



The Greater Pharr Chamber of Commerce

NOTICE THAT A REGULAR CALLED MEETING OF THE
GREATER PHARR CHAMBER OF COMMERCE
BOARD OF DIRECTORS WILL BE HELD AT
CITY HALL, COMMISSIONERS' ROOM,
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS
COMMENCING AT 12:00 PM ON
TUESDAY, OCTOBER 4, 2022

1. CALL TO ORDER:

A) Roll call and possible action on the excusing of any absent member.

2. ORGANIZATIONAL BUSINESS:

A) Approval of Minutes: September 6, 2022 - Regular Called Meeting.

B) Treasurer's Report of Account Summary - Period ending September 30, 2022.

3. ACTIVITIES AND ANNOUNCEMENTS:

- A) President's Administrative Report
1. Memberships Report
 2. Current Projects and Initiatives
 3. Past and Upcoming Events

4. CLOSED SESSION: *In accordance with Chapter 551 of the Texas Gov't. Code, the Board hereby gives notice that it may meet in a closed (non-public) executive session to discuss the items listed on the public portion of the meeting agenda in accordance with the following below:*

Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

AGENDA REGULAR MEETING
October 4, 2022

Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

5. RECONVENE: *into Regular Session and consider action, if necessary, on any item(s) discussed in closed session.*

6. ADJOURNMENT:

I, the undersigned authority, do hereby certify that the above notice of said Meeting of the Board of the Greater Pharr Chamber of Commerce was posted on the bulletin board at City Hall and on the City's web page at www.pharr-tx.gov. This Notice was posted on the 30th day of September 2022 at 5:15 p.m. and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 30th day of September 2022.




HILDA PEDRAZA, TRMC, CMC
CITY CLERK

**MINUTES
GREATER PHARR CHAMBER OF COMMERCE
BOARD OF DIRECTOR'S MEETING
TUESDAY, SEPTEMBER 6, 2022
118 S. CAGE BLVD, PHARR, TX 78577**

The Greater Pharr Chamber of Commerce Board of Directors met on Tuesday, September 6, 2022, at 12:00 p.m. and following is the record of attendance.

BOARD MEMBERS PRESENT: Mario Lizcano
Jose Delgado
Alex Rios
Sonia Falcon
Dr. Annabelle Palomo
Ernesto Sepulveda
Alma Caso

BOARD MEMBERS ABSENT: Lisann McAlpine
Johnny Rodriguez
Laura Warren

STAFF PRESENT: Marcela Beas, President/CEO
Eloina Gonzalez, Membership Manager
Anali Alanis, Assistant City Manager

CITY ATTORNEY: Patricia Rigney, City Attorney

ITEM 1. CALL TO ORDER

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER

Chairman Mario Lizcano called the meeting to order at 12:01 p.m. Roll call established a quorum.

Board Member Alex Rios **moved** to excuse absent members. Board Member Jose Delgado seconded the motion and when put to a vote, it carried unanimously.

ITEM 2. ORGANIZATIONAL BUSINESS

A) APPROVAL OF MINUTES: AUGUST 2, 2022 – REGULAR CALLED MEETING

Chairman Mario Lizcano introduced the item.

Board Member Sonia Falcon **moved** to approve. Board Member Anabelle Palomo seconded the motion and when put to a vote, it carried unanimously.

B) TREASURER'S REPORT OF ACCOUNT SUMMARY - PERIOD ENDING AUGUST 31, 2022

Mario Lizcano, Chairman, introduced the item.

Board Member, Sonia Falcon, stated the balance sheets and memberships were in good standing.

Board Member Alex Rios **moved** to approve. Board Member Ernesto Sepulveda seconded the motion and when put to a vote, it carried unanimously.

ITEM 3. ACTIVITIES AND ANNOUNCEMENTS

A) PRESIDENT'S ADMINISTRATIVE REPORTS:

Mario Lizcano, Chairman, introduced the item.

