



**NOTICE THAT A REGULAR CALLED MEETING OF THE
GREATER PHARR CHAMBER OF COMMERCE
BOARD OF DIRECTORS WILL BE HELD AT
CITY HALL, COMMISSIONERS' ROOM,
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS
COMMENCING AT 12:00 PM ON
TUESDAY, JUNE 7, 2022**

1. CALL TO ORDER:

A) Roll call and possible action on the excusing of any absent member.

2. ORGANIZATIONAL BUSINESS:

A) Approval of Minutes: May 3, 2022 - Regular Called Meeting.

B) Treasurer's Report of Account Summary - Period ending May 31, 2022.

3. BOARD ACTION AND STRATEGIC INITIATIVES:

A) Discussion on proposed Strategic Planning Workshop FY 2022-2023.

4. ACTIVITIES AND ANNOUNCEMENTS:

A) President's Administrative Report

1. Memberships Report
2. Current Project and Initiatives
3. Past and Upcoming Events

5. CLOSED SESSION: *In accordance with Chapter 551 of the Texas Gov't. Code, the Board hereby gives notice that it may meet in a closed (non-public) executive session to discuss the items listed on the public portion of the meeting agenda in accordance with the following below:*

Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an**

AGENDA REGULAR MEETING

June 7, 2022

open meeting. The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

6. ADJOURNMENT:

I, the undersigned authority, do hereby certify that the above notice of said Meeting of the Board of the Greater Pharr Chamber of Commerce was posted on the bulletin board at City Hall and on the City's web page at www.pharr-tx.gov. This Notice was posted on the 31st day of May 2022 at 5:00 p.m. and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 31st day of May 2022




HILDA PEDRAZA, TRMC, CMC
CITY CLERK

**MINUTES
GREATER PHARR CHAMBER OF COMMERCE
BOARD OF DIRECTORS MEETING
MAY 3, 2022, AT 12:00 P.M.
CITY HALL, COMMISSIONER'S ROOM,
118 S. CAGE BLVD, PHARR, TX 78577**

The Greater Pharr Chamber of Commerce Board of Directors met on Tuesday, May 3, 2022, at 12:00 p.m. and the following is the record of attendance.

MEMBERS PRESENT: Mario Lizcano
Sonia Falcon
Alma Caso
Lisann McAlpine
Ernesto Sepulveda
Laura Warren

MEMBERS ABSENT: Alex Rios
Dr. Anabelle Palomo
Johnny Rodriguez
Jose Delgado

STAFF PRESENT: Eloina Gonzalez, Membership Manager

OTHERS PRESENT: Anali Alanis, Assistant City Manager
Patricia Rigney, City of Pharr Attorney

ITEM 1: CALL MEETING TO ORDER

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER

There being a quorum established, Chairman Mario Lizcano called the meeting to order at 12:00 p.m.

Board Member Laura Warren **moved** to excuse absent members. Board Member Alma Caso seconded the motion and when put to a vote, it carried unanimously.

ITEM 2: ORGANIZATIONAL BUSINESS

A) CONSIDER APPROVAL OF MINUTES: APRIL 5, 2022 - REGULAR CALLED MEETING

Mario Lizcano, Chairman, introduced the item.

Board Member Sonia Falcon **moved** to excuse absent members. Board Member Laura Warren seconded the motion and when put to a vote, it carried unanimously.

B) CONSIDERATION AND ACTION, IF ANY, ON TREASURER'S REPORT OF ACCOUNT SUMMARY PERIOD ENDING ON APRIL 30, 2022

Mario Lizcano, Chairman, introduced the item.

Board Member Sonia Falcon went over the items on the treasure's report with Karla Saavedra, Finance Director. Ms. Falcon stated the incoming tax return would be done within two weeks.

Board Member Laura Warren **moved** to approve. Board Member Lisann McAlpine seconded the motion and when put to a vote, it carried unanimously.

