

MINUTES
REGULAR CALLED MEETING MINUTES
KEEP PHARR BEAUTIFUL ADVISORY BOARD
APRIL 19, 2022, 5:30 P.M.
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS

The Keep Pharr Beautiful Advisory Board of the City of Pharr, Texas met on Tuesday, April 19, 2022 at 5:30 p.m. and the following is the record of attendance.

MEMBERS PRESENT: Mari Caballero
Richard Carranza
Romeo Robles Jr.
Olivia Ramirez

MEMBERS ABSENT: Frank Santana

STAFF PRESENT: Isaac Escobedo, Parks & Recreation Assistant Director
Cynthia Bernal, Administrative Assistant

OTHERS PRESENT: Juan Govea, Code Compliance Coordinator
Crystal Medina, Environmental Supervisor
Roy Rodriguez, Development Services Assistant Director
Luis Marin, Public Works Assistant Director

ITEM 1: CALL MEETING TO ORDER

(A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER OF THE GOVERNING BODY

President Mari Caballero called the meeting to order at 5:30 p.m. Roll call established a quorum.

Board member Richard Carranza moved to excuse absent member. Board member Romeo Robles Jr. seconded the motion and when put to a vote, it was carried unanimously.

B) INVOCATION

Mari Caballero introduced the item and led the invocation.

ITEM 2: ADMINISTRATIVE

A) APPROVAL OF MINUTES FOR MARCH 15, 2022-REGULAR CALLED MEETING

Board member Olivia Ramirez moved to approve the minutes. Board member Romeo Robles Jr. seconded the motion and when put to a vote, it carried unanimously.

B) DISCUSSION AND ACTION, IF ANY, ON KEEP PHARR BEAUTIFUL 2022 PROJECT

Mari Caballero introduced the item and stated staff had done a great work by handing out composting fliers and providing recycle plastic bins at the Pharr St. Patrick's 5k run that was held on March 19, 2022.

Board Members Richard Carranza and Olivia Ramirez gave the board a brief discussion on the composting fliers they handed out at the City of Pharr Hubphest event to the citizens in attendance. A brief discussion was held on composting.

C) ANNOUNCEMENTS FROM DEVELOPMENT SERVICES, PARKS AND RECREATION, AND PUBLIC WORKS STAFF

Mari Caballero introduced the item.

Juan Govea, Code Compliance Coordinator, reported on the sky cameras that are located at different areas in the City of Pharr to help with illegal dumping issues. He further reported on the City of Pharr Address Plaque Assistance Program and stated the program helps citizens 65 and older on residence homes that address plaques were needed to be replaced and be visible. He stated the program had approved 66 plaques and 26 were ready to be placed at residence homes.

Juan Govea, Code Compliance Coordinator, went over the status report on tire trailers, roll-off dumpsters, and recycling bins located at different areas in the City of Pharr. Mr. Govea encouraged the citizens of Pharr to help keep their properties and lawns maintained to prevent the spread of mosquitos and rodents.

Crystal Medina, Environmental Supervisor, reported on the monthly performance indicators and stated Public Works Department would be having their next Trash Bash Event on April 30, 2022, from 8:00 a.m. to 4:00 p.m. Ms. Medina further reported there were 70 entries in the Monarch Butterfly art contest the Pharr Public Works Department and Parks and Recreation were hosting and stated the artwork would be displayed for the public to view and vote at the Jose "Pepe Salinas Civic Center. She further stated the winner would be announced on Friday, April 29, 2022. A brief discussion ensued on the Governor's Community Achievement Award grant the City of Pharr had applied for.

D) BOARD COMMENTS

Mari Caballero introduced the item and informed the board the Keep Texas Beautiful conference would be held on June 27th through June 29th, 2022 in Austin, Texas. She further reported board members were ready to expand from 5 to 7 members to the Keep Pharr Beautiful Advisory Board.

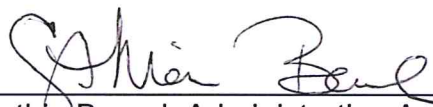
ITEM 3: ADJOURNMENT

There being no other business, Romeo Robles, Jr. **moved** to adjourn. Olivia Ramirez seconded the motion and when put to a vote, it carried unanimously. Meeting adjourned at 6:06 p.m.

**STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF PHARR**

ON THE 19TH OF APRIL 2022, the Keep Pharr Beautiful Advisory Board of the City of Pharr, Texas, convened in a Regular Called Meeting at City Hall, 2nd Floor, 118 S. Cage, the meeting being open to the public notice of the said meeting, giving the date, place and subject hereof, having been posted in accordance with chapter 551, Texas Government Code (Open Meeting Act) and there being a present quorum, **I Cynthia Bernal, Parks and Recreation Administrative Assistant, of the City of Pharr, Texas**, certify that this is true and correct copy of the minutes.

ATTEST:



Cynthia Bernal, Administrative Assistant

APPROVED DATE: 6/21/22