

**TAKE NOTICE THAT A REGULAR MEETING OF THE
PHARR INTERNATIONAL TOLL BRIDGE BOARD
WILL BE HELD AT THE
CITY COMMISSIONERS' ROOM
118 S. CAGE, 2ND FLOOR, PHARR, TX
ON WEDNESDAY, NOVEMBER 16, 2022 AT 12:00 PM**

At any time during the course of this meeting the Toll Bridge Board may retire to Executive Session under Texas Government Code § 551 to confer on any subject matter in accordance with the Texas Open Meetings Act.

Should any final action, decision, or vote be required in the opinion of the Board with regard to any item discussed during the closed meeting, then such final action, decision, or vote shall be made during the open meeting covered by this notice upon the reconvening of the public meeting pursuant to Section 551.101 government Code V.T.C.S.

1. CALL TO ORDER:

- A) Roll call and possible action on the excusing of any absent member.
- B) Pledge of Allegiance/Invocation. (BRIDGE)

2. DIRECTOR'S ADMINISTRATIVE REPORT: *(Director's Administrative Reports and discussion, if any, with Bridge Board. The Director may also assign a designated spokesperson for any particular listed topic)*

- A) Crossings and Revenues Report for September and October 2022.
- B) Finance Report for September and October 2022.
- C) Engineer's Report.
- D) Director's Report.

3. ADMINISTRATIVE:

- A) Approval of Minutes for September 21, 2022.
- B) Discussion and action, if any, on renewal of Transportation Intermediaries Association (TIA) Membership dues for \$700.

AGENDA BRIDGE BOARD MEETING

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C) Discussion and action, if any, on renewing the Rio Grande Valley Partnership-Chamber of Commerce Membership for \$2,500.

D) Discussion and action, if any, on 2023 International Fresh Produce Association Corporate Membership for \$2,305.

E) Discussion and action, if any, on 2023 National Customs Brokers & Forwarders Association of America (NCBFAA) Membership for \$850.

F) Discussion and action, if any, on 2023 National Customs Brokers & Forwarders Association of America Membership Directory for \$2,679.

G) Discussion and action, if any, on proposal from Taller de Infografia y Fotografia Digital (TIF) on Phase 1 Videos "Short Films" for Bridge promotional purposes for \$36,000.

4. **CLOSED SESSION:** *In accordance with Chapter 551 of the Texas Gov't. Code, the International Toll Bridge Board hereby gives notice that it may meet in Executive session to discuss and deliberate any items listed on the public portion of the meeting agenda including items in accordance with the following:*

Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

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Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

5. **RECONVENE:** *into regular session and consider action, if any, on item(s) discussed in executive session.*

6. **ADJOURNMENT:**

NOTICE OF ASSISTANCE AT THE PUBLIC MEETING

City Hall is a wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the Pharr Bridge Office at (956)402-4660 ext. 6106/6101 or FAX (956)223-2013 or E-Mail vanessa.guzman@pharr-tx.gov or cleo.salinas@pharr-tx.gov for further information. Braille is not available.

I, the undersigned authority, do certify that the above agenda of said meeting of the Pharr International Bridge Board is a true and correct copy and that said notice was posted on the bulletin board of City Hall and on the City's webpage at www.pharr-tx.gov. The Notice was posted at a place convenient and readily accessible to the general public at all times; that said Notice was posted on the 10th day of November 2022 at 3:00 p.m. and will remain posted continuously for 72 hours preceding the scheduled time of said meeting in compliance with Chapter 551 of the Texas Government Code (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 10th day of November 2022




HILDA PEDRAZA, TRMC, CMC
CITY CLERK



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 2.A.

DATE SUBMITTED: November 10, 2022

MEETING DATE: November 16, 2022

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Crossings and Revenues Report for September and October 2022.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/10/2022

**CROSSINGS AND REVENUES
FOR THE MONTH OF SEPTEMBER
FISCAL YEAR 2021 – 2022**

a) BRIDGE CROSSINGS

Crossings for the Pharr International Bridge totaled **102,896** vehicles for the month of September F.Y. 2021-2022, which showed an increase of **10,382** vehicles or **11.22%** over the same month in F.Y. 2020-2021.

b) CAR CROSSINGS

Car crossings for the Pharr International Bridge totaled **40,919** cars for the month of September F.Y. 2021 – 2022, showing an increase of **11,662** cars or **39.86%** over the same month in F.Y. 2020 – 2021.

c) SOUTHBOUND TRUCK CROSSINGS

Truck crossings totaled **61,977** trucks for the month of September F.Y. 2021-2022, showing a decrease of **(-1,280)** trucks or **-2.02%** over the same month in F.Y. 2020 - 2021.

d) TOTAL REVENUES

Revenues for the Pharr International Bridge totaled **\$1,457,298** dollars for the month of September F.Y. 2021 – 2022.

\$	163,919 Autos & other
\$	1,288,393 Trucks
\$	4,986 Profit on pesos
\$	1,457,298 TOTAL

Revenues showed a decrease of **(-\$8,928)** or **(-0.61%)** over the same month in F.Y. 2020 – 2021.

e) NORTHBOUND TRUCKS

Northbound trucks at the Pharr International Bridge totaled **57,767** trucks for the month of September F.Y. 2021-2022, showing an increase of **3,042** trucks or **5.56%** over the same month in F.Y. 2020-2021.

SOUTHBOUND TRUCK CROSSINGS SHOWED AN INCREASE OF 4,210 TRUCKS OR 7.29% FOR THE MONTH OF SEPTEMBER, COMPARED TO NORTHBOUND TRUCK CROSSINGS.

TOTAL NORTHBOUND AND SOUTHBOUND TRUCK CROSSINGS FOR THE MONTH OF SEPTEMBER TOTAL 119,744 REPRESENTING AN INCREASE OF 1,762 OR 1.49% OVER THE SAME TIME PERIOD IN F.Y. 2020-2021.

**PHARR INTERNATIONAL BRIDGE
TOTAL CROSSINGS COMPARISON BY FISCAL YEAR (CARS & TRUCKS)**

	F.Y. 2020-2021	F.Y. 2021-2022	GAIN / LOSS	INC% / DEC%
OCTOBER	105,010	97,565	(-7,445)	(-7.09%)
NOVEMBER	92,917	102,518	9,901	10.69%
DECEMBER	107,179	107,076	(-103)	(-0.10%)
JANUARY	111,060	102,505	(-8,555)	(-7.70%)
FEBRUARY	96,485	96,158	(-300)	(-0.31%)
MARCH	111,567	108,546	(-3,021)	(-2.71%)
APRIL	99,140	89,679	(-9,461)	(-9.54)
MAY	97,077	103,970	6,893	7.10%
JUNE	92,833	101,575	8,742	9.42%
JULY	86,950	100,837	13,887	15.97
AUGUST	87,118	107,399	20,281	23.28%
SEPTEMBER	92,514	102,896	10,382	11.22%
TOTAL CROSSING	1,179,523	1,220,724	41,201	3.49%

A. VEHICLE CROSSINGS SHOWED AN INCREASE OF 10,382 VEHICLES OR 11.22% OVER THE SAME MONTH IN F.Y. 2020-2021.

B. VEHICLE CROSSING SHOWED AN INCREASE OF 41,201 VEHICLES OR 3.49% OVER THE TWELVE (12) MONTHS IN F.Y. 2020-2021.

**PHARR INTERNATIONAL BRIDGE
CAR CROSSING COMPARISON BY FISCAL YEAR**

	F.Y. 2020-2021	F.Y. 2021-2022	GAIN / LOSS	INC % / DEC %
OCTOBER	45,618	33,627	(-11,991)	(-26.29%)
NOVEMBER	35,957	36,220	263	0.73%
DECEMBER	50,008	42,624	(-7,384)	(-14.77%)
JANUARY	48,242	36,032	(-12,210)	(-25.31%)
FEBRUARY	41,226	35,195	(-6,031)	(-14.63%)
MARCH	48,110	41,472	(-6,638)	(-13.80%)
APRIL	40,742	36,340	(-4,402)	(-10.80%)
MAY	38,493	42,219	3,726	9.68%
JUNE	32,009	41,029	9,020	28.18%
JULY	26,463	41,088	14,625	55.27%
AUGUST	23,104	42,574	19,470	84.27%
SEPTEMBER	29,257	40,919	11,662	39.86%
TOTAL CROSSING	459,229	469,339	10,110	2.20%

A. CAR CROSSINGS SHOWED AN INCREASE OF 11,662 CARS OR 39.86% OVER THE SAME MONTH IN F.Y. 2020-2021.

B. CAR CROSSING SHOWED A DECREASE OF 10,110 CARS OR 2.20% OVER THE TWELVE (12) MONTHS IN F.Y. 2020-2021.

**PHARR INTERNATIONAL BRIDGE
TRUCK CROSSING COMPARISON BY FISCAL YEAR**

	F.Y. 2020-2021	F.Y. 2021-2022	GAIN / LOSS	INC% / DEC%
OCTOBER	59,392	63,938	4,546	7.65%
NOVEMBER	56,660	66,298	9,638	17.01%
DECEMBER	57,171	64,452	7,281	12.74%
JANUARY	62,818	66,473	3,655	5.82%
FEBRUARY	55,232	60,963	5,731	10.38%
MARCH	63,457	67,074	3,617	5.70%
APRIL	58,398	53,339	(-5,059)	(-8.66%)
MAY	58,584	61,751	3,167	5.41%
JUNE	60,824	60,546	(-278)	(-0.46%)
JULY	60,487	59,749	(-738)	(-1.22%)
AUGUST	64,014	64,825	811	1.27%
SEPTEMBER	63,257	61,977	(-1,280)	(-2.02)
TOTAL CROSSING	720,294	751,385	31,091	4.32%

