

**MINUTES
KEEP PHARR BEAUTIFUL ADVISORY BOARD
REGULAR CALLED MEETING
TUESDAY, APRIL 16, 2024
118 S. CAGE BLVD., 2ND FLOOR**

The Keep Pharr Beautiful Advisory Board of the City of Pharr, Texas met on Tuesday, April 16, 2024 at 5:30 p.m. and the following is the record of attendance.

MEMBERS PRESENT: Mari Caballero
Marisa Oliva
Mildred Escobedo
Laura M. De La Garza

MEMBERS ABSENT: Romeo Robles Jr.
Romeo Cantu
Rolando Perez

STAFF PRESENT: Cynthia Castro, Parks & Recreation Assistant Director
Cynthia Bernal, Administrative Assistant
Rick Gamboa, Code Compliance Health Coordinator
Dylan Rocha, Code Compliance Officer
Irma Diaz, Environmental Supervisor

ITEM 1. CALL MEETING TO ORDER

(A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER

Board member Mari Caballero called the meeting to order at 5:41 p.m. Roll call established a quorum.

Board member Laura De La Garza moved to excuse absent board members. Marisa Oliva seconded the motion and when put to a vote, it was carried unanimously.

B) INVOCATION

Board member Mari Caballero led the invocation.

ITEM 2. ADMINISTRATIVE

A) APPROVAL OF MINUTES FOR FEBRUARY 20, 2024 REGULAR - CALLED MEETING

Board member Marisa Oliva moved to approve. Board member Laura De La

Garza seconded the motion and when put to a vote, it carried unanimously.

B) DISCUSSION ON KEEP TEXAS BEAUTIFUL 2024 UPCOMING EVENTS

Board member Mari Caballero introduced the item and reported Government Community Achievement Award based off the Keep Texas Beautiful and TxDOT grant had been submitted and thanked Irma Diaz, Environmental Supervisor for her contribution to the grant. She further reported winners of this award would be announced in May 2024 and stated the Keep Texas Beautiful conference would be remotely online this year.

Lastly, she briefly went over the preparations for submitting the Government Community Achievement Award grant for this coming year.

C) DISCUSSION ON KEEP PHARR BEAUTIFUL 2024 PROJECTS

Board member Mari Caballero introduced the item. She stated she would be working with the City Manager and Assistant City Manager on several projects and would like the Keep Pharr Beautiful board members be involved with them as volunteers.

D) UPDATE FROM BUILDING AND CODE COMPLIANCE, PUBLIC HEALTH DEPARTMENT, PARKS AND RECREATION, AND PUBLIC WORKS STAFF

Board member Mari Caballero introduced the item.

Rick Gamboa, Code Compliance Officer, briefly reported on the Property Maintenance Program and stated this program assist 65 years and older, disabled and/or veterans cleanup their properties. He further reported local businesses were assisting with food donations at their Block Party events and a brief discussion was held on illegal dumping.

Board member Laura M. De La Garza extended her gratitude to the City of Pharr Public Health Animal Care division for their assistance with stray dogs at the Santa Ana National Wildlife Refuge. Board Member Mari Caballero informed the public that the Santa Ana National Wildlife Refuge was in Alamo, but it was part of the City of Pharr's jurisdiction.

Cynthia Castro, Parks and Recreation Assistant Director, reported on the Paint the Park for Earth Day event. She stated the event would be held at the Pharr Vanguard Academy Nature & Birding Center on Saturday April 27, 2024, and this year's theme was Planets for Plastic. She further reported an Earth Native Tree Planting Day would be held at the Pharr Vanguard Academy Nature & Birding Center on Monday April 22, 2024. Lastly, she reported the Pharr Warrior Race would be held on Saturday May 4, 2024, at the Pharr Natatorium.

Irma Diaz, Environmental Supervisor reported on monthly performance indicators.

She further reported the next Trash Bash event would be held on Saturday April 27, 2024, from 8:00 a.m. to 1:00 p.m. at the Public Works Recycling Center. Lastly, she reported they were addressing illegal dumping and were working with Waste Management on placing roll off containers at the targeted locations.

E) BOARD COMMENTS

Board member Mildred Escobedo voiced her concerns concerning Park Rangers at City Parks, and Volunteers for Special Needs Programs.

Board member Mari Caballero thanked the staff for their hard work in preparing for board meetings and highlighted the importance of attending these meetings.

ITEM 3. ADJOURNMENT

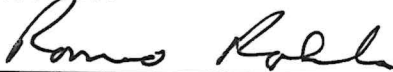
There being no other business, Mildred Escobedo moved to adjourn. Laura De La Garza seconded the motion and when put to a vote, it carried unanimously. Meeting adjourned at 6:44p.m.

KEEP PHARR BEAUTIFUL COMMITTEE



Mari Caballero, Chairperson

ATTEST:



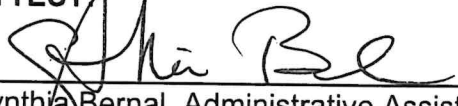
Romeo Robles Jr., Vice-Chairperson

**STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF PHARR**

ON THE 16th DAY OF APRIL 2024, the Keep Pharr Beautiful Advisory Board of the City of Pharr, Texas, convened in a Regular Called Meeting at City Hall, 2nd Floor, 118 S. Cage, the meeting being open to the public notice of the said meeting, giving the date, place and subject hereof, having been posted in accordance with chapter 551, Texas Government Code (Open Meeting Act) and there being a present quorum, I **Cynthia Bernal, Parks and Recreation Administrative Assistant, of the City of Pharr, Texas**, certify that this is true and correct copy of the minutes.

APPROVED DATE: 5/21/24

ATTEST:


Cynthia Bernal, Administrative Assistant