



**TAKE NOTICE THAT A REGULAR MEETING OF THE
PHARR INTERNATIONAL TOLL BRIDGE BOARD
WILL BE HELD AT THE
CITY COMMISSIONERS' ROOM
118 S. CAGE, 2ND FLOOR, PHARR, TX
ON WEDNESDAY, JANUARY 18, 2023 AT 12:00 PM**

At any time during the course of this meeting the Toll Bridge Board may retire to Executive Session under Texas Government Code § 551 to confer on any subject matter in accordance with the Texas Open Meetings Act.

Should any final action, decision, or vote be required in the opinion of the Board with regard to any item discussed during the closed meeting, then such final action, decision, or vote shall be made during the open meeting covered by this notice upon the reconvening of the public meeting pursuant to Section 551.101 government Code V.T.C.S.

1. CALL TO ORDER:

- A) Roll call and possible action on the excusing of any absent member.
- B) Pledge of Allegiance/Invocation.

2. DIRECTOR'S ADMINISTRATIVE REPORT: *(Director's Administrative Reports and discussion, if any, with Bridge Board. The Director may also assign a designated spokesperson for any particular listed topic)*

- A) Crossings and Revenues for December 2022.
- B) Engineer's Report.
- C) Director's Report.

3. ADMINISTRATIVE:

- A) Approval of Minutes for December 21, 2022.
- B) Discussion and action, if any, on Border Trade Alliance (BTA) 2023 Membership Patron Level for \$2,500.
- C) Discussion and action, if any, on Asociación Mexicana de Horticultura Protegida A.C. (AMHPAC) Silver Level Membership for \$4,200.

AGENDA BRIDGE BOARD MEETING
January 18, 2023

D) Discussion and action, if any, on Viva Fresh Summit Platinum Level Sponsorship and Booth for \$22,500.

E) Discussion and action, if any, on Proposal from Texas Manufacturing Assistance Center (TMAC) for Strategic Planning Services for \$19,125.

4. CLOSED SESSION: *In accordance with Chapter 551 of the Texas Gov't. Code, the International Toll Bridge Board hereby gives notice that it may meet in Executive session to discuss and deliberate any items listed on the public portion of the meeting agenda including items in accordance with the following:*

Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

5. RECONVENE: *into regular session and consider action, if any, on item(s) discussed in executive session.*

6. ADJOURNMENT:

NOTICE OF ASSISTANCE AT THE PUBLIC MEETING

City Hall is a wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the Pharr Bridge Office at (956)402-4660 ext. 6106/6101 or FAX (956)223-2013 or E-Mail vanessa.guzman@pharr-tx.gov or cleo.salinas@pharr-tx.gov for further information. Braille is not available.

I, the undersigned authority, do certify that the above agenda of said meeting of the Pharr International Bridge Board is a true and correct copy and that said notice was posted on the bulletin board of City Hall and on the City's webpage at www.pharr-tx.gov. The Notice was posted at a place convenient and readily accessible to the general public at all times; that said Notice was posted on the 13th day of January 2023 at 12:00 p.m. and will remain posted continuously for 72 hours preceding the scheduled time of said meeting in compliance with Chapter 551 of the Texas Government Code (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 13th day of January 2023 at 12:00 p.m





HILDA PEDRAZA, TRMC, CMC
CITY CLERK



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 2.A.

DATE SUBMITTED: January 12, 2023

MEETING DATE: January 18, 2023

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Crossings and Revenues for December 2022.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/12/2023

**CROSSINGS AND REVENUES
FOR THE MONTH OF DECEMBER
FISCAL YEAR 2022 – 2023**

a) BRIDGE CROSSINGS

Crossings for the Pharr International Bridge totaled **110,978** vehicles for the month of December F.Y. 2022-2023, which showed an increase of **3,902** vehicles or **3.64%** over the same month in F.Y. 2021-2022.

b) CAR CROSSINGS

Car crossings for the Pharr International Bridge totaled **51,652** cars for the month of December F.Y. 2022 – 2023, showing an increase of **9,028** cars or **21.18%** over the same month in F.Y. 2021 – 2022.

c) SOUTHBOUND TRUCK CROSSINGS

Truck crossings totaled **59,326** trucks for the month of December F.Y. 2022-2023, showing a decrease of **(-5,126)** trucks or **(-7.95%)** over the same month in F.Y. 2021 - 2022.

d) TOTAL REVENUES

Revenues for the Pharr International Bridge totaled **\$1,556,275** dollars for the month of December F.Y. 2022 – 2023.

\$ 169,840 Autos & other
\$ 1,379,343 Trucks
<u>\$ 7,092 Profit on pesos</u>
\$ 1,556,275 TOTAL

Revenues showed a decrease of **(-\$48,829)** or **(-3.04%)** over the same month in F.Y. 2021 – 2022.

e) NORTHBOUND TRUCKS

Northbound trucks at the Pharr International Bridge totaled **55,104** trucks for the month of December F.Y. 2022-2023, showing an increase of **43** trucks or **0.08%** over the same month in F.Y. 2021-2022.

SOUTHBOUND TRUCK CROSSINGS SHOWED AN INCREASE OF 4,222 TRUCKS OR 7.66% FOR THE MONTH OF DECEMBER, COMPARED TO NORTHBOUND TRUCK CROSSINGS.

TOTAL NORTHBOUND AND SOUTHBOUND TRUCK CROSSINGS FOR THE MONTH OF DECEMBER TOTAL 114,430 REPRESENTING A DECREASE OF (-5,083) OR (-4.25%) OVER THE SAME TIME PERIOD IN F.Y. 2021-2022.

**PHARR INTERNATIONAL BRIDGE
TOTAL CROSSINGS COMPARISON BY FISCAL YEAR (CARS & TRUCKS)**

	F.Y. 2021-2022	F.Y. 2022-2023	GAIN / LOSS	INC% / DEC%
OCTOBER	97,565	107,357	9,792	10.04%
NOVEMBER	102,518	103,271	753	0.73%
DECEMBER	107,076	110,978	3,902	3.64%
YTD TOTAL	307,159	321,606	14,447	4.70%
JANUARY	102,505			
FEBRUARY	96,158			
MARCH	108,546			
APRIL	89,679			
MAY	103,970			
JUNE	101,575			
JULY	100,837			
AUGUST	107,399			
SEPTEMBER	102,896			
TOTAL CROSSING	1,220,724			

A. VEHICLE CROSSINGS SHOWED AN INCREASE OF 3,902 VEHICLES OR 3.64% OVER THE SAME MONTH IN F.Y. 2021-2022.

B. VEHICLE CROSSING SHOWED AN INCREASE OF 14,447 VEHICLES OR 4.70% OVER THE THREE (3) MONTHS IN F.Y. 2021-2022.

**PHARR INTERNATIONAL BRIDGE
CAR CROSSING COMPARISON BY FISCAL YEAR**

	F.Y. 2021-2022	F.Y. 2022-2023	GAIN / LOSS	INC% / DEC%
OCTOBER	33,627	43,454	9,827	29.22%
NOVEMBER	36,220	42,460	6,240	17.23%
DECEMBER	42,624	51,652	9,028	21.18%
YTD TOTAL	112,471	137,566	25,095	22.31%
JANUARY	36,032			
FEBRUARY	35,195			
MARCH	41,472			
APRIL	36,340			
MAY	42,219			
JUNE	41,029			
JULY	41,088			
AUGUST	42,574			
SEPTEMBER	40,919			
TOTAL CROSSING	469,339			

