



**TAKE NOTICE THAT A REGULAR MEETING
OF THE GOLF COURSE ADVISORY BOARD
OF THE CITY OF PHARR, TEXAS
WILL BE HELD AT CITY HALL, COMMISSIONERS' ROOM,
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS
COMMENCING AT 5:30 PM ON
TUESDAY, MARCH 7, 2023**

The City of Pharr has called this meeting as allowed pursuant to Texas law, city charter, and city ordinances. The governing body may recess from day to day when it does not complete consideration of a particularly long subject as authorized by law.

1. CALL TO ORDER:

A) Roll call and possible action on the excusing of any absent member.

2. ADMINISTRATIVE:

A) Approval of minutes for February 7, 2023 - Regular Called Meeting.

B) Revenue Report for the month of February 2023.

C) Golf Course Operation status report.

3. CLOSED SESSION: *In accordance with Chapter 551 of the Texas Gov't. Code, the Golf Course Advisory Board hereby gives notice that it may meet in a closed (non-public) executive session to discuss the items listed on the public portion of the meeting agenda in accordance with the following below:*

Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues

AGENDA REGULAR MEETING

March 7, 2023

with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

4. RECONVENE: *into Regular Session and consider action, if necessary, on any items(s) discussed in closed session.*

5. ADJOURNMENT:

I, the undersigned authority, do hereby certify that the above notice of said Regular Meeting of the Golf Course Advisory Board of the City of Pharr was posted on the bulletin board at City Hall and on the City's web page at www.pharr-tx.gov. This Notice was posted on the 3rd day of March 2023 at 2:00 p.m. and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 3rd day of March 2023.




HILDA PEDRAZA, TRMC, CMC
CITY CLERK

**MINUTES
REGULAR CALLED MEETING
TIERRA DEL SOL GOLF CLUB ADVISORY BOARD
FEBRUARY 7, 2023, AT 5:30 P.M.
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS**

The Golf Club Advisory Board of the City of Pharr, Texas met on Tuesday, February 7, 2023, at 5:30 p.m. and the following is the record of attendance.

MEMBERS PRESENT: Ricardo Medina
George Gonzalez
Rudy Martinez
Hector Gomez
Jaime Villarreal
Xavier Garcia

ABSENT MEMBERS: Michael Pacheco
Mario Lizcano
Carlos Villegas

STAFF PRESENT: Michael Fernuik, Golf Course Manager
Myra Ledezma, Administrative Assistant
Sergio Alanis, Parks and Recreation Director

ITEM 1. CALL TO ORDER

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER

Chairman Ricardo Medina called the meeting to order at 5:30 p.m. Roll call established a quorum.

Board Member George Gonzalez moved to excuse absent members. Board Member Rudy Martinez seconded the motion and when put to a vote, it carried unanimously.

ITEM 2. ADMINISTRATIVE

A) APPROVAL OF MINUTES JANUARY 4, 2023 REGULAR CALLED MEETING

Chairman Ricardo Medina introduced the item.

Jaime Villarreal moved to approve the minutes. Board member George Gonzalez seconded the motion and when put to a vote, it carried unanimously.

B) REVENUE REPORT FOR THE MONTHS OF DECEMBER 2022 AND JANUARY 2023

Chairman Ricardo Medina introduced the item.

Michael Fernuik, Golf Course Manager, went over the revenues for the month of December 2022. He stated revenues for the month of December 2022 were \$110,100.19 and revenues for the month of January 2023 were \$126,498.37.

C) GOLF COURSE OPERATION REPORT FOR THE MONTH OF FEBRUARY 2023

Chairman, Ricardo Medina, introduced the item.

Michael Fernuik, Golf Course Manager, went over the golf course operations report and stated spring pre-emergent fertilizer had been ordered for fairways and roughs and it would be applied in March. Mr. Fernuik further reported ant mounds continued to be treated and stated some greens were showing winter poa annua but herbicides were being sprayed to control it.

Lastly, Mr. Fernuik updated the board on upcoming golf tournaments.

