



**TAKE NOTICE THAT A REGULAR MEETING
OF THE KEEP PHARR BEAUTIFUL COMMITTEE
OF THE CITY OF PHARR, TEXAS
WILL BE HELD AT CITY HALL, COMMISSIONERS' ROOM,
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS
COMMENCING AT 5:30 PM ON
TUESDAY, JANUARY 21, 2020**

The City of Pharr has called this meeting as allowed pursuant to Texas law, city charter, and city ordinances. The governing body may recess from day to day when it does not complete consideration of a particularly long subject as authorized by law.

1. CALL TO ORDER:

- A) Roll call and possible action on the excusing of any absent member.
- B) Invocation.

2. ADMINISTRATIVE:

- A) Consider approval of minutes: December 17, 2019-Regular Called Meeting.
- B) Review of target goals from Keep Texas Beautiful: Adopt a highway, Youth Clean Pharr, and Keep Pharr Beautiful.
- C) Review and discussion Downtown City Park.
- D) Review recommendations by Keep Pharr Beautiful on City Projects and Signage.
- E) Review and discussion on goals for Downtown Pharr.
- F) Update on Keep Texas Beautiful Governor's Community Achievement Awards.
- G) Announcements from Public Works and Parks and Recreation Staff.
- H) Board Comments.

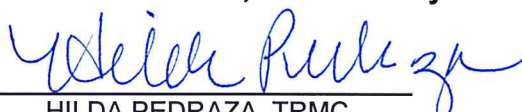
AGENDA REGULAR MEETING
January 21, 2020

3. ADJOURNMENT

I, the undersigned authority, do hereby certify that the above notice of said Regular Meeting of the Keep Pharr Beautiful Committee of the City of Pharr was posted on the bulletin board at City Hall and on the City's web page at www.pharr-tx.gov. This Notice was posted on the 17th day of January 2020 at 4:00 p.m. and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 17th day of January 2020.





HILDA PEDRAZA, TRMC
CITY CLERK



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.A.

DATE SUBMITTED: January 16, 2020

MEETING DATE: January 21, 2020

FROM: Elva Guajardo, Administrative Assistant

DEPARTMENT: Parks

DIRECTOR: Sergio Alanis

Agenda Item: Consider approval of minutes: December 17, 2019-Regular Called Meeting

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue: Staff is requesting board approval of December 17, 2019-Regular Called Meeting

Fiscal Consideration:

Staff Recommendation: Board approve the minutes.

Alternatives: N/A

Exclude Material from Public Packet? No

Reason: N/A

ROUTING:

Elva Guajardo
Sergio Alanis

Created/Initiated - 1/16/2020
Final Approval - 1/17/2020



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.B.

DATE SUBMITTED: January 16, 2020

MEETING DATE: January 21, 2020

FROM: Elva Guajardo, Administrative Assistant

DEPARTMENT: Parks

DIRECTOR: Sergio Alanis

Agenda Item: Review of target goals from Keep Texas Beautiful: Adopt a highway, Youth Clean Pharr, and Keep Pharr Beautiful

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue: Board wishes review target goals as stated in agenda item.

Fiscal Consideration:

Staff Recommendation: N/A

Alternatives: N/A

Exclude Material from Public Packet? No

Reason: N/A

ROUTING:

Elva Guajardo
Sergio Alanis

Created/Initiated - 1/16/2020
Final Approval - 1/17/2020



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.C.

DATE SUBMITTED: January 16, 2020

MEETING DATE: January 21, 2020

FROM: Elva Guajardo, Administrative Assistant

DEPARTMENT: Parks

DIRECTOR: Sergio Alanis

Agenda Item: Review and discussion Downtown City Park

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue: As requested by the Board, staff will provide a status on the downtown City Parks.

Fiscal Consideration:

Staff Recommendation: N/A

Alternatives: N/A

Exclude Material from Public Packet? No

Reason: N/A

ROUTING:

Elva Guajardo
Sergio Alanis

Created/Initiated - 1/16/2020
Final Approval - 1/17/2020



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.D.

DATE SUBMITTED: January 16, 2020

MEETING DATE: January 21, 2020

FROM: Elva Guajardo, Administrative Assistant

DEPARTMENT: Parks

DIRECTOR: Sergio Alanis

Agenda Item: Review recommendations by Keep Pharr Beautiful on City Projects and Signage.

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue: Staff will be providing the board with recommendations on:

281 Truck Route Signage

Development Research Center Signage

North East Corner 281 & Military "Welcome" Signage

Fiscal Consideration:

Staff Recommendation: N/A

Alternatives: N/A

Exclude Material from Public Packet? No

Reason: N/A

ROUTING:

Elva Guajardo
Sergio Alanis

Created/Initiated - 1/16/2020
Final Approval - 1/17/2020



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.E.

DATE SUBMITTED: January 16, 2020

MEETING DATE: January 21, 2020

FROM: Elva Guajardo, Administrative Assistant

DEPARTMENT: Parks

DIRECTOR: Sergio Alanis

Agenda Item: Review and discussion on goals for Downtown Pharr

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue: As per board request staff will provide an update on continuing the cleanliness and landscaping for the City.

Fiscal Consideration:

Staff Recommendation: N/A

Alternatives: N/A

Exclude Material from Public Packet? No

Reason: N/A

ROUTING:

Elva Guajardo
Sergio Alanis

Created/Initiated - 1/16/2020
Final Approval - 1/17/2020



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.F.

DATE SUBMITTED: January 16, 2020

MEETING DATE: January 21, 2020

FROM: Elva Guajardo, Administrative Assistant

DEPARTMENT: Parks

DIRECTOR: Sergio Alanis

Agenda Item: Update on Keep Texas Beautiful Governor's Community Achievement Awards

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue: Staff will update the board on the progress of the submittal for the application for the Governor's Community Achievement Award.

Fiscal Consideration:

Staff Recommendation: N/A

Alternatives: N/A

Exclude Material from Public Packet? No

Reason: N/A

ROUTING:

Elva Guajardo
Sergio Alanis

Created/Initiated - 1/16/2020
Final Approval - 1/17/2020



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.G.

DATE SUBMITTED: January 16, 2020

MEETING DATE: January 21, 2020

FROM: Elva Guajardo, Administrative Assistant

DEPARTMENT: Parks

DIRECTOR: Sergio Alanis

Agenda Item: Announcements from Public Works and Parks and Recreation Staff

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue: Staff announcements if any to board members as well as our City viewers.

Fiscal Consideration:

Staff Recommendation: N/A

Alternatives: N/A

Exclude Material from Public Packet? No

Reason: N/A

ROUTING:

Elva Guajardo
Sergio Alanis

Created/Initiated - 1/16/2020
Final Approval - 1/17/2020



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.H.

DATE SUBMITTED: January 16, 2020

MEETING DATE: January 21, 2020

FROM: Elva Guajardo, Administrative Assistant

DEPARTMENT: Parks

DIRECTOR: Sergio Alanis

Agenda Item: Board Comments

Classification: Regular

(* If closed session, City Attorney must review and approve.)

Issue: Board comments

Fiscal Consideration:

Staff Recommendation: N/A

Alternatives: N/A

Exclude Material from Public Packet? No

Reason: N/A

ROUTING:

Elva Guajardo
Sergio Alanis

Created/Initiated - 1/16/2020
Final Approval - 1/17/2020