



**TAKE NOTICE THAT A REGULAR MEETING
OF THE GOLF COURSE ADVISORY BOARD
OF THE CITY OF PHARR, TEXAS
WILL BE HELD AT CITY HALL, COMMISSIONERS' ROOM,
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS
COMMENCING AT 5:30 PM ON
TUESDAY, AUGUST 1, 2023**

The City of Pharr has called this meeting as allowed pursuant to Texas law, city charter, and city ordinances. The governing body may recess from day to day when it does not complete consideration of a particularly long subject as authorized by law.

1. CALL TO ORDER:

A) Roll call and possible action on the excusing of any absent member.

2. ADMINISTRATIVE:

A) Approval of minutes for July 3, 2023 Regular Called Meeting.

B) Revenue Report for the month of June 2023.

C) Golf Course Operation report.

3. CLOSED SESSION: *In accordance with Chapter 551 of the Texas Gov't. Code, the Golf Course Advisory Board hereby gives notice that it may meet in a closed (non-public) executive session to discuss the items listed on the public portion of the meeting agenda in accordance with the following below:*

Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

AGENDA REGULAR MEETING
August 1, 2023

Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

4. RECONVENE: *into Regular Session and consider action, if necessary, on any items(s) discussed in closed session.*

5. ADJOURNMENT:

I, the undersigned authority, do hereby certify that the above notice of said Regular Meeting of the Golf Course Advisory Board of the City of Pharr was posted on the bulletin board at City Hall and on the City's web page at www.pharr-tx.gov. This Notice was posted on the 27th day of July, 2023 at 10:00 a.m. and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 27th day of July, 2023




HILDA PEDRAZA, TRMC, CMC
CITY CLERK

**MINUTES
REGULAR CALLED MEETING
TIERRA DEL SOL GOLF CLUB ADVISORY BOARD
JULY 3, 2023, AT 5:30 P.M.
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS**

The Golf Club Advisory Board of the City of Pharr, Texas met on Monday, July 3, 2023, at 5:30 p.m. and the following is the record of attendance.

MEMBERS PRESENT: Ricardo Medina
George Gonzalez
Rudy Martinez
Hector Gomez
Jaime Villarreal
Xavier Garcia
Michael Pacheco

ABSENT MEMBERS: Carlos Villegas

STAFF PRESENT: Frank Nunez, Golf Course Manager
Myra Ledezma, Administrative Assistant
Sergio Alanis, Parks and Recreation Director

ITEM 1. CALL TO ORDER

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER

Chairman Ricardo Medina called the meeting to order at 5:30 p.m. Roll call established a quorum.

Board Member George Gonzalez moved to excuse absent member. Board Member Rudy Martinez seconded the motion and when put to a vote, it was carried unanimously.

ITEM 2. ADMINISTRATIVE

A) APPROVAL OF MINUTES MARCH 7, 2023, REGULAR CALLED MEETING

Chairman Ricardo Medina introduced the item.

George Gonzalez moved to approve the minutes. Board Member Michael Pacheco seconded the motion and when put to a vote, it was carried unanimously.

B) REVENUE REPORT FOR THE MONTHS OF MARCH, APRIL, AND MAY 2023

Chairman Ricardo Medina introduced the item.

Frank Nunez, Golf Course Manager, went over the revenues for the month of March 2023. He stated revenues for the month of March 2023 were \$135,119.75, for the month of April 2023 were \$84,456.49, and for the month of May 2023 were \$71,382.16.

C) GOLF COURSE OPERATION REPORT

Chairman, Ricardo Medina, introduced the item.

Frank Nunez, Golf Course Manager, went over the golf course operations report. Mr. Nunez stated greens were turning yellow and staff started to water the course three times a day. Mr. Nunez further reported new superintendent Arturo Lopez started at the golf course on July 17, 2023. Lastly, he reported the Southwest tournament hosted on the June 17, 2023, had been a good turnout.