ITEM 3. CLOSED SESSION: IN ACCORDANCE WITH CHAPTER 551 OF THE TEXAS GOV'T. CODE, THE GOLF COURSE ADVISORY BOARD HEREBY GIVES NOTICE THAT IT MAY MEET IN A CLOSED (NON-PUBLIC) EXECUTIVE SESSION TO DISCUSS THE ITEMS LISTED ON THE PUBLIC PORTION OF THE MEETING AGENDA IN ACCORDANCE WITH THE FOLLOWING BELOW

The time being 5:38 p.m., Chairman Medina stated the board would be entering a closed session in accordance with Chapter 551 of the Texas Gov't. Code to discuss agenda items listed in the public portion of the agenda and pursuant to sections 551.071, 551.072, 551.074, 551.076, 551.084 and 551.087.

ITEM 4. RECONVENE

The time being 6:21 pm, Chairman Medina stated the committee would be resuming the open meeting.

ITEM 5. ADJOURNMENT

There being no other business to come before the board, Board George Gonzalez moved to adjourn. Board Member Jaime Villarreal seconded the motion and when put to a vote, it carried unanimously. Meeting adjourned at 6:21 p.m.

STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF PHARR

ON THE 7th OF FEBRUARY, 2023, the Golf Club Advisory Board of the City of Pharr, Texas, convened in a Regular Called Meeting at City Hall, 2nd Floor, 118 S. Cage, the meeting being open to the public notice of the said meeting, giving the date, place and subject hereof, having been posted in accordance with chapter 551, Texas Government Code (Open Meeting Act) and there being a present quorum, **I Myra Ledezma, Golf Course Administrative Assistant, of the City of Pharr, Texas**, certify that this is true and correct copy of the minutes.

ATTEST:



Myra Ledezma, Administrative
Assistant

APPROVED DATE: _____



Revenue History Summary

Revenue	FY 2019-2020	FY 2020-2021	FY 2021-2022	FY 2022-2023
October	\$55,852.15	\$63,300.90	\$82,368.21	\$83,809.49
November	\$104,838.61	\$85,804.78	\$118,712.10	\$106,074.96
December	\$77,414.19	\$84,071.00	\$107,549.11	\$110,100.19
January	\$101,170.14	\$85,219.67	\$87,867.37	\$126,498.37
February	\$90,427.36	\$74,044.15	\$95,118.63	\$118,642.14
March	\$88,088.32	\$105,721.61	\$129,764.08	
April	\$30,483.13	\$93,694.65	\$91,167.65	
May	\$56,628.41	\$65,013.72	\$74,795.69	
June	\$52,666.73	\$58,617.87	\$79,760.23	
July	\$46,318.48	\$66,328.85	\$79,985.95	
August	\$56,051.97	\$58,787.43	\$61,444.81	
September	\$54,410.92	\$74,748.87	\$91,390.08	
	\$814,350.41	\$915,353.50	\$1,099,923.91	\$545,125.15

Daily Sales Detail Report

Total Club Sales (1)