ITEM 3: ACTIVITIES AND ANNOUNCEMENTS

A) PRESIDENT'S ADMINISTRATIVE REPORT

Mario Lizcano, Chairman, introduced the item.

Marcela Beas, Chamber President, stated memberships for the month of April 2022 increased to sixty-eight total members with five new and two new additions for the month of May, 2022. Marcela Beas, Chamber President, further stated seventeen memberships who have been part of the Chamber were pending renewal.

Marcela Beas, Chamber President, reported the Chamber's goal was to continue increasing engagement on social media. She stated the implementation of the Chamber Management Software and CC Assist would help the Chamber better streamline operations. She further stated the Chamber was supporting National Small Business Week May 1st through May 7th of this year.

Marcela Beas, Chamber President, further reported there was a fifty-four percent increase in Facebook visits and stated the Chamber was working closely to engage and create new content for the community. Ms. Beas thanked the City of Pharr's Media Department for working closely with the Chamber by helping create video highlight reels, videography, and interviews which helps promote and increase Chamber's exposure through social media.

Marcela Beas, Chamber President informed the Board Instagram had a positive increase with a total of four thousand and ninety people reached, five hundred and ninety-three profile visits, and sixty-seven new followers. She further stated Instagram was a great tool for Chamber to engage with other businesses by creating a different word of communication that the Chamber was active.

Marcela Beas, Chamber President, further reported the implementation of a Chamber Management Software, CC Assist would better manage every membership and help the Chamber communicate with its members. She stated CC Assist was installed in Chamber's server and the membership management program will be installed by June.

Marcela Beas, Chamber President, reported the Greater Pharr Chamber of Commerce created a National Small Business Week schedule during the week to engage with the community and encourage shopping locally. At this time, she recognized Chelsea's Closet Boutique, Taqueria Kikos, Puga Insurance, and Talavera Décor and More in honor of National Small Business Week and presented them with an appreciation plaque. She acknowledged small business owners for their hard work and thanked them for choosing the city of Pharr.

Noe Puga, owner of Puga Insurance, stated he had been in business in Pharr for eighteen years providing health, life, and annuities insurance. Mr. Puga stated Puga Insurance helped the community get in the right path with their insurance needs and advantage plans. Mr. Puga stated he was originally from Pharr and was proud to have his business located in his hometown.

Jessica Berrones, owner of Talavera Décor and More, stated she had been in business for a year and was excited to announce she had outgrown her small business. Mrs. Berrones stated she was relocating to a bigger location in Pharr and thanked the Greater Pharr Chamber of Commerce for their support.

At this time, Marcela Beas, Chamber President, went over Chamber of Commerce events. She stated they were hosting the "Hub" Market Days on May 7, 2022, at Pharr Downtown Park from 5:00 p.m. to 9:00 p.m. and stated in honor of National Small Business Week, the Chamber had expanded the Hub Market to fifty vendors to give them an opportunity to promote shopping locally. She invited the public to attend.

Marcela Beas, Chamber President, stated the Chamber Specialist position remained vacant due to a lack of qualified applicants. She stated this was a contributing factor in the position remaining vacant.

Marcela Beas, Chamber President, further reported the Chamber hosted a Grand Opening and Ribbon Cutting ceremony for Dr. Veronica Martinez Counseling Services on

April 7, 2022 and the Hub Phestival Cook-Off alongside the City of Pharr's Hub Phestival on April 9, 2022 in Pharr.

Marcela Beas, Chamber President, further reported on the Grand Opening and Ribbon Cutting Ceremony for La Pachanga Mexican Buffet on April 30, 2022 and stated the special guest of La Pachanga Mexican Buffet was Mexican pro boxer, Juan Manuel Marquez.

Marcela Beas, Chamber President, informed the Board the Chamber would be hosting the Mayor's Prayer Luncheon on National Day of Prayer, May 5, 2022, and a Ribbon Cutting Ceremony for Pharr-PSJA Javelina Monument alongside the City of Pharr on May 11, 2022.

