



**NOTICE THAT A REGULAR CALLED MEETING OF THE
GREATER PHARR CHAMBER OF COMMERCE
BOARD OF DIRECTORS WILL BE HELD AT
CITY HALL, COMMISSIONERS' ROOM,
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS
COMMENCING AT 12:00 PM ON
TUESDAY, APRIL 4, 2023**

1. CALL TO ORDER:

A) Roll call and possible action on the excusing of any absent member.

2. ORGANIZATIONAL BUSINESS:

A) Approval of Minutes: March 13, 2023 - Regular Called Meeting.

B) Treasurer's Report of Account Summary - Period ending March 31, 2023.

3. BOARD ACTION AND STRATEGIC INITIATIVES:

A) Discussion and action, if any, on Chamber calendar of events for 2023.

4. ACTIVITIES AND ANNOUNCEMENTS:

- A) President's Administrative Report
1. Memberships Report
 2. Current Projects and Initiatives
 3. Upcoming Events

5. CLOSED SESSION: *In accordance with Chapter 551 of the Texas Gov't. Code, the Board hereby gives notice that it may meet in a closed (non-public) executive session to discuss the items listed on the public portion of the meeting agenda in accordance with the following below:*

Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

AGENDA REGULAR MEETING
April 4, 2023

Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

6. RECONVENE: *into Regular Session and consider action, if necessary, on any item(s) discussed in closed session.*

7. ADJOURNMENT:

I, the undersigned authority, do hereby certify that the above notice of said Meeting of the Board of the Greater Pharr Chamber of Commerce was posted on the bulletin board at City Hall and on the City's web page at www.pharr-tx.gov. This Notice was posted on the 31st day of March 2023 at 4:30 p.m. and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 31st day of March 2023




HILDA PEDRAZA, TRMC, CMC
CITY CLERK

MINUTES
GREATER PHARR CHAMBER OF COMMERCE
BOARD OF DIRECTORS MEETING
TUESDAY, MARCH 13, 2023
118 S. CAGE BLVD, PHARR, TX 78577

The Greater Pharr Chamber of Commerce Board of Directors met on Tuesday, March 13, 2023, at 12:00 p.m. and the following is the record of attendance.

MEMBERS PRESENT: Mario Lizcano
Sonia Falcon
Alma Caso
Dr. Annabell Palomo
Lisann McAlpine
Laura Warren

MEMBERS ABSENT: Alex Rios
Jose Delgado
Johnny Rodriguez
Ernesto Sepulveda

STAFF PRESENT: Marcela Beas, President/CEO
Eloina Gonzalez, Membership Manager
Erica Martinez, Chamber Specialist

ITEM 1. CALL MEETING TO ORDER:

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER

Mario Lizcano, Chairman, called the meeting to order at 12:05 p.m. Roll call established a quorum.

Board Member Laura Warren **moved** to excuse absent members. Board Member Dr. Annabell Palomo seconded the motion and when put to a vote, it carried unanimously.

ITEM 2. ORGANIZATIONAL BUSINESS:

A) APPROVAL OF MINUTES: FEBRUARY 7, 2023 – REGULAR CALLED MEETING

Mario Lizcano, Chairman, introduced the item.

Board Member Sonia Falcon **moved** to approve. Board Member Laura Warren seconded the motion and when put to a vote, it carried unanimously.

B) TREASURER'S REPORT OF ACCOUNT SUMMARY PERIOD ENDING ON FEBRUARY 28, 2023

Mario Lizcano, Chairman, introduced the item.

Board Member Sonia Falcon stated City of Pharr Finance Director, Karla Saavedra, was invited to the meeting to provide an explanation to the Board of the Chamber's accounting practices. Ms. Saavedra was unable to attend, but advised she would be in attendance for the following Board meeting.

Board Member Laura Warren **moved** to approve. Board Member Dr. Annabell Palomo seconded the motion and when put to a vote, it carried unanimously.

ITEM 3: ACTIVITIES AND ANNOUNCEMENTS

A) PRESIDENT'S ADMINISTRATIVE REPORT

Mario Lizcano, Chairman, introduced the item.

1. MEMBERSHIPS REPORTS

Eloina Gonzalez, Membership Manager, stated memberships as of March 2023, were one hundred and five (105) total active members. Seventy-six (76) were new members, out of which seven (7) were new in the month of March and three (3) were retained for the year. Ms. Gonzalez stated eight (8) members were pending renewal.

