



The Greater Pharr Chamber of Commerce

**NOTICE THAT A REGULAR CALLED MEETING OF THE
GREATER PHARR CHAMBER OF COMMERCE
BOARD OF DIRECTORS WILL BE HELD AT
CITY HALL, COMMISSIONERS' ROOM,
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS
COMMENCING AT 12:00 PM ON
TUESDAY, SEPTEMBER 5, 2023**

1. CALL TO ORDER:

A) Roll Call and possible action on the excusing of any absent member.

2. ORGANIZATIONAL BUSINESS:

A) Approval of Minutes: August 8, 2023 - Regular Called Meeting.

B) Treasure's Report of Account Summary - Period ending August 31, 2023.

C) Discussion of upcoming Strategic Planning Workshop on September 21, 2023.

3. ACTIVITIES AND ANNOUNCEMENTS:

A) President's Administrative Report

1. Memberships Report.

2. Current Projects and Initiatives.

3. Upcoming Events.

4. CLOSED SESSION: *In accordance with Chapter 551 of the Texas Gov't. Code, the Board hereby gives notice that it may meet in a closed (non-public) executive session to discuss the items listed on the public portion of the meeting agenda in accordance with the following below:*

Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of**

AGENDA REGULAR MEETING
September 5, 2023

real property as such would be detrimental to negotiations between the City and a third party in an open meeting. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

5. **RECONVENE:** *into Regular Session and consider action, if necessary, on any item(s) discussed in closed session.*
6. **ADJOURNMENT:**

I, the undersigned authority, do hereby certify that the above notice of said Meeting of the Board of the Greater Pharr Chamber of Commerce was posted on the bulletin board at City Hall and on the City's web page at www.pharr-tx.gov. This Notice was posted on the 29th day of August 2023 by 12:00 p.m. and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 29th day of August 2023




IMELDA PEREZ, TRMC
ASST. CITY CLERK

**MINUTES
GREATER PHARR CHAMBER OF COMMERCE
BOARD OF DIRECTORS MEETING
TUESDAY, AUGUST 8, 2023
118 S. CAGE BLVD, PHARR, TX 78577**

The Greater Pharr Chamber of Commerce Board of Directors met on Tuesday, August 8, 2023, at 12:03 p.m. and the following is the record of attendance.

MEMBERS PRESENT: Alex Rios
Sonia Falcon
Ernesto Sepulveda
Dr. Annabelle Palomo
Laura Warren

MEMBERS ABSENT: Lisann McAlpine
Alma Caso
Johnny Rodriguez
Jose Delgado
Mario Lizcano

STAFF PRESENT: Marcela Beas, President/CEO
Eloina Gonzalez, Membership Manager
Erica Martinez, Chamber Specialist

ITEM 1. CALL MEETING TO ORDER:

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER

Alex Rios, Vice Chairman, called the meeting to order at 12:03 p.m. Roll call established a quorum.

Board Member Sonia Falcon moved to excuse absent members. Board Member Laura Warren seconded the motion and when put to a vote, it carried unanimously.

ITEM 2. ORGANIZATIONAL BUSINESS:

A) APPROVAL OF MINUTES: July 11, 2023 – REGULAR CALLED MEETING

Alex Rios, Vice Chairman, introduced the item.

Board Member Sonia Falcon **moved** to approve. Board Member Dr. Annabelle Palomo seconded the motion and when put to a vote, it carried unanimously.

B) TREASURER'S REPORT OF ACCOUNT SUMMARY PERIOD ENDING ON JULY 31, 2023

Alex Rios, Vice Chairman, introduced the item.

Board Member Sonia Falcon suggested to present the departments tax return at the next board meeting. Board Member Laura Warren **moved** to approve. Board Member Dr. Annabelle Palomo seconded the motion and when put to a vote, it carried unanimously.

ITEM 3: ACTIVITIES AND ANNOUNCEMENTS

A) PRESIDENT'S ADMINISTRATIVE REPORT

Mario Lizcano, Chairman, introduced the item.

1. MEMBERSHIPS REPORTS

Marcela Beas, President/CEO of the Chamber of Commerce, introduced the membership report. As of July 2023, the Greater Pharr Chamber of Commerce has one hundred and thirty-eight (138) total active members. Nine (9) were new members in the month of July, and seven (7) were annual renewals. Ms. Beas also indicated which members for August were silver, gold, and corporate. Board members suggested to recognize the members who renewed by photographing member visits and presenting them with updated member plaques of the year. Ms. Beas confirmed that initiative has been executed and will continue. Board Member, Ernesto Sepulveda inquired feedback regarding members who don't renew. Ms. Beas reported the Chamber will run a membership satisfaction survey and will present at the next board meeting.