A. CAR CROSSINGS SHOWED AN INCREASE OF 9,028 CARS OR 21.18% OVER THE SAME MONTH IN F.Y. 2021-2022.

B. CAR CROSSING SHOWED AN INCREASE OF 25,095 CARS OR 22.31% OVER THE THREE (3) MONTH IN F.Y. 2021-2022.

SOUTHBOUND CAR CROSSINGS COMPARISON
FOR THE MONTH OF DECEMBER F.Y. 2022 - 2023

			GAIN	% INC.	DAYLY
	DEC F.Y. 22-23	DEC. F.Y. 21-22	LOSS	% (DEC.)	AVERAGE
GATEWAY	121,313	111,092	10,221	9%	4,044
VETERANS (LOS TOMATES)	166,906	132,208	34,698	26%	5,564
FREE TRADE (LOS INDIOS)	40,623	36,923	3,700	10%	1,354
TOTAL BROWNSVILLE	328,842	280,223	48,619	17%	10,961
EAGLE PASS	280,243	260,088	20,155	8%	9,341
LAREDO	431,969	416,500	15,469	4%	14,399
McALLEN- HIDALGO	262,669	231,129	31,540	14%	8,756
ANZALDUAS	127,949	117,529	10,420	9%	4,265
McA. & ANZ. COMP TO 2016	390,618	348,658	41,960	12%	13,021
PROGRESO	48,580	41,584	6,996	16.82%	1,619
DONNA	61,310	48,970	12,340	25.20%	2,044
PHARR	51,652	42,624	9,028	21.18%	1,722

**PHARR INTERNATIONAL BRIDGE
TRUCK CROSSING COMPARISON BY FISCAL YEAR**

	F.Y. 2021-2022	F.Y. 2022-2023	GAIN / LOSS	INC% / DEC%
OCTOBER	63,938	63,903	(-35)	(-0.05%)
NOVEMBER	66,298	60,811	(-5,487)	(-8.28%)
DECEMBER	64,452	59,326	(-5,126)	(-7.95%)
YTD TOTAL	194,688	184,040	(-10,648)	(-5.47)
JANUARY	66,473			
FEBRUARY	60,963			
MARCH	67,074			
APRIL	53,339			
MAY	61,751			
JUNE	60,546			
JULY	59,749			
AUGUST	64,825			
SEPTEMBER	61,977			
TOTAL CROSSING	751,385			

A. TRUCK CROSSINGS SHOWED A DECREASE OF (-5,126) TRUCKS OR (-7.95%) OVER THE SAME MONTH IN F.Y. 2021-2022.

B. TRUCK CROSSING SHOWED A DECREASE OF (-10,648) TRUCKS OR (-5.47%) OVER THE THREE (3) MONTH IN F.Y. 2021-2022.

SOUTHBOUND TRUCK CROSSINGS COMPARISON FOR THE MONTH OF DECEMBER F.Y. 2022 – 2023

			GAIN LOSS	% INC. % (DEC.)	DAYLY AVERAGE
	DEC F.Y. 22-23	DEC. F.Y. 21-22			
			0	#DIV/0!	
VETERANS (LOS TOMATES)	18,934	19,123	-189	-1%	631
FREE TRADE (LOS INDIOS)	777	864	-87	-10%	26
BROWNSVILLE	19,711	19,987	-276	-1%	657
EAGLE PASS	16,525	15,897	628	4%	551
LAREDO	225,801	218,415	7,386	3%	7,527
PHARR	59,326	64,452	-5,126	-8%	1,978
PROGRESO	3,622	4,668	-1,046	-22%	121
ANZALDUAS (Empty only)	2,463	2,502	-39	-2%	82

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DECEMBER 2022

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7calendar.com/en/

CITY OF PHARR
PHARR INTERNATIONAL BRIDGE
F.Y. 2021-2022 CROSSING COMPARISON BY AXLE

AXLES	SEP. 2021	SEP. 2022	OCT. 2021	OCT. 2022	NOV 2021	NOV. 2022	DEC. 2021	DEC. 2022	JAN. 2022	JAN. 2023	FEB. 2022	FEB. 2023	MAR 2022	MAR. 2023
1 X (CAR OR TRUCK)	29,586	40,919	33,626	43,452	36,220	42,460	42,624	51,652	36,032		35,195		41,471	
2 TRUCK	2,798	3,150	2,888	3,279	2,818	2,897	2,647	2,721	2,710		2,738		3,186	
3 TRUCK	4,488	4,565	4,759	4,908	4,869	4,651	4,140	4,455	4,222		4,124		4,524	
4 TRUCK	1,455	1,326	1,450	1,387	1,437	1,323	1,246	1,059	1,337		1,332		1,692	
5 TRUCK	44,321	48,423	45,912	49,933	45,808	47,910	45,827	44,484	48,502		44,626		52,650	
6 TRUCK	9,748	4,391	8,811	4,218	11,200	3,856	10,109	6,410	9,611		8,050		4,896	
7 MOBILE HOME	1	1	2	1	4	7	1	6	4		0		1	
8 WIDW LOAD	93	81	89	131	113	118	86	132	58		60		86	
9 SPECIAL CROSS.	24	40	28	48	49	49	66	59	29		33		40	
MONTHLY TOTAL	92,514	102,896	97,565	107,357	102,518	103,271	106,746	110,978	102,505		96,158		108,546	



**PHARR INTERNATIONAL BRIDGE
NORTHBOUND TRUCK CROSSINGS (FULL, EMPTY & AG.)**

	F.Y. 2021- 2022	F.Y. 2022- 2023	GAIN / LOSS	INC% / DEC%	FULL TRUCKS	EMPT	AG TRUCKS	NARP NO INSP.
OCTOBER	55,089	59,862	4,773	8.66%	42,412	17,450	17,937	9,472
NOVEMBER	55,973	56,312	339	0.61%	41,104	15,208	18,584	9,868
DECEMBER	55,061	55,104	43	0.08%	38,581	16,523	19,862	10,405
JANUARY	57,439							
FEBRUARY	52,772							
MARCH	60,137							
APRIL	44,692							
MAY	56,519							
JUNE	55,967							
JULY	55,597							
AUGUST	59,729							
SEPTEMBER	57,767							
TOTAL CROSSING	666,742							

Northbound trucks at the Pharr International Bridge totaled **55,104** trucks for the month of December F.Y. 2022-2023, showing an increase of **43** trucks or **0.08%** over the same month in F.Y. 2021-2022.

TRUCK CROSSING SHOWED AN INCREASE OF 5,155 TRUCKS OR 3.10% OVER THE SAME THREE (3) MONTH IN F.Y. 2021-2022.

