

**TAKE NOTICE THAT A REGULAR MEETING  
OF THE PHARR INTERNATIONAL TOLL BRIDGE BOARD  
OF THE CITY OF PHARR, TEXAS  
WILL BE HELD AT CITY HALL, COMMISSIONERS' ROOM,  
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS  
COMMENCING AT 12:00 PM ON  
WEDNESDAY, AUGUST 21, 2024**

*At any time during the course of this meeting the Toll Bridge Board may retire to Executive Session under Texas Government Code § 551 to confer on any subject matter in accordance with the Texas Open Meetings Act.*

*Should any final action, decision, or vote be required in the opinion of the Board with regard to any item discussed during the closed meeting, then such final action, decision, or vote shall be made during the open meeting covered by this notice upon the reconvening of the public meeting pursuant to Section 551.101 government Code V.T.C.S.*

**1. CALL TO ORDER:**

- A) Roll call and possible action on the excusing of any absent member.
- B) Pledge of Allegiance/Invocation.

**2. DIRECTOR'S ADMINISTRATIVE REPORT:** *(Director's Administrative Reports and discussion, if any, with Bridge Board. The Director may also assign a designated spokesperson for any particular listed topic)*

- A) Crossings and Revenues Report for July 2024
- B) Finance Report for July 2024
- C) Engineer's Report
- D) Director's Report

**3. ADMINISTRATIVE:**

- A) Approval of Minutes for June 19, 2024 - Regular Called Meeting.
- B) Discussion and action, if any, on Asociación Mexicana de Horticultura Protegida A.C. (AMHPAC) for Bronze Level Membership in the amount of \$2,625.
- C) Discussion and action, if any, on INDEX Reynosa/Fundación RAMMAC Charity Golf Fund Raiser Sponsorship in the amount of \$12,000.
- D) Discussion and action, if any, on INDEX 49th National Convention Sponsorship In the amount of \$17,000.

E) Discussion and action, if any, on 2024 Global Produce & Floral Show (formerly PMA) Texas Town Pavilion for an amount not to exceed \$27,000.

**4. CLOSED SESSION:** *In accordance with Chapter 551 of the Texas Gov't. Code, the International Toll Bridge Board hereby gives notice that it may meet in Executive session to discuss and deliberate any items listed on the public portion of the meeting agenda including items in accordance with the following:*

Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

**5. RECONVENE:** *into regular session and consider action, if any, on item(s) discussed in executive session.*

**6. ADJOURNMENT:**

**NOTICE OF ASSISTANCE AT THE PUBLIC MEETING**

City Hall is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Clerk's Office at 956-402-4100 Ext 1007 or FAX 956-475-3442 or Email [cityclerksoffice@pharr-tx.gov](mailto:cityclerksoffice@pharr-tx.gov) for further information. Braille is not available.

I, the undersigned authority, do hereby certify that the above notice of said Regular Meeting of the International Toll Bridge Board was posted on the bulletin board at City Hall and on the City's web page at [www.pharr-tx.gov](http://www.pharr-tx.gov). This Notice was posted on the 15th day of August 2024 at 11:00 a.m. and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

**WITNESS MY HAND AND SEAL, this 15th day of August 2024**



  
IMELDA PEREZ, TRMC  
CITY CLERK

I certify that the attached notice and agenda of items to be considered by the Pharr International Toll Bridge Board was removed from the bulletin board of City Hall on the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_ by,

Name: \_\_\_\_\_

Title: \_\_\_\_\_



## AGENDA MEMORANDUM



**BOARD:** Pharr International Toll Bridge Board

**AGENDA ITEM #:** 2.A.

**DATE SUBMITTED:**

**MEETING DATE:** August 21, 2024

**FROM:** Vanessa Guzman, Administrative Assistant

**DEPARTMENT:** Bridge

**DIRECTOR:**

**Agenda Item:** Crossings and Revenues Report for July 2024.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

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**ROUTING:**

Vanessa Guzman

Created - 8/12/2024

**CROSSINGS AND REVENUES  
FOR THE MONTH OF JULY  
FISCAL YEAR 2023 – 2024**

**a) BRIDGE CROSSINGS**

Crossings for the Pharr International Bridge totaled **104,469** vehicles for the month of July F.Y. 2023-2024, which showed an increase of **6,160** vehicles or **6.27%** over the same month in F.Y. 2022-2023.

**b) CAR CROSSINGS**

Car crossings for the Pharr International Bridge totaled **48,430** cars for the month of July F.Y. 2023 – 2024, showing an increase of **4,723** cars or **10.81%** over the same month in F.Y. 2022 – 2023.

**c) SOUTHBOUND TRUCK CROSSINGS**

Truck crossings totaled **56,039** trucks for the month of July F.Y. 2023-2024, showing an increase of **1,437** trucks or **2.63%** over the same month in F.Y. 2022 - 2023.

**SOUTHBOUND TRUCK CROSSINGS SHOWED A DECREASE OF (-3,783) TRUCKS OR -6.32% FOR THE MONTH OF JULY, COMPARED TO NORTHBOUND TRUCK CROSSINGS.**

**d) NORTHBOUND TRUCKS**

Northbound trucks at the Pharr International Bridge totaled **59,822** trucks for the month of July F.Y. 2023-2024, showing an increase of **3,744** trucks or **6.68%** over the same month in F.Y. 2022-2023.

**TOTAL NORTHBOUND AND SOUTHBOUND TRUCK CROSSINGS FOR THE MONTH OF JULY TOTAL 115,861 REPRESENTING AN INCREASE OF 5,181 OR 4.68% OVER THE SAME TIME PERIOD IN F.Y. 2022-2023.**

**e) TOTAL REVENUES**

Revenues for the Pharr International Bridge totaled **\$1,778,230** dollars for the month of July F.Y. 2023 – 2024.

|    |                       |
|----|-----------------------|
| \$ | 242,150 Autos & other |
| \$ | 1,532,041 Trucks      |
| \$ | 4,039 Profit on pesos |
| \$ | 1,778,230 TOTAL       |

Revenues showed an increase of **\$463,454** or **35.25%** over the same month in F.Y. 2022 – 2023.

**PHARR INTERNATIONAL BRIDGE  
TOTAL CROSSINGS COMPARISON BY FISCAL YEAR (CARS & TRUCKS)**

|                       | <b>F.Y. 2022-2023</b> | <b>F.Y. 2023-2024</b> | <b>GAIN / LOSS</b> | <b>INC % / DEC %</b> |
|-----------------------|-----------------------|-----------------------|--------------------|----------------------|
| <b>OCTOBER</b>        | 107,357               | 101,828               | (-5,529)           | -5.15%               |
| <b>NOVEMBER</b>       | 103,271               | 103,703               | 432                | 0.42%                |
| <b>DECEMBER</b>       | 110,978               | 104,961               | (-6,017)           | -5.42%               |
| <b>JANUARY</b>        | 115,425               | 98,056                | (-17,369)          | -15.05%              |
| <b>FEBRUARY</b>       | 106,463               | 92,085                | (-14,378)          | -13.51%              |
| <b>MARCH</b>          | 121,692               | 103,381               | (-18,311)          | -15.05%              |
| <b>APRIL</b>          | 109,333               | 111,523               | 2,190              | 2%                   |
| <b>MAY</b>            | 111,852               | 107,554               | (-4,298)           | -3.84%               |
| <b>JUNE</b>           | 101,657               | 97,012                | (-4,645)           | -4.57%               |
| <b>JULY</b>           | 98,309                | 104,469               | 6,160              | 6.27%                |
| <b>YTD TOTAL</b>      | 1,086,337             | 1,024,572             | (-61,765)          | -5.69%               |
| <b>AUGUST</b>         | 104,179               |                       |                    |                      |
| <b>SEPTEMBER</b>      | 96,334                |                       |                    |                      |
| <b>TOTAL CROSSING</b> | 1,286,850             |                       |                    |                      |

**PHARR INTERNATIONAL BRIDGE  
CAR CROSSING COMPARISON BY FISCAL YEAR**

**F.Y. 2022-2023    F.Y. 2023-2024    GAIN / LOSS    INC% / DEC%**

|                           |                |                |                  |                |
|---------------------------|----------------|----------------|------------------|----------------|
| <b>OCTOBER</b>            | <b>43,454</b>  | <b>44,769</b>  | <b>1,315</b>     | <b>3.03%</b>   |
| <b>NOVEMBER</b>           | <b>42,460</b>  | <b>49,801</b>  | <b>7,341</b>     | <b>17.29%</b>  |
| <b>DECEMBER</b>           | <b>51,652</b>  | <b>53,253</b>  | <b>1,601</b>     | <b>3.10%</b>   |
| <b>JANUARY</b>            | <b>50,266</b>  | <b>35,975</b>  | <b>(-14,291)</b> | <b>-28.43%</b> |
| <b>FEBRUARY</b>           | <b>50,155</b>  | <b>34,782</b>  | <b>(-15,373)</b> | <b>-30.65%</b> |
| <b>MARCH</b>              | <b>53,570</b>  | <b>47,136</b>  | <b>(-6,434)</b>  | <b>-12.01%</b> |
| <b>APRIL</b>              | <b>44,513</b>  | <b>48,934</b>  | <b>4,421</b>     | <b>9.93%</b>   |
| <b>MAY</b>                | <b>41,031</b>  | <b>47,229</b>  | <b>6,198</b>     | <b>15.11%</b>  |
| <b>JUNE</b>               | <b>42,693</b>  | <b>44,106</b>  | <b>1,413</b>     | <b>3.31%</b>   |
| <b>JULY</b>               | <b>43,707</b>  | <b>48,430</b>  | <b>4,723</b>     | <b>10.81%</b>  |
| <b>YTD TOTAL</b>          | <b>463,501</b> | <b>454,415</b> | <b>(-9,086)</b>  | <b>-1.96%</b>  |
| <b>AUGUST</b>             | <b>46,041</b>  |                |                  |                |
| <b>SEPTEMBER</b>          | <b>43,365</b>  |                |                  |                |
| <b>TOTAL<br/>CROSSING</b> | <b>552,907</b> |                |                  |                |

**PHARR INTERNATIONAL BRIDGE  
TRUCK CROSSING COMPARISON BY FISCAL YEAR**

|                           | <b>F.Y. 2022-2023</b> | <b>F.Y. 2023-2024</b> | <b>GAIN / LOSS</b> | <b>INC% / DEC%</b> |
|---------------------------|-----------------------|-----------------------|--------------------|--------------------|
| <b>OCTOBER</b>            | <b>63,903</b>         | <b>57,059</b>         | <b>(-6,844)</b>    | <b>-10.71%</b>     |
| <b>NOVEMBER</b>           | <b>60,811</b>         | <b>53,902</b>         | <b>(-6,909)</b>    | <b>-11.36%</b>     |
| <b>DECEMBER</b>           | <b>59,326</b>         | <b>51,708</b>         | <b>(-7,618)</b>    | <b>-12.84%</b>     |
| <b>JANUARY</b>            | <b>65,159</b>         | <b>62,081</b>         | <b>(-3,078)</b>    | <b>-4.72%</b>      |
| <b>FEBRUARY</b>           | <b>56,308</b>         | <b>57,303</b>         | <b>995</b>         | <b>1.77%</b>       |
| <b>MARCH</b>              | <b>68,122</b>         | <b>56,245</b>         | <b>(-11,877)</b>   | <b>-17.43%</b>     |
| <b>APRIL</b>              | <b>64,820</b>         | <b>62,589</b>         | <b>(-2,231)</b>    | <b>-3.44%</b>      |
| <b>MAY</b>                | <b>70,821</b>         | <b>60,325</b>         | <b>(-10,496)</b>   | <b>-14.82%</b>     |
| <b>JUNE</b>               | <b>58,964</b>         | <b>52,906</b>         | <b>(-6,058)</b>    | <b>-10.27%</b>     |
| <b>JULY</b>               | <b>54,602</b>         | <b>56,039</b>         | <b>1,437</b>       | <b>2.63%</b>       |
| <b>YTD TOTAL</b>          | <b>622,836</b>        | <b>570,157</b>        | <b>(-52,679)</b>   | <b>-8.46%</b>      |
| <b>AUGUST</b>             | <b>58,138</b>         |                       |                    |                    |
| <b>SEPTEMBER</b>          | <b>52,969</b>         |                       |                    |                    |
| <b>TOTAL<br/>CROSSING</b> | <b>733,943</b>        |                       |                    |                    |