From: 02/01/2023 - 12:00:00 am To: 02/28/2023 - 11:59:59 pm

Category:	Quantity	Gross Rev.	Total Cost	Net Rev.	Profit %	% of Business
Department: Green Fee						
18 Green Fee	1083	27,075.00	0.00	27,075.00	100.00	25.08%
18 Junior Fee	7	84.00	0.00	84.00	100.00	0.08%
9 Green Fee	376	6,016.00	0.00	6,016.00	100.00	5.57%
9 Junior Fee	11	99.00	0.00	99.00	100.00	0.09%
Twilight Green Fee	301	4,515.00	0.00	4,515.00	100.00	4.18%
Raincheck GREEN FEE	1	0.00	0.00	0.00	0.00	0.00%
Group Rate Fee	270	5,400.00	0.00	5,400.00	100.00	5.00%
Promo Green Fee 9/18	74	0.00	0.00	0.00	0.00	0.00%
High School	183	0.00	0.00	0.00	0.00	0.00%
ANNUAL RD.	2183	0.00	0.00	0.00	0.00	0.00%
9 HOLE PUNCH	32	0.00	0.00	0.00	0.00	0.00%
18 HOLE PUNCH	119	0.00	0.00	0.00	0.00	0.00%
18 W/CART PUNCH	1	0.00	0.00	0.00	0.00	0.00%
Replay 9 or 18	15	165.00	0.00	165.00	100.00	0.15%
TOURNAMENT GREEN FEE	26	910.00	0.00	910.00	100.00	0.84%
VOLUNTEER RD.	27	0.00	0.00	0.00	0.00	0.00%
Youth on course 9 or 18	9	53.00	0.00	53.00	100.00	0.05%
Green Fee Totals:	4718	44,317.00	0.00	44,317.00	100.00	41.05%
Department: Cart Fee						
18 Hole Shared Cart	1423	15,781.07	0.00	15,781.07	100.00	14.62%
9 Hole Shared Cart	498	3,683.90	0.00	3,683.90	100.00	3.41%
Spectator Cart Fee	1	22.17	0.00	22.17	100.00	0.02%
ANNUAL SHARED CART	705	0.00	0.00	0.00	0.00	0.00%
Non Playing Rider 9 hole	7	51.73	0.00	51.73	100.00	0.05%
Promo Shared Cart 9/18	64	0.00	0.00	0.00	0.00	0.00%
Non Playing Rider 18 hole	3	33.27	0.00	33.27	100.00	0.03%
Twilight Cart Fee	299	3,315.91	0.00	3,315.91	100.00	3.07%
RAINCHECK SHARED CART	1	0.00	0.00	0.00	0.00	0.00%
VOLUNTEER SHARED CART	28	0.00	0.00	0.00	0.00	0.00%
Cart Fee Totals:	3029	22,888.05	0.00	22,888.05	100.00	21.20%
Tax:		1,879.96				
Total:		24,768.01				
Department: Driving Range						
Small Bucket	321	1,605.00	0.00	1,605.00	100.00	1.49%
Large Bucket	441	3,969.00	0.00	3,969.00	100.00	3.68%
RANGE BUCKET MEMBERSHIP	64	0.00	0.00	0.00	0.00	0.00%
ANNUAL RANGE MAX 1 BKT	2	500.00	0.00	500.00	100.00	0.46%
Hot Sack Warm Up 20 Balls	9	27.00	0.00	27.00	100.00	0.03%
10 LGE BUCKET PUNCH CARD	2	150.00	0.00	150.00	100.00	0.14%
Driving Range Totals:	839	6,251.00	0.00	6,251.00	100.00	5.79%
Department: Club Rentals						
CLUB RENTAL 18 HOLES	9	180.00	0.00	180.00	100.00	0.17%
CLUB RENTAL 9 HOLES	6	72.00	0.00	72.00	100.00	0.07%
Club Rentals Totals:	15	252.00	0.00	252.00	100.00	0.23%
Tax:		20.79				
Total:		272.79				
Department: Private Carts						
18 HOLE PRIVATE CART FEE	202	1,616.00	0.00	1,616.00	100.00	1.50%
9 HOLE PRIVATE CART FEE	7	56.00	0.00	56.00	100.00	0.05%
ANNUAL PRIVATE CART ROUND	1182	0.00	0.00	0.00	0.00	0.00%
3 Month Private Cart Fee	1	175.00	0.00	175.00	100.00	0.16%
MONTHLY PRIVATE CART FEE	37	2,590.00	0.00	2,590.00	100.00	2.40%
Private Carts Totals:	1429	4,437.00	0.00	4,437.00	100.00	4.11%

Tierra del Sol Golf Course

Daily Sales Detail Report

Total Club Sales (1)

