



The Greater Pharr Chamber of Commerce

NOTICE THAT A REGULAR CALLED MEETING OF THE
GREATER PHARR CHAMBER OF COMMERCE
BOARD OF DIRECTORS WILL BE HELD AT
CITY HALL, COMMISSIONERS' ROOM,
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS
COMMENCING AT 12:00 PM ON
TUESDAY, APRIL 5, 2022

1. **CALL TO ORDER:**

A) Roll call and possible action on the excusing of any absent member.

2. **ORGANIZATIONAL BUSINESS:**

A) Approval of Minutes: February 1, 2022 - Regular Called Meeting

B) Treasurer's Report of Account Summary - Period ending March 31, 2022

3. **ACTIVITIES AND ANNOUNCEMENTS:**

A) President's Administrative Report

1. Membership's Report
2. Current Projects and Initiatives
3. Chamber Vacancies
4. Past & Upcoming Events

4. **CLOSED SESSION:** *In accordance with Chapter 551 of the Texas Gov't. Code, the Pharr Board of Commissioners hereby gives notice that it may meet in a closed (non-public) executive session to discuss the items listed on the public portion of the meeting agenda in accordance with the following below:*

Pursuant to Section 551.071, the Board may convene in a closed, non-public meeting with its attorney and discuss any matters related to **legal advice on pending or contemplated litigation, settlement offer, and/or on a matter in which the duty of the attorney to the governmental body under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with this chapter.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.072, the Board may convene in a closed, non-public meeting to discuss any matters related to **real property and deliberate the purchase, exchange, lease, or value of real property as such would be detrimental to negotiations between the City and a third party in an open meeting.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.074, the Board may convene in a closed, non-public meeting to discuss

AGENDA REGULAR MEETING
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any matters related to **appointment, employment, evaluation, reassignment, duties and discipline or dismissal of a public officer or employee and to hear any complaints or charges against an officer or employee.** The City and its attorney may also discuss such issues with the appropriate staff including members so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.076, the Board may convene in a closed, non-public meeting to discuss any matters on the **deployment, or specific occasions for implementation, of security personnel or devices.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.084, the Board may convene in a closed, non-public meeting to discuss any matters involving an **investigation and may exclude a witness from hearing during the examination of another witness in the investigation.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

Pursuant to Section 551.087, the Board may convene in a closed, non-public meeting to discuss any matters regarding **economic development issues.** The City and its attorney may also discuss such issues with the appropriate staff so as to obtain necessary and relevant information so that such discussion is informative and developed.

5. ADJOURNMENT:

I, the undersigned authority, do hereby certify that the above notice of said Meeting of the Board of the Greater Pharr Chamber of Commerce was posted on the bulletin board at City Hall and on the City's web page at www.pharr-tx.gov. This Notice was posted on the 1st day of April 2022 at 4:00 p.m. and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 1st day of April 2022.





HILDA PEDRAZA, TRMC, CMC
CITY CLERK

MINUTES
GREATER PHARR CHAMBER OF COMMERCE BOARD OF DIRECTORS MEETING
FEBRUARY 1, 2022, AT 12:00 P.M.
CITY HALL, COMMISSIONER'S ROOM, 118 S. CAGE BLVD, PHARR, TX 78577

The Greater Pharr Chamber of Commerce Board of Directors met on Tuesday, February 1, 2021, at 12:00 p.m. and the following is the record of attendance.

MEMBERS PRESENT: Mario Lizcano
Dr. Annabelle Palomo
Ernesto Sepulveda
Laura Warren
Alma Caso

MEMBERS ABSENT: Sonia Falcon
Johnny Rodriguez
Alex Rios
Jose Delgado
Lisann McAlpine

STAFF PRESENT: Marcela Beas, Chamber President

OTHERS PRESENT: Anali Alanis, Assistant City Manager
Patricia Rigney, City of Pharr Attorney

ITEM 1: CALL MEETING TO ORDER

There being a quorum established, Mario Lizcano, Chairman called the meeting to order.

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER

Mario Lizcano, Chairman, introduced the item.

