



**NOTICE THAT A REGULAR CALLED MEETING OF THE
GREATER PHARR CHAMBER OF COMMERCE
BOARD OF DIRECTORS WILL BE HELD AT
CITY HALL, COMMISSIONERS' ROOM,
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS
COMMENCING AT 12:00 PM ON
TUESDAY, APRIL 2, 2024**

1. CALL TO ORDER:

A) Roll call and possible action on the excusing of any absent member.

2. ORGANIZATIONAL BUSINESS:

A) Approval of Minutes for February 2, 2024 - Regular Called Meeting.

B) Treasure's Report of Accounting Summary - Period ending February 29, 2024.

3. ACTIVITIES AND ANNOUNCEMENTS:

A) President's Administrative Report.

1. Memberships Report
2. Current Projects and Initiatives
3. Past and Upcoming Events

4. BOARD ACTION AND STRATEGIC INITIATIVES:

A) Consideration and action, if any, on appointment of members to the Greater Pharr Chamber of Commerce Board of Directors.

5. CLOSED SESSION: *In accordance with Chapter 551 of the Texas Gov't. Code, the Board hereby gives notice that it may meet in a closed (non-public) executive session to discuss the items listed on the public portion of the meeting agenda in accordance with the following below:*

Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

AGENDA REGULAR MEETING
April 2, 2024

Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

6. RECONVENE: *into Regular Session and consider action, if necessary, on any item(s) discussed in closed session.*

7. ADJOURNMENT:

I, the undersigned authority, do hereby certify that the above notice of said Meeting of the Board of the Greater Pharr Chamber of Commerce was posted on the bulletin board at City Hall and on the City's web page at www.pharr-tx.gov. This Notice was posted on the 28th day of March 2024 at 3:30 p.m. and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 28th day of March 2024




IMELDA PEREZ, TRMC
ASSISTANT CITY CLERK

**MINUTES
GREATER PHARR CHAMBER OF COMMERCE
BOARD OF DIRECTORS MEETING
TUESDAY, MARCH 5, 2023
118 S. CAGE BLVD, PHARR, TX 78577**

The Greater Pharr Chamber of Commerce Board of Directors met on Tuesday, March 5, 2023, at 12:03 p.m. and the following is the record of attendance.

MEMBERS PRESENT: Sonia Flacon
Laura Warren
Alma Caso
Johnny Rodriguez
Dr. Annabelle Palomo
Jose Delgado

MEMBERS ABSENT: Mario Lizcano

STAFF PRESENT: Carlos J. Sanchez, President CEO
Erica Martinez, Chamber Specialist

ITEM 1. CALL MEETING TO ORDER:

A. ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER

Board Member Sonia Falcon called the meeting to order at 12:03 p.m. Roll call established a quorum.

ITEM 2. ORGANIZATIONAL BUSINESS:

A. APPROVAL OF MINUTES: FEBRUARY 6, 2024 – REGULAR CALLED MEETING

Board Member Laura Warren moved to approve. Board Member Dr. Annabelle Palomo seconded the motion and when put to a vote, it carried unanimously.

B. TREASURER’S REPORT OF ACCOUNT SUMMARY PERIOD ENDING ON FEBRUARY 29, 2024

Board Member, Sonia Falcon introduced the item.

Board Member, Sonia Falcon reported no change or comments on the treasurer's report but did state to request a copy of the tax return, Mr. Sanchez, Chamber President confirmed that payment has been submitted for the tax return and will follow up. Mr. Sanchez further suggested reviewing the budget report and amend a few line items with the finance department. Board Member, Ms. Falcon, agreed to meet.

Board Member, Alma Caso Warren moved to approve. Board Member Laura Warren seconded the motion and when put to a vote, it carried unanimously.

ITEM 3. ACTIVITIES AND ANNOUNCEMENTS

A. PRESIDENT'S ADMINISTRATIVE REPORT

1. MEMBERSHIPS REPORTS

Erica Martinez, Chamber Specialist of the Chamber of Commerce, went over the membership report. She stated as of Mach 2024 there were two hundred and five (205) total active members, five (5) were new members and three (3) were renewals. Mrs. Martinez also indicated which members for March were silver, gold, and corporate.

2. CURRENT PROJECTS AND INITIATIVES

Erica Martinez, Chamber Specialist, reported an upcoming event, Business Workshop, Chamber has been working along with the City of Pharr and the Pharr Economic Development Corporation, the event will be held on March 7, 2024, at Pharr One. Mr. Sanchez also stated these events will continue as needed. Ms. Falcon inquired if the event was being promoted to all members. Mr. Sanchez confirmed all members have been notified as well as to the public on our social media platforms for recruitment purposes. Mr. Sanchez also reported that all who are interested in opening, relocating, or expanding their business will be meeting with various departments that help in the process to guide and provide resources tailored to their business needs. Board member, Laura Warren suggested allowing our members to get involved to present at lectures and business seminars for the Chamber.

