



**NOTICE THAT A REGULAR CALLED MEETING OF THE
GREATER PHARR CHAMBER OF COMMERCE
BOARD OF DIRECTORS WILL BE HELD AT
CITY HALL, COMMISSIONERS' ROOM,
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS
COMMENCING AT 12:00 PM ON
TUESDAY, DECEMBER 6, 2022**

1. CALL TO ORDER:

A) Roll call and possible action on the excusing of any absent member.

2. ORGANIZATIONAL BUSINESS:

A) Approval of Minutes: August 2, 2022 - Regular Called Meeting.

B) Treasurer's Report of Account Summary - Period ending November 30, 2022.

3. BOARD ACTION AND STRATEGIC INITIATIVES:

A) Consideration and approval on agreement for program administration between the Greater Pharr Chamber of Commerce (GPCC) and the Pharr Economic Development Corporation II (PEDC).

4. ACTIVITIES AND ANNOUNCEMENTS:

A) President's Administrative Report:

1. Memberships Report
2. Current Projects and Initiatives
3. Past and Upcoming Events

5. CLOSED SESSION: *In accordance with Chapter 551 of the Texas Gov't. Code, the Board hereby gives notice that it may meet in a closed (non-public) executive session to discuss the items listed on the public portion of the meeting agenda in accordance with the following below:*

Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

AGENDA REGULAR MEETING
December 6, 2022

Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

6. RECONVENE: *into Regular Session and consider action, if necessary, on any item(s) discussed in closed session.*

7. ADJOURNMENT:

I, the undersigned authority, do hereby certify that the above notice of said Meeting of the Board of the Greater Pharr Chamber of Commerce was posted on the bulletin board at City Hall and on the City's web page at www.pharr-tx.gov. This Notice was posted on the 2nd day of December 2022 at 9:00 a.m. and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 2nd day of December 2022.




HILDA PEDRAZA, TRMC, CMC
CITY CLERK

**MINUTES
GREATER PHARR CHAMBER OF COMMERCE
BOARD OF DIRECTORS MEETING
TUESDAY, OCTOBER 4, 2022
118 S. CAGE BLVD, PHARR, TX 78577**

The Greater Pharr Chamber of Commerce Board of Directors met on Tuesday, October 4, 2022, at 12:00 p.m. and the following is the record of attendance.

MEMBERS PRESENT: Mario Lizcano
Sonia Falcon
Alma Caso
Lisann McAlpine
Ernesto Sepulveda
Alex Rios
Johnny Rodriguez
Jose Delgado

MEMBERS ABSENT: Dr. Anabelle Palomo
Laura Warren

STAFF PRESENT: Marcela Beas, President/CEO
Eloina Gonzalez, Membership Manager

OTHERS PRESENT: Anali Alanis, Assistant City Manager
Patricia Rigney, City of Pharr Attorney

ITEM 1. CALL MEETING TO ORDER:

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER

Mario Lizcano, Chairman, called the meeting to order at 12:00 p.m. Roll call established a quorum.

Board Member Johnny Rodriguez moved to excuse absent members. Board Member Lisann McAlpine seconded the motion and when put to a vote, it carried unanimously.

ITEM 2. ORGANIZATIONAL BUSINESS:

A) APPROVAL OF MINUTES: SEPTEMBER 6, 2022 – REGULAR CALLED MEETING

Mario Lizcano, Chairman, introduced the item.

Board Member Alex Rios **moved** to approve. Board Member Johnny Rodriguez seconded the motion and when put to a vote, it carried unanimously.

B) CONSIDERATION AND ACTION, IF ANY, ON TREASURER'S REPORT OF ACCOUNT SUMMARY PERIOD ENDING ON SEPTEMBER 30, 2022

Mario Lizcano, Chairman, introduced the item.

Board Member Alma Caso **moved** to approve. Board Member Jose Delgado seconded the motion and when put to a vote, it carried unanimously.

ITEM 3: ACTIVITIES AND ANNOUNCEMENTS

A) PRESIDENT'S ADMINISTRATIVE REPORT

1. MEMBERSHIPS REPORTS

Mario Lizcano, Chairman, introduced the item.

Eloina Gonzalez, Membership Manager, reported memberships for the month of October increased to ninety-two (92) total members. She briefly stated there were eight (8) new members for the month of September and two (2) for the month of October.

