



The Greater Pharr Chamber of Commerce

NOTICE THAT A REGULAR CALLED MEETING OF THE
GREATER PHARR CHAMBER OF COMMERCE
BOARD OF DIRECTORS WILL BE HELD AT
CITY HALL, COMMISSIONERS' ROOM,
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS
COMMENCING AT 12:00 PM ON
TUESDAY, MAY 3, 2022

1. CALL TO ORDER:

A) Roll call and possible action on the excusing of any absent member.

2. ORGANIZATIONAL BUSINESS:

A) Approval of Minutes: April 5, 2022 - Regular Called Meeting.

B) Treasurer's Report of Account Summary - Period ending April 30, 2022.

3. ACTIVITIES AND ANNOUNCEMENTS:

A) President's Administrative Report.

1. Memberships Report
2. Current Projects and Initiatives
3. Chamber Vacancies
4. Past and Upcoming Events

4. CLOSED SESSION: *In accordance with Chapter 551 of the Texas Gov't. Code, the Pharr Board of Commissioners hereby gives notice that it may meet in a closed (non-public) executive session to discuss the items listed on the public portion of the meeting agenda in accordance with the following below:*

Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

AGENDA REGULAR MEETING
May 3, 2022

Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

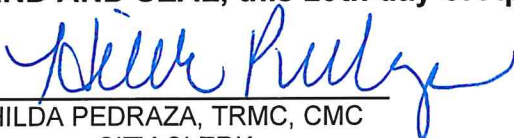
Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

5. **ADJOURNMENT:**

I, the undersigned authority, do hereby certify that the above notice of said Meeting of the Board of the Greater Pharr Chamber of Commerce was posted on the bulletin board at City Hall and on the City's web page at www.pharr-tx.gov. This Notice was posted on the 29th day of April 2022 at 3:00 p.m. and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 29th day of April 2022



HILDA PEDRAZA, TRMC, CMC
CITY CLERK



MINUTES
GREATER PHARR CHAMBER OF COMMERCE BOARD OF DIRECTORS MEETING
APRIL 5, 2022, AT 12:00 P.M.
CITY HALL, COMMISSIONER'S ROOM, 118 S. CAGE BLVD, PHARR, TX 78577

The Greater Pharr Chamber of Commerce Board of Directors met on Tuesday, April 5, 2022, at 12:00 p.m. and the following is the record of attendance.

MEMBERS PRESENT: Mario Lizcano
Alex Rios
Sonia Falcon
Dr. Annabelle Palomo
Ernesto Sepulveda
Laura Warren

MEMBERS ABSENT: Alma Caso
Laura Warren
Johnny Rodriguez
Lisann McAlpine
Laura Warren (Remote)

STAFF PRESENT: Eloina Gonzalez, Membership Manager

OTHERS PRESENT: Anali Alanis, Assistant City Manager
Patricia Rigney, City of Pharr Attorney

ITEM 1: CALL MEETING TO ORDER

There being a quorum established, Mario Lizcano, Chairman called the meeting to order.

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER

Mario Lizcano, Chairman, introduced the item.

Board Member Alex Rios moved to excuse absent members. Board Member Jose Delgado seconded the motion and when put to a vote, it carried unanimously.

ITEM 2: ORGANIZATIONAL BUSINESS

A) CONSIDER APPROVAL OF MINUTES: FEBRUARY 1, 2022 - REGULAR CALLED MEETING

Mario Lizcano, Chairman, introduced the item.

Board Member Alex Rios **moved** to approve minutes as submitted. Board Member Sonia Falcon seconded the motion and when put to a vote, it carried unanimously.

B) CONSIDERATION AND ACTION, IF ANY, ON TREASURER'S REPORT OF ACCOUNT SUMMARY PERIOD ENDING ON MARCH 31, 2022

Mario Lizcano, Chairman, introduced the item.

Board Member Jose Delgado **moved** to approve. Board Member Dr. Annabelle Palomo seconded the motion and when put to a vote, it carried unanimously.

ITEM 3: ACTIVITIES AND ANNOUNCEMENTS

A) PRESIDENT'S ADMINISTRATIVE REPORT

1. MEMBERSHIPS REPORT

Mario Lizcano, Chairman, introduced the item.

Eloina Gonzalez, Membership Manager states the Greater Pharr Chamber of Commerce gained seven new memberships for the month of March. She further states thirteen members renewed membership and twenty-three pledged renewals.

Alex Rios, Vice President, states if a goal in membership acquisition has been established. Eloina Gonzalez, membership Manager, states the current goal is of ten to fifteen new memberships per month.

