



**NOTICE THAT A REGULAR CALLED MEETING OF THE
GREATER PHARR CHAMBER OF COMMERCE
BOARD OF DIRECTORS WILL BE HELD AT
CITY HALL, COMMISSIONERS' ROOM,
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS
COMMENCING AT 12:00 PM ON
MONDAY, MARCH 13, 2023**

1. CALL TO ORDER:

A) Roll call and possible action on the excusing of any absent member.

2. ORGANIZATIONAL BUSINESS:

A) Approval of Minutes: February 7, 2023 - Regular Called Meeting.

B) Treasurer's Report of Account Summary - Period ending February 28, 2023.

3. ACTIVITIES AND ANNOUNCEMENTS:

- A) President's Administrative Report
1. Memberships Report
 2. Current Projects and Initiatives
 3. Upcoming Events

4. CLOSED SESSION: *In accordance with Chapter 551 of the Texas Gov't. Code, the Board hereby gives notice that it may meet in a closed (non-public) executive session to discuss the items listed on the public portion of the meeting agenda in accordance with the following below:*

Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

AGENDA REGULAR MEETING

March 13, 2023

Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

5. **RECONVENE:** *into Regular Session and consider action, if necessary, on any item(s) discussed in closed session.*

6. **ADJOURNMENT:**

I, the undersigned authority, do hereby certify that the above notice of said Meeting of the Board of the Greater Pharr Chamber of Commerce was posted on the bulletin board at City Hall and on the City's web page at www.pharr-tx.gov. This Notice was posted on the 6th day of March 2023 at 4:00 p.m. and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 6th day of March 2023




HILDA PEDRAZA, TRMC, CMC
CITY CLERK

**MINUTES
GREATER PHARR CHAMBER OF COMMERCE
BOARD OF DIRECTORS MEETING
TUESDAY, FEBRUARY 7, 2023
118 S. CAGE BLVD, PHARR, TX 78577**

The Greater Pharr Chamber of Commerce Board of Directors met on Tuesday, February 7, 2023, at 12:00 p.m. and the following is the record of attendance.

MEMBERS PRESENT: Mario Lizcano
Alex Rios
Sonia Falcon
Johnny Rodriguez
Lisann McAlpine
Ernesto Sepulveda

MEMBERS ABSENT: Alma Caso
Jose Delgado
Laura Warren

STAFF PRESENT: Marcela Beas, President/CEO
Eloina Gonzalez, Membership Manager
Erica Martinez, Chamber Specialist

ITEM 1. CALL MEETING TO ORDER:

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER

Mario Lizcano, Chairman, called the meeting to order at 12:06 p.m. Roll call established a quorum.

Board Member Alex Rios moved to excuse absent members. Board Member Johnny Rodriguez seconded the motion and when put to a vote, it carried unanimously.

ITEM 2. ORGANIZATIONAL BUSINESS:

A) APPROVAL OF MINUTES: DECEMBER 6, 2022 – REGULAR CALLED MEETING

Mario Lizcano, Chairman, introduced the item.

Board Member Sonia Falcon **moved** to approve. Board Member Johnny Rodriguez seconded the motion and when put to a vote, it carried unanimously.

B) TREASURER'S REPORT OF ACCOUNT SUMMARY PERIOD ENDING ON JANURAY 31, 2023

Mario Lizcano, Chairman, introduced the item.

Board Member Sonia Falcon stated she reviewed the balance sheet and budget report with Marcela Beas, President & CEO. She stated she wanted Marcela Beas to provide further explanation on the balance sheet. Ms. Beas attributed the negative claim on cash to the Chamber's insurance fees and credit card expenses that were paid with the city pooled cash account. She stated these were monies owed to the City of Pharr and the discrepancy would be cleared by the City's accounting department. Board Member Sonia Falcon inquired on the status of Tax Return Form 990. Marcela Beas, Chamber President, and CEO, confirmed the Tax Return Form 990 had been filed for 2021. Board Member Sonia Falcon recommended the Finance Department to be on the agenda for the next meeting for a detailed explanation and overview of the Chamber's budget.

Board Member Alex Rios **moved** to approve. Board Member Dr. Annabell Palomo seconded the motion and when put to a vote, it carried unanimously.

ITEM 3: ACTIVITIES AND ANNOUNCEMENTS

A) PRESIDENT'S ADMINISTRATIVE REPORT

1. MEMBERSHIPS REPORTS

Mario Lizcano, Chairman, introduced the item.