2. CURRENT PROJECTS AND INITIATIVES

Marcela Beas, Chamber President, stated the implementation of the CC-Assist, a Chamber Management Software to streamline Chamber's operations, was successful. She briefly explained, the software would allow members to access Chamber and City of Pharr calendar of events, member business directory, and membership application forms.

Marcela Beas, Chamber President, further reported business members appreciate the exposure and visibility of their businesses on the Chamber social media platforms and stated the Chamber had gained an audience growth of ten thousand (10,000) new Facebook visits. Marcela Beas, Chamber President, further stated the Chamber was working on actively posting interactive content for different target audiences on social media to reach more followers and page likes.

Marcela Beas, Chamber President, also reported stated Instagram had a positive increase in people reached of four hundred and nineteen (419) and further stated social media avenues such as Instagram and Facebook have been making a positive impact to Chamber growth.

Marcela Beas, Chamber President, stated the importance of Texas Chamber of Commerce Week on October 17-21, 2022, and the contributions and dedication of Chambers of Commerce in the state and the professional staff that serve them. She further stated City of Pharr will be delivering a proclamation proclaiming Chamber of Commerce week on October 17, 2022.

3. PAST AND UPCOMING EVENTS

Marcela Beas, Chamber President, reported an upcoming collaboration with RGV Partnership and Edinburg Chamber to host RGV Chamber Alliance Breakfast. Event would take place on October 17, 2022. She stated as part of this event, the Greater Pharr Chamber of Commerce would be hosting Drew Scheberle, Executive Director of Texas Chamber of Commerce, for a tour of the city of Pharr to highlight the Pharr International Bridge. Board Member, Alex Rios, stated this was a great opportunity for the Chamber to showcase the importance of the main port of entry in the region.

Marcela Beas, Chamber President, further reported the Chamber Specialist Position was still vacant and stated interviews were being conducted. She added the anticipated start date would be on October 17, 2022.

Marcela Beas, Chamber President, also reported the Greater Pharr Chamber of Commerce hosted Ribbon Cutting Ceremonies for ZAT Logistics, BTX Global Logistics, and Pharr Library Children's Place. She added the Chamber also hosted community events such as the Hub Market Days, Health and Wellness Series by DHR, and "Texas Together" A Counselor's Conference.

Lastly, Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce hosted a Networking Mixer at North Park Lexus. She stated members were able to network and exchange business cards with other business professionals in the community. Marcela Beas, Chamber President, invited the community to attend the Chamber's monthly networking mixers to further their professional career with local business leaders.

At this time, Marcela Beas, Chamber President, stated the Greater Pharr Chamber of Commerce nominated True Love United, TAGO, and Miami Fitwear for the Governor's Small Business Series Awards: Honoring Women-Owned Businesses and Entrepreneurs event to be hosted on October 6, 2022, at South Padre Island Convention Center. She stated the series was an important event where women-owned small businesses and entrepreneurs have an opportunity to connect with subject-matter experts and support systems.

Marcela Beas, Chamber President, reported the City of Pharr would be hosting the "Start of the Produce Season" on October 6, 2022, at Pharr International Bridge at 10:00 a.m. and "The Hub Job Fair" on October 7, 2022, at Pepe Salinas Recreation Center from

9:00 a.m. to 12:30 p.m. She stated this was a popular event in collaboration with Workforce Solutions and Pharr EDC.

Marcela Beas, Chamber President, further reported the Greater Pharr Chamber of Commerce would be hosting “The Hub Market Days” on October 8, 2022, at Pharr Downtown Park from 6:00 p.m. to 10:00 p.m. and invited the community to attend. She also reported the Greater Pharr Chamber of Commerce would be hosting McCoy’s 40th Anniversary Ribbon Cutting Ceremony on October 11, 2022, at 11:30 a.m. and the first annual “Ole Guacamole Loteria” on October 13, 2022, at 6:00 p.m. at Pepe Salinas Recreation Center.

Lastly, Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce would be hosting Talavera Décor Ribbon Cutting Ceremony for their new location on November 2, 2022, at 11:30 a.m.

