



**TAKE NOTICE THAT A REGULAR MEETING
OF THE KEEP PHARR BEAUTIFUL COMMITTEE
OF THE CITY OF PHARR, TEXAS
WILL BE HELD AT CITY HALL, COMMISSIONERS' ROOM,
118 S. CAGE BLVD., 2ND FLOOR, PHARR, TEXAS
COMMENCING AT 5:30 PM ON
TUESDAY, OCTOBER 15, 2019**

The City of Pharr has called this meeting as allowed pursuant to Texas law, city charter, and city ordinances. The governing body may recess from day to day when it does not complete consideration of a particularly long subject as authorized by law.

1. CALL TO ORDER:

- A) Roll call and possible action on the excusing of any absent member.
- B) Invocation.

2. ADMINISTRATIVE:

- A) Approval of minutes September 26, 2019.
- B) Target goals from KTB:
 - 1. Adopt a Highway
 - 2. Youth Clean Pharr
 - 3. Keep Pharr Beautiful
- C) Downtown Mural:
 - 1. Presentation by Sergio Alaniz, City of Pharr Parks and Recreation Director
- D) Status report- recommendations by Beautification Committee on South Pharr:
 - 1. 281 Truck Route Signage
 - 2. DRC signage
 - 3. Northeast corner 281 & Military "Welcome" signage

E) Goals from Downtown Walking Tour Surveys, August 20, 2019.

1. Presentation by Mario Palomo, City of Pharr Housing and Main Street Manager

F) Status Report Public Works

G) Comments/Announcements

1. Next meeting: Tuesday, November 19th, 2019

3. ADJOURNMENT

I, the undersigned authority, do hereby certify that the above notice of said Regular Meeting of the Keep Pharr Beautiful Committee of the City of Pharr was posted on the bulletin board at City Hall and on the City's web page at www.pharr-tx.gov. This Notice was posted on the 10th day of October, 2019 at 4:30 p.m. and will remain posted continuously for at least 72 hours preceding the scheduled time of said Meeting, in compliance with Chapter 551 of the Government Code, Vernon's Texas Codes, Annotated (Open Meetings Act).

WITNESS MY HAND AND SEAL, this 10th day of October 2019




HILDA PEDRAZA, TRMC
CITY CLERK



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.A.

DATE SUBMITTED:

MEETING DATE: October 15, 2019

FROM: Maricruz Gracia, Administrative Assistant

DEPARTMENT: Public Works

DIRECTOR:

Agenda Item:

Approval of minutes September 26, 2019

Classification: Public Hearing

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Maricruz Gracia

Created -



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.B.

DATE SUBMITTED:

MEETING DATE: October 15, 2019

FROM: Maricruz Gracia, Administrative Assistant

DEPARTMENT: Public Works

DIRECTOR:

Agenda Item: Target goals from KTB

Classification: Public Hearing

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Maricruz Gracia

Created -



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.B.1.

DATE SUBMITTED:

MEETING DATE: October 15, 2019

FROM: Maricruz Gracia, Administrative Assistant

DEPARTMENT: Public Works

DIRECTOR:

Agenda Item: Adopt a Highway

Classification: Public Hearing

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Maricruz Gracia

Created -



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.B.2.

DATE SUBMITTED:

MEETING DATE: October 15, 2019

FROM: Maricruz Gracia, Administrative Assistant

DEPARTMENT: Public Works

DIRECTOR:

Agenda Item: Youth Clean Pharr

Classification: Public Hearing

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Maricruz Gracia

Created -



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.B.3.

DATE SUBMITTED:

MEETING DATE: October 15, 2019

FROM: Maricruz Gracia, Administrative Assistant

DEPARTMENT: Public Works

DIRECTOR:

Agenda Item: Keep Pharr Beautiful

Classification: Public Hearing

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Maricruz Gracia

Created -



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.C.

