



**NOTICE THAT A REGULAR CALLED MEETING OF THE
GREATER PHARR CHAMBER OF COMMERCE
BOARD OF DIRECTORS WILL BE HELD AT
CITY HALL, COMMISSIONERS' ROOM,
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS
COMMENCING AT 12:00 PM ON
TUESDAY, MAY 2, 2023**

1. CALL TO ORDER:

A) Roll Call and possible action on the excusing of any absent member.

2. ORGANIZATIONAL BUSINESS:

A) Approval of Minutes: April 4, 2023 - Regular Called Meeting.

B) Treasurer's Report of Account Summary - Period ending April 30, 2023.

3. ACTIVITIES AND ANNOUNCEMENTS:

- A) President's Administrative Report
1. Memberships Report
 2. Current Projects and Initiatives
 3. Upcoming Events

4. CLOSED SESSION: *In accordance with Chapter 551 of the Texas Gov't. Code, the Board hereby gives notice that it may meet in a closed (non-public) executive session to discuss the items listed on the public portion of the meeting agenda in accordance with the following below:*

Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

AGENDA REGULAR MEETING
May 2, 2023

Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

5. RECONVENE: *into Regular Session and consider action, if necessary, on any item(s) discussed in closed session.*

6. ADJOURNMENT:

I, the undersigned authority, do hereby certify that the above notice of said Meeting of the Board of the Greater Pharr Chamber of Commerce was posted on the bulletin board at City Hall and on the City's web page at www.pharr-tx.gov. This Notice was posted on the 28th day of April 2023 at 12:00 p.m. and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 28th day of April 2023.




HILDA PEDRAZA, TRMC, CMC
CITY CLERK

**MINUTES
GREATER PHARR CHAMBER OF COMMERCE
BOARD OF DIRECTORS MEETING
TUESDAY, APRIL 4, 2023
118 S. CAGE BLVD, PHARR, TX 78577**

The Greater Pharr Chamber of Commerce Board of Directors met on Tuesday, April 4, 2023, at 12:01 p.m. and the following is the record of attendance.

MEMBERS PRESENT: Sonia Falcon
Alma Caso
Laura Warren
Dr. Annabell Palomo
Jose Delgado
Johnny Rodriguez
Ernesto Sepulveda

MEMBERS ABSENT: Mario Lizcano
Alex Rios
Lisann McAlpine

STAFF PRESENT: Marcela Beas, President/CEO
Eloina Gonzalez, Membership Manager
Erica Martinez, Chamber Specialist

ITEM 1. CALL MEETING TO ORDER:

A. ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER

Sonia Falcon, Treasurer, called the meeting to order at 12:01 p.m. Roll call established a quorum.

Board Member Johnny Rodriguez moved to excuse absent members. Board Member Jose Delgado seconded the motion and when put to a vote, it carried unanimously.

ITEM 2. ORGANIZATIONAL BUSINESS:

A. APPROVAL OF MINUTES: MARCH 13, 2023 – REGULAR CALLED MEETING

Sonia Falcon, Treasurer, introduced the item.

Board Member Alma Caso **moved** to approve. Board Member Laura Warren seconded the motion and when put to a vote, it carried unanimously.

B. TREASURER'S REPORT OF ACCOUNT SUMMARY PERIOD ENDING ON MARCH 31, 2023

Sonia Falcon, Treasurer, introduced the item.

Sonia Falcon, Treasurer, inquired about financial statements for Greater Pharr Chamber of Commerce. Fabiola Sanchez, Assistant Finance Director for the City of Pharr was present to address financial concerns. Board Member, Sonia Falcon, inquired about the Chamber's Procurement Card and its purpose. Marcela Beas, President, and CEO of the Chamber stated the procurement card is used to cover operational expenses incurred by the Chamber. Sonia Falcon, Treasurer stated budget adjustments should be presented to the Board of Directors.

Board Member Johnny Rodriguez **moved** to approve. Board Member Laura Warren seconded the motion and when put to a vote, it carried unanimously.

ITEM 3: ACTIVITIES AND ANNOUNCEMENTS

A. PRESIDENT'S ADMINISTRATIVE REPORT

Sonia Falcon, Treasurer introduced the item.

