

**TAKE NOTICE THAT A REGULAR MEETING OF THE
PHARR INTERNATIONAL TOLL BRIDGE BOARD
WILL BE HELD AT THE
CITY COMMISSIONERS' ROOM
118 S. CAGE, 2ND FLOOR, PHARR, TX
ON WEDNESDAY, MAY 15, 2024 AT 12:00 PM**

At any time during the course of this meeting the Toll Bridge Board may retire to Executive Session under Texas Government Code § 551 to confer on any subject matter in accordance with the Texas Open Meetings Act.

Should any final action, decision, or vote be required in the opinion of the Board with regard to any item discussed during the closed meeting, then such final action, decision, or vote shall be made during the open meeting covered by this notice upon the reconvening of the public meeting pursuant to Section 551.101 government Code V.T.C.S.

1. CALL TO ORDER:

- A) Roll call and possible action on the excusing of any absent member.
- B) Pledge of Allegiance/Invocation.

2. DIRECTOR'S ADMINISTRATIVE REPORT: *(Director's Administrative Reports and discussion, if any, with Bridge Board. The Director may also assign a designated spokesperson for any particular listed topic)*

- A) Crossings and Revenues Report for April 2024.
- B) Finance Report for April 2024.
- C) Engineer's Report.
- D) Director's Report.

3. ADMINISTRATIVE:

- A) Approval of Minutes for April 17, 2024 - Regular Meeting.
- B) Discussion and action, if any, on Confederación de Asociaciones de Agentes Aduanales de la Republica Mexicana (CAAAREM) Sponsorship for \$11,000.

AGENDA BRIDGE BOARD MEETING
May 15, 2024

4. CLOSED SESSION: *In accordance with Chapter 551 of the Texas Gov't. Code, the International Toll Bridge Board hereby gives notice that it may meet in Executive session to discuss and deliberate any items listed on the public portion of the meeting agenda including items in accordance with the following:*

Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

5. RECONVENE: *into regular session and consider action, if any, on item(s) discussed in executive session.*

6. ADJOURNMENT:

NOTICE OF ASSISTANCE AT THE PUBLIC MEETING

City Hall is a wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the Pharr Bridge Office at (956)402-4660 ext. 6106/6101 or FAX (956)223-2013 or E-Mail vanessa.guzman@pharr-tx.gov or cleo.salinas@pharr-tx.gov for further information. Braille is not available.

I, the undersigned authority, do certify that the above agenda of said meeting of the Pharr International Bridge Board is a true and correct copy and that said notice was posted on the bulletin board of City Hall and on the City's webpage at www.pharr-tx.gov. The Notice was posted at a place convenient and readily accessible to the general public at all times; that said Notice was posted on the 10th day of May 2024 at 5:00 p.m. and will remain posted continuously for 72 hours preceding the scheduled time of said meeting in compliance with Chapter 551 of the Texas Government Code (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 10th day of May 2024




HILDA PEDRAZA, TRMC, CMC
CITY CLERK



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 2.A.

DATE SUBMITTED: May 10, 2024

MEETING DATE: May 15, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Crossings and Revenues Report for April 2024.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 5/10/2024

**CROSSINGS AND REVENUES
FOR THE MONTH OF APRIL
FISCAL YEAR 2023 – 2024**

a) BRIDGE CROSSINGS

Crossings for the Pharr International Bridge totaled **111,523** vehicles for the month of April F.Y. 2023-2024, which showed an increase of **2,190** vehicles or **2.00%** over the same month in F.Y. 2022-2023.

b) CAR CROSSINGS

Car crossings for the Pharr International Bridge totaled **48,934** cars for the month of April F.Y. 2023 – 2024, showing an increase of **4,421** cars or **9.93%** over the same month in F.Y. 2022 – 2023.

c) SOUTHBOUND TRUCK CROSSINGS

Truck crossings totaled **62,589** trucks for the month of April F.Y. 2023-2024, showing a decrease of **(-2,231)** trucks or **-3.44%** over the same month in F.Y. 2022 - 2023.

SOUTHBOUND TRUCK CROSSINGS SHOWED A DECREASE OF (-794) TRUCKS OR -1.25% FOR THE MONTH OF APRIL, COMPARED TO NORTHBOUND TRUCK CROSSINGS.

d) NORTHBOUND TRUCKS

Northbound trucks at the Pharr International Bridge totaled **63,383** trucks for the month of April F.Y. 2023-2024, showing an increase of **4,711** trucks or **8.03%** over the same month in F.Y. 2022-2023.