From: 02/01/2023 - 12:00:00 am To: 02/28/2023 - 11:59:59 pm

Category:	Quantity	Gross Rev.	Total Cost	Net Rev.	Profit % % of Business	
<u>Department: Gift Certificate</u>						
Gift Certificate	21	975.00	0.00	975.00	100.00	0.90%
Gift Certificate (Liability)	-21	(975.00)	0.00	(975.00)	100.00	(0.90)%
Gift Certificate Totals:	0	0.00	0.00	0.00	0.00	0.00%
<u>Department: Deposits</u>						
Tournament Deposit	1	100.00	0.00	100.00	100.00	0.09%
Deposits Totals:	1	100.00	0.00	100.00	100.00	0.09%
<u>Department: Improvement Fund</u>						
IMPROVEMENT FUND	2039	2,039.00	0.00	2,039.00	100.00	1.89%
Improvement Fund Totals:	2039	2,039.00	0.00	2,039.00	100.00	1.89%
<u>Department: Memberships</u>						
ANNUAL SINGLE	1	1,100.00	0.00	1,100.00	100.00	1.02%
3 MONTH SINGLE	1	575.00	0.00	575.00	100.00	0.53%
3 MONTH COUPLE	1	925.00	0.00	925.00	100.00	0.86%
9 Hole Punch Card (25)	2	730.00	0.00	730.00	100.00	0.68%
18 Hole Punch Card (25)	2	1,100.00	0.00	1,100.00	100.00	1.02%
3MO SINGLE ADD MONTH	5	1,000.00	0.00	1,000.00	100.00	0.93%
3MO COUPLE ADD MONTH	33	8,250.00	0.00	8,250.00	100.00	7.64%
3MO SINGLE&CART ADD MONT	2	540.00	0.00	540.00	100.00	0.50%
3MO COUPLE&CART ADD MONTH	1	320.00	0.00	320.00	100.00	0.30%
18 Punch Card (10 Rounds)	4	880.00	0.00	880.00	100.00	0.82%
Memberships Totals:	52	15,420.00	0.00	15,420.00	100.00	14.28%
<u>Department: Mexican Food</u>						
Burritos	10	13.90	0.00	13.90	100.00	0.01%
Mexican Food Totals:	10	13.90	0.00	13.90	100.00	0.01%
Tax:		1.10				
Total:		15.00				
<u>Department: Sandwiches</u>						
Cold Sandwiches	3	8.31	3.24	5.07	61.01	0.00%
Sandwiches Totals:	3	8.31	3.24	5.07	61.01	0.00%
Tax:		0.69				
Total:		9.00				
<u>Department: Breakfast</u>						
Breakfast Taco	1	1.62	0.66	0.96	59.26	0.00%
Breakfast Totals:	1	1.62	0.66	0.96	59.26	0.00%
Tax:		0.13				
Total:		1.75				
<u>Department: Beverages</u>						
Bottled Water	76	105.64	6.08	99.56	94.24	0.09%
Powerade	1	2.31	0.00	2.31	100.00	0.00%
Beverages Totals:	77	107.95	6.08	101.87	94.37	0.09%
Tax:		8.64				
Total:		116.59				
<u>Department: Banquets</u>						
Tournament Foods	25	175.00	0.00	175.00	100.00	0.16%
Banquets Totals:	25	175.00	0.00	175.00	100.00	0.16%
<u>Department: Merchandise</u>						
BAGS	3	587.89	391.25	196.64	33.45	0.18%
CAPS, MENS	33	892.94	455.63	437.31	48.97	0.41%
GLOVES	18	283.82	133.33	150.49	53.02	0.14%
GOLF BALLS	166	1,981.47	1,388.08	593.39	29.95	0.55%

Daily Sales Detail Report

Total Club Sales (1)