Agriculture trucks at the Pharr International Bridge totaled **19,862** crossings for the month of December representing a **36%** of the imports from Mexico.

Agriculture trucks at the Pharr International Bridge Import Lot showed an increase of **1,407** or **7.62%** over the same month in F.Y. 2021-2022.

**PHARR INTERNATIONAL BRIDGE
NORTHBOUND & SOUTHBOUND
TRUCK CROSSING COMPARISON BY FISCAL YEAR**

	F.Y. 2021-2022	F.Y. 2022-2023	GAIN / LOSS	INC% / DEC%
OCTOBER	119,027	123,765	4,738	3.98%
NOVEMBER	122,271	117,123	(-5,148)	(-4.21%)
DECEMBER	119,513	114,430	(-5,083)	(-4.25%)
JANUARY	123,912			
FEBRUARY	113,735			
MARCH	127,211			
APRIL	98,031			
MAY	118,270			
JUNE	116,513			
JULY	115,346			
AUGUST	124,554			
SEPTEMBER	119,744			
TOTAL CROSSING	1,418,127			

A. TRUCK CROSSINGS SHOWED A DECREASE OF (-5,083) TRUCKS OR (-4.25%) OVER THE SAME MONTH IN F.Y. 2021-2022

**PHARR INTERNATIONAL BRIDGE
REVENUE COMPARISON BY FISCAL YEAR**

	F.Y. 2021-2022	F.Y. 2022-2023	GAIN / LOSS	INC% / DEC%
OCTOBER	\$ 1,418,151	1,547,162	129,011	9.10%
NOVEMBER	\$ 1,350,178	1,375,261	\$25,083	1.86%
DECEMBER	\$ 1,605,104	1,556,275	(-\$48,829)	(-3.04%)
YTD TOTAL	\$4,373,433	4,478,698	\$105,265	2.41%
JANUARY	\$ 1,496,333			
FEBRUARY	\$ 1,373,791			
MARCH	\$ 1,561,510			
APRIL	\$ 1,240,476			
MAY	\$ 1,423,226			
JUNE	\$ 1,396,576			
JULY	\$ 1,420,750			
AUGUST	\$ 1,467,397			
SEPTEMBER	1,457,298			
TOTAL CROSSING	17,210.790			

A. REVENUES SHOWED A DECREASE OF **(-\$48,829) OR **3.04%** OVER THE SAME MONTH IN F.Y. 2021-2022.**

B. REVENUES SHOWED AN INCREASE OF **\$105,265 OR **2.41%** OVER THE THREE (3) MONTHS IN F.Y. 2021-2022.**

**PHARR INTERNATIONAL BRIDGE
F.Y. 2022-2023 CROSSINGS COMPARISON BY AXLE**

	CARS	2X TRUCKS	3X TRUCKS	4X TRUCKS	5X TRUCKS	6X TRUCKS	MOBILE HOMES	WIDE LOAD	SPEC. CROSS	MONTH TOTAL
OCTOBER	43,452	3,279	4,908	1,387	49,933	4,218	1	131	48	107,357
NOVEMBER	42,460	2,897	4,651	1,323	47,910	3,856	7	118	49	103,271
DECEMBER	51,652	2,721	4,455	1,059	44,484	6,410	6	132	59	110,978
JANUARY										
FEBRUARY										
MARCH										
APRIL										
MAY										
JUNE										
JULY										
AUGUST										
SEPTEMBER										
TOTAL CROSSING										

**TOTAL PERCENTAGE FOR CARS AND TRUCKS FOR THE MONTH OF
NOVEMBER T F.Y. 2022-2023.**

- 1X CARS 46.00%
- 2X TRUCKS 3.0%
- 3X TRUCKS 4.0%
- 4X TRUCKS 1.0%
- 5X TRUCKS 40.00%
- 6X TRUCKS 6.00%



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 2.B.

DATE SUBMITTED: January 10, 2023

MEETING DATE: January 18, 2023

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Engineer's Report.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/10/2023



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 2.C.

DATE SUBMITTED: January 10, 2023

MEETING DATE: January 18, 2023

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Director's Report.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/10/2023



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.A.

DATE SUBMITTED: January 12, 2023

MEETING DATE: January 18, 2023

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Approval of Minutes for December 21, 2022.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/12/2023

**MINUTES
TOLL BRIDGE BOARD
WEDNESDAY, DECEMBER 21, 2022
PHARR CITY HALL, 118 S. CAGE BLVD.
2ND FLOOR, PHARR, TEXAS**

The Toll Bridge Board met in a regular called meeting on Wednesday, December 21, 2022, and following is the record of attendance.

MEMBERS PRESENT: Edgar Delgadillo, Chairman
Tony Martinez, Vice-Chairman
Larry Hernandez, Member
Lazaro Beas, Member

MEMBERS ABSENT: Adalberto Campero, Secretary

**EX-OFFICIO MEMBERS
PRESENT:** None

**EX-OFFICIO MEMBERS
ABSENT:** Mayor Ambrosio Hernandez
Mayor Pro-Tem Daniel Chavez

STAFF PRESENT: Luis Bazan, Bridge Director
Fred Brouwen, Director of Operations
Vanessa Guzman, Marketing Coordinator
Cleo Salinas, Administrative Assistant
Freddy Flores, Trade Liaison

OTHERS PRESENT: Anali Alanis, Interim City Manager
Patricia Rigney, City Attorney
Ruben Alfaro, City Engineer
Karla Saavedra, Finance Director
Joel Robles, Asst. Police Chief
Ezequiel Ordonez, Bridge México Liaison
Eddie Gutierrez, Financial Consultant
Sylvia Briones, CBP
Mike Myers, INDEX
Steve Taylor, Rio Grande Guardian

ITEM 1. CALL TO ORDER

A) ROLL CALL AND POSSIBLE ACTION ON THE EXUSING OF ANY ABSENT MEMBER

Chairman Delgadillo called the meeting to order at 12:00 p.m.

Vice-Chairman Martinez moved to excuse absent member. Member Hernandez seconded the motion and when put to a vote, it carried unanimously.

B) PLEDGE OF ALLEGIANCE/INVOCATION

Luis Bazan, Bridge Director, led in the pledge of allegiance and said the invocation.

ITEM 2. DIRECTOR'S ADMINISTRATIVE REPORT

A) CROSSING AND REVENUES REPORT FOR NOVEMBER 2022

Chairman Edgar Delgadillo introduced the item.

Fred Brouwen, Director of Operations, went over the total crossings and revenues report for the month of November 2022. He reported total crossings for the month of November were 103,271, which was an increase of 753 vehicles or 0.73% compared to last year. Mr. Brouwen stated that total car crossings for the month of November were 42,460, which was an increase of 6,240 cars or 17.23%. He went over car crossing compassions from other bridges for the month of November 2022.

Fred Brouwen, Director of Operations, further reported the total truck crossings for the month of November were 60,811, which was a decrease of -5,487 trucks or -8.28% decrease. Mr. Brouwen went over truck crossings compassions from other bridges for the month of November 2022.

