

**TAKE NOTICE THAT A REGULAR MEETING OF THE
PHARR INTERNATIONAL TOLL BRIDGE BOARD
WILL BE HELD AT THE
CITY COMMISSIONERS' ROOM
118 S. CAGE, 2ND FLOOR, PHARR, TX
ON WEDNESDAY, JANUARY 17, 2024 AT 12:00 PM**

At any time during the course of this meeting the Toll Bridge Board may retire to Executive Session under Texas Government Code § 551 to confer on any subject matter in accordance with the Texas Open Meetings Act.

Should any final action, decision, or vote be required in the opinion of the Board with regard to any item discussed during the closed meeting, then such final action, decision, or vote shall be made during the open meeting covered by this notice upon the reconvening of the public meeting pursuant to Section 551.101 government Code V.T.C.S

1. CALL TO ORDER:

- A) Roll call and possible action on the excusing of any absent member.
- B) Pledge of Allegiance/Invocation.

2. DIRECTOR'S ADMINISTRATIVE REPORT: *(Director's Administrative Reports and discussion, if any, with Bridge Board. The Director may also assign a designated spokesperson for any particular listed topic)*

- A) Crossings and Revenues Report for December 2023.
- B) Finance Report for November 2023.
- C) Engineer's Report.
- D) Director's Report.

3. ADMINISTRATIVE:

- A) Approval of Minutes for November 15, 2023.
- B) Discussion and action, if any, on 2024 INDEX Reynosa Membership renewal for \$1,905.12

AGENDA BRIDGE BOARD MEETING
January 17, 2024

C) Discussion and action, if any, on renewal of COMCE Noreste Membership for \$2,235.

D) Discussion and action, if any, on COMCE Noreste Institutional Sponsorship 2024 for \$2,800.

E) Discussion and action, if any, on Viva Fresh Summit Platinum Level Sponsorship and Booth for \$20,000.

4. CLOSED SESSION: *In accordance with Chapter 551 of the Texas Gov't. Code, the International Toll Bridge Board hereby gives notice that it may meet in Executive session to discuss and deliberate any items listed on the public portion of the meeting agenda including items in accordance with the following:*

Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

5. **RECONVENE:** *into regular session and consider action, if any, on item(s) discussed in executive session.*
6. **ADJOURNMENT:**

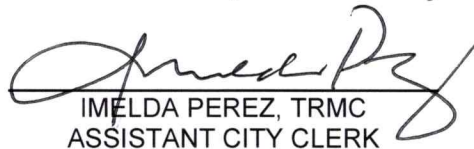
NOTICE OF ASSISTANCE AT THE PUBLIC MEETING

City Hall is a wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the Pharr Bridge Office at (956)402-4660 ext. 6106/6101 or FAX (956)223-2013 or E-Mail vanessa.guzman@pharr-tx.gov or cleo.salinas@pharr-tx.gov for further information. Braille is not available.

I, the undersigned authority, do certify that the above agenda of said meeting of the Pharr International Bridge Board is a true and correct copy and that said notice was posted on the bulletin board of City Hall and on the City's webpage at www.pharr-tx.gov. The Notice was posted at a place convenient and readily accessible to the general public at all times; that said Notice was posted on the 12th day of January 2024 at 4:30 p.m. and will remain posted continuously for 72 hours preceding the scheduled time of said meeting in compliance with Chapter 551 of the Texas Government Code (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 12th day of January 2024




IMELDA PEREZ, TRMC
ASSISTANT CITY CLERK



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 2.A.

DATE SUBMITTED: January 12, 2024

MEETING DATE: January 17, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Crossings and Revenues Report for December 2023.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/12/2024

**CROSSINGS AND REVENUES
FOR THE MONTH OF DECEMBER
FISCAL YEAR 2023 – 2024**

a) BRIDGE CROSSINGS

Crossings for the Pharr International Bridge totaled **104,961** vehicles for the month of December F.Y. 2023-2024, which showed a decrease of **(-6,017)** vehicles or **-5.42%** over the same month in F.Y. 2022-2023.

b) CAR CROSSINGS

Car crossings for the Pharr International Bridge totaled **53,253** cars for the month of December F.Y. 2023 – 2024, showing an increase of **1,601** cars or **3.10%** over the same month in F.Y. 2022 – 2023.

c) SOUTHBOUND TRUCK CROSSINGS

Truck crossings totaled **51,708** trucks for the month of December F.Y. 2023-2024, showing a decrease of **(-7,618)** trucks or **-12.84%** over the same month in F.Y. 2022 - 2023.

SOUTHBOUND TRUCK CROSSINGS SHOWED A DECREASE OF (-1,729) TRUCKS OR -3.24% FOR THE MONTH OF DECEMBER, COMPARED TO NORTHBOUND TRUCK CROSSINGS.

d) NORTHBOUND TRUCKS

Northbound trucks at the Pharr International Bridge totaled **53,437** trucks for the month of December F.Y. 2023-2024, showing a decrease of **(-1,667)** trucks or **-3.03%** over the same month in F.Y. 2022-2023.

TOTAL NORTHBOUND AND SOUTHBOUND TRUCK CROSSINGS FOR THE MONTH OF DECEMBER TOTAL 105,145 REPRESENTING A DECREASE OF (-9,285) OR -8.11% OVER THE SAME TIME PERIOD IN F.Y. 2022-2023.

e) TOTAL REVENUES

Revenues for the Pharr International Bridge totaled **\$1,545,696** dollars for the month of December F.Y. 2023 – 2024.

\$	213,012 Autos & other
\$	1,322,754 Trucks
\$	9,930 Profit on pesos
\$	1,545,696 TOTAL

Revenues showed a decrease of **(-\$ 10,578)** or **-0.68%** over the same month in F.Y. 2022 – 2023.

**PHARR INTERNATIONAL BRIDGE
TOTAL CROSSINGS COMPARISON BY FISCAL YEAR (CARS & TRUCKS)**

	F.Y. 2022-2023	F.Y. 2023-2024	GAIN / LOSS	INC% / DEC%
OCTOBER	107,357	101,828	(-5,529)	-5.15%
NOVEMBER	103,271	103,703	432	0.42%
DECEMBER	110,978	104,961	(-6,017)	-5.42%
YTD TOTALS	321,606	310,492	(-11,114)	-3.46%
JANUARY	115,425			
FEBRUARY	106,463			
MARCH	121,692			
APRIL	109,333			
MAY	111,852			
JUNE	101,657			
JULY	98,309			
AUGUST	104,179			
SEPTEMBER	96,334			
TOTAL CROSSING	1,286,850			

**PHARR INTERNATIONAL BRIDGE
CAR CROSSING COMPARISON BY FISCAL YEAR**

F.Y. 2022-2023 F.Y. 2023-2024 GAIN / LOSS INC% / DEC%

OCTOBER	43,454	44,769	1,315	3.03%
NOVEMBER	42,460	49,801	7,341	17.29%
DECEMBER	51,652	53,253	1,601	3.10%
YTD TOTALS	137,566	147,823	10,257	7.46%
JANUARY	50,266			
FEBRUARY	50,155			
MARCH	53,570			
APRIL	44,513			
MAY	41,031			
JUNE	42,693			
JULY	43,707			
AUGUST	46,041			
SEPTEMBER	43,365			
TOTAL CROSSING	552,907			

SOUTHBOUND CAR CROSSINGS COMPARISON FOR THE MONTH OF DECEMBER F.Y. 2023 – 2024

			GAIN LOSS	% INC. % (DEC.)	DAILY AVERAGE
	DEC. F.Y. 23-24	DEC. F.Y. 22-23			
GATEWAY	106,785	121,313	-14,528	-12%	3,560
VETERANS (LOS TOMATES)	155,299	166,906	-11,607	-7%	5,177
FREE TRADE (LOS INDIOS)	41,072	40,623	449	1%	1,369
TOTAL BROWNSVILLE	303,156	328,842	-25,686	-8%	10,105
DEL RIO	130,478	149,111	-18,633	-12%	4,349
DONNA	69,042	61,310	7,732	12.61%	2,301
EAGLE PASS	186,284	280,243	-93,959	-34%	6,209
YSLETA-ZARAGOZA	247,810	231,422	16,388	7%	8,260
STANTON-LERDO	150,586	183,826	-33,240	-18%	5,020
TOTAL EL PASO	398,396	415,248	-16,852	-4%	13,280
LAREDO	471,360	431,969	39,391	9%	15,712
McALLEN- HIDALGO	264,983	262,669	2,314	1%	8,833
ANZALDUAS	148,100	127,949	20,151	16%	4,937
TOTAL	413,083	390,618	22,465	6%	13,769
PHARR	53,253	51,652	1,601	3.10%	1,775
PROGRESO	48,183	48,580	-397	-0.82%	1,606
ROMA	63,815	57,674	6,141	10.65%	2,127