Board Member Laura Warren **moved** to excuse absent members. Board Member Ernesto Sepulveda seconded the motion and when put to a vote, it carried unanimously.

ITEM 2: ORGANIZATIONAL BUSINESS

A) CONSIDER APPROVAL OF MINUTES: OCTOBER 5, 2021 - REGULAR CALLED MEETING

Mario Lizcano, Chairman, introduced the item.

Board Member Laura Warren moved to excuse absent members. Board Member Dr. Annabelle Palomo seconded the motion and when put to a vote, it carried unanimously.

B) CONSIDERATION AND ACTION, IF ANY, ON TREASURER'S REPORT OF ACCOUNT SUMMARY PERIOD ENDING ON NOVEMBER 30, 2021

Mario Lizcano, Chairman, introduced the item.

No questions and/or comments.

ITEM 3: ACTIVITIES AND ANNOUNCEMENTS

A) PRESIDENT'S ADMINISTRATIVE REPORT

Mario Lizcano, Chairman, introduced the item.

Marcela Beas, Chamber President, states memberships for the month of December increased to sixty-nine total members. She further states the four additions include, Puga Insurance Agency, Espinos Furniture, Talavera Décor and More, El Catrin Barbershop.

Marcela Beas, Chamber President, states the Greater Pharr Chamber of Commerce continues its partnership with Vanguard Academy to provide project-based learning opportunities to High-School students. Marcela Beas, Chamber President, introduces Vanguard Academy Senior, Sophie de Hoyos, to share her experience and lessons learned throughout her internship with the Pharr Chamber of Commerce with the Board of Directors. Sophie de Hoyos is a seventeen-year-old Senior student attending Vanguard Academy with an academic focus in graphic design. Ms. De Hoyos states she created a flyer for Avocado Fest. She designed the flyer using design software Canva. Ms. De Hoyos implemented vegetable and fruit elements in the design, as well as loud primary colors to attract the viewers attention. Sophie De Hoyos further states she created an animated graphic for a social media campaign. Ms. De Hoyos created an interactive image aimed at captivating the audience's attention and drive traffic to the Chamber's social media pages. Sophie De Hoyos states she learned how to use Canva, improved her social skills, and developed her time management skills.

Marcela Beas, Chamber President, states there is a need for the Greater Pharr Chamber of Commerce to gain exposure within the community and online. Marcela Beas, Chamber President states one way to increase exposure will be by increasing the number of total followers for the Chamber's Instagram page and increasing the amount of likes on the Chamber's Facebook page. Marcela Beas, Chamber President, states a paid social media campaign will launch in January 2022 with the goal of reaching five-hundred followers on Instagram and three thousand likes on Facebook.

Marcela Beas, Chamber President, states the Greater Pharr Chamber of Commerce's website is updated. The new website includes a brand-new business directory, access to social media pages, upcoming and past event calendars, tabs for news and updates and access to contact forms. Marcela Beas, Chamber President further states the goal for

upgrading the website is to add value to members and create a user-friendly hub for members and the community to access resources, relevant services, community events and important news. She further states the City of Pharr's Innovation and Technology Department develops and updates the website internally.

Marcela Beas, Chamber President, states there are two vacancies within the Chamber which are Chamber Membership Manager and Chamber Specialist. Marcela Beas, Chamber president, states the Membership Manager position has been filled by Eloina Gonzalez. Marcela Beas, further states Ms. Gonzalez is present and will introduce herself and answer any questions. Eloina Gonzalez states she is grateful for the opportunity to fill the Membership Manager position and is looking forward to developing the Chamber's current membership and building relationships with Pharr's business community. Marcela Beas, Chamber President, states the Chamber Specialist position remains vacant. She further states potential candidates will be interviewed and the position should be filled by January. Board Member, Alma Caso, states if the Chamber Specialist position is a full-time position. Marcela Beas, Chamber President states the Chamber Specialist position is full-time.