A. TRUCK CROSSINGS SHOWED A DECREASE OF (-1,280) TRUCKS OR (-2.02%) OVER THE SAME MONTH IN F.Y. 2020-2021.

B. TRUCK CROSSING SHOWED AN INCREASE OF 31,091 TRUCKS OR 4.32% OVER THE TWELVE (12) MONTHS IN F.Y. 2020-2021.

**PHARR INTERNATIONAL BRIDGE
NORTHBOUND TRUCK CROSSINGS (FULL, EMPTY & AG.)**

	F.Y. 2020- 2021	F.Y. 2021- 2022	GAIN / LOSS	INC% / DEC%	FULL TRUCKS	EMPT	AG TRUCKS	NARP NO INSP.
OCTOBER	62,346	55,089	-7,257	-11.64%	38,839	16,250	16,166	8,920
NOVEMBER	57,904	55,973	-1,931	- 3.33%	38,715	17,258	16,020	8,211
DECEMBER	56,949	55,061	-1,888	- 3.32%	38,149	16,912	18,455	10,190
JANUARY	60,544	57,439	-3,105	-5.13%	41,971	15,468	21,275	12,931
FEBRUARY	57,615	52,772	-4,843	-8.41%	39,413	13,359	17,786	10,589
MARCH	64,795	60,137	-4,658	-7.19%	45,879	15,258	18,605	11,250
APRIL	60,197	44,692	-15,505	-25.76%	34,172	10,520	14,715	7,573
MAY	59,248	56,519	-2,729	-4.61%	41,989	14,530	17,338	8,717
JUNE	58,176	55,967	-2,209	-3.80%	40,942	15,025	16,100	8,869
JULY	54,204	55,597	1,393	2.57%	39,368	16,229	16,591	8,721
AUGUST	55,594	59,729	4,135	7.44%	41,314	18,415	16,242	8,351
SEPTEMBER	54,725	57,767	3,042	5.56%	39,573	18,194	15,900	8,252
TOTAL CROSSING	702,297	666,742	-35,555	-5.06%	480,324	187,418	205,193	112,574

Northbound trucks at the Pharr International Bridge totaled **57,767** trucks for the month of September F.Y. 2021-2022, showing an increase of **3,042** trucks or **5.56%** over the same month in F.Y. 2020-2021.

TRUCK CROSSING SHOWED A DECREASE OF (-35,555) TRUCKS OR (-5.06%) OVER THE SAME TWELVE (12) MONTH IN F.Y. 2020-2021.

Agriculture trucks at the Pharr International Bridge totaled **15,900** crossings for the month of September representing a **27%** of the imports from Mexico.

Agriculture trucks at the Pharr International Bridge Import Lot showed an increase of **576** or **3.76%** over the same month in F.Y. 2020-2021.

**PHARR INTERNATIONAL BRIDGE
NORTHBOUND & SOUTHBOUND
TRUCK CROSSING COMPARISON BY FISCAL YEAR**

	F.Y. 2020-2021	F.Y. 2021-2022	GAIN / LOSS	INC% / DEC%
OCTOBER	121,738	119,027	-2,711	-2.23%
NOVEMBER	114,564	122,271	7,707	6.73%
DECEMBER	114,120	119,513	5,393	4.73%
JANUARY	123,362	123,912	550	0.45%
FEBRUARY	112,847	113,735	888	0.79%
MARCH	128,252	127,211	(-1,041)	(-0.81%)
APRIL	118,595	98,031	(-20,564)	(-17.34%)
MAY	117,832	118,270	438	0.37%
JUNE	119,000	116,513	(-2,487)	-8.72%
JULY	114,691	115,346	655	0.57%
AUGUST	119,608	124,554	4,946	4.14%
SEPTEMBER	117,982	119,744	1,762	1.49%
TOTAL CROSSING	1,422,591	1,418,127	(-4,464)	(-0.31)

A. TRUCK CROSSINGS SHOWED AN INCREASE OF 1,762 TRUCKS OR 1.49% OVER THE SAME MONTH IN F.Y. 2020-2021

**PHARR INTERNATIONAL BRIDGE
REVENUE COMPARISON BY FISCAL YEAR**

	F.Y. 2020-2021	F.Y. 2021-2022	GAIN / LOSS	INC% / DEC%
OCTOBER	\$ 1,377,188	\$ 1,418,151	\$ 40,963	2.97%
NOVEMBER	\$ 1,290,701	\$ 1,350,178	\$ 59,476	4.61%
DECEMBER	\$ 1,437,554	\$ 1,605,104	\$ 167,550	11.66%
JANUARY	\$ 1,452,900	\$ 1,496,333	\$ 43,433	2.99%
FEBRUARY	\$ 1,272,469	\$ 1,373,791	\$ 101,322	7.96%
MARCH	\$ 1,412,253	\$ 1,561,510	\$ 149,257	10.57%
APRIL	\$ 1,342,469	\$ 1,240,476	(-\$101,993)	(-7.60)
MAY	\$ 1,299,017	\$ 1,423,226	\$ 124,209	9.56%
JUNE	\$ 1,389,202	\$ 1,396,576	\$ 7,374	0.53%
JULY	\$ 1,417,363	\$ 1,420,750	\$ 3,387	0.24%
AUGUST	\$ 1,408,338	\$ 1,467,397	\$ 59,059	4.19%
SEPTEMBER	\$ 1,466,226	\$ 1,457,298	(-\$8,928)	(-0.61%)
TOTAL CROSSING	\$ 16,565,680	\$ 17,210,790	\$ 645,110	3.89%

A. REVENUES SHOWED A DECREASE OF **(-\$8,928) OR **(-0.61%)** OVER THE SAME MONTH IN F.Y. 2020-2021.**

B. REVENUES SHOWED AN INCREASE OF **\$645,110 OR **3.89%** OVER THE TWELVE (12) MONTHS IN F.Y. 2020-2021.**

**PHARR INTERNATIONAL BRIDGE
F.Y. 2021-2022 CROSSINGS COMPARISON BY AXLE**

	CARS	2X TRUCKS	3X TRUCKS	4X TRUCKS	5X TRUCKS	6X TRUCKS	MOBILE HOMES	WIDE LOAD	SPEC. CROSS	MONTH TOTAL
OCTOBER	33,626	2,888	4,759	1,450	45,912	8,811	2	89	28	97,565
NOVEMBER	36,220	2,818	4,869	1,437	45,808	11,200	4	113	49	102,518
DECEMBER	42,624	2,647	4,140	3,129	44,274	10,109	1	86	66	107,076
JANUARY	36,032	2,710	4,222	1,337	48,502	9,611	4	58	29	102,505
FEBRUARY	35,195	2,738	4,124	1,332	44,626	8,050	0	60	33	96,158
MARCH	41,471	3,186	4,524	1,692	52,650	4,896	1	86	40	108,546
APRIL	36,340	2,286	3,489	1,288	42,452	3,704	1	86	33	89,679
MAY	42,219	2,882	4,501	1,516	50,232	2,480	2	102	36	103,970
JUNE	41,029	3,046	4,690	1,398	49,821	1,468	2	76	45	101,575
JULY	41,088	2,945	4,447	1,309	48,986	1,953	1	75	33	100,837
AUGUST	42,574	3,329	4,582	1,528	51,481	3,749	2	113	41	107,399
SEPTEMBER	40,919	3,150	4,565	1,326	48,423	4,391	1	81	40	102,896
TOTAL CROSSING	469,337	34,625	52,912	18,742	573,167	70,422	21	1,025	473	1,220,724

**TOTAL PERCENTAGE FOR CARS AND TRUCKS FOR THE MONTH OF
SEPTEMBER T F.Y. 2021-2022.**

- 1X CARS 40.00%
- 2X TRUCKS 4.0%
- 3X TRUCKS 4.0%
- 4X TRUCKS 1.0%
- 5X TRUCKS 48.00%
- 6X TRUCKS 3.00%

**CROSSINGS AND REVENUES
FOR THE MONTH OF OCTOBER
FISCAL YEAR 2022 – 2023**

a) BRIDGE CROSSINGS

Crossings for the Pharr International Bridge totaled **107,357** vehicles for the month of October F.Y. 2022-2023, which showed an increase of **9,792** vehicles or **10.04%** over the same month in F.Y. 2021-2022.

b) CAR CROSSINGS

Car crossings for the Pharr International Bridge totaled **43,454** cars for the month of October F.Y. 2022 – 2023, showing an increase of **9,827** cars or **29.22%** over the same month in F.Y. 2021 – 2022.

c) SOUTHBOUND TRUCK CROSSINGS

Truck crossings totaled **63,903** trucks for the month of October F.Y. 2022-2023, showing a decrease of **(-35)** trucks or **(-0.05%)** over the same month in F.Y. 2021 - 2022.

d) TOTAL REVENUES

Revenues for the Pharr International Bridge totaled **\$1,547,162** dollars for the month of October F.Y. 2022 – 2023.

\$	173,808 Autos & other
\$	1,367,764 Trucks
\$	<u>5,590 Profit on pesos</u>
\$	1,547,162 TOTAL

Revenues showed an increase of **\$129,011** or **9.10%** over the same month in F.Y. 2021 – 2022.

e) NORTHBOUND TRUCKS

Northbound trucks at the Pharr International Bridge totaled **59,862** trucks for the month of October F.Y. 2022-2023, showing an increase of **4,773** trucks or **8.66%** over the same month in F.Y. 2021-2022.

SOUTHBOUND TRUCK CROSSINGS SHOWED AN INCREASE OF 4,041 TRUCKS OR 6.75% FOR THE MONTH OF OCTOBER, COMPARED TO NORTHBOUND TRUCK CROSSINGS.