**PHARR INTERNATIONAL BRIDGE
TRUCK CROSSING COMPARISON BY FISCAL YEAR**

	F.Y. 2022-2023	F.Y. 2023-2024	GAIN / LOSS	INC% / DEC%
OCTOBER	63,903	57,059	(-6,844)	-10.71%
NOVEMBER	60,811	53,902	(-6,909)	-11.36%
DECEMBER	59,326	51,708	(-7,618)	-12.84%
YTD TOTALS	184,040	162,669	(-21,371)	-11.61%
JANUARY	65,159			
FEBRUARY	56,308			
MARCH	68,122			
APRIL	64,820			
MAY	70,821			
JUNE	58,964			
JULY	54,602			
AUGUST	58,138			
SEPTEMBER	52,969			
TOTAL CROSSING	733,943			

SOUTHBOUND TRUCK CROSSINGS COMPARISON FOR THE MONTH OF DECEMBER F.Y. 2023 – 2024

			GAIN LOSS	% INC. % (DEC.)	DAILY AVERAGE
	DEC. F.Y. 23-24	DEC. F.Y. 22-23			
ANZALDUAS (Empty only)	2,628	2,463	165	7%	88
VETERANS (LOS TOMATES)	22,503	18,934	3,569	19%	750
FREE TRADE (LOS INDIOS)	2,490	777	1,713	220%	83
TOTAL BROWNSVILLE	24,993	19,711	5,282	27%	833
DEL RIO	5,095	5,242	-147	-3%	170
EAGLE PASS	12,115	16,525	-4,410	-27%	404
YSLETA-ZARAGOZA-EL PASO	46,935	52,486	-5,551	-11%	1,565
LAREDO	228,923	225,801	3,122	1%	7,631
PHARR	51,708	59,326	-7,618	-13%	1,724
PROGRESO	5,411	3,622	1,789	49%	180
ROMA	596	586	10	2%	20

**PHARR INTERNATIONAL BRIDGE
NORTHBOUND TRUCK CROSSINGS (FULL, EMPTY & AG.)**

	F.Y. 2022- 2023	F.Y. 2023- 2024	GAIN / LOSS	INC% / DEC%	FULL TRUCKS	EMPTY	AG TRUCKS	NARP NO INSP.
OCTOBER	59,862	58,427	(-1,435)	-2.40%	39,969	18,458	16,450	8,669
NOVEMBER	56,312	57,049	737	1.31%	38,867	18,182	17,015	9,129
DECEMBER	55,104	53,437	(-1,667)	-3.03%	35,298	18,139	17,225	9,050
JANUARY	60,392							
FEBRUARY	56,904							
MARCH	65,349							
APRIL	58,672							
MAY	66,352							
JUNE	59,087							
JULY	56,078							
AUGUST	59,385							
SEPTEMBER	54,260							
TOTAL CROSSING	707,757							

Agriculture trucks at the Pharr International Bridge totaled 17,225 crossings for the month of December representing a 32% of the imports from Mexico.

Agriculture trucks at the Pharr International Bridge Import Lot showed a decrease of (-2,637) trucks or (-13.28%) over the same month in F.Y. 2022-2023.

**PHARR INTERNATIONAL BRIDGE
NORTHBOUND & SOUTHBOUND
TRUCK CROSSING COMPARISON BY FISCAL YEAR**

	F.Y. 2022-2023	F.Y. 2023-2024	GAIN / LOSS	INC% / DEC%
OCTOBER	123,765	115,486	(-8,279)	-6.69%
NOVEMBER	117,123	110,951	(-6,172)	-5.27%
DECEMBER	114,430	105,145	(-9,285)	-8.11%
JANUARY	125,551			
FEBRUARY	113,212			
MARCH	133,471			
APRIL	123,492			
MAY	137,173			
JUNE	118,051			
JULY	110,680			
AUGUST	117,523			
SEPTEMBER	107,229			
TOTAL CROSSING	1,441,700			

**PHARR INTERNATIONAL BRIDGE
F.Y. 2022-2023 CROSSINGS COMPARISON BY AXLE**

	CARS	2X TRUCKS	3X TRUCKS	4X TRUCKS	5X TRUCKS	6X TRUCKS	MOBILE HOMES	WIDE LOAD	SPEC. CROSS	MONTH TOTAL
OCTOBER	44,769	3,034	4,872	1,218	46,771	900	7	219	38	101,828
NOVEMBER	49,801	2,891	5,070	1,093	43,979	648	16	180	25	103,703
DECEMBER	53,253	2,538	4,645	889	41,734	1,673	12	196	21	104,961
JANUARY										
FEBRUARY										
MARCH										
APRIL										
MAY										
JUNE										
JULY										
AUGUST										
SEPTEMBER										
TOTAL CROSSING										

**TOTAL PERCENTAGE FOR CARS AND TRUCKS FOR THE MONTH OF
DECEMBER F.Y. 2022-2023.**

- 1X CARS 50%
- 2X TRUCKS 2.4%
- 3X TRUCKS 4.4%
- 4X TRUCKS 0.8%
- 5X TRUCKS 40%
- 6X TRUCKS 1.9%

**PHARR INTERNATIONAL BRIDGE
REVENUE COMPARISON BY FISCAL YEAR**

	F.Y. 2022-2023	F.Y. 2023-2024	GAIN / LOSS	INC% / DEC%
OCTOBER	\$ 1,547,162	\$ 1,396,136	(-\$151,025)	-9.76%
NOVEMBER	\$ 1,375,261	\$ 1,431,520	\$ 56,258	4.09%
DECEMBER	\$ 1,556,275	\$ 1,545,696	(-\$10,578)	-0.68%
YTD TOTALS	\$ 4,478,698	\$ 4,373,353	(-\$ 105,344)	-2.35%
JANUARY	\$ 1,553,154			
FEBRUARY	\$ 1,350,030			
MARCH	\$ 1,649,118			
APRIL	\$ 1,537,725			
MAY	\$1,665,946			
JUNE	\$1,388,129			
JULY	\$1,314,776			
AUGUST	\$ 1,403,132			
SEPTEMBER	\$ 1,293,918			
TOTAL CROSSING	\$ 17,634,627			



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 2.B.

DATE SUBMITTED: January 12, 2024

MEETING DATE: January 17, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Finance Report for November 2023.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

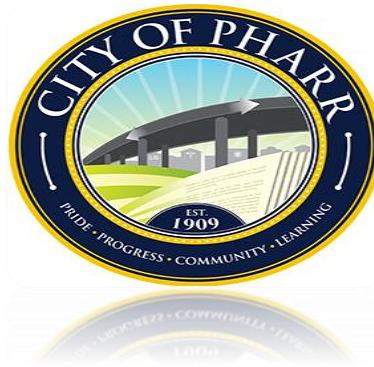
Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/12/2024



