



The Greater Pharr Chamber of Commerce

**NOTICE THAT A REGULAR CALLED MEETING OF THE
GREATER PHARR CHAMBER OF COMMERCE
BOARD OF DIRECTORS WILL BE HELD AT
CITY HALL, COMMISSIONERS' ROOM,
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS
COMMENCING AT 12:00 PM ON
THURSDAY, JANUARY 11, 2024**

1. CALL TO ORDER:

A) Roll call and possible action on the excusing of any absent member.

2. ORGANIZATIONAL BUSINESS:

A) Service Awards for Exiting Board Members.

B) Consideration and action, if any, on appointment of members to the Greater Pharr Chamber of Commerce Board of Directors.

C) Approval of Minutes: December 5, 2023 - Regular Called Meeting.

D) Treasure's Report of Accounting Summary - Period ending December 31, 2023.

3. ACTIVITIES AND ANNOUNCEMENTS:

A) President's Administrative Report

1. Memberships Report
2. Current Projects and Initiatives
3. Upcoming Events

4. CLOSED SESSION: *In accordance with Chapter 551 of the Texas Gov't. Code, the Board hereby gives notice that it may meet in a closed (non-public) executive session to discuss the items listed on the public portion of the meeting agenda in accordance with the following below:*

Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

AGENDA REGULAR MEETING
January 11, 2024

Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

5. RECONVENE: *into Regular Session and consider action, if necessary, on any item(s) discussed in closed session.*

6. ADJOURNMENT:

I, the undersigned authority, do hereby certify that the above notice of said Meeting of the Board of the Greater Pharr Chamber of Commerce was posted on the bulletin board at City Hall and on the City's web page at www.pharr-tx.gov. This Notice was posted on the 5th day of January 2024 at 5:30 p.m. and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 5th day of January 2024




HILDA PEDRAZA, TRMC, CMC
CITY CLERK

**MINUTES
GREATER PHARR CHAMBER OF COMMERCE
BOARD OF DIRECTORS MEETING
TUESDAY, DECEMBER 5, 2023
118 S. CAGE BLVD, PHARR, TX 78577**

The Greater Pharr Chamber of Commerce Board of Directors met on Tuesday, December 5, 2023, at 12:02 p.m. and the following is the record of attendance.

MEMBERS PRESENT: Dr. Annabelle Palomo
Johnny Rodriguez
Lisann McAlpine
Jose Delgado
Sonia Flacon
Laura Warren

MEMBERS ABSENT: Mario Lizcano
Alex Rios
Alma Caso
Ernesto Sepulveda

STAFF PRESENT: Eloina Gonzalez, Membership Manager
Erica Martinez, Chamber Specialist

ITEM 1. CALL MEETING TO ORDER:

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER

Board Member Dr. Annabelle Palomo called the meeting to order at 12:02 p.m. Roll call established a quorum.

Board Member Sonia Falcon was not present at the time of roll call but arrived at 12:07p.m.

ITEM 2. ORGANIZATIONAL BUSINESS:

A) APPROVAL OF MINUTES: NOVEMBER 7, 2023 – REGULAR CALLED MEETING

Board Member Laura Warren **moved** to approve. Board Member Lisann McAlpine seconded the motion and when put to a vote, it carried unanimously.

B) TREASURER'S REPORT OF ACCOUNT SUMMARY PERIOD ENDING ON NOVEMBER 30, 2023

Board Member Annabelle Palomo introduced the item.

Board Member Laura Warren moved to approve. Board Member Johnny Rodriguez seconded the motion and when put to a vote, it carried unanimously.

ITEM 3. ACTIVITIES AND ANNOUNCEMENTS

A) PRESIDENT'S ADMINISTRATIVE REPORT

1. MEMBERSHIPS REPORTS

Eloina Gonzalez, Membership Manager of the Chamber of Commerce, went over the membership report. She stated as of December 2023 there were one hundred and seventy-nine (179) total active members, eight (8) were new members and eight (8) were renewals. Ms. Gonzalez also indicated which members for December were silver, gold, and corporate.

2. CURRENT PROJECTS AND INITIATIVES

Eloina Gonzalez, Membership Manager, reported the first annual Winter Blanket Drive donations would benefit individuals from the Salvation Army, nursing homes, and foster homes around the Valley. Ms. Gonzalez further reported the Ambassador Program that was scheduled to launch in December 2023 or January 2024 and stated the program was to spotlight current Chamber members with a video highlight that would showcase the owner and staff in operations at their business.