Eloina Gonzalez, Membership Manager, stated memberships as of February 28, 2023, were one hundred and five (105) total members. Seventy-six (76) were new members, eleven (11) incoming members and twenty-nine (29) renewals. Ms. Gonzalez stated the Chamber continues to reach their membership goal of eight (8) to ten (10) new members each month. Eloina Gonzalez, Membership Manager, further stated there was an increase of twenty-six (26) corporate memberships for 2023 in comparison to the previous year. Board member, Sonia Falcon, asked if current members have already submitted membership fees. Ms. Gonzalez stated members listed on the memberships report were current on payment. Board Member, Ernesto Sepulveda, asked if there were members who have traded services for membership. Ms. Gonzalez briefly stated there was no trade for services for any member.

2. CURRENT PROJECTS AND INITIATIVES

Marcela Beas, Chamber President, reported the Chamber's goal was to continue increasing engagement on social media and stated the Chamber has had a positive increase on both Facebook and Instagram. She further reported Instagram was up to one-thousand followers and Facebook close to five thousand. Board Member Ernesto Sepulveda asked what the contributing factor to the increase in social media engagement was. Marcela Beas, Chamber President, stated consistency in sharing content such as #MondayMemberSpotlight, #WelcomeWednesday, and #FlashbackFriday has increased social media engagement.

Marcela Beas, Chamber President, further reported the RGV Days at the Capitol for the 88th Legislative Session would take place on February 21-23, 2023 in Austin, Texas. She stated she would be attending alongside Dr. Annabell Palomo and Laura Warren. Coordination for the event was being led by the RGV Partnership.

Marcela Beas, Chamber President, reported the Chamber would be collaborating with the City of Pharr Office of Communications on sustainability efforts with local businesses. She stated the project aims at educating the public on the urgent environmental social and political challenges of today. Marcela Beas, chamber President, further stated the Chamber would be highlighting what members were already implementing within their strategic plans to fulfill the sustainable development goals.

3. UPCOMING EVENTS

Marcela Beas, Chamber President, reported for the month of January 2023 the Greater Pharr Chamber of Commerce hosted ribbon cutting ceremonies for Starbucks, Las Marias Tamales, Calaca's Tacos & Beer, Clark Knapp Honda, Kids Kollege Learning Center, Remake Beauty Studio and Seven Brew Coffee. She also reported the Chamber hosted the Hub Market Days and the monthly Networking Mixer. Marcela Beas, Chamber President, further stated a chamber delegation also attended the State of The City for Pharr and the Cultural Corridor event in Reynosa, Mexico.

Marcela Beas, Chamber President, further reported the Chamber hosted its first Worship Night Out which was led by Board Member Alex Rios. Mr. Rios stated the event was attended by over three hundred people and created an economic impact for the City of Pharr. Ms. Beas also reported the Chamber hosted a health and wellness series highlighting Ovarian and Cancer Awareness month and partnered up with Pharr Police Department for Coffee with a Cop at Starbucks. She also stated the Chamber hosted its fifth Annual Winter Texan Golf Tournament.

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce would be hosting the Ribbon Cutting Ceremony for ATX Auctions on February

24, 2023, at 11:30 a.m. and a market in partnership with Fazoli's at their location on February 25, 2023, from 9:00 a.m. to 1:00 p.m.

Marcela Beas, Chamber President, further reported the Greater Pharr Chamber of Commerce would be hosting a Spring market on March 11, 2023, from 6:00 p.m. to 10:00p.m and extended an invitation to the community to attend.

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce would be hosting its monthly Networking Mixer on February 28, 2023, for Coldwell Banker Commercial and the Holi Pharr Festival of Colors on March 4, 2023, from 4:00 p.m. to 6:00p.m. She extended an invitation to the community to attend.

Lastly Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce would be hosting Miss Pharr Scholarship Pageant on March 25, 2023, from 6:00p.m. to 9:00p.m. and invited the community to attend.

Board Member, Sonia Falcon, stated she serves on the Board for Vamos Scholarship. She stated this was a nonprofit organization and one of the applicants who received a scholarship and graduated from UTRGV applied for Ernst and Young, a national accounting firm in San Antonio, and was awarded the career opportunity of a lifetime.

ITEM 4. CLOSED SESSION: IN ACCORDANCE WITH CHAPTER 551 OF THE TEXAS GOV'T. CODE, THE BOARD HEREBY GIVES NOTICE THAT IT MAY MEET IN A CLOSED (NON-PUBLIC) EXECUTIVE SESSION TO DISCUSS THE ITEMS LISTED ON THE PUBLIC PORTION OF THE MEETING AGENDA IN ACCORDANCE WITH THE FOLLOWING BELOW.

None.

ITEM 5: RECONVENE

None.

ITEM 6: ADJOURNMENT

There being no further business Board Member, Alex Rios **moved** to adjourn. Board Member, Johnny Rodriguez seconded the motion and when put to a vote, it carried unanimously. Meeting adjourned at 12:52 PM.