**PHARR INTERNATIONAL BRIDGE  
NORTHBOUND TRUCK CROSSINGS (FULL, EMPTY & AG.)**

|                           | F.Y.<br>2022-<br>2023 | F.Y.<br>2023-<br>2024 | GAIN /<br>LOSS | INC% /<br>DEC% | FULL<br>TRUCKS | EMPT   | AG<br>TRUCKS | NARP<br>NO<br>INSP. |
|---------------------------|-----------------------|-----------------------|----------------|----------------|----------------|--------|--------------|---------------------|
| OCTOBER                   | 59,862                | 58,427                | (-1,435)       | -2.40%         | 39,969         | 18,458 | 16,450       | 8,669               |
| NOVEMBER                  | 56,312                | 57,049                | 737            | 1.31%          | 38,867         | 18,182 | 17,015       | 9,129               |
| DECEMBER                  | 55,104                | 53,437                | (-1,667)       | -3.03%         | 35,298         | 18,139 | 17,225       | 9,050               |
| JANUARY                   | 60,392                | 59,331                | (-1,061)       | -1.76%         | 40,976         | 18,355 | 20,566       | 11,525              |
| FEBRUARY                  | 56,904                | 57,446                | 542            | 0.95%          | 41,842         | 15,604 | 20,069       | 11,386              |
| MARCH                     | 65,349                | 58,119                | (-7,230)       | -11.06%        | 43,260         | 14,859 | 21,497       | 11,034              |
| APRIL                     | 58,672                | 63,383                | 4,711          | 8.03%          | 44,362         | 19,021 | 20,598       | 10,463              |
| MAY                       | 66,352                | 62,212                | (-4,140)       | -6.24%         | 42,998         | 19,214 | 19,031       | 9,769               |
| JUNE                      | 59,087                | 55,684                | (-3,403)       | -5.76%         | 37,436         | 18,248 | 15,543       | 8,160               |
| JULY                      | 56,078                | 59,822                | 3,744          | 6.68%          | 39,331         | 20,491 | 15,629       | 7,994               |
| AUGUST                    | 59,385                |                       |                |                |                |        |              |                     |
| SEPTEMBER                 | 54,260                |                       |                |                |                |        |              |                     |
| <b>TOTAL<br/>CROSSING</b> | <b>707,757</b>        |                       |                |                |                |        |              |                     |

Agriculture trucks at the Pharr International Bridge totaled **15,629** crossings for the month of July representing a **26%** of the imports from Mexico.

Agriculture trucks at the Pharr International Bridge Import Lot showed a decrease of **(-2,332)** trucks or **-13.05%** over the same month in F.Y. 2022-2023.

**PHARR INTERNATIONAL BRIDGE  
NORTHBOUND & SOUTHBOUND  
TRUCK CROSSING COMPARISON BY FISCAL YEAR**

|                       | <b>F.Y. 2022-2023</b> | <b>F.Y. 2023-2024</b> | <b>GAIN / LOSS</b> | <b>INC% / DEC%</b> |
|-----------------------|-----------------------|-----------------------|--------------------|--------------------|
| <b>OCTOBER</b>        | 123,765               | 115,486               | (-8,279)           | -6.69%             |
| <b>NOVEMBER</b>       | 117,123               | 110,951               | (-6,172)           | -5.27%             |
| <b>DECEMBER</b>       | 114,430               | 105,145               | (-9,285)           | -8.11%             |
| <b>JANUARY</b>        | 125,551               | 121,412               | (-4,139)           | -3.30%             |
| <b>FEBRUARY</b>       | 113,212               | 114,749               | 1,537              | 1.36%              |
| <b>MARCH</b>          | 133,471               | 114,364               | (-19,107)          | -14.32%            |
| <b>APRIL</b>          | 123,492               | 125,972               | 2,480              | 2.01%              |
| <b>MAY</b>            | 137,173               | 122,537               | (-14,636)          | -10.67%            |
| <b>JUNE</b>           | 118,051               | 108,590               | (-9,461)           | -8.01%             |
| <b>JULY</b>           | 110,680               | 115,861               | 5,181              | 4.68%              |
| <b>AUGUST</b>         | 117,523               |                       |                    |                    |
| <b>SEPTEMBER</b>      | 107,229               |                       |                    |                    |
| <b>TOTAL CROSSING</b> | <b>1,441,700</b>      |                       |                    |                    |

**PHARR INTERNATIONAL BRIDGE  
F.Y. 2022-2023 CROSSINGS COMPARISON BY AXLE**

|                           | CARS   | 2X<br>TRUCKS | 3X<br>TRUCKS | 4X<br>TRUCKS | 5X<br>TRUCKS | 6X<br>TRUCKS | MOBILE<br>HOMES | WIDE<br>LOAD | SPEC.<br>CROSS | MONTH<br>TOTAL |
|---------------------------|--------|--------------|--------------|--------------|--------------|--------------|-----------------|--------------|----------------|----------------|
| OCTOBER                   | 44,769 | 3,034        | 4,872        | 1,218        | 46,771       | 900          | 7               | 219          | 38             | 101,828        |
| NOVEMBER                  | 49,801 | 2,891        | 5,070        | 1,093        | 43,979       | 648          | 16              | 180          | 25             | 103,703        |
| DECEMBER                  | 53,253 | 2,538        | 4,645        | 889          | 41,734       | 1,673        | 12              | 196          | 21             | 104,961        |
| JANUARY                   | 35,975 | 2,566        | 4,458        | 943          | 49,179       | 4,791        | 1               | 135          | 8              | 98,056         |
| FEBRUARY                  | 34,782 | 2,522        | 4,494        | 905          | 46,293       | 2,911        | 3               | 174          | 1              | 92,085         |
| MARCH                     | 47,136 | 2,608        | 5,210        | 995          | 46,598       | 654          | 2               | 171          | 7              | 103,381        |
| APRIL                     | 48,934 | 3,011        | 4,873        | 1,078        | 51,818       | 1,575        | 3               | 219          | 12             | 111,523        |
| MAY                       | 47,229 | 2,923        | 4,877        | 995          | 42,529       | 534          | 1               | 154          | 8,312          | 107,554        |
| JUNE                      | 44,106 | 2,865        | 5,363        | 962          | 37,151       | 224          | 1               | 158          | 6,182          | 97,012         |
| JULY                      | 48,430 | 2,979        | 5,891        | 973          | 39,662       | 251          | 3               | 192          | 6,088          | 104,469        |
| AUGUST                    |        |              |              |              |              |              |                 |              |                |                |
| SEPTEMBER                 |        |              |              |              |              |              |                 |              |                |                |
| <b>TOTAL<br/>CROSSING</b> |        |              |              |              |              |              |                 |              |                |                |

**TOTAL PERCENTAGE FOR CARS AND TRUCKS FOR THE MONTH OF JULY F.Y. 2023-2024.**

- 1X CARS            46%
- 2X TRUCKS        3%
- 3X TRUCKS        6%
- 4X TRUCKS        1%
- 5X TRUCKS        38%
- 6X TRUCKS        0.2%

**PHARR INTERNATIONAL BRIDGE  
REVENUE COMPARISON BY FISCAL YEAR**

|                           | <b>F.Y. 2022-2023</b> | <b>F.Y. 2023-2024</b> | <b>GAIN / LOSS</b> | <b>INC% / DEC%</b> |
|---------------------------|-----------------------|-----------------------|--------------------|--------------------|
| <b>OCTOBER</b>            | \$ 1,547,162          | \$ 1,396,136          | (-\$ 151,025)      | -9.76%             |
| <b>NOVEMBER</b>           | \$ 1,375,261          | \$ 1,431,520          | \$ 56,258          | 4.09%              |
| <b>DECEMBER</b>           | \$ 1,556,275          | \$ 1,545,696          | (-\$ 10,578)       | -0.68%             |
| <b>JANUARY</b>            | \$ 1,553,154          | \$ 1,795,097          | \$ 241,943         | 15.58%             |
| <b>FEBRUARY</b>           | \$ 1,350,030          | \$ 1,662,818          | \$ 312,788         | 23.17%             |
| <b>MARCH</b>              | \$ 1,649,118          | \$ 1,720,767          | \$ 71,649          | 4.34%              |
| <b>APRIL</b>              | \$ 1,537,725          | \$ 1,935,889          | \$ 398,164         | 25.89%             |
| <b>MAY</b>                | \$ 1,665,946          | \$ 2,016,526          | \$ 350,580         | 21.04%             |
| <b>JUNE</b>               | \$ 1,388,129          | \$ 1,625,040          | \$ 236,911         | 17.07%             |
| <b>JULY</b>               | \$1,314,776           | \$ 1,778,230          | \$ 463,454         | 35.25%             |
| <b>YTD TOTAL</b>          | \$ 14,937,576         | \$ 16,907,724         | \$ 1,970,147       | 13.19%             |
| <b>AUGUST</b>             | \$ 1,403,132          |                       |                    |                    |
| <b>SEPTEMBER</b>          | \$ 1,293,918          |                       |                    |                    |
| <b>TOTAL<br/>CROSSING</b> | \$ 17,634,627         |                       |                    |                    |



## AGENDA MEMORANDUM



**BOARD:** Pharr International Toll Bridge Board

**AGENDA ITEM #:** 2.B.

**DATE SUBMITTED:** August 13, 2024

**MEETING DATE:** August 21, 2024

**FROM:** Vanessa Guzman, Administrative Assistant

**DEPARTMENT:** Bridge

**DIRECTOR:**

**Agenda Item:** Finance Report for July 2024

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

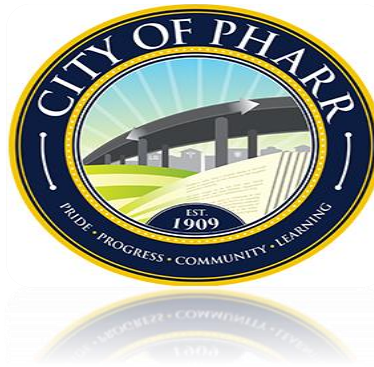
**Reason:**

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**ROUTING:**

Vanessa Guzman

Created/Initiated - 8/13/2024



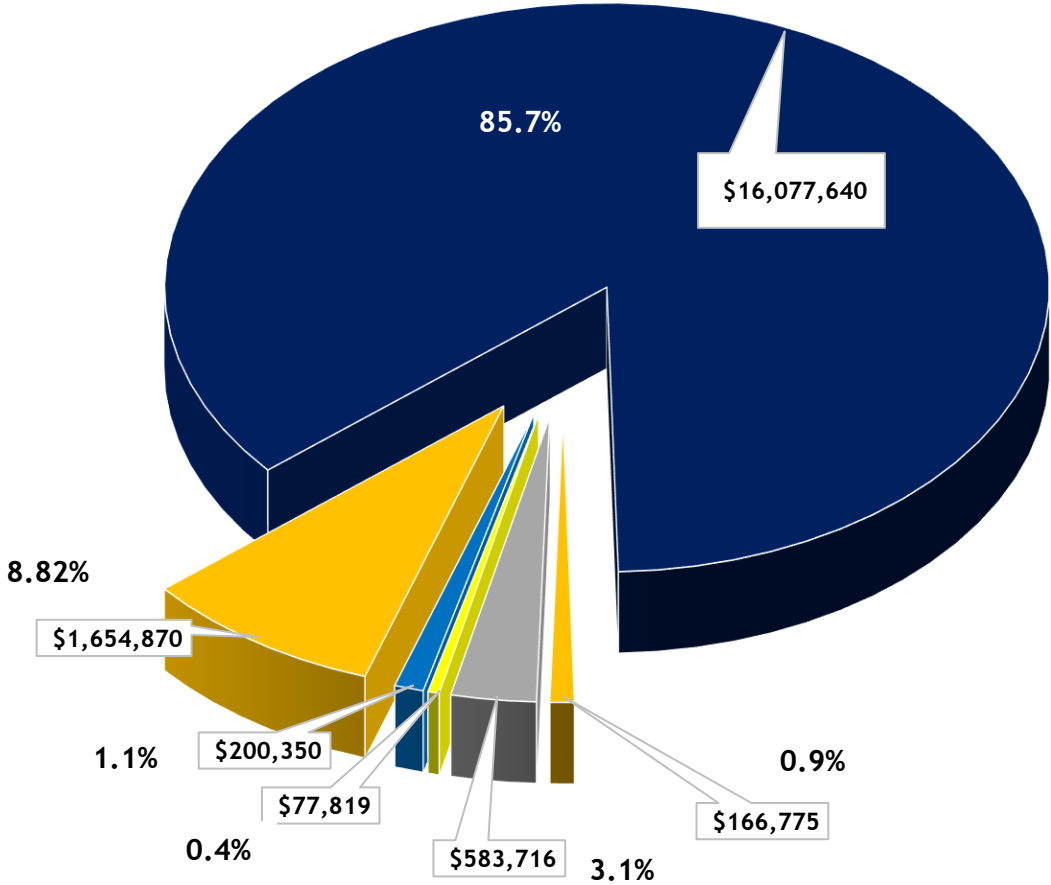
# PHARR INTERNATIONAL BRIDGE

Financial Report  
JULY - FY 2024



Bridge Revenues

- Toll Fees
- Credit Card - Surcharge
- Interest from Bond Proceeds
- Peso Exchange Rate Income
- Rental Income
- Other