Board member Jaime Villarreal suggested purchasing a range ball dispenser machine that would allow golfers to purchase range buckets after pro shop hours.

ITEM 3. CLOSED SESSION: IN ACCORDANCE WITH CHAPTER 551 OF THE TEXAS GOV'T. CODE, THE GOLF COURSE ADVISORY BOARD HEREBY GIVES NOTICE THAT IT MAY MEET IN A CLOSED (NON-PUBLIC) EXECUTIVE SESSION TO DISCUSS THE ITEMS LISTED ON THE PUBLIC PORTION OF THE MEETING AGENDA IN ACCORDANCE WITH THE FOLLOWING BELOW

None

ITEM 4. RECONVENE

None

ITEM 5. ADJOURNMENT

There being no other business to come before the board, Board Member George Gonzalez moved to adjourn. Board Member Jaime Villarreal seconded the motion and when put to a vote, it was carried unanimously. Meeting adjourned at 5:48 p.m.

**STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF PHARR**

ON THE 3rd OF JULY, 2023, the Golf Club Advisory Board of the City of Pharr, Texas, convened in a Regular Called Meeting at City Hall, 2nd Floor, 118 S. Cage, the meeting being open to the public notice of the said meeting, giving the date, place and subject hereof, having been posted in accordance with chapter 551, Texas Government Code (Open Meeting Act) and there being a present quorum, **I Myra Ledezma, Golf Course Administrative Assistant, of the City of Pharr, Texas**, certify that this is true and correct copy of the minutes.

ATTEST:

Myra Ledezma, Administrative
Assistant

APPROVED DATE: _____



Revenue History Summary



Revenue	FY 2019-2020	FY 2020-2021	FY 2021-2022	FY 2022-2023
October	\$55,852.15	\$63,300.90	\$82,368.21	\$83,809.49
November	\$104,838.61	\$85,804.78	\$118,712.10	\$106,074.96
December	\$77,414.19	\$84,071.00	\$107,549.11	\$110,100.19
January	\$101,170.14	\$85,219.67	\$87,867.37	\$126,498.37
February	\$90,427.36	\$74,044.15	\$95,118.63	\$118,642.14
March	\$88,088.32	\$105,721.61	\$129,764.08	\$135,119.75
April	\$30,483.13	\$93,694.65	\$91,167.65	\$84,456.49
May	\$56,628.41	\$65,013.72	\$74,795.69	\$71,382.16
June	\$52,666.73	\$58,617.87	\$79,760.23	\$73,235.29
July	\$46,318.48	\$66,328.85	\$79,985.95	
August	\$56,051.97	\$58,787.43	\$61,444.81	
September	\$54,410.92	\$74,748.87	\$91,390.08	
	\$814,350.41	\$915,353.50	\$1,099,923.91	\$909,318.84

Tierra del Sol Golf Course

Daily Sales Detail Report

Total Club Sales (1)