Lastly, Marcela Beas, Chamber President, informed the Board the Chamber would be hosting the Hub Market Days on May 7, 2022 and a Networking Mixer at Liquor 101 on May 12, 2022. She further reported a Grand Opening and Ribbon Cutting Ceremony for Elephant Materials would take place on May 17, 2022 and a Grand Opening and Ribbon Cutting Ceremony for PharrONE Building would be held on May 19, 2022.

ITEM 5: ADJOURNMENT

There being no further business Board Member, Sonia Flacon **moved** to adjourn. Board Member, Ernesto Sepulveda seconded the motion and when put to a vote, it carried unanimously. Meeting adjourned at 12:23 PM.

Mario Lizcano, Chairman

Alex Rios, Vice Chairman

Alma Caso, Secretary



Pharr, TX

Balance Sheet

Account Summary

As Of 05/31/2022

Account	Name	Balance
Fund: 81 - PHARR CHAMBER OF COMMERCE		
Assets		
81-1-1002-000	PETTY CASH	100.00
81-1-1004-000	CLAIM ON CASH	-16,618.68
81-1-1005-000	BANK - OPERATING ACCOUNT	283,740.51
81-1-1006-000	BANK - CONTINGENCY	101.37
81-1-1230-000	ACCOUNTS REC OTHER	0.00
81-1-1401-000	DUE FROM GENERAL FUND	0.00
81-1-1420-000	DUE FROM HOTEL FUND	0.00
81-1-1486-000	DUE FROM PEDC	0.00
Total Assets:		267,323.20
		267,323.20
Liability		
81-2-0121-000	MAYOR'S EVENT	1,594.00
81-2-0211-000	TEC TAXES PAYABLE	2,820.94
81-2-0235-000	ESCROW-GOLF TOURNAMENT	2,519.22
81-2-1230-000	ACCOUNTS REC OTHER	0.00
81-2-2000-000	ACCOUNTS PAYABLE	0.00
81-2-2001-000	ACCOUNTS PAYABLE	0.00
81-2-2002-000	INCOME TAX WITHHELD	0.00
81-2-2003-000	SOCIAL SEC. TAX WITHHELD	0.00
81-2-2004-000	MEDICARE TAX WITHHELD	0.00
81-2-2005-000	PAYROLL CORRECTION	0.00
81-2-2101-000	WAGES PAYABLE	0.00
81-2-2102-000	COMPENSATED ABSENCES	513.96
81-2-2102-002	COMPENSATED ABSENCES - CURRENT	171.32
81-2-2104-000	ESCROW-AL BENTLEY YATES-FS	0.00
81-2-2107-000	A/P - ICMA	0.00
81-2-2113-000	A/P - AMERITAS - VISION	26.76
81-2-2117-000	A/P - AMERITAS - DENTAL	90.88
81-2-2120-000	A/P - CHSUP	0.00
81-2-2125-000	A/P-UNITED HEALHT INS EMPLOYEE	2,957.18
81-2-2130-000	A/P - TERM LIFE	0.00
81-2-2133-000	A/P - COLONIAL	-8.16
81-2-2134-000	A/P - MUTUAL OF OMAHA/BASIC LF	10.88
81-2-2135-000	A/P - LINCOLN STD/LTD	45.68
81-2-2136-000	A/P - MAGELLAN (EAP)	2.86
81-2-2137-000	A/P - TMRS-EMPLOYEE PORTION	1,515.27
81-2-2140-000	A/P - UNITED WAY	0.00
81-2-2147-000	A/P - UNUM PROVIDENT	28.08
81-2-2152-000	A/P - MASA MTS	27.00
81-2-2154-000	A/P - HEALTHIEST YOU	20.01
81-2-2401-000	DUE TO GENERAL FUND	0.00
81-2-2486-000	DUE TO PEDC	0.00
81-2-2495-000	DUE TO PAYROLL FUND	-3,486.43
Total Liability:		8,849.45
Equity		
81-3-3101-000	UNAPPROPRIATED FUND BALANCE	244,427.42
81-3-3981-000	PRIOR YEAR ADJUSTMENT	1,694.32
Total Beginning Equity:		246,121.74

