



**NOTICE THAT A STRATEGIC PLANNING WORKSHOP OF THE
GREATER PHARR CHAMBER OF COMMERCE
BOARD OF DIRECTORS WILL BE HELD AT
JOSE "PEPE" SALINAS RECREATION CENTER
1011 W. KELLY AVE., PHARR, TEXAS
COMMENCING AT 12:00 PM ON
THURSDAY, SEPTEMBER 21, 2023**

1. CALL TO ORDER:

A) Roll call and possible action on the excusing of any absent member.

2. BOARD ACTION AND STRATEGIC INITIATIVES:

A) Strategic Planning Workshop FY2023-2024

3. CLOSED SESSION: *In accordance with Chapter 551 of the Texas Gov't. Code, the Board hereby gives notice that it may meet in a closed (non-public) executive session to discuss the items listed on the public portion of the meeting agenda in accordance with the following below:*

Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

AGENDA REGULAR MEETING
September 21, 2023

Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

4. **RECONVENE:** *into Regular Session and consider action, if necessary, on any item(s) discussed in closed session.*

5. **ADJOURNMENT:**

I, the undersigned authority, do hereby certify that the above notice of said Meeting of the Board of the Greater Pharr Chamber of Commerce was posted on the bulletin board at City Hall and on the City's web page at www.pharr-tx.gov. This Notice was posted on the 15th day of September 2023 at 4:45 p.m. and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 15th day of September 2023



Imelda Perez

IMELDA PEREZ, TRMC
ASST. CITY CLERK

*Greater Pharr Chamber of Commerce
2023 Strategic Planning Workshop
September 21, 2023*

Location:

*Pepe Salinas Recreation Center
1011 W. Kelly Ave. Pharr, TX 78577*

Agenda

Noon	Working lunch served onsite	
12:05pm	Welcome/Purpose 2022-2023 Accomplishments 2023-2024 Look Ahead	<i>Marcela Beas, President/CEO Alex Rios, Board Vice-Chair</i>
12:10pm	Expectations/Introductions	<i>Facilitator: Alysia A. Cook, PCED, IOM Opportunity Strategies LLC</i>
12:30pm	SWOT Analysis Start/Stop/Accelerate 2023-2025 (2-year) Goal Development	
2:15pm	Break	
2:25pm	Strategy Development Metrics/KPIs Development Accountability Timetables	
5:00pm	Wrap-Up & Adjourn	

OUR MISSION

To be Pharr's leading organization that advocates for businesses and the community by providing relevant services that foster economic growth.

OUR VISION

The Greater Pharr Chamber of Commerce will be an influential business organization that will improve the economic strength and vitality of its members.