Erica Martinez, Chamber Specialist, also reported on the new Ambassador Program which will be called P.A. L's and is to be launched in March 2024. This program will be to engage with Chamber Members to have them more involved with the Chamber and become an advocate for their business. Board Members were in support of the ambassador program and suggested using our members to sponsor food. Mrs. Martinez also reported that GPCC will be hosting Miss Pharr Scholarship Pageant 2024 and will be overseeing the logistics of the event. Mr. Sanchez will follow up with the Board Members to keep them informed of the planning of the event.

3. PAST AND UPCOMING EVENTS

Erica Martinez, Chamber Specialist, went over past Chamber events. She reported the Greater Pharr Chamber of Commerce hosted a ribbon cutting for Caffeine Aroma on February 7, 2024, and another ribbon cutting for Hair Solutions Day Spa on February 12, 2024.

Erica Martinez, Chamber Specialist, also reported that GPCC attended the Buenas Tardes Luncheon in support of the Greater Mission Chamber of Commerce on February 15, 2024. Mr. Sanchez reported this event was to gain perspective and substance and see what direction GPCC can go in. Board members Johnny Rodriguez and Jose Delgado were in attendance and agreed on how insightful the event was. Ms. Falcon inquired about the purpose of the event. Mr. Sanchez reported the event is catered to have whole membership meetings and allow an event like this be an income generator for the chamber, it is also to create a large networking opportunity to provide business resources on the current workforce trends and educational information on grant funding programs.

Erica Martinez, Chamber Specialist, reported they hosted a ribbon cutting ceremony for Farmers Insurance Osnar Rodriguez Agency on February 15, 2024, and lastly GPCC hosted a ribbon cutting for a new road in Pharr, North Fir Avenue for the City of Pharr on March 4, 2024.

Erica Martinez, Chamber Specialist, reported on upcoming Chamber events. She stated there will be a business workshop in partnership with the city of Pharr and the Pharr Economic Development Corporation on March 7, 2024, and also reported on GPCC hosting the first P.A. L's Ambassador meeting on March 20, 2024 and lastly reported on upcoming ribbon cutting ceremonies for SCI, Titan Fuel, and Matt's Building Material.

ITEM 4. CLOSED SESSION: IN ACCORDANCE WITH CHAPTER 551 OF THE TEXAS GOV'T. CODE, THE BOARD HEREBY GIVES NOTICE THAT IT MAY MEET IN A CLOSED (NON-PUBLIC) EXECUTIVE SESSION TO DISCUSS THE ITEMS LISTED ON THE PUBLIC PORTION OF THE MEETING AGENDA IN ACCORDANCE WITH THE FOLLOWING BELOW.

Mr. Sanchez reported on the amended bylaws for the Greater Pharr Chamber of Commerce, Article two under Membership, for Honorary Membership which has been eliminated from Section seven, Article two from the GPCC Bylaws, Composition of the Board which have been amended to identify executive board, as the Chairman, Chairman Elect, Immediate Past Chair, and Secretary. Mr. Sanchez inquired about moving into closed session for further discussion, the Board of Directors agreed.

The time being 12:31 p.m., Board member, Sonia Falcon, stated the Board would be entering into closed session in accordance with Chapter 551 of the Texas Govt. Code to discuss agenda items listed in the public portion of the agenda and Pursuant to Sections 551.071, 551.072, 551.074, 551.076, 551.084 and 551.087.

ITEM 5. RECONVENE

The time being 12:53pm, Board member Sonia Falcon stated the commission would be resuming the open meeting. Ms. Falcon reported that Board members Johnny Rodriguez and Jose Delgado were still present via zoom call at this time.

Mr. Sanchez, Chamber President reported the amending of the Greater Pharr Chamber of Commerce Bylaws for approval by the Board for the Attendance Policy under Section two, Selection and Election of Officers, and Section ten, Attendance, it shall read a member of the Board of Directors who is absent for more than two regular meetings and two zoom meetings of the Board of Directors including excused absences per fiscal year shall be automatically dropped from the Board of Directors unless confined by illness or other absence approved by the Chair person of the Board of Directors.

Board Member Sonia Falcon **moved** to move. Board Member Alma Caso and Laura Warren seconded the motion and when put to a vote, it carried unanimously.

Mr. Sanchez, Chamber President reported on the appointment for Board of Directors for the approval of the new founding Executive Board under the approval of the Secretary of State following the newly approved Bylaws and terms for the Greater Pharr Chamber of Commerce as of this day, March 5, 2024, the new Executive Board of Directors will be identified as Immediate Past President, Mario Lizcano, Chairwoman, Sonia Falcon, Chairwoman Elect, Dr. Annabelle Palomo, Treasurer, Laura Warren, & Secretary, Alma Caso.

Board Member Sonia Falcon **moved** to move. Board Member Jose Delgado and Alma Caso seconded the motion and when put to a vote, it carried unanimously.

ITEM 6. ADJOURNMENT

There being no further business, Board Member Sonia Falcon **moved** to adjourn. Board Member Alma Caso and Laura Warren seconded the motion and when put to a vote, it carried unanimously. Meeting adjourned at 12:54PM.

Sonia Falcon, Chairwoman

Dr. Annabelle Palomo, Vice Chairwoman

Alma Caso, Secretary