1. MEMBERSHIPS REPORT

Eloina Gonzalez, Membership Manager, reported memberships for the month of September increased to eighty (80) including eight (8) new members from August and nine (9) members from July.

Eloina Gonzalez, Membership Manager, further reported the Greater Pharr Chamber of Commerce was working on building relationships with members from 2021 who were pending renewals. She stated the Greater Pharr Chamber of Commerce created a member visitation schedule and visited corporate members such as VTX1, Bert Ogden, Lonestar Bank, H&H Farms, Rivermart, Radisson Hotel, Idea Owassa, and Coldwell Banker.

2. CURRENT PROJECTS AND INITIATIVES

Marcela Beas, Chamber President, reported on current projects and initiatives with the social media presence on Facebook and Instagram and stated it was important to gain exposure within the community and online. She stated the numbers continue to be positive for the month of July and August with a thirty thousand Facebook page reach and Instagram had six hundred and thirteen followers as opposed to five hundred from the month of August.

Mario Lizcano, Chairman, stated it was important to utilize our social media platforms to advocate and promote early voting registration for our community. Marcela Beas, Chamber President, stated ACT had an informative booth at the monthly Hub Market Days and the Chamber would continue to help spread awareness on early voting.

Marcela Beas, Chamber President, further reported the Greater Pharr Chamber of Commerce had an updated database where members and nonmembers receive monthly round-up newsletters. She stated the campaign's goal was to provide access to social media pages, community events and important news with the use of hyperlinks. Board Member, Alex Rios, stated this was a great initiative for providing quality information to the community.

3. PAST AND UPCOMING EVENTS

Marcela Beas, Chamber President, reported the event programming schedule for the year 2022 had been established and stated the Chamber would host fundraising events throughout the year. She stated they would be hosting a Berry Fun Loteria for the Start of the Produce Season on October 6, 2022, at Sapphire Events Center from 5:30 p.m. to 8:00 p.m. and stated the Chamber would make this a staple event to honor the region's Start of the Produce Season kick-off.

Marcela Beas, Chamber President, further reported the Greater Pharr Chamber of Commerce would be hosting the "Golden Hours" Greater Pharr Chamber of Commerce Annual Gala on November 10, 2022, at Sapphire Event Center from 5:00 p.m. to 9:00 p.m. and stated the event was the only of its kind and a first occurrence for the Greater Pharr Chamber.

Marcela Beas, Chamber President, also reported the Greater Pharr Chamber of Commerce would be partnering with the City of Pharr to promote TeamPharr.Net to small business owners. Board Member, Alex Rios, stated that promotion was key and this collaboration with the City of Pharr would encourage businesses in our community.

Marcela Beas, Chamber President, went over past events for the month of August. She stated there were a total of six ribbon cutting ceremonies including Ces't La Vie Boutique, Stripes, PRIVATE Event Center, True Love United, iWinngs Restaurant, and Agape Family Practice. She further stated the Networking Mixer at Top Golf was a success with over a hundred guests in attendance.

Marcela Beas, Chamber President, stated the Chamber would be hosting a Grandparent's Day Dance event for Well Med featuring Los Fantasma on September 8, 2022, from 10:00 a.m. to 12:00 p.m. at Pepe Salinas Recreation Center in Pharr and invited the community to attend.

Marcela Beas, Chamber President, further reported the Chamber would be hosting a Counselor's Conference for Texas A&M on September 15, 2022, from 11:30 a.m. to 1:00 p.m. at Pepe Salinas Recreation Center. She also reported they would be hosting the Health and Awareness Brunch Series for DHR on September 19, 2022, from 11:30 a.m. to 12:30 p.m. at Pharr ONE Building in Pharr.