TOTAL NORTHBOUND AND SOUTHBOUND TRUCK CROSSINGS FOR THE MONTH OF SEPTEMBER TOTAL 123,765 REPRESENTING AN INCREASE OF 4,738 OR 3.98% OVER THE SAME TIME PERIOD IN F.Y. 2021-2022.

**PHARR INTERNATIONAL BRIDGE
TOTAL CROSSINGS COMPARISON BY FISCAL YEAR (CARS & TRUCKS)**

	F.Y. 2021-2022	F.Y. 2022-2023	GAIN / LOSS	INC% / DEC%
OCTOBER	97,565	107,357	9,792	10.04%
NOVEMBER	102,518			
DECEMBER	107,076			
JANUARY	102,505			
FEBRUARY	96,158			
MARCH	108,546			
APRIL	89,679			
MAY	103,970			
JUNE	101,575			
JULY	100,837			
AUGUST	107,399			
SEPTEMBER	102,896			
TOTAL CROSSING	1,220,724			

A. VEHICLE CROSSINGS SHOWED AN INCREASE OF 9,792 VEHICLES OR 10.04% OVER THE SAME MONTH IN F.Y. 2021-2022.

B. VEHICLE CROSSING SHOWED AN INCREASE OF **,* VEHICLES OR *.**% OVER THE ***** (**) MONTHS IN F.Y. 2021-2022.**

**PHARR INTERNATIONAL BRIDGE
CAR CROSSING COMPARISON BY FISCAL YEAR**

	F.Y. 202-2022	F.Y. 2022-2023	GAIN / LOSS	INC% / DEC%
OCTOBER	33,627	43,454	9,827	29.22%
NOVEMBER	36,220			
DECEMBER	42,624			
JANUARY	36,032			
FEBRUARY	35,195			
MARCH	41,472			
APRIL	36,340			
MAY	42,219			
JUNE	41,029			
JULY	41,088			
AUGUST	42,574			
SEPTEMBER	40,919			
TOTAL CROSSING	469,339			

A. CAR CROSSINGS SHOWED AN INCREASE OF 9,827 CARS OR 29.22% OVER THE SAME MONTH IN F.Y. 2021-2022.

B. CAR CROSSING SHOWED A DECREASE OF **,* CARS OR *.**% OVER THE FIRST (1) MONTH IN F.Y. 2021-2022.**

**PHARR INTERNATIONAL BRIDGE
TRUCK CROSSING COMPARISON BY FISCAL YEAR**

	F.Y. 2021-2022	F.Y. 2022-2023	GAIN / LOSS	INC% / DEC%
OCTOBER	63,938	63,903	(-35)	(-0.05%)
NOVEMBER	66,298			
DECEMBER	64,452			
JANUARY	66,473			
FEBRUARY	60,963			
MARCH	67,074			
APRIL	53,339			
MAY	61,751			
JUNE	60,546			
JULY	59,749			
AUGUST	64,825			
SEPTEMBER	61,977			
TOTAL CROSSING	751,385			

A. TRUCK CROSSINGS SHOWED A DECREASE OF (-35) TRUCKS OR (-0.05%) OVER THE SAME MONTH IN F.Y. 2021-2022.

B. TRUCK CROSSING SHOWED AN INCREASE OF **, ** TRUCKS OR *.% OVER THE FIRST (1) MONTH IN F.Y. 2021-2022.**

**PHARR INTERNATIONAL BRIDGE
NORTHBOUND TRUCK CROSSINGS (FULL, EMPTY & AG.)**

	F.Y. 2021- 2022	F.Y. 2022- 2023	GAIN / LOSS	INC% / DEC%	FULL TRUCKS	EMPT	AG TRUCKS	NARP NO INSP.
OCTOBER	55,089	59,862	4,773	8.66%	42,412	17,450	17,937	9,472
NOVEMBER	55,973							
DECEMBER	55,061							
JANUARY	57,439							
FEBRUARY	52,772							
MARCH	60,137							
APRIL	44,692							
MAY	56,519							
JUNE	55,967							
JULY	55,597							
AUGUST	59,729							
SEPTEMBER	57,767							
TOTAL CROSSING	666,742							

Northbound trucks at the Pharr International Bridge totaled **59,862** trucks for the month of October F.Y. 2022-2023, showing an increase of **4,773** trucks or **8.66%** over the same month in F.Y. 2021-2022.

TRUCK CROSSING SHOWED A DECREASE OF **, TRUCKS OR *,**% OVER THE SAME TWO (2) MONTH IN F.Y. 2021-2022.**

Agriculture trucks at the Pharr International Bridge totaled **17,937** crossings for the month of October representing a **30%** of the imports from Mexico.

Agriculture trucks at the Pharr International Bridge Import Lot showed an increase of **1,771** or **10.96%** over the same month in F.Y. 2021-2022.

**PHARR INTERNATIONAL BRIDGE
NORTHBOUND & SOUTHBOUND
TRUCK CROSSING COMPARISON BY FISCAL YEAR**

	F.Y. 2021-2022	F.Y. 2022-2023	GAIN / LOSS	INC% / DEC%
OCTOBER	119,027	123,765	4,738	3.98%
NOVEMBER	122,271			
DECEMBER	119,513			
JANUARY	123,912			
FEBRUARY	113,735			
MARCH	127,211			
APRIL	98,031			
MAY	118,270			
JUNE	116,513			
JULY	115,346			
AUGUST	124,554			
SEPTEMBER	119,744			
TOTAL CROSSING	1,418,127			

A. TRUCK CROSSINGS SHOWED AN INCREASE OF 4,738 TRUCKS OR 3.98% OVER THE SAME MONTH IN F.Y. 2021-2022

**PHARR INTERNATIONAL BRIDGE
REVENUE COMPARISON BY FISCAL YEAR**

	F.Y. 2021-2022	F.Y. 2022-2023	GAIN / LOSS	INC% / DEC%
OCTOBER	\$ 1,418,151	1,547,162	129,011	9.10%
NOVEMBER	\$ 1,350,178			
DECEMBER	\$ 1,605,104			
JANUARY	\$ 1,496,333			
FEBRUARY	\$ 1,373,791			
MARCH	\$ 1,561,510			
APRIL	\$ 1,240,476			
MAY	\$ 1,423,226			
JUNE	\$ 1,396,576			
JULY	\$ 1,420,750			
AUGUST	\$ 1,467,397			
SEPTEMBER	1,457,298			
TOTAL CROSSING	17,210.790			

A. REVENUES SHOWED AN INCREASE OF \$129,011 OR 9.10% OVER THE SAME MONTH IN F.Y. 2021-2022.

B. REVENUES SHOWED AN INCREASE OF \$*,*** OR *.**% OVER THE TWELVE (12) MONTHS IN F.Y. 2021-2022.**

**PHARR INTERNATIONAL BRIDGE
F.Y. 2022-2023 CROSSINGS COMPARISON BY AXLE**

	CARS	2X TRUCKS	3X TRUCKS	4X TRUCKS	5X TRUCKS	6X TRUCKS	MOBILE HOMES	WIDE LOAD	SPEC. CROSS	MONTH TOTAL
OCTOBER	43,452	3,279	4,908	1,387	49,933	4,218	1	131	48	107,357
NOVEMBER										
DECEMBER										
JANUARY										
FEBRUARY										
MARCH										
APRIL										
MAY										
JUNE										
JULY										
AUGUST										
SEPTEMBER										
TOTAL CROSSING										

**TOTAL PERCENTAGE FOR CARS AND TRUCKS FOR THE MONTH OF OCTOBER
T F.Y. 2022-2023.**

- **1X CARS 40.00%**
- **2X TRUCKS 4.0%**
- **3X TRUCKS 4.0%**
- **4X TRUCKS 1.0%**
- **5X TRUCKS 48.00%**
- **6X TRUCKS 3.00%**



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 2.B.

DATE SUBMITTED:

MEETING DATE: November 16, 2022

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Finance Report for September and October 2022.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman
Fred Brouwen
Luis Bazan

Created -



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 2.C.

DATE SUBMITTED: November 9, 2022

MEETING DATE: November 16, 2022

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Engineer's Report.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/9/2022



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 2.D.

DATE SUBMITTED: November 9, 2022

MEETING DATE: November 16, 2022

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Director's Report.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/9/2022



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.A.

DATE SUBMITTED: November 9, 2022

MEETING DATE: November 16, 2022

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Approval of Minutes for September 21, 2022.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/9/2022

**MINUTES
TOLL BRIDGE BOARD
WEDNESDAY, SEPT 21, 2022
PHARR CITY HALL, 118 S. CAGE BLVD.
2ND FLOOR, PHARR, TEXAS**

The Toll Bridge Board met in a regular called meeting on Wednesday, September 21, 2022, and following is the record of attendance.

MEMBERS PRESENT: Edgar Delgadillo, Chairman
Tony Martinez, Vice-Chairman
Adalberto Campero, Secretary
Larry Hernandez, Member
Lazaro Beas, Member

MEMBERS ABSENT: None

**EX-OFFICIO MEMBERS
PRESENT:** None

**EX-OFFICIO MEMBERS
ABSENT:** Mayor Ambrosio Hernandez
Mayor Pro-Tem Daniel Chavez

STAFF PRESENT: Luis Bazan, Bridge Director
Fred Brouwen, Director of Operations
Vanessa Guzman, Marketing Coordinator
Cleo Salinas, Administrative Assistant
Freddy Flores, Trade Liaison

OTHERS PRESENT: Ed Wylie, Deputy City Manager
Patricia Rigney, City Attorney
Ruben Alfaro, City Engineer
Karla Saavedra, Finance Director
Juan Gonzalez, Interim Police Chief
Joel Robles, Asst. Police Chief
Ezequiel Ordonez, Bridge Mexico Liaison
Eddie Gutierrez, Financial Consultant
Carlos Rodriguez, CBP
Andy Vega, CBP
Gregg Wendorf, The Advance News
Roberto Gonzalez, Texas Border Business

ITEM 1. CALL TO ORDER:

A) ROLL CALL AND POSSIBLE ACTION ON THE EXUSING OF ANY ABSENT MEMBER

Chairman Delgadillo called the meeting to order at 12:03 p.m. Roll call established a quorum.

