATE OF TEXAS §
COUNTY OF HIDALGO §
CITY OF PHARR §

ON THE 25TH DAY OF OCTOBER 2024, the Toll Bridge Board convened in a Regular Meeting at the Pharr International Bridge, the meeting being open to the public and notice of said meeting, giving the date, place and subject thereof, having been posted to the public and notice of said meeting, given in accordance to Chapter 551, of the Texas Government Code, (Open Meetings Act) and their being present a quorum, **I, VANESSA GUZMAN, BRIDGE MARKETING COORDINATOR**, of the City of Pharr, Texas, certify that this is a true and correct copy of the minutes.

VANESSA GUZMAN, BRIDGE
MARKETING COORDINATOR

DATE APPROVED: _____



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.B.

DATE SUBMITTED: November 15, 2024

MEETING DATE: November 20, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on 2025 National Customs Brokers & Forwarders Association of America (NCBFAA) Membership in the amount of \$889.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/15/2024

NCBFAA

8601 Georgia Avenue, Suite 612, Silver Spring, MD 20910

Ph: (202) 466-0222 Fax:

www.ncbfaa.org

Invoice

BILL TO:City of Pharr International Bridge Department
9900 S. Cage Blvd.
Pharr TX 78577

Invoice#: INV-0137741

REMIT TO:
NCBFAA
8601 Georgia Avenue, Suite 612
Silver Spring MD 20910
Phone: (202) 466-0222

PO #:
Processed: 11/7/2024
Reference:
Status: Unpaid
Terms: NET 30

SHIP TO:City of Pharr International Bridge Department
9900 S. Cage Blvd.
Pharr TX 78577

Order Taken By: Allison Brodell
BALANCE DUE: \$889.00

Item	Date	Qty	Price	Line Price	Net Line	Credits	Tax
Affiliate Membership	1/1/2025-12/31/2025	1	\$889.00	\$889.00	\$889.00	\$0.00	
Approved							
SubTotal:							\$889.00
Tax:							\$0.00
Invoice Total:							\$889.00
Additional Discount:							\$0.00
Received To Date:							\$0.00
Balance Due:							\$889.00

For credit card and ACH payments, pay online at: www.ncbfaa.org

To see your Company membership dues renewal online, please use your company login credentials.

For check payments, please list our invoice number on your check.

NCBFAA estimates the non-deductible lobbying portion of 2025 membership dues is 7%.



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.C.

DATE SUBMITTED: November 13, 2024

MEETING DATE: November 20, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on the Greater Pharr Chamber of Commerce Membership renewal in the amount of \$1,200.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/13/2024



INVOICE RENEWAL

Greater Pharr Chamber of Commerce
1011 W. Kelly Ave.
Pharr, TX 78577
Phone: (956) 402-4240

FOR:

DESCRIPTION	UNIT PRICE	DISCOUNT	TOTAL AMOUNT
Corporate Level Memberships – Pharr Bridge	\$1,200.00		\$1,200.00
TOTAL			\$1,200.00

Please make all checks payable to Greater Pharr Chamber of Commerce.



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.D.

DATE SUBMITTED: November 13, 2024

MEETING DATE: November 20, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on International Bridge, Tunnel & Turnpike Association (IBTTA) Membership in the amount of \$18,436.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/13/2024



Invoice

1101 14th Street, NW
Suite 625
Washington, DC 20005

TO:
Mr. Luis Alfredo Bazan
City of Pharr (Pharr-Reynosa International Bridge)
118 S. Cage Boulevard
Pharr, TX 78577
United States

DATE: September 19, 2024
INVOICE: INV-29038-Y3V4J5
DUE DATE: January 01, 2025

Description	PRICE	QTY	TOTAL
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12/31/2025 Operator Member, Inside USA	\$18,436.00	1.00	\$18,436.00
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SUBTOTAL	\$18,436.00
PAYMENTS	(\$0.00)
PLEASE PAY	\$18,436.00

PAYMENT OPTIONS & INSTRUCTIONS	
Payment by Check Make check payable to IBTTA and mail to: International Bridge Tunnel & Turnpike Association PO Box 825608 Philadelphia, PA 19182-5608 by Overnight Courier to: PNC Bank C/O International Bridge Tunnel & Turnpike Association Lockbox Number 825608 525 Fellowship Road Suite 330 Mt. Laurel, NJ 08054-3415	Payment by Wire Transfer Reference: IBTTA Send to PNC Bank 249 Fifth Avenue Pittsburgh, PA 15222 Account: 5303670856 ABA: 031000053 ACH: 054000030 Swift Code: PNCCUS 33 (if International) Must be in US funds and drawn on a US Bank. Payor must bear all bank charges.

Credit Card Payment Information
Contact Terri Lankford at tlankford@ibtta.org for assistance. (Operators Only: Please provide your organization’s annual toll revenue to Terri Lankford at tlankford@ibtta.org. Your invoice will be made available for payment online.)