Marcela Beas, Chamber President, states the event programming schedule for the year 2022 has been established. She further states the Chamber will host fundraising events throughout the year, as well as member appreciation events and mixers, in addition to resource events such as business seminars and workshops. Board Member, Alma Caso, states if a special events committee meeting has been scheduled. Marcela Beas, Chamber President, states a date has been set and will be provided to committee members post Board Meeting. Board Member, Alma Caso, inquires on the location for Avocado Fest. Marcela Beas, Chamber President, states Avocado Fest will be held in Downtown Park Pharr.

Marcela Beas, Chamber President, states the Greater Pharr Chamber of Commerce is hosting the "Hub" Market Days on December 11, 2021, at Pharr Downtown Park from 5-9PM. She further states all vendor spots are full for December but interested vendors for January can visit the chamber's website to sign up and submit a vendor application form.

Marcela Beas, Chamber President, states the City of Pharr is hosting the New Year's Ball Drop Celebration event featuring The Spazmatics on December 31st, 2021, from 7:30PM to 12:00AM at Pharr Downtown Park. Marcela Beas, Chamber President, states the event is the only of its kind in the Rio Grande Valley region and a first occurrence for the City of Pharr. Marcela Beas, Chamber President, invites the community to attend.

ITEM 5: ADJOURNMENT

There being no further business Board Member, Dr. Annabelle Palomo **moved** to adjourn. Board Member, Laura Warren seconded the motion and when put to a vote, it carried unanimously. Meeting adjourned at 12:34 PM.

Mario Lizcano, Chairman

Alex Rios, Vice Chairman

Alma Caso, Secretary



Pharr, TX

Balance Sheet

Account Summary

As Of 03/31/2022

Account	Name	Balance
Fund: 81 - PHARR CHAMBER OF COMMERCE		
Assets		
81-1-1002-000	PETTY CASH	100.00
81-1-1004-000	CLAIM ON CASH	-12,367.45
81-1-1005-000	BANK - OPERATING ACCOUNT	277,647.86
81-1-1006-000	BANK - CONTINGENCY	101.31
81-1-1230-000	ACCOUNTS REC OTHER	0.00
81-1-1401-000	DUE FROM GENERAL FUND	0.00
81-1-1420-000	DUE FROM HOTEL FUND	0.00
81-1-1486-000	DUE FROM PEDC	0.00
Total Assets:		265,481.72
		265,481.72
Liability		
81-2-0211-000	TEC TAXES PAYABLE	2,820.94
81-2-0235-000	ESCROW-GOLF TOURNAMENT	2,519.22
81-2-1230-000	ACCOUNTS REC OTHER	0.00
81-2-2000-000	ACCOUNTS PAYABLE	0.00
81-2-2001-000	ACCOUNTS PAYABLE	0.00
81-2-2002-000	INCOME TAX WITHHELD	0.00
81-2-2003-000	SOCIAL SEC. TAX WITHHELD	0.00
81-2-2004-000	MEDICARE TAX WITHHELD	0.00
81-2-2005-000	PAYROLL CORRECTION	0.00
81-2-2101-000	WAGES PAYABLE	0.00
81-2-2102-000	COMPENSATED ABSENCES	513.96
81-2-2102-002	COMPENSATED ABSENCES - CURRENT	171.32
81-2-2104-000	ESCROW-AL BENTLEY YATES-FS	0.00
81-2-2107-000	A/P - ICMA	0.00
81-2-2113-000	A/P - AMERITAS - VISION	17.84
81-2-2117-000	A/P - AMERITAS - DENTAL	29.32
81-2-2120-000	A/P - CHSUP	0.00
81-2-2125-000	A/P-UNITED HEALHT INS EMPLOYEE	6,032.18
81-2-2130-000	A/P - TERM LIFE	0.00
81-2-2133-000	A/P - COLONIAL	-17.84
81-2-2134-000	A/P - MUTUAL OF OMAHA/BASIC LF	3.58
81-2-2135-000	A/P - LINCOLN STD/LTD	23.02
81-2-2136-000	A/P - MAGELLAN (EAP)	0.16
81-2-2137-000	A/P - TMRS-EMPLOYEE PORTION	0.00
81-2-2140-000	A/P - UNITED WAY	0.00
81-2-2147-000	A/P - UNUM PROVIDENT	-0.02
81-2-2152-000	A/P - MASA MTS	27.00
81-2-2154-000	A/P - HEALTHIEST YOU	8.01
81-2-2401-000	DUE TO GENERAL FUND	0.00
81-2-2486-000	DUE TO PEDC	0.00
81-2-2495-000	DUE TO PAYROLL FUND	-3,598.23
Total Liability:		8,550.46
Equity		
81-3-3101-000	UNAPPROPRIATED FUND BALANCE	244,427.42
81-3-3981-000	PRIOR YEAR ADJUSTMENT	2,694.32
Total Beginning Equity:		247,121.74

