

MINUTES
REGULAR CALLED MEETING MINUTES
KEEP PHARR BEAUTIFUL ADVISORY BOARD
OCTOBER 19, 2021, 5:30 P.M.
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS

The Keep Pharr Beautiful Advisory Board of the City of Pharr, Texas met on Tuesday, October 19, at 5:30 p.m. and the following is the record of attendance.

MEMBERS PRESENT: *Mari Caballero*
 Richard Carranza
 Romeo Robles Jr.
 Frank Santana

MEMBERS ABSENT: *Olivia Ramirez*

STAFF PRESENT: *Cynthia Bernal*
 Lili Martinez

OTHERS PRESENT: *Juan Govea*
 Olga Garza
 Luis Marin
 Yuri Gonzalez

ITEM 1: CALL MEETING TO ORDER

With a quorum established, President Mari Caballero called the meeting to order.

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER OF THE GOVERNING BODY

Mari Caballero introduced the item. Board member Romeo Robles Jr. made a motion to excuse absent Board member Olivia Ramirez. Board member Frank Santana seconded and the motion carried unanimously.

B) INVOCATION

Mari Caballero introduced the item and led the invocation.

ITEM 2: ADMINISTRATIVE

A) APPROVAL OF MINUTES FOR SEPTEMBER 21, 2021-REGULAR CALLED MEETING

Mari Caballero introduced the item. Board member Romeo Robles Jr. made a motion to approve the minutes. Board member Frank Santana seconded and the motion carried unanimously.

B) STATUS REPORT: KEEP TEXAS BEAUTIFUL, KEEP PHARR BEAUTIFUL, AND STATE OF TEXAS ALLIANCE FOR RECYCLING

Mari Caballero introduced the item. Mrs. Caballero began by giving the board a brief discussion on Keep Texas Fall Sweep with the National Day of Service, that runs from September 11th through November 20th. Mrs. Caballero gave a brief discussion on the State of Texas Alliance for Recycling Virtual Meeting she had attended October 4th-6th at the Jose "Pepe" Salinas Recreation Center. A brief discussion on recycling then took place.

C) DISCUSSION ON RAFFLE FUNDRAISER

Mari Caballero introduced the item. Mrs. Caballero thanked everyone for their help in selling the Keep Pharr Beautiful Raffle tickets. Mrs. Caballero then announced all of the prizes that will be raffled on Wednesday, November 10th, 2021, after the Keep Pharr Beautiful Meeting.

D) ANNOUNCEMENTS FROM DEVELOPMENT SERVICES, PARKS AND RECREATION, AND PUBLIC WORKS STAFF

Mari Caballero introduced the item. Code Compliance Coordinator Juan Govea provided the board a status report on tire trailers, roll-off dumpsters, recycling bins and property clean ups that are located throughout the City of Pharr. Urban Ecologist, Lili Martinez, began by informing the board that Parks and Recreation and Public Works Departments will be giving away 100 trees on Friday, November 5, 2021, in observance of Arbor Day at 10:00 a.m. at the Jose "Pepe" Salinas Recreation Center parking lot. Ms. Martinez advised we will be starting the application for the Harbor Day Foundation and the Mayors Monarch Pledge. Public Works Director, Olga Garza, began by giving the board a brief discussion on monthly performance indicators. City Communications Director Yuri Gonzalez introduced herself to the board.

E) BOARD COMMENTS

Mari Caballero introduced the item. Mr. Robles suggested we reach out to City Departments to help in selling the raffle tickets. The board had a brief discussion regarding the distribution and selling of the raffle tickets.

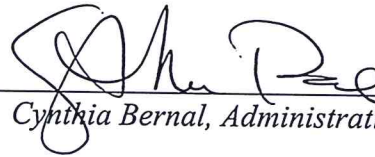
ITEM 3: ADJOURNMENT

There being no other business, Romeo Robles, Jr. moved to adjourn. It was seconded by Richard Carranza, and the motion carried unanimously.

**STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF PHARR**

ON THE 19TH OF OCTOBER 2021, the Keep Pharr Beautiful Advisory Board of the City of Pharr, Texas, convened in a Regular Called Meeting at City Hall, 2nd Floor, 118 S. Cage, the meeting being open to the public notice of the said meeting, giving the date, place and subject hereof, having been posted in accordance with chapter 551, Texas Government Code (Open Meeting Act) and there being a present quorum, I Cynthia Bernal, Parks and Recreation Administrative Assistant, of the City of Pharr, Texas, certify that this is true and correct copy of the minutes.

ATTEST:



Cynthia Bernal, Administrative Assistant

APPROVED DATE: 11/10/21