2. CURRENT PROJECTS AND INITIATIVES

Marcela Beas, Chamber President, reported the Chamber's goal is to continue increasing engagement on social media. She stated the Chamber had a positive increase for both Facebook and Instagram in engagement. Ms. Beas stated Facebook increased to five-thousand followers and Instagram increased to one thousand followers. Marcela Beas, Chamber President, stated the reason for the increase in engagement is derived from the consistency in campaigns such as #MondayMemberSpotlight, #WelcomeWednesday, and #FlashbackFriday.

Board Member, Sonia Falcon shared a story from a student from VAMOS, who graduated with honors and proceeded to receive a job offer from a nationally recognized accounting firm. Ms. Falcon encouraged the Chamber to highlight the students' story and share on social media.

Ms. Beas further stated the Chamber finalized a citywide comprehensive business directory. She stated the Chamber utilized the City's Worksafe plan contact list from 2020 as the starting point for the new business directory. The Worksafe plan contact list consisted of one thousand six hundred (1,600) businesses, which the Chamber contacted to verify if they remained in business and if their information remained the same. Ms. Beas stated the business directory is now up to date and accurate.

Marcela Beas, Chamber President, announced she will be creating a calendar of events for the remainder of the year to be presented in the upcoming Board meeting.

Chairman, Mario Lizcano, thanked the special events committee for their time in planning all Chamber events.

3. PAST AND UPCOMING EVENTS

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce hosted the Hub Market Days on February 11, 2023 and invited the community to attend.

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce hosted a DHR Vaccine Clinic on February 21, 2023, that was open to the public.

Marcela Beas, Chamber President, reported herself and Chamber Board members Annabell Palomo and Laura Warren attended RGV Days at the Capitol for the 88th Legislative Session in Austin, Texas on February 21-23, 2023. Ms. Beas stated the group attended private meetings with several state legislators to advocate for City of Pharr initiatives and the importance of the RGV region.

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce hosted a Ribbon Cutting Ceremony for ATX Auctions on February 24, 2023.

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce hosted a market in partnership with Fazoli's on February 25, 2023.

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce hosted its monthly Networking Mixer for Corporate Member, Coldwell Banker Commercial, on February 28, 2023.

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce hosted the Holi Pharr Festival of Colors on March 4, 2023.

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce hosted a Ribbon Cutting Ceremony for Pistokache Gym on March 6, 2023.

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce attended the Binational Forum & Groundbreaking ceremony at the Pharr International Bridge on March 7, 2023.

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce attended the South Texas Health System ER Pharr Groundbreaking ceremony on March 9, 2023.

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce hosted the Hub Market Days honoring International Women's Day on March 11, 2023.

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce hosted a Ribbon Cutting Ceremony for La Quinta by Wyndham Hotel on March 22, 2023.

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce will host its monthly Networking Mixer for Corporate Member on March 29, 2023.

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce will host the Hub Market Days on April 8, 2023, and invited the community to attend.

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce will host a Ribbon Cutting Ceremony for 1st Position Dance Studio on April 10, 2023.

Lastly, Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce will host Miss Pharr Scholarship Pageant on April 15, 2023, from 6:00p.m. to 9:00p.m. and invited young women in the City of Pharr to sign up and participate.

ITEM 4. CLOSED SESSION: IN ACCORDANCE WITH CHAPTER 551 OF THE TEXAS GOV'T. CODE, THE BOARD HEREBY GIVES NOTICE THAT IT MAY MEET IN A CLOSED (NON-PUBLIC) EXECUTIVE SESSION TO DISCUSS THE ITEMS LISTED ON THE PUBLIC PORTION OF THE MEETING AGENDA IN ACCORDANCE WITH THE FOLLOWING BELOW.

None.

ITEM 5: RECONVENE

None.

ITEM 6: ADJOURNMENT

There being no further business Board Member, Lisann McAlpine **moved** to adjourn. Board Member, Alma Caso seconded the motion and when put to a vote, it carried unanimously. Meeting adjourned at 12:28 PM.