B) PLEDGE OF ALLEGIANCE/INVOCATION

Luis Bazan, Bridge Director, led in the pledge of allegiance and said the invocation.

ITEM 2. CONSENT AGENDA

A) APPROVAL OF MINUTES FOR AUGUST 17, 2022

B) CONSIDERATION AND ACTION, IF ANY, ON RENEWAL OF TEXAS INTERNATIONAL PRODUCE ASSOCIATION (TIPA) ANNUAL MEMBERSHIP DUES FOR \$2,000

C) CONSIDRATION AND ACTION, IF ANY, ON RENEWAL OF NASCO ANNUAL MEMBERSHIP FOR \$5,000

Chairman Edgar Delgadillo introduced the item.

Luis Bazan, Bridge Director, recommended that item 2.A be approved and items 2.B and 2.C be removed from consent agenda for further consideration.

Vice-Chairman Martinez moved to approve as recommended. Member Hernandez seconded the motion and when put to a vote, it carried unanimously.

At this time, Luis Bazan, Bridge Director, stated they would deviate from the agenda and to into closed session. There was no objection.

ITEM 5. CLOSED SESSION: IN ACCORDANCE WITH CHAPTER 551 OF THE TEXAS GOV'T. CODE, THE PHARR BOARD OF COMMISSIONERS HEREBY GIVES NOTICE THAT IT MAY MEET IN A CLOSED (NON-PUBLIC) EXECUTIVE SESSION TO DISCUSS THE ITEMS LISTED ON THE PUBLIC PORTION OF THE MEETING AGENDA IN ACCORDANCE WITH THE FOLLOWING BELOW

The time being 12:06 p.m., Chairman Delgadillo stated the Bridge Board would be entering into closed session in accordance with Chapter 551 of the Texas Govt. Code to discuss agenda items listed in the public portion of the agenda and Pursuant to Sections 551.071, 551.072, 551.074, 551.076, 551.084 and 551.087.

ITEM 6. RECONVENE

The time being 12:35 p.m., Chairman Delgadillo stated the Bridge Board would be resuming the open meeting.

ITEM 2. CONSENT AGENDA

B) CONSIDERATION AND ACTION, IF ANY, ON RENEWAL OF TEXAS INTERNATIONAL PRODUCE ASSOCIATION (TIPA) ANNUAL MEMBERSHIP DUES FOR \$2,000

Chairman Edgar Delgadillo introduced the item.

Member Hernandez **moved** to approve. Secretary Campero seconded the motion and when put to a vote, it carried unanimously.

C) CONSIDRATION AND ACTION, IF ANY, ON RENEWAL OF NASCO ANNUAL MEMBERSHIP FOR \$5,000

Chairman Edgar Delgadillo introduced the item.

Secretary Campero **moved** to approve. Chairman Delgadillo seconded the motion and when put to a vote, it carried unanimously.

ITEM 3. DIRECTOR'S ADMINISTRATIVE REPORT

A) CROSSING AND REVENUES COMPARISON FOR AUGUST 2022

Chairman Edgar Delgadillo introduced the item.

Fred Brouwen, Director of Operations, went over the total crossings and revenues report for the month of August 2022. He reported total crossings for the month of August were 107,399, which was an increase of 20,281 vehicles or 23.28% compared to last year. Mr. Brouwen stated that total car crossings for the month of August were 42,574, which was an increase of 19,470 cars or 84.27%. He went over car crossing compassions from other bridges for the month of August 2022.

Fred Brouwen, Director of Operations, further reported the total truck crossings for the month of August were 64,825, which was an increase of 811 trucks or 1.27% increase. Mr. Brouwen went over truck crossings compassions from other bridges for the month of August.

Fred Brouwen, Director of Operations, also reported northbound crossings for the month of August were 59,725, which was an increase of 4,135 trucks or 7.44% increase. Mr. Brouwen stated the agriculture for the month of August they had 16,242 trucks, which represents a 27% of all imports from Mexico to the U.S. He also reported

a combination of northbound and southbound truck crossings for the month of August were 124,554, which was an increase of 4,946 or 4.14%.

Fred Brouwen, Director of Operations, went over the total revenues collected for the months of August 2022. He reported total revenue collected for the month of August was \$1,467,397, which shows an increase of \$59,059 or 4.19% in revenues.

Lastly, Fred Brouwen, Director of Operations, reported on crossing comparisons by axle for the month of August. He stated cars and trucks were 42,574, 2X trucks were 3,329, 3X trucks were 4,582, 4X trucks were 1,528, 5X trucks were 51,481, 6X trucks were 3,749, mobile homes were 2, wide loads were 113 and special crossings were 41 and total combination for the month of August was 107,399.

B) FINANCE REPORT FOR AUGUST 2022

Chairman Edgar Delgadillo introduced the item.

Luis Bazan, Bridge Director, stated Karla Saavedra, Finance Director, was in the audience and would give the board a report on the finances for the bridge.

Karla Saavedra, Finance Director, briefly reported on the expenditures and revenues year to date for the bridge.

C) ENGINEER'S REPORT

Chairman Edgar Delgadillo introduced the item.

Luis Bazan, Bridge Director, stated Ruben Alfaro, City Engineer, was present and questions on projects could be entertained at this time.

Ruben Alfaro, City Engineer, reported on the recent activity for DAP FY15 Projects. He stated on the 2nd BSIF Exit installation of electrical conduit and base for light pole had been completed, as well as the installation of chain link fence and barbed wire. He added installation and assembly of sliding gates were in progress. He further reported the inspection booth cabin installation for the Northbound Lane Expansion project was completed and the installation of metal lath and stucco application at the primary canopy extension were in progress. He further stated time to date on the 2nd BSIF Exit was 79% and placed to date was 88% of the funds. The time to date on the Northbound Lane Expansion was 104% and placed to date was 92% of the funds for this project. He stated they had an anticipated date of completion of October 11th but may be delayed due to rain days.

Ruben Alfaro, City Engineer, further reported on DAP FY16 projects. He stated TXDOT provided comments on the 100% submittal on September 16, 2022, and the next step was to review the comments and submit them to the consultant for plan adjustment as requested by TXDOT.

Ruben Alfaro, City Engineer, reported on the 2nd Span Project. He stated they re-submitted the 60% Plans, Specifications and Estimate to TXDOT, completed the Value Engineering study, and responded to TXDOT with their analysis. He added the next step was to continue working on the 95% plans for TXDOT submittal, environmental reviews were on-going, and coordination was being performed to obtain approval. He also stated the underwater archeology survey process was on-going as well. He further stated the city commission approved amendment number 5 for additional time and re-submitted the 60% Plans, Specifications and Estimate on September 1, 2022, and the Value Engineering as well. He stated they should be receiving the final Geotechnical Boring and Report by the end of this month and the Archeological Study had been completed with no significant artifacts discovered. Lastly, he stated they were still waiting for the permit for the underwater survey and expect to complete the survey in October 2022.

D) DIRECTORS ADMINISTRATIVE REPORT

Chairman Edgar Delgadillo introduced the item.

Luis Bazan, Bridge Director, stated they would be hosting a BridgeConnect Trade Session on Warehouse Safety Training on September 28 and 29, 2022. He informed the board the Start of the Produce Season celebration would take place on Thursday, October 6, 2022, at 10:00 a.m. and stated this was something they have been doing for many years and has become the premier trade event. He stated this year's theme was "A Taste of Trade" where local chefs and local restaurants would showcase some of their food based on the products that cross through this bridge. He extended an invitation to attend and encouraged everyone to wear a Guayabera if possible.

ITEM 4. ADMINISTRATIVE:

A) DISCUSSION AND ACTION, IF ANY, ON ADVERTISING WITH THE ADVANCE NEWS JOURNAL FOR \$930 PER MONTH FOR 12 MONTHS

Chairman Edgar Delgadillo introduced the item.

Member Hernandez moved to approve. Vice-Chairman Martinez seconded the motion and when put to a vote, it carried unanimously.

B) DISCUSSION AND ACTION, IF ANY, ON ADVERTISING WITH TEXAS BORDER BUSINESS FOR \$1,700 PER MONTH FOR 12 MONTHS

Chairman Edgar Delgadillo introduced the item.

Vice-Chairman Martinez moved to approve. Secretary Campero seconded the motion and when put to a vote, it carried unanimously.

C) DISCUSSION AND ACTION, IF ANY, ON ADVERTISING WITH THE RIO GRANDE GUARDIAN FOR \$11,000(TWO PAYMENTS OF \$5,500)

Chairman Edgar Delgadillo introduced the item.

Secretary Campero **moved** to approve. Chairman Delgadillo seconded the motion and when put to a vote, it carried unanimously.

D) DISCUSSION AND ACTION, IF ANY, ON ADVERTISING WITH INBOUND LOGISTICS FOR \$3,708.33 PER MONTH FOR 12 MONTHS

Chairman Edgar Delgadillo introduced the item.

Vice-Chairman Martinez **moved** to approve. Member Hernandez seconded the motion and when put to a vote, it carried unanimously.

ITEM 7. ADJOURNMENT

There being no other business to come before the board, Board Member Hernandez **moved** to adjourn. Secretary Campero seconded the motion and when put to a vote, it carried unanimously. Meeting adjourned at 12:59 p.m.