TOTAL NORTHBOUND AND SOUTHBOUND TRUCK CROSSINGS FOR THE MONTH OF APRIL TOTAL 125,972 REPRESENTING AN INCREASE OF 2,480 OR 2.01% OVER THE SAME TIME PERIOD IN F.Y. 2022-2023.

e) TOTAL REVENUES

Revenues for the Pharr International Bridge totaled **\$1,935,889** dollars for the month of February F.Y. 2023 – 2024.

\$	244,670	Autos & other
\$	1,682,022	Trucks
\$	9,197	Profit on pesos
\$	1,935,889	TOTAL

Revenues showed an increase of **\$398,164** or **25.89%** over the same month in F.Y. 2022 – 2023.

**PHARR INTERNATIONAL BRIDGE
TOTAL CROSSINGS COMPARISON BY FISCAL YEAR (CARS & TRUCKS)**

	F.Y. 2022-2023	F.Y. 2023-2024	GAIN / LOSS	INC % / DEC %
OCTOBER	107,357	101,828	(-5,529)	-5.15%
NOVEMBER	103,271	103,703	432	0.42%
DECEMBER	110,978	104,961	(-6,017)	-5.42%
JANUARY	115,425	98,056	(-17,369)	-15.05%
FEBRUARY	106,463	92,085	(-14,378)	-13.51%
MARCH	121,692	103,381	(-18,311)	-15.05%
APRIL	109,333	111,523	2,190	2%
YTD TOTAL	774,519	715,537	(-58,982)	-7.62%
MAY	111,852			
JUNE	101,657			
JULY	98,309			
AUGUST	104,179			
SEPTEMBER	96,334			
TOTAL CROSSING	1,286,850			

**PHARR INTERNATIONAL BRIDGE
CAR CROSSING COMPARISON BY FISCAL YEAR**

F.Y. 2022-2023 F.Y. 2023-2024 GAIN / LOSS INC% / DEC%

OCTOBER	43,454	44,769	1,315	3.03%
NOVEMBER	42,460	49,801	7,341	17.29%
DECEMBER	51,652	53,253	1,601	3.10%
JANUARY	50,266	35,975	(-14,291)	-28.43%
FEBRUARY	50,155	34,782	(-15,373)	-30.65%
MARCH	53,570	47,136	(-6,434)	-12.01%
APRIL	44,513	48,934	4,421	9.93%
YTD TOTAL	336,070	314,650	(-21,420)	-6.37%
MAY	41,031			
JUNE	42,693			
JULY	43,707			
AUGUST	46,041			
SEPTEMBER	43,365			
TOTAL CROSSING	552,907			

SOUTHBOUND CAR CROSSINGS COMPARISON FOR THE MONTH OF APRIL F.Y. 2023 – 2024

			GAIN LOSS	% INC. % (DEC.)	DAILY AVERAGE
	APRIL F.Y. 23-24	APRIL F.Y. 22-23			
GATEWAY	102,566	113,053	-10,487	-9%	3,419
VETERANS (LOS TOMATES)	136,153	159,884	-23,731	-15%	4,538
FREE TRADE (LOS INDIOS)	37,995	35,215	2,780	8%	1,267
TOTAL BROWNSVILLE	276,714	308,152	-31,438	-10%	9,224
DEL RIO	142,972	141,574	1,398	1%	4,766
DONNA	66,462	59,479	6,983	11.74%	2,215
EAGLE PASS	251,561	254,240	-2,679	-1%	8,385
YSLETA-ZARAGOZA	257,483	226,605	30,878	14%	8,583
STANTON-LERDO	150,841	186,634	-35,793	-19%	5,028
TOTAL EL PASO	408,324	413,239	-4,915	-1%	13,611
LAREDO	418,709	400,546	18,163	5%	13,957
McALLEN- HIDALGO	262,713	243,358	19,355	8%	8,757
ANZALDUAS	129,256	118,757	10,499	9%	4,309
TOTAL	391,969	362,115	29,854	8%	13,066
PHARR	62,589	64,820	-2,231	-3.44%	2,086
PROGRESO	46,803	43,584	3,219	7.39%	1,560
ROMA	58,273	54,979	3,294	5.99%	1,942