Marcela Beas, Chamber President, stated the Chamber would be hosting a Grand Opening and Ribbon Cutting Ceremony for ZAT Logistics on September 22, 2022, in Hidalgo, Texas; a Grand Opening and Ribbon Cutting Ceremony BTX Global Logistics on September 28, 2022, in Pharr, Texas; a Networking Mixer for Bert Ogden on September 29, 2022, in Edinburg, Texas, and a Hub Job Fair in collaboration with Texas Workforce Solutions on October 7, 2022, in Pharr, Texas.

ITEM 5. ADJOURNMENT

There being no other business to come before the board, Board Member Alma Caso **moved** to adjourn. Board member Dr. Annabelle Palomo seconded the motion and when put to a vote, the motion carried unanimously. Meeting adjourned at 12:41 p.m.

Mario Lizcano, Chairman

Alex Rios, Vice Chairman

Alma Caso, Secretary



Pharr, TX

Balance Sheet

Account Summary

As Of 09/30/2022

Account	Name	Balance
Fund: 81 - PHARR CHAMBER OF COMMERCE		
Assets		
81-1-1002-000	PETTY CASH	100.00
81-1-1004-000	CLAIM ON CASH	-1,130.51
81-1-1005-000	BANK - OPERATING ACCOUNT	289,469.67
81-1-1006-000	BANK - CONTINGENCY	101.74
81-1-1230-000	ACCOUNTS REC OTHER	0.00
81-1-1401-000	DUE FROM GENERAL FUND	0.00
81-1-1420-000	DUE FROM HOTEL FUND	0.00
81-1-1486-000	DUE FROM PEDC	0.00
Total Assets:		288,540.90
		288,540.90
Liability		
81-2-0121-000	MAYOR'S EVENT	0.00
81-2-0211-000	TEC TAXES PAYABLE	2,820.94
81-2-0235-000	ESCROW-GOLF TOURNAMENT	2,519.22
81-2-1230-000	ACCOUNTS REC OTHER	0.00
81-2-2000-000	ACCOUNTS PAYABLE	500.00
81-2-2001-000	ACCOUNTS PAYABLE	0.00
81-2-2002-000	INCOME TAX WITHHELD	0.00
81-2-2003-000	SOCIAL SEC. TAX WITHHELD	0.00
81-2-2004-000	MEDICARE TAX WITHHELD	0.00
81-2-2005-000	PAYROLL CORRECTION	0.00
81-2-2101-000	WAGES PAYABLE	0.00
81-2-2102-000	COMPENSATED ABSENCES	513.96
81-2-2102-002	COMPENSATED ABSENCES - CURRENT	171.32
81-2-2104-000	ESCROW-AL BENTLEY YATES-FS	0.00
81-2-2107-000	A/P - ICMA	0.00
81-2-2113-000	A/P - AMERITAS - VISION	26.76
81-2-2117-000	A/P - AMERITAS - DENTAL	90.88
81-2-2120-000	A/P - CHSUP	0.00
81-2-2125-000	A/P-UNITED HEALHT INS EMPLOYEE	2,957.18
81-2-2130-000	A/P - TERM LIFE	0.00
81-2-2133-000	A/P - COLONIAL	-26.76
81-2-2134-000	A/P - MUTUAL OF OMAHA/BASIC LF	3.64
81-2-2135-000	A/P - LINCOLN STD/LTD	23.02
81-2-2136-000	A/P - MAGELLAN (EAP)	0.28
81-2-2137-000	A/P - TMRS-EMPLOYEE PORTION	0.00
81-2-2140-000	A/P - UNITED WAY	0.00
81-2-2147-000	A/P - UNUM PROVIDENT	28.08
81-2-2152-000	A/P - MASA MTS	27.00
81-2-2154-000	A/P - HEALTHIEST YOU	8.01
81-2-2401-000	DUE TO GENERAL FUND	0.00
81-2-2486-000	DUE TO PEDC	0.00
81-2-2495-000	DUE TO PAYROLL FUND	376.47
Total Liability:		10,040.00
Equity		
81-3-3101-000	UNAPPROPRIATED FUND BALANCE	247,121.74
81-3-3981-000	PRIOR YEAR ADJUSTMENT	0.00
Total Beginning Equity:		247,121.74

