

MINUTES
REGULAR CALLED MEETING MINUTES
KEEP PHARR BEAUTIFUL ADVISORY BOARD
JUNE 21, 2022, 5:30 P.M.
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS

The Keep Pharr Beautiful Advisory Board of the City of Pharr, Texas met on Tuesday, June 21, 2022, at 5:30 p.m. and the following is the record of attendance.

MEMBERS PRESENT: Mari Caballero
Richard Carranza
Romeo Robles Jr.
Olivia Ramirez
Frank Santana

MEMBERS ABSENT: None

STAFF PRESENT: Isaac Escobedo, Parks & Recreation Assistant Director
Cynthia Bernal, Administrative Assistant
Hanna Marble, Urban Ecologist

OTHERS PRESENT: Kimberly Mendoza, Code Compliance Director
Roy Rodriguez, Development Services Assistant Director

ITEM 1: CALL MEETING TO ORDER

(A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER OF THE GOVERNING BODY

President Mari Caballero called the meeting to order at 5:38 p.m. Roll call established a quorum.

B) INVOCATION

Mari Caballero introduced the item and led the invocation.

ITEM 2: ADMINISTRATIVE

A) APPROVAL OF MINUTES FOR APRIL 19, 2022-REGULAR CALLED MEETING

Board member Romeo Robles Jr. moved to approve the minutes. Board member Olivia Ramirez seconded the motion and when put to a vote, it carried unanimously.

B) DISCUSSION AND ACTION, IF ANY, ON KEEP PHARR BEAUTIFUL 2022 PROJECT

Mari Caballero introduced the item and informed the board a Keep Texas Beautiful 2-day conference would take place in Austin next week and a representation will be sent.

Mrs. Caballero further reported the results for the Governor's Community Achievement Award had been posted and Environmental Supervisor, Crystal Medina, would provide a detailed breakdown of the results at the next board meeting.

A brief discussion ensued on recycling cardboard and plastic bottles at the City of Pharr 4th of July event that would be held on Saturday July 2, 2022. The board also discussed composting and recycling of materials.

C) INTRODUCTION OF NEW URBAN ECOLOGIST-HANNA MARBLE

Mari Caballero introduced the item.

Hanna Marble, Urban Ecologist, introduced herself and stated she had an Environmental Educational Background and was happy to be part of the City of Pharr.

Kimberly Mendoza, Code Compliance Director, also introduced herself and stated she has had 25 years of local government experience. She further stated she was a resident of Pharr and looked forward in working in the City of Pharr.

D) ANNOUNCEMENTS FROM DEVELOPMENT SERVICES, PARKS AND RECREATION, AND PUBLIC WORKS STAFF

Mari Caballero introduced the item.

Roy Rodriguez, Development Service Assistant Director, provided a status report on the monthly block parties, monthly roll-off dumpsters, and tire trailers that were located at different areas of the city.

Mr. Rodriguez also reported they had mowed the lawn on three (3) homes under the Elderly Assistant Program and stated they have helped eighty (80) citizens by placing plaques at their homes under the City of Pharr Address Plaque Assistance Program.

Mr. Rodriguez further encouraged the residents to report any illegal dumping they might see in different areas of the city of Pharr.

Hanna Marble, Urban Ecologist, provided a Power Point presentation on the summer program activities which included Picasso Nature Night, Kids to Parks, and Park after Dark. Ms. Marble further stated she was working on the National Wildlife Federation Habitat Restoration Grant.

E) BOARD COMMENTS

Mari Caballero introduced the item.

Board members welcomed Hanna Marble, Urban Ecologist and Kimberly Mendoza, Code Enforcement Director, to the City of Pharr team.

ITEM 3: ADJOURNMENT

There being no other business, Romeo Robles, Jr. **moved** to adjourn. Richard Carranza seconded the motion and when put to a vote, it carried unanimously. Meeting adjourned at 6:41 p.m.

**STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF PHARR**

ON THE 21TH OF JUNE 2022, the Keep Pharr Beautiful Advisory Board of the City of Pharr, Texas, convened in a Regular Called Meeting at City Hall, 2nd Floor, 118 S. Cage, the meeting being open to the public notice of the said meeting, giving the date, place and subject hereof, having been posted in accordance with chapter 551, Texas Government Code (Open Meeting Act) and there being a present quorum, **I Cynthia Bernal, Parks and Recreation Administrative Assistant, of the City of Pharr, Texas**, certify that this is true and correct copy of the minutes.

ATTEST:



Cynthia Bernal, Administrative Assistant

APPROVED DATE: 7/19/22