From: 06/01/2023 - 12:00:00 am To: 06/30/2023 - 11:59:59 pm

Category:	Quantity	Gross Rev.	Total Cost	Net Rev.	Profit %	% of Business
Department: Green Fee						
18 Green Fee	722	18,050.00	0.00	18,050.00	100.00	27.03%
18 Junior Fee	15	180.00	0.00	180.00	100.00	0.27%
9 Green Fee	345	5,520.00	0.00	5,520.00	100.00	8.27%
9 Junior Fee	5	45.00	0.00	45.00	100.00	0.07%
Twilight Green Fee	347	5,200.50	0.00	5,200.50	100.00	7.79%
Raincheck GREEN FEE	1	0.00	0.00	0.00	0.00	0.00%
Group Rate Fee	63	1,260.00	0.00	1,260.00	100.00	1.89%
Promo Green Fee 9/18	40	0.00	0.00	0.00	0.00	0.00%
High School	2	0.00	0.00	0.00	0.00	0.00%
ANNUAL RD.	109	0.00	0.00	0.00	0.00	0.00%
9 HOLE PUNCH	2	0.00	0.00	0.00	0.00	0.00%
18 HOLE PUNCH	1	0.00	0.00	0.00	0.00	0.00%
Replay 9 or 18	1	11.00	0.00	11.00	100.00	0.02%
SUNDOWNER GREEN FEE-NM	173	1,486.00	0.00	1,486.00	100.00	2.23%
VOLUNTEER RD.	14	0.00	0.00	0.00	0.00	0.00%
Youth on course 9 or 18	5	25.00	0.00	25.00	100.00	0.04%
Green Fee Totals:	1845	31,777.50	0.00	31,777.50	100.00	47.59%
Department: Cart Fee						
18 Hole Shared Cart	800	8,872.00	0.00	8,872.00	100.00	13.29%
9 Hole Shared Cart	391	2,889.49	0.00	2,889.49	100.00	4.33%
Spectator Cart Fee	32	709.44	0.00	709.44	100.00	1.06%
ANNUAL SHARED CART	2	0.00	0.00	0.00	0.00	0.00%
SUNDOWNER SHARED CART	173	798.17	0.00	798.17	100.00	1.20%
Promo Shared Cart 9/18	38	0.00	0.00	0.00	0.00	0.00%
Non Playing Rider 18 hole	2	22.18	0.00	22.18	100.00	0.03%
Twilight Cart Fee	346	3,833.81	0.00	3,833.81	100.00	5.74%
RAINCHECK SHARED CART	1	0.00	0.00	0.00	0.00	0.00%
VOLUNTEER SHARED CART	14	0.00	0.00	0.00	0.00	0.00%
Cart Fee Totals:	1799	17,125.09	0.00	17,125.09	100.00	25.64%
Tax:		1,407.23				
Total:		18,532.32				
Department: Driving Range						
Small Bucket	221	1,105.00	0.00	1,105.00	100.00	1.65%
Large Bucket	298	2,682.00	0.00	2,682.00	100.00	4.02%
RANGE BUCKET MEMBERSHIP	78	0.00	0.00	0.00	0.00	0.00%
ANNUAL RANGE MAX 1 BKT	3	750.00	0.00	750.00	100.00	1.12%
Hot Sack Warm Up 20 Balls	3	9.00	0.00	9.00	100.00	0.01%
Driving Range Totals:	603	4,546.00	0.00	4,546.00	100.00	6.81%
Department: Club Rentals						
CLUB RENTAL 18 HOLES	9	180.00	0.00	180.00	100.00	0.27%
CLUB RENTAL 9 HOLES	6	72.00	0.00	72.00	100.00	0.11%
MISSING RENTAL CLUB	2	70.00	0.00	70.00	100.00	0.10%
Club Rentals Totals:	17	322.00	0.00	322.00	100.00	0.48%
Tax:		26.57				
Total:		348.57				
Department: Private Carts						
18 HOLE PRIVATE CART FEE	18	144.00	0.00	144.00	100.00	0.22%
ANNUAL PRIVATE CART ROUND	76	0.00	0.00	0.00	0.00	0.00%
Private Carts Totals:	94	144.00	0.00	144.00	100.00	0.22%
Department: Handicap Fees						
Handicap Fee	2	66.00	0.00	66.00	100.00	0.10%
Handicap Fees Totals:	2	66.00	0.00	66.00	100.00	0.10%

Tierra del Sol Golf Course

Daily Sales Detail Report

Total Club Sales (1)

