



**NOTICE THAT A REGULAR CALLED MEETING OF THE
GREATER PHARR CHAMBER OF COMMERCE
BOARD OF DIRECTORS WILL BE HELD AT
CITY HALL, COMMISSIONERS' ROOM,
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS
COMMENCING AT 12:00 PM ON
TUESDAY, AUGUST 6, 2024**

1. CALL TO ORDER:

- A) Roll Call and possible action on the excusing of any absent member.

2. ORGANIZATIONAL BUSINESS:

- A) Approval of Minutes July 2, 2024 - Regular Called Meeting
- B) Treasurer's Report of Accounting Summary - Period ending July 31, 2024.

3. ACTIVITIES AND ANNOUNCEMENTS:

- A) President's Administrative Report and Update on New and Renewed Memberships by Eloina Gonzalez, Membership Manager.
- B) Presentation on Past Events by Carlos J. Sanchez, President/CEO.
 - 1. Independence Day Festival on July 4, 2024.
 - 2. Prime Cutz Ribbon Cutting Ceremony on July 10, 2024.
 - 3. Fresh on the Border Press Conference on July 16, 2024.
 - 4. Association of Chamber of Commerce Executives Convention on July 16-19, 2024.
 - 5. El Pollo Loco Ribbon Cutting Ceremony on July 22, 2024.
 - 6. Gulf Coast Federal Credit Union Ribbon Cutting Ceremony on July 25, 2024.
 - 7. Pharr Bridge Lane Expansion - Donations Acceptance Program (DAP) 15 Ribbon Cutting Ceremony (Private Event) on July 29, 2024.
 - 8. PAL Ambassador Meeting on July 13, 2024.
- C) Presentation on Upcoming Events by Carlos J. Sanchez, President & CEO.
 - 1. Back to the Phuture Festival on August 10, 2024.

2. Monumental Pharr Bridge Expansion – Donations Acceptance Program (DAP) 16 Groundbreaking Ceremony (Private Event) on August 14, 2024.

3. Empowerment & Development Workshop on Effective Branding & Content Creation for Small Businesses on August 22, 2024.

4. BOARD ACTION AND STRATEGIC INITIATIVES:

A) Presentation on Current Projects and Initiatives by Carlos J. Sanchez, President/CEO.

B) Presentation on Student Engagement and Empowerment to Small Businesses in the City of Pharr by Eloy Garza, CEO & Founder of Career Bridge.

C) Consideration and action, if any, appointing members to the Greater Pharr Chamber of Commerce Board of Directors.

D) Discussion and Update on Avocado Festival.

5. CLOSED SESSION: *In accordance with Chapter 551 of the Texas Gov't. Code, the Board hereby gives notice that it may meet in a closed (non-public) executive session to discuss the items listed on the public portion of the meeting agenda in accordance with the following below:*

Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

AGENDA REGULAR MEETING
August 6, 2024

Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

6. RECONVENE: *into Regular Session and consider action, if necessary, on any item(s) discussed in closed session.*

7. ADJOURNMENT:

I, the undersigned authority, do hereby certify that the above notice of said Meeting of the Board of the Greater Pharr Chamber of Commerce was posted on the bulletin board at City Hall and on the City's web page at www.pharr-tx.gov. This Notice was posted on the 30th day of July 2024 at 11:00 a.m. and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 30th day of July 2024



Imelda Perez
IMELDA PEREZ, TRMC
CITY CLERK