

**MINUTES**  
**REGULAR CALLED MEETING MINUTES**  
**KEEP PHARR BEAUTIFUL ADVISORY BOARD**  
**SEPTEMBER 21, 2021, 5:30 P.M.**  
**118 S. CAGE BLVD., 2<sup>ND</sup> FLOOR, PHARR, TEXAS**

*The Keep Pharr Beautiful Advisory Board of the City of Pharr, Texas met on Tuesday, September 21, at 5:30 p.m. and the following is the record of attendance.*

**MEMBERS PRESENT:**     *Mari Caballero*  
                                 *Richard Carranza*  
                                 *Romeo Robles Jr.*  
                                 *Olivia Ramirez*

**MEMBERS ABSENT:**     *Frank Santana*

**STAFF PRESENT:**        *Sergio Alanis*  
                                 *Isaac Escobedo*  
                                 *Cynthia Bernal*  
                                 *Lili Martinez*

**OTHERS PRESENT:**     *Juan Govea*  
                                 *Olga Garza*  
                                 *Luis Marin*

**ITEM 1: CALL MEETING TO ORDER**

*With a quorum established, President Mari Caballero called the meeting to order.*

**A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER OF THE GOVERNING BODY**

*Mari Caballero introduced the item. Board member Romeo Robles Jr. made a motion to excuse absent Board member Frank Santana. Board member Richard Carranza seconded and the motion carried unanimously.*

**B) INVOCATION**

*Mari Caballero introduced the item and led the invocation.*

**ITEM 2: ADMINISTRATIVE**

**A) APPROVAL OF MINUTES FOR AUGUST 17, 2021-REGULAR CALLED MEETING**

*Mari Caballero introduced the item. Board member Olivia Ramirez made a motion to approve the minutes. Board member Romeo Robles Jr. seconded and the motion carried unanimously.*

**B) STATUS REPORT: KEEP TEXAS BEAUTIFUL, AND KEEP PHARR BEAUTIFUL**

*Mari Caballero introduced the item. Mrs. Caballero began by advising the board that the Governor's Community Achievement Award application date has not been posted at this time. She then advised once application becomes available will commence the application process for the Governor's Community Achievement Award grant.*

**C) DISCUSSION ON RAFFLE FUNDRAISER**

*Mari Caballero introduced the item. Mrs. Caballero and the board had a brief discussion on selling the Keep Pharr Beautiful Raffle tickets at the City of Pharr's Trail of Terror Event that will be taking place throughout the month of October. The Board then had a brief discussion on the prize items to be given.*

**D) ANNOUNCEMENTS FROM DEVELOPMENT SERVICES, PARKS AND RECREATION, AND PUBLIC WORKS STAFF**

*Mari Caballero introduced the item. Parks and Recreation Assistant Director Isaac Escobedo began by giving the board a brief discussion on the Trail of Terror Event the City of Pharr will be hosting at the Pharr/Vanguard Academy Nature & Birding Center every weekend and last week of October. Mr. Escobedo advised it will be a ticketed event and tickets will be given at the Parks and Recreation office located at 1011 W. Kelly. Code Compliance Coordinator Juan Govea provided the board a status report on the roll-off dumpsters, recycling bins, and watch cameras that are located at different areas throughout the City of Pharr. Mr. Govea thanked the Public Works Department for the assistance they provided to the Development Services Department. Public Works Director, Olga Garza, began by giving the board a brief discussion on monthly performance indicators. Mrs. Caballero advised there will be a State of Texas Alliance for Recycling 2021 Summit on October 4<sup>th</sup>-6<sup>th</sup> via virtual meeting. Urban Ecologist, Lili Martinez, began by informing the board that Parks and Recreation and Public Works Departments will be giving away 100 trees on Friday, November 5, 2021, in observance of Arbor Day at 10:00 a.m. at the Jose "Pepe" Salinas Recreation Center parking lot.*

---

**E) BOARD COMMENTS**

*Mari Caballero introduced the item. Board Members had brief discussion on the drawing date for the Raffle Fundraiser.*

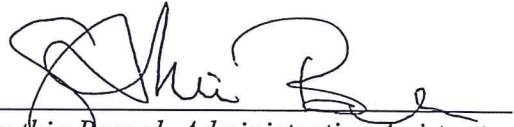
**ITEM 3: ADJOURNMENT**

*There being no other business, Romeo Robles, Jr. moved to adjourn. It was seconded by Richard Carranza, and the motion carried unanimously.*

**STATE OF TEXAS  
COUNTY OF HIDALGO  
CITY OF PHARR**

**ON THE 21<sup>st</sup> OF SEPTEMBER 2021**, the Keep Pharr Beautiful Advisory Board of the City of Pharr, Texas, convened in a Regular Called Meeting at City Hall, 2<sup>nd</sup> Floor, 118 S. Cage, the meeting being open to the public notice of the said meeting, giving the date, place and subject hereof, having been posted in accordance with chapter 551, Texas Government Code (Open Meeting Act) and there being a present quorum, **I Cynthia Bernal, Parks and Recreation Administrative Assistant, of the City of Pharr, Texas**, certify that this is true and correct copy of the minutes.

**ATTEST:**

  
\_\_\_\_\_  
Cynthia Bernal, Administrative Assistant

**APPROVED DATE:** 10/19/21