APPROVED AS SUBMITTED:

EDGAR DELGADILLO, CHAIRMAN

ATTEST:

ADALBERTO CAMPERO, SECRETARY

STATE OF TEXAS §
COUNTY OF HIDALGO §
CITY OF PHARR §

ON THE 21st DAY OF SEPTEMBER 2022, the Toll Bridge Board convened in a Regular Meeting at the Pharr International Bridge, the meeting being open to the public and notice of said meeting, giving the date, place and subject thereof, having been posted to the public and notice of said meeting, given in accordance to Chapter 551, of the Texas Government Code, (Open Meetings Act) and their being present a quorum, **I, VANESSA GUZMAN, BRIDGE ADMINISTRATIVE ASSISTANT**, of the City of Pharr, Texas, certify that this is a true and correct copy of the minutes.

VANESSA GUZMAN, BRIDGE
ADMINISTRATIVE ASSISTANT

DATE APPROVED: _____



Dear Luis,

On behalf of the Transportation Intermediaries Association (TIA), I would like to **extend my sincere thanks to you for your membership in 2022**. It has been a privilege to serve you as Chairman of the Board for TIA and I hope you continue to remain a TIA Member in 2023. As the last few years have proved, TIA and its members are uniquely situated at the Center of the Supply Chain, continuously providing creative solutions to complex problems. We are in a prime position to elevate all facets of our industry, and I look to you to continue to support the association with your dues, your expertise, your time, and your energy.

As the TIA footprint and impact on the industry grows, so does our need for additional programs, resources, training, and outreach to fully serve our membership. To that end, the board has authorized a nominal dues increase for 2023. This is our first dues increase in 12 years, and I promise you we did not make this decision lightly. We continue to balance the needs of our members with the opportunities to grow as an association, and we feel this modest increase will allow the association to increase advocacy efforts, develop more impactful programs, and invest in technology to provide better support for our members.

Our government affairs efforts have significantly ramped up over the years to give our industry a united voice on legislation and regulations directly impacting your businesses. An increase in strategic revenue will allow TIA to continue its leadership on Capitol Hill, strengthening our advocacy activities on your behalf in Washington, D.C.

We will continue to enhance our custom-built, innovative education solutions, designed by TIA members, and expand our offerings to include increasingly relevant information for 3PL professionals. A dues increase will facilitate additional education opportunities for our members by allowing TIA to offer even more high-quality instruction from subject matter experts within the brokerage industry.

As a dues-paying member, I understand the challenges of running a business and I thank you in advance for your continued support of TIA. At the end of the day, we want to ensure you continue to access critical resources that support your business while leveraging opportunities to connect, get involved, and shape the 3PL industry.

Your TIA Membership expires December 31, 2022 and I encourage you to log into your TIA Account and renew today or call a friendly staff member at 703.299.5700. TIA is primed to take even larger strides in advancing, protecting, and strengthening your business in 2023, and you will certainly want to remain a part of it. On behalf of the TIA Board of Directors and TIA leadership, thank you in advance for your membership. We are looking forward to serving you and with your support, we will continue to be the leader and voice of the 3PL industry.

Sincerely,

Michael Riccio, CTB
Chairman of the Board

Center of the Supply Chain

1900 Duke Street, Suite 300 | Alexandria, VA 22314-2883
Phone: 703.299.5700 | Fax (703) 888-0685 | www.tianet.org



U.S. MEMBER OF FIATA
International Federation
of Freight Forwarders

TIA 2023 RENEWAL INVOICE



BILL DATE: 10/1/2022

MEMBER ID: 578236

MEMBER NAME: Pharr International Bridge

Luis A. Bazan
9900 S Cage Blvd
Pharr, TX 78577-9721

MEMBERSHIP DUES FOR: 1/1/2023 – 12/31/2023

BASED ON GROSS ANNUAL REVENUE OF:
\$0 - \$.99 Million

DUES AMOUNT: \$700

TOTAL AMOUNT ENCLOSED: \$

SIGNATURE: _____

NAME (PRINT): _____

DATE: _____

By Renewing Our Membership with TIA,
I Agree:

(1) To be bound by the TIA Code of Ethics and TIA Bylaws, and any changes made to these documents;

(2) That the listed company information and Gross Annual Revenue is accurate;

(3) That all necessary licenses for our company are valid, and that necessary insurance, bonds/trusts are on file;

(4) That the owners and senior management of the above-named TIA Member Company have no insolvency or ownership interest in a transportation related company which has become insolvent in the past year;

(5) That my company will maintain the credit rating required for all TIA Members;

(6) That my company uses written contracts and written rate confirmations;

(7) That my company has a written carrier selection criterion;

(8) That I will actively participate in TIA activities, encourage and facilitate other logistics organizations to become TIA members, and will practice the professional standards outlined in the TIA Bylaws and the Code of Ethics;

(9) That the TIA and related logos are copyright protected and their authorized use is restricted to TIA Members in good standing only;

(10) That TIA membership is held by the company and membership dues are non-refundable and are billed annually, and that dues are based on gross annual revenue of the member company;

(11) That TIA dues are deductible as a business expense, but not deductible as a charitable contribution for federal tax purposes. For 2023, 75% of the dues amount you pay may be deductible as a business expense from your federal taxes;

(12) If my company is a corporation, to allow the TIA Political Action Committee (TIAPAC) to solicit me and all other executive personnel of my corporation for contributions in 2022, with the understanding that, and under federal law, a corporate member of TIA may not provide this approval if it has already approved solicitation of that member corporation's executive personnel by another trade association for this calendar year (this permission applies only to my corporation that is a member of TIA, and does not apply to its separately incorporated parents, affiliates or



RENEW NOW!

YOU CAN ALSO RENEW BY PHONE*

Call TIA at 703.299.5700
and a TIA Member
Services Rep Will
Process Your Payment
Over the Phone

* In Renewing by Phone, You
Agree to the Aforementioned

TRANSPORTATION INTERMEDIARIES ASSOCIATION

1900 Duke Street, Ste. 300 | Alexandria, VA 22314

P: 703.299.5700 | membership@tianet.org | F: 703.888.0685



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.C.

DATE SUBMITTED: November 9, 2022

MEETING DATE: November 16, 2022

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on renewing the Rio Grande Valley Partnership-Chamber of Commerce Membership for \$2,500.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/9/2022



322 S MISSOURI AVE | WESLACO, TX 78596
P: 956-968-3141 | F: 956-968-0210
WWW.RGVPARTNERSHIP.COM

Executive Committee

Arlene Garza
Chair
Gulf Aviation

Patrick McDonnell
Chair Elect
Valley Telephone Cooperative

Larry Gonzalez
Immediate Past Chair
Plains Capital Bank

Deborah Cordova
Secretary
Walsh McGurk Cordova Nixon, PLLC

Brent Baldree
Treasurer
Texas Regional Bank

Lee Reed
International Bank of Commerce

Anabell Cardona
Valley Grande Institute

Billy Canales
Rio Motor Company

J.D. Salinas
AT&T

Naomi Perales
Texas Gas Service

Board of Directors

Amanda Saldana, Pathfinder Public Affairs

Andrew Cannon, RGV MPO

Andrew Wilson, South Texas Health Systems

Atanacio Hinojosa, Magic Valley Electric Cooperative

Beverly Loftus Harlingen EDC

Carter Biel, Foremost Paving

Cledia R. Hernandez, Texas State Technical College

Cori Pena, Brownsville Community Improvement Corporation

Daniel Garces, S&B Infrastructure

Daniel Lucio, AEP

Daniel Silva, RGV Partnership

David Irizarry, Valley Regional Medical Center

Dr. Ramiro Caballero, Pharr EDC / Board

Dr. Rodney H. Rodriguez, South Texas College

Francisco Davila, Lone Star National Bank

Javier De Leon, Harlingen Chamber of Commerce

Jose Munoz, Guzman & Munoz

Juan M. Loya, PNC

Kent Shepard, Relation Insurance

Kevin Campbell, S.R. Campbell Properties

Krys Weyand, Santa Cruz Properties, LTD

Maria De La Paz, Valley Baptist Health System

Marie Garcia, SAMES Engineering

Matt Wolthoff, Driscoll Children's Hospital

Matthew Jones, Galligan, Key & Lozano, L.L.P.

Michael Williamson, Texas National Bank

Miles Bullion, Half Associates, Inc.

Ralph Cowen, Port of Brownsville

Ramiro Garza, NTB Development

Rene Alcala, Killam Development

Rene Capistran, Noble Texas Builders, LLC

Robert Rosell, Chase Bank

Roberto Haddad, Doctors Hospital at Renaissance

Rodrigo Gomez, Coca-Cola Company

Ron Garza, UTRGV

Ruben Bosquez, Frost Bank

Ruben O'Bell, Charter Communications

Saul Garcia, SAORA LLC

Sarah Hammond, Atlas Electrical, Air Conditioning,

Refrigeration Sergio Contreras, Atlas, Hall & Rodriguez, LLP

Thomas Davidson, Vantage Bank

Dear Member,

Thank you for your continued support as a member of the RGV Partnership. We are working tirelessly on your behalf to foster a business-friendly environment.

We are engaged in initiatives that will help fill job vacancies and drive investment in our region.

Through these unprecedented times, our number one priority remains serving as the voice of our members and our four-county region. As your investment renewal date approaches, we respectfully ask for your continued support by renewing.

Your continued commitment to the Rio Grande Valley Partnership enables us to:

- Advocate for our members by promoting a pro-business environment and adopting positions to influence public policy
- Spotlight issues and gain visibility for the interest of our members and community
- Provide the opportunity to showcase your organization via our social media and distribution
- Connect you with our members for networking and collaboration to gain new business.

We will continue focusing on our mission of providing unparalleled support for our members and to strengthen our region- now and in the future. Together, we will tackle this challenge (and whatever the future may bring). We look forward to our continued partnership.

Thank you again for your commitment and partnership. Our organization is strong because of you.

If there are additional ways, we can help your business during this time, please contact us.