Balance Sheet**As Of 05/31/2022**

Account	Name	Balance
Total Revenue		135,011.17
Total Expense		<u>122,659.16</u>
Revenues Over/Under Expenses		12,352.01
	Total Equity and Current Surplus (Deficit):	258,473.75
	Total Liabilities, Equity and Current Surplus (Deficit):	<u><u>267,323.20</u></u>



Pharr, TX

Budget Report

Account Summary

For Fiscal: 10/2021-09/2022 Period Ending: 05/31/2022

		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
Fund: 81 - PHARR CHAMBER OF COMMERCE							
Revenue							
81-4-4244-000	VETERANS DAY MARKET	0.00	0.00	0.00	1,102.41	1,102.41	0.00 %
81-4-4663-000	INTEREST EARNED	0.00	0.00	0.00	362.09	362.09	0.00 %
81-4-4676-000	MEMBERSHIP	30,000.00	31,500.00	4,250.00	24,965.00	-6,535.00	20.75 %
81-4-4677-000	SPONSORSHIP	51,400.00	51,400.00	0.00	1,750.09	-49,649.91	96.60 %
81-4-4677-001	MISS PHARR	0.00	0.00	0.00	3,498.37	3,498.37	0.00 %
81-4-4677-002	HUBPHEST COOK-OFF	0.00	0.00	0.00	3,274.33	3,274.33	0.00 %
81-4-4677-003	WINTER TEXAN GOLF TOURNAMENT	0.00	0.00	0.00	3,510.00	3,510.00	0.00 %
81-4-4677-006	HUB MARKET DAYS	0.00	0.00	435.00	948.88	948.88	0.00 %
81-4-4883-001	TRANSFER IN- GENERAL FUND	0.00	3,800.00	0.00	0.00	-3,800.00	100.00 %
81-4-4883-020	TRANSFER IN- HOTEL FUND	68,400.00	68,400.00	5,700.00	45,600.00	-22,800.00	33.33 %
81-4-4883-086	TRANSFER IN - PEDC	150,000.00	150,000.00	12,500.00	50,000.00	-100,000.00	66.67 %
Revenue Total:		299,800.00	305,100.00	22,885.00	135,011.17	-170,088.83	55.75 %
Expense							
81-51000-1100-000	SALARIES	130,800.00	134,900.00	7,426.70	58,491.05	76,408.95	56.64 %
81-51000-1104-000	OVERTIME	5,000.00	5,000.00	272.83	3,565.80	1,434.20	28.68 %
81-51000-1105-000	F I C A	10,400.00	10,800.00	584.45	4,719.35	6,080.65	56.30 %
81-51000-1106-000	HOSPITAL INSURANCE	22,200.00	22,200.00	0.00	0.00	22,200.00	100.00 %
81-51000-1106-001	HOSPITAL INSURANCE	0.00	0.00	1,237.28	8,082.94	-8,082.94	0.00 %
81-51000-1107-000	ANNUAL WORK COMP INSURANCE	500.00	700.00	0.00	184.59	515.41	73.63 %
81-51000-1108-000	T E C TAXES	700.00	900.00	0.00	1,494.73	-594.73	-66.08 %
81-51000-1115-000	EMPLOYEES RETIREMENT	15,600.00	16,000.00	976.31	6,946.92	9,053.08	56.58 %
81-51000-1122-000	EAP - ASSISTANCE PROGRAM	100.00	100.00	2.68	17.51	82.49	82.49 %
81-51000-1123-000	HEALTHIEST YOU	300.00	300.00	12.00	78.42	221.58	73.86 %
81-51000-2201-000	OFFICE SUPPLIES	7,500.00	7,500.00	0.00	2,791.63	4,708.37	62.78 %