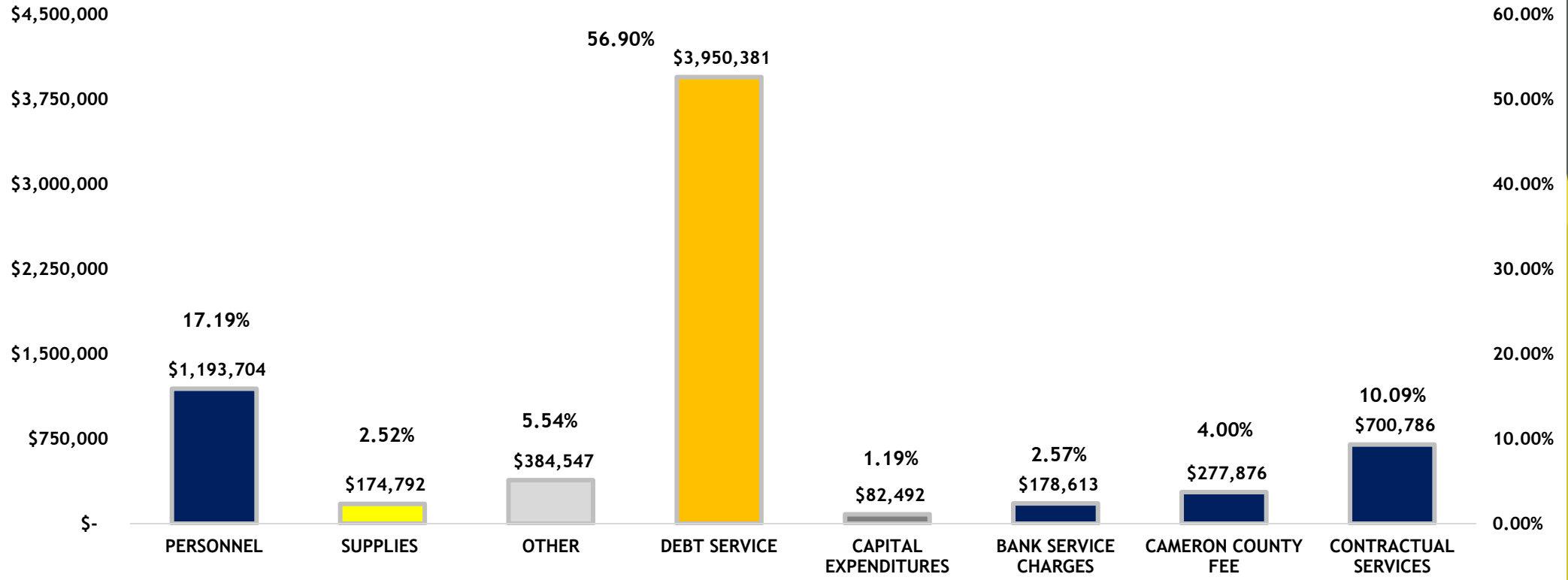


\$18,761,171

Total Revenues

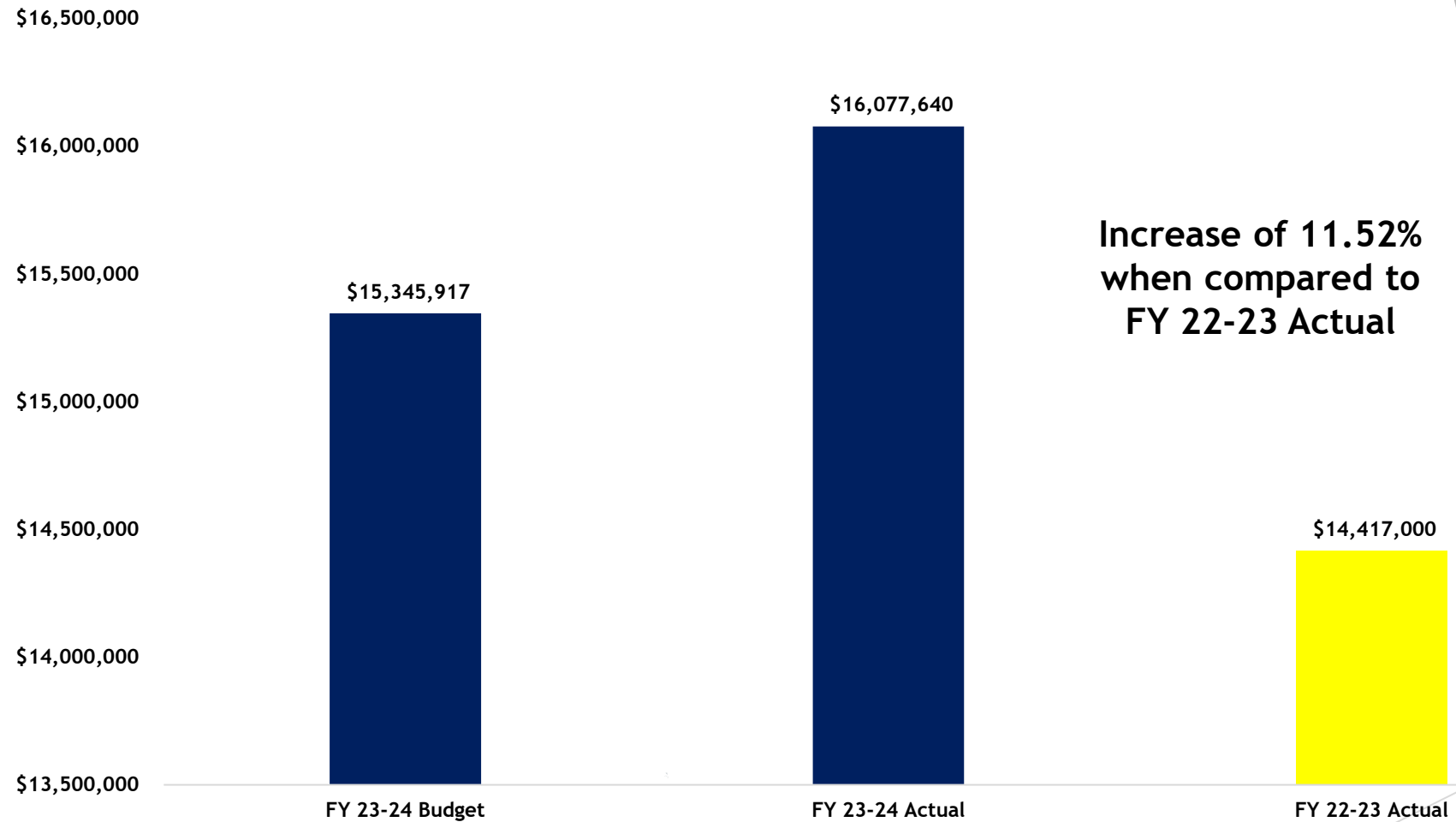


## Total Operating Expenses



## Operating Expenses

## Toll Collections

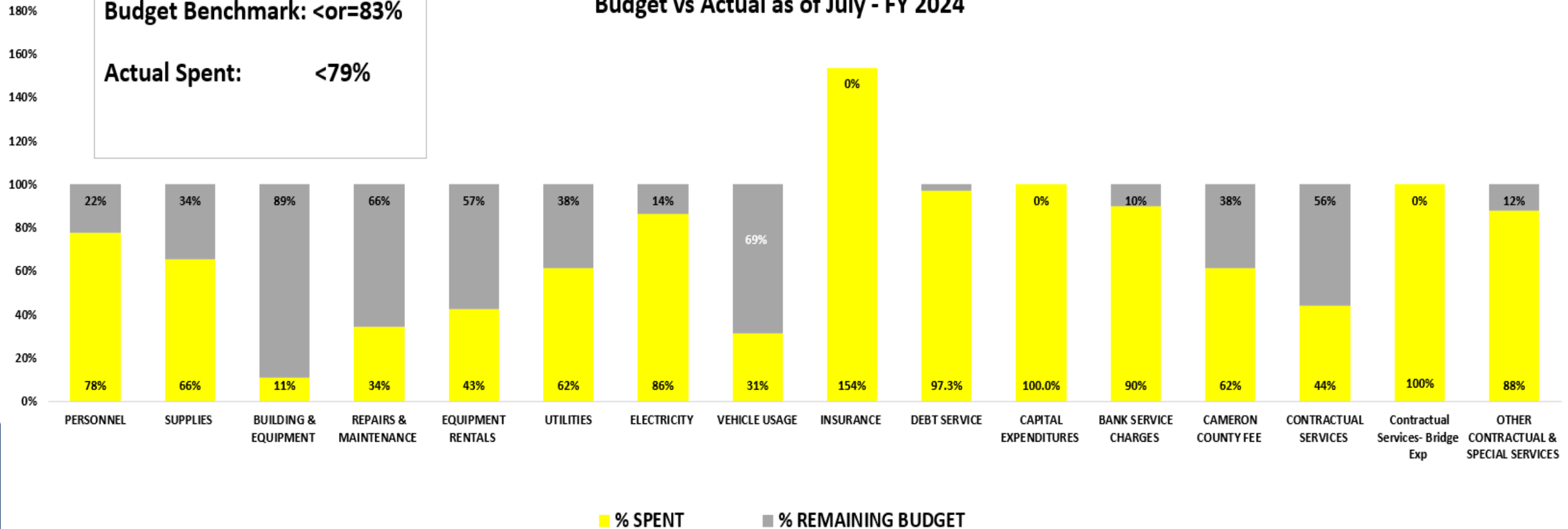


**May - FY 2024**

**Budget Benchmark:  $\leq 83\%$**

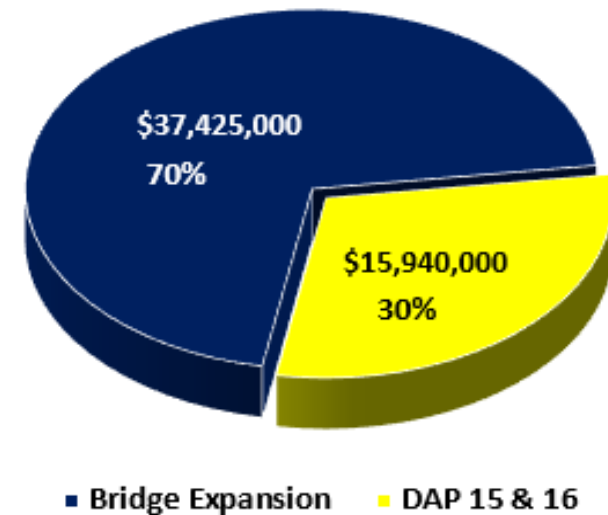
**Actual Spent:  $\leq 79\%$**

## Bridge Expenditures Budget vs Actual as of July - FY 2024



| Fiscal Year  | Principal            | Interest             | Total Debt Service   |
|--------------|----------------------|----------------------|----------------------|
| 2021         | \$ -                 | \$ -                 | \$ -                 |
| 2022         | \$ 545,000           | \$ 2,368,673         | \$ 2,913,673         |
| 2023         | \$ 505,000           | \$ 2,311,550         | \$ 2,816,550         |
| 2024         | \$ 1,925,000         | \$ 2,286,300         | \$ 4,211,300         |
| 2025         | \$ 2,005,000         | \$ 2,204,000         | \$ 4,209,000         |
| 2026         | \$ 2,095,000         | \$ 2,118,250         | \$ 4,213,250         |
| 2027         | \$ 2,180,000         | \$ 2,028,600         | \$ 4,208,600         |
| 2028         | \$ 2,295,000         | \$ 1,919,600         | \$ 4,214,600         |
| 2029         | \$ 2,405,000         | \$ 1,804,850         | \$ 4,209,850         |
| 2030         | \$ 2,530,000         | \$ 1,684,600         | \$ 4,214,600         |
| 2031         | \$ 2,655,000         | \$ 1,558,100         | \$ 4,213,100         |
| 2032         | \$ 2,785,000         | \$ 1,425,350         | \$ 4,210,350         |
| 2033         | \$ 2,925,000         | \$ 1,286,100         | \$ 4,211,100         |
| 2034         | \$ 3,070,000         | \$ 1,139,850         | \$ 4,209,850         |
| 2035         | \$ 3,205,000         | \$ 1,008,450         | \$ 4,213,450         |
| 2036         | \$ 3,340,000         | \$ 871,200           | \$ 4,211,200         |
| 2037         | \$ 3,485,000         | \$ 728,100           | \$ 4,213,100         |
| 2038         | \$ 3,635,000         | \$ 578,700           | \$ 4,213,700         |
| 2039         | \$ 3,790,000         | \$ 422,800           | \$ 4,212,800         |
| 2040         | \$ 3,925,000         | \$ 287,100           | \$ 4,212,100         |
| 2041         | \$ 4,065,000         | \$ 146,250           | \$ 4,211,250         |
| <b>Total</b> | <b>\$ 53,365,000</b> | <b>\$ 28,178,423</b> | <b>\$ 81,543,423</b> |