Mario Lizcano, Chairman

Alex Rios, Vice Chairman

Alma Caso, Secretary



Pharr, TX

Balance Sheet

Account Summary

As Of 03/31/2023

Account	Name	Balance
Fund: 81 - PHARR CHAMBER OF COMMERCE		
Assets		
81-1-1002-000	PETTY CASH	100
81-1-1004-000	CLAIM ON CASH	1021.44
81-1-1005-000	BANK - OPERATING ACCOUNT	322195.86
81-1-1006-000	BANK - CONTINGENCY	102.75
81-1-1230-000	ACCOUNTS REC OTHER	0
81-1-1401-000	DUE FROM GENERAL FUND	0
81-1-1420-000	DUE FROM HOTEL FUND	0
81-1-1486-000	DUE FROM PEDC	0
Total Assets:		\$ 323,420.05
		<u>\$ 323,420.05</u>
Liability		
81-2-0121-000	MAYOR'S EVENT	0
81-2-0211-000	TEC TAXES PAYABLE	4094.01
81-2-0235-000	ESCROW-GOLF TOURNAMENT	2519.22
81-2-1230-000	ACCOUNTS REC OTHER	0
81-2-2000-000	ACCOUNTS PAYABLE	0
81-2-2001-000	ACCOUNTS PAYABLE	0
81-2-2002-000	INCOME TAX WITHHELD	0
81-2-2003-000	SOCIAL SEC. TAX WITHHELD	0
81-2-2004-000	MEDICARE TAX WITHHELD	0
81-2-2005-000	PAYROLL CORRECTION	0
81-2-2101-000	WAGES PAYABLE	0
81-2-2102-000	COMPENSATED ABSENCES	4406.09
81-2-2102-002	COMPENSATED ABSENCES - CURRENT	1468.7
81-2-2104-000	ESCROW-AL BENTLEY YATES-FS	0
81-2-2107-000	A/P - ICMA	0
81-2-2113-000	A/P - AMERITAS - VISION	24.96
81-2-2117-000	A/P - AMERITAS - DENTAL	90.88
81-2-2120-000	A/P - CHSUP	0
81-2-2125-000	A/P-UNITED HEALHT INS EMPLOYEE	3827.56
81-2-2130-000	A/P - TERM LIFE	0
81-2-2133-000	A/P - COLONIAL	-26.76
81-2-2134-000	A/P - MUTUAL OF OMAHA/BASIC LF	3.78
81-2-2135-000	A/P - LINCOLN STD/LTD	23.02
81-2-2136-000	A/P - MAGELLAN (EAP)	4.3
81-2-2137-000	A/P - TMRS-EMPLOYEE PORTION	1100.69
81-2-2140-000	A/P - UNITED WAY	0
81-2-2147-000	A/P - UNUM PROVIDENT	56.18
81-2-2152-000	A/P - MASA MTS	27
81-2-2154-000	A/P - HEALTHIEST YOU	8.01
81-2-2401-000	DUE TO GENERAL FUND	12699.92
81-2-2486-000	DUE TO PEDC	0
81-2-2495-000	DUE TO PAYROLL FUND	1538.71
Total Liability:		\$ 31,866.27
Equity		
81-3-3101-000	UNAPPROPRIATED FUND BALANCE	260457.1
81-3-3981-000	PRIOR YEAR ADJUSTMENT	0
Total Beginning Equity:		<u>\$ 260,457.10</u>

Balance Sheet**As Of 03/31/2023**

Account	Name	Balance
Total Revenue		152775.9
Total Expense		<u>121679.22</u>
Revenues Over/Under Expenses		31096.68
Total Equity and Current Surplus (Deficit):		\$ 291,553.78
Total Liabilities, Equity and Current Surplus (Deficit):		<u><u>\$ 323,420.05</u></u>



