



**NOTICE THAT A REGULAR CALLED MEETING OF THE  
GREATER PHARR CHAMBER OF COMMERCE  
BOARD OF DIRECTORS WILL BE HELD AT  
CITY HALL, COMMISSIONERS' ROOM,  
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS  
COMMENCING AT 12:00 PM ON  
TUESDAY, NOVEMBER 5, 2024**

**1. CALL TO ORDER:**

A) Roll call and possible action on the excusing of any absent member.

**2. ORGANIZATIONAL BUSINESS:**

A) Approval of Minutes for October 1, 2024 - Regular Called Meeting.

B) Treasurer's Report of Accounting Summary - Period ending October 31, 2024.

**3. ACTIVITIES AND ANNOUNCEMENTS:**

A) President's Administrative Report and Update on New and Renewed Memberships by Eloina Gonzalez, Membership Manager.

B) Presentation on Past Events.

1. Avocado Festival Press Conference on September 4, 2024.

2. Wienerschnitzel Ribbon Cutting Ceremony on September 6, 2024.

3. Destiny Through Christ Church (DTC) Ribbon Cutting Ceremony on September 17, 2024.

4. The Forum by Regency Ribbon Cutting Ceremony on September 19, 2024.

5. Miss Pharr Scholarship Pageant on September 20, 2024.

6. PAL Ambassador Meeting on September 25, 2024.

7. Vaquero Masonry & Stone Supply Ribbon Cutting Ceremony on September 26, 2024.

8. 1st Annual Pharr International Bridge Truck Expo on September 27, 2024.

9. South Texas Health Systems ER Pharr Grand Opening Community Celebration on October 3, 2024.

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10. River Family Dental Ribbon Cutting Ceremony on October 3, 2024.
11. Hub Job Fair on October 4, 2024.
12. Start of the Produce Season on October 10, 2024.
13. Avocado Festival on October 12, 2024.
14. Puga Insurance Ribbon Cutting Ceremony on October 17, 2024.
15. International Floral & Produce Conference in Atlanta, Georgia from October 17, 2024–October 20, 2024.

C) Presentation on Upcoming Events.

1. DHR Behavioral Hospital Groundbreaking Ceremony on November 12, 2024.
2. Majestic Realty Groundbreaking Ceremony on November 12, 2024.
3. Bluewave Express Car Wash Ribbon Cutting Ceremony on November 13, 2024.
4. Paisanos Tax Ribbon Cutting Ceremony on November 14, 2024.
5. PAL Ambassador Holiday Potluck Meeting on November 20, 2024.

**4. BOARD ACTION AND STRATEGIC INITIATIVES:**

A) Presentation on Current Projects and Initiatives by Carlos J. Sanchez, President/CEO.

1. Discussion on Chamber Department rebrand revamp with Career Bridge.
2. Discussion and Update on Avocado Festival.
3. Consideration and action, if any, regarding the appointment of members to the Greater Pharr Chamber of Commerce Board of Directors.

**5. CLOSED SESSION:** *In accordance with Chapter 551 of the Texas Gov't. Code, the Board hereby gives notice that it may meet in a closed (non-public) executive session to discuss the items listed on the public portion of the meeting agenda in accordance with the following below:*

Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

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Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

**6. RECONVENE:** *into Regular Session and consider action, if necessary, on any item(s) discussed in closed session.*

**7. ADJOURNMENT:**

I, the undersigned authority, do hereby certify that the above notice of said Meeting of the Board of the Greater Pharr Chamber of Commerce was posted on the bulletin board at City Hall and on the City's web page at [www.pharr-tx.gov](http://www.pharr-tx.gov). This Notice was posted on the 1<sup>ST</sup> day of November 2024 at 4:30 p.m. and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

**WITNESS MY HAND AND SEAL, this 1<sup>st</sup> day of November 2024.**



  
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ALESSANDRA GARCIA  
ASSISTANT CITY CLERK