Bridge Bond Debt

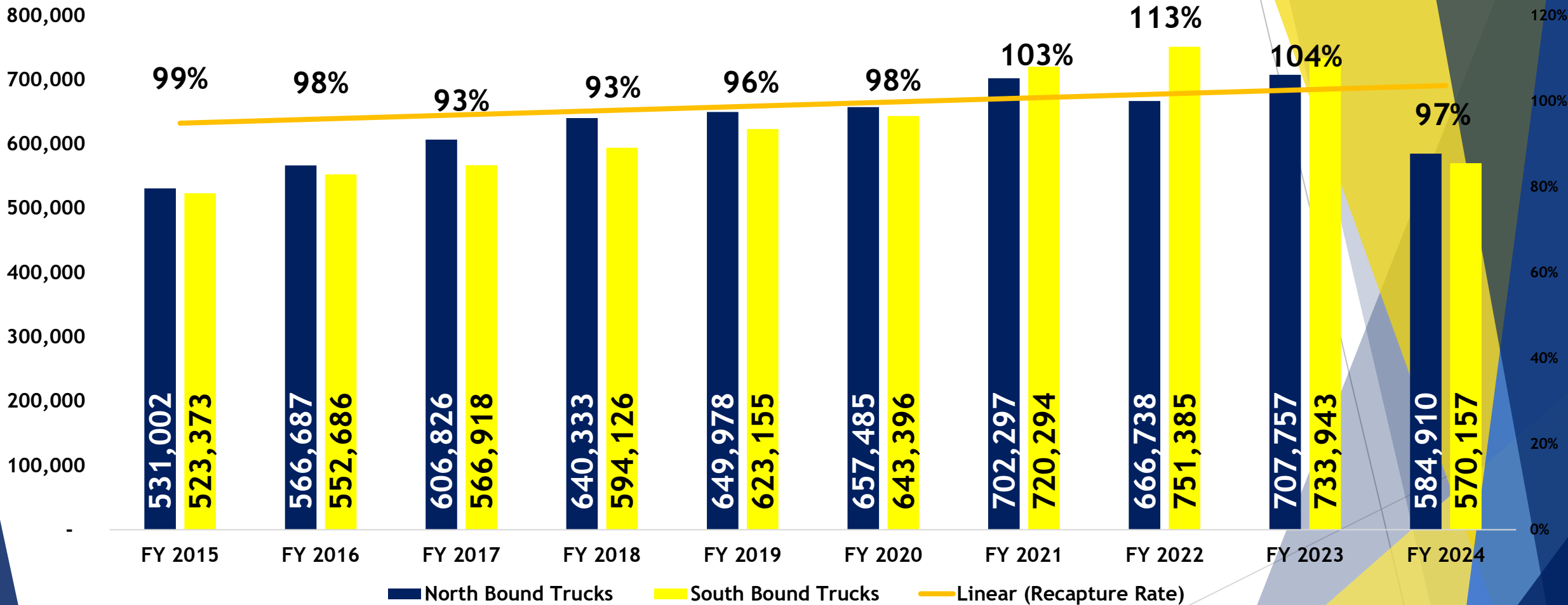


# PHARR INTERNATIONAL BRIDGE

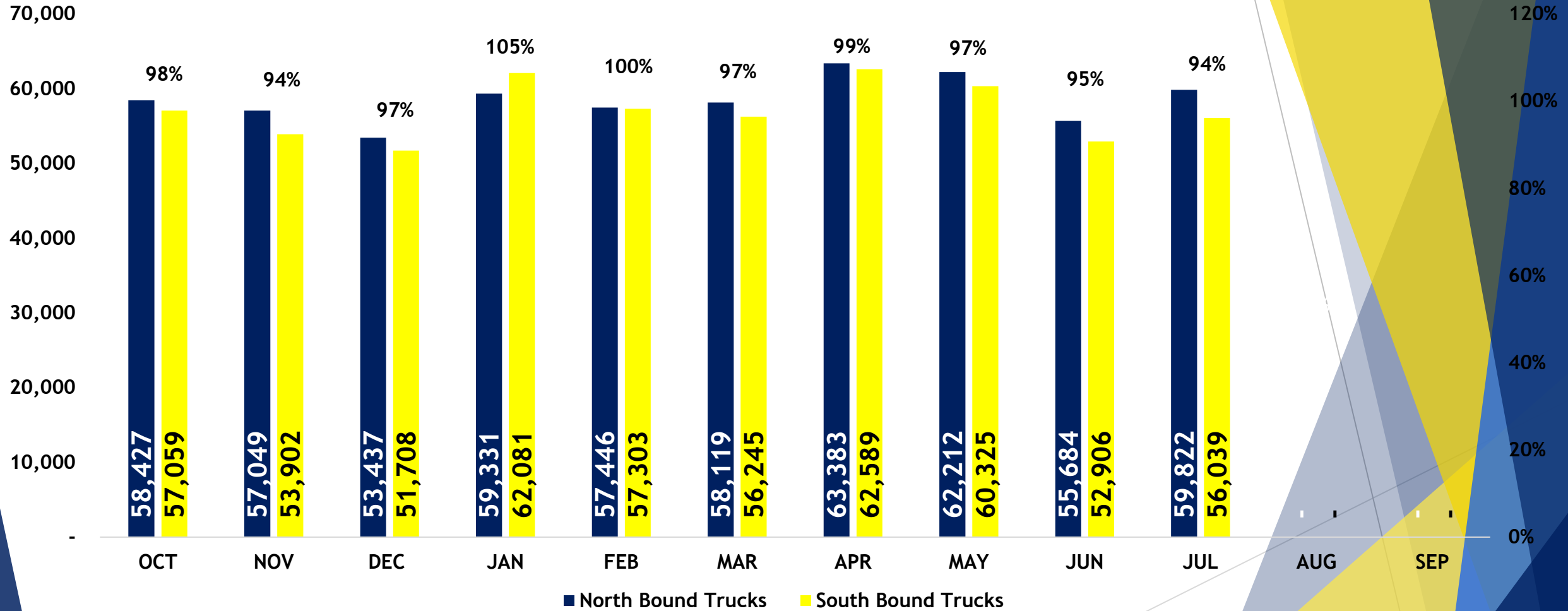
Southbound Recapture Rate  
July - FY 2024



# Historical Southbound Recapture Rate



# YTD Southbound Recapture Rate



# QUESTIONS



# THANK YOU





## AGENDA MEMORANDUM



**BOARD:** Pharr International Toll Bridge Board

**AGENDA ITEM #:** 2.C.

**DATE SUBMITTED:** August 16, 2024

**MEETING DATE:** August 21, 2024

**FROM:** Vanessa Guzman, Administrative Assistant

**DEPARTMENT:** Bridge

**DIRECTOR:**

**Agenda Item:** Engineer's Report.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

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**ROUTING:**

Vanessa Guzman

Created/Initiated - 8/16/2024



## AGENDA MEMORANDUM



**BOARD:** Pharr International Toll Bridge Board

**AGENDA ITEM #:** 2.D.

**DATE SUBMITTED:** August 12, 2024

**MEETING DATE:** August 21, 2024

**FROM:** Vanessa Guzman, Administrative Assistant

**DEPARTMENT:** Bridge

**DIRECTOR:**

**Agenda Item:** Director's Report.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

---

**ROUTING:**

Vanessa Guzman

Created/Initiated - 8/12/2024



## AGENDA MEMORANDUM



**BOARD:** Pharr International Toll Bridge Board

**AGENDA ITEM #:** 3.A.

**DATE SUBMITTED:** August 12, 2024

**MEETING DATE:** August 21, 2024

**FROM:** Vanessa Guzman, Administrative Assistant

**DEPARTMENT:** Bridge

**DIRECTOR:**

**Agenda Item:** Approval of Minutes for June 19, 2024 - Regular Called Meeting.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

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**ROUTING:**

Vanessa Guzman

Created/Initiated - 8/12/2024

**MINUTES  
TOLL BRIDGE BOARD  
REGULAR MEETING  
WEDNESDAY, JUNE 19, 2024  
118 S. CAGE BLVD. 2<sup>ND</sup> FLOOR**

The Toll Bridge Board met in a regular meeting on Wednesday, June 19, 2024, and following is the record of attendance.

**MEMBERS PRESENT:** Edgar Delgadillo, Chairman  
Tony Martinez, Vice-Chairman  
Adalberto Campero, Secretary  
Lazaro Beas, Member  
Roberto Garza, Member

**MEMBERS ABSENT:** None

**EX-OFFICIO MEMBERS  
PRESENT:** None

**EX-OFFICIO MEMBERS  
ABSENT:** Mayor Ambrosio Hernandez  
Mayor Pro-Tem Daniel Chavez

**STAFF PRESENT:** Luis Bazan, Bridge Director  
George Selvera, Assistant Bridge Director  
Vanessa Guzman, Marketing Coordinator  
Cleo Salinas, Office Manager  
Oscar Duenas, Int'l Business Development Manager

**OTHERS PRESENT:** David Friedlein, Asst. City Manager  
Ricardo Rodriguez, City Attorney  
Ruben Alfaro, City Engineer  
Jamison Merrick, Interim Finance Director  
Victoria Brewster, Public Affairs Liaison  
Ezequiel Ordonez, Bridge México Liaison  
Eddie Gutierrez, Financial Consultant  
Andy Vega, CBP  
Jose Luis Garcia, Presidente de Agentes Aduanales  
Jesus Barrera, Director de Agentes Aduanales

**ITEM 1. CALL TO ORDER**

**A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT  
MEMBER**

Chairman Delgadillo called the meeting to order at 12:00 p.m. Roll call established a quorum.

**B) PLEDGE OF ALLEGIANCE/INVOCATION**

Luis Bazan, Bridge Director, led in the pledge of allegiance and said the invocation.

**ITEM 2. DIRECTOR'S ADMINISTRATIVE REPORT**

**A) CROSSING AND REVENUES REPORT FOR MAY 2024**

Chairman Edgar Delgadillo introduced the item.

Luis Bazan, Bridge Director, went over the total crossings and revenues report for the month of May 2024. He reported total crossings for the month of May were 107,554, which was a decrease of -4,298 vehicles or -3.84% compared to last year. Mr. Bazan further reported total car crossings for the month of May were 47,229, which was an increase of 6,198 cars or 15.11% and went over car crossing comparisons from other bridges for the month of May 2024.

Luis Bazan, Bridge Director, reported on the total truck crossings for the month of May 2024. He stated crossings were 60,325, which was a decrease of -10,496 trucks or -14.82% decrease and went over truck crossings comparisons from other bridges for the month of May 2024.

Luis Bazan, Bridge Director, also reported northbound crossings for the month of May 2024 were 62,212, which was a decrease of -4,140 trucks or -6.24% decrease and stated the agriculture for the month of May 2024 had 19,031 trucks, which represented 31% of all imports from Mexico to the U.S. He further reported a combination of northbound and southbound truck crossings for the month of May 2024 were 122,537, which was a decrease of -14,636 or -10.67%.

Luis Bazan, Bridge Director, went over the crossing comparisons by axle for the month of May 2024. He stated cars were 47,229, 2X trucks were 2,923, 3X trucks were 4,877, 4X trucks were 995, 5X trucks were 42,529, 6X trucks were 534, mobile homes were 1, and wide loads were 154. He stated special crossings were 8,312 and the total combination for the month of March was 107,554.