From: 02/01/2023 - 12:00:00 am To: 02/28/2023 - 11:59:59 pm

Category:	Quantity	Gross Rev.	Total Cost	Net Rev.	Profit %	% of Business
Department: Merchandise						
GOLF CLUBS, METALWOODS	1	219.99	164.51	55.48	25.22	0.05%
HEADCOVERS	1	34.95	18.95	16.00	45.78	0.01%
JACKETS, LADIES	6	372.78	214.00	158.78	42.59	0.15%
JACKETS, MENS	5	336.65	188.75	147.90	43.93	0.14%
MISCELLANEOUS	20	157.00	70.30	86.70	55.22	0.08%
SHIRTS, LADIES - Alpha	14	556.46	355.99	200.47	36.03	0.19%
SHIRTS, MENS	14	577.43	399.90	177.53	30.74	0.16%
SHOES, MENS	5	299.83	192.61	107.22	35.76	0.10%
SPIKES	1	11.99	6.50	5.49	45.79	0.01%
SUNGLASSES	7	185.65	88.64	97.01	52.25	0.09%
TEES	26	56.51	28.90	27.61	48.86	0.03%
TOWELS	2	43.90	22.00	21.90	49.89	0.02%
Merchandise Totals:	322	6,599.26	4,119.34	2,479.92	37.58	2.30%
Tax:		544.40				
Total:		7,143.66				
Department: Food and Beverage						
Beer & Wine	2573	7,021.31	2,736.89	4,284.42	61.02	3.97%
Food and Beverage Totals:	2573	7,021.31	2,736.89	4,284.42	61.02	3.97%
Tax:		582.15				
Total:		7,603.46				
Department: Food and Beverage						
Beverages	1354	1,979.77	655.48	1,324.29	66.89	1.23%
Food and Beverage Totals:	1354	1,979.77	655.48	1,324.29	66.89	1.23%
Tax:		163.95				
Total:		2,143.72				
Department: Food and Beverage						
Breakfast	681	1,059.78	583.06	476.72	44.98	0.44%
Food and Beverage Totals:	681	1,059.78	583.06	476.72	44.98	0.44%
Tax:		85.71				
Total:		1,145.49				
Department: Food and Beverage						
Mexican Food	108	203.50	90.20	113.30	55.68	0.10%
Food and Beverage Totals:	108	203.50	90.20	113.30	55.68	0.10%
Tax:		16.52				
Total:		220.02				
Department: Food and Beverage						
Sandwiches	364	1,591.48	497.11	1,094.37	68.76	1.01%
Food and Beverage Totals:	364	1,591.48	497.11	1,094.37	68.76	1.01%
Tax:		131.46				
Total:		1,722.94				
Department: Food and Beverage						
Snacks	557	686.16	344.77	341.39	49.75	0.32%
Food and Beverage Totals:	557	686.16	344.77	341.39	49.75	0.32%
Tax:		54.55				
Total:		740.71				
Department: Credit Card Surcharge						
Credit Card Surcharge	2418	1,834.90	0.00	1,834.90	100.00	1.70%
Credit Card Surcharge Totals:	2418	1,834.90	0.00	1,834.90	100.00	1.70%
Report Totals:		116,986.99	9,036.83	107,950.16	92.28	100.00%

Tierra del Sol Golf Course
Daily Sales Detail Report

Total Club Sales (1)

From: 02/01/2023 - 12:00:00 am To: 02/28/2023 - 11:59:59 pm

Category:	Quantity	Gross Rev.	Total Cost	Net Rev.	Profit % % of Business
Tax:		3,490.05			
Total:		120,477.04			
Cash	30,620.16	Amer Express		4,652.52	
Check	4,308.00	Discover		3,321.07	
Credit Book	1,357.03	Master Card		21,614.19	
Gift Certificate	(388.02)	Visa		54,992.09	
Credit Card	84,579.87				
Total:	120,477.04			84,579.87	

Status Report Golf Course Operation

Golf Course

Continue bi-weekly & monthly greens fertilizer program.

Preventative maintenance was done on the pump station. Replaced the packing on the pumps and replaced failed pressure gauge on the Amiad Filter. Will need to budget for a new station next year due to heavy corrosion of the platform.

Continued edging and manicuring of sand traps for better definition.

Continued fixing of irrigation leaks and replacement of irrigation parts.

Clubhouse

Daylight Savings Time begins Sunday March 12th. The pro shop will begin closing at 8:00 pm and the driving range will be open no later than 9:00 pm.

Upcoming tournaments – March 4th Valley View ISD; March 18th Pharr Forward.

Total downloads of the TDS App are now at 3797 taking advantage of our loyalty program, course news, and other offers.

Sundowners will begin Thursday, April 6th.

Most Winter Texan Leagues will be finishing up the third week of March.