Fred Brouwen, Director of Operations, also reported northbound crossings for the month of November were 56,312, which was an increase of 339 trucks or 0.61% increase. Mr. Brouwen stated the agriculture for the month of November had 18,584 trucks, which represents a 33% of all imports from Mexico to the U.S. He also reported a combination of northbound and southbound truck crossings for the month of November 2022 were 117,123, which was a decrease of -5,148 or -4.21%.

Fred Brouwen, Director of Operations, went over the total revenues collected for the month of November 2022. He reported the total revenue collected for the month was \$1,375,261, which shows an increase of \$25,083 or 1.86% in revenues.

Lastly, Fred Brouwen, Director of Operations, reported on crossing comparisons by axle for the month of November 2022. He stated cars and trucks were 42,460, 2X trucks were 2,897, 3X trucks were 4,651, 4X trucks were 1,323, 5X trucks were 47,910, 6X trucks were 3,856, mobile homes were 7, wide loads were 118 and special crossings were 49 and total combination for the month of November was 103,271.

Discussion ensued on the crossings.

B) FINANCE REPORT FOR OCTOBER 2022

Chairman Edgar Delgadillo introduced the item.

Luis Bazan, Bridge Director, stated Karla Saavedra, Finance Director, was in the audience and would give the board a report on the finances for the bridge.

Karla Saavedra, Finance Director, briefly reported on the expenditures and revenues year to date for the bridge.

C) ENGINEER'S REPORT

Chairman Edgar Delgadillo introduced the item.

Luis Bazan, Bridge Director, stated Ruben Alfaro, City Engineer, was present and questions on projects could be entertained at this time.

Ruben Alfaro, City Engineer, reported on the recent activity for DAP FY15 Projects. He stated on the Northbound Lane Expansion project the installation of A/C unit roof curbs for the inspection booths were in progress, along with the installation of stucco on the primary canopy ceiling, finish coat and color for the stucco soffit area. He added the installation of electrical conduit and wire for the RPM's, and the electrical wire and light fixtures were in progress as well. He further reported on the 2nd BSIF Exit they were tying reinforcement for the generator foundation grade beam and installation of the A/C ducts, diffusers and grills for the inspection booths were in progress, as well as mowing of the construction area and clearing of excess materials in staging area. He stated time to date on the Northbound Lane Expansion was 117% and placed to date was 93% of the funds for this project. The time to date on the 2nd BSIF Exit was 89% and placed to date was 89% of the funds. He also stated a final inspection with CBP and GSA was scheduled for January 25, 2023 and expect the project close out on February 16, 2023.

Ruben Alfaro, City Engineer, further reported on DAP FY16 projects. He stated they received additional comments from TxDOT on 100% revised plans on December 12, 2022, and were working with the consultants on the necessary revisions. He further reported the City of Pharr accepted \$3.4M in additional funds requested from TxDOT to account for cost escalation and inflation. He further stated with the acceptance of the funds, the letting date for the project was projected to be in the Fall of 2023, due to the required STIP and AFA amendments. He added the next step was for the city to submit 100% revised plans to TxDOT in the following month.

Ruben Alfaro, City Engineer, reported on the 2nd Span Project. He stated the consultants submitted 95% on December 5, 2022, as scheduled and were waiting on 60% comments which they received today from the TxDOT Bridge Division. He further stated the next steps were to continue working on the 100% plans for TxDOT submittal on January 30, 2023 but would be pending the environmental studies and the reviews.

Once they get those permits, they would be ready to let the project. Mr. Alfaro further reported SEA visited with CAXCAN at the bridge offices in November and the final Geotechnical report was part of the 95% submittal to TXDOT.

D) DIRECTORS ADMINISTRATIVE REPORT

Chairman Edgar Delgadillo introduced the item.

Luis Bazan, Bridge Director, reported on a Memorandum of Understanding (MOU) called Global Entities Economic Partnership with ANIERM, Asociación Nacional de Importadores y Exportadores de la República Mexicana. He stated they were going to show a video on the MOU which highlights what they would do and how it is part of the overall strategic plan.

Luis Bazan, Bridge Director, reported on the INDEX Charity Golf Tournament. He stated INDEX/ Fundación RAMMAC has had their Charity Golf Tournament in Pharr for the second year in a row and Mr. Mike Myers from INDEX Reynosa was in the audience to give the board a briefing on how much funds were collected and where the proceeds were going. Mike Myers, General Manager of Maquiladora in Reynosa and INDEX Reynosa, began his presentation on the golf tournament and the distribution of proceeds from the tournament. Discussion ensued on the golf tournament and proceeds.

Luis Bazan, Bridge Director, called upon Ezequiel Ordonez, Mexican Liaison for his quarterly report. Ezequiel Ordonez, Mexican Liaison gave a brief update to the Board in Spanish.

Luis Bazan, Bridge Director, reported on the Annual Customer Appreciation Holiday Social event. He stated it was a successful event and had a record-breaking attendance of about 400 people. He then showed pictures of the event and stated the executive team did a phenomenal job at putting this together. He stated they were not asking for sponsors but have been successful with that because their customers see the difference and want to participate in the event.

At this time, Luis Bazan, Bridge Director, thanked the board and everyone for their support and for what they did to make this happen. He stated they were able to collect over 250 toys which were donated to the Pharr Police department for their Blue Santa toy distribution event held yesterday.

ITEM 3. ADMINISTRATIVE

A) APPROVAL OF MINUTES FOR NOVEMBER 16, 2022

Chairman Edgar Delgadillo introduced the item.

Member Hernandez **moved** to approve. Member Beas seconded the motion and when put to a vote, it carried unanimously.

B) DISCUSSION AND ACTION, IF ANY, ON ASOCIACIÓN NACIONAL DE IMPORTADORES Y EXPORTADORES DE LA REPÚBLICA MEXICANA (ANIERM) TITANIUM MEMBERSHIP FOR \$1,500

Chairman Edgar Delgadillo introduced the item.

Vice-Chairman Martinez **moved** to approve. Member Hernandez seconded the motion and when put to a vote, it carried unanimously.

At this time, Edgar Delgadillo, Bridge Board Chairman, stated they would deviate from the agenda and go into closed session. There was no objection.

ITEM 4. CLOSED SESSION: IN ACCORDANCE WITH CHAPTER 551 OF THE TEXAS GOV'T. CODE, THE PHARR BOARD OF COMMISSIONERS HEREBY GIVES NOTICE THAT IT MAY MEET IN A CLOSED (NON-PUBLIC) EXECUTIVE SESSION TO DISCUSS THE ITEMS LISTED ON THE PUBLIC PORTION OF THE MEETING AGENDA IN ACCORDANCE WITH THE FOLLOWING BELOW

The time being 1:09 p.m., Chairman Delgadillo stated the Bridge Board would be entering into closed session in accordance with Chapter 551 of the Texas Govt. Code to discuss agenda items listed in the public portion of the agenda and Pursuant to Sections 551.071, 551.072, 551.074, 551.076, 551.084 and 551.087.

ITEM 5. RECONVENE

The time being 1:37 p.m., Chairman Delgadillo stated the Bridge Board would be resuming the open meeting.