**PHARR INTERNATIONAL BRIDGE
TRUCK CROSSING COMPARISON BY FISCAL YEAR**

	F.Y. 2022-2023	F.Y. 2023-2024	GAIN / LOSS	INC% / DEC%
OCTOBER	63,903	57,059	(-6,844)	-10.71%
NOVEMBER	60,811	53,902	(-6,909)	-11.36%
DECEMBER	59,326	51,708	(-7,618)	-12.84%
JANUARY	65,159	62,081	(-3,078)	-4.72%
FEBRUARY	56,308	57,303	995	1.77%
MARCH	68,122	56,245	(-11,877)	-17.43%
APRIL	64,820	62,589	(-2,231)	-3.44%
YTD TOTAL	438,449	400,887	(-37,562)	-8.57%
MAY	70,821			
JUNE	58,964			
JULY	54,602			
AUGUST	58,138			
SEPTEMBER	52,969			
TOTAL CROSSING	733,943			

SOUTHBOUND TRUCK CROSSINGS COMPARISON FOR THE MONTH OF APRIL F.Y. 2023 – 2024

			GAIN LOSS	% INC. % (DEC.)	DAILY AVERAGE
	APRIL F.Y. 23-24	APRIL F.Y. 22-23			
ANZALDUAS (Empty only)	3,731	3,770	-39	-1%	124
VETERANS (LOS TOMATES)	23,701	19,386	4,315	22%	790
FREE TRADE (LOS INDIOS)	1,380	810	570	70%	46
TOTAL BROWNSVILLE	25,081	20,196	4,885	24%	836
DEL RIO	5,999	5,785	214	4%	200
EAGLE PASS	20,247	17,151	3,096	18%	675
YSLETA-ZARAGOZA-EL PASO	57,247	49,633	7,614	15%	1,908
LAREDO	266,692	230,534	36,158	16%	8,890
PHARR	48,934	44,513	4,421	10%	1,631
PROGRESO	6,440	3,319	3,121	94%	215
ROMA	774	665	109	16%	26

**PHARR INTERNATIONAL BRIDGE
NORTHBOUND TRUCK CROSSINGS (FULL, EMPTY & AG.)**

	F.Y. 2022- 2023	F.Y. 2023- 2024	GAIN / LOSS	INC% / DEC%	FULL TRUCKS	EMPT	AG TRUCKS	NARP NO INSP.
OCTOBER	59,862	58,427	(-1,435)	-2.40%	39,969	18,458	16,450	8,669
NOVEMBER	56,312	57,049	737	1.31%	38,867	18,182	17,015	9,129
DECEMBER	55,104	53,437	(-1,667)	-3.03%	35,298	18,139	17,225	9,050
JANUARY	60,392	59,331	(-1,061)	-1.76%	40,976	18,355	20,566	11,525
FEBRUARY	56,904	57,446	542	0.95%	41,842	15,604	20,069	11,386
MARCH	65,349	58,119	(-7,230)	-11.06%	43,260	14,859	21,497	11,034
APRIL	58,672	63,383	4,711	8.03%	44,362	19,021	20,598	10,463
MAY	66,352							
JUNE	59,087							
JULY	56,078							
AUGUST	59,385							
SEPTEMBER	54,260							
TOTAL CROSSING	707,757							

Agriculture trucks at the Pharr International Bridge totaled **20,598** crossings for the month of April representing a **32%** of the imports from Mexico.

Agriculture trucks at the Pharr International Bridge Import Lot showed a decrease of **-216** trucks or **-1.04%** over the same month in F.Y. 2022-2023.

**PHARR INTERNATIONAL BRIDGE
NORTHBOUND & SOUTHBOUND
TRUCK CROSSING COMPARISON BY FISCAL YEAR**

	F.Y. 2022-2023	F.Y. 2023-2024	GAIN / LOSS	INC% / DEC%
OCTOBER	123,765	115,486	(-8,279)	-6.69%
NOVEMBER	117,123	110,951	(-6,172)	-5.27%
DECEMBER	114,430	105,145	(-9,285)	-8.11%
JANUARY	125,551	121,412	(-4,139)	-3.30%
FEBRUARY	113,212	114,749	1,537	1.36%
MARCH	133,471	114,364	(-19,107)	-14.32%
APRIL	123,492	125,972	2,480	2.01%
MAY	137,173			
JUNE	118,051			
JULY	110,680			
AUGUST	117,523			
SEPTEMBER	107,229			
TOTAL CROSSING	1,441,700			