Balance Sheet**As Of 09/30/2022**

Account	Name	Balance
Total Revenue		265,855.64
Total Expense		234,476.48
Revenues Over/Under Expenses		31,379.16
	Total Equity and Current Surplus (Deficit):	278,500.90
	Total Liabilities, Equity and Current Surplus (Deficit):	<u>288,540.90</u>



Pharr, TX

Budget Report

Account Summary

For Fiscal: 10/2021-09/2022 Period Ending: 09/30/2022

		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
Fund: 81 - PHARR CHAMBER OF COMMERCE							
Revenue							
81-4-4244-000	VETERANS DAY MARKET	0.00	0.00	0.00	1,102.41	1,102.41	0.00 %
81-4-4663-000	INTEREST EARNED	0.00	0.00	0.00	1,411.04	1,411.04	0.00 %
81-4-4676-000	MEMBERSHIP	30,000.00	31,500.00	3,050.00	39,115.00	7,615.00	124.17 %
81-4-4677-000	SPONSORSHIP	51,400.00	51,400.00	350.00	2,100.09	-49,299.91	95.91 %
81-4-4677-001	MISS PHARR	0.00	0.00	0.00	3,498.37	3,498.37	0.00 %
81-4-4677-002	HUBPHEST COOK-OFF	0.00	0.00	0.00	3,274.33	3,274.33	0.00 %
81-4-4677-003	WINTER TEXAN GOLF TOURNAMENT	0.00	0.00	0.00	3,510.00	3,510.00	0.00 %
81-4-4677-004	MAYORS PRAYER LUNCHEON	0.00	0.00	0.00	22,105.00	22,105.00	0.00 %
81-4-4677-006	HUB MARKET DAYS	0.00	0.00	180.00	5,039.40	5,039.40	0.00 %
81-4-4883-001	TRANSFER IN- GENERAL FUND	0.00	3,800.00	0.00	3,800.00	0.00	0.00 %
81-4-4883-020	TRANSFER IN-HOTEL FUND	68,400.00	68,400.00	5,700.00	68,400.00	0.00	0.00 %
81-4-4883-086	TRANSFER IN - PEDC	150,000.00	150,000.00	12,500.00	112,500.00	-37,500.00	25.00 %
Revenue Total:		299,800.00	305,100.00	21,780.00	265,855.64	-39,244.36	12.86 %
Expense							
81-51000-1100-000	SALARIES	130,800.00	134,900.00	8,326.31	95,603.05	39,296.95	29.13 %
81-51000-1104-000	OVERTIME	5,000.00	5,000.00	206.47	5,350.26	-350.26	-7.01 %
81-51000-1105-000	F I C A	10,400.00	10,800.00	648.20	7,676.69	3,123.31	28.92 %
81-51000-1106-000	HOSPITAL INSURANCE	22,200.00	22,200.00	0.00	0.00	22,200.00	100.00 %
81-51000-1106-001	HOSPITAL INSURANCE	0.00	0.00	1,237.28	13,036.64	-13,036.64	0.00 %
81-51000-1107-000	ANNUAL WORK COMP INSURANCE	500.00	700.00	0.00	184.59	515.41	73.63 %
81-51000-1108-000	T E C TAXES	700.00	900.00	0.00	1,979.67	-1,079.67	-119.96 %
81-51000-1115-000	EMPLOYEES RETIREMENT	15,600.00	16,000.00	1,081.96	11,879.01	4,120.99	25.76 %
81-51000-1122-000	EAP - ASSISTANCE PROGRAM	100.00	100.00	2.68	28.23	71.77	71.77 %
81-51000-1123-000	HEALTHIEST YOU	300.00	300.00	12.00	126.42	173.58	57.86 %