Lastly, Luis Bazan, Bridge Director, reported on total revenues collected for the month of May 2024. He reported total revenues collected for the month were \$2,016,523, which showed an increase of \$350,580 or 21.04% in revenues.

**B) FINANCE REPORT FOR MAY 2024**

Chairman Edgar Delgadillo introduced the item.

Luis Bazan, Bridge Director, called upon Eddie Gutierrez, Bridge Financial Consultant, for May 2024 finance report.

Eddie Gutierrez, Bridge Financial Consultant with Blue Stone Capital Solutions, briefly reported on the expenditures and revenues year to date for the bridge.

### **C) ENGINEER'S REPORT**

Chairman Edgar Delgadillo introduced the item.

Luis Bazan, Bridge Director, stated Ruben Alfaro, City Engineer, was present and questions on projects could be entertained at this time.

Ruben Alfaro, City Engineer, reported DAP FY15 Projects were complete and stated the prime contractor would submit all closeout documents for upcoming city commission meeting.

Ruben Alfaro, City Engineer, further reported on DAP FY16 projects and stated original bid had been rejected and stated bid opening for re-bid was tomorrow Thursday, June 20, 2024 and were hoping to get at least 3 bids. He added that once those were received, they would perform a bid analysis on the re-bids and submit a Letter of Recommendation to Texas Department of Transportation (TXDOT). He further stated construction would start in late September or October 2024.

Ruben Alfaro, City Engineer, also reported on the 2<sup>nd</sup> Span Project. He stated the bid opening date was April 30, 2024 and stated they had received a total of 5 bids. Mr. Alfaro stated a bid analysis was completed and a letter of recommendation was submitted to Texas Department of Transportation (TXDOT) for their concurrence to award the project to IOC Company in the amount of \$47 million. He further stated they would start with the pre-construction phase and get them the notice to proceed so that they could start to build the bridge. He further stated they were in the final process of obtaining the permits from U.S. Coast Guard and the Irrigation District as well as the easements that are required for the overhead sign bridge and everything was looking clear and ready to go for this project to start.

Lastly, Ruben Alfaro, City Engineer, reported on the Commercial Vehicle Parking area. He stated this would bring 277 parking spots for trucks and hopefully get them off the streets and to a place where they could safely park. He further reported they had a bid opening on May 30, 2024, and received a total of six bids for this project. He further stated they had completed a bid analysis and would be submitting the letter of recommendation to award project today to Texas Department of Transportation (TXDOT) and once they concurred with the recommendation they would take it to City Commission to get awarded.

Discussion ensued on the engineer's report.

## **D) DIRECTOR'S REPORT**

Chairman Edgar Delgadillo introduced the item.

Luis Bazan, Bridge Director, shared great news and reported the DAP15 Ribbon Cutting Ceremony was scheduled for Tuesday, July 9<sup>th</sup>, 2024. He stated it was not a grand opening because Texas Department of Transportation (TXDOT) was not ready, but the Border Safety Inspection Facility (BSIF) was still being phased out and could take several months. He further stated that the next one was the Groundbreaking Ceremony for the Bridge Expansion and the DAP16 Projects and will take place on Wednesday, August 14, 2024, at 11:00 am.

Luis Bazan, Bridge Director, further reported on BridgeConnect Trade Session. He stated this session would be on Strengthening Organic Enforcement (SOE) and Foreign Supplier Verification Program (FSVP) and those would take place on Thursday, June 20, 2024 from 10:00 am to 12:00 pm.

## **ITEM 3. ADMINISTRATIVE**

### **A) APPROVAL OF MINUTES FOR MAY 15, 2024 – REGULAR MEETING**

Chairman Edgar Delgadillo introduced the item.

Vice-Chair Martinez **moved** to approve. Secretary Campero seconded the motion and when put to a vote, it carried unanimously.

### **B) DISCUSSION AND ACTION, IF ANY, ON SOUTHEAST PRODUCE COUNCIL (SEPC) MEMBERSHIP RENEWAL FOR \$750**

Chairman Edgar Delgadillo introduced the item.

Vice-Chair Martinez **moved** to approve. Member Beas seconded the motion and when put to a vote, it carried unanimously.

### **C) DISCUSSION AND ACTION, IF ANY, ON INTERNATIONAL BRIDGE, TUNNEL & TURNPIKE ASSOCIATION (IBTTA) MEMBERSHIP FOR \$8,127**

Chairman Edgar Delgadillo introduced the item.

Vice-Chair Martinez **moved** to approve. Member Beas seconded the motion and when put to a vote, it carried unanimously.

### **D) DISCUSSION AND ACTION, IF ANY, ON ASOCIACION DE AGENTES ADUANALES DE REYNOSA "SACOS SPORT" SPONSORSHIP FOR \$8,000**

Chairman Edgar Delgadillo introduced the item.

Vice-Chair Martinez **moved** to approve. Secretary Campero seconded the motion and when put to a vote, it carried unanimously.

**ITEM 4. CLOSED SESSION: IN ACCORDANCE WITH CHAPTER 551 OF THE TEXAS GOV'T. CODE, THE BOARD HEREBY GIVES NOTICE THAT IT MAY MEET IN A CLOSED (NON-PUBLIC) EXECUTIVE SESSION TO DISCUSS THE ITEMS LISTED ON THE PUBLIC PORTION OF THE MEETING AGENDA IN ACCORDANCE WITH THE FOLLOWING BELOW**

None.

**ITEM 5. RECONVENE**

None.

**ITEM 6. ADJOURNMENT**

There being no other business to come before the board, Vice-Chairman Martinez **moved** to adjourn. Member Beas seconded the motion and when put to a vote, it carried unanimously. The meeting adjourned at 12:48 p.m.

TOLL BRIDGE BOARD

---

EDGAR DELGADILLO, CHAIRMAN

ATTEST:

---

ADALBERTO CAMPERO, SECRETARY

STATE OF TEXAS                   §  
COUNTY OF HIDALGO           §  
CITY OF PHARR                   §

**ON THE 19<sup>th</sup> DAY OF JUNE 2024**, the Toll Bridge Board convened in a Regular Meeting at the Pharr International Bridge, the meeting being open to the public and notice of said meeting, giving the date, place and subject thereof, having been posted to the public and notice of said meeting, given in accordance to Chapter 551, of the Texas Government Code, (Open Meetings Act) and their being present a quorum, I,

**VANESSA GUZMAN, BRIDGE MARKETING COORDINATOR**, of the City of Pharr, Texas, certify that this is a true and correct copy of the minutes.

---

VANESSA GUZMAN, BRIDGE  
MARKETING COORDINATOR

DATE APPROVED: \_\_\_\_\_



## AGENDA MEMORANDUM



**BOARD:** Pharr International Toll Bridge Board

**AGENDA ITEM #:** 3.B.

**DATE SUBMITTED:** August 12, 2024

**MEETING DATE:** August 21, 2024

**FROM:** Vanessa Guzman, Administrative Assistant

**DEPARTMENT:** Bridge

**DIRECTOR:**

**Agenda Item:** Discussion and action, if any, on Asociación Mexicana de Horticultura Protegida A.C. (AMHPAC) Bronze Level Membership for \$2,625.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

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**ROUTING:**

Vanessa Guzman

Created/Initiated - 8/12/2024

# AMHPAC

## Sponsorship Plan



# AMHPAC

The protected horticulture industry requires the link between its suppliers of inputs, equipment and services, for the development that current times demand.

# Benefits

## Indirect benefits of sponsorship

---

The AMHPAC has Grower Partners in more than **20 states of the Mexican Republic** and attends the best events **related to agriculture**, both national and international. Therefore, the Sponsor Partner will obtain greater projection of its products or services.

## Annual Membership Levels

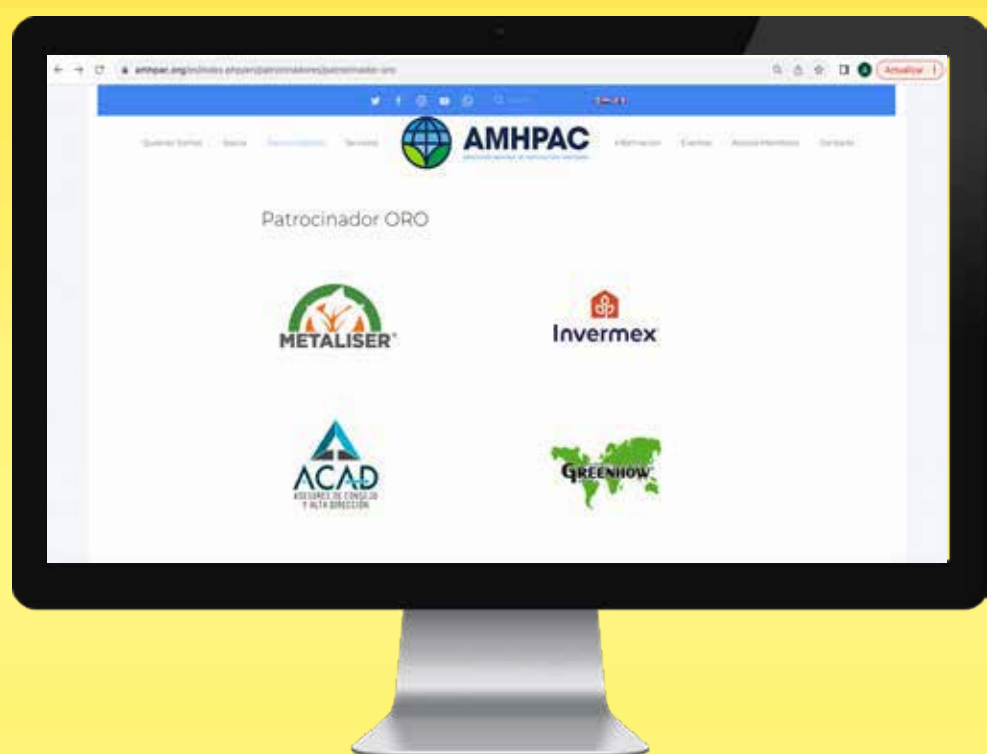
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**Gold**  
**\$8400 USD**

**Silver**  
**\$4200 USD**

**Bronze**  
**\$2625 USD**

# GOLD



% \$



# Benefits

- Presence, inclusion and mention of GOLD level at the AMHPAC Annual Convention and General Meeting.

- GOLD level booth in the trade show of the Convention

- 3 badges to participate in the Convention.

- Projection of the logo on conference room screens and digital promotional materials.

- Inclusion of brochures or promotional materials in the welcome kit.

- GOLD level inclusion of all AMHPAC digital communication and dissemination materials such as newsletters and communications.

- Projection of the brand on the Association's social media accounts.

- GOLD level inclusion on the official AMHPAC website.

- Annual subscription to the Online Directory of Sponsors.

- Access to the Grower Partner membership database.