2. CURRENT PROJECTS & INITIATIVES

Eloina Gonzalez, Membership Manager, states the Greater Pharr Chamber of Commerce continues its efforts in maximizing visibility and exposure through social media platforms. Eloina Gonzalez, Membership Manager, states through targeted campaigns, informative content, and increased activity, Facebook followers and page likes have increased by fifty-four percent and Instagram followers and impressions have increased by sixty-eight percent.

Eloina Gonzalez, Membership Manager, states the process for integration for Chamber CRM software, CC-Assist, is in the final stage of implementation and anticipates being finalized by the end of May.

Eloina Gonzalez, Membership Manager, states a new plaza, Medical Ridge Plaza, is opening in Pharr, TX and is a target for membership acquisition. She further states, two businesses set to occupy the plaza have already committed to memberships and ribbon cutting ceremonies have been scheduled.

3. CHAMBER VACANCIES

Eloina Gonzalez, Membership Manager, states the Chamber has one vacancy for the Chamber Specialist position. She further states a lack of qualified applicants is a contributing factor in the position remaining vacant.

4. PAST & UPCOMING EVENTS

Eloina Gonzalez, Membership Manager, states Chamber hosted a Grand Opening and Ribbon Cutting ceremony for Jiffy Lube on March 8, 2022 in Pharr, TX.

Eloina Gonzalez, Membership Manager, states Chamber hosted a Grand Opening and Ribbon Cutting ceremony for TAGO Restaurant on March 10, 2022 in Pharr, TX.

Eloina Gonzalez, Membership Manager, states Chamber, in partnership with Workforce Solutions and Pharr Economic Development Corporation, hosted The Hub Job Fair on March 23, 2022. She further states over two hundred and fifty job seekers were in attendance to meet over forty potential employers.

Eloina Gonzalez, Membership Manager, states Pharr Chamber attended Bluewave Carwash Groundbreaking Ceremony hosted by the Alamo Chamber of Commerce.

Eloina Gonzalez, Membership Manager, states Chamber hosted a Grand Opening and Ribbon Cutting ceremony for Sapphire Event Center on March 24, 2022 in Pharr, TX.

Eloina Gonzalez, Membership Manager, states Chamber hosted a Grand Opening and Ribbon Cutting ceremony for Taqueria de Jalisco Restaurant on March 25, 2022 in Pharr, TX.

Eloina Gonzalez, Membership Manager, states Chamber hosted an Anniversary Ribbon Cutting ceremony for Guadalupe Homecare LLC on March 29, 2022 in Pharr, TX.

Eloina Gonzalez, Membership Manager, states Chamber alongside the City of Pharr hosted the first annual HOLI Festival of Colors on March 26, 2022 in Pharr, TX.

Eloina Gonzalez, Membership Manager, states Chamber hosted an appreciation member mixer for Smokin' Moon on March 31, 2022 in Pharr, TX.

Eloina Gonzalez, Membership Manager, states Chamber will host a Grand Opening and Ribbon Cutting ceremony for new business, Jade Nails at Medical Ridge Plaza on April 6, 2022 in Pharr, TX.

Eloina Gonzalez, Membership Manager, states Chamber will host an Anniversary Ribbon Cutting ceremony for Veronica Martinez Counseling Services, LLC on April 7, 2022 in Pharr, TX.

Eloina Gonzalez, Membership Manager, states Chamber will host the annual Pharr Hub Phestival Cook-Off on April 9, 2022 in Pharr, TX.

ITEM 5: ADJOURNMENT

There being no further business Board Member, Alex Rios **moved** to adjourn. Board Member, Ernesto Sepulveda seconded the motion and when put to a vote, it carried unanimously. Meeting adjourned at 12:26 PM.