Mario Lizcano, Chairman

Alex Rios, Vice Chairman

Alma Caso, Secretary



Pharr, TX

Balance Sheet

Account Summary

As Of 02/28/2023

Account	Name	Balance
Fund: 81 - PHARR CHAMBER OF COMMERCE		
Assets		
81-1-1002-000	PETTY CASH	100.00
81-1-1004-000	CLAIM ON CASH	0.00
81-1-1005-000	BANK - OPERATING ACCOUNT	319,983.74
81-1-1006-000	BANK - CONTINGENCY	102.59
81-1-1230-000	ACCOUNTS REC OTHER	0.00
81-1-1401-000	DUE FROM GENERAL FUND	0.00
81-1-1420-000	DUE FROM HOTEL FUND	0.00
81-1-1486-000	DUE FROM PEDC	0.00
Total Assets:		320,186.33
		320,186.33
Liability		
81-2-0121-000	MAYOR'S EVENT	0.00
81-2-0211-000	TEC TAXES PAYABLE	3,891.29
81-2-0235-000	ESCROW-GOLF TOURNAMENT	2,519.22
81-2-1230-000	ACCOUNTS REC OTHER	0.00
81-2-2000-000	ACCOUNTS PAYABLE	0.00
81-2-2001-000	ACCOUNTS PAYABLE	0.00
81-2-2002-000	INCOME TAX WITHHELD	0.00
81-2-2003-000	SOCIAL SEC. TAX WITHHELD	0.00
81-2-2004-000	MEDICARE TAX WITHHELD	0.00
81-2-2005-000	PAYROLL CORRECTION	0.00
81-2-2101-000	WAGES PAYABLE	0.00
81-2-2102-000	COMPENSATED ABSENCES	4,406.09
81-2-2102-002	COMPENSATED ABSENCES - CURRENT	1,468.70
81-2-2104-000	ESCROW-AL BENTLEY YATES-FS	0.00
81-2-2107-000	A/P - ICMA	0.00
81-2-2113-000	A/P - AMERITAS - VISION	42.80
81-2-2117-000	A/P - AMERITAS - DENTAL	161.24
81-2-2120-000	A/P - CHSUP	0.00
81-2-2125-000	A/P-UNITED HEALHT INS EMPLOYEE	3,827.56
81-2-2130-000	A/P - TERM LIFE	0.00
81-2-2133-000	A/P - COLONIAL	-17.08
81-2-2134-000	A/P - MUTUAL OF OMAHA/BASIC LF	14.64
81-2-2135-000	A/P - LINCOLN STD/LTD	104.00
81-2-2136-000	A/P - MAGELLAN (EAP)	4.30
81-2-2137-000	A/P - TMRS-EMPLOYEE PORTION	1,125.77
81-2-2140-000	A/P - UNITED WAY	0.00
81-2-2147-000	A/P - UNUM PROVIDENT	84.28
81-2-2152-000	A/P - MASA MTS	27.00
81-2-2154-000	A/P - HEALTHIEST YOU	46.41
81-2-2401-000	DUE TO GENERAL FUND	3,968.23
81-2-2486-000	DUE TO PEDC	0.00
81-2-2495-000	DUE TO PAYROLL FUND	1,036.41
Total Liability:		22,710.86
Equity		
81-3-3101-000	UNAPPROPRIATED FUND BALANCE	260,457.10
81-3-3981-000	PRIOR YEAR ADJUSTMENT	0.00
Total Beginning Equity:		260,457.10

Balance Sheet

As Of 02/28/2023

Account	Name	Balance
Total Revenue		131,722.62
Total Expense		94,704.25
Revenues Over/Under Expenses		<u>37,018.37</u>
	Total Equity and Current Surplus (Deficit):	297,475.47
	Total Liabilities, Equity and Current Surplus (Deficit):	<u><u>320,186.33</u></u>



