

MINUTES
REGULAR CALLED MEETING MINUTES
KEEP PHARR BEAUTIFUL ADVISORY BOARD
JUNE 15, 2021, 5:30 P.M.
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS

The Keep Pharr Beautiful Advisory Board of the City of Pharr, Texas met on Tuesday, June 15, 2021 at 5:30 p.m. and the following is the record of attendance.

MEMBERS PRESENT: *Mari Caballero*
 Richard Carranza
 Romeo Robles Jr.
 Olivia Ramirez
 Frank Santana

STAFF PRESENT: *Sergio Alanis*
 Isaac Escobedo
 Cynthia Bernal
 Lili Martinez

OTHERS PRESENT: *Cyndy Puente*
 Crystal Medina
 Pilar Rodriguez
 Roy Rodriguez
 Juan Govea

ITEM 1: CALL MEETING TO ORDER

With a quorum established, President Mari Caballero called the meeting to order.

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER OF THE GOVERNING BODY

Mari Caballero introduced the item. All members were present.

B) INVOCATION

Mari Caballero introduced the item and led the invocation.

ITEM 2: ADMINISTRATIVE

A) APPROVAL OF MINUTES FOR MARCH 16, 2021-REGULAR CALLED MEETING

Mari Caballero introduced the item. Board member Romeo Robles, Jr. made a motion to approve the minutes. Board member Frank Santana seconded and the motion carried unanimously.

B) STATUS REPORT: KEEP TEXAS BEAUTIFUL, AND KEEP PHARR BEAUTIFUL

Mari Caballero introduced the item. Mrs. Caballero began by inviting the board to the Keep Texas Beautiful annual conference that will begin on June 29, 2021 through July 3, 2021. Mrs. Caballero then gave a brief discussion on ways to promote Keep Pharr Beautiful to the citizens of Pharr with the help of the Media Department to upload any pictures, videos, and events going on throughout the city. Mr. Robles gave a brief discussion on the City and PSJA ISD coordinating together in using the flood ways and any areas around the city to promote the Keep Pharr Beautiful Grant.

C) DISCUSSION AND ACTION, IF ANY ON ANY NEW POTENTIAL FUNDRAISER

Mari Caballero introduced the item. Board Member Olivia Ramirez made a motion to untable the item. Board Member Romeo Robles Jr. seconded and the motion carried unanimously. The board then had a brief discussion and they agreed on having a raffle fundraiser. Board member Romeo Robles Jr. made a motion to a raffle fundraiser. Board member Richard Carranza seconded and the motion carried unanimously.

D) ANNOUNCEMENTS FROM DEVELOPMENT SERVICES, PARKS AND RECREATION, AND PUBLIC WORKS STAFF

Mari Caballero introduced the item. Code Compliance Coordinator Juan Govea began by giving the board a brief discussion on the City of Pharr Assistance Program where the City assists the elderly residents maintain their property. Mr. Govea advised they are also looking for volunteer and organizations to help, as well as for more elderly residents who may need help with the mowing and clean up on their properties. A brief video from Univision was shown in regards to the City of Pharr Assistance Program. Urban Ecologist, Lili Martinez, began by informing the board she had spoken with the National Wildlife Federations for the Resilient Habitat Grant and was looking to purchase native plants. Ms. Martinez and the board then had a brief discussion on where to purchase Native Plants that will be planted at 6 different locations throughout the City of Pharr. Ms. Martinez gave the board a brief discussion on the summer programs that the Parks and Recreation Department will be having at the Pharr Vanguard Academy/ Nature & Birding Center. Environmental Coordinator Crystal Medina began by informing the board that the Public Works Department will be having their Trash Bash Event on June 26, 2021, beginning at 8:00 A.M.-4:00 P.M. Ms. Medina advised the board that Public Works will be preparing sandbags for any incoming rain that may occur within the upcoming weeks, and she asked the public to help in removing any standing water they may have around their homes to prevent

mosquitos from forming. Interim Public Works Director Pilar Rodriguez, presented the board with different size signage that is along the roadways in the City of Pharr. Mr. Rodriguez began by educating the board on how signage is placed and what the different colors mean and how they are sized.

E) BOARD COMMENTS

Mari Caballero introduced the item. Board Members thanked the City of Pharr Employees for all the work they do for our community.

ITEM 3: ADJOURNMENT

There being no other business, Romeo Robles, Jr. moved to adjourn. It was seconded by Olivia Ramirez, and the motion carried unanimously.

**STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF PHARR**

ON THE 15TH OF JUNE, 2021, the Keep Pharr Beautiful Advisory Board of the City of Pharr, Texas, convened in a Regular Called Meeting at City Hall, 2nd Floor, 118 S. Cage, the meeting being open to the public notice of the said meeting, giving the date, place and subject hereof, having been posted in accordance with chapter 551, Texas Government Code (Open Meeting Act) and there being a present quorum, I Cynthia Bernal, Parks and Recreation Administrative Assistant, of the City of Pharr, Texas, certify that this is true and correct copy of the minutes.

ATTEST:


Cynthia Bernal, Administrative Assistant

APPROVED DATE: 8/17/21