ITEM 4. CLOSED SESSION: IN ACCORDANCE WITH CHAPTER 551 OF THE TEXAS GOV'T. CODE, THE BOARD HEREBY GIVES NOTICE THAT IT MAY MEET IN A CLOSED (NON-PUBLIC) EXECUTIVE SESSION TO DISCUSS THE ITEMS LISTED ON THE PUBLIC PORTION OF THE MEETING AGENDA IN ACCORDANCE WITH THE FOLLOWING BELOW

None.

ITEM 5: RECONVENE

None.

ITEM 6: ADJOURNMENT

There being no further business Board Member, Johnny Rodriguez **moved** to adjourn. Board Member, Alex Rios seconded the motion and when put to a vote, it carried unanimously. Meeting adjourned at 12:33 PM.

Mario Lizcano, Chairman

Alex Rios, Vice Chairman

Alma Caso, Secretary



Pharr, TX

Balance Sheet

Account Summary

As Of 11/30/2022

Account	Name	Balance
Fund: 81 - PHARR CHAMBER OF COMMERCE		
Assets		
81-1-1002-000	PETTY CASH	100.00
81-1-1004-000	CLAIM ON CASH	-6,691.92
81-1-1005-000	BANK - OPERATING ACCOUNT	314,205.22
81-1-1006-000	BANK - CONTINGENCY	102.08
81-1-1230-000	ACCOUNTS REC OTHER	0.00
81-1-1401-000	DUE FROM GENERAL FUND	0.00
81-1-1420-000	DUE FROM HOTEL FUND	0.00
81-1-1486-000	DUE FROM PEDC	0.00
Total Assets:		307,715.38
		307,715.38
Liability		
81-2-0121-000	MAYOR'S EVENT	0.00
81-2-0211-000	TEC TAXES PAYABLE	2,851.00
81-2-0235-000	ESCROW-GOLF TOURNAMENT	2,519.22
81-2-1230-000	ACCOUNTS REC OTHER	0.00
81-2-2000-000	ACCOUNTS PAYABLE	500.00
81-2-2001-000	ACCOUNTS PAYABLE	0.00
81-2-2002-000	INCOME TAX WITHHELD	0.00
81-2-2003-000	SOCIAL SEC. TAX WITHHELD	0.00
81-2-2004-000	MEDICARE TAX WITHHELD	0.00
81-2-2005-000	PAYROLL CORRECTION	0.00
81-2-2101-000	WAGES PAYABLE	0.00
81-2-2102-000	COMPENSATED ABSENCES	4,406.09
81-2-2102-002	COMPENSATED ABSENCES - CURRENT	1,468.70
81-2-2104-000	ESCROW-AL BENTLEY YATES-FS	0.00
81-2-2107-000	A/P - ICMA	0.00
81-2-2113-000	A/P - AMERITAS - VISION	35.68
81-2-2117-000	A/P - AMERITAS - DENTAL	131.92
81-2-2120-000	A/P - CHSUP	0.00
81-2-2125-000	A/P-UNITED HEALHT INS EMPLOYEE	2,957.18
81-2-2130-000	A/P - TERM LIFE	0.00
81-2-2133-000	A/P - COLONIAL	-17.08
81-2-2134-000	A/P - MUTUAL OF OMAHA/BASIC LF	10.94
81-2-2135-000	A/P - LINCOLN STD/LTD	45.68
81-2-2136-000	A/P - MAGELLAN (EAP)	4.30
81-2-2137-000	A/P - TMRS-EMPLOYEE PORTION	1,883.25
81-2-2140-000	A/P - UNITED WAY	0.00
81-2-2147-000	A/P - UNUM PROVIDENT	56.18
81-2-2152-000	A/P - MASA MTS	27.00
81-2-2154-000	A/P - HEALTHIEST YOU	20.01
81-2-2401-000	DUE TO GENERAL FUND	0.00
81-2-2486-000	DUE TO PEDC	0.00
81-2-2495-000	DUE TO PAYROLL FUND	506.13
Total Liability:		17,406.20
Equity		
81-3-3101-000	UNAPPROPRIATED FUND BALANCE	260,457.10
81-3-3981-000	PRIOR YEAR ADJUSTMENT	0.00
Total Beginning Equity:		260,457.10