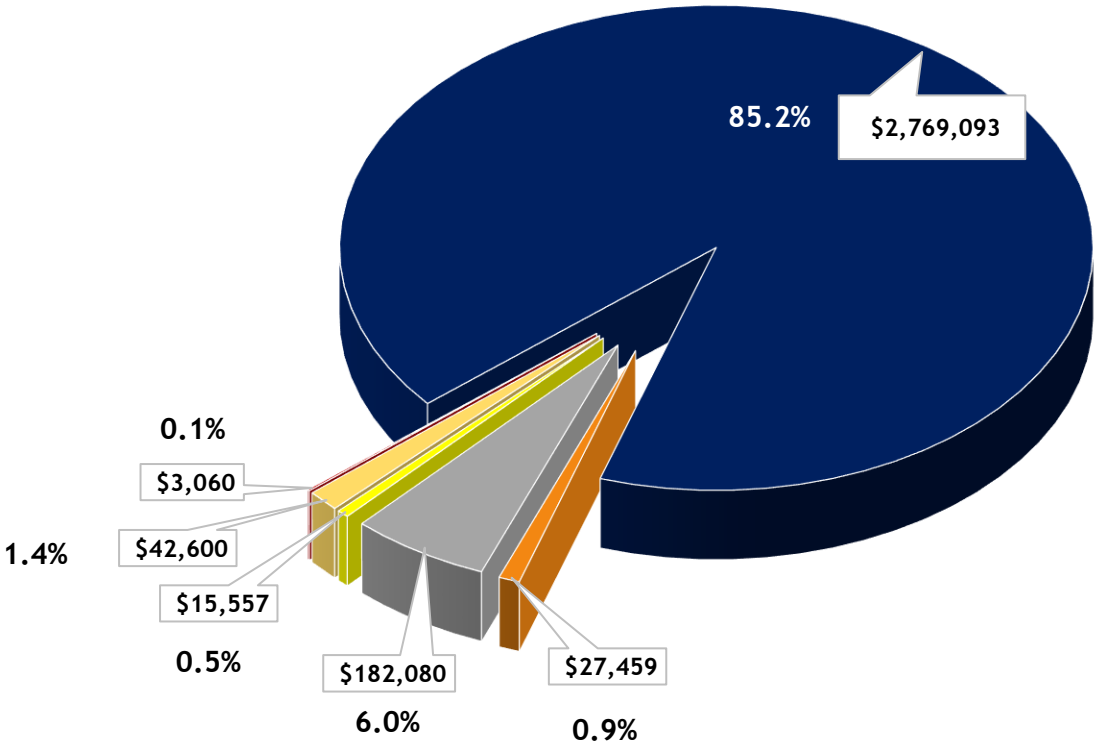
PHARR INTERNATIONAL BRIDGE

Financial Report
November - FY 2024



Bridge Revenues

- Toll Fees
- Credit Card - Surcharge
- Interest from Bond Proceeds
- Peso Exchange Rate Income
- Rental Income
- Other

