

MINUTES
REGULAR CALLED MEETING MINUTES
KEEP PHARR BEAUTIFUL ADVISORY BOARD
JANUARY 21, 2020, 5:30 P.M.
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS

The Keep Pharr Beautiful Advisory Board of the City of Pharr, Texas met on Tuesday, January 21, 2020, at 5:30 p.m. and the following is the record of attendance.

MEMBERS PRESENT: *Mari Caballero*
 Richard Carranza
 Romeo Robles Jr.
 Olivia Ramirez
 Frank Santana

STAFF PRESENT: *Sergio Alanis*
 Isaac Escobedo
 Cynthia Bernal

OTHERS PRESENT: *Rey Cano*
 Crystal Medina
 Cynthia Puente
 Pilar Rodriguez

ITEM 1: CALL MEETING TO ORDER

There being a quorum established, President Mari Caballero called the meeting to order.

A) ROLL CALL AND POSSIBLE ACTION ON THE EXCUSING OF ANY ABSENT MEMBER OF THE GOVERNING BODY

Mari Caballero introduced the item. No members absent.

B) INVOCATION

Mari Caballero introduced the item and led invocation.

ITEM 2: ADMINISTRATIVE

A) APPROVAL OF MINUTES FOR DECEMBER 17, 2019-REGULAR CALLED MEETING

Mari Caballero introduced the item. Board member Frank Santana made a motion to approve the minutes with corrections. Board member Olivia Ramirez seconded and the motion carried unanimously.

B) REVIEW OF TARGET GOALS FROM KEEP TEXAS BEAUTIFUL: ADOPT A HIGHWAY, YOUTH CLEAN PHARR, AND KEEP PHARR BEAUTIFUL

Mari Caballero introduced the item and informed the board that the item was placed on the agenda so staff can continue on updating the board.

C) REVIEW AND DISCUSSION DOWNTOWN CITY PARK

Mari Caballero introduced the item and informed the board that the item was placed on agenda so staff can continue on updating the board.

D) REVIEW RECOMMENDATIONS BY KEEP PHARR BEAUTIFUL ON CITY PROJECTS AND SIGNAGE

Mari Caballero introduced the item and informed the board that the item was placed on agenda so staff can continue on updating the board.

E) REVIEW AND DISCUSSION ON GOALS FOR DOWNTOWN PHARR

Mari Caballero introduced the item and began by informing the board there were two goals that were a priority for downtown Pharr that included cleanliness and landscaping. She then opened the floor to the board for any suggestions they would want to share. Board member Olivia Ramirez suggested for citizens whom cannot pay for a citation possibility assisting with the cleaning of the downtown area. Mrs. Caballero then asked Ms. Ramirez if she can research more her suggestion for the next meeting.

F) UPDATE ON KEEP TEXAS BEAUTIFUL GOVERNOR'S COMMUNITY ACHIEVMENT AWARDS

Mari Caballero introduced the item. Environmental Supervisor Cynthia Puente began by informing the board that the final questions for the Keep Texas Beautiful Governor's Community

Achievement Award have been broken down and issued within City departments. A goal date for completion was set for Friday, February 7th. A brief discussion was then held in regards to the award.

G) ANNOUNCEMENTS FROM PUBLIC WORKS AND PARKS AND RECREATION STAFF

Mari Caballero introduced the item. Parks and Recreation Director Sergio Alanis advised the board that the Southside park on downtown Pharr is 85% complete and it will take about three more weeks for it to be completed and park staff will then begin working on the irrigation. A brief discussion then took place in regards to the Nature Park.

Interim Public Works Director Pilar Rodriguez gave the board a brief discussion on the upcoming programs that the Public Works Department will be hosting. Environmental Supervisor Cynthia Puente gave the board an update for the 2019-2020 up to date of calendar collections.

H) BOARD COMMENTS

Mari Caballero introduced the item. Board member Richard Carranza asked that the board be more involved in participating in public education and recycling. Mr. Carranza offered support when meeting with students or any civic organizations. Interim Public Works Director Pilar Rodriguez advised the board that there is a schedule of events at the schools for the students and he will have Environmental Coordinator Crystal Medina email it to the board. Mr. Robles then thanked the organizations within the departments for all the great work that has been done for the new Agriculture Science Facility. Environmental Coordinator Crystal Medina invited the board to attend the OCS event taking place on Saturday, January 25th at 8:00 a.m. at the Jones Box Park that is located at 1201 Rosa Lane.

ITEM 3: ADJOURNMENT

There being no other business, Romeo Robles Jr. moved to adjourn. It was seconded by Richard Carranza, and the motion carried unanimously.

**STATE OF TEXAS
COUNTY OF HIDALGO
CITY OF PHARR**

ON THE 21ST OF JANUARY, 2020, the Beautification Advisory Board of the City of Pharr, Texas, convened in a Regular Called Meeting at City Hall, 2nd Floor, 118 S. Cage, the meeting being open to the public notice of the said meeting, giving the date, place and subject hereof, having been posted in accordance with chapter 551, Texas Government Code (Open Meeting Act) and there being a present quorum, I Cynthia Bernal, Parks and Recreation Administrative Assistant, of the City of Pharr, Texas, certify that this is true and correct copy of the minutes.

ATTEST:


Cynthia Bernal, Administrative Assistant

APPROVED DATE: 2-18-20