81-51000-2202-000	POSTAGE	0.00	0.00	0.00	0.82	-0.82	0.00 %
81-51000-2208-000	OTHER OPERATING SUPPLIES	45,000.00	45,000.00	175.00	11,627.81	33,372.19	74.16 %
81-51000-2220-000	NON CAPITAL EQUIP&SUPPLIES	2,000.00	2,000.00	0.00	0.00	2,000.00	100.00 %
81-51000-3301-000	BUILDING & EQUIPMENT	3,500.00	3,500.00	0.00	0.00	3,500.00	100.00 %
81-51000-4401-000	OFFICE EQUIPMENT RENTALS	1,000.00	1,000.00	0.00	0.00	1,000.00	100.00 %
81-51000-5501-000	COMMUNICATIONS	1,000.00	1,000.00	0.00	427.63	572.37	57.24 %
81-51000-5502-000	ADVERTISING	10,000.00	10,000.00	0.00	5,514.90	4,485.10	44.85 %
81-51000-5503-000	TRAVEL EXPENSE	5,000.00	5,000.00	0.00	1,330.00	3,670.00	73.40 %
81-51000-5505-000	DUES & PUBLICATIONS	2,000.00	2,000.00	0.00	596.24	1,403.76	70.19 %
81-51000-5505-001	DUES & PUBLICATIONS CHAMBER	0.00	0.00	0.00	1,852.36	-1,852.36	0.00 %
81-51000-5508-000	SPONSORSHIP	3,000.00	3,000.00	0.00	1,667.97	1,332.03	44.40 %
81-51000-5509-000	PUBLIC RELATIONS	18,800.00	18,800.00	0.00	2,617.77	16,182.23	86.08 %
81-51000-5528-000	AUDIT FEES	0.00	0.00	0.00	10,000.00	-10,000.00	0.00 %
81-51000-5532-000	INSURANCE	0.00	0.00	0.00	491.41	-491.41	0.00 %
81-51000-5535-000	BANK CHARGES	0.00	0.00	0.00	144.27	-144.27	0.00 %
81-51000-6601-000	GAS & OIL	0.00	0.00	0.00	15.04	-15.04	0.00 %
81-51000-6603-000	CITY GARAGE REPAIRS	400.00	400.00	0.00	0.00	400.00	100.00 %
81-51000-9926-000	MAYOR'S EVENTS	15,000.00	15,000.00	0.00	0.00	15,000.00	100.00 %
Expense Total:		299,800.00	305,100.00	10,687.25	122,659.16	182,440.84	59.80 %
Fund: 81 - PHARR CHAMBER OF COMMERCE Surplus (Deficit):		0.00	0.00	12,197.75	12,352.01	12,352.01	0.00 %
Report Surplus (Deficit):		0.00	0.00	12,197.75	12,352.01	12,352.01	0.00 %

Group Summary

Account Typ...	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
Fund: 81 - PHARR CHAMBER OF COMMERCE						
Revenue	299,800.00	305,100.00	22,885.00	135,011.17	-170,088.83	55.75 %
Expense	299,800.00	305,100.00	10,687.25	122,659.16	182,440.84	59.80 %
Fund: 81 - PHARR CHAMBER OF COMMERCE Surplus (Deficit):	0.00	0.00	12,197.75	12,352.01	12,352.01	0.00 %
Report Surplus (Deficit):	0.00	0.00	12,197.75	12,352.01	12,352.01	0.00 %

Fund Summary

Fund	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)
81 - PHARR CHAMBER OF COMMER	0.00	0.00	12,197.75	12,352.01	12,352.01
Report Surplus (Deficit):	0.00	0.00	12,197.75	12,352.01	12,352.01