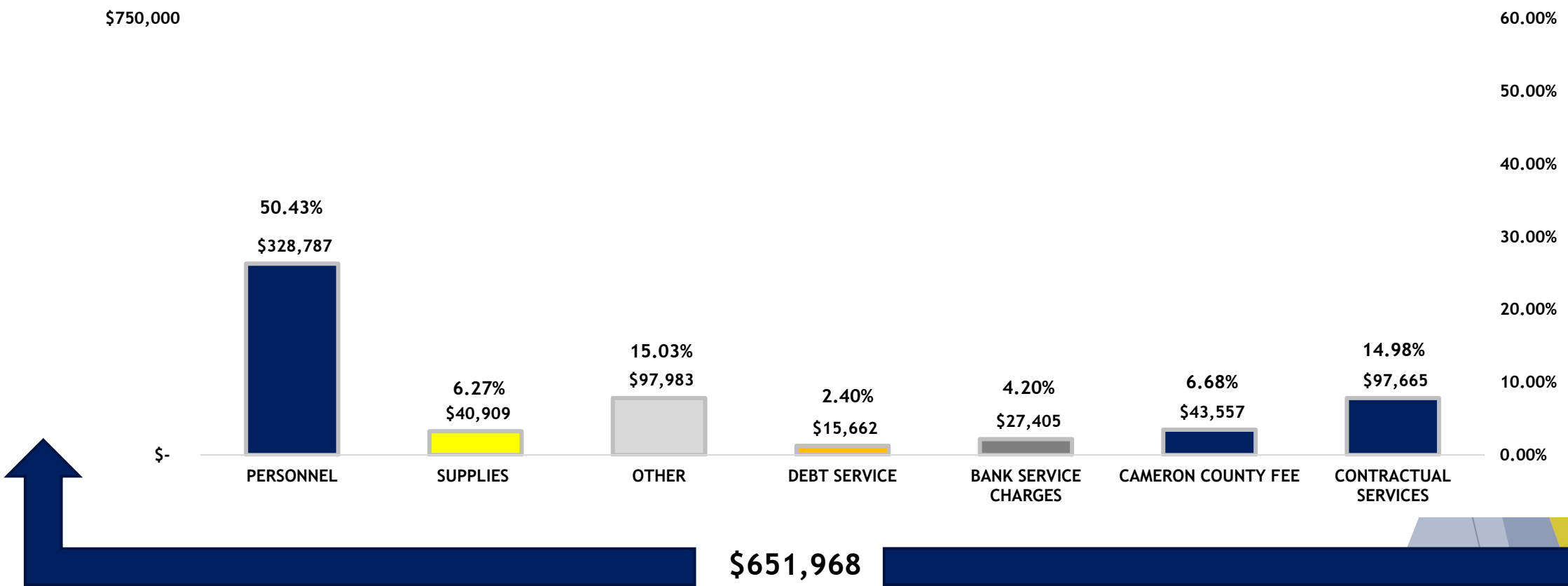


\$3,039,849

Total Revenues



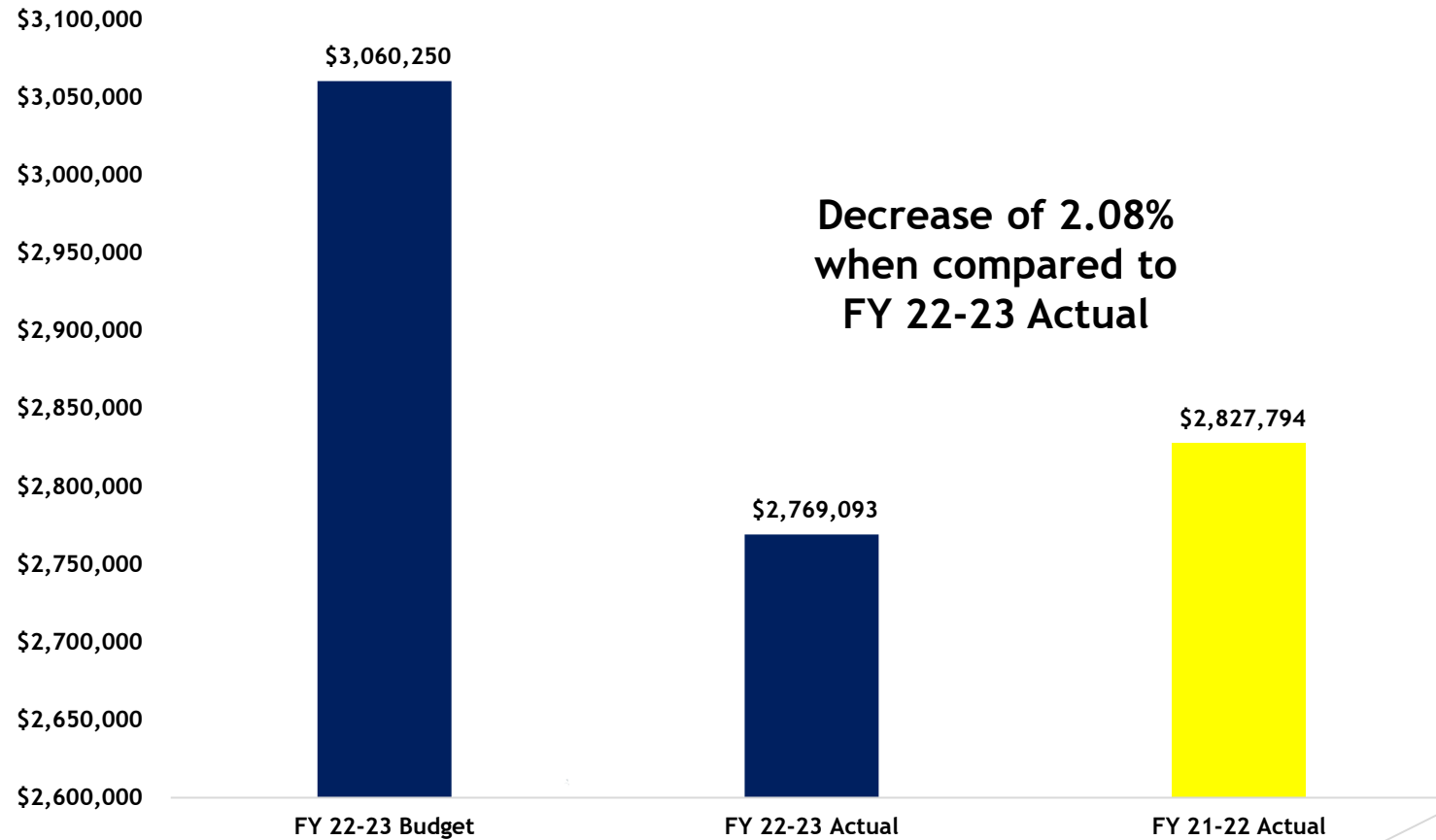
Total Operating Expenses



Operating Expenses

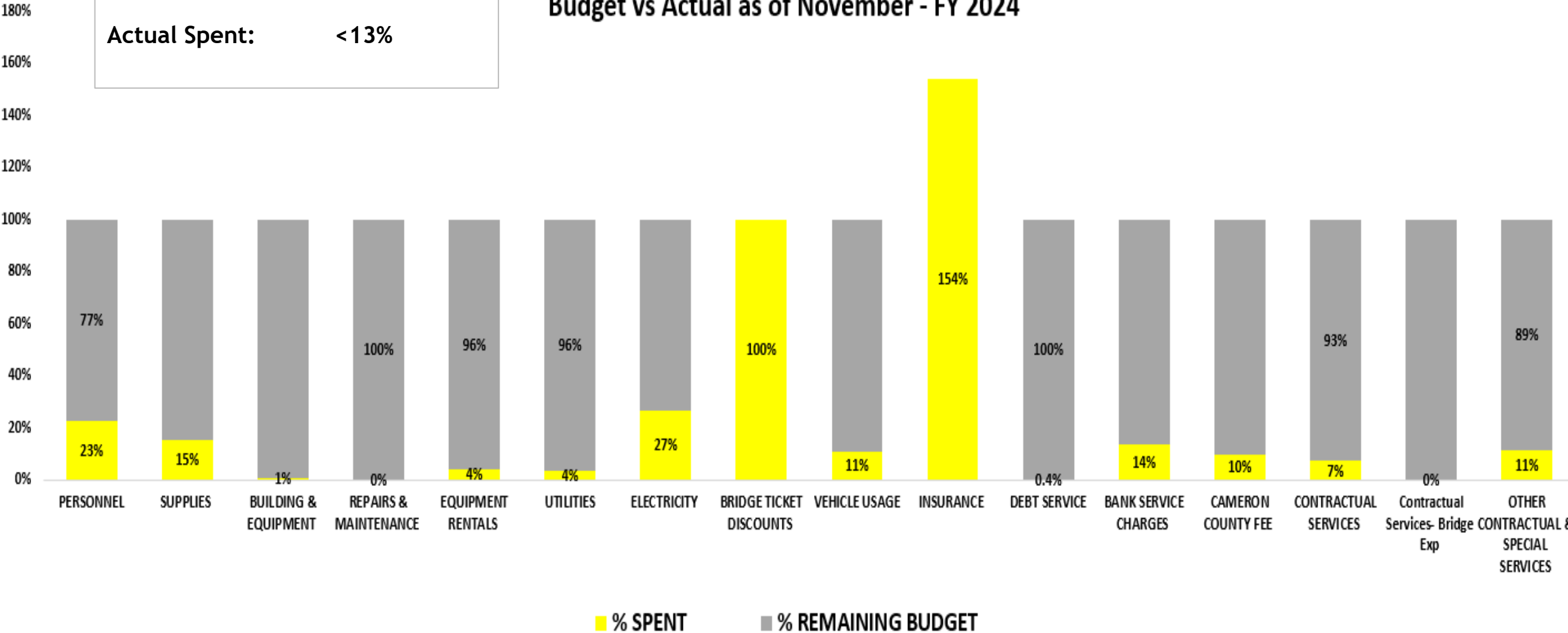


Toll Collections



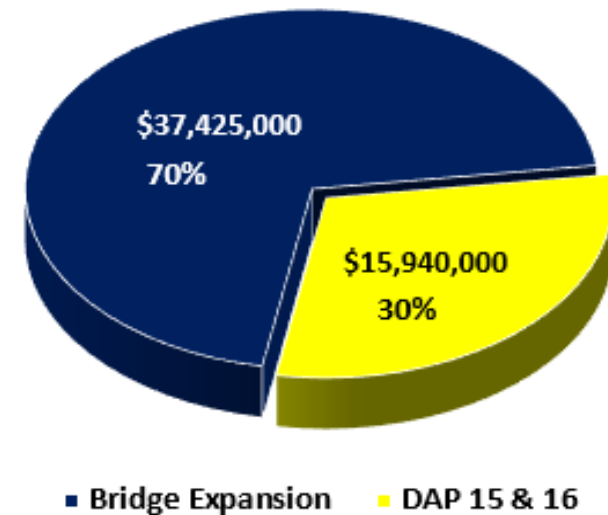
Bridge Expenditures Budget vs Actual as of November - FY 2024

Budget Benchmark: <or=17%
 Actual Spent: <13%



Fiscal Year	Principal	Interest	Total Debt Service
2021	\$ -	\$ -	\$ -
2022	\$ 545,000	\$ 2,368,673	\$ 2,913,673
2023	\$ 505,000	\$ 2,311,550	\$ 2,816,550
2024	\$ 1,925,000	\$ 2,286,300	\$ 4,211,300
2025	\$ 2,005,000	\$ 2,204,000	\$ 4,209,000
2026	\$ 2,095,000	\$ 2,118,250	\$ 4,213,250
2027	\$ 2,180,000	\$ 2,028,600	\$ 4,208,600
2028	\$ 2,295,000	\$ 1,919,600	\$ 4,214,600
2029	\$ 2,405,000	\$ 1,804,850	\$ 4,209,850
2030	\$ 2,530,000	\$ 1,684,600	\$ 4,214,600
2031	\$ 2,655,000	\$ 1,558,100	\$ 4,213,100
2032	\$ 2,785,000	\$ 1,425,350	\$ 4,210,350
2033	\$ 2,925,000	\$ 1,286,100	\$ 4,211,100
2034	\$ 3,070,000	\$ 1,139,850	\$ 4,209,850
2035	\$ 3,205,000	\$ 1,008,450	\$ 4,213,450
2036	\$ 3,340,000	\$ 871,200	\$ 4,211,200
2037	\$ 3,485,000	\$ 728,100	\$ 4,213,100
2038	\$ 3,635,000	\$ 578,700	\$ 4,213,700
2039	\$ 3,790,000	\$ 422,800	\$ 4,212,800
2040	\$ 3,925,000	\$ 287,100	\$ 4,212,100
2041	\$ 4,065,000	\$ 146,250	\$ 4,211,250
Total	\$ 53,365,000	\$ 28,178,423	\$ 81,543,423