Balance Sheet**As Of 11/30/2022**

Account	Name	Balance
Total Revenue		46,674.10
Total Expense		16,822.02
Revenues Over/Under Expenses		29,852.08
	Total Equity and Current Surplus (Deficit):	290,309.18
	Total Liabilities, Equity and Current Surplus (Deficit):	<u>307,715.38</u>



Pharr, TX

Budget Report

Account Summary

For Fiscal: 10/2022-09/2023 Period Ending: 12/31/2022

		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
Fund: 81 - PHARR CHAMBER OF COMMERCE							
Revenue							
81-4-4227-000	CREDIT CARD-SURCHARGE	0.00	0.00	0.00	47.76	47.76	0.00 %
81-4-4663-000	INTEREST EARNED	0.00	0.00	0.00	482.38	482.38	0.00 %
81-4-4676-000	MEMBERSHIP	57,700.00	57,700.00	0.00	6,260.00	-51,440.00	89.15 %
81-4-4677-000	SPONSORSHIP	52,600.00	52,600.00	0.00	1,792.25	-50,807.75	96.59 %
81-4-4677-006	HUB MARKET DAYS	0.00	0.00	0.00	1,691.71	1,691.71	0.00 %
81-4-4883-020	TRANSFER IN-HOTEL FUND	68,400.00	68,400.00	0.00	11,400.00	-57,000.00	83.33 %
81-4-4883-086	TRANSFER IN - PEDC	150,000.00	150,000.00	0.00	25,000.00	-125,000.00	83.33 %
Revenue Total:		328,700.00	328,700.00	0.00	46,674.10	-282,025.90	85.80 %
Expense							
81-51000-1100-000	SALARIES	150,800.00	150,800.00	5,646.40	19,711.80	131,088.20	86.93 %
81-51000-1104-000	OVERTIME	7,000.00	7,000.00	0.00	0.00	7,000.00	100.00 %
81-51000-1105-000	F I C A	12,500.00	12,500.00	420.08	1,489.26	11,010.74	88.09 %
81-51000-1106-000	HOSPITAL INSURANCE	22,200.00	22,200.00	0.00	0.00	22,200.00	100.00 %
81-51000-1106-001	HOSPITAL INSURANCE	0.00	0.00	927.96	2,783.88	-2,783.88	0.00 %
81-51000-1107-000	ANNUAL WORK COMP INSURANCE	500.00	500.00	0.00	0.00	500.00	100.00 %
81-51000-1108-000	T E C TAXES	700.00	700.00	59.93	89.99	610.01	87.14 %
81-51000-1115-000	EMPLOYEES RETIREMENT	20,400.00	20,400.00	715.97	2,499.48	17,900.52	87.75 %
81-51000-1122-000	EAP - ASSISTANCE PROGRAM	100.00	100.00	0.00	2.68	97.32	97.32 %
81-51000-1123-000	HEALTHIEST YOU	300.00	300.00	9.00	27.00	273.00	91.00 %
81-51000-2201-000	OFFICE SUPPLIES	7,500.00	7,500.00	0.00	0.00	7,500.00	100.00 %
81-51000-2208-000	OTHER OPERATING SUPPLIES	45,000.00	45,000.00	495.00	1,232.00	43,768.00	97.26 %
81-51000-2220-000	NON CAPITAL EQUIP&SUPPLIES	2,000.00	2,000.00	0.00	0.00	2,000.00	100.00 %
81-51000-3301-000	BUILDING & EQUIPMENT	3,500.00	3,500.00	0.00	0.00	3,500.00	100.00 %
81-51000-4401-000	OFFICE EQUIPMENT RENTALS	1,000.00	1,000.00	0.00	0.00	1,000.00	100.00 %
81-51000-5501-000	COMMUNICATIONS	1,000.00	1,000.00	0.00	0.00	1,000.00	100.00 %
81-51000-5502-000	ADVERTISING	10,000.00	10,000.00	0.00	0.00	10,000.00	100.00 %
81-51000-5503-000	TRAVEL EXPENSE	5,000.00	5,000.00	0.00	86.00	4,914.00	98.28 %
81-51000-5505-000	DUES & PUBLICATIONS	2,000.00	2,000.00	0.00	0.00	2,000.00	100.00 %
81-51000-5508-000	SPONSORSHIP	3,000.00	3,000.00	0.00	0.00	3,000.00	100.00 %
81-51000-5509-000	PUBLIC RELATIONS	18,800.00	18,800.00	0.00	-2,996.47	21,796.47	115.94 %
81-51000-5535-000	BANK CHARGES	0.00	0.00	0.00	170.74	-170.74	0.00 %
81-51000-6603-000	CITY GARAGE REPAIRS	400.00	400.00	0.00	0.00	400.00	100.00 %
81-51000-9926-000	MAYOR'S EVENTS	15,000.00	15,000.00	0.00	0.00	15,000.00	100.00 %
Expense Total:		328,700.00	328,700.00	8,274.34	25,096.36	303,603.64	92.36 %
Fund: 81 - PHARR CHAMBER OF COMMERCE Surplus (Deficit):		0.00	0.00	-8,274.34	21,577.74	21,577.74	0.00 %
Report Surplus (Deficit):		0.00	0.00	-8,274.34	21,577.74	21,577.74	0.00 %