2. CURRENT PROJECTS AND INITIATIVES

Marcela Beas, Chamber President, introduced the strategic Planning Workshop/ Budget Workshop for the upcoming fiscal year, 2023 – 2024. Board Members discussed possible dates to attend.

Marcela Beas, Chamber President announced the new date for Avocado Festival, which will be held on October 21, 2023.

Marcela Beas, Chamber President attended the 2023 ACCE Convention in Salt Lake City, Utah which was held from July 31, 2023 – August 3, 2023. Ms. Beas shared

briefly on the informative information that was discussed at the convention and will provide the Board Members ideas and plans that will continue to support and grow the Chamber.

1. PAST AND UPCOMING EVENTS

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce hosted a Ribbon Cutting Ceremony for Marva Roofing on July 25, 2023.

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce hosted a Ribbon Cutting Ceremony for RGV College 15th year anniversary on July 25, 2023

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce hosted a Networking Mixer for Raising Cane's on July 26, 2023.

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce hosted a Ribbon Cutting Ceremony for GO Carwash on July 27, 2023.

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce hosted a Ribbon Cutting Ceremony for Food Bank RGV Resource Center on July 28, 2023.

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce hosted Back to the Phuture Festival on July 29, 2023.

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce attended the National Pharr Night Out on August 1, 2023.

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce will host a Networking Mixer for Elbows Mac N' Cheese on August 10, 2023.

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce will host a Ribbon Cutting Ceremony for Surepointe Lab on August 11, 2023.

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce will host a Brunch Health & Wellness Series for DHR on August 11, 2023.

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce will host The Hub Market on August 12, 2023.

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce will host a Ribbon Cutting Ceremony for Quinta Real Event Center on August 17, 2023.

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce will host Networking Mixer for Pistokache Gym at Topgolf on August 24, 2023

Lastly, Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce will host a Wellmed Health Fair on August 31, 2023

ITEM 4. CLOSED SESSION: IN ACCORDANCE WITH CHAPTER 551 OF THE TEXAS GOV'T. CODE, THE BOARD HEREBY GIVES NOTICE THAT IT MAY MEET IN A CLOSED (NON-PUBLIC) EXECUTIVE SESSION TO DISCUSS THE ITEMS LISTED ON THE PUBLIC PORTION OF THE MEETING AGENDA IN ACCORDANCE WITH THE FOLLOWING BELOW.

None.

ITEM 5: RECONVENE

None.

ITEM 6: ADJOURNMENT

There being no further business Board Member, Laura Warren **moved** to adjourn. Board Member Dr. Annabelle Palomo seconded the motion and when put to a vote, it carried unanimously. Meeting adjourned at 12:36 PM.