Bridge Bond Debt

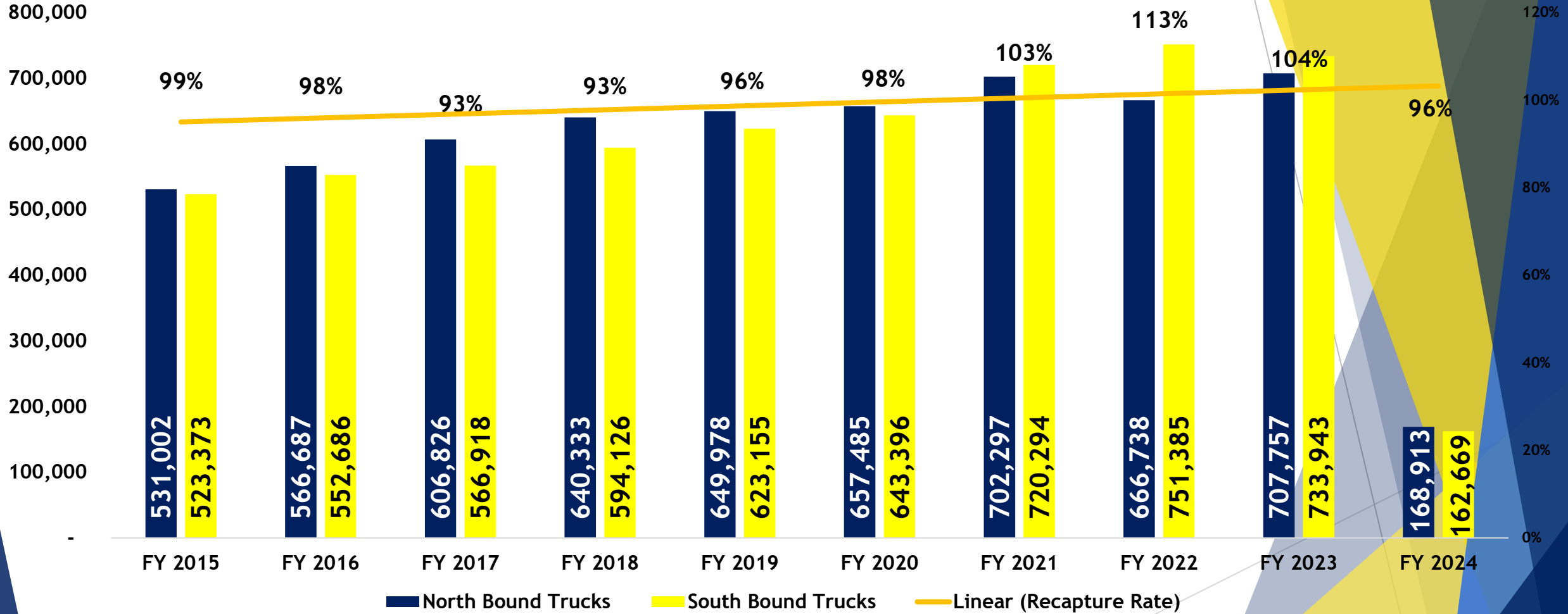


PHARR INTERNATIONAL BRIDGE

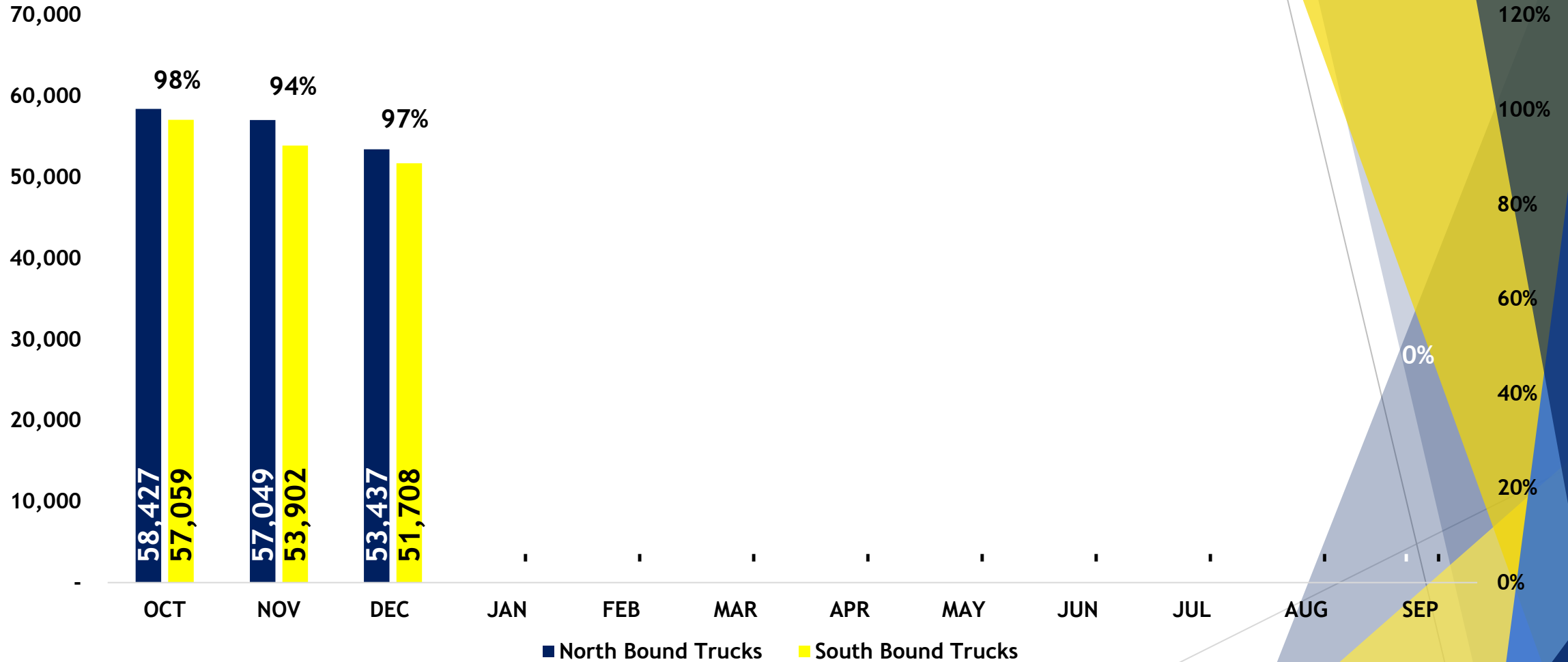
**Southbound Recapture Rate
December - FY 2024**



Historical Southbound Recapture Rate



YTD Southbound Recapture Rate



QUESTIONS



THANK YOU





AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 2.C.

DATE SUBMITTED: January 10, 2024

MEETING DATE: January 17, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Engineer's Report.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/10/2024



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 2.D.

DATE SUBMITTED: January 10, 2024

MEETING DATE: January 17, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Director's Report.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/10/2024



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.A.

DATE SUBMITTED: January 10, 2024

MEETING DATE: January 17, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Approval of Minutes for November 15, 2023.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/10/2024

**MINUTES
TOLL BRIDGE BOARD
REGULAR MEETING
WEDNESDAY, NOVEMBER 15, 2023
118 S. CAGE BLVD. 2ND FLOOR**

The Toll Bridge Board met in a regular meeting on Wednesday, November 15, 2023, and following is the record of attendance.

MEMBERS PRESENT: Edgar Delgadillo, Chairman
Tony Martinez, Vice-Chairman
Adalberto Campero, Secretary
Lazaro Beas, Member

MEMBERS ABSENT: Ilse Vidaurri, Member

**EX-OFFICIO MEMBERS
PRESENT:** None

**EX-OFFICIO MEMBERS
ABSENT:** Mayor Ambrosio Hernandez
Mayor Pro-Tem Daniel Chavez

STAFF PRESENT: Luis Bazan, Bridge Director
Vanessa Guzman, Marketing Coordinator
Cleo Salinas, Administrative Assistant
Freddy Flores, Trade Liaison

OTHERS PRESENT: Jonathan Flores, Interim City Manager
Hilda Pedraza, Asst. City Manager
Ricardo Rodriguez III, City Attorney
Ruben Alfaro, City Engineer
Karla Saavedra, Finance Director
Joel Robles, Asst. Police Chief
Michael Rodriguez, Deputy Chief
Hollis Rutledge, Governmental Affairs
Ezequiel Ordonez, Bridge México Liaison
Eddie Gutierrez, Financial Consultant
Carlos Rodriguez, Port Director
Andy Vega, CBP
Elmer Martinez, CBP

ITEM 1. CALL TO ORDER

A) ROLL CALL AND POSSIBLE ACTION ON THE EXUSING OF ANY ABSENT MEMBER

Chairman Delgadillo called the meeting to order at 12:02 p.m. Roll call established a quorum.

Chairman Delgadillo moved to excuse absent members. Member Beas seconded the motion and when put to a vote, it carried unanimously.

B) PLEDGE OF ALLEGIANCE/INVOCATION

Luis Bazan, Bridge Director, led in the pledge of allegiance and said the invocation.

ITEM 2. DIRECTOR'S ADMINISTRATIVE REPORT

A) CROSSING AND REVENUES REPORT FOR OCTOBER 2023

Chairman Edgar Delgadillo introduced the item.

Luis Bazan, Bridge Director, went over the total crossings and revenues report for the month of October 2023. He reported total crossings for the month of October were 101,828, which was a decrease of -5,529 vehicles or -5.15% compared to last year. Mr. Bazan further reported total car crossings for the month of October were 44,769, which was an increase of 1,315 cars or 3.03% and went over car crossing compassions from other bridges for the month of October 2023.

