

MINUTES
REGULAR CALLED MEETING MINUTES
KEEP PHARR BEAUTIFUL ADVISORY BOARD
MARCH 16, 2021, 5:30 P.M.
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS

The Keep Pharr Beautiful Advisory Board of the City of Pharr, Texas met on Tuesday, March 16, 2020, at 5:30 p.m. and the following is the record of attendance.

MEMBERS PRESENT: *Mari Caballero*
 Richard Carranza
 Romeo Robles Jr.
 Olivia Ramirez
 Frank Santana

STAFF PRESENT: *Sergio Alanis*
 Isaac Escobedo
 Cynthia Bernal
 Lili Martinez

OTHERS PRESENT: *Crystal Medina*
 Pilar Rodriguez
 Roy Rodriguez
 Ricardo Gamboa

ITEM 1: CALL MEETING TO ORDER

There being a quorum established, President Mari Caballero called the meeting to order.

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER OF THE GOVERNING BODY

Mari Caballero introduced the item. All members were present.

B) INVOCATION

Mari Caballero introduced the item and led invocation.

ITEM 2: ADMINISTRATIVE

A) APPROVAL OF MINUTES FOR DECEMBER 9, 2020-REGULAR CALLED MEETING

Mari Caballero introduced the item. Board member Romeo Robles, Jr. made a motion to approve the minutes. Board member Richard Carranza seconded and the motion carried unanimously.

B) STATUS REPORT: KEEP TEXAS BEAUTIFUL GOVERNOR'S COMMUNITY ACHIEVEMENT AWARD.

Mari Caballero introduced the item. Environmental Coordinator Crystal Medina began by informing the board that the Governor's Community Achievement Award application had been turned in and the winner will be announced at the end of April. Mrs. Caballero thanked the City of Pharr staff for the work done in submitting the Governor's Community Achievement Award application.

C) REVIEW OF TARGET GOALS FOR KEEP TEXAS BEAUTIFUL: ADOPT A HIGHWAY, YOUTH CLEAN PHARR, KEEP PHARR BEAUTIFUL, AND DOWNTOWN CITY PARK

Mari Caballero introduced the item. Mrs. Caballero gave a brief discussion on the Great American clean up program and the Keep Texas Beautiful annual conference that will be held on June 28, 2021, thru July 1, 2021, via virtual. She then gave a brief discussion on Adopt-a-Highway, Youth Clean Pharr, and The Downtown City parks.

D) DISCUSSION AND ACTION, IF ANY ON ANY NEW POTENTIAL FUNDRAISER

Mari Caballero introduced the item. Mrs. Caballero informed the board due to Covid-19 it will be hard to have any fundraisers at this time. The Committee agreed to postpone any fundraisers until restrictions are lifted.

E) ANNOUNCEMENTS FROM PUBLIC WORKS AND PARKS AND RECREATION STAFF

Mari Caballero introduced the item Environmental Coordinator Crystal Medina discussed Public Works monthly statistics to the board. She then gave a brief discussion on the City of Pharr first Monarch Butterfly garden that will be placed in front of Public Works Department on 1018 E. Ferguson St. Pharr, Tx. 78577. Urban Ecologist Lili Martinez then informed the board of seeding to be done at the City parks to encourage Native Wildlife and habitats. She advised that Parks and Recreation staff began trimming and maintaining plants and trees that were damaged due to the freeze at City parks. Code Compliance Inspector Ricardo Gamboa briefly spoke about discussion the Assistance Program to help the elderly and Keeping Pharr Beautiful

project. Mr. Gamboa then briefly discussed illegal dumping going on throughout the City.

F) BOARD COMMENTS

Mari Caballero introduced the item. Board Members thanked the City of Pharr Employees for all the work they do for our Community.

ITEM 3: ADJOURNMENT

There being no other business, Frank Santana moved to adjourn. It was seconded by Ricardo Carranza, and the motion carried unanimously.

***STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF PHARR***

ON THE 16TH OF MARCH, 2021, the Beautification Advisory Board of the City of Pharr, Texas, convened in a Regular Called Meeting at City Hall, 2nd Floor, 118 S. Cage, the meeting being open to the public notice of the said meeting, giving the date, place and subject hereof, having been posted in accordance with chapter 551, Texas Government Code (Open Meeting Act) and there being a present quorum, I Cynthia Bernal, Parks and Recreation Administrative Assistant, of the City of Pharr, Texas, certify that this is true and correct copy of the minutes.

ATTEST:



Cynthia Bernal, Administrative Assistant

APPROVED DATE: 5/20/21