Lastly, Eloina Gonzalez, Membership Manager, briefly reported the Memberclicks Software was an ongoing project and stated this software would be integrated into the new and updated Chamber website that would feature all Chamber member profiles and it would be accessible to the community to use. Board Member Laura Warren suggested presenting a video highlight for Memberclicks once completed at the next meeting.

3. PAST AND UPCOMING EVENTS

Eloina Gonzalez, Membership Manager, went over past Chamber events. She reported the Greater Pharr Chamber of Commerce hosted the Hub Market Days on November 4, 2023 and a Ribbon Cutting for Winter Haven Event on November 9, 2023.

Eloina Gonzalez, Membership Manager, further reported they hosted a joint Ribbon Cutting with other Chambers of Commerce for Raddison Hotel's 5th year

anniversary on November 9, 2023, and a networking mixer for Sports Clips and Las Marias Tamales on November 14, 2023. She stated the 6-year anniversary Ribbon Cutting for Fazoli's was held on November 15, 2023, and a Ribbon Cutting ceremony for Rikos Dulceria was held on November 16, 2023.

Eloina Gonzalez, Membership Manager, also reported they hosted its first Fall Can Food Drive in the month of November and stated all can food proceeds were donated to the Food Bank of the RGV on November 18, 2023. She further reported that a Ribbon Cutting ceremony for Parry's Pizzeria and Taphouse took place on November 20, 2023 and a Ribbon Cutting ceremony for Lux Aesthetics Skin & Body was held on November 21, 2023.

Eloina Gonzalez, Membership Manager, reported they hosted a Ribbon Cutting ceremony for PSJA Sonia M. Sotomayor Building Blocks academy on November 26, 2023 and the Greater Pharr Chamber of Commerce joined the City of Pharr for the first annual Winter Wonderland event on December 1, 2023.

At this time, Eloina Gonzalez, Membership Manager, reported on upcoming Chamber events. She stated the Hub Market Days would take place on December 8, 2023 and a 5K Toy Run for True Love United would take place on December 16, 2023 and invited the community to register and join this fundraising event.

Eloina Gonzalez, Membership Manager, further reported they would be hosting their first Winter Blanket Drive in the month of December and stated all proceeds would go to the local Salvation Army and local nursing homes of the RGV. She also reported they would join a Business Holiday Mixer with all the Chambers of the RGV hosted by one of the Chamber members and invited the community to join this event on December 6, 2023. Lastly, she reported they would be hosting a Networking Mixer at Suerte Bar & Grill in December and would provide event details later.

Board Member, Annabelle Palomo inquired about the upcoming holiday mixer. Ms. Gonzalez confirmed that it was an event hosted by one of the Chamber members and ambassador who was also involved with other Chambers. Board Member, Annabelle Palomo suggested considering a Christmas appreciation event for Chamber members.

ITEM 4. CLOSED SESSION:

None.

ITEM 5. RECONVENE

None.

ITEM 6. ADJOURNMENT

There being no further business, Board Member Sonia Falcon **moved** to adjourn. Board Member Jose Delgado seconded the motion and when put to a vote, it carried unanimously. Meeting adjourned at 12:17PM.