ITEM 3. ADMINISTRATIVE

C) DISCUSSION AND ACTION, IF ANY, ON RENEWAL OF COMCE NORESTE MEMBERSHIP FOR \$1,800

Luis Bazan, Bridge Director introduced the item.

Vice-Chairman Martinez **moved** to approve. Member Hernandez seconded the motion and when put to a vote, it carried unanimously.

D) DISCUSSION AND ACTION, IF ANY, ON COMCE NORESTE INSTITUTIONAL SPONSORSHIP 2023 FOR \$1,950

Luis Bazan, Bridge Director introduced the item.

Vice-Chairman Martinez **moved** to approve. Member Beas seconded the motion and when put to a vote, it carried unanimously.

E) DISCUSSION AND ACTION, IF ANY, ON PROPOSAL FROM WORLD CITY FOR THE 2022 PHARR TRADE NUMBERS BOOK FOR \$42,000

Luis Bazan, Bridge Director introduced the item.

Member Hernandez **moved** to approve. Vice-Chairman Martinez seconded the motion and when put to a vote, it carried unanimously.

F) DISCUSSION AND ACTION, IF ANY, ON PROFESSIONAL SERVICE AGREEMENT WITH BLUE STONE CAPITAL SOLUTIONS, LLC. FOR FINANCIAL CONSULTING

Luis Bazan, Bridge Director introduced the item.

Chairman Delgadillo **moved** to approve the contract for two years. Vice-Chairman Martinez seconded the motion and when put to a vote, it carried unanimously.

ITEM 6. ADJOURNMENT

There being no other business to come before the board, Vice-Chairman Martinez **moved** to adjourn. Member Hernandez seconded the motion and when put to a vote, it carried unanimously. Meeting adjourned at 1:39 p.m.

APPROVED AS SUBMITTED:

EDGAR DELGADILLO, CHAIRMAN

ATTEST:

ADALBERTO CAMPERO, SECRETARY

STATE OF TEXAS §
COUNTY OF HIDALGO §
CITY OF PHARR §

ON THE 21st DAY OF DECEMBER 2022, the Toll Bridge Board convened in a Regular Meeting at the Pharr International Bridge, the meeting being open to the public and notice of said meeting, giving the date, place and subject thereof, having been posted to the public and notice of said meeting, given in accordance to Chapter 551, of the Texas Government Code, (Open Meetings Act) and their being present a quorum, **I, VANESSA GUZMAN, BRIDGE MARKETING COORDINATOR**, of the City of Pharr, Texas, certify that this is a true and correct copy of the minutes.

VANESSA GUZMAN, BRIDGE
MARKETING COORDINATOR

DATE APPROVED: _____



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.B.

DATE SUBMITTED: January 13, 2023

MEETING DATE: January 18, 2023

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on Border Trade Alliance (BTA) 2023 Membership Patron Level for \$2,500.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/13/2023



ANNUAL MEMBER LEVELS

For over 30 years, the BTA has been North America's premier advocate for cross-border trade. By becoming a member, your company or community will have the opportunity to shape public policy that encourages secure and efficient trade.

PREMIER PATRON—\$30,000 ANNUALLY

- Three seats on the Board of Directors
 - ✓ Transferable to other individuals in the organization
- Three seats on Policy Advisory Committees
 - ✓ Prioritize BTA issues for approval by the Board of Directors
- Two VIP attendees to all BTA conferences and events
- Receive the President's weekly newsletter
- Participation in the President's Quarterly Update Call
- Recognition as Premier Sponsor at BTA events and materials

GOLD PATRON—\$20,000 ANNUALLY

- Two seats on the Board of Directors
 - ✓ Transferable to other individuals in the organization
- Two seats on Policy Advisory Committees
 - ✓ Prioritize BTA issues for approval by the Board of Directors
- One VIP attendee to all BTA conferences and events
- Receive the President's weekly newsletter
- Participation in the President's Quarterly Update Call

SILVER PATRON—\$10,000 ANNUALLY

- One seat on the Board of Directors
 - ✓ Transferable to another individual in the organization
- One seat on Policy Advisory Committee
 - ✓ Prioritize BTA issues for approval by the Board of Directors
- One VIP attendee to all BTA conferences and events
- Receive the President's weekly newsletter

BRONZE PATRON—\$5,000 ANNUALLY

- If Patron is an individual, will receive one seat on the Board of Directors
- Corporate Members will receive one seat on Policy Advisory Committee
- Receive the President's weekly newsletter

PATRON—\$2,500 ANNUALLY

- Receive the President's weekly newsletter

EDUCATIONAL/ACADEMIC PATRON—\$1,000 ANNUALLY (AVAILABLE TO ACADEMIC INSTITUTIONS ONLY)

- Attend the Board of Directors Meeting
 - ✓ Provide educational and academic information
- Receive the President's newsletter

FOR MORE INFORMATION, PLEASE CONTACT OUR BTA LEADERSHIP

Britton Mullen, President

BrittonClarke@Clarke.Consulting

Direct Dial (202) 302-6225



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.C.

DATE SUBMITTED: January 12, 2023

MEETING DATE: January 18, 2023

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on Asociación Mexicana de Horticultura Protegida A.C. (AMHPAC) Silver Level Membership for \$4,200.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/12/2023



AMHPAC

AMHPAC's Membership Plan

The protected horticulture industry requires the link between its input suppliers, equipment and services for the development the current times demand.

The "Sponsorship Plan of the Mexican Association of Protected Horticulture, A.C." aims to involve all the industry links in the organization, regulation, representation, information, promotion, and defense of protected agriculture.

Indirect benefits

■ The Sponsor will obtain more product/service visibility, having the AMHPAC Partners in over 25 states of Mexico and attending the best agriculture-related events, both domestic and foreign, Sponsors will have the opportunity to promote themselves in new markers and consequently, to grow at company level.

Levels

Sponsorships are available in 3 different levels:

1. Gold 2. Silver 3. Bronze

Each company must cover the payment of an annual membership depending on its level and no membership fee will be charged unless they have been part of the AMHPAC in the last 12 months and for some reason, have decided to leave it. The amount for re-affiliation will be \$ 500 USD.

Benefits GOLD

- 3 badges to enter the AMHPAC's Annual Convention.
- Presence, inclusion and GOLD level mentioning at the AMHPAC's Convention/General Ordinary Meeting.
- Image in conference rooms.
- GOLD level stand in commercial area.
- Inclusion in graphic materials from the Convention.
- Inclusion in brochures or promotional materials of work folders.
- GOLD level inclusion in all AMHPAC's communication and dissemination materials, such as newsletters and communications.
- GOLD level inclusion in the official AMHPAC website.
- Annual subscription to the "Online Directory".
- Access to membership database (authorized and purchase decision information).
- Logistics support for coordination and calling for missions and events.
- Support in promotional material dissemination, technical communications, or offers among members.
- Priority in venue selection for Regional Forums organized by the AMHPAC and the Sponsor.

NOTE: The form in which your company logo will appear during AMHPAC's Annual Convention is subject to stand distribution and regulations of the host hotel.