Group Summary

Account Typ...	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
Fund: 81 - PHARR CHAMBER OF COMMERCE						
Revenue	328,700.00	328,700.00	0.00	46,674.10	-282,025.90	85.80 %
Expense	328,700.00	328,700.00	8,274.34	25,096.36	303,603.64	92.36 %
Fund: 81 - PHARR CHAMBER OF COMMERCE Surplus (Deficit):	0.00	0.00	-8,274.34	21,577.74	21,577.74	0.00 %
Report Surplus (Deficit):	0.00	0.00	-8,274.34	21,577.74	21,577.74	0.00 %

Fund Summary

Fund	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)
81 - PHARR CHAMBER OF COMMER	0.00	0.00	-8,274.34	21,577.74	21,577.74
Report Surplus (Deficit):	0.00	0.00	-8,274.34	21,577.74	21,577.74

**AGREEMENT FOR PROGRAM ADMINISTRATION BETWEEN THE GREATER
PHARR CHAMBER OF COMMERCE (GPCC) AND THE PHARR ECONOMIC
DEVELOPMENT CORPORATION II (PEDC)**

THE STATE OF TEXAS

COUNTY OF HIDALGO

CITY OF PHARR

THIS AGREEMENT executed the ____ of _____, 2022, by and between the Greater Pharr Chamber of Commerce, a 501(c)(6) nonprofit organization located in Pharr, Texas, (hereinafter referred to as "GPCC") acting by and through its Board of Directors and the Pharr Economic Development Corporation II (hereinafter referred to as "PEDC II") acting by and through its President of the Board:

WITNESSETH

WHEREAS, the PEDC II is desirous of promoting economic growth and development of small, industrial, retail, hotel, and other various businesses and disseminating information relative thereto programs, activities, incentives, and other resources for the business community; and

WHEREAS, there has been and continues to be an increasing demand for a chamber of commerce, a nonprofit organization, within the city of Pharr that will be organized for and equipped to carry out promotional activities on in conjunction with and in support of the PEDC II and to publicize and exploit the advantages of starting, retaining, or expanding a business in Pharr, Texas; and

WHEREAS, such activities are recognized by law as being in the public interest and serving a public purpose; and

WHEREAS, it is proper for the PEDC II to contract with the GPCC to perform supportive ministerial, marketing, professional, and consulting services herein set forth in accordance with those purposes and functions delegated by the PEDC II.

NOW, THEREFORE, in consideration of Agreements, herein contained, to be done by the parties hereto, said parties do hereby agree as follows:

1.

The GPCC will and does hereby undertake to carry on such promotional and advertising activities in support of the PEDC II and to particularly render the following services and pursue all performance measured outlined below:

- a. Assist in the promotion of the city of Pharr as a key location for new and expanding businesses and industries and ensure businesses thrive and remain in Pharr, Texas.
 - Solicit continual feedback on the value of programs and events provided to GPCC members through a membership survey. This survey will be conducted every fiscal year, with results made available to the Chamber Board of Directors, Chamber Members, Chamber Staff, City Council, PEDC II Board of Directors, and PEDC Staff.
 - Visit with city of Pharr businesses as part of the Ambassador Program to ensure businesses feel engaged and part of the business community, and to address or gain feedback on concerns pertaining to expansion or growth.
 - Work with the PEDC II to help further the interest of small businesses in the city of Pharr and allow economic activity to grow. The PEDC II, at its discretion will be allowed to waive a one-year membership fee to ten (10) new business entities of choice.
- b. Disseminate educational and promotional business information by means of correspondence, newsletters, and electronic publicity, and personal contacts favorably advertising such advantages and opportunities.
 - Disseminate information by means of electronic monthly Chamber newsletter and press releases.
 - Meet monthly with the PEDC II President and/or PEDC II staff to discuss project updates and programs that should be communicated or dispersed to chamber members and the business community.
 - Provide monthly reports to the PEDC II President that measure the revenue, memberships, expenses and profitability to manage and maximize the positive outcome of the efforts of the GPCC.

