

**TAKE NOTICE THAT A REGULAR MEETING
OF THE KEEP PHARR BEAUTIFUL COMMITTEE
OF THE CITY OF PHARR, TEXAS
WILL BE HELD AT CITY HALL, COMMISSIONERS' ROOM,
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS
COMMENCING AT 5:30 PM ON
TUESDAY, SEPTEMBER 21, 2021**

The City of Pharr has called this meeting as allowed pursuant to Texas law, city charter, and city ordinances. The governing body may recess from day to day when it does not complete consideration of a particularly long subject as authorized by law.

1. CALL TO ORDER:

- A) Roll call and possible action on the excusing of any absent member.
- B) Invocation.

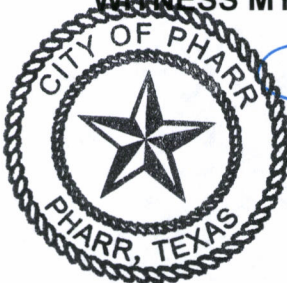
2. ADMINISTRATIVE:

- A) Approval of minutes for August 17, 2021 – Regular Meeting
- B) Status Report: Keep Texas Beautiful and Keep Pharr Beautiful
- C) Discussion on raffle fundraiser
- D) Announcements from Development Services, Parks & Recreation, and Public Works Staff
- E) Board Comments

3. ADJOURNMENT

I, the undersigned authority, do hereby certify that the above notice of said Regular Meeting of the Keep Pharr Beautiful Committee of the City of Pharr was posted on the bulletin board at City Hall and on the City's web page at www.pharr-tx.gov. This Notice was posted on the 16th day of September at 4:00pm and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 16th day of September.




IMELDA BARRERA, TRMC
CITY CLERK



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.A.

DATE SUBMITTED: September 15, 2021

MEETING DATE: September 21, 2021

FROM: Cindy Bernal, Administrative Assistant

DEPARTMENT: Parks

DIRECTOR: Sergio Alanis

Agenda Item: Approval of minutes for August 17, 2021

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue: Staff is presenting minutes to the board

Fiscal Consideration:

Staff Recommendation: n/a

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cindy Bernal
Sergio Alanis

Created/Initiated - 9/15/2021
Final Approval - 9/16/2021

MINUTES
REGULAR CALLED MEETING MINUTES
KEEP PHARR BEAUTIFUL ADVISORY BOARD
AUGUST 17, 2021, 5:30 P.M.
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS

The Keep Pharr Beautiful Advisory Board of the City of Pharr, Texas met on Tuesday, August 17, 2021 at 5:30 p.m. and the following is the record of attendance.

MEMBERS PRESENT: *Mari Caballero*
 Richard Carranza
 Romeo Robles Jr.
 Olivia Ramirez
 Frank Santana

STAFF PRESENT: *Sergio Alanis*
 Isaac Escobedo
 Cynthia Bernal

OTHERS PRESENT: *Crystal Medina*
 Rick Gamboa
 Roy Rodriguez
 Olga Garza
 Luis Marin

ITEM 1: CALL MEETING TO ORDER

With a quorum established, President Mari Caballero called the meeting to order.

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER OF THE GOVERNING BODY

Mari Caballero introduced the item. All members were present.

B) INVOCATION

Mari Caballero introduced the item and led the invocation.

ITEM 2: ADMINISTRATIVE

A) APPROVAL OF MINUTES FOR JUNE 15, 2021-REGULAR CALLED MEETING

Mari Caballero introduced the item. Board member Romeo Robles, Jr. made a motion to approve the minutes subject to corrections. Board member Frank Santana seconded and the motion carried unanimously.

B) STATUS REPORT: KEEP TEXAS BEAUTIFUL, AND KEEP PHARR BEAUTIFUL

Mari Caballero introduced the item. Mrs. Caballero began by giving the board a brief discussion on the three-day virtual “Keep Texas Beautiful” conference that was held at the “Jose Pepe Salinas” Recreation Center on June 29, 2021, through July 3, 2021. Mrs. Caballero thanked the City of Pharr Employees for all the work they did in preparing and submitting for the Keep Texas Beautiful Grant. Mr. Robles suggested on providing educational information to the public at the City of Pharr Hubphest event that will be held on, Saturday, September 18, 2021.

C) DISCUSSION ON RAFFLE FUNDRAISER

Mari Caballero introduced the item. The board had a brief discussion on raffle prizes, date and cost for the Education and Beautification raffle.