Obligations

- Contribution of \$8,400 USD or equivalent in MXP (Mexican Pesos), at the exchange rate of the Official Journal of the Federation (DOF) upon payment date and send proof of payment.
- Send membership form with full company information, in addition to the logo in editable format, so we can provide you with proper service and complete your membership.
- Report the person responsible for Sponsors about the changes in contact data of the company.

NOTE: This is an ANNUAL sponsorship.

Benefits Silver

- 2 badges to enter the AMHPAC's Annual Convention.
- Presence, inclusion and SILVER level mentioning at the AMHPAC's Convention/General Ordinary Meeting.
 - Image in conference rooms.
 - SILVER level stand in commercial area.
 - Inclusion in graphic materials from the Convention.
- SILVER level inclusion in all AMHPAC's communication and dissemination materials, such as newsletters and communications.
- SILVER level inclusion in the official AMHPAC website.
- Annual subscription to the "Online Directory".
- Access to membership database (authorized and purchase decision information).
- Logistics support for coordination and calling for missions and events.
- Support in promotional material dissemination, technical communications, or offers among members

NOTE: The form in which your company logo will appear during AMHPAC's Annual Convention is subject to stand distribution and regulations of the host hotel.

Obligations

- Contribution of \$4,200 USD or equivalent in MXP (Mexican Pesos), at the exchange rate of the Official Journal of the Federation (DOF) upon payment date and send proof of payment.
- Send membership form with full company information, in addition to the logo in editable format, so we can provide you with proper service and complete your membership.
- Report the person responsible for Sponsors about the changes in contact data of the company.

NOTE: This is an ANNUAL sponsorship.

Benefits Bronze

- 1 badge to enter the AMHPAC's Annual Convention.
- Presence, inclusion and BRONZE level mentioning at the AMHPAC's Convention/General Ordinary Meeting.
 - Image in conference rooms and/or gatherings.
 - Inclusion in graphic materials from the Convention.
 - Inclusion in brochures or promotional materials.
- BRONZE level inclusion in the official AMHPAC website
- Annual subscription to the "Online Directory".
- Access to membership database (authorized and purchase decision information).
- Logistics support for coordination and calling for missions and events.
- Support in promotional material dissemination, technical communications, or offers among members.

Obligations

- Contribution of \$2,625 USD or equivalent in MXP (Mexican Pesos), at the exchange rate of the Official Journal of the Federation (DOF) upon payment date and send proof of payment.
- Send membership form with full company information, in addition to the logo in editable format, so we can provide you with proper service and complete your membership.
- Report the person responsible for Sponsors about the changes in contact data of the company.

NOTE: This is an ANNUAL sponsorship.



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.D.

DATE SUBMITTED: January 12, 2023

MEETING DATE: January 18, 2023

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on Viva Fresh Summit Platinum Level Sponsorship and Booth for \$22,500.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/12/2023



VIVA★FRESH™

PRESENTED BY
TEXAS INTERNATIONAL PRODUCE ASSOCIATION

2023 SPONSORSHIP OPPORTUNITIES

DALLAS, TEXAS

GAYLORD TEXAN RESORT & CONVENTION CENTER

MARCH 30 - APRIL 1, 2023

VIVAFRESHEXPO.COM



Hosted by the Texas International Produce Association (TIPA), the eighth annual Viva Fresh Produce Expo is returning to Dallas on March 30 - April 1, 2023 at the luxurious Gaylord Texan Resort & Convention Center.

Since the first Viva Fresh Expo launched in 2015, retail and foodservice attendance has tripled. Sponsoring an event at the Viva Fresh Expo provides great marketing opportunities to build brand awareness with retail and foodservice attendees who are ready to do business. Your sponsorship will put your brand directly in front of a captive audience composed of current and potential industry customers. There are multiple levels and benefits to sponsorship that fit any budget.

BENEFITS OF SPONSORSHIP INCLUDE:

- Reach a captive audience of retail and foodservice buyers
- Position your company as an industry leader
- Increase your company's exposure and awareness with highly visible recognition
- Attract more visitors to your booth
- Create opportunities to increase sales

ALL SPONSOR COMPANIES WILL RECEIVE:

- Company logo/name featured on the Viva Fresh website
- Listing in the sponsor section of the Viva Fresh mobile app
- Invitation to attend special VIP reception with retail and foodservice attendees

Once you choose a sponsorship level, you can determine from the sponsorship opportunities list which event(s) you'd like to sponsor.



READY TO MAKE YOUR COMMITMENT?

CONTACT TOMMY WILKINS
SPONSORSHIP COMMITTEE CHAIR
956-377-5301
TOMMY@GROWFARMSTX.COM

OR

CONTACT TIPA
LILLY GARCIA: LILLY.GARCIA@TEXIPA.ORG
HECTOR GARZA: HECTOR.GARZA@TEXIPA.ORG
956.581.8632

DIAMOND LEVEL: \$25,000 AND UP

- Company listed as Diamond Level Sponsor on the Viva Fresh mobile app
- Complimentary push notification on app to event attendees during expo *(must be scheduled in advance with event coordinators)*
- Company logo included on entrance signage at main Exhibit Hall doors
- Use of TIPA/Viva Fresh logo throughout the year *(with approval by TIPA Executive Board)*
- Company logo on homepage and sponsors page of Viva Fresh website
- Preferred priority to reserve premium exhibit space in central aisle *(applicable for those companies eligible to reserve a booth)*
- Ten (10) all access badges (does not include golf), including VIP reception with retail and foodservice attendees
- Four (4) complimentary rounds of golf at the Viva Fresh Open
- Reserved table seating at Keynote Luncheon
- Company logo/name on select Viva Fresh signage
- Guarantee a block of up to 10 hotel rooms in the conference hotel up to 90 days before the Expo
- Booth Fee Waived

PLATINUM LEVEL: \$20,000 - \$24,999

- Company listed as a Platinum Level Sponsor on the Viva Fresh mobile app
- Complimentary push notification on app to event attendees during expo *(must be scheduled in advance with event coordinators)*
- Use of TIPA/VIVA Fresh logo throughout the year *(with approval by TIPA Executive Board)*
- Company logo on homepage and sponsors page of Viva Fresh website
- Preferred priority for premium exhibit space in central aisle *(applicable for those companies eligible to reserve a booth)*
- Six (6) all access badges (does not include golf), including special VIP reception with retail and foodservice attendees
- Two (2) complimentary rounds of golf at the Viva Fresh Open
- Reserved table seating at Keynote Luncheon
- Company logo/name on select Viva Fresh signage
- Guarantee a block of up to 10 hotel rooms in the conference hotel up to 90 days before the Expo
- Booth Fee Waived

GOLD LEVEL: \$15,000 - \$19,999

- Company listed as a Gold Level Sponsor on the Viva Fresh mobile app
- Use of TIPA/VIVA Fresh logo throughout the year *(with approval by TIPA Executive Board)*
- Company logo on sponsors page of Viva Fresh website
- Premium exhibit space on either sponsors' row (space permitting) or premium end caps *(applicable for those companies eligible to reserve a booth)*
- Four (4) all access badges (does not include golf), including special VIP reception with retail and foodservice attendees
- One (1) complimentary rounds of golf at the Viva Fresh Open
- Company logo/name on select Viva Fresh signage
- Booth Fee Waived