81-51000-2201-000	OFFICE SUPPLIES	7,500.00	7,500.00	0.00	4,004.69	3,495.31	46.60 %
81-51000-2202-000	POSTAGE	0.00	0.00	0.00	0.82	-0.82	0.00 %
81-51000-2208-000	OTHER OPERATING SUPPLIES	45,000.00	41,500.00	1,782.80	28,649.10	12,850.90	30.97 %
81-51000-2220-000	NON CAPITAL EQUIP&SUPPLIES	2,000.00	2,000.00	0.00	0.00	2,000.00	100.00 %
81-51000-3301-000	BUILDING & EQUIPMENT	3,500.00	3,500.00	0.00	0.00	3,500.00	100.00 %
81-51000-4401-000	OFFICE EQUIPMENT RENTALS	1,000.00	1,000.00	0.00	0.00	1,000.00	100.00 %
81-51000-5501-000	COMMUNICATIONS	1,000.00	1,000.00	0.00	827.03	172.97	17.30 %
81-51000-5502-000	ADVERTISING	10,000.00	10,000.00	30.00	5,677.26	4,322.74	43.23 %
81-51000-5503-000	TRAVEL EXPENSE	5,000.00	8,500.00	0.00	12,809.28	-4,309.28	-50.70 %
81-51000-5505-000	DUES & PUBLICATIONS	2,000.00	2,000.00	37.30	4,613.71	-2,613.71	-130.69 %
81-51000-5508-000	SPONSORSHIP	3,000.00	3,000.00	0.00	2,542.97	457.03	15.23 %
81-51000-5509-000	PUBLIC RELATIONS	18,800.00	18,800.00	0.00	2,830.10	15,969.90	84.95 %
81-51000-5528-000	AUDIT FEES	0.00	0.00	0.00	10,000.00	-10,000.00	0.00 %
81-51000-5532-000	INSURANCE	0.00	0.00	0.00	491.41	-491.41	0.00 %
81-51000-5535-000	BANK CHARGES	0.00	0.00	0.00	1,291.29	-1,291.29	0.00 %
81-51000-6601-000	GAS & OIL	0.00	0.00	0.00	150.26	-150.26	0.00 %
81-51000-6603-000	CITY GARAGE REPAIRS	400.00	400.00	0.00	0.00	400.00	100.00 %
81-51000-9925-000	MAYOR'S LUNCHEON	0.00	0.00	0.00	24,724.00	-24,724.00	0.00 %
81-51000-9926-000	MAYOR'S EVENTS	15,000.00	15,000.00	0.00	0.00	15,000.00	100.00 %
Expense Total:		299,800.00	305,100.00	13,365.00	234,476.48	70,623.52	23.15 %
Fund: 81 - PHARR CHAMBER OF COMMERCE Surplus (Deficit):		0.00	0.00	8,415.00	31,379.16	31,379.16	0.00 %
Report Surplus (Deficit):		0.00	0.00	8,415.00	31,379.16	31,379.16	0.00 %

Group Summary

Account Typ...	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
Fund: 81 - PHARR CHAMBER OF COMMERCE						
Revenue	299,800.00	305,100.00	21,780.00	265,855.64	-39,244.36	12.86 %
Expense	299,800.00	305,100.00	13,365.00	234,476.48	70,623.52	23.15 %
Fund: 81 - PHARR CHAMBER OF COMMERCE Surplus (Deficit):	0.00	0.00	8,415.00	31,379.16	31,379.16	0.00 %
Report Surplus (Deficit):	0.00	0.00	8,415.00	31,379.16	31,379.16	0.00 %

Fund Summary

Fund	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)
81 - PHARR CHAMBER OF COMMER	0.00	0.00	8,415.00	31,379.16	31,379.16
Report Surplus (Deficit):	0.00	0.00	8,415.00	31,379.16	31,379.16