Sincerely

Daniel Silva
President/CEO
RGV Partnership



Rio Grande Valley Partnership - Chamber of Commerce
P.O. Box 1499
Weslaco, TX 78599
(956) 968-3141 | fax: (956) 968-0210
monica@rgvpartnership.com

Invoice

Invoice Date: 11/2/2022
Invoice Number: 6171

City of Pharr International Bridge
Fred Brouwen
9900 South Cage
Pharr, TX 78577

*Membership Investment for December 1st, 2022 through November 30th, 2023.
Thank you for your continued partnership!*

		Terms	Due Date
		Due on receipt	11/30/2022
Description	Quantity	Rate	Amount
Membership Investment	1	\$2,500.00	\$2,500.00
Subtotal:			\$2,500.00
Tax:			\$0.00
Total:			\$2,500.00
Payment/Credit Applied:			\$0.00
Balance:			\$2,500.00

Thank you for your support of the **Rio Grande Valley Partnership - Chamber of Commerce**

Please return this portion with your payment.

Member Name: City of Pharr International Bridge

Invoice #: 6171

Payment Amount: \$ _____

Payment Method: ☐ Check # _____ ☐ Credit Card

Make all checks payable to **Rio Grande Valley Partnership - Chamber of Commerce** or enter credit card information below.

Enter Credit Card Billing Address (inc. zip code)

Address _____

City/State/Zip _____

Credit Card #: _____ Exp. Date: _____ CVV Code (3 or 4 digits on back of card) _____

Name on Card: _____ Signature: _____



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.D.

DATE SUBMITTED: November 9, 2022

MEETING DATE: November 16, 2022

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on 2023 International Fresh Produce Association Corporate Membership for \$2,305.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/9/2022

MEMBERSHIP COMMITMENT INVOICE

October 14, 2022

Luis Bazan
Pharr International Bridge
9900 S Cage Blvd
Pharr Texas 78577-9721
United States

Order No: 000446770

Description	Begin Date	End Date	Amount	Credits Applied	Line Total
Pharr International Bridge Corporate Membership	01/01/2023	12/31/2023	\$2,305.00	\$0.00	\$2,305.00
Balance Due:					\$2,305.00

 (Cut and return section below this line)

Note: Ninety percent of membership dues payment is deductible as an ordinary business expense. Restrictions on deductibility are imposed as a result of association lobbying activities. We estimate that the non-deductible portion of your 2023 membership dues, the portion that is allocated to lobbying, is 10%. Membership dues payments are not tax deductible as charitable contributions. Membership dues are payable annually on January 1.

SPECIAL CONTRIBUTIONS

Food Safety & Government Advocacy Fund

The association is committed to providing expertise and leadership to promote food safety within the industry and with government and regulatory groups. The Food Safety & Government Relations Advocacy Fund supports the association's food safety programs and research and positions the association to serve as an effective advocate with government partners.

_____ \$2,500
_____ \$1,500
_____ \$ 500

The Foundation for Fresh Produce

The mission of the new foundation is simple: improve access to fresh fruits and vegetables. The programs of this new foundation will complement the work of the new association without duplicating these efforts. The overall vision of the foundation will be to grow a healthier world through improved access and support from the produce industry.

_____ \$2,000
_____ \$1,500
_____ \$1,000
_____ \$ _____

Membership dues are based on data that members have previously supplied to the association, or other public information. If annual sales have changed, please contact MemberServices@freshproduce.com to update. Dues are subject to verification.

Order No: 000446770

Account Name: Pharr International Bridge

Remit payment by Company Check payable to "International Fresh Produce Association" (U.S. funds drawn on U.S. bank only), or use the following methods:

Name on CC _____

Membership Dues: _____

CC# _____ Exp _____

FS & Gov't Adv Contribution: _____

Foundation Contribution: _____

See reverse for ACH and Wire Transfer instructions.

TOTAL PAYMENT: _____

Remit to: International Fresh Produce Association Attn: Accounts Receivable PO Box 6036 Newark, DE 19714-6036	Questions? MemberServices@freshproduce.com or +1 (302) 738-7100, ext. 2.
--	--



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.E.

DATE SUBMITTED: November 9, 2022

MEETING DATE: November 16, 2022

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on 2023 National Customs Brokers & Forwarders Association of America (NCBFAA) Membership for \$850.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/9/2022

NCBFAA

8601 Georgia Avenue, Suite 612, Silver Spring, MD 20910
Ph: (202) 466-0222 Fax:
www.ncbfaa.org

Invoice

BILL TO: City of Pharr International Bridge Department
9900 S. Cage Blvd.
Pharr TX 78577

Invoice#: INV-0123261

PO #:
Processed: 11/9/2022
Reference:
Status: Unpaid
Terms: NET 30

REMIT TO:
NCBFAA
8601 Georgia Avenue, Suite 612
Silver Spring MD 20910
Phone: (202) 466-0222
Fax: (202) 466-0226

SHIP TO: City of Pharr International Bridge Department
9900 S. Cage Blvd.
Pharr TX 78577

Order Taken By: Nancy Painter
BALANCE DUE: \$850.00

Item	Date	Qty	Price	Line Price	Net Line	Credits	Tax
Affiliate Membership	1/1/2023-12/31/2023	1	\$850.00	\$850.00	\$850.00	\$0.00	

Approved

SubTotal: \$850.00

Tax: \$0.00

Invoice Total: \$850.00

Additional Discount: \$0.00

Received To Date: \$0.00

Balance Due: \$850.00

*** PLEASE UPDATE YOUR RECORDS WITH OUR NEW MAILING ADDRESS ***

NCBFAA
8601 Georgia Ave., Suite 612
Silver Spring, MD 20910

If paying by check, please use our new address and please reference invoice number on remittance.

*** We now offer ACH PAYMENT capability through our website ***

For credit card and ACH payments, pay online at: members.ncbfaa.org.
Choose to login at the upper right "Online Payment" button on the website.
To see your Company membership dues renewal online, please use your company login credentials.

NCBFAA estimates the non-deductible lobbying portion of 2023 membership dues is 10%.



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.F.

DATE SUBMITTED: November 9, 2022

MEETING DATE: November 16, 2022

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on 2023 National Customs Brokers & Forwarders Association of America Membership Directory for \$2,679.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/9/2022

CONTRACT FOR ADVERTISEMENT

ADVERTISER & BILLING INFORMATION

BUSINESS NAME: _____

CONTACT NAME: _____

ADDRESS: _____

PH #: _____ **CELL #:** _____

FX #: _____ **EMAIL:** _____

BILLING: ☐ SAME AS ABOVE **CONTACT NAME:** _____

ADDRESS: _____

PH #: _____ **CELL #:** _____

FX #: _____ **EMAIL:** _____

NOTES: _____

OTHER

SALES LEAD: _____ *****PREFERRED**

CONTRACT DATE: _____ **AD LOCATION:** _____
(FEES APPLY)

ARTWORK DETAILS

☐ AD CREATION BY E&M* (FEES APPLY) **COLOR:** ☐ YES ☐ NO

☐ ADVERTISER SUBMITTING ARTWORK **DEADLINE:** _____

☐ NEW FOLDER (FILES EMAILED IN) **ADVERTISER STATUS:**

RUN SAME AD: ☐ YES ☐ NO ☐ PAST ☐ NEW ☐ ND: _____

☐ RUN SAME AD WITH CHANGES** (FEES APPLY) **PAST PROOF SENT:** ☐ YES ☐ NO

☐ URGENT - PRINT DATE: _____ **NOTES:**

SIGNATURE REQUIRED

I (advertising company) represent and warrant that the advertisement, articles, content, text, images, pictures and/or logos that I am sending to E&M Consulting, Inc. and/or E&M Management, LLC (E&M) are registered trademarks of my company, and that I am not infringing on any other person's copyright, trademarks, rights of literary property, intellectual property, nor do they violate the rights of privacy of, or libel other persons. If I am placing/listing subdivisions/developments I also represent and warrant that I or my Company own, develop, or represent lots for sale in the development(s)/subdivisions. To participate with an enhanced listing, I understand I or my Company must be an active member with the association/chamber at the time the publication prints. If I am not an active member, I authorize E&M to create an advertisement (if I don't have one already), run an ad in the marketplace section or provide a digital link in replacement of the enhanced listing. I agree to indemnify and hold harmless E&M against any claims, judgments, court costs, attorney's fees and other expenses arising from any alleged or actual breach of these warranties. All advertisers will be sent one proof of their advertisement. All changes on the proof will be final and if the proof copy is resubmitted by fax or mail after the deadline given, the proof changes will not be guaranteed. Proof copies are for error corrections only. Payment is required in advance to guarantee space on this publication. If payment by credit card, I authorize E&M to charge the credit card provided for full payment of all advertisements and listings placed with E&M. Issues of this publication may be archived online indefinitely. The publication sponsor determines the time each publication is archived. Contact E&M to have your ad taken down or revised for a fee.

SIGNATURE: _____ **DATE:** _____

Terms Net 30 days, unless otherwise specified. A finance charge of 1.5% per month (18% annum) will be added to all amounts over 30 days. A \$40 processing charge applies to all International Checks.