SILVER LEVEL: \$7,500 - \$14,999

- Company listed as a Silver Level Sponsor on Viva Fresh mobile app
- Use of TIPA/VIVA Fresh logo throughout the year *(with approval by TIPA Executive Board)*
- Company logo on sponsors page of Viva Fresh website
- Prime exhibit space, if available *(applicable for those companies eligible to reserve a booth)*
- Two (2) all access badges (does not include golf)
- Invitation to attend special VIP reception with retail and foodservice attendees
- Company logo/name on select Viva Fresh signage

BRONZE LEVEL: \$3,500 - \$7,499

- Company listed as a Bronze Level Sponsor on Viva Fresh mobile app
- Company logo on sponsors page of Viva Fresh website
- Company logo/name on select Viva Fresh signage
- Invitation to attend special VIP reception with retail and foodservice attendees for one (1) individual



Invoice

DATE	INVOICE NO.
12/13/22	2023-0011

**901 Business Park Drive, Ste#500
Mission, Texas 78572**

BILL TO
Pharr International Bridge Fred Bowen 9900 South Cage Blvd. Pharr, Texas 78577

ITEM	DESCRIPTION	QTY	AMOUNT
Platinum Level	Benefits include: • Company listed as Platinum Level Sponsor on the Viva Fresh mobile app • Complimentary push notification on app to event attendees during expo (must be scheduled in advance with event coordinators) • Use of TIPA/Viva Fresh logo throughout the year (with approval by TIPA Executive Board) • Company logo on homepage and sponsors page of Viva Fresh website • Preferred priority to reserve premium exhibit space in central aisle (applicable for those companies eligible to reserve a booth) • Six (6) all access badges (does not include golf), including special VIP reception with retail and foodservice attendees • Two (2) complimentary rounds of golf at the Viva Fresh Open • Reserved table seating at Keynote Luncheon • Company logo/name on select Viva Fresh signage • Guarantee a block of up to 10 hotel rooms in the conference hotel up to 90 days before the Expo • Booth Fee Waived	1	0.00

Effective: August 1, 2020. A service charge of 3.5% will be applied when using credit cards for payment.

METHOD OF PAYMENT: ☐ MasterCard, ☐ Visa, ☐ Discover ☐ American Express.

Name on Card: _____

Card Number: _____ CSV _____ Expiration: ____/____ ZipCode: _____

Signature: _____

Thank you for participating in our annual Viva Fresh Expo. You can pay and register online. We are currently accepting the MasterCard, Visa and American Express Card.

Balance Due:



Invoice

DATE	INVOICE NO.
12/13/22	2023-0011

901 Business Park Drive, Ste#500
Mission, Texas 78572

BILL TO
Pharr International Bridge Fred Bowen 9900 South Cage Blvd. Pharr, Texas 78577

ITEM	DESCRIPTION	QTY	AMOUNT
Commemorative Bag	Benefits include: • Company logo will be featured on the commemorative bag handed out to all attendees and exhibitors • Company can include additional items such as flyers or pens for insertion into the bags. Items must be sent to TIPA offices by February 15, 2023. (Sponsor is responsible for all costs associated with providing these items) • Also qualifies for Silver Level Sponsorship Benefits	1	10,000.00
Welcome Reception Ent...	Benefits include: • Company name will be introduced at the Welcome Reception • Company logo will be featured on Welcome Reception signage throughout the venue • Companies may select one of the following elements of the evening that they would like to sponsor • Sponsor logo will be included on signage either on the stage or next to it during event • Also qualifies for Silver Level Sponsorship	1	7,500.00

Effective: August 1, 2020. A service charge of 3.5% will be applied when using credit cards for payment.

METHOD OF PAYMENT: ☐ MasterCard, ☐ Visa, ☐ Discover ☐ American Express.

Name on Card: _____

Card Number: _____ CSV _____ Expiration: ____/____ ZipCode: _____

Signature: _____

Thank you for participating in our annual Viva Fresh Expo. You can pay and register online. We are currently accepting the MasterCard, Visa and American Express Card.

Balance Due:



Invoice

DATE	INVOICE NO.
12/13/22	2023-0011

901 Business Park Drive, Ste#500
Mission, Texas 78572

BILL TO
Pharr International Bridge Fred Bowen 9900 South Cage Blvd. Pharr, Texas 78577

Due Upon Receipt

ITEM	DESCRIPTION	QTY	AMOUNT
Bridge Banner	• Banner Size: Approximately 180"W x 30"H • Banner Location: in main traffic area to/from event area • Sponsor will have the opportunity to approve a design created by the Viva Fresh design team.	1	5,000.00
Exhibitor Booth	• Also qualifies for Bronze Level Sponsorship benefits Each exhibitor will receive an 10X10 booth space (one per company). The booth includes up to five show badges, access to all of the educational workshops and receptions.	1	0.00
Golf Individual	This registration includes entry for an individual player into the golf tournament and access to the awards ceremony and 19th Hole Celebration. Price will increase to \$550 after March 1st.	2	0.00

Effective: August 1, 2020. A service charge of 3.5% will be applied when using credit cards for payment.

METHOD OF PAYMENT: ☐ MasterCard, ☐ Visa, ☐ Discover ☐ American Express.

Name on Card: _____

Card Number: _____ CSV _____ Expiration: ____/____ ZipCode: _____

Signature: _____

Thank you for participating in our annual Viva Fresh Expo. You can pay and register online. We are currently accepting the MasterCard, Visa and American Express Card.

Balance Due:

\$22,500.00



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.E.

DATE SUBMITTED: January 12, 2023

MEETING DATE: January 18, 2023

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on Proposal from Texas Manufacturing Assistance Center (TMAC) for Strategic Planning Services for \$19,125.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/12/2023



TEXAS MANUFACTURING ASSISTANCE CENTER (TMAC)
at
THE UNIVERSITY OF TEXAS RIO GRANDE VALLEY (UTRGV)

1201 W. University Dr. CRMF 1.301
Edinburg, Texas 78539
Telephone: (956) 665-7011
Fax: (956) 665-7079
Email: tmac@utrgv.edu

PROPOSAL FOR SERVICES	
Proposal Title:	Pharr International Bridge Strategic Planning Services
Project Manager:	Jesse Cano
Proposal No:	081522-01
Date:	August 15, 2022

Client:	Pharr International Bridge
Address:	9900 S. Cage Blvd., Pharr, TX 78577
County:	Hidalgo
Contact Person:	Anali Alanis, Assistant City Manager
Secondary Contact:	N/A
Phone:	956-402-4100 Ext. 1004
Fax:	N/A
Type of Business:	Government Entity
No. of Employees:	100+

The Texas Manufacturing Assistance Center (TMAC) at The University of Texas Rio Grande Valley (UTRGV) is pleased to submit the following proposal to the City of Pharr. The objective, scope, key tasks, as well as the estimated hours for the preparation, execution, and follow-up of events are outlined below.