1. CURRENT PROJECTS AND INITIATIVES

Sonia Falcon, Treasurer introduced Avocado Fest. Board Member Alma Caso stated the Special Events Committee has been meeting to discuss the logistics of the event. Ms. Falcon, stated a Skeet Shoot would not be a profitable event for the Chamber. Board Member, Alma Caso inquired on the Back to the Phuture event and its logistics. Marcela Beas, President, stated the event has been hosted by the Greater Pharr Chamber of Commerce previously, and is a profitable event. Board Member, Johnny Rodriguez, inquired about the manpower needed for the event. Ms. Beas stated the City of Pharr supports the Chamber with the necessary resources. Marcela Beas, President, stated Avocado Festival will be upcoming. Board Member Alma Caso and Johnny Rodriguez stated Avocado Festival will include carnival rides, entertainment, market, and food vendors, as well as family activities. Board Member, Laura Warren inquired about sponsorship requests for Mayor's Prayer Luncheon. Board of Directors agreed on removing the Skeet Shoot from the calendar of events. Victor Perex, President/CEO for Pharr Economic Development Corporation, stated a he is in agreement with removing the Skeet Shoot from the Calendar of Events. Board Member Alma Caso proposed a business social media workshop.

Board Member Alma Caso **moved** to approve. Board Member Jose Delgado seconded the motion and when put to a vote, it carried unanimously.

2. MEMBERSHIPS REPORTS

Eloina Gonzalez, Membership Manager, stated memberships as of April 2023, were one hundred and thirteen (113) total active members. Twenty (20) were new members, out of which thirteen (13) were new in the month of March and seven (7) were retained for the year.

3. PAST AND UPCOMING EVENTS

Marcela Beas, Chamber President, stated the City of Pharr hosted a luncheon to celebrate Women's International Day on March 8, 2023 for which Board Members Laura Warren and Dr. Annabell Palomo were guest speakers.

Marcela Beas, Chamber President, stated the Greater Pharr Chamber of Commerce hosted a Ribbon Cutting Ceremony for La Quinta by Wyndham Hotel on March 22, 2023.

Marcela Beas, Chamber President, stated the Greater Pharr Chamber of Commerce hosted and assisted the City of Pharr on the Farewell Pizza Party for Winter Texans on March 23, 2023.

Marcela Beas, Chamber President, stated the Greater Pharr Chamber of Commerce presented at the Pharr Economic Development Corporation Small Business Funding & Resource Workshop on March 29, 2023.

Marcela Beas, Chamber President, stated the Greater Pharr Chamber of Commerce hosted its monthly Networking Mixer for Corporate Member, RGV College, on March 29, 2023.

Marcela Beas, Chamber President, stated the Greater Pharr Chamber of Commerce hosted a Seven-year Anniversary Ribbon Cutting for All Star Nutrition on April 1, 2023.

Marcela Beas, Chamber President, stated the Greater Pharr Chamber of Commerce hosted the monthly Hub Market Days on April 1, 2023.

Marcela Beas, Chamber President, stated the Greater Pharr Chamber of Commerce will host a Ribbon Cutting Ceremony for 1st Position Dance Studio on April 10, 2023.

Marcela Beas, Chamber President, stated the Greater Pharr Chamber of Commerce will host Miss Pharr Scholarship Pageant on April 15, 2023.

Marcela Beas, Chamber President, stated the Greater Pharr Chamber of Commerce will host its monthly Networking Mixer for Corporate Member, Clark Knapp Honda on April 27, 2023.

Marcela Beas, Chamber President, stated the Greater Pharr Chamber of Commerce will host the Mayor's Prayer Luncheon on May 4, 2023.

Marcela Beas, Chamber President, stated the Greater Pharr Chamber of Commerce will host a Ribbon Cutting Ceremony for Security First on May 5, 2023.

Marcela Beas, Chamber President, stated the Greater Pharr Chamber of Commerce will host Hub Market Days on May 13, 2023.

Marcela Beas, Chamber President, stated the Greater Pharr Chamber of Commerce will host the Hubphest Cook Off on May 20, 2023.

Marcela Beas, Chamber President, stated the Greater Pharr Chamber of Commerce will host The Hub Job Fair on May 25, 2023.

ITEM 4. CLOSED SESSION: IN ACCORDANCE WITH CHAPTER 551 OF THE TEXAS GOV'T. CODE, THE BOARD HEREBY GIVES NOTICE THAT IT MAY MEET IN A CLOSED (NON-PUBLIC) EXECUTIVE SESSION TO DISCUSS THE ITEMS LISTED ON THE PUBLIC PORTION OF THE MEETING AGENDA IN ACCORDANCE WITH THE FOLLOWING BELOW.