IMPORTANT TAX INFORMATION ABOUT YOUR IBTTA DUES PAYMENT
Membership dues, contributions or gifts made to IBTTA are not deductible as charitable contributions for U.S. Federal income tax purposes. Membership dues are deductible for most U.S. members of a trade association under Section 162 of the U.S. Internal Revenue Code as an ordinary and necessary business expense. In addition, we are required to notify you each year the portion of your dues that is allocated to lobbying expenses and is therefore not deductible as a business expense for U.S. income tax purposes. In 2025 and 2024, 94% of your dues contribution may be deductible as a business expense. These laws apply only to tax-paying organizations in the United States. IBTTA TAX ID # 53-0259945

Thank you for supporting IBTTA. We’re looking forward to working together!

Questions? Contact Chris Gray at cgray@ibtta.org



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.E.

DATE SUBMITTED: November 14, 2024

MEETING DATE: November 20, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on proposal from World City for the 2024 Pharr Trade Number book in the amount of \$49,600.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/14/2024



Nov. 13, 2024

Mr. Luis Bazan
Bridge Director
Pharr International Bridge
118 S. Cage. Blvd.
Pharr, Texas 78577

Luis,

Again, thank you for your time while I was in Pharr. It's always great to see you and all that is happening there. The evolution and transformation over the decade or so you have been there has been phenomenal. And I love the opportunity to speak about trade.

After our text exchange subsequent to my visit, I am submitting a revised proposal for the services WorldCity would like to provide in the coming year, with an increased discount to \$6,900 and a total of \$49,600. To describe those services, I am using a format similar to that which I have used in recent years.

As is customary in working with you, the Bridge and the City over the years, we continue to innovate based on your suggestions, this year with a 24-page product that will accommodate special grouping of Pharr's exports and imports into larger sectors than we traditionally do, offering some wonderful new insights.

First, a quick overview, including the cost, followed by descriptions of each item:

Pharr	
24-page bilingual Pharr TradeNumbers	
Includes 8-page industry-cluster section	\$ 15,500
Customized, Personalized Videos (200/Month)	\$ 16,500
Premium Content Syndication	\$ 24,500
Subtotal	\$ 56,500
(Discount)	\$ (6,900)
TOTAL	\$ 49,600

As is customary, we require payment up front. As we did last year, we will withhold invoicing the cost of the printed publication (\$15,500) until delivered in the spring of 2025.

24-Page Pharr TradeNumbers. This is a 24-page publication with 16 pages in English and Spanish, used as has been customary the last couple of years: Top 100 exports and imports, ranked and with growth rate; the relative growth rate of the top 20 exports and top 20 imports, visualized; Pharr's role in U.S.-Mexico trade; and its importance nationally with top exports and imports. This year, we are adding your innovation: an

eight-page special section in English that combines the vast majority of Pharr's exports and its imports into broader "industry clusters." Technically, we are going from the four-digit harmonized tariff code to the two-digit code. As I mention above, it provide some wonderful insights and much greater detail on the large number of products exported and imported through the Pharr International Bridge.

Customized, Personalized Videos. Each month, we offer Pharr a succinct, animated video that is customized (focusing on Pharr's export-import trade) and personalized (with the name of the recipient in the video). Top exports, top imports, fastest-growing exports, fastest-growing imports. Exports and imports where Pharr is a national leader. The package includes access to 2,400 videos for the year, or 200 per month on average. This is an increase from last year that you requested, when the total was 100 per month or 1,200 for the year. We can increase that as much as you like, with your cost per video dropping precipitously. A great innovation that we will be rolling out this year: You will be able to choose each month from among five options: (1) Overview, (2) Exports, (3) Imports, (4) a specific Export analyzed in detail, (5) a specific Imports analyzed in detail. This might be helpful, for example, leading up to the avocado festival.

Content syndication. Our Premium-level Subscription for Content Syndication opens all Pharr International Bridge pages to visitors to your site and to ustradenumbers.com, where your logo is displayed atop the page, linked back to your site. This allows access to an incredible depth of information – individual pages for hundreds and hundreds of Pharr exports and imports –anytime, anywhere on any device by anyone. We hope to roll out additional features in the first quarter of next year. These would allow greater time comparisons – year to date and annual, for example, on some monthly graphics, as well as commodities where Pharr ranks high nationally, and graphics illustrating growth rates over time for top exports and imports.

Let me know if this is sufficient, if you need additional details or if you have any questions.

Sincerely,

Ken Roberts
President



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: November 13, 2024

MEETING DATE: November 20, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/13/2024



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: November 13, 2024

MEETING DATE: November 20, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/13/2024



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: November 13, 2024

MEETING DATE: November 20, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/13/2024



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: November 13, 2024

MEETING DATE: November 20, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/13/2024



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: November 13, 2024

MEETING DATE: November 20, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/13/2024



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: November 13, 2024

MEETING DATE: November 20, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/13/2024