From: 06/01/2023 - 12:00:00 am To: 06/30/2023 - 11:59:59 pm

Category:	Quantity	Gross Rev.	Total Cost	Net Rev.	Profit %	% of Business
<u>Department: Gift Certificate</u>						
Gift Certificate	21	2,700.00	0.00	2,700.00	100.00	4.04%
Gift Certificate (Liability)	-21	(2,700.00)	0.00	(2,700.00)	100.00	(4.04)%
Gift Certificate Totals:	0	0.00	0.00	0.00	0.00	0.00%
<u>Department: Deposits</u>						
Tournament Deposit	1	100.00	0.00	100.00	100.00	0.15%
Deposits Totals:	1	100.00	0.00	100.00	100.00	0.15%
<u>Department: Improvement Fund</u>						
IMPROVEMENT FUND	1476	1,475.70	0.00	1,475.70	100.00	2.21%
Improvement Fund Totals:	1476	1,475.70	0.00	1,475.70	100.00	2.21%
<u>Department: Tournament Outtings</u>						
Sundowner Prize Money	173	1,057.00	0.00	1,057.00	100.00	1.58%
Tournament Outtings Totals:	173	1,057.00	0.00	1,057.00	100.00	1.58%
<u>Department: Memberships</u>						
ANNUAL SINGLE	1	1,100.00	0.00	1,100.00	100.00	1.65%
18 Punch Card (10 Rounds)	1	220.00	0.00	220.00	100.00	0.33%
Memberships Totals:	2	1,320.00	0.00	1,320.00	100.00	1.98%
<u>Department: Sandwiches</u>						
Cold Sandwiches	9	24.93	9.72	15.21	61.01	0.02%
Sundowner Plate	111	410.70	0.00	410.70	100.00	0.62%
Sandwiches Totals:	120	435.63	9.72	425.91	97.77	0.64%
Tax:		36.48				
Total:		472.11				
<u>Department: Breakfast</u>						
Breakfast Taco	16	25.92	10.56	15.36	59.26	0.02%
Tacos after 11 AM	2	1.38	1.32	0.06	4.35	0.00%
Breakfast Totals:	18	27.30	11.88	15.42	56.48	0.02%
Tax:		2.21				
Total:		29.51				
<u>Department: Beverages</u>						
Bottled Water	132	183.48	10.56	172.92	94.24	0.26%
Mineral Water	2	2.78	0.00	2.78	100.00	0.00%
12 oz. Coffee	2	2.78	0.00	2.78	100.00	0.00%
Beverages Totals:	136	189.04	10.56	178.48	94.41	0.27%
Tax:		15.23				
Total:		204.27				
<u>Department: Banquets</u>						
Tournament Foods	126	881.25	0.00	881.25	100.00	1.32%
Banquets Totals:	126	881.25	0.00	881.25	100.00	1.32%
<u>Department: Merchandise</u>						
CAPS, MENS	18	546.59	340.65	205.94	37.68	0.31%
GLOVES	37	577.53	274.02	303.51	52.55	0.45%
GOLF BALLS	148	1,890.31	1,358.89	531.42	28.11	0.80%
HEADCOVERS	1	34.95	18.95	16.00	45.78	0.02%
JACKETS, MENS	1	45.00	38.50	6.50	14.44	0.01%
MISCELLANEOUS	7	48.81	27.92	20.89	42.80	0.03%
SHIRTS, MENS	2	94.96	63.66	31.30	32.96	0.05%
SHOES, MENS	4	199.94	125.61	74.33	37.18	0.11%
SOCKS	2	29.98	15.00	14.98	49.97	0.02%
SUNGLASSES	4	107.80	49.75	58.05	53.85	0.09%
TEES	24	71.58	35.40	36.18	50.54	0.05%

Status Report Golf Course Operation

Golf Course

Continued fixing of irrigation leaks and replacement of irrigation parts.

Solid Tines Greens amendments to the greens; Gypsum-Aqueduct Flex Granular Fertilizer to promote growth and give air to the roots.

Continue watering as needed.

Pump Station needs new motor and turbine to improve the statistics of the golf course.

Clubhouse

July Golf Tournaments- RGV Juniors 9 Holes Wednesday 12th / RGV Juniors 18 Holes Friday 14th / Pharr International Bridge Hot 9 Friday 21st and PSJA Booster Club Saturday 29th.

Upcoming tournaments – Pharr EDC August 12, 2023.

Continuing to push Loyalty Program.

Sundowners \$20.00 Good response from the golfers.