**PHARR INTERNATIONAL BRIDGE
F.Y. 2022-2023 CROSSINGS COMPARISON BY AXLE**

	CARS	2X TRUCKS	3X TRUCKS	4X TRUCKS	5X TRUCKS	6X TRUCKS	MOBILE HOMES	WIDE LOAD	SPEC. CROSS	MONTH TOTAL
OCTOBER	44,769	3,034	4,872	1,218	46,771	900	7	219	38	101,828
NOVEMBER	49,801	2,891	5,070	1,093	43,979	648	16	180	25	103,703
DECEMBER	53,253	2,538	4,645	889	41,734	1,673	12	196	21	104,961
JANUARY	35,975	2,566	4,458	943	49,179	4,791	1	135	8	98,056
FEBRUARY	34,782	2,522	4,494	905	46,293	2,911	3	174	1	92,085
MARCH	47,136	2,608	5,210	995	46,598	654	2	171	7	103,381
APRIL	48,934	3,011	4,873	1,078	51,818	1,575	3	219	12	111,523
MAY										
JUNE										
JULY										
AUGUST										
SEPTEMBER										
TOTAL CROSSING										

TOTAL PERCENTAGE FOR CARS AND TRUCKS FOR THE MONTH OF APRIL F.Y. 2023-2024.

- 1X CARS 44%
- 2X TRUCKS 2.7%
- 3X TRUCKS 4.4%
- 4X TRUCKS 1%
- 5X TRUCKS 46.5%
- 6X TRUCKS 1.4%

**PHARR INTERNATIONAL BRIDGE
REVENUE COMPARISON BY FISCAL YEAR**

	F.Y. 2022-2023	F.Y. 2023-2024	GAIN / LOSS	INC% / DEC%
OCTOBER	\$ 1,547,162	\$ 1,396,136	(-\$ 151,025)	-9.76%
NOVEMBER	\$ 1,375,261	\$ 1,431,520	\$ 56,258	4.09%
DECEMBER	\$ 1,556,275	\$ 1,545,696	(-\$ 10,578)	-0.68%
JANUARY	\$ 1,553,154	\$ 1,795,097	\$ 241,943	15.58%
FEBRUARY	\$ 1,350,030	\$ 1,662,818	\$ 312,788	23.17%
MARCH	\$ 1,649,118	\$ 1,720,767	\$ 71,649	4.34%
APRIL	\$ 1,537,725	\$ 1,935,889	\$ 398,164	25.89%
YTD TOTAL	\$ 10,568,725	\$ 11,487,927	\$919,201	8.70%
MAY	\$1,665,946			
JUNE	\$1,388,129			
JULY	\$1,314,776			
AUGUST	\$ 1,403,132			
SEPTEMBER	\$ 1,293,918			
TOTAL CROSSING	\$ 17,634,627			



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 2.B.

DATE SUBMITTED: May 10, 2024

MEETING DATE: May 15, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Finance Report for April 2024.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 5/10/2024



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 2.C.

DATE SUBMITTED: May 10, 2024

MEETING DATE: May 15, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Engineer's Report.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 5/10/2024



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 2.D.

DATE SUBMITTED: May 10, 2024

MEETING DATE: May 15, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Director's Report.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 5/10/2024



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.A.

DATE SUBMITTED: May 10, 2024

MEETING DATE: May 15, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Approval of Minutes for April 17, 2024 - Regular Meeting.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 5/10/2024

**MINUTES
TOLL BRIDGE BOARD
REGULAR MEETING
WEDNESDAY, APRIL 17, 2024
118 S. CAGE BLVD. 2ND FLOOR**

The Toll Bridge Board met in a regular meeting on Wednesday, April 17, 2024, and following is the record of attendance.