Luis Bazan, Bridge Director, reported on the total truck crossings for the month of October 2023. He stated crossings were 57,059, which was a decrease of -6,844 trucks or -10.71% decrease and went over truck crossings compassions from other bridges for the month of October 2023.

Luis Bazan, Bridge Director, also reported northbound crossings for the month of October were 58,427, which was a decrease of -1,435 trucks or -2.40% increase. Mr. Bazan stated the agriculture for the month of October 2023 had 16,450 trucks, which represents 28% of all imports from Mexico to the U.S. He further reported a combination of northbound and southbound truck crossings for the month of October 2023 were 115,486, which was a decrease of -8,279 or -6.69%.

Luis Bazan, Bridge Director, went over the crossing comparisons by axle for the month of October 2023. He stated cars were 44,769, 2X trucks were 3,034, 3X trucks were 4,872, 4X trucks were 1,218, 5X trucks were 46,771, 6X trucks were 900, mobile homes were 7, and wide loads were 219. He stated special crossings were 38 and the total combination for the month of October was 101,828.

Lastly, Luis Bazan, Bridge Director, reported on total revenues collected for the month of October 2023. He reported total revenues collected for the month were \$1,396,136, which showed a decrease of -\$151,025 or -9.76% in revenues.

B) FINANCE REPORT FOR SEPTEMBER 2023

Chairman Edgar Delgadillo introduced the item.

Luis Bazan, Bridge Director, called upon Eddie Gutierrez, Bridge Financial Consultant, for the finance report for September 2023.

Eddie Gutierrez, Bridge Financial Consultant with Blue Stone Capital Solutions, briefly reported on the expenditures and revenues year to date for the bridge. Discussion ensued on the finance report.

C) ENGINEER'S REPORT

Chairman Edgar Delgadillo introduced the item.

Luis Bazan, Bridge Director, stated Ruben Alfaro, City Engineer, was present and questions on projects could be entertained at this time.

Ruben Alfaro, City Engineer, reported on the recent activity for DAP FY15 Projects. He stated the final walkthrough was completed last month and minor items were identified, and contractor was in the process of fixing and completing. He stated the DO-N4 Request for the Automatic Transfer Switch had been submitted but had not received a response from the vendor. He added they requested a manual transfer switch proposal from the contractor and should be receiving it soon.

Ruben Alfaro, City Engineer, further reported on DAP FY16 projects. He stated plans were 100% and the final Donations Acceptance Agreement Amendment # 1 was executed by the city, and they were waiting for GSA and CBP for the final execution of the document. He reported a Resolution was passed and approved at the last city commission meeting for the AFA Amendment and was submitted to TxDOT for approval. He added and it takes about 15 to 30 days to get a response. He further stated once the two amendments get executed, they would be good with the project and ready to let. He stated the expected letting date was March 2024.

Ruben Alfaro, City Engineer, also reported on the 2nd Span Project. He stated the Finding of No Significant Impact (FONS) was signed and distributed for the project, and they had a 30-day period to post on the city website and the state website which was the environmental clearance for the project. He further stated there were 3 additional permits needed to be acquired by the International Boundary Water Commission, the Corps of Engineers, and the US Coast Guard. He also stated the right of way acquisition for the overhead signs was initiated and they received right of entry from the

property owners and completed the survey. He added they were waiting on the documents for the survey and would follow up with the appraisal and the purchase of the property. Lastly, he reported the letting date for the project was April 2024.

D) DIRECTOR'S REPORT

Chairman Edgar Delgadillo introduced the item.

Luis Bazan, Bridge Director, reported the Trucksgiving event was an initiative that started last year to give thanks to the transportation industry. But this year they opened for all customers and stated it would be held at the Development and Research Center. He further reported the end-of-the-year celebration would be held on Friday, December 8, 2023 from 6:00 p.m. to 11:00 p.m. and extended an invitation to the board to attend.

Luis Bazan, Bridge Director, reported on the South Texas College (SCT) Certified Customs Specialist Program. He stated last year they entered a partnership with STC and were able to sponsor six students who went through the Certified Customs Specialist program. He further stated some of the students had already graduated and introduced two students who were present. At this time, he called upon Juan Rabanales.

Juan Rabanales, Project Training Specialist for SCT, went over the Certified Customs Specialist Program and presented the students with a certificate of completion.

ITEM 3. ADMINISTRATIVE

A) APPROVAL OF MINUTES FOR OCTOBER 25, 2023

Luis Bazan, Bridge Director, introduced the item.

Member Beas **moved** to approve. Vice-Chairman Martinez seconded the motion and when put to a vote, it carried unanimously.

B) DISCUSSION AND ACTION, IF ANY, ON 2024 INTERNATIONAL FRESH PRODUCE ASSOCIATION CORPORATE MEMBERSHIP FOR \$2,445

Luis Bazan, Bridge Director, introduced the item.

Vice-Chairman Martinez **moved** to approve. Member Beas seconded the motion and when put to a vote, it carried unanimously.

C) DISCUSSION AND ACTION, IF ANY, ON RENEWING THE RIO GRANDE VALLEY PARTNERSHIP-CHAMBER OF COMMERCE MEMBERSHIP FOR \$2,500

Luis Bazan, Bridge Director, introduced the item.

Vice-Chairman Martinez **moved** to approve. Member Beas seconded the motion and when put to a vote, it carried unanimously.

D) DISCUSSION AND ACTION, IF ANY, ON 2024 NATIONAL CUSTOMS BROKERS & FORWARDERS ASSOCIATION OF AMERICA (NCBFAA) MEMBERSHIP FOR \$871

Luis Bazan, Bridge Director, introduced the item.

Vice-Chairman Martinez **moved** to approve. Member Beas seconded the motion and when put to a vote, it carried unanimously.

E) DISCUSSION AND ACTION, IF ANY, ON 2024 NATIONAL CUSTOMS BROKERS & FORWARDERS ASSOCIATION OF AMERICA (NCBFAA) MEMBERSHIP DIRECTORY FOR \$2,679

Luis Bazan, Bridge Director, introduced the item.

Vice-Chairman Martinez **moved** to approve. Member Beas seconded the motion and when put to a vote, it carried unanimously.

ITEM 4. CLOSED SESSION: IN ACCORDANCE WITH CHAPTER 551 OF THE TEXAS GOV'T. CODE, THE BOARD HEREBY GIVES NOTICE THAT IT MAY MEET IN A CLOSED (NON-PUBLIC) EXECUTIVE SESSION TO DISCUSS THE ITEMS LISTED ON THE PUBLIC PORTION OF THE MEETING AGENDA IN ACCORDANCE WITH THE FOLLOWING BELOW

None.

ITEM 5. RECONVENE

None.

ITEM 6. ADJOURNMENT

There being no other business to come before the board, Secretary Campero **moved** to adjourn. Member Beas seconded the motion and when put to a vote, it carried unanimously. Meeting adjourned at 12:33 p.m.

APPROVED AS SUBMITTED:

EDGAR DELGADILLO, CHAIRMAN

ATTEST:

ADALBERTO CAMPERO, SECRETARY

STATE OF TEXAS §
COUNTY OF HIDALGO §
CITY OF PHARR §

ON THE 15th DAY OF NOVEMBER 2023, the Toll Bridge Board convened in a Regular Meeting at the Pharr International Bridge, the meeting being open to the public and notice of said meeting, giving the date, place and subject thereof, having been posted to the public and notice of said meeting, given in accordance to Chapter 551, of the Texas Government Code, (Open Meetings Act) and their being present a quorum, **I, VANESSA GUZMAN, BRIDGE MARKETING COORDINATOR**, of the City of Pharr, Texas, certify that this is a true and correct copy of the minutes.

VANESSA GUZMAN, BRIDGE
MARKETING COORDINATOR

DATE APPROVED: _____



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.B.