Mario Lizcano, Chairman

Alex Rios, Vice Chairman

Alma Caso, Secretary



Pharr, TX

Balance Sheet

Account Summary

As Of 12/31/2023

Account	Name	Balance
Fund: 81 - PHARR CHAMBER OF COMMERCE		
Assets		
81-1-1002-000	PETTY CASH	100.00
81-1-1004-000	CLAIM ON CASH	0.00
81-1-1005-000	BANK - OPERATING ACCOUNT	247,554.87
81-1-1006-000	BANK - CONTINGENCY	104.49
81-1-1230-000	ACCOUNTS REC OTHER	0.00
81-1-1401-000	DUE FROM GENERAL FUND	0.10
81-1-1420-000	DUE FROM HOTEL FUND	0.00
81-1-1486-000	DUE FROM PEDC	0.00
81-1-1486-086	DUE FROM PEDC	0.00
Total Assets:		247,759.46
		247,759.46
Liability		
81-2-0121-000	MAYOR'S EVENT	0.00
81-2-0211-000	TEC TAXES PAYABLE	-12.71
81-2-0234-000	ESCROW - MAYOR'S EVENT	0.00
81-2-0235-000	ESCROW-GOLF TOURNAMENT	2,519.22
81-2-0236-000	ESROW- AVOCADO FESTIVAL	-93,640.64
81-2-1230-000	ACCOUNTS REC OTHER	0.00
81-2-2000-000	ACCOUNTS PAYABLE	2,245.60
81-2-2001-000	ACCOUNTS PAYABLE	1,062.56
81-2-2002-000	INCOME TAX WITHHELD	0.00
81-2-2003-000	SOCIAL SEC. TAX WITHHELD	0.00
81-2-2004-000	MEDICARE TAX WITHHELD	0.00
81-2-2005-000	PAYROLL CORRECTION	0.00
81-2-2101-000	WAGES PAYABLE	0.00
81-2-2102-000	COMPENSATED ABSENCES	0.00
81-2-2102-002	COMPENSATED ABSENCES - CURRENT	0.00
81-2-2104-000	ESCROW-AL BENTLEY YATES-FS	0.00
81-2-2107-000	A/P - ICMA	0.00
81-2-2113-000	A/P - AMERITAS - VISION	24.99
81-2-2117-000	A/P - AMERITAS - DENTAL	90.88
81-2-2120-000	A/P - CHSUP	0.00
81-2-2125-000	A/P-UNITED HEALHT INS EMPLOYEE	4,065.96
81-2-2126-000	A/P - FRONTIER	0.00
81-2-2130-000	A/P - TERM LIFE	0.00
81-2-2131-000	A/P - LEGALSHIELD	0.00
81-2-2132-000	AP - CHUBB LIFETIME	0.00
81-2-2133-000	A/P - COLONIAL	-26.76
81-2-2134-000	A/P - MUTUAL OF OMAHA/BASIC LF	4.03
81-2-2135-000	A/P - LINCOLN STD/LTD	23.02
81-2-2136-000	A/P - MAGELLAN (EAP)	4.30
81-2-2137-000	A/P - TMRS-EMPLOYEE PORTION	-2,245.60
81-2-2140-000	A/P - UNITED WAY	0.00
81-2-2147-000	A/P - UNUM PROVIDENT	58.34
81-2-2152-000	A/P - MASA MTS	27.00
81-2-2154-000	A/P - HEALTHIEST YOU	8.01
81-2-2157-000	A/P - NATION WIDE PET	0.00
81-2-2401-000	DUE TO GENERAL FUND	23,311.71
81-2-2486-000	DUE TO PEDC	0.00
81-2-2486-086	DUE TO PEDC	0.00
81-2-2495-000	DUE TO PAYROLL FUND	3,611.87
Total Liability:		-58,868.22

Balance Sheet**As Of 12/31/2023**

Account	Name	Balance
Equity		
81-3-3101-000	UNAPPROPRIATED FUND BALANCE	301,090.57
81-3-3981-000	PRIOR YEAR ADJUSTMENT	2,498.39
	Total Beginning Equity:	303,588.96
Total Revenue		63,237.98
Total Expense		60,199.26
Revenues Over/Under Expenses		3,038.72
	Total Equity and Current Surplus (Deficit):	306,627.68
	Total Liabilities, Equity and Current Surplus (Deficit):	<u>247,759.46</u>

Fund Summary

Fund	Original	Current	Fiscal	Variance
	Total Budget	Total Budget	Activity	Favorable (Unfavorable)
81 - PHARR CHAMBER OF COMM	0	0	-932.99	-932.99
Report Surplus (Deficit):	0	0	-932.99	-932.99