SUBMIT THIS CONTRACT, ARTWORK & FULL PAYMENT PAYABLE TO:

E&M Consulting, Inc.
1107 Hazeltine Blvd, Ste #350
Chaska, MN 55318
www.emconsultinginc.com

TF: 800-572-0011
P: 952-448-9920
F: 952-448-9928
artwork@emconsultinginc.com

E&M OFFICE USE ONLY

PAYMENT / \$: _____ **DATE:** _____

PAYMENT / \$: _____ **DATE:** _____

CHECK #: _____

CC CODE: _____

CC TRANS: _____

OP: _____ **AD CODE:** _____ ☐ UNK ☐ LP ☐ RLP

☐ DIR ☐ POH ☐ NEWM ☐ NMPAST ☐ NMNEW ☐ RPRT

ADVERTISEMENT COSTS

ADD'T'L FEES

AD SIZE	COST	*AD CREATION	**AD CHANGE
1/16 PAGE	☐ \$ _____	☐ \$39	☐ \$39
BUSINESS CARD	☐ \$ _____	☐ \$39	☐ \$39
1/8 PAGE	☐ \$ _____	☐ \$39	☐ \$39
1/6 PAGE	☐ \$ _____	☐ \$69	☐ \$59
1/4 PAGE	☐ \$ _____	☐ \$69	☐ \$59
1/3 PAGE	☐ \$ _____	☐ \$99	☐ \$79
1/2 PAGE	☐ \$ _____	☐ \$99	☐ \$79
2/3 PAGE	☐ \$ _____	☐ \$149	☐ \$99
FULL PAGE	☐ \$ _____	☐ \$149	☐ \$99

ENHANCED LISTING OPTIONS

BOXED	☐ \$ _____
SHADED	☐ \$ _____
LOGO	☐ \$ _____
LOGO & BIO	☐ \$ _____
	☐ \$ _____ ☐ \$ _____ ☐ \$ _____

TOTAL FEES & PAYMENT INFORMATION

ADVERTISEMENT COST: \$ _____

***CREATION / **CHANGE FEE:** \$ _____

*****PREFERRED AD LOCATION FEE:** \$ _____

OTHER FEES/UPGRADES: \$ _____

PROCESSING & HANDLING FEE: \$ _____

TOTAL AD COST: \$ _____



CARD NUMBER: _____

EXP. DATE: _____ **SEC. CODE:** _____

NAME ON CARD: _____

BILLING ADDRESS: _____

CITY, STATE: _____ **ZIP CODE:** _____

SIGNATURE: _____

2023 National Customs Brokers & Forwarders Association of America Inc Membership Directory

Review the proof carefully and clearly mark any changes that you require. We make every effort to avoid mistakes, but despite our precautions, errors can occur. We cannot be held responsible for any errors that you do not correct. Thank you for your cooperation.

Investing Big... ...For Faster Trade

Pharr
International Bridge

The Essential Benefits and Advantages of crossing through the Pharr Bridge

- Improved Safety and Security
- Reduced Border Wait Times
- Increased Capacity
- Process Improvements / Streamlined Inspections
- Increased Commercial Truck Throughput
- Joint Inspections (U.S. & Mexico)
- Competitive Logistics Network
- Faster Connectivity to the Port of Brownsville
- Bi-National Coordination for Expedited Crossings
- Maximum Efficiency
- BridgeConnect Trade Sessions

Your Essential Connection. Your Essential Business. Your Essential Bridge.

(956) 402-4660 | www.pharrbridge.com | Find us on

Note: Please see next page for full size version.

PLEASE NOTE:

Your advertisement may be larger than the space above allows for. Your ad may either be placed Horizontally, but print Vertically **OR** it may be placed at it's full size on the next page. If you have questions about the scale or position of your advertisement, please contact your designer.

STEP 1

PLEASE CHECK ONE & SIGN BELOW

- ☐ OK as shown
☒ OK with changes
☐ NEED another proof

AD CHANGE FEES

We have a full graphics team that can help with any ad changes you may have. There is an ad change fee if you need help with these changes. The ad change fee can be paid here or will appear on the final invoice.

- Ads that are 1/8, B-Card or Smaller**\$39**
- Ads that are 1/6 or 1/4 Page.....**\$59**
- Ads that are 1/3 or 1/2 Page.....**\$79**
- Ads that are 2/3 or Full Page.....**\$99**

STEP 2

CARD NUMBER: _____

EXP. DATE (MO./YR.): _____ SEC. CODE: _____

NAME ON CARD: _____

BILLING ADDRESS: _____

CITY, STATE: _____ ZIP CODE: _____

*AMOUNT: _____ DATE: _____

SIGNATURE:

By signing above, I (advertising company) authorize E&M to charge the credit card provided for full payment of all advertisements, ad change fees, & ad creation fees placed with E&M. *Processing & handling fees will apply. Please fill in credit card information above. Charges on credit card statement will appear from E&M Consulting, Inc.

By signing above, I (advertising company) am approving my ad as is or with changes and I represent and warrant that this advertisement placed with all content, text, images, pictures and/or logos do not infringe on any other person's copyright, trademark, rights of literary property, and intellectual property, nor do they violate the rights of privacy of, or libel other persons. I agree to indemnify and hold harmless E&M Consulting, Inc. against any claims, judgments, court costs, attorney's fees and other expenses arising from any alleged or actual breach of this warranty.

Colors in the ad are for representational purposes only and will be brighter and more exact in the final product. Also artwork and photos shown in the ad are not exact, only because our printers are limited and once printed, the quality will be much improved.

E&M Consulting, Inc.

www.emconsultinginc.com
 1107 Hazeltine Blvd, Ste #350
 Chaska, MN 55318
 TF: 800-572-0011 | P: 952-448-9920
 F: 952-448-9928
 artwork@emconsultinginc.com



E&M CONSULTING, INC. OFFICE USE ONLY

**Advertiser
Attention
Phone**

City of Pharr International Bridge Dept
 Vanessa Guzman
 (956) 402-4660

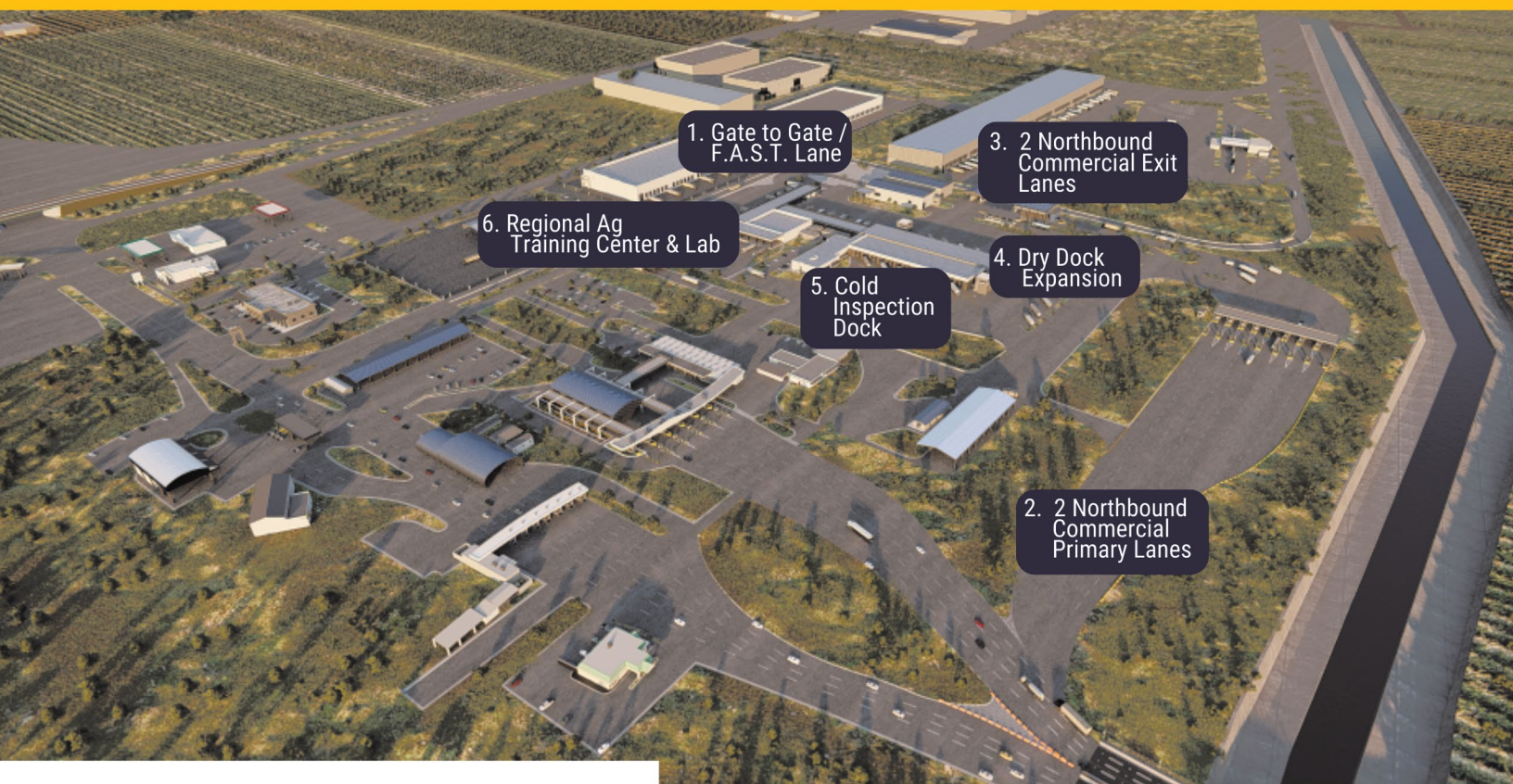
**Email
Size/Color
Designer**

vanessa.guzman@pharr-tx.gov
 Full Page
 PAST AD

Investing Big... ...For Faster Trade



Pharr
International Bridge



The Essential Benefits and Advantages of crossing through the Pharr Bridge

- Improved Safety and Security
- Reduced Border Wait Times
- Increased Capacity
- Process Improvements / Streamlined Inspections
- Increased Commercial Truck Throughput
- Joint Inspections (U.S. & Mexico)
- Competitive Logistics Network
- Faster Connectivity to the Port of Brownsville
- Bi-National Coordination for Expedited Crossings
- Maximum Efficiency
- BridgeConnect Trade Sessions

Your Essential Connection. Your Essential Business. Your Essential Bridge.



