

**THE PHARR ECONOMIC DEVELOPMENT CORPORATION II
REGULAR CALLED MEETING MINUTES
COMMENCING AT 3:00 PM
MONDAY, JANUARY 17, 2022**

Present: Board Member Comm. Ricardo Medina
Board Member Comm. Dr. Ramiro Caballero
Board Member Reynaldo Perez
Board Member Mario Lizcano
Board Member Marty Moore

Absent Board Member Dr. Ambrosio Hernandez
Board Member Efrain Matamoros

Staff Present: Victor Perez, PEDC Executive Director
Ed Wylie, City Manager
Karla Moya, Finance Director
Adriana Sarmiento, PEDC CFO
Karina Lopez, PEDC Manager
Maribel Garcia, Executive Administrative Assistant

City Attorney: Jaime Muñoz

ITEM 1. CALL TO ORDER

(A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT BOARD MEMBER

Vice President, Commissioner Ricardo Medina, called the meeting to order at 3:00 p.m. Roll call established a quorum.

Board member Commissioner Ramiro Caballero moved to excuse the absence of Board member Mayor Dr. Ambrosio Hernandez and Board member Efrain Matamoros motion was seconded by Board member Mario Lizcano. Motion Carried unanimously.

(B) PLEDGE OF ALLEGIANCE/INVOCATION

Executive Director, Victor Perez, led in the pledge of allegiance and Board Member Mario Lizcano to the invocation.

ITEM 2. PUBLIC TESTIMONY

No one signed up at this time.

ITEM 3. EXECUTIVE DIRECTOR'S ADMINISTRATIVE REPORTS

Executive Director, Victor Perez, introduced the item

Economic Development Manager, Karina Lopez Informs the Board about the upcoming PEDC II events, she stated that on February 10, 2022, at 6:00 p.m. The Pharr EDC will be hosting a small reception to recognize a trusted member of our community for their vital role and positive impact. She further stated that on January 24, 2022, at 6:00 p.m. The Pharr EDC will be sponsoring the Texas Produce Hall of Fame 2022, hosted by the Texas International Produce Association.

Executive Director Victor Perez informed the Board about the Sales Tax Report. He stated that the January sales tax report for month-to-month Pharr came positive of 21.22% which puts on number seven compared to other cities in a month-to-month comparison. He further stated that loans and leases reports were in their binders for review.

Economic Development Manager, Karina Lopez introduced the Texas Manufacturing Assistance Center, also known as TMAC, and is affiliated with UTRGV under the College of Engineering and Computer Science and has been servicing the Rio Grande Valley for over 20 years. TMAC will be assisting the Pharr EDC with its Strategic Planning Initiative. Ms. Lopez further introduced Mr. David Ortiz, Regional Director, and his team, consisting of Mr. Hector Ramirez and Jesus Cano, both are Manufacturing & Continuous Improvement Specialists.

Mr. Hector Ramirez gave an overview of the scope of work involved in the Strategic Planning Initiative. The project is to evaluate the organization's current direction and create a strategic plan that supports the economic growth of the City of Pharr. The goal is to have a cohesive plan with executable and measurable objectives, goals, and actions that aligns with the City of Pharr's strategy and progress.

ITEM 4. CONSENT AGENDA:

- A) APPROVAL OF MINUTES- NOVEMBER 15, 2021, REGULAR CALLED MEETING AND DECEMBER 6, 2021, SPECIAL CALLED MEETING.**
- B) CONSIDERATION AND ACTION IF, ANY, ON RATIFICATION FOR DE SARO RODRIGUEZ CONTRACT.**

Board Member Mario Lizcano moved to approve. Motion was seconded by Board Member Reynaldo Perez Motion carried unanimously.

ITEM 5. REGULAR AGENDA - OPEN SESSION:

Vice President Commissioner Ricardo Medina requested to deviate from the agenda and enter into a close session. There was no objection.

ITEM 6. CLOSED SESSION:

IN ACCORDANCE WITH CGAPTER 551 TEXAS, GOVERNMENT CODE, VERNON'S TEXAS CODE ANNOTATED (OPEN MEETING ACT), THE PHARR ECONOMIC

DEVELOPMENT CORPORATION II BOARD WILL MEET IN EXECUTIVE (CLOSED) SESSION.

Vice President Commissioner Ricardo Medina stated pursuant to Sections 551.071 thru 551.087 of the Texas Government Code, the PEDC II Board of Directors would be entering a closed session the time being 3:11 p. m.

ITEM 7. RECONVENE:

Vice President Commissioner Ricardo Medina stated that the time being 3:35 p.m. the board will be resuming meeting, into Regular Session, and consider action, if necessary, on any item(s) discussed in closed session.

A) CONSIDERATION AND ACTION, IF ANY, ON PHARR PRODUCE PARK LOTS 11 AND 12.

Staff recommended approval as discussed in executive session.

Commissioner Dr. Ramiro Caballero moved to approve. Motion was seconded by Board Member Mario Lizcano Motion carried unanimously.

B) CONSIDERATION AND ACTION, IF ANY, ON LETTER OF INTENT (LOI) PHARR PRODUCE PARK LOT 6.

Staff recommended approval as discussed in executive session.

Board Member Mario Lizcano moved to approve. Motion was seconded by Board Member Reynaldo Perez Motion carried unanimously.

C) CONSIDERATION AND ACTION, IF ANY, ON PHARR PRODUCE PARK LOT 27.

Staff recommended denial as discussed in executive session.

Board Member Mario Lizcano moved to approve denial. Motion was seconded by Board Member Reynaldo Perez motion carried unanimously.

D) DISCUSSION OF PROJECT ARTIC.

E) CONSIDERATION AND ACTION, IF ANY, ON PROJECT STABLES.

Staff recommended to table as discussed in executive session.

Board Member Mario Lizcano moved to table. Motion was seconded by Board Member Reynaldo Perez Motion carried unanimously.

F) CONSIDERATION AND ACTION, IF ANY, ON RESOLUTION APPROVING AN INTERLOCAL AGREEMENT AUTHORIZING THE FIBER OPTIC CABLE SYSTEM PROJECT BETWEEN THE CITY OF PHARR AND THE ECONOMIC DEVELOPMENT CORPORATION II.

Staff recommended approval as discussed in executive session.

Board Member Mario Lizcano moved to approve. Motion was seconded by Board Member Reynaldo Perez Motion carried unanimously.

ITEM 8. ADJOURNMENT

There being no further business to come before the board, Commissioner Dr. Ramiro Caballero moved to adjourn. Motion was seconded by Board member Marty Moore and when put to a vote, the motion carried unanimously. Meeting adjourned at 3:38 p.m.



Commissioner Ricardo Medina, Vice President

ATTEST



Reynaldo Perez, Secretary

APPROVED:

FEBRUARY 21, 2022