Mario Lizcano, Chairman

Alex Rios, Vice Chairman

Alma Caso, Secretary



Pharr, TX

Balance Sheet

Account Summary

As Of 08/31/2023

Account	Name	Balance
Fund: 81 - PHARR CHAMBER OF COMMERCE		
Assets		
81-1-1002-000	PETTY CASH	100.00
81-1-1004-000	CLAIM ON CASH	0.00
81-1-1005-000	BANK - OPERATING ACCOUNT	343,857.02
81-1-1006-000	BANK - CONTINGENCY	103.61
81-1-1230-000	ACCOUNTS REC OTHER	0.00
81-1-1401-000	DUE FROM GENERAL FUND	0.00
81-1-1420-000	DUE FROM HOTEL FUND	0.00
81-1-1486-000	DUE FROM PEDC	0.00
81-1-1486-086	DUE FROM PEDC	0.00
Total Assets:		344,060.63
		<u>344,060.63</u>
Liability		
81-2-0121-000	MAYOR'S EVENT	0.00
81-2-0211-000	TEC TAXES PAYABLE	90.08
81-2-0234-000	ESCROW - MAYOR'S EVENT	0.00
81-2-0235-000	ESCROW-GOLF TOURNAMENT	2,519.22
81-2-0236-000	ESROW- AVOCADO FESTIVAL	5,000.00
81-2-2000-000	ACCOUNTS PAYABLE	913.60
81-2-2001-000	ACCOUNTS PAYABLE	0.00
81-2-2002-000	INCOME TAX WITHHELD	0.00
81-2-2003-000	SOCIAL SEC. TAX WITHHELD	0.00
81-2-2004-000	MEDICARE TAX WITHHELD	0.00
81-2-2005-000	PAYROLL CORRECTION	0.00
81-2-2101-000	WAGES PAYABLE	0.00
81-2-2102-000	COMPENSATED ABSENCES	0.00
81-2-2102-002	COMPENSATED ABSENCES - CURRENT	0.00
81-2-2104-000	ESCROW-AL BENTLEY YATES-FS	0.00
81-2-2107-000	A/P - ICMA	0.00
81-2-2113-000	A/P - AMERITAS - VISION	42.80
81-2-2117-000	A/P - AMERITAS - DENTAL	161.24
81-2-2120-000	A/P - CHSUP	0.00
81-2-2125-000	A/P-UNITED HEALHT INS EMPLOYEE	3,827.56
81-2-2130-000	A/P - TERM LIFE	0.00
81-2-2133-000	A/P - COLONIAL	-17.08
81-2-2134-000	A/P - MUTUAL OF OMAHA/BASIC LF	14.82
81-2-2135-000	A/P - LINCOLN STD/LTD	104.00
81-2-2136-000	A/P - MAGELLAN (EAP)	4.30
81-2-2137-000	A/P - TMRS-EMPLOYEE PORTION	16.38
81-2-2140-000	A/P - UNITED WAY	0.00
81-2-2147-000	A/P - UNUM PROVIDENT	84.28
81-2-2152-000	A/P - MASA MTS	27.00
81-2-2154-000	A/P - HEALTHIEST YOU	36.21
81-2-2401-000	DUE TO GENERAL FUND	9,807.20
81-2-2486-000	DUE TO PEDC	0.00
81-2-2486-086	DUE TO PEDC	0.00
81-2-2495-000	DUE TO PAYROLL FUND	2,522.91
Total Liability:		25,154.52
Equity		
81-3-3101-000	UNAPPROPRIATED FUND BALANCE	266,654.44
81-3-3981-000	PRIOR YEAR ADJUSTMENT	2,498.39
Total Beginning Equity:		269,152.83

Balance Sheet**As Of 08/31/2023**

Account	Name	Balance
Total Revenue		292,908.11
Total Expense		243,154.83
Revenues Over/Under Expenses		<u>49,753.28</u>
	Total Equity and Current Surplus (Deficit):	318,906.11
	Total Liabilities, Equity and Current Surplus (Deficit):	<u><u>344,060.63</u></u>