Budget Report

For Fiscal: 10/2022-09/2023 Period Ending: 03/31/2023

		Original Total Budget	Fiscal Activity Remaining	Percent
Fund: 81 - PHARR CHAMBER OF COMMERCE				
Revenue				
81-4-4227-000	CREDIT CARD-SURCHARGE	0	270.42	0
81-4-4663-000	INTEREST EARNED	0	2565.92	0
81-4-4676-000	MEMBERSHIP	57700	31285.6	45.78
81-4-4677-000	SPONSORSHIP	52600	7762.25	85.24
81-4-4677-006	HUB MARKET DAYS	0	1691.71	0
81-4-4883-020	TRANSFER IN-HOTEL FUND	68400	34200	50
81-4-4883-086	TRANSFER IN - PEDC	150000	75000	50
Revenue Total:		\$ 328,700	\$ 152,775.90	54%
Expense				
81-51000-1100-000	SALARIES	150800	68057.73	54.87
81-51000-1104-000	OVERTIME	7000	1206.14	82.77
81-51000-1105-000	F I C A	12500	5187.09	58.5
81-51000-1106-000	HOSPITAL INSURANCE	22200	0	100
81-51000-1106-001	HOSPITAL INSURANCE	0	9279.6	0
81-51000-1107-000	ANNUAL WORK COMP INSURANCE	500	0	100
81-51000-1108-000	T E C TAXES	700	1273.07	-81.87
81-51000-1115-000	EMPLOYEES RETIREMENT	20400	8657.23	57.56
81-51000-1122-000	EAP - ASSISTANCE PROGRAM	100	2.68	97.32
81-51000-1123-000	HEALTHIEST YOU	300	120.6	59.8
81-51000-2201-000	OFFICE SUPPLIES	7500	2064.32	72.48
81-51000-2202-000	POSTAGE	0	75.07	92.49
81-51000-2208-000	OTHER OPERATING SUPPLIES	45000	3964.22	83.69
81-51000-2220-000	NON CAPITAL EQUIP&SUPPLIES	2000	0	100
81-51000-3301-000	BUILDING & EQUIPMENT	3500	8.66	99.75
81-51000-4401-000	OFFICE EQUIPMENT RENTALS	1000	222.81	77.72
81-51000-5501-000	COMMUNICATIONS	1000	1992.84	33.57
81-51000-5502-000	ADVERTISING	10000	872.67	91.27
81-51000-5503-000	TRAVEL EXPENSE	5000	3541.08	76.39
81-51000-5505-000	DUES & PUBLICATIONS	2000	1731.28	13.44
81-51000-5508-000	SPONSORSHIP	3000	3350	33
81-51000-5509-000	PUBLIC RELATIONS	18800	8770.93	61.53
81-51000-5535-000	BANK CHARGES	0	874.01	41.73
81-51000-6601-000	GAS & OIL	0	170.46	14.77
81-51000-6603-000	CITY GARAGE REPAIRS	400	0	100
81-51000-8803-000	AUTOMOTIVE	0	256.73	0
81-51000-9926-000	MAYOR'S EVENTS	15000	0	100
Expense Total:		\$ 328,700	\$ 121,679.22	63%
Fund: 81 - PHARR CHAMBER OF COMMERCE Surplus (Deficit):		0	\$ 31,096.68	0
Report Surplus (Deficit):		0	\$ 31,096.68	0

Budget Report

Account Type	Original Total Budget	Fiscal Activity	Percent Remaining
Fund: 81 - PHARR CHAMBER OF COMMERCE			
Revenue	\$ 328,700.00	\$ 152,775.90	54%
Expense	\$ 328,700.00	\$ 121,679.22	63%
Fund: 81 - PHARR CHAMBER OF COMMERCE Surplus (Deficit):	0	\$ 31,096.68	0
Report Surplus (Deficit):	0	\$ 31,096.68	0

Budget Report

Fund	Original Total Budget	Fiscal Activity
81 - PHARR CHAMBER OF COMM	0	\$ 31,096.68
Report Surplus (Deficit):	0	\$ 31,096.68

Calendar of Events – 2023/2024



January

- Hub Market Days – January 13, 2024
- Business Spotlight Lunch – January 17, 2024

February

- Handshakes & Headshots Mixer – February 8, 2024
- Hub Market Days – February 10, 2024

March

- Winter Texan Night – March 2, 2024
- Hub Market Days - March 11, 2023

April

- Hub Market Days – April 8, 2023
- Business Spotlight Lunch – April 18, 2023

May

- Mayor's Prayer Luncheon – May 4, 2023
(being transferred to City in 2024)
- Hub Market Days – May 13, 2023

June

- Legislative/Business/Education/Economic Update Luncheon – Date TBD
- Hub Market Days – June 10, 2023

July

- Hub Market Days – July 8, 2023
- Business Spotlight Luncheon – July 18, 2023
- Back to the Phuture Phestival – July 29, 2023

August

- Hub Market Days – August 12, 2023
- Beauty & Botox Mixer – August 17, 2023

September

- Hub Market Days – September 9, 2023
- Legislative/Business/Education/Economic Update Luncheon – September 21, 2023

October

- Avocado Fest – October 14, 2023
- Hub Market Days- October 14, 2023
- Business Spotlight Lunch – October 18, 2023

November

- Skeet Shoot – November 10, 2023
- Hub Market Days – November 11, 2023

December

- Hub Market Days – December 9, 2023