MEMBERS PRESENT: Edgar Delgadillo, Chairman
Adalberto Campero, Secretary
Ilse Vidaurri, Member

MEMBERS ABSENT: Tony Martinez, Vice-Chairman
Lazaro Beas, Member

**EX-OFFICIO MEMBERS
PRESENT:** None

**EX-OFFICIO MEMBERS
ABSENT:** Mayor Ambrosio Hernandez
Mayor Pro-Tem Daniel Chavez

STAFF PRESENT: Luis Bazan, Bridge Director
Vanessa Guzman, Marketing Coordinator
Cleo Salinas, Administrative Assistant
Freddy Flores, Trade Liaison

OTHERS PRESENT: Jonathan Flores, City Manager
Hilda Pedraza, Asst. City Manager
Maria Rangel, Asst. City Engineer
Jamison Merrick, Interim Finance Director
Cynthia Garza, Director of External Relations
Victoria Brewster, Public Affairs Liaison
Michael Rodriguez, Deputy Police Chief
Hollis Rutledge, Governmental Affairs
Ezequiel Ordonez, Bridge México Liaison
Eddie Gutierrez, Financial Consultant
Andy Vega, CBP
Elmer Martinez, CBP

ITEM 1. CALL TO ORDER

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER

Chairman Delgadillo called the meeting to order at 12:00 p.m. Roll call established a quorum.

Secretary Campero moved to excuse absent members. Member Vidaurri seconded the motion and when put to a vote, it carried unanimously.

B) PLEDGE OF ALLEGIANCE/INVOCATION

Luis Bazan, Bridge Director, led in the pledge of allegiance and said the invocation.

ITEM 2. DIRECTOR'S ADMINISTRATIVE REPORT

A) CROSSING AND REVENUES REPORT FOR MARCH 2024

Chairman Edgar Delgadillo introduced the item.

Luis Bazan, Bridge Director, went over the total crossings and revenues report for the month of March 2024. He reported total crossings for the month of March were 103,381, which was a decrease of -18,311 vehicles or -15.05% compared to last year. Mr. Bazan further reported total car crossings for the month of March were 47,136, which was a decrease of -6,434 cars or -12.01% and went over car crossing compassions from other bridges for the month of March 2024.

Luis Bazan, Bridge Director, reported on the total truck crossings for the month of March 2024. He stated crossings were 56,245, which was a decrease of -11,877 trucks or -17.43% decrease and went over truck crossings compassions from other bridges for the month of March 2024.

Luis Bazan, Bridge Director, also reported northbound crossings for the month of March 2024 were 58,119, which was a decrease of -7,230 trucks or -11.06% decrease and stated the agriculture for the month of March 2024 had 21,497 trucks, which represents 37% of all imports from Mexico to the U.S. He further reported a combination of northbound and southbound truck crossings for the month of March 2024 were 114,749, which was a decrease of -19,107 or -14.32%.

Luis Bazan, Bridge Director, went over the crossing comparisons by axle for the month of March 2024. He stated cars were 47,136, 2X trucks were 2,608, 3X trucks were 5,210, 4X trucks were 995, 5X trucks were 46,598, 6X trucks were 654, mobile homes were 2, and wide loads were 171. He stated special crossings were 7 and the total combination for the month of March was 103,381.

Lastly, Luis Bazan, Bridge Director, reported on total revenues collected for the month of March 2024. He reported total revenues collected for the month were \$1,720,767, which showed an increase of \$71,649 or 4.34% in revenues.

B) FINANCE REPORT FOR MARCH 2024

Chairman Edgar Delgadillo introduced the item.

Luis Bazan, Bridge Director, called upon Eddie Gutierrez, Bridge Financial Consultant, for the finance report for March 2024.

Eddie Gutierrez, Bridge Financial Consultant with Blue Stone Capital Solutions, briefly reported on the expenditures and revenues year to date for the bridge. Discussion ensued on the finance report.

C) ENGINEER'S REPORT

Chairman Edgar Delgadillo introduced the item.

Luis Bazan, Bridge Director, stated Maria Rangel, Asst. City Engineer, was present and questions on projects could be entertained at this time.

Maria Rangel, Asst. City Engineer, reported on the upcoming activity for DAP FY15 Projects. She reported the generator and automatic transfer switch started up and testing would be conducted this week and would close out the project on April 24, 2024.

Maria Rangel, Asst. City Engineer, further reported on DAP FY16 projects and stated bids were opened on March 28, 2024 and they were working with Brownstone and Halff on the bid analysis and recommendations. She added she will be finalizing their review this week to present to administration before submitting to TxDOT for their review and city commission for approval. She further stated one bid was received but was over the engineers estimate. She further reported they expect to begin construction this summer or early fall.