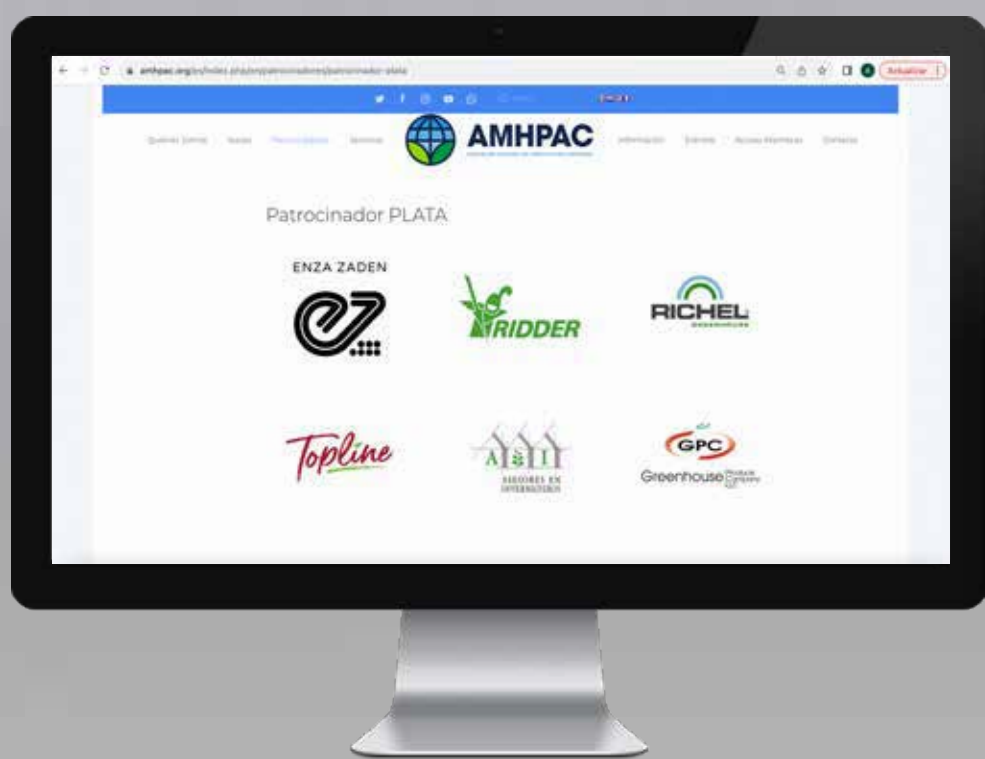
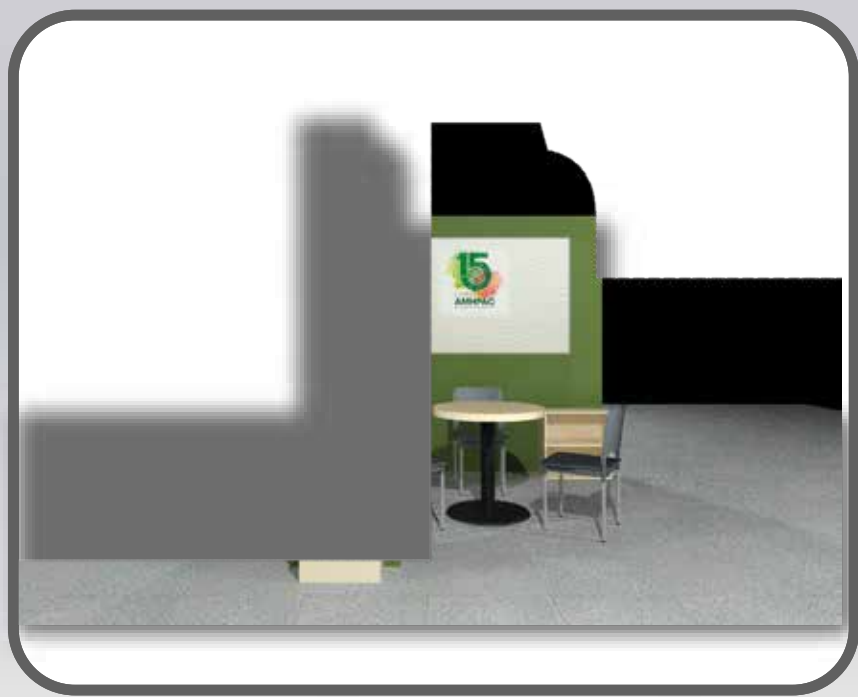
- Support in the dissemination of promotional materials, technical communications or offers among the membership.

- Priority in the selection of venues for the Regional Forums organized between AMHPAC and the Sponsor.

- Right to 2 webinars per year (subject to availability of dates).

- Preferential rate at events organized by AMHPAC.

# SILVER



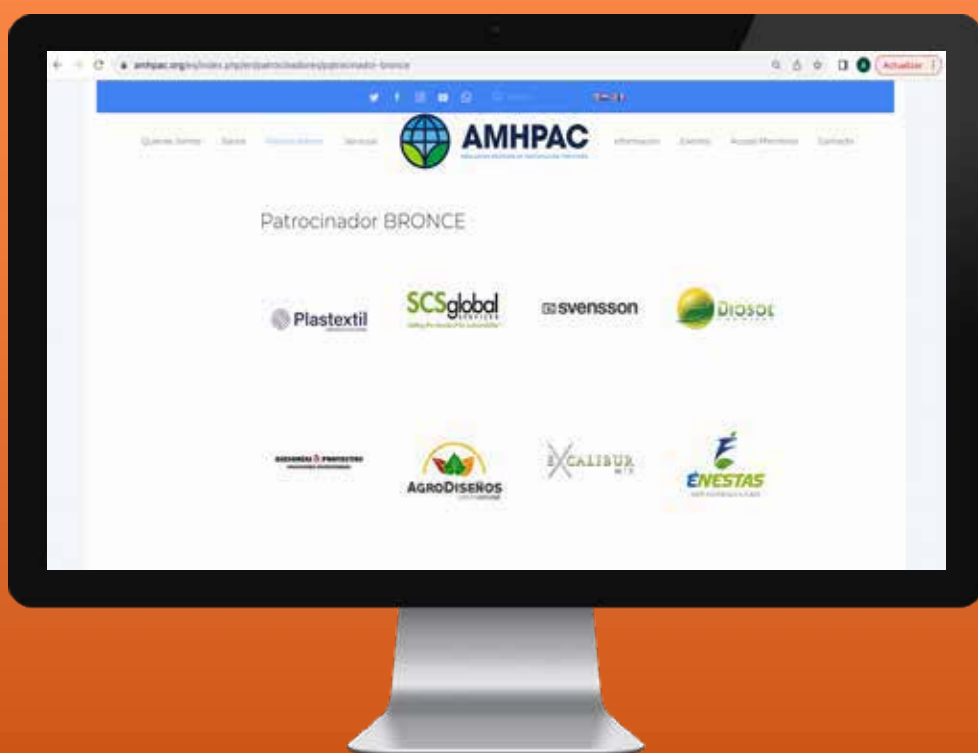
% \$



## Benefits

- Presence, inclusion and mention of SILVER level at the AMHPAC Annual Convention and General Meeting.
  - SILVER level booth stand in the trade show of the Convention.
  - 2 badges to participate in the AMHPAC Convention.
  - Projection of the company logo on conference room screens and digital promotional materials.
- Inclusion of SILVER level in all AMHPAC digital communication and dissemination materials.
- Projection of the brand on the Association's social media accounts.
- Inclusion of SILVER level on the official AMHPAC website.
- Annual subscription to the Online Directory of Sponsors.
- Access to the Grower Partner membership database.
- Support in the dissemination of promotional materials, technical communications or offers among the membership.
- Right to 1 webinar per year (subject to availability of dates).
- Preferential rate at events organized by AMHPAC.

# BRONZE



% \$



## Benefits

- Presence, inclusion and mention of BRONZE level at the AMHPAC Annual Convention and General Meeting.
  - 1 badge to participate in the AMHPAC Convention.
  - Projection of the logo on conference room screens and digital promotional materials.
  - Presence of the brand in a space shared with all companies that are at this level.
- Projection of the brand on the Association's social media accounts.
- Inclusion of BRONZE level on the official AMHPAC website.
- Annual subscription to the Online Directory of Sponsors.
- Access to the Grower Partner membership database.
- Support in the dissemination of promotional materials, technical communications or offers among the membership.
- Preferential rate at events organized by AMHPAC.

***NOTE: The way in which your company logo will appear during the AMHPAC Annual Convention is subject to the distribution of booths and regulations of the host hotel.***

## **Obligations for all Sponsorship levels**

- Payment for your membership according to your level.
- Send membership form with complete company information, as well as the logo in editable format in order to provide you with adequate service and conclude your membership.
- Inform the person responsible for Sponsors about changes in the company's contact information.
- Payment for membership renewal must be made during the same month in which the membership was completed the previous year. If not, a charge of \$500 USD will be charged for re-affiliation.

**NOTE: This is an ANNUAL sponsorship.**

For more information  
please contact us:

[susana@amhpac.org](mailto:susana@amhpac.org)

 **667 137 0538**

[www.amhpac.org](http://www.amhpac.org)



## AGENDA MEMORANDUM



**BOARD:** Pharr International Toll Bridge Board

**AGENDA ITEM #:** 3.C.

**DATE SUBMITTED:** August 12, 2024

**MEETING DATE:** August 21, 2024

**FROM:** Vanessa Guzman, Administrative Assistant

**DEPARTMENT:** Bridge

**DIRECTOR:**

**Agenda Item:** Discussion and action, if any, on INDEX Reynosa/Fundación RAMMAC Charity Golf Fund Raiser Sponsorship for \$12,000.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

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**ROUTING:**

Vanessa Guzman

Created/Initiated - 8/12/2024



June 18, 2024

Good afternoon sponsors,

**Fundación de Reynosa Asociación de Maquiladoras y Manufactureras, A.C.** will host our Charity Golf Fund Raiser at the **Tierra Del Sol Golf Club (700 E Hall Acres Rd. Pharr TX)** on **Saturday, October 5th, 2024** and we would like to invite your company to participate & showcase your products and/or services to over 180 Maquiladora managers, their staff, suppliers, industry friends & local government officials.

The festivities will begin on **Friday evening October 4th, 2024** (from 5-9 pm) with the golfer check-in and a get-acquainted mixer at the **“Reception Hall”** at the **Tierra Del Sol Golf Club**. Then the **Charity Golf Fund Raiser** will tee-off early Saturday morning at the **Tierra Del Sol Golf Club**.

Last year our charity golf fund raiser contributed over \$100,000 to several local casa hogares, charities and ministries & our own **Fundación RAMMAC**. Our 2024 plan is to continue to support multiple children's charities & casa de hogares in the Reynosa & RGV areas whose needs are greater than ever.

If you would like to join in the fun again, **please fill out the attached “Sponsorship Commitment” form ASAP!** Then send us your completed form and payment **by August 1<sup>st</sup>, 2024**. There are many sponsorship opportunities available; so get us your info in today to reserve your spot!

If you have any questions, please feel free to contact me, Mike Myers at (727) 431-5318/(956) 236-1950 or Luis Mendez at the **RAMMAC Foundation** office (899) 922-2958. We thank you in advance for your support and look forward to seeing you again.

Sincerely,

Mike Myers

**Fundación indexReynosa**





# Fundación indexReynosa Charity Golf Fund Raiser

Saturday, October 5th, 2024

Tierra Del Sol Golf Club, 700 E Hall Acres Rd, Pharr TX

## Sponsorship Opportunities

- \_\_\_\_\_ \_Corporate Diamond Sponsorships \$10,000 donation  
➤ As a Diamond Sponsor your firm is assured of corporate recognition at the fundraiser - Plus One Team of Golfers OR a Premium Golf Hole Stand.
- \_\_\_\_\_ \_Corporate Platinum Sponsorships \$9,000 donation  
➤ As a Platinum Sponsor your firm is assured of corporate recognition at the fundraiser - Plus One Team of Golfers OR a Premium Golf Hole Stand.
- \_\_\_\_\_ \_Corporate Gold Sponsorships \$8,000 donation  
➤ As a Gold Sponsor your firm is assured of corporate recognition at the fundraiser - Plus One Team of Golfers OR a Premium Golf Hole Stand
- \_\_\_\_\_ \_Corporate Silver Sponsorships \$7,000 donation  
➤ Company recognition (company logo) on all event signage - Plus One Team of Golfers OR a Premium Golf Hole Stand
- \_\_\_\_\_ \_Golf Shirt\_Sponsorships \$6,000 donation  
➤ Company recognition (company logo) on the event golf shirts to be given to all players
- \_\_\_\_\_ \_Golf Cap Sponsorships \$6,000 donation  
➤ Company recognition (company logo) on the event golf caps to be given to all players.
- \_\_\_\_\_ \_Friday Night Mixer Sponsorship \$6,000 donation  
➤ Company recognition (company logo) in the Palm View snack bar/clubhouse and the opportunity to host the Friday night mixer to showcase your products and/or services to the fundraiser participants.
- \_\_\_\_\_ \_Beverage Cart Sponsorships \$5,000 donation  
➤ Company recognition (company logo) on stocked beverage cart(s).
- \_\_\_\_\_ \_Golf Balls Sponsorships \$4000 donation  
➤ Company recognition (company logo) on golf balls to be given to all players.
- \_\_\_\_\_ \_Golf Carts Sponsorships \$3,000 donation  
➤ Company recognition (company logo) on all player golf carts.
- \_\_\_\_\_ \_Breakfast Sponsorship \$2,000 donation  
➤ Company recognition (company logo) on signage in the Palm View snack bar/clubhouse.
- \_\_\_\_\_ \_Golf-hole Sponsorships \$1,500 donation  
➤ As a Golf-hole Sponsor your firm is allocated an assigned area on the golf course to showcase your products and/or services to the participants of the fundraiser.