None.

ITEM 5: RECONVENE

None.

ITEM 6: ADJOURNMENT

There being no further business Board Member, Johnny Rodriguez moved to adjourn. Board Member, Laura Warren seconded the motion and when put to a vote, it carried unanimously. Meeting adjourned at 12:49 PM.

Mario Lizcano, Chairman

Alex Rios, Vice Chairman

Alma Caso, Secretary



Pharr, TX

Budget Report

As of April 28, 2023

		Original Total Budget	Fiscal Activity	Percent Remaining
Fund: 81 - PHARR CHAMBER OF COMMERCE				
Revenue				
81-4-4227-000	CREDIT CARD-SURCHARGE	0	363.11	0
81-4-4663-000	INTEREST EARNED	0	3092.85	0
81-4-4676-000	MEMBERSHIP	57700	38992.91	32.42
81-4-4677-000	SPONSORSHIP	52600	15266.25	70.98
81-4-4677-006	HUB MARKET DAYS	0	1691.71	0
81-4-4883-020	TRANSFER IN-HOTEL FUND	68400	39900	41.67
81-4-4883-086	TRANSFER IN - PEDC	150000	87500	41.67
Revenue Total:		328700	186806.83	0.4316799
Expense				
81-51000-1100-000	SALARIES	150800	79480.81	47.29
81-51000-1104-000	OVERTIME	7000	1395.44	80.07
81-51000-1105-000	F I C A	12500	6048.43	51.61
81-51000-1106-000	HOSPITAL INSURANCE	22200	0	100
81-51000-1106-001	HOSPITAL INSURANCE	0	11135.52	0
81-51000-1107-000	ANNUAL WORK COMP INSURANCE	500	0	100
81-51000-1108-000	T E C TAXES	700	1316.99	-88.14
81-51000-1115-000	EMPLOYEES RETIREMENT	20400	10087.88	50.55
81-51000-1122-000	EAP - ASSISTANCE PROGRAM	100	2.68	97.32
81-51000-1123-000	HEALTHIEST YOU	300	148.8	50.4
81-51000-2201-000	OFFICE SUPPLIES	7500	1613.28	78.49
81-51000-2202-000	POSTAGE	0	87.67	91.23
81-51000-2208-000	OTHER OPERATING SUPPLIES	45000	4968.46	68.55
81-51000-2220-000	NON CAPITAL EQUIP&SUPPLIES	2000	0	100
81-51000-3301-000	BUILDING & EQUIPMENT	3500	8.66	99.75
81-51000-4401-000	OFFICE EQUIPMENT RENTALS	1000	297.08	70.29
81-51000-5501-000	COMMUNICATIONS	1000	2076.18	58.48
81-51000-5502-000	ADVERTISING	10000	1174.42	88.26
81-51000-5503-000	TRAVEL EXPENSE	5000	3775.44	74.83
81-51000-5505-000	DUES & PUBLICATIONS	2000	1636.09	79.55
81-51000-5508-000	SPONSORSHIP	3000	3850	23
81-51000-5509-000	PUBLIC RELATIONS	18800	9996.59	56.16
81-51000-5535-000	BANK CHARGES	0	1095.35	26.98
81-51000-6601-000	GAS & OIL	0	210.72	69.9
81-51000-6603-000	CITY GARAGE REPAIRS	400	0	100
81-51000-8803-000	AUTOMOTIVE	0	256.73	0
81-51000-9926-000	MAYOR'S EVENTS	15000	0	100
Expense Total:		328700	140663.22	0.572062002
Fund: 81 - PHARR CHAMBER OF COMMERCE Surplus (Deficit):		0	46143.61	0
Report Surplus (Deficit):		0	46143.61	0

Budget Report

Account Type	Original Total Budget	Fiscal Activity	Percent Remaining
Fund: 81 - PHARR CHAMBER OF COMMERCE			
Revenue	328700	186806.83	0.43167986
Expense	328700	140663.22	0.572062002
Fund: 81 - PHARR CHAMBER OF COMMERCE Surplus (Deficit):	0	46143.61	0

Report Surplus (Deficit):	0	46143.61	0
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Budget Report

Fund	Original Total Budget	Fiscal Activity
81 - PHARR CHAMBER OF COMM	0	46143.61
Report Surplus (Deficit):	0	46143.61