DATE SUBMITTED: January 11, 2024

MEETING DATE: January 17, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on 2024 INDEX Reynosa Membership renewal for \$1,905.12

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/11/2024

Régimen Fiscal: 601 - General de Ley Personas Morales

RFC: RAM990125LY5

NOMBRE: CITY OF PHARR/PHARR INTERNATIONAL BRIDGE

R.F.C.: XEXX010101000

Régimen Fiscal: 616-Sin obligaciones fiscales

DOMICILIO: 9900 SOUTH CAGE

TEL: () -

ESTADO:

C.P.: 78577

LUGAR DE EXPEDICION : 88560

Fecha y Hora de Expedición: 2024-01-10T17:15:13

Factura: A - 23970

No. Certificado Emisor: 00001000000505243554

Folio Fiscal: 5dc08a36-e077-4b60-bd32-4ddf7af3ea0f

Fecha y Hora de Timbrado: 10/01/2024 05:15:15 p. m.

No. de Serie del Certificado del SAT: 00001000000509846663

Método de Pago: PPD-Pago en parcialidades o diferido

Forma de Pago: 99-Por definir

Cond. de Pago:

Uso CFDI: - S01-Sin efectos fiscales.

Efecto de Comprobante: I

CANT.	CLAVE PRODUCTO/SERVICIO	CLAVE UNIDAD	CONCEPTO	PRECIO UNITARI	IMPORTE
1	94101503-Asociaciones empresariales sectoriales	E48-Unidad de servicio	1101-Cuota Ordinaria (Membresia);CUOTA MEMBRESIA 2024	31,752.00	31,752.00

CUOTA MEMBRESIA 2024

\$ 1,905.12 Dlls

	U.S DOLARES	TIPO DE CAMBIO	MONEDA NACIONAL
CANTIDAD	\$ 1,905.12	\$ 18.00	\$ 31,752.00
8.00 % I.V.A	\$ ----		\$ 2,540.16
TOTAL:	\$ 1,905.12		\$ 34,292.16

(TREINTA Y CUATRO MIL DOSCIENTOS NOVENTA Y DOS PESOS 16/100 M.N.)

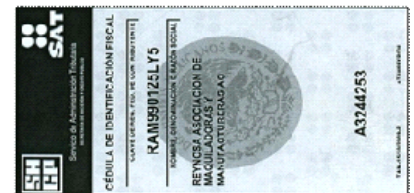
Sello digital CFDI:

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Nq3qp1pU1KC7YLTvWdZ/ejXmZw7e+evhhkNhGkeb4ACJ33LVal4sJYOoUam++CUHvafC3QJHLs6A34/lp7ON3rj2SShN/SD/SvwY5ruhLblyYHcx+UzPz7K8wiDimrMAUK9NqCwtHuq+b97KfZMJqpY6DPKQcbr
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Cadena original del complemento de certificación del SAT: ||4.0||A|23970|2024-01-10T17:15:13|99|00001000000505243554|31752.00|MXN|34292.16||0||PPD|88560|RAM990125LY5|REYNOSA
ASOCIACION DE MAQUILADORAS Y MANUFACTURERAS|601|XEXX010101000|CITY OF PHARR/PHARR INTERNATIONAL BRIDGE|88560|USA|746001875|616|S01|94101503|1|E48|1101-Cuota
Ordinaria (Membresia);CUOTA MEMBRESIA 2024|31752.0000000|31752.0000000|02|31752.0000000|02|Tasa|0.080000|2540.160000|31752.00|002|Tasa|0.080000|2540.16|2540.16||

Sello SAT:
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Este documento es una representación impresa de un CFDI





AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.C.

DATE SUBMITTED: January 11, 2024

MEETING DATE: January 17, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on renewal of COMCE Noreste Membership for \$2,235.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/11/2024



Monterrey, N.L. Mexico, January 10, 2024

Mr. Luis A. Bazan
PHARR International Bridge

Dear Mr. Bazan:

Thank you in advance for the opportunity to present this renewal proposal of affiliation to COMCE Noreste (Northeast Chapter), for the period January - December 2024:

Membership Type	Annual Fee
Small Service Company	\$2,235 USD
NOTE: Tax Included	

In advance, we would like to offer PHARR INTERNATIONAL BRIDGE the following:

- Linking service with our membership.
 - Recommend your company in our Program “You Can Export” (Tú Puedes Exportar), a service to promote small and medium companies to get involved in international business.
 - Invitation and promotion of a conference or seminar organized by your company.
-

SERVICE PORTFOLIO

COMCE Noreste is a private non-profit association, with more than 61 years promoting foreign trade, logistics and security in the supply chain of companies of the northeast states of Mexico: Nuevo León, Tamaulipas, Coahuila, Durango, Chihuahua and Laredo TX. Below are some of the services and benefits of our membership:



REPRESENTATION

Advocate, support and representation of Members at a national and international level before authorities, agencies and institutions in all activities related to foreign trade.

DIAGNOSIS OF FOREIGN TRADE

Physical, detailed and confidential analysis of a company's Foreign Trade operations.

CONSULTANCY AND ADVICE ON FOREIGN TRADE

Advice on laws, regulations, logistics and transportation, customs and fiscal procedures, as well as in programs to support exports such as IMMEX, PROSEC and Regla 8ª, among others.

MANAGEMENT AND SUPPORT IN FOREIGN TRADE SERVICES

Management of procedures and paperwork related to Foreign Trade before government agencies, customs, consulates, embassies and international organizations.

CERTIFICATION WITH REGARD TO IVA & IEPS (VAT / Special tax for products and services).

Allows companies to exempt the payment of IVA and IEPS (100% tax credit) in their temporary import operations under the IMMEX program.

MARKET INTELLIGENCE

Competitive market information to facilitate decision making with real and prompt data.

MEXICAN SECURITY SUPPLY CHAIN PROGRAM (CASCEM)

This Program offers experience in the compliance and maintenance of the official OEA and CTPAT programs in Mexico and the United States.

TRAINING AND CERTIFICATION

Extensive program of courses, seminars, workshops and certifications in Foreign Trade.



BUSINESS MEETINGS (B2B)

Strategic alliances with Authorities, Business and Trade Organizations. Linking services among members to promote and strengthen international business.

BENEFITS OF COMCE NORESTE'S MEMBERSHIP

- Unlimited advice on Foreign Trade issues, with our specialized consultants by personal contact, e-mail or telephone.
- Diagnosis: Foreign Trade preventive audit.
- Preliminary analysis for OEA and CTPAT Certifications.
- Participation in Working Committees:
 - ✓ Logistics and Customs
 - ✓ International Sales
 - ✓ CASCEM and Security
 - ✓ Strategic Planning
 - ✓ Institutional Relations
 - ✓ Affiliation and Membership

We appreciate your kind attention, it is a pleasure to serve you.

Sincerely,

A handwritten signature in grey ink, appearing to read "Andrés Franco", is positioned above the printed name.

Andrés Franco
CEO





AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.D.

DATE SUBMITTED: January 11, 2024

MEETING DATE: January 17, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on COMCE Noreste Institutional Sponsorship 2024 for \$2,800.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/11/2024

Monterrey, N.L. Mexico, January 10, 2024

Mr. Luis A. Bazan
PHARR International Bridge

Dear Mr. Bazan:

Thank you in advance for the opportunity to present this quote to **PHARR International Bridge** to renew as an Institutional Sponsor of COMCE Noreste for the period of January - June 2024:

Concept	Fee
Institutional Sponsorship 2024	\$2,800 USD

BENEFITS OF COMCE NORESTE'S SPONSORSHIP:

The Institutional Sponsorship 2024 includes the following benefits which are divided up into the following 3 sections:

1.- Institutional:

- Logo on screen during COMCE Noreste's Seminars and Workshops (24 at least).
- Two (2) scholarships for each Seminar and Workshop offered by COMCE Noreste.
- Promotional materials to include in COMCE Noreste Seminars and Workshops.
- Logo in "brochures / flyers" to promote events, seminars and workshops organized by COMCE Noreste (Both: printed and digital).
- Logo on COMCE Noreste's website (6 months).
- Logo in newsletters and news published by COMCE Noreste (6 months).
- Promotional material to include in the Welcome Kit for new Members of COMCE Noreste.
- Realization of 1 webinars and 1 in-person meetings with businessmen during the year, with topics to be defined by PHARR International Bridge under the coordination and promotional support of COMCE Noreste.



2.- Annual Meeting 2024:

- Logo displayed on sponsor's loop during the 2024 Annual Meeting.
- Logo on stage and back screen.
- Logo on the Invitations of the Annual Meeting.