Balance Sheet**As Of 03/31/2022**

Account	Name	Balance
Total Revenue		90,348.38
Total Expense		80,538.86
Revenues Over/Under Expenses		<u>9,809.52</u>
	Total Equity and Current Surplus (Deficit):	256,931.26
	Total Liabilities, Equity and Current Surplus (Deficit):	<u><u>265,481.72</u></u>



Pharr, TX

Budget Report

Account Summary

For Fiscal: 10/2021-09/2022 Period Ending: 04/30/2022

		Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
Fund: 81 - PHARR CHAMBER OF COMMERCE							
Revenue							
81-4-4244-000	VETERANS DAY MARKET	0.00	0.00	0.00	1,057.41	1,057.41	0.00 %
81-4-4663-000	INTEREST EARNED	0.00	0.00	0.00	214.30	214.30	0.00 %
81-4-4676-000	MEMBERSHIP	30,000.00	31,500.00	0.00	18,765.00	-12,735.00	40.43 %
81-4-4677-000	SPONSORSHIP	51,400.00	51,400.00	0.00	1,750.09	-49,649.91	96.60 %
81-4-4677-001	MISS PHARR	0.00	0.00	0.00	3,498.37	3,498.37	0.00 %
81-4-4677-002	HUBPHEST COOK-OFF	0.00	0.00	0.00	1,854.33	1,854.33	0.00 %
81-4-4677-003	WINTER TEXAN GOLF TOURNAMENT	0.00	0.00	0.00	3,510.00	3,510.00	0.00 %
81-4-4677-006	HUB MARKET DAYS	0.00	0.00	0.00	498.88	498.88	0.00 %
81-4-4883-001	TRANSFER IN- GENERAL FUND	0.00	3,800.00	0.00	0.00	-3,800.00	100.00 %
81-4-4883-020	TRANSFER IN- HOTEL FUND	68,400.00	68,400.00	0.00	34,200.00	-34,200.00	50.00 %
81-4-4883-086	TRANSFER IN - PEDC	150,000.00	150,000.00	0.00	25,000.00	-125,000.00	83.33 %
Revenue Total:		299,800.00	305,100.00	0.00	90,348.38	-214,751.62	70.39 %
Expense							
81-51000-1100-000	SALARIES	130,800.00	134,900.00	0.00	42,831.44	92,068.56	68.25 %
81-51000-1104-000	OVERTIME	5,000.00	5,000.00	0.00	2,172.16	2,827.84	56.56 %
81-51000-1105-000	F I C A	10,400.00	10,800.00	0.00	3,423.90	7,376.10	68.30 %
81-51000-1106-000	HOSPITAL INSURANCE	22,200.00	22,200.00	0.00	0.00	22,200.00	100.00 %
81-51000-1106-001	HOSPITAL INSURANCE	0.00	0.00	0.00	5,608.38	-5,608.38	0.00 %
81-51000-1107-000	ANNUAL WORK COMP INSURANCE	500.00	700.00	0.00	184.59	515.41	73.63 %
81-51000-1108-000	T E C TAXES	700.00	900.00	0.00	1,494.73	-594.73	-66.08 %
81-51000-1115-000	EMPLOYEES RETIREMENT	15,600.00	16,000.00	0.00	4,784.55	11,215.45	70.10 %
81-51000-1122-000	EAP - ASSISTANCE PROGRAM	100.00	100.00	0.00	12.15	87.85	87.85 %
81-51000-1123-000	HEALTHIEST YOU	300.00	300.00	0.00	54.42	245.58	81.86 %
81-51000-2201-000	OFFICE SUPPLIES	7,500.00	7,500.00	0.00	2,791.63	4,708.37	62.78 %