(956) 402-4660

| www.pharrbridge.com

| Find us on





AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #: 3.G.

DATE SUBMITTED: November 9, 2022

MEETING DATE: November 16, 2022

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Bridge

DIRECTOR:

Agenda Item: Discussion and action, if any, on proposal from Taller de Infografia y Fotografia Digital (TIF) on Phase 1 Videos "Short Films" for Bridge promotional purposes for \$36,000.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

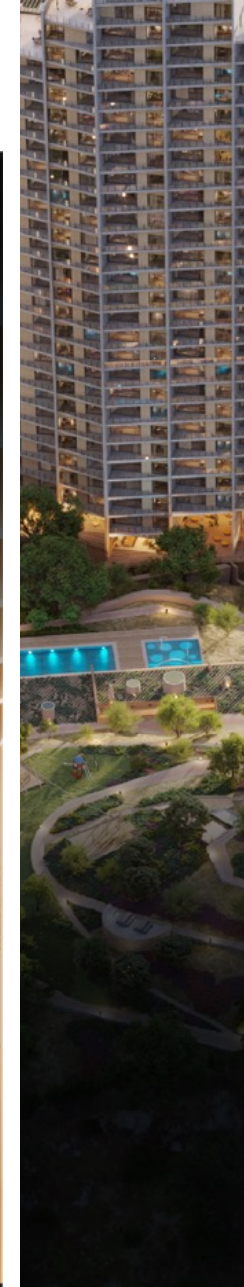
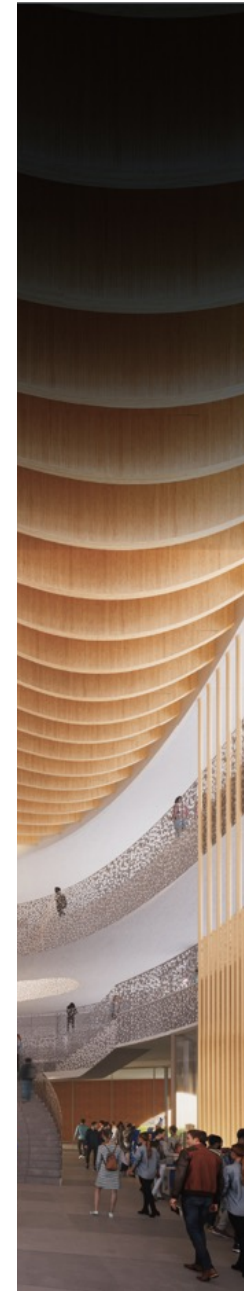
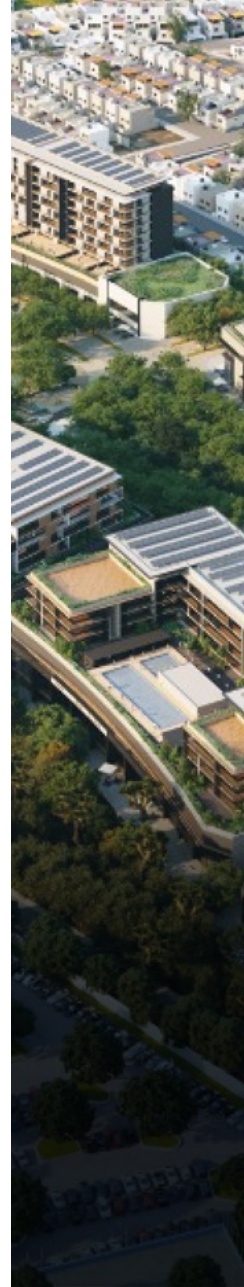
Created/Initiated - 11/9/2022

JiF

PROJECT KICK-OFF

Project: Pharr International Bridge 2022-2023
Client: Luis Bazan / Bride Director
Content: Brainstorm session results
Code name: New Horizon is coming series

OCTOBER 21ST 2022



MAIN CONCEPTS

01



STRATEGIC PLAN:

- Marketing
- Communication.
- Training.
- Data.
- Community.
- Business development.
- Infrastructure.

BRAIN STORM:

- Apple style.
- Raw data
- Teaser videos.
- TikTok videos.
- Role model facility "aduanana modelo".
- Audience engagement.
- To be 1 step above.
- Subscription based content.
- Detonate audience imagination.

PROJECT GOALS

02



PROJECT GOALS:

■ PHASE 1

- Produce a set of 7 short video “films” to present different topics involving Pharr International Bridge.
- Videos will be a mix of high quality virtually rendered sequences and motion graphics supporting raw data (numbers, analytics, etc).
- Final result will be a highly visual tool to engage audiences and produce a sense of curiosity and admiration to de project itself.
- Transform an important infrastructure project into a “social media influencer”.

■ PHASE 2 (tbd)

- Design and create a “metaverse style” involving experience.
- Easy to use “Virtual Reallity” walkthrough experience.
- Possible use of commercial headsets to play immerse movie.

■ PHASE 3 (tbd)

- Design and create a simulator tool for presentation and learing.
- Advanced simulation tools to be involved.
- Extended development time.
- Unique outcome for industry standards.

SCOPE OF WORK

03



SCOPE OF WORK:

- PHASE 1 VIDEOS TO BE PRODUCED:
 - 1 **ADUANA SAT**
 - 2 **COCONAL (PEAJE)**
 - 3 **SUBIR PUENTE MEX - USA**
 - 4 **IMPORT LOT 2 NEW LANES**
 - 5 **NEW EXITS**
 - 6 **BSIF**
 - 7 **OVER WEIHGT CORRIDOR**
- 45 secs. for each video including intro, logo, 3d video, motion graphics and ending sequence.
- Voice over is included.
- To be determined if landscape and portrait (social media) versions are needed.
- Animatic version of each video will be presented to authorize video's concept.

PRELIMINARY QUOTE:

- PHASE 1 VIDEOS INCLUDED IN THIS QUOTE:
 - 1 **ADUANA SAT**
 - 2 **COCONAL (PEAJE)**
 - 3 **SUBIR PUENTE MEX - USA**
 - 4 **IMPORT LOT 2 NEW LANES**
 - 5 **NEW EXITS**
 - 6 **BSIF**
 - 7 **OVERWEIGHT CORRIDOR**
- COST AND TIMELINE:
 - \$36,000.00 USD.
 - 12 to 15 weeks development time.
 - 1 complete short film will be produced first to authorize video's main components such as: music mood, motion graphics visual style, sequence timeline, etc.
 - 3 on site work sessions are included to discuss / authorize initial project concepts.
 - If extra short film is requested, it will be quoted as separate project.

Thanks!

Will be a pleasure to do business with you.





Taller de infografía y fotografía digital SC
Av. Vasconcelos 115 Oficina 6 San Pedro Garza García, NL MÉXICO 66240
www.tif.mx Instagram: [@tifdigital](https://www.instagram.com/tifdigital) info@tif.mx





Cotización

2210-1309-7263

2022-10-21

Taller de Infografía y Fotografía Digital SC
De los Conquistadores 105 Oficina 6
Col. Mirasierra
San Pedro Garza Garcia NL 66240
cotiza@tif.com.mx
+52 81 8-335-1872

PHARR INTERNATIONAL BRIDGE - Luis Bazan

Pharr International Bridge 2022-2023

Description	Unit Price	Quantity	Total
PHASE 1 VIDEOS "SHORT FILMS"	USD\$ 36,000.00	1.00	USD\$ 36,000.00
• 1 ADUANA SAT		HD-01	
• 2 COCONAL (PEAJE)			
• 3 SUBIR PUENTE MEX - USA			
• 4 IMPORT LOT 2 NEW LANES			
• 5 NEW EXITS			
• 6 BSIF			
• 7 OVER WEIHGT CORRIDOR			

USD\$

Subtotal USD\$ 36,000.00
IVA USD\$ 0.00
Total USD\$ 36,000.00

IT INCLUDES:

*1 complete short film will be produced first to authorize video's main components such as: music mood, motion graphics visual style, sequence timeline, etc.

*2 on site work sessions are included to discuss / authorize initial project concepts.

*If extra short film is requested, it will be quoted as separate project.

*45 secs. for each video including intro, logo, 3d video, motion graphics and ending sequence.

*Voice over (english) is included.

*To be determined if landscape and portrait (social media) versions are needed.

*Animatic version of each video will be presented to authorize video's concept.

NOTES:

- *Technical and general information to be included in presentation must be provided by client.
- *Once client approves final delivery any change requested by later date could impact on deliverable times and produce extra costs.
- *All services above described need up 12 to 15 weeks for production work including review sessions with the client for feedback.
- *Scheduling and payment: 50% - 50% . Any service/product not mentioned above must be quoted as extra.
- *Costs presented in this quote don't include: insurance/finance fees if needed by client, taxes, money transfer costs, legal consultancy for contract approval, photo and videos sessions on site, neither any service not mentioned in section 1 of this document.
- *All review sessions will be remote using online conference systems / phone calls.

AUTHORIZATION

Client Signature		Date	
------------------	--	------	--



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: November 9, 2022

MEETING DATE: November 16, 2022

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/9/2022



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: November 9, 2022

MEETING DATE: November 16, 2022

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/9/2022



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: November 9, 2022

MEETING DATE: November 16, 2022

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/9/2022



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: November 9, 2022

MEETING DATE: November 16, 2022

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/9/2022



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: November 9, 2022

MEETING DATE: November 16, 2022

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/9/2022



AGENDA MEMORANDUM



BOARD: Pharr International Toll Bridge Board

AGENDA ITEM #:

DATE SUBMITTED: November 9, 2022

MEETING DATE: November 16, 2022

FROM: Vanessa Guzman, Administrative Assistant

DEPARTMENT: Administration

DIRECTOR:

Agenda Item: Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues**. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Vanessa Guzman

Created/Initiated - 11/9/2022