Company Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Email Address \_\_\_\_\_ Phone \_\_\_\_\_

Sponsor Signature \_\_\_\_\_ Tax ID # \_\_\_\_\_

Please e-mail completed form to; [mmyers@indexreynosa.org.mx](mailto:mmyers@indexreynosa.org.mx)

Make check(s) payable to;  
**Fundación RAMMAC OR Children's Haven International OR Rio Bravo Ministries**  
P.O. Box 8730 Hidalgo, Texas 78557





## AGENDA MEMORANDUM



**BOARD:** Pharr International Toll Bridge Board

**AGENDA ITEM #:** 3.D.

**DATE SUBMITTED:** August 12, 2024

**MEETING DATE:** August 21, 2024

**FROM:** Vanessa Guzman, Administrative Assistant

**DEPARTMENT:** Bridge

**DIRECTOR:**

**Agenda Item:** Discussion and action, if any, on INDEX 49th National Convention Sponsorship for \$17,000.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

---

**ROUTING:**

Vanessa Guzman

Created/Initiated - 8/12/2024

Mexico City, May 27th, 2024

**Pharr International Bridge**  
**Luis Bazán**  
**Bridge Director**

Dear Luis

In my capacity as President of the National Council of the Maquiladora and Export Manufacturing Industry, A.C. ("INDEX") that represents, through 18 Associations located around the country, more than 1,300 global companies with the IMMEX program, which together generate more than 3 million direct jobs, 7.5 indirect jobs and concentrate nearly 60% of Mexico's total exports and 20% of all IMSS workers, I am pleased to invite you to be part of the most important event of the Global Manufacturing Industry in Mexico, our 49th National Convention, which will take place from 18 to 21 September, 2024 in Mérida, Yucatán.

During the work of the 48th National Convention you will be able to be part of the business and networking experience, in which we not only strengthen the unity of the IMMEX sector and its economic agents that are involved in our own nature, but it is also the great opportunity for your brand continues to position itself before the more than 500 executives of manufacturing companies in Mexico.

For this year, index is preparing an agenda of conferences and panels that will make it possible to learn about the trends in the sector, analyze and listen to specialists in the most important compliance matters, in addition to the assistance of officials from the Government of Mexico who will be presenting the news and changes that improve the environment of the sector in the country.

That is why we are pleased to cordially invite you to participate as official sponsors of our event that will take place at the facilities of the Yucatan International Congress Center, where the major conferences will be held and there will be an Exhibition floor for your products and services.

We offer the following benefits:

- Words in plenary (20 min)
- 2 Double Passes (Conferences + Social Events). Without lodging
- Presence Brand Website of the National index and the National Convention (6 months)
- Brand presence in promotional material and on screens (Loop of sponsors) of the National Convention
- Insertion of souvenir or information in the Welcome Kit
- Possibility of Giving away Prizes for the Raffle
- Presence Brand Press Conference and Badges
- Price of Member in the purchase of Additional Passes

Investment \$17,000 USD (taxes included)

Waiting for your kind consideration, we reiterate ourselves at your service and attentive to any questions or comments.

SINCERELY

**Humberto Martínez Cantú**  
**President**  
**National Council of the Maquiladora and Export Manufacturing Industry**

**LA INDUSTRIA GLOBAL DE MÉXICO**

Agua Prieta • Campeche • Cd. Acuña • Cd. Juárez • Chihuahua • Guanajuato • Hermosillo • Matamoros  
Metropolitana • Mexicali • Nogales • Nuevo Laredo • Nuevo León • Occidente • Piedras Negras  
Querétaro • Reynosa • San Luis Potosí • Sur de Sonora • Yucatán • Zona Costa BC



# index 49

CONVENCIÓN NACIONAL

La Industria del Nearshoring



# 18 al 21

SEPTIEMBRE DEL 2024

Lugar: **Mérida, Yucatán**



**index 49**

CONVENCIÓN NACIONAL

La Industria del Nearshoring

# ¿QUÉ ES INDEX?

**index es un Organismo Empresarial que representa, convoca y promueve a la Industria Maquiladora y Manufacturera de Exportación (IMMEX) a nivel nacional.**

Su membresía está integrada por más de 1200 empresas; grandes exportadores multinacionales que manufacturan en México para el mundo.

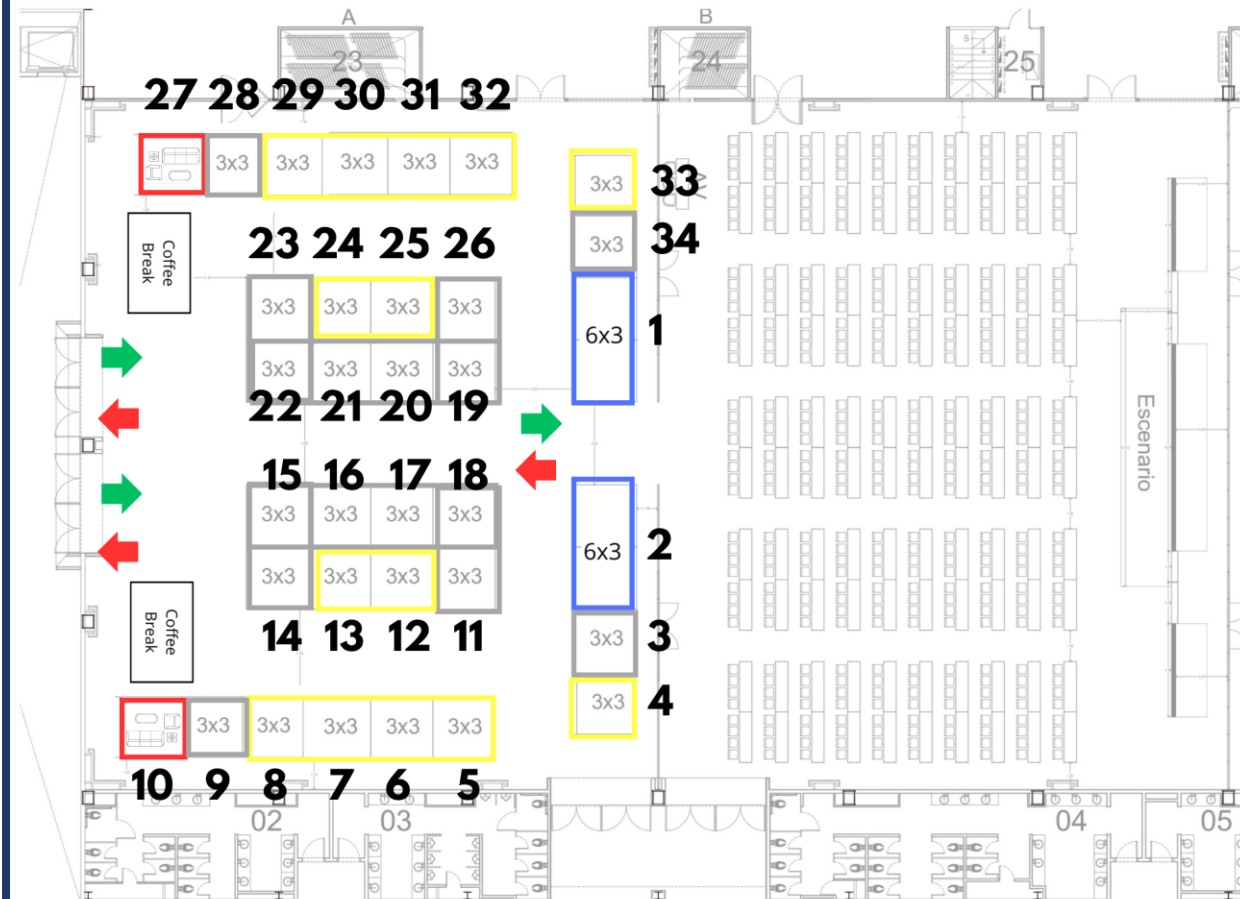
Desde hace más de cuatro décadas promovemos la defensa del interés sectorial convocando la participación de las grandes multinacionales que manufacturan de México para el consumo global.



**18 Asociaciones Locales**  
Alrededor Del País.



- Zona Diamante
- Zona Platino
- Zona Oro



# LAYOUT



**index 49**  
 CONVENCIÓN NACIONAL  
 La Industria del Nearshoring



# STANDS



**index 49**  
CONVENCIÓN NACIONAL  
La Industria del Nearshoring



# index 49

CONVENCIÓN NACIONAL

La Industria del Nearshoring

# 18 al 21

SEPTIEMBRE DEL 2024

Lugar: **Mérida, Yucatán**



**2 personas por  
gafete**



**Kit de  
Bienvenida**



**Conferencias  
de Alto Nivel**



**Cóctel de  
Bienvenida**



**Cena Intermedia y  
Cena de Clausura**



**Tenemos más  
Beneficios**



**Hospedaje**

## PRECIO CARNET

|                  | Del 01 May al 30 Jun       | A partir del 30 Jun        |
|------------------|----------------------------|----------------------------|
| <b>Socios</b>    | <b>\$46,000.00 más IVA</b> | <b>\$50,000.00 más IVA</b> |
| <b>No Socios</b> | <b>\$52,000.00 más IVA</b> | <b>\$56,000.00 más IVA</b> |



**index 49**  
CONVENCIÓN NACIONAL  
La Industria del Nearshoring

**¿Qué esperas para ser parte del evento más importante  
de la Industria Manufacturera de Exportación?**

# CONTACTO

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**Ivan Avellaneda**

Coordinación Comercial

[convencion.index.org.mx](https://convencion.index.org.mx)



**(55) 4186 8266**



[proyectos@index.org.mx](mailto:proyectos@index.org.mx)



## AGENDA MEMORANDUM



**BOARD:** Pharr International Toll Bridge Board

**AGENDA ITEM #:** 3.E.

**DATE SUBMITTED:** August 12, 2024

**MEETING DATE:** August 21, 2024

**FROM:** Vanessa Guzman, Administrative Assistant

**DEPARTMENT:** Bridge

**DIRECTOR:**

**Agenda Item:** Discussion and action, if any, on 2024 Global Produce & Floral Show (formerly PMA) Texas Town Pavilion for an amount not to exceed \$27,000.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

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**ROUTING:**

Vanessa Guzman

Created/Initiated - 8/12/2024

# Did you know...

## the Texas International Produce Association hosts the

# TEXAS TOWN PAVILION

## at The Global Produce & Floral Show



**What:** Texas Town is a 8,400 square foot exhibit space **FRONT** and **CENTER** at the Global Produce & Floral Show. With over 22,000 attendees, this Expo is THE place to be if you are in the produce industry.

The Texas International Produce Association has been coordinating Texas Town since 1992 and are 15th in line to pick for produce and 1st for solutions on the showroom floor - that means we're right behind the big players like Sunkist, Dole, Chiquita, Melissa's and in front of 600 other companies.

**When:** October 17-19, 2024

**Where:** Atlanta, GA USA

### List of 2023 Exhibitors:

Art Mx Produce  
Bebo Distributing, Inc.  
CabeFruit Produce, LLC  
Dominguez Fresh Produce  
Fortune Growers  
Fox Packaging  
GAB Operations, LLC  
Grande Produce LTD  
Harvest Best Inc  
HM Produce  
LakeWay Foods, LLC  
Lone Star Citrus Growers  
Marengo Foods  
McDaniel & Chirico WW  
Origin Fresh  
Paso Real Produce, LLC

Perlag Imports LLC  
Pharr International Bridge  
Phillip Garcia CHB  
Port Laredo Texas  
Pratt Industries  
Proplat  
SAWPM  
Splendid by Porvenir LLC  
Spring Valley Fruits, LLC.  
Sunrise Produce, LLC.  
Super Starr International  
Sweet Seasons, LLC.  
Tabafresh Farms  
Texas Department of Ag.  
Villita Avocados

### CALL TODAY!

Reservations will be on a 1st-come-1st-serve basis!!  
956.581.8632 or [lilly.garcia@texipa.org](mailto:lilly.garcia@texipa.org)



## What are the BENEFITS?

**Prime Location:** TIPA has been exhibiting with GPFS for THIRTY years. We select great booth spaces – in front of 600 other companies exhibiting at GPFS. Individually, exhibitors do not have the ability to obtain this space – there is power in numbers and the uniqueness of Texas Town stands out.

**Exhibitors DO NOT have to be a member of IFPA:**

Because TIPA is a member of the International Fresh Produce Association, the companies exhibiting in Texas Town are not required to be a member of IFPA to get the “member rate” for booth space (a savings of \$4,800).