81-51000-2202-000	POSTAGE	0.00	0.00	0.00	0.82	-0.82	0.00 %
81-51000-2208-000	OTHER OPERATING SUPPLIES	45,000.00	45,000.00	0.00	4,904.30	40,095.70	89.10 %
81-51000-2220-000	NON CAPITAL EQUIP&SUPPLIES	2,000.00	2,000.00	0.00	0.00	2,000.00	100.00 %
81-51000-3301-000	BUILDING & EQUIPMENT	3,500.00	3,500.00	0.00	0.00	3,500.00	100.00 %
81-51000-4401-000	OFFICE EQUIPMENT RENTALS	1,000.00	1,000.00	0.00	0.00	1,000.00	100.00 %
81-51000-5501-000	COMMUNICATIONS	1,000.00	1,000.00	0.00	411.65	588.35	58.84 %
81-51000-5502-000	ADVERTISING	10,000.00	10,000.00	0.00	5,269.14	4,730.86	47.31 %
81-51000-5503-000	TRAVEL EXPENSE	5,000.00	5,000.00	0.00	650.00	4,350.00	87.00 %
81-51000-5505-000	DUES & PUBLICATIONS	2,000.00	2,000.00	0.00	596.24	1,403.76	70.19 %
81-51000-5505-001	DUES & PUBLICATIONS CHAMBER	0.00	0.00	0.00	412.30	-412.30	0.00 %
81-51000-5508-000	SPONSORSHIP	3,000.00	3,000.00	0.00	1,667.97	1,332.03	44.40 %
81-51000-5509-000	PUBLIC RELATIONS	18,800.00	18,800.00	0.00	2,617.77	16,182.23	86.08 %
81-51000-5532-000	INSURANCE	0.00	0.00	0.00	491.41	-491.41	0.00 %
81-51000-5535-000	BANK CHARGES	0.00	0.00	0.00	144.27	-144.27	0.00 %
81-51000-6601-000	GAS & OIL	0.00	0.00	0.00	15.04	-15.04	0.00 %
81-51000-6603-000	CITY GARAGE REPAIRS	400.00	400.00	0.00	0.00	400.00	100.00 %
81-51000-9926-000	MAYOR'S EVENTS	15,000.00	15,000.00	0.00	0.00	15,000.00	100.00 %
Expense Total:		299,800.00	305,100.00	0.00	80,538.86	224,561.14	73.60 %
Fund: 81 - PHARR CHAMBER OF COMMERCE Surplus (Deficit):		0.00	0.00	0.00	9,809.52	9,809.52	0.00 %
Report Surplus (Deficit):		0.00	0.00	0.00	9,809.52	9,809.52	0.00 %

Group Summary

Account Typ...	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)	Percent Remaining
Fund: 81 - PHARR CHAMBER OF COMMERCE						
Revenue	299,800.00	305,100.00	0.00	90,348.38	-214,751.62	70.39 %
Expense	299,800.00	305,100.00	0.00	80,538.86	224,561.14	73.60 %
Fund: 81 - PHARR CHAMBER OF COMMERCE Surplus (Deficit):	0.00	0.00	0.00	9,809.52	9,809.52	0.00 %
Report Surplus (Deficit):	0.00	0.00	0.00	9,809.52	9,809.52	0.00 %

Fund Summary

Fund	Original Total Budget	Current Total Budget	Period Activity	Fiscal Activity	Variance Favorable (Unfavorable)
81 - PHARR CHAMBER OF COMMER	0.00	0.00	0.00	9,809.52	9,809.52
Report Surplus (Deficit):	0.00	0.00	0.00	9,809.52	9,809.52