Maria Rangel, Asst. City Engineer, also reported on the 2nd Span Project. She stated they started the advertisement process on April 6, 2024, and had a pre-bid meeting this morning. She further stated they received several questions on the project and hoped to get several bids at the bid opening on April 30, 2024. Lastly, she reported the notice to proceed was tentatively set for July 27, 2024 with a proposed completion date of November 13, 2025.

D) DIRECTOR'S REPORT

Chairman Edgar Delgadillo introduced the item.

Luis Bazan, Bridge Director, reported on new toll system. He reported they had been working on this project for several months and were currently making changes to it internally with ViaPlus to make sure they were able to apply the toll increases to the system. He further stated they would do a short term pilot program next week in coordination with the Operations Manager, Supervisors, and Toll Collectors. He added for the long term they were looking to implement a whole new toll system and would have the opportunity to see what was out there at a major conference that was coming up in May 2024.

Luis Bazan, Bridge Director, reported an Industrial Warehouse Summit Part 3 would take place on May 9, 2024 from 9:00 a.m. to 1:00 p.m. at the Development and Research Center. He stated some of the topics that would be presented were Nearshoring Trends, AI's Impact on the Supply Chain, Workforce, Educational Training and Opportunities, and current Economic conditions for the Region and how that was affecting trade.

Luis Bazan, Bridge Director, reported staff attended the Viva Fresh 2024 in collaboration with the Pharr Economic Development Cororation. He stated they were able to get in front of current and future customers and showed a recap video.

ITEM 3. ADMINISTRATIVE

A) APPROVAL OF MINUTES FOR MARCH 20, 2024 – REGULAR MEETING

Chairman Edgar Delgadillo introduced the item.

Secretary Campero **moved** to approve. Member Vidaurri seconded the motion and when put to a vote, it carried unanimously.

ITEM 4. CLOSED SESSION: IN ACCORDANCE WITH CHAPTER 551 OF THE TEXAS GOV'T. CODE, THE BOARD HEREBY GIVES NOTICE THAT IT MAY MEET IN A CLOSED (NON-PUBLIC) EXECUTIVE SESSION TO DISCUSS THE ITEMS LISTED ON THE PUBLIC PORTION OF THE MEETING AGENDA IN ACCORDANCE WITH THE FOLLOWING BELOW

None.

ITEM 5. RECONVENE

None.

ITEM 6. ADJOURNMENT

There being no other business to come before the board, Secretary Campero **moved** to adjourn. Chairman Delgadillo seconded the motion and when put to a vote, it carried unanimously. Meeting adjourned at 12:31 p.m.

APPROVED AS SUBMITTED:

EDGAR DELGADILLO, CHAIRMAN

ATTEST:

ADALBERTO CAMPERO, SECRETARY

STATE OF TEXAS §
COUNTY OF HIDALGO §
CITY OF PHARR §

ON THE 17th DAY OF APRIL 2024, the Toll Bridge Board convened in a Regular Meeting at the Pharr International Bridge, the meeting being open to the public and notice of said meeting, giving the date, place and subject thereof, having been posted to the public and notice of said meeting, given in accordance to Chapter 551, of the Texas Government Code, (Open Meetings Act) and their being present a quorum, **I, VANESSA GUZMAN, BRIDGE MARKETING COORDINATOR**, of the City of Pharr, Texas, certify that this is a true and correct copy of the minutes.

VANESSA GUZMAN, BRIDGE
MARKETING COORDINATOR

DATE APPROVED: _____



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.B.

DATE SUBMITTED: May 10, 2024

MEETING DATE: May 15, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on Confederación de Asociaciones de Agentes Aduanales de la Republica Mexicana (CAAAREM) Sponsorship for \$11,000.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 5/10/2024



CAAAREM[®]
CONFEDERACIÓN DE ASOCIACIONES DE AGENTES ADUANALES DE LA REPÚBLICA MEXICANA



Media Kit

CAAAREM CONGRESS 2024

What is CAAAREM?

We are a Confederation made up of 98% of the Customs Agents that provide worldwide central support, advisory, consulting and management services, implementing solutions for our associates, being leaders in foreign trade, having a presence at border, maritime, air and interior points of the Mexican Republic through our 38 associations.

Our people, more than 150 professionals, understand business problems from all possible perspectives, which has allowed us for more than 85 years to always be one step ahead, offering our clients solutions with a multidisciplinary approach.



What is the Congress?

Annually CAAAREM holds its National Congress and General Assembly for the professionalization of the union and all actors in the logistics chain.