3.- Working Comissions Meetings:

Customs and Logistics / Foreign Trade

- A 15-minute time slot in one of the meetings (breakfasts) to present the services of PHARR International Bridge.
- Opportunity to distribute promotional material.
- Contact information of attendees.

IN ADDITION

- We will support the participation of Pharr International Bridge at the 2024 Mexican Foreign Trade Congress to be held during this year.
- We will support Pharr International Bridge organize several meetings throughout the year with our membership.

Thank you for the opportunity to offer this quotation and we expect to meet your needs and requirements to complete satisfaction.

Sincerely,

A handwritten signature in dark ink, appearing to read "Andrés Franco", is positioned above the printed name and title.

Andrés Franco
CEO



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.E.

DATE SUBMITTED: January 11, 2024

MEETING DATE: January 17, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on Viva Fresh Summit Platinum Level Sponsorship and Booth for \$20,000.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/11/2024



VIVA★FRESH™

PRESENTED BY
TEXAS INTERNATIONAL PRODUCE ASSOCIATION

2024 SPONSORSHIP OPPORTUNITIES

HOUSTON★TEXAS

MARRIOTT MARQUIS

APRIL 11 - 13, 2024

VIVAFRESHEXPO.COM



Hosted by the Texas International Produce Association (TIPA), the ninth annual Viva Fresh Produce Expo is coming to Houston on April 11 - 13, 2024 at the luxurious Marriott Marquis in downtown Houston.

Since the first Viva Fresh Expo launched in 2015, retail and foodservice attendance has tripled. Sponsoring an event at the Viva Fresh Expo provides great marketing opportunities to build brand awareness with retail and foodservice attendees who are ready to do business. Your sponsorship will put your brand directly in front of a captive audience composed of current and potential industry customers. There are multiple levels and benefits to sponsorship that fit any budget.

BENEFITS OF SPONSORSHIP INCLUDE:

- Reach a captive audience of retail and foodservice buyers
- Position your company as an industry leader
- Increase your company's exposure and awareness with highly visible recognition
- Attract more visitors to your booth
- Create opportunities to increase sales

ALL SPONSOR COMPANIES WILL RECEIVE:

- Company logo/name featured on the Viva Fresh website
- Listing in the sponsor section of the Viva Fresh mobile app
- Invitation to attend special VIP reception with retail and foodservice attendees

Once you choose a sponsorship level, you can determine from the sponsorship opportunities list which event(s) you'd like to sponsor.



READY TO MAKE YOUR COMMITMENT?

CONTACT TOMMY WILKINS
SPONSORSHIP COMMITTEE CHAIR
806-790-6114
TWILKINS@HORTONFRUIT.COM

OR

CONTACT TIPA
LILLY GARCIA: LILLY.GARCIA@TEXIPA.ORG
HECTOR GARZA: HECTOR.GARZA@TEXIPA.ORG
956.581.8632

DIAMOND LEVEL: \$25,000 AND UP

- Company listed as Diamond Level Sponsor on the Viva Fresh mobile app
- Complimentary push notification on app to event attendees during expo
(must be scheduled in advance with event coordinators)
- Company logo included on entrance signage at main Exhibit Hall doors
- Use of TIPA/Viva Fresh logo throughout the year
(with approval by TIPA Executive Board)
- Company logo on homepage and sponsors page of Viva Fresh website
- Preferred priority to reserve premium exhibit space in central aisle
(applicable for those companies eligible to reserve a booth)
- Ten (10) all access badges (does not include golf), including VIP reception with retail and foodservice attendees
- Four (4) complimentary rounds of golf at the Viva Fresh Open
- Reserved table seating upon written request at Keynote Luncheon
- Company logo/name on select Viva Fresh signage
- Guarantee a block of up to 10 hotel rooms in the conference hotel up to 90 days before the Expo
- Booth Fee Waived

PLATINUM LEVEL: \$20,000 - \$24,999

- Company listed as a Platinum Level Sponsor on the Viva Fresh mobile app
- Complimentary push notification on app to event attendees during expo
(must be scheduled in advance with event coordinators)
- Use of TIPA/VIVA Fresh logo throughout the year
(with approval by TIPA Executive Board)
- Company logo on homepage and sponsors page of Viva Fresh website
- Preferred priority for premium exhibit space in central aisle
(applicable for those companies eligible to reserve a booth)
- Six (6) all access badges (does not include golf), including special VIP reception with retail and foodservice attendees
- Two (2) complimentary rounds of golf at the Viva Fresh Open
- Reserved table seating upon written at Keynote Luncheon
- Company logo/name on select Viva Fresh signage
- Guarantee a block of up to 10 hotel rooms in the conference hotel up to 90 days before the Expo
- Booth Fee Waived

GOLD LEVEL: \$15,000 - \$19,999

- Company listed as a Gold Level Sponsor on the Viva Fresh mobile app
- Use of TIPA/VIVA Fresh logo throughout the year
(with approval by TIPA Executive Board)
- Company logo on sponsors page of Viva Fresh website
- Premium exhibit space on either sponsors' row (space permitting) or premium end caps
(applicable for those companies eligible to reserve a booth)
- Four (4) all access badges (does not include golf), including special VIP reception with retail and foodservice attendees
- One (1) complimentary rounds of golf at the Viva Fresh Open
- Company logo/name on select Viva Fresh signage
- Booth Fee Waived

SILVER LEVEL: \$7,500 - \$14,999

- Company listed as a Silver Level Sponsor on Viva Fresh mobile app
- Use of TIPA/VIVA Fresh logo throughout the year
(with approval by TIPA Executive Board)
- Company logo on sponsors page of Viva Fresh website
- Prime exhibit space, if available
(applicable for those companies eligible to reserve a booth)
- Two (2) all access badges (does not include golf)
- Invitation to attend special VIP reception with retail and foodservice attendees
- Company logo/name on select Viva Fresh signage

BRONZE LEVEL: \$3,500 - \$7,499

- Company listed as a Bronze Level Sponsor on Viva Fresh mobile app
- Company logo on sponsors page of Viva Fresh website
- Company logo/name on select Viva Fresh signage
- Invitation to attend special VIP reception with retail and foodservice attendees for one (1) individual



Invoice

DATE	INVOICE NO.
11/29/23	2024-6012

901 Business Park Drive, Ste#500
Mission, Texas 78572

BILL TO
Pharr International Bridge Luis Bazan 9900 South Cage Blvd. Pharr, Texas 78577

Due Upon Receipt

ITEM	DESCRIPTION	QTY	AMOUNT
Platinum Level	Benefits include: • Company listed as Platinum Level Sponsor on the Viva Fresh mobile app • Complimentary push notification on app to event attendees during expo (must be scheduled in advance with event coordinators) • Use of TIPA/Viva Fresh logo throughout the year (with approval by TIPA Executive Board) • Company logo on homepage and sponsors page of Viva Fresh website • Preferred priority to reserve premium exhibit space in central aisle (applicable for those companies eligible to reserve a booth) • Six (6) all access badges (does not include golf), including special VIP reception with retail and foodservice attendees • Two (2) complimentary rounds of golf at the Viva Fresh Open • Reserved table seating at Keynote Luncheon • Company logo/name on select Viva Fresh signage • Guarantee a block of up to 10 hotel rooms in the conference hotel up to 90 days before the Expo • Booth Fee Waived	1	20,000.00

Effective: August 1, 2020. A service charge of 3.5% will be applied when using credit cards for payment.

METHOD OF PAYMENT: ☐ MasterCard, ☐ Visa, ☐ Discover ☐ American Express.

Name on Card: _____

Card Number: _____ CSV _____ Expiration: ____/____ ZipCode: _____

Signature: _____

Thank you for participating in our annual Viva Fresh Expo. You can pay and register online. We are currently accepting the MasterCard, Visa and American Express Card.

Balance Due:

\$20,000.00



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: January 10, 2024

MEETING DATE: January 17, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/10/2024



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: January 10, 2024

MEETING DATE: January 17, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/10/2024



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: January 10, 2024

MEETING DATE: January 17, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/10/2024



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: January 10, 2024

MEETING DATE: January 17, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/10/2024



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: January 10, 2024

MEETING DATE: January 17, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/10/2024



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: January 10, 2024

MEETING DATE: January 17, 2024

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/10/2024