BACKGROUND

TMAC at UTRGV is an affiliate of the Manufacturing Extension Partnership (MEP) program of National Institute of Standard and Technology. See TMAC's web page at www.utrgv.edu/tmac to learn more about TMAC South Texas.

TMAC at UTRGV has a successful history of assisting organizations in the application of Lean, Six Sigma, Strategic Excellence, Safety and other techniques through both onsite and online facilitation and training. Our approach is to encourage employee involvement to transfer knowledge so that improvements can be continued and sustained by the organization.

SCOPE OF WORK

TMAC Trusted Business Advisors (TBAs) will work together with the Pharr International Bridge management and assigned personnel to develop their Strategic Plan which will include the vision and mission statements, core values, priority areas, goals, KPIs, targets, and the actions needed to accomplish their strategy.

Note: Due to the current pandemic, if an in-person meeting is deemed necessary, TMAC and The City of Pharr will work together to take the appropriate measures such as practicing social distancing, wearing face masks that cover both the nose and mouth, meeting in a well-ventilated area and limiting the number of persons in the room to minimize risk of all participants.

TMAC Trusted Business Advisors will assist the Pharr International Bridge for a total amount of 75 hours per the project outline below. The hours will be split into online or in-person work sessions and scheduled accordingly with the Pharr International Bridge.

Note: Some of the project work hours will be utilized by TMAC Specialists in the office to prepare for work sessions, run analysis, generate reports, and complete any other tasks that will aid the progress and success of the project.

Project Outline (~75 hours):

- Assessing the Current State
 - Project Kick-Off
 - Identify team leads, supporting members, and stakeholders
 - Establish timelines and milestones
 - Expectations and deliverables
 - Environmental Scanning and Gathering of Information
 - External Environment – Benchmarking, PESTEL Analysis, and Voice of Customer (VOC)
 - Internal Environment – SWOT Analysis, IPO Map and VRIN Analysis
- Setting the Direction
 - Determine the Strategic Vision for the International Bridge (Stakeholder/Board Surveys)

- Define the Vision
- Define the Mission
- Define the Core Values (if applicable)
- Defining the Priority Areas
 - Determine and define the Strategic Objectives
 - Assign/Create KPIs and Targets
- Developing the Action Plan
 - Define the Goals for Strategic Objectives
 - Owners, KPIs, Targets
 - Create Actions for Goals
 - Owners, Performance Measures, Targets, Dates
 - Evaluate the Risk
 - Identify potential Risks
 - Develop Actions/Countermeasures (if needed)

Note: the proposed hours are an estimation based on the experiences of the Advisors and could be completed sooner or may require more time. If it is determined and/or requested by The City of Pharr that additional hours are needed to assist with deliverable(s), TMAC will do so and update the proposal accordingly with The City of Pharr's approval.

Project Deliverable:

- Project Report detailing results from the strategic planning phases i.e., environmental scanning, vision, mission, priority areas, goals, actions, performance measures, targets, and timelines.

CLIENT RESPONSIBILITIES

TMAC expects the Pharr International Bridge leadership team and participants to:

- Have all participants and/or be ready for the sessions.
- Keep interruptions to a minimum, emergencies only.
- Provide an adequate meeting space (if applicable).
- Actively participate during the sessions and discussions.
- Complete all prework, action items and/or assignments.

TIMELINE

Estimated completion of project, 8 - 12 weeks from initiation.

Note: project completion could be sooner or later from estimation depending on scheduled sessions, completion of tasks/assignments, and availability of the Bridge Strategic Planning Team.

LOCATION OF PLANNING SESSIONS

Work sessions will be executed via in-person or on-line depending on client preference and/or availability.

Project Investment

	<u>Amount</u>
City of Pharr International Bridge Strategic Planning Services (Approximately 75 Hours of Support)	\$22,500.00
Partner Discount	(\$3,375.00)

Investment: \$19,125.00

TERMS OF PAYMENT:

- All prices are in US dollars.
- Payment is due before or on the day of support, upon invoice received.
 - 50% before or on the first day of support
 - 50% on or before the last day of support
- Payment may be made by Bank Transfer, Purchase Order, Credit Card (Visa or MC), Money Order or Check* (*US dollars only)

This proposal is valid for 60 days after the date of issuance.

The cost for this project is \$19,125.00. If the scope of work or required effort changes during the course of the project, additional funding may be required with the City of Pharr's agreement.

TERMS AND CONDITIONS:

1. UTRGV will perform this quotation in accordance with client written instructions and or specifications.
2. If no written instructions or specifications were available, UTRGV will follow standard industry practices.
3. Any deviation or alternation from services quoted involving extra costs will only be executed upon receipt of written orders executed by client authorized representative and will become an extra charge over and above the quoted price.
4. All payments are due and payable per terms of this proposal. Invoices will be submitted per terms of payment and are due and payable within 15 days.
5. All prices are based on current costs and can only be revised by written agreement of both parties. UTRGV reserves the right to revise prices in case of major cost increases.
6. Upon request by UTRGV, client agrees to participate in a customer satisfaction survey conducted on behalf of the National Institute of Standards and Technology of the US Dept of Commerce.

7. Client shall be held accountable for payment of expenses incurred due to contract cancellations. A 20% fee before commencement of project and if project is in progress, an assessment of expenditures will be conducted along with the 20% cancellation fee.

Indemnification: CITY OF PHARR shall, to the extent authorized under the Constitution and laws of the State of Texas, indemnify and hold The University of Texas Rio Grande Valley (UTRGV) harmless from liability resulting from the negligent acts or omissions of CITY OF PHARR, its agents or employees pertaining to the activities to be carried out pursuant to the obligations of this Agreement provided. However, that CITY OF PHARR shall not hold UTRGV harmless from claims arising out of the negligence or willful malfeasance of UTRGV, its officers, agents, or employees, or any person or entity not subject to CITY OF PHARR supervision or control.

Dispute Resolution: To the extent that Chapter 2260, Texas Government Code, is applicable to this Agreement and is not preempted by other applicable law. The University of Texas Rio Grande Valley (UTRGV) and CITY OF PHARR shall use the dispute resolution process provided for in Chapter 2260 and the related rules adopted by the Texas Attorney General pursuant to Chapter 2260. To attempt to resolve any claim for breach of contract made by either party that cannot be resolved in the ordinary course of business.

ACCEPTANCE OF PROPOSAL

The undersigned parties bind themselves to accept the terms and conditions specified above.

Representing Party

Performing Party

Ms. Anali Alanis
Assistant City Manager
City of Pharr

David Ortiz
Region Director
TMAC South Texas

Date: _____

Date: _____



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: January 10, 2023

MEETING DATE: January 18, 2023

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/10/2023



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: January 10, 2023

MEETING DATE: January 18, 2023

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/10/2023



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: January 10, 2023

MEETING DATE: January 18, 2023

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/10/2023



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: January 10, 2023

MEETING DATE: January 18, 2023

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/10/2023



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: January 10, 2023

MEETING DATE: January 18, 2023

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/10/2023



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: January 10, 2023

MEETING DATE: January 18, 2023

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 1/10/2023