To this end, keynote conferences are held on topics related to foreign trade and customs activity at the national and international level, work sessions and events in which coexistence and social responsibility are promoted at a professional level.

Our congress has been recognized with the award as the best congress organization 15 times.



From July 10 th to July 12 th
Coming son in Mexico City

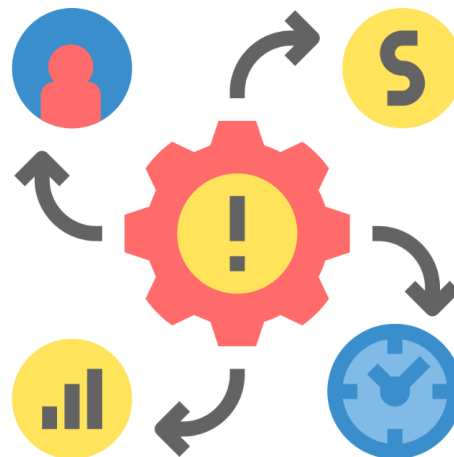
Save The Date...

Hotel Hilton Reforma



Benefits of participating in an event of this kind

- Expand the impact and presence of the brand in the customer's decision.
- Opportunity to be present in the minds of leaders in customs matters, foreign trade, authorities and special guests.
- Outstanding presence during the most important Congress in the sector.
- Possibility of displaying and demonstrating products to potential high-profile consumers.





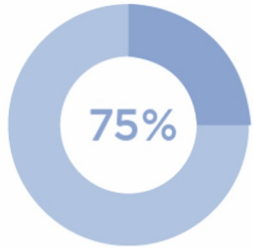
Alcances mediáticos

Media outreach

Assistant Profile

More than 1,000 participants from the public and private sectors plus special guests.

NSE



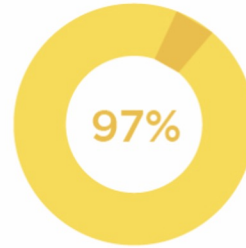
Belonging A/B

High
Sector's office



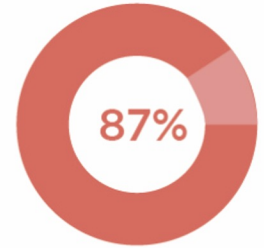
They belong to the strategic area or general management of their companies

Productive
Sectors



It works in the main private sectors of the country.

Customs
Clearance



Cleared by more than one customs.

DEMOGRAPHIC SCOPE OF THE CONFEDERATION

En medios digitales: In digital media

- CDMX
- Nuevo Laredo
- Tijuana
- Puebla
- Veracruz
- Guadalajara
- Manzanillo
- Ciudad Juárez
- Toluca

En 38 asociaciones: In 38 associations



Email Marketing

EFFECTIVE
COMMUNICATION

+ de 20,000

CONTACTS IN
DATA BASE

+ de 2,000

GENERATED
ENGAGEMENT

+ de 400



CAAAREM®



SILVER

\$200, 000 MNX + I.V.A

11,000 USB

- Presence in congress announcements
- Include promotional items in the welcome kit
- Advertising in customs magazine (one page)
- Space on site of 3x3 **(does not include stand and/or assembly)**
- Courtesies to the concert (2)
- Beginning and closing curtain of the event on the main plenary screen.
- Presence in the institutional APP from July to December
- Dissemination on networks 1 post monthly from June to August (3)
- Exhibition on CAAAREM website and Congress Microsite
- Mail from June to August (at the sponsor's choice) Newsletter services
- Announcement in specialized WhatsApp chat of Customs Agents from June to August
- Advertising spot on CAAAREM TV (promotional video)

Does not allow multi -brand, one logo per space.



CAAAREM®
CONFEDERACIÓN DE ASOCIACIONES DE AGENTES ADUANALOS DE LA REPÚBLICA MEXICANA



Comparative of benefits in site

Strategic presence in sponsor space

Space on site (does not include stand and/or assembly)

Advertisement in the magazine Aduanas

Courtesies to the Concert

Activation at Welcome Cocktail

Photo Opportunity

Beginning and Closing curtain of the event on the main plenary screen.