**TIPA Staff Coordinates EVERYTHING:** Except for your housing and travel arrangements, TIPA staff oversees all areas of the expo – from freight handling to sign hanging. We set-up Texas Town and tear it down; thus allowing the participating exhibitors to do what they are there to do – meet with existing or potential customers. Our exhibitors do not have to worry about outside transportation or staying on top of GPFS’s deadlines - you don’t even have to stay around until midnight after the show is over waiting on freight to be picked up – we do all of that for you.

**A Cohesive Community Design:** Texas Town has a cohesive look. Your display will be customized with your company’s logo and graphics.

## What Does it Cost?

**Booth Space:** \$4,800 per 10x10 space (same amount IFPA charges its members)

**Maintenance Fee:** \$10 sq. ft.: Covers direct and indirect costs as well as up keep expenses.

**Staff Travel and Labor:** Each Texas Town exhibitor shares the travel and labor expenses for the TIPA staff members that coordinate Texas Town.

**Furniture & Accessories:** Only if ordered.

**Plants:** Only if ordered.

**Carpet & Padding:** Carpet is ordered for all exhibitors and is the same color throughout Texas Town. Exhibitors are charged based on their square footage.

**Sign Hanging:** A 20’x20’ “Texas Town” overhead sign is hung over the pavilion. This cost is divided equally among exhibitors.

**Labor:** Contract labor is hired to assemble Texas Town. Exhibitors are charged based on square footage.

**Cold Storage:** Only if used.

**Electrical:** Electricity is always ordered for accent lighting – this amount is divided equally among exhibitors. Additional electrical needs are charged solely to the ordering exhibitor.

**Material Handling:** IFPA charges all exhibitors for moving freight in and out of the show. The Texas Town exhibit freight costs are shared among exhibitors based on square footage.

**Supplies/Décor:** Any upgrades or supplies needed for Texas Town are charged based on square footage.

**Transportation:** Each company will be charged for their **individual** freight costs – the more you transport, the more it will cost.

**Custom Graphics:** You are given the option to customize your booth by creating a back-lit panel that will promote your company’s message. The cost is usually around \$550/ panel.

**A base budget without shipping and handling:**

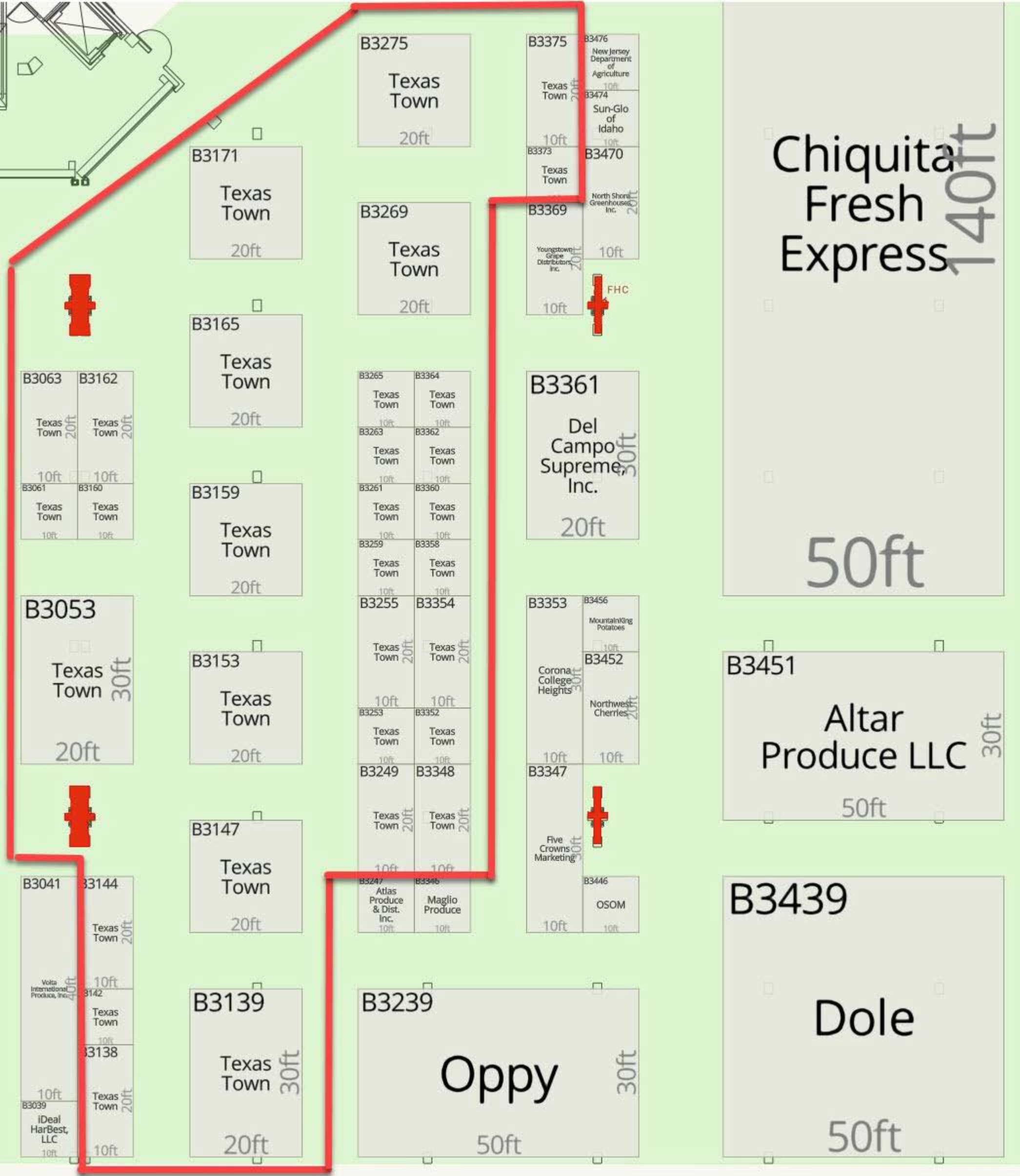
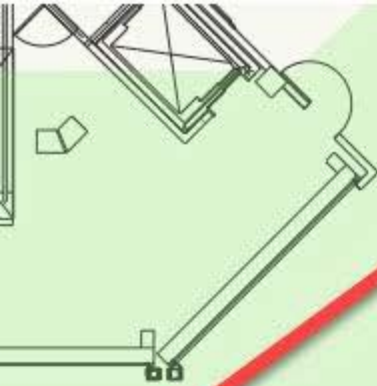
10x10—\$10,000

10x20—\$21,000

20x20—\$42,000

20x30—\$63,000

**These totals are based on averages from exhibitors over the past five years.**



B3275  
Texas  
Town  
20ft

B3375  
Texas  
Town  
10ft  
B3476  
New Jersey  
Department  
of  
Agriculture  
10ft  
B3474  
Sun-Glo  
of  
Idaho  
10ft  
B3373  
Texas  
Town  
10ft  
B3470  
North Shore  
Greenhouses,  
Inc.  
20ft  
B3369  
Youngstown  
Grape  
Distributors,  
Inc.  
20ft  
10ft  
FHC

B3269  
Texas  
Town  
20ft

B3171  
Texas  
Town  
20ft

B3165  
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20ft  
B3247  
Atlas  
Produce  
& Dist.  
Inc.  
10ft  
B3346  
Maglio  
Produce  
10ft

B3361  
Del  
Campo  
Supreme,  
Inc.  
20ft  
30ft

B3353  
Corona  
College  
Heights  
10ft  
B3347  
Five  
Crowns  
Marketing  
10ft  
B3456  
MountainKing  
Potatoes  
10ft  
B3452  
Northwest  
Cherries  
20ft  
B3446  
OSOM  
10ft

Chiquita  
Fresh  
Express  
140ft  
50ft

B3451  
Altar  
Produce LLC  
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30ft

B3439  
Dole  
50ft

B3063  
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B3162  
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B3061  
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B3160  
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B3053  
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20ft  
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B3041  
Volta  
International  
Produce, Inc.  
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B3144  
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B3142  
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B3138  
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10ft  
B3039  
iDeal  
HarBest,  
LLC  
10ft

B3239  
Oppy  
50ft  
30ft



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| DATE     | INVOICE NO. |
|----------|-------------|
| 6/4/2024 | 2024-5132   |

| BILL TO                                                                                             |
|-----------------------------------------------------------------------------------------------------|
| Pharr International Bridge<br>Luis Bazan<br>9801 South Cage Blvd. Suite 5-121<br>Pharr, Texas 78577 |

| DUE DATE |
|----------|
| 6/4/2024 |

| ITEM            | DESCRIPTION                                                                                                                                                                                                                 | AMOUNT   |
|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| GPFS Booth      | Texas Town Booth at GPFS<br>Georgia World Congress Center<br>Atlanta, GA                                                                                                                                                    | 9,600.00 |
| Maintenance Fee | Expo Days: Friday, October 18 & Saturday, October 19<br>Time: 10am - 5pm<br>Maintenance Fee (\$10.00 per square foot) to be used for the repair, maintenance, and future upgrades and expansion of the Texas Town Pavilion) | 2,000.00 |

**Effective August 1, 2020: A service charge of 3.5% will be applied when using credit cards for payment.**

|                                                               |                         |             |
|---------------------------------------------------------------|-------------------------|-------------|
| Type of Credit Card: ___ MC, ___ Visa, ___ Discover, ___ AMEX | <b>Total</b>            | \$11,600.00 |
| Name on Card: _____                                           | <b>Payments/Credits</b> | \$0.00      |
| CC #: _____                                                   | <b>Balance Due</b>      | \$11,600.00 |
| Exp Date: ___ / ___ CSV Code: _____ Zip Code: _____           |                         |             |



## AGENDA MEMORANDUM



**BOARD:** Pharr International Toll Bridge Board

**AGENDA ITEM #:**

**DATE SUBMITTED:** August 12, 2024

**MEETING DATE:** August 21, 2024

**FROM:** Vanessa Guzman, Administrative Assistant

**DEPARTMENT:** Administration

**DIRECTOR:**

**Agenda Item:** Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

---

**ROUTING:**

Vanessa Guzman

Created/Initiated - 8/12/2024



## AGENDA MEMORANDUM



**BOARD:** Pharr International Toll Bridge Board

**AGENDA ITEM #:**

**DATE SUBMITTED:** August 12, 2024

**MEETING DATE:** August 21, 2024

**FROM:** Vanessa Guzman, Administrative Assistant

**DEPARTMENT:** Administration

**DIRECTOR:**

**Agenda Item:** Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

---

**ROUTING:**

Vanessa Guzman

Created/Initiated - 8/12/2024



## AGENDA MEMORANDUM



**BOARD:** Pharr International Toll Bridge Board

**AGENDA ITEM #:**

**DATE SUBMITTED:** August 12, 2024

**MEETING DATE:** August 21, 2024

**FROM:** Vanessa Guzman, Administrative Assistant

**DEPARTMENT:** Administration

**DIRECTOR:**

**Agenda Item:** Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

---

**ROUTING:**

Vanessa Guzman

Created/Initiated - 8/12/2024



## AGENDA MEMORANDUM



**BOARD:** Pharr International Toll Bridge Board

**AGENDA ITEM #:**

**DATE SUBMITTED:** August 12, 2024

**MEETING DATE:** August 21, 2024

**FROM:** Vanessa Guzman, Administrative Assistant

**DEPARTMENT:** Administration

**DIRECTOR:**

**Agenda Item:** Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

---

**ROUTING:**

Vanessa Guzman

Created/Initiated - 8/12/2024



## AGENDA MEMORANDUM



**BOARD:** Pharr International Toll Bridge Board

**AGENDA ITEM #:**

**DATE SUBMITTED:** August 12, 2024

**MEETING DATE:** August 21, 2024

**FROM:** Vanessa Guzman, Administrative Assistant

**DEPARTMENT:** Administration

**DIRECTOR:**

**Agenda Item:** Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

---

**ROUTING:**

Vanessa Guzman

Created/Initiated - 8/12/2024



## AGENDA MEMORANDUM



**BOARD:** Pharr International Toll Bridge Board

**AGENDA ITEM #:**

**DATE SUBMITTED:** August 12, 2024

**MEETING DATE:** August 21, 2024

**FROM:** Vanessa Guzman, Administrative Assistant

**DEPARTMENT:** Administration

**DIRECTOR:**

**Agenda Item:** Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

**Classification:** Regular

(\* If closed session, City Attorney must review and approve.)

**Issue:**

**Fiscal Consideration:**

**Staff Recommendation:**

**Alternatives:**

**Exclude Material from Public Packet?** No

**Reason:**

---

**ROUTING:**

Vanessa Guzman

Created/Initiated - 8/12/2024