

**MINUTES
PHARR ECONOMIC DEVELOPMENT CORPORATION II
REGULAR CALLED MEETING
TUESDAY, JULY 19, 2022
118 S. CAGE BLVD., 2ND FLOOR**

The Pharr Economic Development Corporation II met in a regular called meeting on Tuesday, July 19, 2022, at 3:00 p.m. and the following is the record of attendance.

MEMBERS PRESENT: Board Member Dr. Ambrosio Hernandez
Board Member Comm. Dr. Ramiro Caballero
Board Member Reynaldo Perez
Board Member Efrain Matamoros

MEMBERS ABSENT: Board Member Comm. Ricardo Medina
Board Member Mario Lizcano
Board Member Marty Moore

STAFF PRESENT: Victor Perez, PEDC President/CEO
Andy Harvey, City Manager
Adriana Sarmiento, PEDC CFO
Karina Lopez, PEDC Manager
Maribel Garcia, Executive Administrative Assistant

PEDC ATTORNEY: Austin Oxford

ITEM 1. CALL TO ORDER

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT BOARD MEMBER

Chairman, Mayor Ambrosio Hernandez, called the meeting to order at 3:00 p.m. Roll call established a quorum.

Board member Reynaldo Perez moved to excuse absent members. Board member Commissioner Ramiro Caballero seconded the motion and when put to a vote, it carried unanimously.

Board member Efrain Matamoros entered the meeting at this point of the agenda. The time being 3:05 p. m.

B) PLEDGE OF ALLEGIANCE/INVOCATION

Victor Perez, President/CEO, led the pledge of allegiance and Andy Harvey, City Manager, said the invocation.

ITEM 2. PUBLIC TESTIMONY

There were no comments from the public.

ITEM 3. EXECUTIVE DIRECTOR'S ADMINISTRATIVE REPORTS

A) PEDC II EVENTS OF INTEREST

Karina Lopez, Economic Development Manager, went over upcoming PEDC II events. She stated Pharr EDC partnered with Vanguard Academy to assist with student intern program awarded by TEA and the grant focused in providing students paid occupational training opportunities. She further recognized the employers that hosted the interns were RGV Food Bank, Trancasa, and RGV Literacy Center.

Karina Lopez, Economic Development Manager, further reported Pharr EDC alongside with Workforce Solutions hosted an educator under the Externship Program. She stated the program provides an opportunity to develop an effective workforce system in economic development.

Karina Lopez, Economic Development Manager, informed the Board on the Pharr EDC continual efforts to assist with the new McDonald's hiring event as they intend to hire fifty more employees.

Karina Lopez, Economic Development Manager, extended an invitation to the Board and public to attend the Pharr Night Out event hosted by the Pharr Police Department and the City of Pharr on Tuesday August 2, 2022, at the Pharr Aquatic Center. She stated all city departments would be providing school supplies for the Pharr community.

Karina Lopez, Economic Development Manager, further reported Pharr EDC would be partnering with the Texas Workforce Solutions to host a mini job fair for the South Pharr community.

B) SALES TAX REPORT – JULY 2022

Victor Perez, President/ CEO, reported July sales tax, Pharr came positive of 8.34% which puts on number six compared to other cities and number seven year to date growth at 12.72%.

C) LOANS/LEASES REPORT

Victor Perez, President/CEO, stated loans and leases reports were in their binders for review.

At this time Mr. Victor Perez, President and CEO Introduced Ms. Felida Villarreal, Executive Director from (VIDA) Valley Initiative for Development and Advancement.

D) PRESENTATION BY (VIDA) VALLEY INITIATIVE FOR DEVELOPMENT AND ADVANCEMENT

Felida Villarreal, VIDA Executive Director, thanked the Board for their continued and presented a power point on their services and the different programs they offer to the Pharr community.

Ms. Villarreal further introduced a student from Pharr to share with the Board her experience while enrolled in VIDA's Program. Arsha Arellano shared her experience and thanked the Board for the opportunity given to start her career through the VIDA program.

ITEM 4. CONSENT AGENDA:

- A) APPROVAL OF MINUTES- JUNE 20, 2022, REGULAR CALLED MEETING.**
- B) CONSIDERATION AND ACTION, IF ANY, ON THE 16TH ANNUAL DHR HEALTH FISHING FOR HOPE TOURNAMENT SPONSORSHIP.**
- C) CONSIDERATION AND ACTION, IF ANY, ON CATHOLIC CHARITIES OF THE RIO GRANDE VALLEY SPONSORSHIP.**
- D) CONSIDERATION AND ACTION, IF ANY, ON VIDA 2ND ANNUAL GALA SPONSORSHIP.**

Victor Perez, President/CEO, introduced the item.

Board Member Reynaldo Perez moved to approve. Board Member Commissioner Ramiro Caballero seconded the motion and when put to a vote, it carried unanimously.

At this time, Chairman, Mayor Ambrosio Hernandez stated they would deviate from the agenda and go into closed session. There was no objection.

ITEM 6. CLOSED SESSION:

IN ACCORDANCE WITH CGAPTER 551 TEXAS, GOVERNMENT CODE, VERNON'S TEXAS CODE ANNOTATED (OPEN MEETING ACT), THE PHARR ECONOMIC DEVELOPMENT CORPORATION II BOARD WILL MEET IN EXECUTIVE (CLOSED) SESSION.

The time being 3:25 p.m., Chairman, Mayor Ambrosio Hernandez stated the Board would be entering into closed session in accordance with Sections 551.071 thru 551.087 of the Texas Government Code.

ITEM 7. RECONVENE:

The time being 3:54 p.m., Chairman, Mayor Ambrosio Hernandez stated the board will be resuming the open meeting.

ITEM 5. REGULAR AGENDA – OPEN SESSION:

A) CONSIDERATION AND ACTION, IF ANY, ON (VIDA) VALLEY INITIATIVE FOR DEVELOPMENT AND ADVANCEMENT AGREEMENT.

Victor Perez, President/CEO, introduced the item and stated staff recommended to deny as discussed in closed session.

Board member Commissioner Ramiro Caballero moved to deny. Board member Reynaldo Perez seconded the motion and when put to a vote, it carried unanimously.

B) CONSIDERATION AND ACTION, IF ANY, ON PHARR PRODUCE PARK LOT 6 AMENDMENT.

Victor Perez, President/CEO, introduced the item and stated staff recommended approval as discussed in closed session.

Board Member Commissioner Ramiro Caballero moved to approve. Board member Reynaldo Perez seconded the motion and when put to a vote, it carried unanimously.

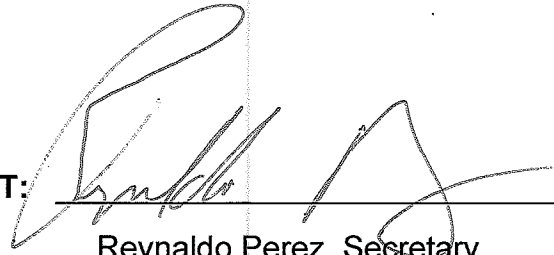
ITEM 8. ADJOURNMENT

There being no further business to come before the board, Board Member Commissioner Ramiro Caballero moved to adjourn. Motion was seconded by Board member Reynaldo Perez and when put to a vote, the motion carried unanimously. Meeting adjourned at 3:55 p.m.

PEDC II: 

Mayor Ambrosio Hernandez, Chairman

ATTEST:



Reynaldo Perez, Secretary

APPROVED:

August 15 2022