D) ANNOUNCEMENTS FROM DEVELOPMENT SERVICES, PARKS AND RECREATION, AND PUBLIC WORKS STAFF

Mari Caballero introduced the item. Development Services Assistant Director, Roy Rodriguez, began by giving the board a brief discussion on the City of Pharr’s Assistance Program where the City assisted three elderly residents maintain their property this past weekend. Mr. Rodriguez then gave the board a brief update on the upcoming events that Development Services will be providing to the community. Parks and Recreation Director, Sergio Alanis, began by informing the board that Parks and Recreation staff has planted 100 trees and native plants at the Pharr/Vanguard Academy Nature & Birding Center. Mr. Alanis advised Parks and Recreation Staff has been trimming and cleaning up debris to get prepared for any heavy rain event that may arise. Public Works Director, Olga Garza, began by introducing herself to the board. Mrs. Garza advised she had been with the City of Weslaco for 8 years and was grateful to be a part of the City of Pharr. Mrs. Garza introduced Luis Marin, Assistant Director of Public Works, to the Board. Environmental Coordinator Crystal Medina began by giving the board a brief discussion on monthly numbers and events that took place at the Public Works Department. Ms. Medina then advised there will be a “Free Trash Disposal Day” on Saturday, August 28, 2021, for any bulky trash the residents of Pharr need to dispose of, excluding concrete and refrigerators.

E) BOARD COMMENTS

Mari Caballero introduced the item. Board Members thanked the City of Pharr Employees for all the work they do for our community.

ITEM 3: ADJOURNMENT

There being no other business, Romeo Robles, Jr. moved to adjourn. It was seconded by Olivia Ramirez, and the motion carried unanimously.

***STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF PHARR***

ON THE 17TH OF AUGUST, 2021, the Keep Pharr Beautiful Advisory Board of the City of Pharr, Texas, convened in a Regular Called Meeting at City Hall, 2nd Floor, 118 S. Cage, the meeting being open to the public notice of the said meeting, giving the date, place and subject hereof, having been posted in accordance with chapter 551, Texas Government Code (Open Meeting Act) and there being a present quorum, I Cynthia Bernal, Parks and Recreation Administrative Assistant, of the City of Pharr, Texas, certify that this is true and correct copy of the minutes.

ATTEST:

Cynthia Bernal, Administrative Assistant

APPROVED DATE:_____



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.B.

DATE SUBMITTED: September 15, 2021

MEETING DATE: September 21, 2021

FROM: Cindy Bernal, Administrative Assistant

DEPARTMENT: Parks

DIRECTOR: Sergio Alanis

Agenda Item: Status Report: Keep Texas Beautiful, and Keep Pharr Beautiful

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue: Staff will provide a status report on Keep Texas Beautiful, and Keep Pharr Beautiful

Fiscal Consideration:

Staff Recommendation: n/a

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cindy Bernal
Sergio Alanis

Created/Initiated - 9/15/2021
Final Approval - 9/16/2021



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.C.

DATE SUBMITTED: September 15, 2021

MEETING DATE: September 21, 2021

FROM: Cindy Bernal, Administrative Assistant

DEPARTMENT: Parks

DIRECTOR: Sergio Alanis

Agenda Item: Discussion on raffle fundraiser

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue: Staff will discuss fundraiser

Fiscal Consideration:

Staff Recommendation: n/a

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cindy Bernal
Sergio Alanis

Created/Initiated - 9/15/2021
Final Approval - 9/16/2021



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.D.

DATE SUBMITTED: September 15, 2021

MEETING DATE: September 21, 2021

FROM: Cindy Bernal, Administrative Assistant

DEPARTMENT: Parks

DIRECTOR: Sergio Alanis

Agenda Item: Announcements from Development Services, Parks and Recreation, and Public Works Staff

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue: Announcements from City Departments

Fiscal Consideration:

Staff Recommendation: n/a

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cindy Bernal
Sergio Alanis

Created/Initiated - 9/15/2021
Final Approval - 9/16/2021



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.E.

DATE SUBMITTED: September 15, 2021

MEETING DATE: September 21, 2021

FROM: Cindy Bernal, Administrative Assistant

DEPARTMENT: Parks

DIRECTOR: Sergio Alanis

Agenda Item: Board Comments

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue: Board Comments

Fiscal Consideration:

Staff Recommendation: n/a

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Cindy Bernal
Sergio Alanis

Created/Initiated - 9/15/2021
Final Approval - 9/16/2021