DATE SUBMITTED:

MEETING DATE: October 15, 2019

FROM: Maricruz Gracia, Administrative Assistant

DEPARTMENT: Public Works

DIRECTOR:

Agenda Item: Downtown Mural

Classification: Public Hearing

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Maricruz Gracia

Created -



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.C.1.

DATE SUBMITTED:

MEETING DATE: October 15, 2019

FROM: Maricruz Gracia, Administrative Assistant

DEPARTMENT: Public Works

DIRECTOR:

Agenda Item: Presentation by Sergio Alaniz, City of Pharr Parks and Recreation Director

Classification: Public Hearing

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Maricruz Gracia

Created -



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.D.

DATE SUBMITTED:

MEETING DATE: October 15, 2019

FROM: Maricruz Gracia, Administrative Assistant

DEPARTMENT: Public Works

DIRECTOR:

Agenda Item:

Status report- recommendations by Beautification Committee on South Pharr:

Classification: Public Hearing

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Maricruz Gracia

Created -



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.D.1.

DATE SUBMITTED:

MEETING DATE: October 15, 2019

FROM: Maricruz Gracia, Administrative Assistant

DEPARTMENT: Public Works

DIRECTOR:

Agenda Item: 281 Truck Route Signage

Classification: Public Hearing

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Maricruz Gracia

Created -



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.D.2.

DATE SUBMITTED:

MEETING DATE: October 15, 2019

FROM: Maricruz Gracia, Administrative Assistant

DEPARTMENT: Public Works

DIRECTOR:

Agenda Item: DRC signage

Classification: Public Hearing

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Maricruz Gracia

Created -



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.D.3.

DATE SUBMITTED:

MEETING DATE: October 15, 2019

FROM: Maricruz Gracia, Administrative Assistant

DEPARTMENT: Public Works

DIRECTOR:

Agenda Item: Northeast corner 281 & Military "Welcome" signage

Classification: Public Hearing

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Maricruz Gracia

Created -



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.E.

DATE SUBMITTED:

MEETING DATE: October 15, 2019

FROM: Maricruz Gracia, Administrative Assistant

DEPARTMENT: Public Works

DIRECTOR:

Agenda Item: Goals from Downtown Walking Tour Surveys, August 20, 2019

Classification: Public Hearing

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Maricruz Gracia

Created -



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.E.1.

DATE SUBMITTED:

MEETING DATE: October 15, 2019

FROM: Maricruz Gracia, Administrative Assistant

DEPARTMENT: Public Works

DIRECTOR:

Agenda Item: Presentation by Mario Palomo, City of Pharr Housing and Main Street Manager

Classification: Public Hearing

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Maricruz Gracia

Created -



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.F.

DATE SUBMITTED:

MEETING DATE: October 15, 2019

FROM: Maricruz Gracia, Administrative Assistant

DEPARTMENT: Public Works

DIRECTOR:

Agenda Item: Status Report Public Works

Classification: Public Hearing

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Maricruz Gracia

Created -



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.G.

DATE SUBMITTED:

MEETING DATE: October 15, 2019

FROM: Maricruz Gracia, Administrative Assistant

DEPARTMENT: Public Works

DIRECTOR:

Agenda Item: Comments/Announcements

Classification: Public Hearing

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Maricruz Gracia

Created -



AGENDA MEMORANDUM



BOARD: Beautification Committee

AGENDA ITEM #: 2.G.1.

DATE SUBMITTED:

MEETING DATE: October 15, 2019

FROM: Maricruz Gracia, Administrative Assistant

DEPARTMENT: Public Works

DIRECTOR:

Agenda Item: Next meeting: Tuesday, November 19th, 2019

Classification: Public Hearing

(* If closed session, City Attorney must review and approve.)

Issue:

Fiscal Consideration:

Staff Recommendation:

Alternatives:

Exclude Material from Public Packet? No

Reason:

ROUTING:

Maricruz Gracia

Created -