Budget Report

For Fiscal: 10/2022-09/2023 Period Ending: 02/28/2023

		Original	Fiscal	Variance	Percent
		Total Budget	Activity	Favorable (Unfavorable)	Remaining
Fund: 81 - PHARR CHAMBER OF COMMERCE					
Revenue					
81-4-4227-000	CREDIT CARD-SURCHARGE	\$ -	\$ 258.22	\$ 258.22	0
81-4-4663-000	INTEREST EARNED	\$ -	\$ 2,068.70	\$ 2,068.70	0
81-4-4676-000	MEMBERSHIP	\$ 57,700.00	\$ 29,497.80	\$ (28,202.20)	48.88
81-4-4677-000	SPONSORSHIP	\$ 52,600.00	\$ 5,562.25	\$ (47,037.75)	89.43
81-4-4677-006	HUB MARKET DAYS	\$ -	\$ 1,691.71	\$ 1,691.71	0
81-4-4883-001	TRANSFER IN- GENERAL FUND	\$ -	\$ 2,873.94	\$ 2,873.94	0
81-4-4883-020	TRANSFER IN-HOTEL FUND	\$ 68,400.00	\$ 28,500.00	\$ (39,900.00)	58.33
81-4-4883-086	TRANSFER IN - PEDC	\$ 150,000.00	\$ 62,500.00	\$ (87,500.00)	58.33
Revenue Total:		\$ 328,700.00	\$ 132,952.62	\$ (195,747.38)	60%
Expense					
81-51000-1100-000	SALARIES	\$ 150,800	\$ 62,385.85	\$ 88,414.15	58.63
81-51000-1104-000	OVERTIME	\$ 7,000	\$ 1,076.33	\$ 5,923.67	84.62
81-51000-1105-000	F I C A	\$ 12,500	\$ 4,756.76	\$ 7,743.24	61.95
81-51000-1106-000	HOSPITAL INSURANCE	\$ 22,200	\$ -	\$ 22,200.00	100
81-51000-1106-001	HOSPITAL INSURANCE	\$ -	\$ 8,351.64	\$ (8,351.64)	0
81-51000-1107-000	ANNUAL WORK COMP INSURANCE	\$ 500	\$ -	\$ 500.00	100
81-51000-1108-000	T E C TAXES	\$ 700	\$ 1,179.76	\$ (479.76)	-68.54
81-51000-1115-000	EMPLOYEES RETIREMENT	\$ 20,400	\$ 7,942.46	\$ 12,457.54	61.07
81-51000-1122-000	EAP - ASSISTANCE PROGRAM	\$ 100	\$ 2.68	\$ 97.32	97.32
81-51000-1123-000	HEALTHIEST YOU	\$ 300	\$ 106.50	\$ 193.50	64.5
81-51000-2201-000	OFFICE SUPPLIES	\$ 7,500	\$ 1,912.16	\$ 5,587.84	74.5
81-51000-2202-000	POSTAGE	\$ -	\$ 75.07	\$ 924.93	92.49
81-51000-2208-000	OTHER OPERATING SUPPLIES	\$ 45,000	\$ 3,061.72	\$ 21,238.28	87.4
81-51000-2220-000	NON CAPITAL EQUIP&SUPPLIES	\$ 2,000	\$ -	\$ 2,000.00	100
81-51000-3301-000	BUILDING & EQUIPMENT	\$ 3,500	\$ 4.33	\$ 3,495.67	99.88
81-51000-4401-000	OFFICE EQUIPMENT RENTALS	\$ 1,000	\$ -	\$ 1,000.00	100
81-51000-5501-000	COMMUNICATIONS	\$ 1,000	\$ 1,992.84	\$ 1,007.16	33.57
81-51000-5502-000	ADVERTISING	\$ 10,000	\$ 820.96	\$ 9,179.04	91.79
81-51000-5503-000	TRAVEL EXPENSE	\$ 5,000	\$ 3,342.34	\$ 11,657.66	77.72
81-51000-5505-000	DUES & PUBLICATIONS	\$ 2,000	\$ 991.44	\$ 1,008.56	50.43
81-51000-5508-000	SPONSORSHIP	\$ 3,000	\$ 2,350.00	\$ 2,650.00	53
81-51000-5509-000	PUBLIC RELATIONS	\$ 18,800	\$ 5,568.45	\$ 17,231.55	75.58
81-51000-5535-000	BANK CHARGES	\$ -	\$ 684.04	\$ 815.96	54.4
81-51000-6601-000	GAS & OIL	\$ -	\$ 125.54	\$ 74.46	37.23
81-51000-6603-000	CITY GARAGE REPAIRS	\$ 400	\$ -	\$ 400.00	100
81-51000-9926-000	MAYOR'S EVENTS	\$ 15,000	\$ -	\$ 15,000.00	100
Expense Total:		\$ 328,700.00	\$ 106,730.87	\$ 221,969.13	68%
Fund: 81 - PHARR CHAMBER OF COMMERCE Surplus (Deficit):		0	\$ 26,221.75	\$ 26,221.75	0
Report Surplus (Deficit):		0	\$ 26,221.75	\$ 26,221.75	0

Budget Report

		Original	Fiscal	Variance	Percent
		Total Budget	Activity	Favorable (Unfavorable)	Remaining
Fund: 81 - PHARR CHAMBER OF COMMERCE					
Revenue		\$ 328,700.00	\$ 132,952.62	\$ (195,747.38)	60%
Expense		\$ 328,700.00	\$ 106,730.87	\$ 221,969.13	68%
Fund: 81 - PHARR CHAMBER OF COMMERCE Surplus (Deficit):		0	\$ 26,221.75	\$ 26,221.75	0
Report Surplus (Deficit):		0	\$ 26,221.75	\$ 26,221.75	0