Mario Lizcano, Chairman

Alex Rios, Vice Chairman

Alma Caso, Secretary



Pharr, TX

Balance Sheet

Account Summary

As Of 04/30/2022

Account	Name	Balance
Fund: 81 - PHARR CHAMBER OF COMMERCE		
Assets		
81-1-1002-000	PETTY CASH	100.00
81-1-1004-000	CLAIM ON CASH	-14,712.45
81-1-1005-000	BANK - OPERATING ACCOUNT	255,440.20
81-1-1006-000	BANK - CONTINGENCY	101.34
81-1-1230-000	ACCOUNTS REC OTHER	0.00
81-1-1401-000	DUE FROM GENERAL FUND	0.00
81-1-1420-000	DUE FROM HOTEL FUND	0.00
81-1-1486-000	DUE FROM PEDC	0.00
Total Assets:		240,929.09
		240,929.09
Liability		
81-2-0211-000	TEC TAXES PAYABLE	2,820.94
81-2-0235-000	ESCROW-GOLF TOURNAMENT	2,519.22
81-2-2000-000	ACCOUNTS PAYABLE	0.00
81-2-2001-000	ACCOUNTS PAYABLE	0.00
81-2-2002-000	INCOME TAX WITHHELD	0.00
81-2-2003-000	SOCIAL SEC. TAX WITHHELD	0.00
81-2-2004-000	MEDICARE TAX WITHHELD	0.00
81-2-2005-000	PAYROLL CORRECTION	0.00
81-2-2101-000	WAGES PAYABLE	0.00
81-2-2102-000	COMPENSATED ABSENCES	513.96
81-2-2102-002	COMPENSATED ABSENCES - CURRENT	171.32
81-2-2104-000	ESCROW-AL BENTLEY YATES-FS	0.00
81-2-2107-000	A/P - ICMA	0.00
81-2-2113-000	A/P - AMERITAS - VISION	26.76
81-2-2117-000	A/P - AMERITAS - DENTAL	70.36
81-2-2120-000	A/P - CHSUP	0.00
81-2-2125-000	A/P-UNITED HEALTH INS EMPLOYEE	5,417.18
81-2-2130-000	A/P - TERM LIFE	0.00
81-2-2133-000	A/P - COLONIAL	-8.16
81-2-2134-000	A/P - MUTUAL OF OMAHA/BASIC LF	10.86
81-2-2135-000	A/P - LINCOLN STD/LTD	45.68
81-2-2136-000	A/P - MAGELLAN (EAP)	2.84
81-2-2137-000	A/P - TMRS-EMPLOYEE PORTION	0.00
81-2-2140-000	A/P - UNITED WAY	0.00
81-2-2147-000	A/P - UNUM PROVIDENT	28.08
81-2-2152-000	A/P - MASA MTS	27.00
81-2-2154-000	A/P - HEALTHIEST YOU	20.01
81-2-2401-000	DUE TO GENERAL FUND	0.00
81-2-2486-000	DUE TO PEDC	0.00
81-2-2495-000	DUE TO PAYROLL FUND	-3,598.23
Total Liability:		8,067.82
Equity		
81-3-3101-000	UNAPPROPRIATED FUND BALANCE	244,427.42
81-3-3981-000	PRIOR YEAR ADJUSTMENT	2,694.32
Total Beginning Equity:		247,121.74
Total Revenue		93,831.13
Total Expense		108,091.60
Revenues Over/Under Expenses		-14,260.47
Total Equity and Current Surplus (Deficit):		232,861.27
Total Liabilities, Equity and Current Surplus (Deficit):		240,929.09