Pharr, TX

Budget Report

Account Summary

For Fiscal: 10/2023-09/2024 Period Ending: 01/31/2024

		Original	Current	Fiscal	Variance	Percent
		Total Budget	Total Budget	Activity	Favorable (Unfavorable)	Remaining
Fund: 81 - PHARR CHAMBER OF COMMERCE						
Revenue						
81-4-4227-000	CREDIT CARD-SURCHARGE	0	0	106.42	106.42	0
81-4-4663-000	INTEREST EARNED	0	0	1413.56	1413.56	0
81-4-4676-000	MEMBERSHIP	0	55000	9056.08	-45943.92	83.53
81-4-4677-000	SPONSORSHIP	0	36000	7099.51	-28900.49	80.28
81-4-4677-007	CHAMBER PROCEEDS	0	0	9162.41	9162.41	0
81-4-4883-020	TRANSFER IN-HOTEL FUND	0	68400	11400	-57000	83.33
81-4-4883-086	TRANSFER IN - PEDC	0	150000	25000	-125000	83.33
Revenue Total:		0	309400	63237.98	-246162.02	0.795610924
Expense						
81-51000-1100-000	SALARIES	0	153000	31881.61	121118.39	79.16
81-51000-1104-000	OVERTIME	0	3000	1760.11	1239.89	41.33
81-51000-1105-000	F I C A	0	12500	2484.39	10015.61	80.12
81-51000-1106-000	HOSPITAL INSURANCE	0	22200	0	22200	100
81-51000-1106-001	HOSPITAL INSURANCE	0	0	9804.16	-9804.16	0
81-51000-1107-000	ANNUAL WORK COMP INSURANCE	0	500	0	500	100
81-51000-1108-000	T E C TAXES	0	1500	34.81	1465.19	97.68
81-51000-1110-000	PAYROLL DIFFERENCES	0	0	2500	-2500	0
81-51000-1114-001	FRONTIER	0	500	605	-105	-21
81-51000-1115-000	EMPLOYEES RETIREMENT	0	19600	4127.69	15472.31	78.94
81-51000-1122-000	EAP - ASSISTANCE PROGRAM	0	100	0	100	100
81-51000-1123-000	HEALTHIEST YOU	0	300	74.21	225.79	75.26
81-51000-2201-000	OFFICE SUPPLIES	0	5000	812.94	4187.06	83.74
81-51000-2202-000	POSTAGE	0	200	0	200	100
81-51000-2203-000	FURNITURE	0	16000	0	16000	100
81-51000-2208-000	OTHER OPERATING SUPPLIES	0	4000	2023.71	1976.29	49.41
81-51000-2220-000	NON CAPITAL EQUIP&SUPPLIES	0	1000	0	1000	100
81-51000-3301-000	BUILDING & EQUIPMENT	0	15000	0	15000	100
81-51000-4401-000	OFFICE EQUIPMENT RENTALS	0	1000	148.54	851.46	85.15
81-51000-5501-000	COMMUNICATIONS	0	3000	262.43	2737.57	91.25
81-51000-5502-000	ADVERTISING	0	7900	2907.25	4992.75	63.2
81-51000-5503-000	TRAVEL EXPENSE	0	5200	722.54	4477.46	86.11
81-51000-5505-000	DUES & PUBLICATIONS	0	8000	385.98	7614.02	95.18
81-51000-5508-000	SPONSORSHIP	0	2500	500	2000	80
81-51000-5509-000	PUBLIC RELATIONS	0	10000	2350.34	7649.66	76.5
81-51000-5528-000	81510005528000	0	10000	0	10000	100
81-51000-5535-000	BANK CHARGES	0	3500	689.9	2810.1	80.29
81-51000-6601-000	GAS & OIL	0	500	95.36	404.64	80.93
81-51000-6603-000	CITY GARAGE REPAIRS	0	400	0	400	100
81-51000-9926-000	MAYOR'S EVENTS	0	3000	0	3000	100
Expense Total:		0	309400	64170.97	245229.03	0.792595443
Fund: 81 - PHARR CHAMBER OF COMMERCE Surplus (Deficit):		0	0	-932.99	-932.99	0
Report Surplus (Deficit):		0	0	-932.99	-932.99	0

Group Summary

Account Type	Original	Current	Fiscal	Variance	Percent
	Total Budget	Total Budget	Activity	Favorable (Unfavorable)	Remaining
Fund: 81 - PHARR CHAMBER OF COMMERCE					
Revenue	0	309400	63237.98	-246162.02	0.795610924
Expense	0	309400	64170.97	245229.03	0.792595443
Fund: 81 - PHARR CHAMBER OF COMMERCE Surplus (Deficit):	0	0	-932.99	-932.99	0
Report Surplus (Deficit):	0	0	-932.99	-932.99	0