Presence on side banners in the plenary hall

Presence in LED Totems in the lobby and hall entrance

Participation in a panel at Congress

Advertising report in Aduanas magazine congress edition

Silver

Bronze

3x3

N/A



CAAAREM
CONFEDERACIÓN DE ASOCIACIONES DE AGENTES ADUANALIS DE LA REPÚBLICA MEXICANA



Comparative of Digital Benefits

	Silver	Bronze
CAAAREM TV	✓	✓
Masterclass		
Presence in the Indtitutional APP	✓	✓
Custom Instagram Filter		
Network Dissemination	✓	✓
Exhibition on CAAAREM website and Congress Microsite	✓	✓
Mailing	✓	✓
Announcement in specialized Whatsapp Chat from Custom Agents	✓	✓



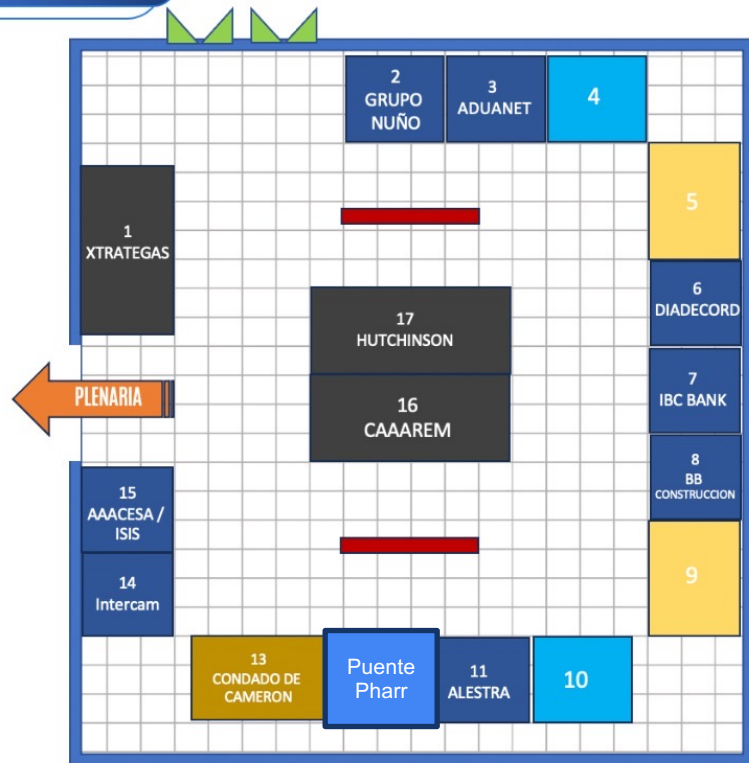
Layout del evento



Foaller



Lay Out



ÁREA COMERCIAL HOTEL HILTON - SALON DON ALBERTO 1

- 1 Stand Xtrategas 6 x 3 mts DIAMANTE
- 2 Stand Grupo Nuño 3 x 3 mts PLATA
- 3 Stand Aduanet 3 x 3 mts PLATA
- 6 Stand 1 Fundación CAAAREM 3 x 3 mts PLATA
- 7 Stand 2 Fundación CAAAREM 3 x 3 mts PLATA
- 8 Stand BB Construcción 3 x 3 mts PLATA
- 11 Stand Alestra 3 x 3 mts PLATA
- 13 Stand Condado de Camerún 3 x 3 mts ORO
- 14 Stand Intercam 3 x 3 mts PLATA
- 15 Stand AAACESA / Isis 3 x 3 mts PLATA
- 16 Stand CAAAREM 6 x 3 mts DIAMANTE
- 17 Stands Hutchinson 6 x 3 mts DIAMANTE

-  Stands Libres 3 x 3 mts PLATA
-  Stands Libres 4 x 3 mts ORO
-  Stands Libres 6 x 3 mts DIAMANTE
-  Coffee Break (2)



Standards 2024 Modelo

Stand 3x3m





PHONE NUMBER

NÚMERO TELEFÓNICO

56 41 60 83 07

E-MAIL ADDRESS

**DIRECCIÓN DE CORREO
ELECTRÓNICO**

stephanie.horton@caaarem.mx



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: May 10, 2024

MEETING DATE: May 15, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 5/10/2024



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: May 10, 2024

MEETING DATE: May 15, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 5/10/2024



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: May 10, 2024

MEETING DATE: May 15, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 5/10/2024



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: May 10, 2024

MEETING DATE: May 15, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 5/10/2024



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: May 10, 2024

MEETING DATE: May 15, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 5/10/2024



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: May 10, 2024

MEETING DATE: May 15, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 5/10/2024