Pharr, TX

Budget Report

Account Summary

For Fiscal: 10/2021-09/2022 Period Ending: 04/30/2022

		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
Fund: 81 - PHARR CHAMBER OF COMMERCE							
Revenue							
81-4-4244-000	VETERANS DAY MARKET	0.00	0.00	45.00	1,102.41	1,102.41	0.00 %
81-4-4663-000	INTEREST EARNED	0.00	0.00	0.00	282.05	282.05	0.00 %
81-4-4676-000	MEMBERSHIP	30,000.00	31,500.00	1,950.00	20,715.00	-10,785.00	34.24 %
81-4-4677-000	SPONSORSHIP	51,400.00	51,400.00	0.00	1,750.09	-49,649.91	96.60 %
81-4-4677-001	MISS PHARR	0.00	0.00	0.00	3,498.37	3,498.37	0.00 %
81-4-4677-002	HUBPHEST COOK-OFF	0.00	0.00	1,420.00	3,274.33	3,274.33	0.00 %
81-4-4677-003	WINTER TEXAN GOLF TOURNAMENT	0.00	0.00	0.00	3,510.00	3,510.00	0.00 %
81-4-4677-006	HUB MARKET DAYS	0.00	0.00	0.00	498.88	498.88	0.00 %
81-4-4883-001	TRANSFER IN- GENERAL FUND	0.00	3,800.00	0.00	0.00	-3,800.00	100.00 %
81-4-4883-020	TRANSFER IN- HOTEL FUND	68,400.00	68,400.00	0.00	34,200.00	-34,200.00	50.00 %
81-4-4883-086	TRANSFER IN - PEDC	150,000.00	150,000.00	0.00	25,000.00	-125,000.00	83.33 %
Revenue Total:		299,800.00	305,100.00	3,415.00	93,831.13	-211,268.87	69.25 %
Expense							
81-51000-1100-000	SALARIES	130,800.00	134,900.00	8,232.91	51,064.35	83,835.65	62.15 %
81-51000-1104-000	OVERTIME	5,000.00	5,000.00	1,120.81	3,292.97	1,707.03	34.14 %
81-51000-1105-000	F I C A	10,400.00	10,800.00	711.00	4,134.90	6,665.10	61.71 %
81-51000-1106-000	HOSPITAL INSURANCE	22,200.00	22,200.00	0.00	0.00	22,200.00	100.00 %
81-51000-1106-001	HOSPITAL INSURANCE	0.00	0.00	1,237.28	6,845.66	-6,845.66	0.00 %
81-51000-1107-000	ANNUAL WORK COMP INSURANCE	500.00	700.00	0.00	184.59	515.41	73.63 %
81-51000-1108-000	T E C TAXES	700.00	900.00	0.00	1,494.73	-594.73	-66.08 %
81-51000-1115-000	EMPLOYEES RETIREMENT	15,600.00	16,000.00	1,186.06	5,970.61	10,029.39	62.68 %
81-51000-1122-000	EAP - ASSISTANCE PROGRAM	100.00	100.00	2.68	14.83	85.17	85.17 %
81-51000-1123-000	HEALTHIEST YOU	300.00	300.00	12.00	66.42	233.58	77.86 %
81-51000-2201-000	OFFICE SUPPLIES	7,500.00	7,500.00	0.00	2,791.63	4,708.37	62.78 %
81-51000-2202-000	POSTAGE	0.00	0.00	0.00	0.82	-0.82	0.00 %
81-51000-2208-000	OTHER OPERATING SUPPLIES	45,000.00	45,000.00	5,050.00	9,954.30	35,045.70	77.88 %
81-51000-2220-000	NON CAPITAL EQUIP&SUPPLIES	2,000.00	2,000.00	0.00	0.00	2,000.00	100.00 %
81-51000-3301-000	BUILDING & EQUIPMENT	3,500.00	3,500.00	0.00	0.00	3,500.00	100.00 %
81-51000-4401-000	OFFICE EQUIPMENT RENTALS	1,000.00	1,000.00	0.00	0.00	1,000.00	100.00 %
81-51000-5501-000	COMMUNICATIONS	1,000.00	1,000.00	0.00	411.65	588.35	58.84 %
81-51000-5502-000	ADVERTISING	10,000.00	10,000.00	0.00	5,269.14	4,730.86	47.31 %
81-51000-5503-000	TRAVEL EXPENSE	5,000.00	5,000.00	0.00	650.00	4,350.00	87.00 %
81-51000-5505-000	DUES & PUBLICATIONS	2,000.00	2,000.00	0.00	596.24	1,403.76	70.19 %
81-51000-5505-001	DUES & PUBLICATIONS CHAMBER	0.00	0.00	0.00	412.30	-412.30	0.00 %
81-51000-5508-000	SPONSORSHIP	3,000.00	3,000.00	0.00	1,667.97	1,332.03	44.40 %
81-51000-5509-000	PUBLIC RELATIONS	18,800.00	18,800.00	0.00	2,617.77	16,182.23	86.08 %
81-51000-5528-000	AUDIT FEES	0.00	0.00	10,000.00	10,000.00	-10,000.00	0.00 %
81-51000-5532-000	INSURANCE	0.00	0.00	0.00	491.41	-491.41	0.00 %
81-51000-5535-000	BANK CHARGES	0.00	0.00	0.00	144.27	-144.27	0.00 %
81-51000-6601-000	GAS & OIL	0.00	0.00	0.00	15.04	-15.04	0.00 %
81-51000-6603-000	CITY GARAGE REPAIRS	400.00	400.00	0.00	0.00	400.00	100.00 %
81-51000-9926-000	MAYOR'S EVENTS	15,000.00	15,000.00	0.00	0.00	15,000.00	100.00 %
Expense Total:		299,800.00	305,100.00	27,552.74	108,091.60	197,008.40	64.57 %
Fund: 81 - PHARR CHAMBER OF COMMERCE Surplus (Deficit):		0.00	0.00	-24,137.74	-14,260.47	-14,260.47	0.00 %
Report Surplus (Deficit):		0.00	0.00	-24,137.74	-14,260.47	-14,260.47	0.00 %

Group Summary

Account Typ...	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
Fund: 81 - PHARR CHAMBER OF COMMERCE						
Revenue	299,800.00	305,100.00	3,415.00	93,831.13	-211,268.87	69.25 %
Expense	299,800.00	305,100.00	27,552.74	108,091.60	197,008.40	64.57 %
Fund: 81 - PHARR CHAMBER OF COMMERCE Surplus (Deficit):	0.00	0.00	-24,137.74	-14,260.47	-14,260.47	0.00 %
Report Surplus (Deficit):	0.00	0.00	-24,137.74	-14,260.47	-14,260.47	0.00 %

Fund Summary

Fund	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)
81 - PHARR CHAMBER OF COMMER	0.00	0.00	-24,137.74	-14,260.47	-14,260.47
Report Surplus (Deficit):	0.00	0.00	-24,137.74	-14,260.47	-14,260.47