

**MINUTES
KEEP PHARR BEAUTIFUL ADVISORY BOARD
REGULAR CALLED MEETING
TUESDAY, OCTOBER 17, 2023
118 S. CAGE BLVD., 2ND FLOOR**

The Keep Pharr Beautiful Advisory Board of the City of Pharr, Texas met on Tuesday, October 17, 2023, at 5:30 p.m. and the following is the record of attendance.

MEMBERS PRESENT: Romeo Robles Jr.
Marisa Oliva
Mildred Escobedo
Laura M. De La Garza

MEMBERS ABSENT: Mari Caballero
Romeo Cantu
Rolando Perez

STAFF PRESENT: Isaac Escobedo, Parks & Recreation Assistant Director
Cynthia Bernal, Administrative Assistant
Hanna Marble, Urban Ecologist
Jennifer Alvarez, Code Compliance Coordinator
Edvard Coronado, Code Compliance Officer

ITEM 1. CALL MEETING TO ORDER

(A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER

Board member Romeo Robles Jr. called the meeting to order at 5:37 p.m. Roll call established a quorum.

Board member Marisa Oliva **moved** to excuse absent members Mari Caballero, Romeo Cantu, and Rolando Perez. Mildred Escobedo seconded the motion and when put to a vote, it was carried unanimously.

B) INVOCATION

Board member Romeo Robles Jr. led the invocation.

ITEM 2. ADMINISTRATIVE

A) APPROVAL OF MINUTES FOR SEPTEMBER 19, 2023 REGULAR CALLED MEETING

Board member Laura M. De La Garza **moved** to approve. Board member Mildred Escobedo seconded the motion and when put to a vote, it carried unanimously.

B) KEEP PHARR BEAUTIFUL COMMITTEE TOUR OF THE CITY

Board member Romeo Robles Jr. introduced the item and advised that the Keep Pharr Beautiful Board would be taking a tour of the city. Board members started the tour at City Hall and then headed to Jones Box Park and the Development and Research Center.

Then Board members visited a home where Edvard Coronado, Code Compliance Officer placed an address plaque as part of the Address Plaque Program. The Board then continued the tour to the Vanguard Birding and Nature Park and Public Works department where Jesus Pena, Public Works Assistant Director gave a tour of the facility and provided a brief overview on recycling.

Lastly the board visited Dr. Long Park and Allen and William Park and returned to City Hall to adjourn the meeting.

ITEM 3. ADJOURNMENT

There being no other business, Marisa Oliva **moved** to adjourn. Laura M. De La Garza seconded the motion and when put to a vote, it carried unanimously. Meeting adjourned at 8:18 p.m.

KEEP PHARR BEAUTIFUL COMMITTEE

Absent
Mari Caballero, Chairperson

ATTEST:

Romeo Robles Jr.
Romeo Robles Jr., Vice-Chairperson

**STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF PHARR**

ON THE 17th DAY OF OCTOBER 2023, the Keep Pharr Beautiful Advisory Board of the City of Pharr, Texas, convened in a Regular Called Meeting at City Hall, 2nd Floor, 118 S. Cage, the meeting being open to the public notice of the said meeting, giving the date, place and subject hereof, having been posted in accordance with chapter 551, Texas Government Code (Open Meeting Act) and there being a present quorum, I **Cynthia Bernal, Parks and Recreation Administrative Assistant, of the City of**

Pharr, Texas, certify that this is true and correct copy of the minutes.

ATTEST:



Cynthia Bernal, Administrative Assistant

APPROVED DATE: 2/20/24