Pharr, TX

Budget Report

Account Summary

For Fiscal: 10/2022-09/2023 Period Ending: 09/30/2023

		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
Fund: 81 - PHARR CHAMBER OF COMMERCE							
Revenue							
81-4-4227-000	CREDIT CARD-SURCHARGE	0.00	0.00	0.00	621.95	621.95	0.00 %
81-4-4663-000	INTEREST EARNED	0.00	0.00	0.00	5,195.11	5,195.11	0.00 %
81-4-4676-000	MEMBERSHIP	57,700.00	57,700.00	0.00	56,596.57	-1,103.43	1.91 %
81-4-4677-000	SPONSORSHIP	52,600.00	52,600.00	0.00	28,602.77	-23,997.23	45.62 %
81-4-4677-006	HUB MARKET DAYS	0.00	0.00	0.00	1,691.71	1,691.71	0.00 %
81-4-4883-020	TRANSFER IN-HOTEL FUND	68,400.00	68,400.00	0.00	62,700.00	-5,700.00	8.33 %
81-4-4883-086	TRANSFER IN - PEDC	150,000.00	150,000.00	0.00	137,500.00	-12,500.00	8.33 %
Revenue Total:		328,700.00	328,700.00	0.00	292,908.11	-35,791.89	10.89 %
Expense							
81-51000-1100-000	SALARIES	150,800.00	153,300.00	0.00	132,050.50	21,249.50	13.86 %
81-51000-1104-000	OVERTIME	7,000.00	7,000.00	0.00	2,807.10	4,192.90	59.90 %
81-51000-1105-000	F I C A	12,500.00	12,500.00	0.00	10,069.95	2,430.05	19.44 %
81-51000-1106-000	HOSPITAL INSURANCE	22,200.00	22,200.00	0.00	0.00	22,200.00	100.00 %
81-51000-1106-001	HOSPITAL INSURANCE	0.00	0.00	0.00	18,565.68	-18,565.68	0.00 %
81-51000-1107-000	ANNUAL WORK COMP INSURANCE	500.00	500.00	0.00	0.00	500.00	100.00 %
81-51000-1108-000	T E C TAXES	700.00	700.00	0.00	1,375.87	-675.87	-96.55 %
81-51000-1115-000	EMPLOYEES RETIREMENT	20,400.00	20,400.00	0.00	16,549.00	3,851.00	18.88 %
81-51000-1122-000	EAP - ASSISTANCE PROGRAM	100.00	100.00	0.00	2.68	97.32	97.32 %
81-51000-1123-000	HEALTHIEST YOU	300.00	300.00	0.00	261.60	38.40	12.80 %
81-51000-2201-000	OFFICE SUPPLIES	7,500.00	7,500.00	0.00	4,228.55	3,271.45	43.62 %
81-51000-2202-000	POSTAGE	0.00	1,000.00	0.00	100.27	899.73	89.97 %
81-51000-2208-000	OTHER OPERATING SUPPLIES	45,000.00	13,800.00	1,332.00	7,511.42	6,288.58	45.57 %
81-51000-2220-000	NON CAPITAL EQUIP&SUPPLIES	2,000.00	2,000.00	0.00	0.00	2,000.00	100.00 %
81-51000-3301-000	BUILDING & EQUIPMENT	3,500.00	3,500.00	0.00	8.66	3,491.34	99.75 %
81-51000-4401-000	OFFICE EQUIPMENT RENTALS	1,000.00	1,000.00	0.00	519.89	480.11	48.01 %
81-51000-5501-000	COMMUNICATIONS	1,000.00	7,000.00	0.00	2,971.03	4,028.97	57.56 %
81-51000-5502-000	ADVERTISING	10,000.00	4,000.00	0.00	1,506.57	2,493.43	62.34 %
81-51000-5503-000	TRAVEL EXPENSE	5,000.00	15,000.00	0.00	8,446.07	6,553.93	43.69 %
81-51000-5505-000	DUES & PUBLICATIONS	2,000.00	9,000.00	0.00	7,645.81	1,354.19	15.05 %
81-51000-5508-000	SPONSORSHIP	3,000.00	14,000.00	0.00	11,850.00	2,150.00	15.36 %
81-51000-5509-000	PUBLIC RELATIONS	18,800.00	22,800.00	0.00	15,182.53	7,617.47	33.41 %
81-51000-5535-000	BANK CHARGES	0.00	3,500.00	0.00	2,224.69	1,275.31	36.44 %
81-51000-6601-000	GAS & OIL	0.00	700.00	0.00	342.23	357.77	51.11 %
81-51000-6603-000	CITY GARAGE REPAIRS	400.00	400.00	0.00	0.00	400.00	100.00 %
81-51000-8803-000	AUTOMOTIVE	0.00	1,000.00	0.00	266.73	733.27	73.33 %
81-51000-9926-000	MAYOR'S EVENTS	15,000.00	5,500.00	0.00	0.00	5,500.00	100.00 %
Expense Total:		328,700.00	328,700.00	1,332.00	244,486.83	84,213.17	25.62 %
Fund: 81 - PHARR CHAMBER OF COMMERCE Surplus (Deficit):		0.00	0.00	-1,332.00	48,421.28	48,421.28	0.00 %
Report Surplus (Deficit):		0.00	0.00	-1,332.00	48,421.28	48,421.28	0.00 %

Group Summary

Account Typ...	Original	Current	Period	Fiscal	Variance	
	Total Budget	Total Budget	Activity	Activity	Favorable (Unfavorable)	Percent Remaining
Fund: 81 - PHARR CHAMBER OF COMMERCE						
Revenue	328,700.00	328,700.00	0.00	292,908.11	-35,791.89	10.89 %
Expense	328,700.00	328,700.00	1,332.00	244,486.83	84,213.17	25.62 %
Fund: 81 - PHARR CHAMBER OF COMMERCE Surplus (Deficit):	0.00	0.00	-1,332.00	48,421.28	48,421.28	0.00 %
Report Surplus (Deficit):	0.00	0.00	-1,332.00	48,421.28	48,421.28	0.00 %

Fund Summary

Fund	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)
81 - PHARR CHAMBER OF COMME	0.00	0.00	-1,332.00	48,421.28	48,421.28
Report Surplus (Deficit):	0.00	0.00	-1,332.00	48,421.28	48,421.28