- c. Distribute articles descriptive of the PEDC II's resources or incentives whereby outside interests and individuals may be induced to locate in the city of Pharr and any pertinent city information as requested.
 - Distribute important PEDC II information or upcoming events through Chamber's email blasts and advise appropriate staff of any meaningful response.
 - Compile and publish information relevant to the business community (i.e. Business Directory list, community events, City updates)
- d. Plan, organize, and implement educational programs, seminars, workshops for "adding value" to local businesses and chamber members, and fostering economic growth in city of Pharr.
 - The Chamber shall provide programs, workshops, seminars, expos, and any other relevant activities that may contribute or aid in the retention of businesses in Pharr.
 - Chamber is to document the number of programs and the number of attendees and include this information in their quarterly report to the Chamber Board of Directors, PEDC II President and PEDC Board of Directors.
- e. Work diligently with the City of Pharr and PEDC II to promote hotels and community events that will increase tourism to our city, therefore producing a significant economic impact.
 - The Chamber will work with and support the PEDC II as well as the City's Community Events Director to create effective tourism strategies that will promote the city and its programs/events.
 - A hotel/motel committee will be reestablished to encourage participation from Pharr hotel managers, keep the City, Chamber, and PEDC II aware of occupancy trends, and collaborate on ideas that may improve tourism.

through September 30, 2023 and said agreement shall be extended for additional one-year terms thereafter under the same terms and conditions unless one party gives to the other party written notification at least thirty (30) days prior to the end of the existing term of its desire to terminate the agreement.

3.

Subject to the PEDC II continuing to contract with the GPCC for consulting services specified herein, the PEDC II will pay to the GPCC for its services pursuant to this agreement, in the form of a flat fee in the amount of \$150,000 per year. In the event of the termination of this agreement, the PEDC will be responsible for paying the GPCC only the portion of the cost allocated to periods prior to the effective date of the termination of this agreement.

4.

It is understood and agreed by the parties that the GPCC will utilize, at no cost, PEDC II services and resources.

5.

It is the express purpose of this agreement for the GPCC to provide supportive ministerial, marketing, professional, and consulting services to the PEDC II. Nothing in this agreement invokes legal or other provisions on the PEDC II that may govern the GPCC.

6.

This contract may be terminated by the GPCC or PEDC II, in whole, or from time to time, in part, upon thirty (30) days' notice from the terminating party to the other party.

- A. Termination shall be effective thirty (30) days after delivery of notice of termination specifying to what extent performance or work under the contract shall be terminated thirty (30) days after receipt by the notified party.
- B. After receipt of a notice of termination the City shall:
 - (i) Stop work on the date as specified in the thirty (30) day Notice of Termination to the extent possible.
 - (ii) Place no further orders or subcontracts except as may be necessary for completion of the work not terminated.
 - (iii) Terminate all orders and subcontracts to the extent that they relate to the performance of work

terminated by the Notice of Termination in so far as possible.

- (iv) The PEDC II shall pay all expenses incurred through the date of termination.

8.

This Agreement shall take effect on the day of execution. It is hereby officially found and determined that the meeting at which this instrument was passed was open to the public and that public notice of the time, place and purpose of said meeting was given as required by the Open Meetings Act, Chapter 551 of the Texas Government Code.

Discussion, however, may have occurred in a closed session on related personnel and other legal matters as allowed by applicable laws.

IN WITNESS WHEREOF, the parties have executed this Contract in the year on the day indicated.

GREATER PHARR CHAMBER
OF COMMERCE

PHARR ECONOMIC DEVELOPMENT
CORPORATION

By: _____

By: _____